

KANSAS CITY LIFE INSURANCE CO
Form 11-K
June 28, 2011

United States

Securities and Exchange Commission

Washington, D. C. 20549

FORM 11-K

x ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the Fiscal Year ended December 31, 2010

OR

.. TRANSITION REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 For the transition period from _____ to _____

Commission File Number 2-40764

Kansas City Life Insurance Company Savings and Profit Sharing Plan

A. (Full Title of the Plan)

Kansas City Life Insurance Company

3520 Broadway

Kansas City, Missouri 64111-2565

B. (Name and Address of Issuer of Securities Held Pursuant to the Plan)

Required Information

Pursuant to the section of the General Instructions to Form 11-K entitled Required Information, this Annual Report on Form 11-K for the fiscal year ended December 31, 2010, consists of the audited financial statements of the Kansas City Life Insurance Company Savings and Profit Sharing Plan for the year ended December 31, 2010, and the related schedule thereto. The Kansas City Life Insurance Company Savings and Profit Sharing Plan is subject to the Employee Retirement Income Security Act of 1974, as amended (ERISA), and in accordance with Item 4 of the section of the General Instructions to Form 11-K entitled Required Information, the financial statements and schedule furnished herewith have been prepared in accordance with the financial reporting requirements of ERISA, in lieu of the requirements of Items 1-3 of that section of the General Instructions. Schedules I, II and III are not submitted because they are either not applicable, the required information is included in the financial statements or notes thereto, or they are not required under ERISA.

Kansas City Life
Insurance Company
Savings and Profit Sharing Plan

Financial Statements
and
Supplemental Schedule

2010

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Report of Independent Registered Public Accounting Firm

KANSAS CITY LIFE INSURANCE COMPANY

SAVINGS and PROFIT SHARING PLAN

STATEMENTS of NET ASSETS AVAILABLE for BENEFITS

(amounts in thousands)

	December 31	
	2010	2009
Assets		
Investments, at fair value:		
Mutual funds	\$ 34,358	\$ 30,051
Guaranteed investment contract	18,582	16,233
Kansas City Life Insurance Company common stock	19,469	17,478
 Total investments	 72,409	 63,762
Notes receivable from participants	1,161	1,145
 Total assets	 73,570	 64,907
Adjustment from fair value to contract value for fully benefit-responsive investment contract (Note 2)	(758)	(278)
 Net assets available for benefits	 \$ 72,812	 \$ 64,629

See accompanying Notes to Financial Statements.

KANSAS CITY LIFE INSURANCE COMPANY

SAVINGS and PROFIT SHARING PLAN

STATEMENT of CHANGES in NET ASSETS AVAILABLE for BENEFITS

(amounts in thousands)

	Year ended December 31, 2010
Changes to net assets:	
Investments:	
Interest income	\$ 623
Dividend income	1,417
Net appreciation in fair value of investments	5,684
Net change in investments	7,724
Contributions:	
Participants	2,466
Employer, net of forfeitures	1,414
Total contributions	3,880
Interest income on notes receivable from participants	52
Distributions:	
Benefits paid to participants and beneficiaries	3,444
Other expenses, net	29
Net increase	8,183
Net assets available for benefits:	
Beginning of year	64,629
End of year	\$ 72,812

See accompanying Notes to Financial Statements.

Kansas City Life Insurance Company

Savings and Profit Sharing Plan

Notes to Financial Statements

(amounts in thousands)

1. DESCRIPTION OF PLAN

The following description of the Kansas City Life Insurance Company Savings and Profit Sharing Plan (the Plan) provides only general information. Participants should refer to the Plan document for a more comprehensive description of the Plan's provisions.

General

The Plan is a defined contribution benefit plan sponsored by Kansas City Life Insurance Company (the Company or KCL) and is subject to the provisions of the Employee Retirement Income Security Act of 1974 (ERISA). Management believes it is in compliance with such provisions. The Plan is administered by an Administrative Committee appointed by the Executive Committee of the Company. The Plan has three Trustees who are also officers of the Company.

Eligibility

Each employee who is at least 21 years of age is eligible to participate in the elective deferral portion of the Plan as of the first business day of the month following his or her hire date or subsequently reaching age 21. An employee is eligible to participate in the matching Company contribution and the discretionary profit sharing contribution of the Plan immediately after becoming a participant of the Plan.

Contributions

Participants may elect to contribute to the Plan any percentage not to exceed 100% of their monthly base salary subject to maximum contribution limitations established by the Internal Revenue Code (IRC). Contribution percentages can be changed each payroll processing cycle (i.e., semi-monthly). The maximum contribution for any participant who is classified as highly compensated is 8% (2009 - 8%). Participants who have attained the age of 50 before the end of each plan year are eligible to make catch-up elective contributions.

