

MCGRATH RENTCORP  
Form 10-K  
February 25, 2011  
Table of Contents

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
WASHINGTON, D.C. 20549

**FORM 10-K**

x **ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the fiscal year ended December 31, 2010**

.. **TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**Commission file number 0-13292**

**McGRATH RENTCORP**

(Exact name of registrant as specified in its Charter)

**California**  
(State or other jurisdiction  
of incorporation or organization)

**5700 Las Positas Road, Livermore, CA 94551-7800**

**94-2579843**  
(I.R.S. Employer  
Identification No.)

(Address of principal executive offices)

Edgar Filing: MCGRATH RENTCORP - Form 10-K

Registrant's telephone number: (925) 606-9200

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Name of each exchange on which registered
<b>Common Stock</b>	<b>NASDAQ Global Select Market</b>

Securities registered pursuant to Section 12(g) of the Act:

None

Indicate by check mark whether the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act.

Yes  No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act.

Yes  No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes  No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K (§ 229.405 of this chapter) is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definition of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one).

## Edgar Filing: MCGRATH RENTCORP - Form 10-K

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting company   
Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes  No   
Aggregate market value of the registrant's common stock held by nonaffiliates of the registrant as of June 30, 2010 (based upon the closing sale price of the registrant's common stock as reported on the NASDAQ Global Select Market on June 30, 2010): \$504,958,770.

As of February 25, 2011, 24,250,275 shares of Registrant's Common Stock were outstanding.

### **DOCUMENTS INCORPORATED BY REFERENCE**

McGrath RentCorp's definitive proxy statement with respect to its 2011 Annual Meeting of Shareholders to be held on June 8, 2011 which will be filed with the Securities and Exchange Commission within 120 days after the end of its fiscal year ended December 31, 2010, is incorporated by reference into Part III (Items 10, 11, 12, and 13).

Exhibit index appears on page 85

**Table of Contents**

**FORWARD LOOKING STATEMENTS**

*Statements contained in this Annual Report on Form 10-K (this Form 10-K ) which are not historical facts are forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended. All statements, other than statements of historical facts, regarding McGrath RentCorp's business strategy, future operations, financial position, estimated revenues or losses, projected costs, prospects, plans and objectives are forward looking statements. These forward-looking statements appear in a number of places and can be identified by the use of forward-looking terminology such as may, will, should, expect, plan, anticipate, believe, estimate, predict, future, intend, hopes, or certain or the negative of these terms or other variations or comparable terminology.*

*Management cautions that forward-looking statements are not guarantees of future performance and are subject to risks and uncertainties that could cause our actual results to differ materially from those projected in such forward-looking statements. Further, our future business, financial condition and results of operations could differ materially from those anticipated by such forward-looking statements and are subject to risks and uncertainties as set forth under Risk Factors in this Annual Report on Form 10-K. Moreover, neither we assume nor any other person assumes responsibility for the accuracy and completeness of the forward-looking statements.*

*Forward-looking statements are made only as of the date of this Annual Report on Form 10-K and are based on management's reasonable assumptions, however these assumptions can be wrong or affected by known or unknown risks and uncertainties. No forward-looking statement can be guaranteed and subsequent facts or circumstances may contradict, obviate, undermine or otherwise fail to support or substantiate such statements. Readers should not place undue reliance on these forward-looking statements and are cautioned that any such forward-looking statements are not guarantees of future performance. Except as otherwise required by law, we are under no duty to update any of the forward-looking statements after the date of this Annual Report on Form 10-K to conform such statements to actual results or to changes in our expectations.*

**PART I**

**ITEM 1. BUSINESS.**

**General Overview**

McGrath RentCorp is a California corporation organized in 1979 with corporate offices located in Livermore, California. The Company's common stock is traded on the NASDAQ Global Select Market under the symbol MGRC. References in this report to the Company, we, us, and ours refer to McGrath RentCorp and its subsidiaries, unless the context requires otherwise.

The Company is a diversified business to business rental company with three rental divisions: relocatable modular buildings, electronic test equipment, and liquid and solid containment tanks and boxes. Although the Company's primary emphasis is on equipment rentals, sales of equipment occur in the normal course of business. The Company is comprised of four business segments: (1) Mobile Modular Management Corporation, its modular building rental division, ( Mobile Modular ); (2) TRS-RenTelco, its electronic test equipment rental division; (3) Adler Tank Rentals, LLC, its wholly-owned subsidiary providing containment solutions for the storage of hazardous and non-hazardous liquids and solids ( Adler Tanks ); and (4) Enviroplex, Inc., its wholly-owned subsidiary classroom manufacturing business selling modular buildings used primarily as classrooms in California ( Enviroplex ).

In 2008, the Company began operations in three new areas: (1) the portable storage business under the name Mobile Modular Portable Storage offers portable storage units and high security portable office units for rent, lease and purchase in Northern California, and in 2009 expanded to Southern California, Texas and Florida; (2) the environmental test equipment rental business under TRS-Environmental, offering a wide variety of environmental monitoring, environmental sampling, and field and safety supplies for rent, lease or purchase; and (3) the liquid and solid containment tanks and boxes rental business through the acquisition of Adler Tank Rentals, LLC on December 11, 2008. The Mobile Modular segment includes the results of operations of Mobile Modular Portable Storage, which represented less than 2% of the Company's 2010 total revenues. The TRS-RenTelco segment includes the results of operations of TRS-Environmental, which represented less than 2% of the Company's 2010 total revenues.

---

## **Table of Contents**

No single customer has accounted for more than 10% of the Company's total revenues generated in any given year. In addition, total foreign country customers and operations accounted for less than 10% of the Company's revenues and long-lived assets in any given year.

### **Business Model**

The Company invests capital in rental products and generally has recovered its original investment through rents less operating expenses in a relatively short period of time compared to the product's rental life. When the Company's rental products are sold, the proceeds generally have covered a high percentage of the original investment. With these characteristics, a significant base of rental assets on rent generate a considerable amount of operating cash flows to support continued rental asset growth. The Company's rental products have the following dynamics:

The product required by the customer tends to be expensive compared to the Company's monthly rental charge, with the interim rental solution typically evaluated as a less costly alternative.

Generally, we believe the Company's customers have a short-term need for our rental products. The customer's rental requirement may be driven by a number of factors including time, budget or capital constraints, future uncertainty impacting their ongoing requirements, equipment availability, specific project requirements, peak periods of demand or the customer may want to eliminate the burdens and risks of ownership. For modulars, in some cases a customer's initial short-term rental becomes part of the customer's ongoing infrastructure and turns into a long-term rental.

All rental products have long useful lives relative to the typical rental term with modulars having an estimated life of eighteen years compared to the typical committed term of twelve to twenty-four months, electronic test equipment having an estimated life range of one to eight years depending on the type of product compared to a typical rental term of one to six months and liquid and solid containment tanks and boxes having an estimated life of twenty years compared to typical rental terms of one to six months.

Typically, we believe short-term rental rates recover the Company's original investment quickly based on the respective product's annual yield, or annual rental revenues divided by the average cost of rental inventory. For modulars the original investment is recovered in approximately five years and in approximately three years for electronic test equipment and liquid and solid containment tanks and boxes.

When a product is sold from rental inventory, a significant portion of the original investment is recovered. Effective asset management is a critical element to each of the rental businesses and the residuals realized when product is sold from inventory. Modular asset management requires designing and building the product for a long life, coupled with ongoing repair and maintenance investments, to ensure its long useful rental life and generally, higher residuals upon sale. Electronic test equipment asset management requires understanding, selecting and investing in equipment technologies that support market demand and, once invested, proactively managing the equipment at the model level for optimum utilization through its technology life cycle to maximize the rental revenues and residuals realized. Liquid and solid containment tanks and boxes asset management requires selecting and purchasing quality product and making ongoing repair and maintenance investments to ensure its long rental life.

The Company believes that rental revenue growth from an increasing base of rental assets and improved gross profits on rents are the best measures of the health of each of our rental businesses. Additionally, we believe our business model and results are enhanced with operational leverage that is created from large regional sales and inventory centers for modulars, a single U.S. based sales, inventory and operations facility for electronic test equipment and shared senior management and back office functions for financing, human resources, insurance, and operating and accounting systems.

### **Employees**

As of December 31, 2010, the Company had 655 employees, of whom 61 were primarily administrative and executive personnel, with 321, 141, 68 and 64 in the operations of Mobile Modular, TRS-RenTelco, Adler Tanks and Enviroplex, respectively. None of our employees are covered by a collective bargaining agreement, and management believes its relationship with our employees is good.



**Table of Contents**

**Available Information**

We make the Company's Securities and Exchange Commission (SEC) filings available, free of charge, at our website [www.mgrc.com](http://www.mgrc.com). These filings include our annual reports on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K and amendments to those reports filed or furnished pursuant to Section 13(a) or 15(d) of the Securities Act of 1934, which are available as soon as reasonably practicable after the Company electronically files such material with, or furnishes such material to, the SEC. Information included on our web site is not incorporated by reference to this Annual Report on Form 10-K. Furthermore, all reports the Company files with the SEC are available, free of charge, through the SEC's web site at [www.sec.gov](http://www.sec.gov). In addition, the public may read and copy materials filed by the Company at the SEC's Public Reference Room located at 100 F Street, N.E., Washington, D.C. 20549. The public may also obtain additional information on the operation of the Public Reference Room by calling the Commission at 1-800-SEC-0330.

We also have a Code of Business Conduct and Ethics which applies to all directors, officers and employees. Copies of this code can be obtained free of charge at our website [www.mgrc.com](http://www.mgrc.com).

---

**Table of Contents**

**RELOCATABLE MODULAR BUILDINGS**

**Description**

Modulars are designed for use as classrooms, temporary offices adjacent to existing facilities, sales offices, construction field offices, restroom buildings, health care clinics, child care facilities, office space, and for a variety of other purposes and may be moved from one location to another. Modulars vary from simple single-unit construction site offices to multi-floor modular units. The Company's modular rental fleet includes a full range of styles and sizes. The Company considers its modulars to be among the most attractive and well designed available. The units are constructed with wood or metal siding, sturdily built and physically capable of a long useful life. Units are generally provided with installed heat, air conditioning, lighting, electrical outlets and floor covering, and may have customized interiors including partitioning, cabinetry and plumbing facilities.

Mobile Modular purchases new modulars from various manufacturers who build to Mobile Modular's design specifications. With the exception of Enviroplex, none of the principal suppliers are affiliated with the Company. During 2010, Mobile Modular purchased 38% of its modular units from one manufacturer. The Company believes that the loss of any of its primary modular manufacturers could have an adverse effect on its operations since Mobile Modular could experience higher prices and longer lead times for delivery of modular units until other manufacturers were able to increase their production capacity.

The Company's modulars are manufactured to comply with state building codes, have a low risk of obsolescence, and can be modified or reconfigured to accommodate a wide variety of customer needs. Historically, as state building codes have changed over the years, Mobile Modular has been able to continue to use existing modulars, with minimal, if any, required upgrades. The Company has no assurance that it will continue to be able to use existing modular equipment with minimal upgrades as building codes change in the future.

Mobile Modular currently operates from two regional sales and inventory centers in California, one in Texas, and one in Florida, serving large geographic areas in these states, and sales offices serving North Carolina, Georgia, Maryland, Virginia and Washington, DC. The California, Texas and Florida operations have in-house infrastructure and operational capabilities to support quick and efficient repair, modification, and refurbishment of equipment for the next rental opportunity. Mobile Modular believes operating from large regional sales and inventory centers results in better operating margins as operating costs can be spread over a large installed customer base. Mobile Modular actively maintains and repairs its rental equipment, and management believes this insures the continued use of the modular product over its long life and, when sold, has resulted in higher sale proceeds relative to its capitalized cost. When rental equipment returns from a customer, the necessary repairs and preventative maintenance are performed prior to its next rental. By making these expenditures for repair and maintenance throughout the equipment's life we believe that older equipment can generally rent for similar rates as newer equipment. Management believes the condition of the equipment is a more significant factor in determining the rental rate and sale price than its age. Over the last three years, used equipment sold each year represented less than 2% of rental equipment, and has been, on average, 12 years old with sale proceeds above its net book value.

**Competitive Strengths**

*Market Leadership* The Company believes Mobile Modular is the largest supplier in California, and a significant supplier in Florida and Texas, of modular educational facilities for rental to both public and private schools. Management is knowledgeable about the needs of its educational customers and the related regulatory requirements in the states where Mobile Modular operates, which enables Mobile Modular to meet its customer's specific project requirements.

