

PRUDENTIAL PLC
Form 6-K
April 17, 2013

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

**Pursuant to Rule 13a-16 or 15d-16 of
the Securities Exchange Act of 1934**

For the month of April, 2013

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL,

LONDON, EC4R 0HH, ENGLAND

(Address of principal executive offices)

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Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: April 17, 2013

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ Stefan Bort
Stefan Bort
Assistant Group Secretary

Prudential plc

Annual Report on Form 20-F for the year ended 31 December 2012

The Company announces that the Annual Report on Form 20-F was filed with the Securities and Exchange Commission on 16 April 2013. The Form 20-F will shortly be available on the Company's website at www.prudential.co.uk and the National Storage Mechanism at www.hemscott.com/nsm.do Hard copies will shortly be available on request, free of charge, from Group Secretariat, Prudential plc on +44 (0)20 3480 6249.

Additional information

Prudential plc is not affiliated in any manner with Prudential Financial, Inc, a company whose principal place of business is in the United States of America

Contact name for Enquiries

Julia Herd, Group Secretariat

020 3480 6249

Name and signature of duly authorised officer of issuer responsible for making notification:

Alan F. Porter, Group Company Secretary