The Company matches participant contributions up to 6% of the participant's salary. The Company may also contribute an additional amount of up to 4% of participants' salary. The Company did not make an additional contribution for 2010. Prior to September 1, 2009, the Company's matching contributions were non-participant directed and used to purchase common stock of the Company. Beginning September 1, 2009, participants are allowed to direct the Company's matching contributions. Effective January 1, 2011, the Company has increased the matching available to participants to up to 8% of the participant's salary.

Participant Accounts

Each participant's account is credited with the participant's contribution and allocations of the Company's contributions and the Plan's net investment income. Allocations are based on participant earnings or account balances, as defined. Each participant is entitled to the benefit that can be provided from the participant's vested account. Participants are allowed to direct the investment of their contributions among the 18 investment options offered by the Plan. Participants may change investment options at any time. Beginning September 1, 2009, participants can transfer the value of Company matching contributions or profit sharing contributions in the KCL stock investment option to any other investment option or options in the Plan at any time.

Voting Rights

Each participant is entitled to exercise voting rights attributable to the shares allocated to his or her account and is notified by the Company on behalf of the Trustees prior to the time that such rights are to be exercised. The Trustees are not permitted to vote any allocated share for which instructions have not been given by a participant.

Kansas City Life Insurance Company

Savings and Profit Sharing Plan

Notes to Financial Statements

(amounts in thousands)

Vesting

Participants are vested immediately in their contributions and any actual earnings thereon. Company contributions vest to the participant 20% after two years of employment, and an additional 20% each year thereafter until the participant is fully vested in Company contributions. In the event a participant shall be terminated from employment with the Company due to death, retirement or disability, the participant shall become fully vested in Company contributions.

Notes Receivable from Participants

Participants may request a loan from their contributions and any actual earnings thereon under the terms and conditions established by the Administrative Committee. The amount that may be borrowed is limited in accordance with the IRC Section 72(p). Loans will be made for a period no longer than five years, except for loans used to acquire a primary residence. The loans are secured by the balance in the participant's account and bear interest at current market rates at the time of issuance. Notes receivable from participants are measured at their unpaid principal balance plus any accrued but unpaid interest. As of December 31, 2010, rates on outstanding loans range from 3.25% to 9.0%. Principal and interest is paid ratably through payroll deductions.

Payment of Benefits

All distributions shall be in the form of a lump sum payment.

Forfeited Accounts

Any participant who terminates employment will forfeit the nonvested portion of their account balance as of the date of separation. All forfeited balances under the Plan are used to reduce the Company's matching contributions. Forfeitures of terminated nonvested account balances were approximately \$4 for the year ended December 31, 2010.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Presentation

The accompanying financial statements of the Plan have been prepared in conformity with U.S. generally accepted accounting principles (GAAP).

Use of Estimates

The preparation of the financial statements requires the plan administrator to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

New Accounting Pronouncements

In April 2009, the Financial Accounting Standards Board (FASB) issued new guidance to clarify fair valuation in inactive markets and includes all assets and liabilities subject to fair valuation measurements. Enhanced disclosures related to the fair value of assets and liabilities became required. This guidance became effective for financial statements issued for interim and annual periods ending after June 15, 2009. The Company elected early adoption effective for the period ended March 31, 2009 with retroactive application effective January 1, 2009 with no material impact to the financial statements.

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In January 2010, the FASB issued new guidance to improve disclosures about fair value measurements. This guidance requires new disclosures and clarification of existing disclosures regarding Levels 1, 2 and 3 in the fair value hierarchy. The majority of this guidance became effective for interim and annual reporting periods beginning after December 15, 2009. However, disclosures about purchases, sales, issuances, and settlements in the roll forward of activity in Level 3 fair value measurements will become effective for fiscal years beginning after December 15, 2010 and for interim periods within those years. The Company adopted the guidance on January 1, 2010 with no material impact to the consolidated financial statements.

In September 2010, the FASB issued new guidance to clarify how loans to participants should be classified and measured. This guidance became effective for financial statements issued for fiscal years ending after December 15,

Kansas City Life Insurance Company

Savings and Profit Sharing Plan

Notes to Financial Statements

(amounts in thousands)

2010 and is required to be applied retrospectively to all prior periods presented. The plan adopted the guidance for all periods presented.

Valuation of Investments and Income Recognition

Investments in mutual funds are reported at fair value based upon the net asset value of the mutual fund shares held at year-end. Shares of Company common stock are reported at fair value based upon the unadjusted closing price at year-end. The cost of investments sold is determined on the average cost basis. Purchases and sales of securities are recorded on the trade date.