*Expertise* The Company believes that over the 30 years during which Mobile Modular has competed in the modular rental industry, it has developed expertise that differentiates it from its competitors. Mobile Modular has dedicated its attention to continuously developing and improving the quality of its modular units. Mobile Modular has expertise in the licensing and regulatory requirements that govern the modulars in the states where it operates, and its management, sales and operational staffs are knowledgeable and committed to providing exemplary customer service. Mobile Modular has expertise in project management and complex applications.

*Operating Structure* The Company believes that part of the strategy for Mobile Modular should be to create facilities and infrastructure capabilities that its competitors cannot easily duplicate. Mobile Modular achieves this by building regional sales and



---

## **Table of Contents**

inventory centers designed to serve a broad geographic area and a large installed customer base under a single overhead structure, thereby reducing its cost per transaction. The Company's regional facilities and related infrastructure enable Mobile Modular to maximize its modular inventory utilization through efficient and cost effective in-house repair, maintenance and refurbishment for quick redeployment of equipment to meet its customers' needs.

*Asset Management* The Company believes Mobile Modular markets high quality, well-constructed and attractive modulars. Mobile Modular requires manufacturers to build to its specifications, which enables Mobile Modular to maintain a standardized quality fleet. In addition, through its ongoing repair, refurbishment and maintenance programs, the Company believes Mobile Modular's buildings are the best maintained in the industry. The Company depreciates its modular buildings over an 18 year estimated useful life to a 50% residual value. Older buildings continue to be productive primarily because of Mobile Modular's focus on ongoing fleet maintenance. Also, as a result of Mobile Modular's maintenance programs, when a modular is sold, a high percentage of the equipment's capitalized cost is recovered. In addition, the fleet's utilization is regionally optimized by managing inventory through estimates of market demand, fulfillment of current rental and sale order activity, modular returns and capital purchases.

*Customer Service* The Company believes the modular rental industry to be service intensive and locally based. The Company strives to provide excellent service by meeting its commitments to its customers, being proactive in resolving project issues and seeking to continuously improve the customer's experience. Mobile Modular is committed to offering quick response to requests for information, providing experienced assistance, on time delivery and preventative maintenance of its units. Mobile Modular's goal is to continuously improve its procedures, processes and computer systems to enhance internal operational efficiency. The Company believes this dedication to customer service results in high levels of customer loyalty and repeat business.

## **Market**

Management estimates the business of renting relocatable modular buildings is an industry that today has equipment on rent or available for rent in the United States with an aggregate original cost of over \$4.0 billion. Mobile Modular's largest market segment is for temporary classroom and other educational space needs of public and private schools, colleges and universities in California and Florida, and to a lesser extent in Texas, North Carolina, Georgia, Maryland, Virginia and Washington, DC. Management believes the demand for rental classrooms is caused by shifting and fluctuating school populations, the lack of state funds for new construction, the need for temporary classroom space during reconstruction of older schools, class size reduction and the phasing out of portable classrooms compliant with older building codes (see Classroom Rentals and Sales to Public Schools (K-12) below). Other customer applications include sales offices, construction field offices, health care facilities, church sanctuaries and child care services. Industrial, manufacturing, entertainment and utility companies, as well as governmental agencies commonly use large multi-modular complexes to serve their interim administrative and operational space needs. Modulars offer customers quick, cost-effective space solutions while conserving their capital. The Company's corporate offices, and California, Texas and Florida modular regional sales and inventory center offices are housed in various sizes of modular units.

Since most of Mobile Modular's customer requirements are to fill temporary space needs, Mobile Modular's marketing emphasis is on rentals rather than sales. Mobile Modular attracts customers through its website at [www.mobilemodularrents.com](http://www.mobilemodularrents.com), yellow page advertising, internet advertising and direct mail. Customers are encouraged to visit a sales and inventory center to view different models on display and to see a regional office, which is a working example of a modular application.

Because service is a major competitive factor in the rental of modulars, Mobile Modular offers quick response to requests for information, assistance in the choice of a suitable size and floor plan, in-house customization services, rapid delivery, timely installation and field service of its units. On Mobile Modular's website, customers are able to view and select inventory for quotation and request in-field service.

## **Rentals**

Rental periods range from one month to several years with a typical initial contract term between twelve and twenty-four months. In general, monthly rental rates are determined by a number of factors including length of term, product availability and product type. Upon expiration of the initial rental agreement term, or any extensions, rental rates are reviewed, and when appropriate, are adjusted based on current market conditions. Most rental agreements are operating leases that provide no purchase options, and when a rental agreement does provide the customer with a purchase option, it is generally on terms management believes to be attractive to Mobile Modular.

## **Table of Contents**

The customer is responsible for obtaining the necessary use permits and the costs of insuring the unit, transporting the unit to the site, preparation of the site, installation of the unit, dismantle and return delivery of the unit to Mobile Modular, and certain costs for customization. Mobile Modular maintains the units in good working condition while on rent. Upon return, the units are inspected for damage and customers are billed for items considered beyond normal wear and tear. Generally, the units are then repaired for subsequent use. Repair and maintenance costs are expensed as incurred and can include floor repairs, roof maintenance, cleaning, painting and other cosmetic repairs. The costs of major refurbishment of equipment are capitalized to the extent the refurbishment significantly improves the quality and adds value or life to the equipment.

At December 31, 2010, Mobile Modular owned 32,644 new or previously rented modulares and portable storage containers with an aggregate cost of \$514.5 million including accessories, or an average cost per unit of \$15,800. Utilization is calculated each month by dividing the cost of rental equipment on rent by the total cost of rental equipment, excluding new equipment inventory and accessory equipment. At December 31, 2010, fleet utilization was 67.2% and average fleet utilization during 2010 was 67.7%.

## **Sales**

In addition to operating its rental fleet, Mobile Modular sells modulares to customers. These sales typically arise out of its marketing efforts for the rental fleet and from existing equipment already on rent. Such sales can be of either new or used units from the rental fleet, which permits an orderly turnover of older units. During 2010, Mobile Modular's largest sale was for modular classrooms to a Florida school district for approximately \$2.3 million. This sale represented approximately 11% of Mobile Modular's sales, 4% of the Company's consolidated sales, and less than 1% of the Company's consolidated revenues.

Mobile Modular typically provides limited 90-day warranties on used modulares and passes through the manufacturers' one-year warranty on new units to its customers. Warranty costs have not been significant to Mobile Modular's operations to date, and the Company attributes this to its commitment to high quality standards and regular maintenance programs. However, there can be no assurance that warranty costs will continue to be insignificant to Mobile Modular's operations in the future.

Enviroplex manufactures portable classrooms built to the requirements of the California Division of the State Architect ( DSA ) and sells direct to California public school districts and other educational institutions.

## **Seasonality**

Typically, during each calendar year, our highest numbers of classrooms are shipped for rental and sale orders during the second and third quarters for delivery and installation prior to the start of the upcoming school year. The majority of classrooms shipped in the second and third quarters have rental start dates during the third quarter, thereby making the fourth quarter the first full quarter of rental revenues recognized for these transactions.

## **Competition**

Competition in the rental and sale of relocatable modular buildings is intense. Two major national firms, Williams Scotsman International, Inc. and Modspace, Inc., are engaged in the rental of modulares, have many offices throughout the country and we believe may have greater financial resources than Mobile Modular. In addition, a number of other smaller companies operate regionally throughout the country. Mobile Modular operates primarily in California, Texas, Florida, and beginning late in 2007 in North Carolina and Georgia and beginning in 2008 in Virginia, Maryland and Washington, DC. Significant competitive factors in the rental business include availability, price, service, reliability, appearance and functionality of the product. Mobile Modular markets high quality, well-constructed and attractive modulares. The Company believes that part of the strategy for modulares is to create facilities and infrastructure capabilities that its competitors cannot easily duplicate. The Company's facilities and related infrastructure enable it to modify modulares efficiently and cost effectively to meet its customers' needs. Management's goal is to be more responsive at less expense. Management believes this strategy, together with its emphasis on prompt and efficient customer service, gives Mobile Modular a competitive advantage. Mobile Modular is determined to respond quickly to requests for information, and provide experienced assistance for the first-time user, rapid delivery and timely repair of its modular units. Mobile Modular's already high level of efficiency and responsiveness continues to improve as the Company upgrades procedures, processes and computer systems that control its internal operations. The Company anticipates continued intense competition and believes it must continue to improve its products and services to remain competitive in the market for modulares.

**Table of Contents****Classroom Rentals and Sales to Public Schools (K-12)**

Mobile Modular and Enviroplex provide classroom and specialty space needs serving public and private schools, colleges and universities. Within the educational market, the rental (by Mobile Modular) and sale (by Enviroplex and Mobile Modular) of modulars to public school districts for use as portable classrooms, restroom buildings and administrative offices for kindergarten through grade twelve (K-12) are a significant portion of the Company's revenues. Mobile Modular rents and sells classrooms in California, Florida, Texas, North Carolina, Georgia, Maryland, Virginia and Washington, D.C. Enviroplex sells classrooms in the California market. California is Mobile Modular's largest educational market. Historically, demand in this market has been fueled by shifting and fluctuating student population, insufficient funding for new school construction, class size reduction programs, modernization of aging school facilities and the phasing out of portable classrooms no longer compliant with current building codes. The following table shows the approximate percentages of the Company's modular rental and sales revenues, and of its consolidated rental and sales revenues for the past five years, that rentals and sales to these schools constitute:

<b>Rentals and Sales to Public Schools (K-12) as a Percentage of Total Rental and Sales Revenues</b>					
Percentage of:	2010	2009	2008	2007	2006
Modular Rental Revenues ( <i>Mobile Modular</i> )	48%	51%	51%	50%	50%
Modular Sales Revenues ( <i>Mobile Modular &amp; Enviroplex</i> )	54%	64%	60%	59%	65%
Modular Rental and Sales Revenues ( <i>Mobile Modular &amp; Enviroplex</i> )	49%	54%	54%	53%	55%
Consolidated Rental and Sales Revenues <sup>1</sup>	22%	28%	30%	30%	33%

1. Consolidated Rental and Sales Revenue percentage is calculated by dividing Modular rental and sales revenues to public schools (K-12) by the Company's consolidated rental and sales revenues.

**School Facility Funding**

Funding for public school facilities is derived from a variety of sources including the passage of both statewide and local facility bond measures, operating budgets, developer fees, various taxes including parcel and sales taxes levied to support school operating budgets, and lottery funds. Looking forward, the Company believes that any interruption in the passage of facility bonds, contraction or elimination of class size reduction programs, a lack of fiscal funding, or a significant reduction of funding from other sources to public schools may have a material adverse effect on both rental and sales revenues of the Company.

**Legislation**

In California (where most of the Company's educational rentals have occurred), school districts are permitted to purchase only portable classrooms built to the requirements of the California Division of State Architect ( DSA ). However, school districts may rent classrooms that meet either the Department of Housing and Community Development ( DOH ) or DSA requirements. In 1988, California adopted a law which limited the term for which school districts may rent portable classrooms built to DOH standards for up to three years (under a waiver process), and also required the school board to indemnify the State against any claims arising out of the use of such classrooms. Prior to 1988, the majority of the classrooms in the Company's rental fleet were built to the DOH requirements, and since 1988 almost all new classrooms have been built to the DSA requirements. During the 1990's additional legislation was passed extending the use of these DOH classroom buildings under the waiver process through September 30, 2000. In 2000, new California legislation was passed allowing for DOH classroom buildings already in use for classroom purposes as of May 1, 2000 to be utilized until September 30, 2007, provided various upgrades were made to their foundation and ceiling systems. In February 2006, new legislation was passed extending the use of these classroom buildings from September 30, 2007 to September 30, 2015. Currently, regulations and policies are in place that allow for the ongoing use of DOH classrooms from the Company's inventory to meet shorter term space needs of school districts for periods up to 24 months, provided they receive a Temporary Certification or Temporary Exemption from the DSA. As a consequence, the tendency is for school districts to rent the DOH classrooms for shorter periods and to rent the DSA classrooms for longer periods. There can be no assurance that these regulations and policies that allow for the continuing rental of DOH classrooms for new public school projects will remain in place. At December 31, 2010, the net book value of DOH classrooms represented less than 1.5% of the net book value of the Company's modular rental equipment and less than 1.0% of the total assets of the Company, and the utilization of these DOH classrooms was 45.3%.

**Table of Contents**

In 2002, Florida passed a state constitutional amendment setting limits for the maximum allowable number of students in a class for pre-kindergarten through grade twelve. In 2007, school districts were required to meet class size limits based upon the average number of students per class at the school level. By 2010, school districts were required to meet the class size requirements at the individual classroom level. Due to the shortfall of state funds in 2010, school districts received a reprieve from meeting the individual classroom level requirements, and the proposal to remove the requirements was submitted to voters as a proposed amendment to the Florida state Constitution in November 2010 but was defeated. While school districts continue to be required to meet the individual classroom level requirements, their ability to comply is partly dependent on state funding and the health of the state economy.

---

**Table of Contents**

**ELECTRONIC TEST EQUIPMENT**

**Description**

TRS-RenTelco rents and sells electronic test equipment nationally and internationally from its Grapevine, Texas (Dallas Area) and Dollard-des-Ormeaux, Canada (Montreal Area) facilities. TRS-RenTelco's revenues are derived from the rental and sale of general purpose and communications test equipment to a broad range of companies, from Fortune 500 to middle and smaller market companies, in the aerospace, defense, communications, manufacturing and semiconductor industries. Electronic test equipment revenues are primarily affected by the business activity within these industries related to research and development, manufacturing, and communication infrastructure installation and maintenance. The Dallas facility houses the electronic test equipment inventory, sales engineers, calibration laboratories, and operations staff for U.S. and international business. The Montreal facility houses sales engineers and operations staff to serve the Canadian market. As of December 31, 2010, the original cost of electronic test equipment inventory was comprised of 66% general-purpose electronic test equipment, 32% communications electronic test equipment and 2% environmental test equipment. In January 2008, the Company launched online ordering for its electronic test equipment rental business.

Engineers, technicians and scientists utilize general purpose electronic test equipment in developing products, controlling manufacturing processes, completing field service applications and evaluating the performance of their own electrical and electronic equipment. These instruments are rented primarily to aerospace, defense, electronics, industrial, research and semiconductor industries. To date, Agilent Technologies and Tektronix, a division of Danaher Corporation, have manufactured the majority of TRS-RenTelco's general purpose electronic test equipment.

Communications test equipment, including fiber optic test equipment, is utilized by technicians, engineers and installation contractors to evaluate voice, data and multimedia communications networks, to install fiber optic cabling, and in the development and manufacturing of transmission, network and wireless products. These instruments are rented primarily to manufacturers of communications equipment and products, electrical and communications installation contractors, field technicians, and service providers. To date, Agilent has manufactured a significant portion of TRS-RenTelco's communications test equipment, with the remainder acquired from over 50 other manufacturers.

TRS-RenTelco's general purpose test equipment rental inventory includes oscilloscopes, amplifiers, analyzers (spectrum, network and logic), signal source and power source test equipment. The communications test equipment rental inventory includes network and transmission test equipment for various fiber, copper and wireless networks. Agilent Technologies and Tektronix manufacture the majority of the general purpose inventory and the communications test equipment inventory includes equipment from over 50 different manufacturers. TRS-RenTelco also occasionally rents electronic test equipment from other rental companies and re-rents the equipment to customers.

**Competitive Strengths**

*Market Leadership* The Company believes that TRS-RenTelco is one of the largest electronic test equipment rental and leasing companies offering a broad and deep selection of general purpose and communications test equipment for rent in North America.

*Expertise* The Company believes that its knowledge of products, technology and applications expertise provides it with a competitive advantage over others in the industry. Customer requirements are supported by application engineers and technicians that are knowledgeable about the equipment's uses to ensure the right equipment is selected to meet the customer's needs. This knowledge can be attributed to the vast experience of TRS-RenTelco's management, sales and operational teams.

*Operating Structure* TRS-RenTelco is supported by a centralized distribution and inventory center on the grounds of the Dallas-Fort Worth Airport in Texas. The Company believes that the centralization of servicing all customers in North America and internationally by TRS-RenTelco's experienced logistics teams provides a competitive advantage by minimizing transaction costs and enabling TRS-RenTelco to ensure customer requirements are met.

*Asset Management* TRS-RenTelco's rental equipment inventory is serviced by an ISO 9001-2008 registered and compliant calibration laboratory that repairs and calibrates equipment ensuring that off rent equipment is ready to ship immediately to meet

## **Table of Contents**

customers' needs. TRS-RenTelco's team of technicians, product managers and sales personnel are continuously monitoring and analyzing the utilization of existing products, new technologies, general economic conditions and estimates of customer demand to ensure the right equipment is purchased and sold, at the right point in the equipment's technology life cycle. The Company believes this enables it to maximize utilization of equipment and the cash flow generated by the rental and sales revenue of each model of equipment. TRS-RenTelco strives to maintain strong relationships with equipment manufacturers, which enables it to leverage those relationships to gain rental opportunities.

*Customer Service* The Company believes that its focus on providing excellent service to its customers provides a competitive advantage. TRS-RenTelco strives to provide exemplary service to fulfill its commitments to its customers. TRS-RenTelco prides itself in providing solutions to meet customers' needs by having equipment available, and responding quickly and thoroughly to their requests. TRS-RenTelco's sophisticated in-house laboratory ensures the equipment is fully functional and meets its customers' delivery requirements. Service needs of TRS-RenTelco's customers are supported 24 hours a day, 7 days a week by its customer care specialists. TRS-RenTelco's goal is to provide service beyond its customers' expectations, which, the Company believes, results in customer loyalty and repeat business. In January 2008, TRS-RenTelco launched an online ordering website for rental test equipment. The Company believes web-based sales offerings will become an increasingly important competitive advantage. TRS-RenTelco provides online support, product application and order taking on a 24 hours a day, 5 days a week time frame.

## **Market**

The business of renting electronic test equipment is a market which we estimate has equipment on rent or available for rent in the United States and Canada with an aggregate original cost in excess of a half billion dollars. There is a broad customer base for the rental of such instruments, including aerospace, communications, defense, electrical contractor electronics, industrial, installer contractor, network systems and research companies.

TRS-RenTelco markets its electronic test equipment throughout the United States, Canada, and, to a limited extent, other countries. TRS-RenTelco attracts customers through its outside sales force, website at [www.TRS-RenTelco.com](http://www.TRS-RenTelco.com), telemarketing program, trade show participation and electronic mail campaigns. A key part of the sales process is TRS-RenTelco's knowledgeable inside sales engineering team that effectively matches test equipment solutions to meet specific customer's requirements.

The Company believes that customers rent electronic test equipment for many reasons. Customers frequently need equipment for short-term projects, to evaluate new products, and for backup to avoid costly downtime. Delivery times for the purchase of such equipment can be lengthy; thus, renting allows the customer to obtain the equipment expeditiously. The Company also believes that the relative certainty of rental costs can facilitate cost control and be useful in the bidding of and pass-through of contract costs. Finally, renting rather than purchasing may better satisfy the customer's budgetary constraints.

## **Rentals**

TRS-RenTelco rents electronic test equipment typically for rental periods of one to six months, although in some instances, there can be rental terms up to a year or greater. Monthly rental rates range from approximately 3% to 10% of the current manufacturers' list price. TRS-RenTelco depreciates its equipment over 1 to 8 years with no residual value.

At December 31, 2010, TRS-RenTelco had an electronic test equipment rental inventory including accessories with an aggregate cost of \$250.1 million. Utilization is calculated each month by dividing the cost of the rental equipment on rent by the total cost of rental equipment, excluding accessory equipment. Utilization was 64.3% as of December 31, 2010 and averaged 66.0% during the year.

## **Sales**

TRS-RenTelco generally sells used equipment to maintain an inventory of equipment meeting more current technological standards, and to support maintaining target utilization levels at a model number level. In 2010, approximately 20% of the electronic test equipment revenues were derived from sales. The largest electronic test equipment sale during 2010 represented approximately 3.0% of electronic test equipment sales, 1.2% of the Company's consolidated sales and 0.2% of consolidated revenues.

**Table of Contents**

**Seasonality**

The Company does not believe the electronic test equipment rental business to be highly seasonal, except for the fourth quarter month of December and the first quarter months of January and February. These months may have lower rental activity due to holiday closures, particularly by larger companies, inclement weather and its impact on various field related communications equipment rentals, and companies operational recovery from holiday closures which may impact the start-up of new projects coming online in the first quarter. These factors may impact the quarterly results of each year's first and fourth quarter.

**Competition**

The electronic test equipment rental business is characterized by intense competition from several competitors, including Electro Rent Corporation and Continental Resources, some of which may have access to greater financial and other resources than we do. TRS-RenTelco competes with these and other test equipment rental companies on the basis of product availability, price, service and reliability. Although no single competitor holds a dominant market share, we face intensifying competition from these established entities and new entrants in the market. Some of our competitors may offer similar equipment for lease, rental or sales at lower prices and may offer more extensive servicing, or financing options.

---

**Table of Contents**

**LIQUID AND SOLID CONTAINMENT TANKS AND BOXES**

**Description**

Adler Tanks rental inventory is comprised of tanks and boxes used for various containment solutions to store hazardous and non-hazardous liquids and solids in applications such as: oil and gas exploration and field services, refinery, chemical and industrial plant maintenance, environmental remediation and field services, heavy and commercial building construction, marine services, pipeline construction and maintenance, tank terminals services, wastewater treatment, and waste management and landfill services. The tanks and boxes are comprised of the following products:

fixed axle steel tanks ( tanks ) for the storage of groundwater, wastewater, volatile organic liquids, sewage, slurry and bio sludge, oil and water mixtures and chemicals, which are available in a variety of sizes including 21,000 gallon, 16,000 gallon and 8,000 gallon sizes;

vacuum containers ( boxes ), which provide secure containment of sludge and solid materials and may be used for additional on-site storage or for transporting materials off-site enabling vacuum trucks to remain in operation;

dewatering boxes for the separation of water contained in sludge and slurry; and

roll-off and trash boxes for the temporary storage and transport of solid waste.

Adler Tanks purchases tanks and boxes from various manufacturers located throughout the country. With the exception of Sabre Manufacturing LLC ( Sabre ), none of the principal suppliers are affiliated with the Company. Sabre is independently operated and is 100% owned by the President of Adler Tanks. Adler Tanks purchases tanks from Sabre on terms and conditions pursuant to arms-length negotiations conducted at the time of purchase.

**Competitive Strengths**

*Market Leadership* The Company believes that Adler Tanks is one of the largest participants in the liquid and solid containment tanks and boxes rental business in North America. Adler Tanks has national reach from branches serving the Northeast, Mid-Atlantic, Midwest, Southeast, Southwest and West.

*Expertise* The Company believes that Adler Tanks has highly experienced operating management and branch employees. Adler Tanks employees are knowledgeable about the operation of its rental equipment and customer applications. Adler Tanks believes that it provides a superior level of customer service due to its strong relationship building skills and the quality of its responsiveness.

*Asset Management* The Company believes that Adler Tanks markets a high quality, well constructed and well maintained rental product. The Company depreciates its tanks and boxes over a 20 year estimated useful life to 0% residual value. We believe that if maintained, older tanks and boxes will continue to produce similar rental rates as newer equipment. The fleet's utilization is regionally optimized by understanding customer demand, expected returns and manufacturer's production capacity to manage overall fleet utilization at optimum levels.

**Market**

The United States liquid and solid containment rental market is estimated at \$1 billion of annual rental revenues. There are a large and diverse number of market segments including oil and gas exploration and field services, refinery, chemical and industrial plant maintenance, environmental remediation and field services, heavy and commercial building construction, marine services, pipeline construction and maintenance, tank terminals services, wastewater treatment, and waste management and landfill services.

The tank and box rental products that Adler Tanks builds may be utilized throughout the U.S. and are not subject to any local or regional construction code or approval standards.





## **Table of Contents**

### **Rentals**

Adler Tanks rents tanks and boxes typically for rental periods of one to six months, although in some instances, there can be rental terms up to a year or greater. Monthly rates typically range from 2% to 10% of the equipment's original acquisition cost. Utilization is calculated each month by dividing the cost of the rental equipment on rent by the total cost of rental equipment, excluding accessory equipment. Utilization was 84.9% at December 31, 2010.

### **Seasonality**

The Company does not believe the liquid and solid containment rental industry to be highly seasonal, except for the fourth quarter month of December and the first quarter months of January and February. These months may have lower rental activity due to inclement weather in certain regions of the country impacting the industries that we serve.