Investments in the Guaranteed Investment Account are reported at the contract value as stated in the guaranteed investment contract. An investment contract is generally permitted to be valued at contract value, rather than fair value, to the extent it is fully benefit-responsive. The fully benefit-responsive investment contract is included at fair value in the investments of the Plan and are adjusted to contract value in the Statements of Net Assets Available for Benefits. The fair value is determined based upon the contract's prorata share of the fair value of the assets in the underlying separate accounts. The statement of changes in net assets available for benefits is prepared on a contract value basis.

The Plan's financial assets and liabilities carried at fair value have been classified, for disclosure purposes, in accordance with FASB Accounting Standards Codification (ASC) 820 which defines fair value, establishes a framework for measuring fair value and expands disclosures about fair value measurements.

Fair value is defined as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. FASB ASC 820 also establishes a fair value hierarchy, which requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. The standard describes three levels of inputs that may be used to measure fair value:

- Level 1 Valuations are based upon quoted prices for actual or identical instruments traded in active markets. Level 1 assets include publicly traded mutual funds and common stock such as Kansas City Life Insurance Company stock, which are traded in active markets.
- Level 2 Valuations are based upon quoted prices for similar instruments in active markets, quoted prices for identical or similar instruments in markets that are not active, and model-based valuation techniques for which all significant assumptions are observable in the market. Valuations are obtained from third-party pricing services or inputs that are observable or derived principally from or corroborated by observable market data.
- Level 3 Valuations are generated from techniques that use significant assumptions not observable in the market. These unobservable assumptions reflect the Company's assumptions that market participants would use in pricing the asset or liability. As required by FASB ASC 820, when the inputs used to measure fair value fall within different levels of the hierarchy, the level within which fair value measurement is categorized is based on the lowest level input that is significant to the fair value measurement in its entirety.

Kansas City Life Insurance Company**Savings and Profit Sharing Plan****Notes to Financial Statements**

(amounts in thousands)

The following tables present by level, within the fair value hierarchy, the Plan's assets at fair value.

	Total	December 31, 2010		Level 3
		Level 1	Level 2	
Mutual funds:				
Bond funds	\$ 4,839	\$ 4,839	\$	\$
Asset Allocation funds	6,696	6,696		
Stock funds	22,823	22,823		
Total Mutual funds	34,358	34,358		
Guaranteed investment contract	18,582		18,582	
Kansas City Life Insurance Company common stock	19,469	19,469		
Total	\$ 72,409	\$ 53,827	\$ 18,582	\$

	Total	December 31, 2009		Level 3
		Level 1	Level 2	
Mutual funds:				
Bond funds	\$ 4,839	\$ 4,839	\$	\$
Asset Allocation funds	4,987	4,987		
Stock funds	20,225	20,225		
Total Mutual funds	30,051	30,051		
Guaranteed investment contract	16,233		16,233	
Kansas City Life Insurance Company common stock	17,478	17,478		
Total	\$ 63,762	\$ 47,529	\$ 16,233	\$

Interest income is recorded as earned. Dividend income is recorded on the ex-dividend date. Net appreciation (depreciation) in fair value of investments includes gains and losses in investments sold during the year as well as appreciation or depreciation of the investments held at the end of the year.

Operating Expenses

All expenses of maintaining the Plan are paid by the Company.

Payments of Benefits

Benefits are recorded when paid.

Kansas City Life Insurance Company**Savings and Profit Sharing Plan****Notes to Financial Statements**

(amounts in thousands)

3. INVESTMENTS

The fair value of individual investments that represent 5% or more of the Plan's net assets available for plan benefits follows:

	December 31	
	2010	2009
Investments:		
Kansas City Life Insurance Company common stock	\$ 19,469	\$ 17,478
MetLife Managed Guaranteed Investment Contract	18,582	16,233
Fidelity Value Fund	6,685	5,892
American Funds Growth Fund of America	4,768	4,686
PIMCO Total Return Admin	*	3,275

*Fair value of the investment was not in excess of 5% of plan net assets as of the respective date.