### **Competition**

The liquid and solid containment rental industry is highly competitive including national, regional and local companies. Some of our national competitors, notably BakerCorp and Rain For Rent, are significantly larger than we are and may have greater financial and marketing resources than we have. Some of our competitors also have longer operating histories, lower cost basis of rental equipment, lower cost structures and more established relationships with equipment manufacturers than we have. In addition, certain of our competitors are more geographically diverse than we are and have greater name recognition among customers than we do. As a result, our competitors that have these advantages may be better able to attract customers and provide their products and services at lower rental rates. Adler Tanks competes with these companies based upon product availability, product quality, price, service and reliability. We may encounter increased competition in the markets that we serve from existing competitors or from new market entrants in the future.

### **Operating Segments**

For segment information regarding the Company's four operating segments: Mobile Modular, TRS-RenTelco, Adler Tanks and Enviroplex, see Note 13. Segment Reporting to the audited consolidated financial statements of the Company included in Item 8. Financial Statements and Supplementary Data.

**Table of Contents****PRODUCT HIGHLIGHTS**

The following table shows the revenue components, percentage of rental and total revenues, rental equipment (at cost), rental equipment (net book value), number of relocatable modular units, year-end and average utilization, average rental equipment (at cost), annual yield on average rental equipment (at cost) and gross margin on rental revenues and sales by product line for the past five years.

**Product Highlights***(dollar amounts in thousands)*

	<i>Year Ended December 31,</i>				
	<i>2010</i>	<i>2009</i>	<i>2008</i>	<i>2007</i>	<i>2006</i>
<b><u>Relocatable Modular Buildings</u></b> <i>(operating under Mobile Modular and Enviroplex)</i>					
Revenues					
Rental	\$ 82,648	\$ 92,331	\$ 103,236	\$ 100,541	\$ 91,124
Rental Related Services	22,947	25,174	31,484	32,982	29,913
<b>Total Modular Rental Operations</b>	<b>105,595</b>	<b>117,505</b>	<b>134,720</b>	<b>133,523</b>	<b>121,037</b>
Sales Mobile Modular	20,685	25,201	25,796	29,349	34,209
Sales Enviroplex	11,695	7,419	19,484	10,649	12,393
<b>Total Modular Sales</b>	<b>32,380</b>	<b>32,621</b>	<b>45,280</b>	<b>39,998</b>	<b>46,602</b>
Other	432	581	543	654	729
<b>Total Modular Revenues</b>	<b>\$ 138,407</b>	<b>\$ 150,706</b>	<b>\$ 180,543</b>	<b>\$ 174,175</b>	<b>\$ 168,368</b>
Percentage of Rental Revenues	41.2%	49.5%	52.3%	54.3%	53.9%
Percentage of Total Revenues	47.5%	54.7%	59.3%	62.1%	63.0%
Rental Equipment, at cost (year-end)	\$ 514,548	\$ 504,018	\$ 503,678	\$ 475,077	\$ 451,828
Rental Equipment, net book value (year-end)	\$ 369,195	\$ 367,939	\$ 376,606	\$ 358,017	\$ 343,590
Number of Units (year-end)	32,644	29,074	28,373	27,151	26,467
Utilization (year-end) <sup>1</sup>	67.2%	69.0%	81.0%	82.8%	81.4%
Average Utilization <sup>1</sup>	67.7%	73.4%	81.6%	82.3%	82.9%
Average Rental Equipment, at cost <sup>2</sup>	\$ 491,364	\$ 478,764	\$ 461,848	\$ 427,859	\$ 385,630
Annual Yield on Average Rental Equipment, at cost	16.8%	19.3%	22.4%	23.5%	23.6%
Gross Margin on Rental Revenues	55.4%	64.8%	63.2%	64.5%	62.2%
Gross Margin on Sales	23.5%	24.2%	26.5%	27.5%	27.9%
<b><u>Electronic Test Equipment</u></b> <i>(operating under TRS-RenTelco)</i>					
Revenues					
Rental	\$ 82,540	\$ 75,500	\$ 92,982	\$ 84,776	\$ 77,816
Rental Related Services	2,240	1,970	2,024	1,731	1,686
<b>Total Electronics Rental Operations</b>	<b>84,780</b>	<b>77,470</b>	<b>95,006</b>	<b>86,507</b>	<b>79,502</b>
Sales	21,443	20,586	24,948	17,831	17,483
Other	1,513	1,858	1,896	1,896	1,713
<b>Total Electronics Revenues</b>	<b>\$ 107,736</b>	<b>\$ 99,914</b>	<b>\$ 121,850</b>	<b>\$ 106,234</b>	<b>\$ 98,698</b>
Percentage of Rental Revenues	41.1%	40.5%	47.1%	45.7%	46.1%
Percentage of Total Revenues	37.0%	36.2%	40.1%	37.9%	37.0%
Rental Equipment, at cost (year-end)	\$ 250,125	\$ 239,152	\$ 255,778	\$ 232,349	\$ 186,673
Rental Equipment, net book value (year-end)	\$ 98,444	\$ 101,902	\$ 129,573	\$ 127,997	\$ 107,752
Utilization (year-end) <sup>1</sup>	64.3%	63.1%	64.0%	69.3%	66.3%

Edgar Filing: MCGRATH RENTCORP - Form 10-K

Average Utilization <sup>1</sup>	66.0%	61.5%	68.1%	68.3%	69.6%
Average Rental Equipment, at cost <sup>3</sup>	\$ 244,425	\$ 247,743	\$ 250,173	\$ 209,546	\$ 170,705
Annual Yield on Average Rental Equipment, at cost	33.8%	30.5%	37.2%	40.5%	45.6%
Gross Margin on Rental Revenues	39.9%	31.6%	40.3%	41.8%	42.8%
Gross Margin on Sales	40.9%	33.0%	33.8%	35.0%	37.8%

**Table of Contents****Product Highlights (Continued)***(dollar amounts in thousands)*

	<i>Year Ended December 31,</i>				
	<i>2010</i>	<i>2009</i>	<i>2008</i>	<i>2007</i>	<i>2006</i>
<b><u>Liquid and Solid Containment Tanks and Boxes</u></b> <i>(operating under Adler Tanks)<sup>4</sup></i>					
Revenues					
Rental	\$ 35,427	\$ 18,611	\$ 1,018	<i>n/a</i>	<i>n/a</i>
Rental Related Services	9,515	6,208	572	<i>n/a</i>	<i>n/a</i>
<b>Total Tanks and Boxes Rental Operations</b>	<b>44,942</b>	<b>24,819</b>	<b>1,590</b>	<i>n/a</i>	<i>n/a</i>
Sales	232	170	176	<i>n/a</i>	<i>n/a</i>
Other	57	34		<i>n/a</i>	<i>n/a</i>
<b>Total Tanks and Boxes Revenues</b>	<b>\$ 45,231</b>	<b>\$ 25,023</b>	<b>\$ 1,766</b>	<i>n/a</i>	<i>n/a</i>
Percentage of Rental Revenues	17.7%	10.0%	0.5%	<i>n/a</i>	<i>n/a</i>
Percentage of Total Revenues	15.5%	9.1%	0.6%	<i>n/a</i>	<i>n/a</i>
Rental Equipment, at cost (year-end)	\$ 133,095	\$ 80,916	\$ 46,288	<i>n/a</i>	<i>n/a</i>
Rental Equipment, net book value (year-end)	\$ 123,941	\$ 77,397	\$ 46,059	<i>n/a</i>	<i>n/a</i>
Utilization (year-end) <sup>1</sup>	84.9%	67.6%	70.3%	<i>n/a</i>	<i>n/a</i>
Average Utilization <sup>1</sup>	76.0%	62.9%	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>
Average Rental Equipment, at cost <sup>2</sup>	\$ 101,263	\$ 59,276	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>
Annual Yield on Average Rental Equipment, at cost	35.0%	31.4%	<i>n/a</i>	<i>n/a</i>	<i>n/a</i>
Gross Margin on Rental Revenues	71.8%	66.4%	66.3%	<i>n/a</i>	<i>n/a</i>
Gross Margin on Sales	22.2%	2.9%	4.5%	<i>n/a</i>	<i>n/a</i>
<b>Total Revenues</b>	<b>\$ 291,374</b>	<b>\$ 275,643</b>	<b>\$ 304,159</b>	<b>\$ 280,409</b>	<b>\$ 267,066</b>

1 Utilization is calculated each month by dividing the cost of rental equipment on rent by the total cost of rental equipment. Average Utilization is calculated using the average cost of equipment for the year.

2 Average Rental Equipment, at cost for modulars and tanks and boxes excludes new equipment inventory and accessory equipment.

3 Average Rental Equipment, at cost, for electronics excludes accessory equipment.

4 Represents Adler Tanks results since its acquisition on December 11, 2008.

## **Table of Contents**

### **ITEM 1A. RISK FACTORS**

You should carefully consider the following discussion of various risks and uncertainties. We believe these risk factors are the most relevant to our business and could cause our results to differ materially from the forward-looking statements made by us. Our business, financial condition, and results of operations could be seriously harmed if any of these risks or uncertainties actually occur or materialize. In that event, the market price for our common stock could decline, and you may lose all or part of your investment.

#### **The effects of a recession and tightened credit markets in the United States and other countries may adversely impact our business and financial condition and may negatively impact our ability to access financing.**

The U.S. economy has been impacted by a severe recession. Demand for our rental products depends on continued industrial and business activity and state government funding. The effects of the U.S. recession and general global economic downturn have adversely affected our customers, including local school districts that are subject to budgetary constraints, which could result in decreased demand for the products we rent. Reduced demand for our rental products and deflation could increase price competition. This lowered demand and price pressure could have a material adverse effect on our revenue and profitability.

The recent instability in the global financial system may also have an impact on our business and our financial condition. General economic conditions and the tightening credit markets have significantly affected the ability of many companies to raise new capital or refinance existing indebtedness. While we intend to finance expansion with cash flow from operations and borrowing under our existing unsecured revolving line of credit facility, we may require additional financing to support our continued growth. Due to constriction in the capital markets, should we need to access the market for additional funds or to refinance our existing indebtedness, we may not be able to obtain such additional funds on terms acceptable to the Company or at all. All of these factors could impact our business, resulting in lower revenues and lower levels of earnings in future periods. At the current time we are uncertain as to the magnitude, or duration, of such changes in our business.

#### **Our stock price has fluctuated and may continue to fluctuate in the future, which may result in a decline in the value of your investment in our common stock.**

The market price of our common stock fluctuates on the NASDAQ Global Select Market and is likely to be affected by a number of factors including but not limited to:

our operating performance and the performance of our competitors, and in particular any variations in our operating results or dividend rate from our stated guidance or from investors' expectations;

any changes in general conditions in the economy, the industries in which we operate or the financial markets;

investors' reaction to our press releases, public announcements or filings with the SEC;

the stock price performance of competitors or other comparable companies;

any changes in research analysts' coverage, recommendations or earnings estimates for us or for the stocks of other companies in our industry;

any sales of common stock by our directors, executive officers and our other large shareholders, particularly in light of the limited trading volume of our stock;

any merger and acquisition activity that involves us or our competitors; and

## Edgar Filing: MCGRATH RENTCORP - Form 10-K

other announcements or developments affecting us, our industry, customers, suppliers or competitors.

In addition, in recent years the stock market has experienced significant price and volume fluctuations. These fluctuations are often unrelated to the operating performance of particular companies. More recently, the global credit crisis adversely affected the prices of publicly traded stocks across the board as many stockholders have become more willing to divest their stock holdings at lower values to increase their cash flow and reduce exposure. These broad market fluctuations and any negative economic trends may cause declines in the market price of our common stock and may be based upon factors that have little or nothing to do with our Company or its performance, and these fluctuations and trends could materially reduce our stock price.