During 2010, the Plan's investments (including investments bought, sold, and held during the year) increased in value as follows:

	Year ended December 31, 2010	
Net change in fair value		
Mutual Funds	\$	3,665
Kansas City Life Insurance Company common stock		2,019
Total	\$	5,684

4. GUARANTEED INVESTMENT CONTRACT

The Plan has a fully benefit-responsive guaranteed investment contract with MetLife Insurance Company (MetLife). MetLife maintains the contributions in a separate account. The Statements of Net Assets Available for Benefits presents the fair value of the investment contracts as well as the adjustment of the fully benefit-responsive investment contracts from fair value to contract value. Fair value is determined based on the assets underlying the contract which are considered Level 2 investments. Contract value represents contributions made under the contract, plus earnings, and less participant withdrawal and administrative expenses. Participants may ordinarily direct the withdrawal or transfer of all or a portion of their investment at contract value. The average yield and crediting interest rates were approximately 4% for 2010 and 3% for 2009. The crediting interest rate is based upon an agreed-upon formula with the issuer, but cannot be less than zero. Such interest rates are reviewed and reset on a quarterly basis.

5. RELATED-PARTY TRANSACTIONS

Transactions resulting in Plan assets being transferred to or used by a related party are prohibited under ERISA unless a specific exemption applied. JP Morgan is a party-in-interest as defined by ERISA as a result of being record keeper of the Plan. The Plan invests in funds managed by an affiliate of JP Morgan. KCL is a party-in-interest as defined by ERISA as a result of being the plan sponsor. The Plan engages in transactions involving the acquisition or disposition of common stock of the Company. All of the above transactions are covered by an exemption from the prohibited transactions provisions of ERISA and the Internal Revenue Code.

Kansas City Life Insurance Company

Savings and Profit Sharing Plan

Notes to Financial Statements

(amounts in thousands)

6. TAX STATUS

The IRS has issued a determination letter dated July 22, 2002 that, in form, the Plan and Trust forming a part thereof, meet the requirements of the Internal Revenue Code Section 401(a) as a qualified plan and trust. Although, the Plan has been amended since the determination letter was received, the Plan sponsor believes the Plan is designed and is currently being operated in compliance with the applicable requirements of the Internal Revenue Code. If the Plan qualifies in operation, the Trust's earnings will be exempt from taxation, the Company's contributions will be deductible, and each participant will incur no current tax liability on either the Company's contributions or any earnings of the trust credited to the participant's account prior to the time that such contributions or earnings are withdrawn or made available to the participant. At the time a distribution occurs (whether because of retirement, termination, death, disability or voluntary withdrawal of funds), any amounts distributed (comprised of Company contributions, employee pretax contributions, and earnings on contributions of the Company or the participant) shall be taxed to the participant at the tax rate then in effect.

7. PLAN TERMINATION

Although the Company has not expressed any intent to terminate the Plan, it may do so at any time by adoption of a written resolution by the Company's Board of Directors or the Executive Committee of the Board of Directors. Upon termination of the Plan, participants' accounts would become fully vested and non-forfeitable and distributions would be made as promptly as possible.

8. RISKS AND UNCERTAINTIES

The Plan invests in various investment securities. Investment securities are exposed to various risks such as interest rate, market, and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect participant's account balances and the amounts reported in the statement of net assets available for benefits. The Plan's exposure to a concentration of credit risk is limited by the diversification of investments across the participant directed fund elections. Additionally, the investments within each participant directed fund election are further diversified into varied financial instruments, with the exception of investments in Company stock. All investment decisions are made, and the resulting risks are borne, exclusively by the plan participant who made such decisions.

The Plan provides for investment in the Company's common stock. At December 31, 2010 and 2009, approximately 26% and 27% of the Plan's total assets were invested in the common stock of the Company. The underlying values of the Company's common stock are entirely dependent upon the performance of the Company and the market's evaluation of such performance.

9. RECONCILIATION OF FINANCIAL STATEMENTS TO FORM 5500

The following reconciles net assets available for plan benefits per the financial statements to the Form 5500:

	December 31	
	2010	2009
Net assets available for benefits per the financial statements	\$ 72,812	\$ 64,629
Employee contributions for December 31, 2009 paid in January 2010		(1)
Adjustment from contract value to fair value for fully benefit-responsive investment contract	758	278
Net assets available for benefits per the Form 5500	\$ 73,570	\$ 64,906

Kansas City Life Insurance Company

Savings and Profit Sharing Plan

Notes to Financial Statements

(amounts in thousands)

The following is a reconciliation of net appreciation in fair value of investments per the financial statements to the Form 5500:

	Year ended December 31, 2010
Net appreciation in fair value of investments	\$ 5,684
Adjustment from fair value to contract value for fully benefit-responsive investment contracts for the year ended December 31, 2009	(278)
Adjustment from fair value to contract value for fully benefit-responsive investment contracts for the year ended December 31, 2010	758
Net appreciation in fair value of investments per the Form 5500	\$ 6,164

The following is a reconciliation of contributions per the financial statements to the Form 5500:

	Year ended December 31, 2010
Contributions per financial statements	\$ 3,880
Employee contributions for December 31, 2009 paid in January 2010	1
Forfeitures used to reduce employer contributions	(21)
Contributions per the Form 5500	\$ 3,860

10. SUBSEQUENT EVENTS

Subsequent events have been evaluated through the date that the financial statements have been issued.