**Table of Contents**

**Our future operating results may fluctuate, fail to match past performance or fail to meet expectations.**

Our operating results may fluctuate in the future, may fail to match our past performance or fail to meet the expectations of analysts and investors. Our results and related ratios, such as gross margin, operating income percentage and effective tax rate may fluctuate as a result of a number of factors, some of which are beyond our control including but not limited to:

general economic conditions in the geographies and industries where we rent and sell our products;

legislative and educational policies where we rent and sell our products;

the budgetary constraints of our customers;

seasonality of our rental businesses and our end-markets;

success of our strategic growth initiatives;

costs associated with the launching or integration of new or acquired businesses;

the timing and type of equipment purchases, rentals and sales;

the nature and duration of the equipment needs of our customers;

the timing of new product introductions by us, our suppliers and our competitors;

the volume, timing and mix of maintenance and repair work on our rental equipment;

our equipment mix, availability, utilization and pricing;

the mix, by state and country, of our revenues, personnel and assets;

rental equipment impairment from excess, obsolete or damaged equipment;

movements in interest rates or tax rates;

changes in, and application of, accounting rules;



changes in the regulations applicable to us; and

litigation matters.

As a result of these factors, our historical financial results are not necessarily indicative of our future results.

**Our ability to retain our executive management and to recruit, retain and motivate key employees is critical to the success of our business.**

If we cannot successfully recruit and retain qualified personnel, our operating results and stock price may suffer. We believe that our success is directly linked to the competent people in our organization, including our executive officers, senior managers and other key personnel, and in particular, Dennis Kakures, our Chief Executive Officer. Personnel turnover can be costly and could materially and adversely impact our operating results and can potentially jeopardize the success of our current strategic initiatives. We need to attract and retain highly qualified personnel to replace personnel when turnover occurs, as well as add to our staff levels as growth occurs. Our business and stock price likely will suffer if we are unable to fill, or experience delays in filling open positions, or fail to retain key personnel when turnover occurs.

**Failure by third parties to manufacture and deliver our products to our specifications or on a timely basis may harm our reputation and financial condition.**

We depend on third parties to manufacture our products even though we are able to purchase products from a variety of third-party suppliers. In the future, we may be limited as to the number of third-party suppliers for some of our products. Although in general we make advance purchases of some products to help ensure an adequate supply, currently we do not have any long-term purchase contracts with any third-party supplier. We may experience supply problems as a result of financial or operating difficulties or failure of our suppliers. We may also experience supply problems as a result of shortages, and discontinuations resulting from

## **Table of Contents**

product obsolescence or other shortages or allocations by suppliers. Unfavorable economic conditions may also adversely affect our suppliers or the terms on which we purchase products. In the future, we may not be able to negotiate arrangements with third parties to secure products that we require in sufficient quantities or on reasonable terms. If we cannot negotiate arrangements with third parties to produce our products or if the third parties fail to produce our products to our specifications or in a timely manner, our reputation and financial condition could be harmed.

### **Disruptions in our information technology systems could limit our ability to effectively monitor and control our operations and adversely affect our operations.**

Our information technology systems facilitate our ability to monitor and control our operations and adjust to changing market conditions. Any disruption in our information technology systems or the failure of these systems to operate as expected could, depending on the magnitude of the problem, adversely affect our operating results by limiting our capacity to effectively monitor and control our operations and adjust to changing market conditions in a timely manner.

The delay or failure to implement information system upgrades and new systems effectively could disrupt our business, distract management's focus and attention from our business operations and growth initiatives, and increase our implementation and operating costs, any of which could negatively impact our operations and operating results.

### **We have engaged in acquisitions and may engage in future acquisitions that could negatively impact our results of operations, financial condition and business.**

In 2004, we acquired TRS, an electronic test equipment rental business and in 2008 we acquired Adler Tanks, a liquid and solid containment rental business. We anticipate that we will continue to consider acquisitions in the future that meet our strategic growth plans. We are unable to predict whether or when any prospective acquisition will be completed. Acquisitions involve numerous risks, including the following:

difficulties in integrating the operations, technologies, products and personnel of the acquired companies;

diversion of management's attention from normal daily operations of the business;

difficulties in entering markets in which we have no or limited direct prior experience and where competitors in such markets have stronger market positions;

difficulties in complying with regulations, such as environmental regulations, and managing risks related to an acquired business;

timely completion of necessary financing and required amendments, if any, to existing agreements;

an inability to implement uniform standards, controls, procedures and policies;

undiscovered and unknown problems, defects, liabilities, or other issues related to any acquisition that become known to us only after the acquisition;

negative reactions from our customers to an acquisition;

disruptions among employees which may erode employee morale; and

potential loss of key employees, including costly litigation resulting from the termination of those employees.  
In connection with acquisitions we may;

assume liabilities or acquire damaged assets, some of which may be unknown at the time of such acquisitions;

record goodwill and non-amortizable intangible assets that will be subject to future impairment testing and potential periodic impairment charges;

incur amortization expenses related to certain intangible assets; or

become subject to litigation.

---

## **Table of Contents**

Acquisitions are inherently risky, and no assurance can be given that our future acquisitions will be successful or will not adversely affect our business, operating results, or financial condition. Failure to manage and successfully integrate acquisitions we make could harm our business and operating results in a material way. In addition, if we consummate one or more significant future acquisitions in which the consideration consists of stock or other securities, our existing shareholders' ownership could be diluted significantly. If we were to proceed with one or more significant future acquisitions in which the consideration included cash, we could be required to use, to the extent available, a substantial portion of our credit line. If we increase the amount borrowed against our available credit line, we would increase the risk of breaching the covenants under our credit facilities with our lenders. In addition, it would limit our ability to make other investments, or we may be required to seek additional debt or equity financing.

### **We could have difficulty integrating businesses that we may acquire, which could adversely affect our results of operations.**

The success of our acquisition strategy depends upon our ability to successfully complete acquisitions and integrate any businesses that we acquire into our existing business. The difficulties of integration could be increased by the necessity of coordinating geographically dispersed organizations; maintaining acceptable standards, controls, procedures and policies; integrating personnel with disparate business backgrounds; combining different corporate cultures; and the impairment of relationships with employees and customers as a result of any integration of new management and other personnel. In addition, we could be unable to retain key employees or customers of the combined businesses. We could face integration issues pertaining to the internal controls and operational functions of the acquired companies and we also could fail to realize cost efficiencies or synergies that we anticipated when selecting our acquisition candidates. Any of these items could adversely affect our results of operations.

### **If we determine that our goodwill and intangible assets have become impaired, we may incur impairment charges, which would negatively impact our operating results.**

At December 31, 2010, we had \$40.6 million of goodwill and intangible assets, net on our consolidated balance sheets. Goodwill represents the excess of cost over the fair value of net assets acquired in business combinations. We assess potential impairment of our goodwill and intangible assets at least annually. Impairment may result from significant changes in the manner of use of the acquired asset, negative industry or economic trends and significant underperformance relative to historic or projected operating results.

### **If we do not effectively manage our credit risk, collect on our accounts receivable or recover our rental equipment from our customers sites, it could have a material adverse effect on our operating results.**

We generally sell to customers on 30-day terms, individually perform credit evaluation procedures on our customers on each transaction and require security deposits or other forms of security from our customers when a significant credit risk is identified. Historically, accounts receivable write-offs and write-offs related to equipment not returned by customers have not been significant and, in each of the last five years have been less than 1% of total revenues. If economic conditions worsen, we may see an increase in bad debt relative to historical levels, which may materially and adversely affect our operations. Failure to manage our credit risk and receive timely payments on our customer accounts receivable may result in the write-off of customer receivables and loss of equipment, particularly electronic test equipment. If we are not able to manage credit risk issues, or if a large number of customers should have financial difficulties at the same time, our credit and equipment losses would increase above historical levels. If this should occur, our results of operations may be materially and adversely affected.

### **Effective management of our rental assets is vital to our business.**

Our modular, electronics and liquid and solid containment rental products have long useful lives and managing those assets is a critical element to each of our rental businesses. Modular asset management requires designing and building the product for a long life that anticipates the needs of our customers, including anticipating changes in legislation, regulations, building codes and local permitting in the various markets in which the Company operates. Electronic test equipment asset management requires understanding, selecting and investing in equipment technologies that support market demand, including anticipating technological advances and changes in manufacturers' selling prices. Liquid and solid containment asset management requires designing and building the product for a long life, using quality components and repairing and maintaining the products to prevent leaks. For each of our modular, electronic test equipment and liquid and solid containment assets, we must successfully maintain and repair this equipment cost-effectively to maximize the useful life of the products and the level of proceeds from the sale of such products.

---

**Table of Contents**

**The nature of our businesses, including the ownership of industrial property, exposes us to the risk of litigation and liability under environmental, health and safety and products liability laws.**

We are subject to national, state, provincial and local environmental laws and regulations concerning, among other things, solid and liquid waste and hazardous substances handling, storage and disposal and employee health and safety. These laws and regulations are complex and frequently change. We could incur unexpected costs, penalties and other civil and criminal liability if we fail to comply with environmental or health and safety laws. We also could incur costs or liabilities related to waste disposal or remediating soil or groundwater contamination at our properties, at our customers' properties or at third party landfill and disposal sites. These liabilities can be imposed on the parties generating, transporting or disposing of such substances or on the owner or operator of affected property, often without regard to whether the owner or operator knew of, or was responsible for, the presence of hazardous substances.

Several aspects of our businesses involve risks of environmental and health and safety liability. For example, our operations involve the use of petroleum products, solvents and other hazardous substances in the construction and maintaining of modular buildings and for fueling and maintaining our delivery trucks and vehicles. We also own, transport and rent tanks and boxes in which waste materials are placed by our customers. The historical operations at some of our previously owned or leased and newly acquired or leased properties may have resulted in undiscovered soil or groundwater contamination or historical non-compliance. Future events, such as changes in existing laws or policies or their enforcement, or the discovery of currently unknown contamination or non-compliance, may also give rise to liabilities or other claims based on these operations that may be material. In addition, future environmental or health and safety laws and regulations may require significant capital or operational expenditures or changes to our operations.

Accordingly, in addition to potential penalties for non-compliance, we may become liable, either contractually or by operation of law, for investigation, remediation and monitoring costs even if the contaminated property is not presently owned or operated by us, or if the contamination was caused by third parties during or prior to our ownership or operation of the property. In addition, certain parties may be held liable for more than their fair share of environmental investigation and cleanup costs. Contamination and exposure to hazardous substances or other contaminants such as mold can also result in claims for remediation or damages, including personal injury, property damage, and natural resources damage claims. Although expenses related to environmental compliance, health and safety issues, and related matters, have not been material to date, we cannot assure that we will not have to make significant expenditures in the future in order to remain in compliance with applicable laws and regulations. Violations of environmental or health and safety related laws or associated liability could have a material adverse effect on our business, financial condition and results of operations.

In general, litigation in the industries in which we operate, including class actions that seek substantial damages, arises with increasing frequency. Enforcement of environmental and health and safety requirements is also frequent. Such proceedings are invariably expensive, regardless of the merit of the plaintiffs' or prosecutors' claims. We may be named as a defendant in the future, and there can be no assurance, irrespective of the merit of such future actions, that we will not be required to make substantial settlement payments in the future. Further, a significant portion of our business is conducted in California which is one of the most highly regulated and litigious states in the country. Therefore, our potential exposure to losses and expenses due to new laws, regulations or litigation may be greater than companies with a less significant California presence.

The nature of our business also subjects us to property damage and product liability claims, especially in connection with our modular buildings and tank and box rental businesses. Although we maintain commercially reasonable liability coverage, an unusually large property damage or product liability claim or a series of claims could exceed our insurance coverage or result in damage to our reputation.

**Conducting our routine businesses exposes us to risk of litigation from employees, vendors and other third parties.**

We are subject to claims arising from disputes with employees, vendors and other third parties in the normal course of business; these risks may be difficult to assess or quantify and their existence and magnitude may remain unknown for substantial periods of time. If the plaintiffs in any suits against us were to successfully prosecute their claims, or if we were to settle such suits by making significant payments to the plaintiffs, our operating results and financial condition would be harmed. Even if the outcome of a claim

---

## **Table of Contents**

proves favorable to us, litigation can be time consuming and costly and may divert management resources. In addition, our organizational documents require us to indemnify our senior executives to the maximum extent permitted by California law. If our senior executives were named in any lawsuit, our indemnification obligations could magnify the costs of these suits.