KANSAS CITY LIFE INSURANCE COMPANY

SAVINGS and PROFIT SHARING PLAN

Schedule H, Line 4i Schedule of Assets (Held at end of Year)

Employer Identification Number: 44-0308260

Plan Number: 003

December 31, 2010

(amounts in thousands)

(b)		(c)		(d)	(e)
Identity of issue,		Description of investment including maturity date,		Cost	Current
borrower,					Value
lessor or					
(a)	similar party	rate of interest, collateral, par, or maturity value		(d)	Value
Participant directed investments:					
Common stock:					
*	589,437	shares of Kansas City Life Insurance Company			\$ 19,469
Mutual funds:					
	68,964	shares of American Beacon Large Cap Value-Plan Ahead			1,278
	157,945	shares of American Funds Growth Fund of America-R4			4,768
	62,089	shares of Calamos Growth and Income-A			1,950
	99,264	shares of Dodge & Cox Income Fund			1,313
	97,314	shares of Fidelity Value Fund			6,685
	96,780	shares of Jennison Small Company-A			1,965
*	31,019	shares of JPMorgan SmartRetirement 2010-Select			468
*	92,837	shares of JPMorgan SmartRetirement 2015-Select			1,401
*	133,650	shares of JPMorgan SmartRetirement 2020-Select			2,018
*	115,836	shares of JPMorgan SmartRetirement 2030-Select			1,736
*	71,559	shares of JPMorgan SmartRetirement 2040-Select			1,068
*	277	shares of JPMorgan SmartRetirement Income-Select			4
	288,658	shares of PIMCO Total Return Admin			3,132
	149,425	shares of SSgA S&P 500 Index			3,090
	305,959	shares of SSgA International Stock Selection Fund			3,087
	34,818	shares of Vanguard Intermediate Term Treasury Admiral			395
					34,358
Guaranteed investment contract:					
		MetLife Managed Guaranteed Investment Contract			
		contract value \$17,824			18,582
Total participant directed investments					\$ 72,409
Non-participant directed investments:					

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Participant loans:		
*	(Interest rates range from 3.25% to 9.0%; maturing from 2010 to 2021)	\$ 1,161
Total non-participant directed investment		\$ \$ 1,161

* Party-in-interest to the Plan.
See accompanying Report of Independent Registered Public Accounting Firm.

Report of Independent Registered Public Accounting Firm

The Trustees of the Kansas City Life Insurance Company

Savings and Profit Sharing Plan and the

Board of Directors of Kansas City Life Insurance Company:

We have audited the accompanying statements of net assets available for benefits of the Kansas City Life Insurance Company Savings and Profit Sharing Plan (the Plan) as of December 31, 2010 and 2009, and the related statement of changes in net assets available for benefits for the year ended December 31, 2010. These financial statements are the responsibility of the Plan's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the net assets available for benefits of the Plan as of December 31, 2010 and 2009, and the changes in net assets available for benefits for the year ended December 31, 2010, in conformity with U.S. generally accepted accounting principles.

Our audits were performed for the purpose of forming an opinion on the basic financial statements taken as a whole. The supplementary information included in Schedule H, line 4i Schedule of Assets (Held at end of Year) is presented for the purpose of additional analysis and is not a required part of the basic financial statements, but is supplementary information required by the Department of Labor's Rules and Regulations for Reporting and Disclosure under the Employee Retirement Income Security Act of 1974. The supplementary schedule is the responsibility of the Plan's management. The supplementary schedule has been subjected to the auditing procedures applied in the audits of the basic financial statements and, in our opinion, is fairly stated, in all material respects, in relation to the basic financial statements taken as a whole.

/s/ KPMG LLP

KPMG LLP

Kansas City, Missouri

June 28, 2011

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, Kansas City Life Insurance Company by Tracy W. Knapp, as plan trustee of the Kansas City Life Insurance Company Savings and Profit Sharing Plan, has duly caused this annual report to be signed on its behalf by the undersigned hereunto duly authorized.

Kansas City Life Insurance Company Savings and Profit Sharing Plan

By: Kansas City Life Insurance Company

/s/ Tracy W. Knapp

Tracy W. Knapp

Senior Vice President, Finance

June 28, 2011