### **If we suffer loss to our facilities, equipment or distribution system due to catastrophe, our operations could be seriously harmed.**

Our facilities, rental equipment and distribution systems may be subject to catastrophic loss due to fire, flood, hurricane, earthquake, terrorism or other natural or man-made disasters. In particular, we have our headquarters, three operating facilities, and rental equipment in California, which are located in areas with above average seismic activity and could be subject to a catastrophic loss caused by an earthquake. Our rental equipment and facilities in Texas, Florida, North Carolina and Georgia are located in areas subject to hurricanes and other tropical storms. In addition to customers' insurance on rented equipment, we carry property insurance on our rental equipment in inventory and operating facilities as well as business interruption insurance. We believe our insurance policies are adequate with the appropriate limits and deductibles to mitigate the potential loss exposure of our business. We do not have financial reserves for policy deductibles and we do have exclusions under our insurance policies that are customary for our industry, including earthquakes, flood and terrorism. If any of our facilities or a significant amount of our rental equipment were to experience a catastrophic loss, it could disrupt our operations, delay orders, shipments and revenue recognition and result in expenses to repair or replace the damaged rental equipment and facility not covered by insurance.

### **Our debt instruments contain covenants that restrict or prohibit our ability to enter into a variety of transactions and may limit our ability to finance future operations or capital needs.**

The agreements governing our 5.08% senior notes due in 2011 and our unsecured revolving line of credit facility contain various covenants that may limit our discretion in operating our business. In particular, we are limited in our ability to merge, consolidate, reorganize or transfer substantially all of our assets, make investments, pay dividends or distributions, redeem or repurchase stock, change the nature of our business, enter into transactions with affiliates, incur indebtedness and create liens on our assets to secure debt. In addition, we are required to meet certain financial covenants. These restrictions could limit our ability to obtain future financing, make strategic acquisitions or needed capital expenditures, withstand economic downturns in our business or the economy in general, conduct operations or otherwise take advantage of business opportunities that may arise.

A failure to comply with the restrictions contained in the agreements could lead to an event of default, which could result in an acceleration of our indebtedness. In the event of an acceleration, we may not have or be able to obtain sufficient funds to refinance our indebtedness or make the required accelerated payments. If we default on our indebtedness, our business financial condition and results of operation could be materially and adversely affected.

### **The majority of our indebtedness is subject to variable interest rates, which makes us vulnerable to increases in interest rates.**

Our indebtedness exposes us to interest rate increases because the majority of our indebtedness is subject to variable rates. At present, we do not have any derivative financial instruments such as interest rate swaps or hedges to mitigate interest rate variability. The interest rates under our credit facilities will be reset at varying periods. These interest rate adjustments could expose our operating results and cash flows to periodic fluctuations. Our annual debt service obligations will increase by approximately \$2.5 million per year for each 1% increase in the average interest rate we pay, based on the \$253.6 million balance of variable rate debt outstanding at December 31, 2010. If interest rates rise in the future, and particularly, if they rise significantly, our income will be negatively affected.

### **Our effective tax rate may change and become less predictable as our business expands.**

We continue to consider expansion opportunities domestically and internationally for our rental businesses, such as our organic expansion of our modular business in North Carolina, Georgia, Maryland, Virginia and Washington, DC, recent expansion into the portable storage and environmental test equipment businesses and in 2008 our expansion into the liquid and solid containment business through the acquisition of Adler Tanks. Since the Company's effective tax rate depends on business levels, personnel and assets located in various jurisdictions, further expansion into new markets or acquisitions may change the effective tax rate in the future and may make it, and consequently our earnings, less predictable going forward. In addition, the enactment of tax law changes by federal and state taxing authorities may impact the Company's current period tax provision and its deferred tax liabilities.

---

**Table of Contents**

**Changes in financial accounting standards may cause lower than expected operating results and affect our reported results of operations.**

Changes in accounting standards and their application may have a significant effect on our reported results on a going forward basis and may also affect the recording and disclosure of previously reported transactions. New accounting pronouncements and varying interpretations of accounting pronouncements have occurred and may occur in the future. Changes to existing rules or the questioning of current practices may adversely affect our reported financial results or the way we conduct our business.

**Failure to comply with internal control attestation requirements could lead to loss of public confidence in our financial statements and negatively impact our stock price.**

As a public reporting company, we are required to comply with the Sarbanes-Oxley Act of 2002, including Section 404, and the related rules and regulations of the Securities and Exchange Commission, including expanded disclosures and accelerated reporting requirements. Compliance with Section 404 and other requirements has and will continue to increase our costs and require additional management resources. We may need to continue to implement additional finance and accounting systems, procedures and controls to satisfy new reporting requirements. While our management concluded that our internal control over financial reporting as of December 31, 2010 was effective, there is no assurance that future assessments of the adequacy of our internal controls over financial reporting will be favorable. If we are unable to obtain future unqualified reports as to the effectiveness of our internal control over financial reporting, investors could lose confidence in the reliability of our internal control over financial reporting, which could adversely affect our stock price.

**SPECIFIC RISKS RELATED TO OUR RELOCATABLE MODULAR BUILDINGS BUSINESS SEGMENT:**

**Significant reductions of, or delays in, funding to public schools have caused the demand for our modular classroom units to decline, which has resulted in a reduction in our revenues and profitability.**

Rentals and sales of modular buildings to public school districts for use as classrooms, restroom buildings, and administrative offices for kindergarten through grade twelve represent a significant portion of Mobile Modular's rental and sales revenues. Funding for public school facilities is derived from a variety of sources including the passage of both statewide and local facility bond measures, developer fees and various taxes levied to support school operating budgets. Many of these funding sources are subject to financial and political considerations, which vary from district to district and are not tied to demand. Historically, we have benefited from the passage of facility bond measures and believe these are essential to our business.

The state of California is our largest market for classroom rentals. The strength of this market depends heavily on public funding from voter passage of both state and local facility bond measures, and the ability of the state to sell such bonds in the public market. A lack of passage of state and local facility bond measures, or the inability to sell bonds in the public markets could reduce our revenues and operating income, and consequently have a material adverse effect on the Company's financial condition. Furthermore, even if voters have approved facility bond measures and the state has raised bond funds, there is no guarantee that individual school projects will be funded in a timely manner.

As a consequence of the recent economic recession, many states and local governments have experienced large budget deficits resulting in severe budgetary constraints among public school districts. To the extent public school districts' funding is reduced for the rental and purchase of modular buildings, our business could be harmed and our results of operations negatively impacted. We believe that interruptions or delays in the passage of facility bond measures or completion of state budgets, a lack or insufficient amount of state funding, a significant reduction of funding to public schools, or changes negatively impacting enrollment may reduce the rental and sale demand for our educational products. Any reductions in funding available to the school districts from the states in which we do business may cause school districts to experience budget shortfalls and to reduce their demand for our products despite growing student populations, class size reduction initiatives and modernization and reconstruction project needs, which could reduce our revenues and operating income and consequently have a material adverse effect on the Company's financial condition.

**Public policies that create demand for our products and services may change.**

In California a law was enacted in 1996 to provide funding for school districts for the reduction of class sizes for kindergarten through third grade. In Florida a state constitutional amendment was passed in 2002 to limit the number of students that may be

---

**Table of Contents**

grouped in a single classroom for pre-kindergarten through grade twelve. School districts with class sizes in excess of state limits have been and continue to be a significant source of our demand for modular classrooms. Further, in California, efforts to address aging infrastructure and deferred maintenance have resulted in modernization and reconstruction projects by public school districts including seismic retrofitting, asbestos abatement and various building repairs and upgrades. The recent economic recession has caused state and local budget shortfalls, which have placed pressure on school districts' funding and their ability to comply with state class size reduction requirements in California and Florida. If educational priorities and policies shift away from class-size reduction or modernization and reconstruction projects, demand for our products and services may decline, not grow as quickly as or reach the levels that we anticipate. Significant equipment returns may result in lower utilization until equipment can be redeployed or sold, which may cause rental rates to decline and negatively affect our revenues and operating income.

**Failure to comply with applicable regulations could harm our business and financial condition, resulting in lower operating results and cash flows.**

Similar to conventionally constructed buildings, the modular building industry, including the manufacturers and lessors of portable classrooms, are subject to regulations by multiple governmental agencies at the federal, state and local level relating to environmental, zoning, health, safety and transportation matters, among other matters. Failure to comply with these laws or regulations could impact our business or harm our reputation and result in higher capital or operating expenditures or the imposition of penalties or restrictions on our operations.

As with conventional construction, typically new codes and regulations are not retroactively applied. Nonetheless, new governmental regulations in these or other areas may increase our acquisition cost of new rental equipment, limit the use of or make obsolete some of our existing equipment, or increase our general and administrative costs.

Building codes are generally reviewed every three years. All aspects of a given code are subject to change including but not limited to such items as structural specifications for earthquake safety, energy efficiency and environmental standards, fire and life safety, transportation, lighting and noise limits. On occasion, state agencies have undertaken studies of indoor air quality and noise levels with a focus on permanent and modular classrooms. These results could impact our existing modular equipment, and affect the future construction of our modular product.

Compliance with building codes and regulations entail a certain amount of risk as state and local government authorities do not necessarily interpret building codes and regulations in a consistent manner, particularly where applicable regulations may be unclear and subject to interpretation. These regulations often provide broad discretion to governmental authorities that oversee these matters, which can result in unanticipated delays or increases in the cost of compliance in particular markets. The construction and modular industries have developed many best practices which are constantly evolving. Some of our peers and competitors may adopt practices that are more or less stringent than the Company's. When, and if, regulatory standards are clarified, the effect of the clarification may be to impose rules on our business and practices retroactively, at which time, we may not be in compliance with such regulations and we may be required to incur costly remediation. If we are unable to pass these increased costs on to our customers, our profitability, operating cash flows and financial condition could be negatively impacted.

**Our planned expansions of our modular operations into new markets will affect our operating results.**

We have established modular operations in California, Texas and Florida. We launched operations in North Carolina and Georgia in late 2007 and in Maryland, Virginia and Washington, DC during 2008. There are risks inherent in the undertaking of such expansion, including the risk of revenue from the business in these markets not meeting our expectations, higher than expected costs in entering these new markets, risk associated with compliance with applicable state and local laws and regulations, response by competitors and unanticipated consequences of expansion. In addition, expansion in new markets may be affected by local economic and market conditions. Expansion of our operations into these new markets will require a significant amount of attention from our management, a commitment of financial resources and will require us to add qualified management in these markets.



## **Table of Contents**

**We are subject to laws and regulations governing government contracts. These laws and regulations make these government contracts more favorable to government entities than other third parties and any changes in these laws and regulations, or the failure to comply with these laws and regulations could harm our business.**

We have agreements relating to the sale of our products to government entities and, as a result, we are subject to various statutes and regulations that apply to companies doing business with the government. The laws governing government contracts can differ from the laws governing private contracts. For example, many government contracts contain pricing terms and conditions that are not applicable to private contracts such as clauses that allow government entities not to perform on contractual obligations in the case of a lack of fiscal funding. Also, in the educational markets we serve, we are able to utilize piggyback contracts in marketing our products and services and ultimately to book business. The term piggyback contract refers to contracts for portable classrooms or other products entered into by public school districts following a formal bid process that allows for the use of the same contract terms and conditions with the successful vendor by other public school districts. As a result, piggyback contracts allow us to more readily book orders from our government customers, primarily public school districts, and to reduce the administrative expense associated with booking these orders. The governmental statutes and regulations that allow for use of piggyback contracts are subject to change or elimination in their entirety. A change in the manner of use or the elimination of piggyback contracts would likely negatively impact our ability to book new business from these government customers and could cause our administrative expenses related to processing these orders to increase significantly. In addition, any failure to comply with these laws and regulations might result in administrative penalties or even in the suspension of these contracts and as a result, the loss of the related revenues which would harm our business and results from operations.

**Seasonality of our educational business may have adverse consequences for our business.**

A significant portion of the modular sale and rental revenues is derived from the educational market. Typically, during each calendar year, our highest numbers of classrooms are shipped for rental and sale orders during the second and third quarters for delivery and installation prior to the start of the upcoming school year. The majority of classrooms shipped in the second and third quarters have rental start dates during the third quarter, thereby making the fourth quarter the first full quarter of rental revenues recognized for these transactions.

**We face strong competition in our modular building markets.**

The modular building leasing industry is highly competitive in our states of operation and we expect it to remain so. The competitive market in which we operate may prevent us from raising rental fees or sales prices to pass any increased costs on to our customers. We compete on the basis of a number of factors, including equipment availability, quality, price, service, reliability, appearance, functionality and delivery terms. We believe we may experience pricing pressures in our areas of operation in the future as some of our competitors seek to obtain market share by reducing prices.

Some of our larger national competitors in the modular building leasing industry, notably Williams Scotsman International, Inc. and Modspace, have a greater range of products and services, greater financial and marketing resources, larger customer bases, and greater name recognition than we have. These larger competitors may be better able to respond to changes in the relocatable modular building market, to finance acquisitions, to fund internal growth and to compete for market share, any of which could harm our business.

**We may not be able to quickly redeploy modular units returning from leases.**

As of December 31, 2010, 61% of our modular portfolio had equipment on rent for periods exceeding the original committed term. Generally, when a customer continues to rent the modular units beyond the contractual term, the equipment rents on a month-to-month basis. If a significant number of our rented modular units were returned during a short period of time, particularly those units that are rented on a month-to-month basis, a large supply of units would need to be remarketed. Our failure to effectively remarket a large influx of units returning from leases could negatively affect our financial performance and our ability to continue expanding our rental fleet.

---

**Table of Contents**

**Significant increases in raw material and labor costs could increase our acquisition cost of new modular rental units and repair and maintenance costs of our fleet, which would increase our operating costs and harm our profitability.**

We incur labor costs and purchase raw materials, including lumber, siding and roofing and other products to perform periodic repairs, modifications and refurbishments to maintain physical conditions of our modular units. The volume, timing and mix of maintenance and repair work on our rental equipment may vary quarter-to-quarter and year-to-year. Generally, increases in labor and raw material costs will also increase the acquisition cost of new modular units and increase the repair and maintenance costs of our fleet. We also maintain a fleet of service trucks and use subcontractor companies for the delivery, set-up, return delivery and dismantle of modulars for our customers. We rely on our subcontractor service companies to meet customer demands for timely shipment and return, and the loss or inadequate number of subcontractor service companies may cause prices to increase, while negatively impacting our reputation and operating performance. During periods of rising prices for labor, raw materials or fuel, and in particular, when the prices increase rapidly or to levels significantly higher than normal, we may incur significant increases in our acquisition costs for new modular units and incur higher operating costs that we may not be able to recoup from our customers, which would reduce our profitability.

**Failure by third parties to manufacture our products timely or properly may harm our reputation and financial condition.**

We are dependent on third parties to manufacture our products even though we are able to purchase products from a variety of third-party suppliers. Mobile Modular purchases new modulars from various manufacturers who build to Mobile Modular's design specifications. With the exception of Enviroplex, none of the principal suppliers are affiliated with the Company. During 2010, Mobile Modular purchased 38% of its modular product from one manufacturer. The Company believes that the loss of any of its primary manufacturers of modulars could have an adverse effect on its operations since Mobile Modular could experience higher prices and longer delivery lead times for modular product until other manufacturers were able to increase their production capacity.

**Failure to properly design, manufacture, repair and maintain the modular product may result in impairment charges, potential litigation and reduction of our operating results and cash flows.**

We estimate the useful life of the modular product to be 18 years with a residual value of 50%. However, proper design, manufacture, repairs and maintenance of the modular product during our ownership is required for the product to reach the estimated useful life of 18 years with a residual value of 50%. If we do not appropriately manage the design, manufacture, repair and maintenance of our modular product, or otherwise, delay or defer such repair or maintenance, we may be required to incur impairment charges for equipment that is beyond economic repair or incur significant capital expenditures to acquire new modular product to serve demand. In addition, these failures may result in personal injury or property damage claims, including claims based on presence of mold, and termination of leases or contracts by customers. Costs of contract performance, potential litigation, and profits lost from termination could accordingly reduce our future operating results and cash flows.

**Our warranty costs may increase.**

Sales of new relocatable modular buildings not manufactured by us are typically covered by warranties provided by the manufacturer of the products sold. We provide ninety-day warranties on certain modular sales of used rental units and one-year warranties on equipment manufactured by our Enviroplex subsidiary. Historically, our warranty costs have not been significant, and we monitor the quality of our products closely. If a defect were to arise in the installation of our equipment at the customer's facilities or in the equipment acquired from our suppliers or by our Enviroplex subsidiary, we may experience increased warranty claims. Such claims could disrupt our sales operations, damage our reputation and require costly repairs or other remedies, negatively impacting revenues and operating income.

**SPECIFIC RISKS RELATED TO OUR ELECTRONIC TEST EQUIPMENT BUSINESS SEGMENT:**

**Market risk and cyclical downturns in the industries using test equipment may result in periods of low demand for our product resulting in excess inventory, impairment charges and reduction of our operating results and cash flows.**

TRS-RenTelco's revenues are derived from the rental and sale of general purpose, communications and environmental test equipment to a broad range of companies, from Fortune 500 to middle and smaller market companies, in the aerospace, defense,

## **Table of Contents**

communications, manufacturing and semiconductor industries. Electronic test equipment rental and sales revenues are primarily affected by the business activity within these industries related to research and development, manufacturing, and communication infrastructure and maintenance. Historically, these industries have been cyclical and have experienced periodic downturns, which have a material adverse impact on the industry's demand for equipment, including the electronic test equipment rented by us. We experienced this in 2002, as a result of a significant and prolonged downturn in the telecommunications industry, and recorded non-cash impairment charges of \$24.1 million resulting from the depressed and low projected demand for the rental products coupled with high inventory levels, especially communications equipment. In addition, the severity and length of any downturn in an industry may also affect overall access to capital, which could adversely affect our customers. During periods of reduced and declining demand for test equipment, we are exposed to additional receivable risk from non-payment and may need to rapidly align our cost structure with prevailing market conditions.

### **Seasonality of our electronic test equipment business may impact quarterly results.**

Generally, rental activity declines in the fourth quarter month of December and the first quarter months of January and February. These months may have lower rental activity due to holiday closures, particularly by larger companies, inclement weather and its impact on various field related communications equipment rentals, and companies' operational recovery from holiday closures which may impact the start-up of new projects coming online in the first quarter. These seasonal factors may impact quarterly results in each year's first and fourth quarter.

### **Our rental test equipment may become obsolete, which could result in an impairment charge, or may no longer be supported by a manufacturer.**

Electronic test equipment is characterized by changing technology and evolving industry standards that may render our existing equipment obsolete through new product introductions, or enhancements, before the end of its anticipated useful life, causing us to incur impairment charges. We must anticipate and keep pace with the introduction of new hardware, software and networking technologies and acquire equipment that will be marketable to our current and prospective customers.

Additionally, some manufacturers of our equipment may be acquired or cease to exist, resulting in a future lack of support for equipment purchased from those manufacturers. This could result in the remaining useful life to shorten, causing us to incur an impairment charge. We monitor our manufacturers' capacity to support their products and the introduction of new technologies, and we acquire equipment that will be marketable to our current and prospective customers. However, an economic downturn could result in unexpected bankruptcies or reduced support from our manufacturers. Failure to properly select, manage and respond to the technological needs of our customers and changes to our products through their technology life cycle may cause certain electronic test equipment to become obsolete, resulting in impairment charges and may negatively impact operating results and cash flows.

### **If we do not effectively compete in the rental equipment market, our operating results will be materially and adversely affected.**

The electronic test equipment rental business is characterized by intense competition from several competitors, including Electro Rent Corporation, Continental Resources, Microlease and TestEquity, some of which may have access to greater financial and other resources than we do. Although no single competitor holds a dominant market share, we face competition from these established entities and new entrants in the market. We believe that we anticipate and keep pace with the introduction of new products and acquire equipment that will be marketable to our current and prospective customers. We compete on the basis of a number of factors, including product availability, price, service and reliability. Some of our competitors may offer similar equipment for lease, rental or sale at lower prices and may offer more extensive servicing, or financing options. Failure to adequately forecast the adoption of, and demand for, new or existing products may cause us not to meet our customers' equipment requirements and may materially and adversely affect our operating results.

### **If we are not able to obtain equipment at favorable rates, there could be a material adverse effect on our operating results.**

The majority of our rental equipment portfolio is comprised of general purpose test and measurement instruments purchased from leading manufacturers such as Agilent Technologies and Tektronix, a division of Danaher Corporation. We depend on

## **Table of Contents**

purchasing equipment from these manufacturers and suppliers for use as our rental equipment. If, in the future, we are not able to purchase necessary equipment from one or more of these suppliers on favorable terms, we may not be able to meet our customers' demands in a timely manner or for a rental rate that generates a profit. If this should occur, we may not be able to secure necessary equipment from an alternative source on acceptable terms and our business may be materially and adversely affected.

### **If we are not able to anticipate and mitigate the risks associated with operating internationally, there could be a material adverse effect on our operating results.**

Currently, total foreign country customers and operations account for less than 10% of the Company's revenues and long-lived assets. In recent years some of our customers have expanded their international operations faster than domestic operations, and this trend may continue. Over time, we anticipate the amount of international business may increase if our focus on international market opportunities continues. Operating in foreign countries subjects the Company to additional risks, any of which may adversely impact our future operating results, including:

international political, economic and legal conditions including tariffs and trade barriers;

our ability to comply with customs, import/export and other trade compliance regulations of the countries in which we do business, together with any unexpected changes in such regulations;

greater difficulty in our ability to recover rental equipment and obtain payment of the related trade receivables;

difficulties in attracting and retaining staff and business partners to operate internationally;

language and cultural barriers;

seasonal reductions in business activities in the countries where our international customers are located;

difficulty with the integration of foreign operations;

longer payment cycles;

currency fluctuations; and

potential adverse tax consequences.

### **Unfavorable currency exchange rates may negatively impact our financial results in U.S. dollar terms.**

We receive revenues in Canadian dollars from our business activities in Canada. Conducting business in currencies other than U.S. dollars subjects us to fluctuations in currency exchange rates. If the currency exchange rates change unfavorably, the value of net receivables we receive in foreign currencies and later convert to U.S. dollars after the unfavorable change would be diminished. This could have a negative impact on our reported operating results. We currently do not engage in hedging strategies to mitigate this risk.

### **SPECIFIC RISKS RELATED TO OUR LIQUID AND SOLID CONTAINMENT TANKS AND BOXES BUSINESS SEGMENT:**

**We may be brought into tort or environmental litigation or held responsible for cleanup of spills if the customer fails to perform, or an accident occurs in the use of our rental products, which could materially adversely affect our business, future operating results or financial position.**

Our rental tanks and boxes are used by our customers to store non hazardous and certain hazardous liquids on the customer's site. Our customers are generally responsible for proper operation of our tank and box rental equipment while on rent and returning a cleaned and undamaged container upon completion of use, but exceptions may be granted and we cannot always assure that these responsibilities are fully met in all cases. Although, we require the customer to carry commercial general liability insurance in a minimum amount of \$5,000,000, such policies often contain pollution exclusions and other exceptions. Furthermore, we cannot be sure our liability insurance will always be sufficient. In addition, if an accident were to occur involving our rental equipment or a spill of substances were to occur when the tank or box was in transport or on rent with our customer, a claim could be made against us as owner of the rental equipment.

---

**Table of Contents**

In the event of a spill or accident, we may be brought into a lawsuit or enforcement action by either our customer or a third party on numerous potential grounds, including that an inherent flaw in a tank or box contributed to the accident or that the tank had suffered some undiscovered harm from a previous customer's prior use. In the event of a spill caused by our customers, we may be held responsible for cleanup under environmental laws and regulations concerning obligations of suppliers of rental products to effect remediation. In addition, applicable environmental laws and regulations may impose liability on us for conduct of third parties, or for actions that complied with applicable regulations when taken, regardless of negligence or fault. Substantial damage awards have also been made in certain jurisdictions against lessors of industrial equipment based upon claims of personal injury, property damage, and resource damage caused by the use of various products. While we try to take reasonable precautions that our rental equipment is in good and safe condition prior to rental and carry insurance to protect against certain risks of loss or accidents, liability could adversely impact our profitability.

**The liquid and solid storage and containment rental industry is highly competitive, and competitive pressures could lead to a decrease in our market share or in rental rates and our ability to rent, or sell, equipment at favorable prices.**

The liquid and solid storage and containment rental industry is highly competitive. We compete against national, regional and local companies, including BakerCorp and Rain For Rent, both of which are significantly larger than we are and both of which have greater financial and marketing resources than we have. Some of our competitors also have longer operating histories, lower cost basis of rental equipment, lower cost structures and more established relationships with equipment manufacturers than we have. In addition, certain of our competitors are more geographically diverse than we are and have greater name recognition among customers than we do. As a result, our competitors that have these advantages may be better able to attract customers and provide their products and services at lower rental rates. We may in the future encounter increased competition in the markets that we serve from existing competitors or from new market entrants.

We believe that equipment quality, service levels, rental rates and fleet size are key competitive factors in the liquid and solid containment storage rental industry. From time to time, we or our competitors may attempt to compete aggressively by lowering rental rates or prices. Competitive pressures could adversely affect our revenues and operating results by decreasing our market share or depressing the rental rates. To the extent we lower rental rates or increase our fleet in order to retain or increase market share, our operating margins would be adversely impacted. In addition, we may not be able to match a larger competitor's price reductions or fleet investment because of its greater financial resources, all of which could adversely impact our operating results through a combination of a decrease in our market share, revenues and decreased operating income.

**Market risk, commodity price volatility, regulatory changes or interruptions and cyclical downturns in the industries using tanks and boxes may result in periods of low demand for our products resulting in excess inventory, impairment charges and reduction of our operating results and cash flows.**

Adler Tanks' revenues are derived from the rental of tanks and boxes to companies involved in oil and gas exploration and refinement, environmental remediation and wastewater/groundwater treatment, infrastructure construction and various industrial services, among others. We expect tank and box rental revenues will primarily be affected by the business activity within these industries. Historically, these industries have been cyclical and have experienced periodic downturns, which have a material adverse impact on the industry's demand for equipment, including the tanks and boxes rented by us. Lower oil or gas prices may have an adverse effect on our liquid and solid containment tank and boxes business if the price reduction causes customers to limit or stop exploration, extraction or refinement activities, resulting in lower demand for renting Adler Tanks' products. In addition, oil and gas exploration and extraction are subject to numerous local, state and federal regulations. Changes, or interruptions, in these regulations could limit, or stop exploration and extraction activities, which would negatively impact the demand for our rental products. Also, a weak U.S. economy may negatively impact infrastructure construction and industrial activity, which may also adversely affect our business.

**Seasonality of the liquid and solid storage and containment rental industry may impact quarterly results.**

Rental activity may decline in the fourth quarter month of December and the first quarter months of January and February. These months may have lower rental activity in parts of the country where inclement weather may delay, or suspend, a company's project. The impact of these delays may be to decrease the number of tanks, or boxes, on rent until companies are able to resume their projects when weather improves. These seasonal factors may impact quarterly results in each year's first and fourth quarter.

---

**Table of Contents**

**Significant increases in raw material, fuel and labor costs could increase our acquisition and operating costs of rental equipment, which would increase operating costs and decrease profitability.**

Increases in raw material costs such as steel and labor to manufacture liquid and solid storage containment tanks and boxes would increase the cost of acquiring new equipment. These price increases could materially adversely impact our financial condition and results of operations if we were not able to recoup these increases through higher rental revenues. In addition, a significant amount of revenues are generated from the transport of rental equipment to and from customers. We own delivery trucks, employ drivers and utilize subcontractors to provide these services. The price of fuel can be unpredictable and beyond our control. We have not been able to mitigate the expense impact of higher fuel costs through surcharges, and do not intend to do so in the future. During periods of rising fuel and labor costs, and in particular when prices increase rapidly, we may not be able to recoup these costs from our customers, which would reduce our profitability.

**Failure by third parties to manufacture our products timely or properly may harm our ability to meet customer demand and harm our financial condition.**

We are dependent on a variety of third party companies to manufacture equipment to be used in our rental fleet. With the exception of Sabre Manufacturing, LLC, which is owned by the President of our Adler Tanks division, none of the manufacturers are affiliated with the Company. In some cases, we may not be able to procure equipment on a timely basis to the extent that manufacturers for the quantities of equipment we need are not able to produce sufficient inventory on schedules that meet our delivery requirements. In particular, we have seen weather-related slowdowns of manufacturing activity in the Northeast region of the U.S. in past winters. If demand for new equipment increases significantly, especially during a seasonal slowdown, manufacturers may not be able to meet customer orders on a timely basis. As a result, we at times may experience long lead-times for certain types of new equipment and we cannot assure that we will be able to acquire the types or sufficient numbers of the equipment we need to grow our rental fleet as quickly as we would like.

**We derive a significant amount of our revenue in our liquid and solid containment tank and boxes business from a limited number of customers, the loss of one or more of which could have an adverse effect on our business.**

A significant portion of our revenue in our liquid and solid containment tank and boxes business is generated from a few major customers. Although we have some long-term relationships with our major customers, we cannot be assured that our customers will continue to use our products or services or that they will continue to do so at historical levels. The loss of any significant customer, the failure to collect a significant receivable from a significant customer, any material reduction in orders by a significant customer or the cancellation of a significant customer order could significantly reduce our revenues and consequently harm our financial condition and our ability to fund our operations and service our debt.

**We may not be able to quickly redeploy equipment returning from leases at equivalent prices.**

Many of our rental transactions are short-term in nature with pricing established on a daily basis. The length of time that a customer needs equipment can often be difficult to determine and can be impacted by a number of factors such as weather, customer funding and project delays. In addition, our equipment is primarily used in the industrial plant services, environmental remediation, infrastructure construction, and oil and gas industries. Changes in the economic conditions facing any of those industries could result in a significant number of units returning off rent, both for us and our competitors.

If the supply of rental equipment available on the market significantly increases due to units coming off rent, demand for and pricing of our rental products could be adversely impacted. We may experience delays in remarketing our off-rent units to new customers. Actions in these circumstances by our competitors may also depress the market price for rental units. These delays and price pressures would adversely affect equipment utilization levels and total revenues, which would reduce our profitability.

**ITEM 1B. UNRESOLVED STAFF COMMENTS**

None.

**Table of Contents****ITEM 2. PROPERTIES.**

The Company's four business segments currently conduct operations from the following locations:

**Relocatable Modular Buildings** Inventory centers, at which relocatable modular buildings are displayed, refurbished and stored are located in Livermore, California (San Francisco Bay Area), Mira Loma, California (Los Angeles Area), Pasadena, Texas (Houston Area) and in Auburndale, Florida (Orlando Area). The four inventory centers conduct rental and sales operations from modular buildings, serving as working models of the Company's modular product. The Company also has a modular sales office in Charlotte, North Carolina from which the states of North Carolina, Georgia, Virginia and Maryland are served.

**Electronics** Electronic test equipment rental and sales operations are conducted from a facility in Grapevine, Texas (Dallas Area) and a sales office in Dollard-des-Ormeaux, Quebec (Montreal, Canada Area).

**Liquid and Solid Containment Tanks and Boxes** The Company's liquid and solid containment tank and boxes rental business is headquartered in Newark, New Jersey and operates from branch offices serving the Northeast, Mid-Atlantic, Midwest, Southeast, Southwest and West. All of our branch offices, except for the Deer Park, Texas office, are leased and have remaining lease terms of one to three years, or are leased on a month to month basis. We believe satisfactory alternative properties can be found in all of our markets if we do not renew our existing leased properties.

**Enviroplex** The Company's wholly owned subsidiary, Enviroplex, manufactures modular buildings used primarily as classrooms in California from its facility in Stockton, California (San Francisco Bay Area).

The following table sets forth the total acres, square footage of office space, square footage of warehouse space and total square footage of our significant properties at December 31, 2010.

	Total Acres	Office	Square Footage Warehouse	Total
<b>Corporate Offices</b>				
Livermore, California <sup>1</sup>		26,160		26,160
Plano, Texas <sup>3</sup>	2.6	28,337	10,773	39,110
<b>Relocatable Modular Buildings</b>				
Livermore, California <sup>1, 2, 6</sup>	137.2	7,680	53,440	61,120
Tracy, California <sup>4</sup>	10.0			
Mira Loma, California <sup>6</sup>	78.5	7,920	45,440	53,360
Riverside, California <sup>5</sup>	16.6			
Pasadena, Texas	50.0	3,868	24,000	27,868
Auburndale, Florida <sup>6</sup>	122.5	8,400	95,902	104,302
Charlotte, North Carolina <sup>7</sup>		2,640		2,640
Lexington, North Carolina <sup>8</sup>	5.0			
Perris, California <sup>4</sup>	6.0			
<b>Electronic Test Equipment</b>				
Grapevine, Texas <sup>9</sup>		45,000	71,895	116,895
Dollard-des-Ormeaux, Quebec <sup>10</sup>		12,500		12,500
<b>Liquid and Solid Containment Tanks and Boxes</b>				
Newark, New Jersey <sup>11</sup>	0.8	3,000	7,000	10,000
Deer Park, Texas	10.2	3,448	5,353	8,801
<b>Enviroplex</b>				
Stockton, California	8.9	2,091	105,985	108,076
	448.3	151,044	419,788	570,832

1 The modular building complex in Livermore, California is 33,840 square feet and includes the corporate offices and modulars branch operations.





**Table of Contents**

- 2 Of the 137.2 acres, 2.2 acres with an 8,000 square foot warehouse facility is leased to a third party on a month to month basis and 33.3 acres currently under development.
- 3 Of the 39,110 square feet, 19,181 square feet are leased to a third party through February 2011 and 19,929 square feet are leased to a third party through September 2012.
- 4 This facility is leased on a month to month basis
- 5 Multiple parcels of land leased through March July of 2011.
- 6 Adler Tanks also operates out of this facility.
- 7 This facility is leased through November 2011.
- 8 This facility is leased through December 2012.
- 9 This facility is leased through November 2018.
- 10 This facility is leased through August 2011.
- 11 This facility is leased through December 2013.

**ITEM 3. LEGAL PROCEEDINGS.**

The Company is involved in various lawsuits and routine claims arising out of the normal course of its business. The Company maintains insurance coverage for its operations and employees with appropriate aggregate, per occurrence and deductible limits as the Company reasonably determines necessary or prudent with current operations and historical experience. The major policies include coverage for property, general liability, auto, directors and officers, health, and workers compensation insurances. In the opinion of management, the ultimate amount of liability not covered by insurance, if any, under any pending litigation and claims, individually or in the aggregate, will not have a material adverse effect on the financial position or operating results of the Company.

**ITEM 4. (REMOVED AND RESERVED).**

**Table of Contents****PART II****ITEM 5. MARKET FOR REGISTRANT'S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES.**

The Company's common stock is traded in the NASDAQ Global Select Market under the symbol "MGRC".

The market prices (as quoted by NASDAQ) and cash dividends declared, per share of the Company's common stock, by calendar quarter for the past two years were as follows:

**Stock Activity**

	2010				2009			
	4Q	3Q	2Q	1Q	4Q	3Q	2Q	1Q
High	\$ 29.21	\$ 24.95	\$ 27.41	\$ 25.33	\$ 23.20	\$ 22.78	\$ 24.76	\$ 24.05
Low	\$ 23.29	\$ 19.93	\$ 20.89	\$ 20.38	\$ 19.27	\$ 17.01	\$ 15.08	\$ 12.01
Close	\$ 26.22	\$ 23.96	\$ 22.78	\$ 24.23	\$ 22.36	\$ 21.27	\$ 19.06	\$ 15.76
Dividends Declared	\$0.225	\$0.225	\$0.225	\$0.225	\$0.220	\$0.220	\$0.220	\$0.220

As of February 25, 2011, the Company's common stock was held by approximately 60 shareholders of record, which does not include shareholders whose shares are held in street or nominee name. The Company believes that when holders in street or nominee name are added, the number of holders of the Company's common stock exceeds 500.

The Company has declared a quarterly dividend on its common stock every quarter since 1990. The total amount of cash dividends paid by the Company in 2010 and 2009 is discussed under Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations—Liquidity and Capital Resources. Subject to its continued profitability and favorable cash flow, the Company intends to continue the payment of quarterly dividends.

The Company has in the past made purchases of shares of its common stock from time to time in the over-the-counter market (NASDAQ) and/or through privately negotiated, block transactions under an authorization of the Company's board of directors. Shares repurchased by the Company are cancelled and returned to the status of authorized but unissued stock. There were no repurchases of common stock in 2010 and 2009. During 2008, the Company repurchased 968,746 shares of its common stock, for an aggregate repurchase price of \$21.9 million or an average price of \$22.61 per share. On May 14, 2008, the Company's Board of Directors authorized the Company to repurchase an aggregate of 2,000,000 shares of the Company's outstanding common stock. In connection with this authorization, the Board of Directors terminated its previous share repurchase authorization announced on March 21, 2003. As of February 25, 2011, 2,000,000 shares remain authorized for repurchase under this authorization.

**Table of Contents****ITEM 6. SELECTED FINANCIAL DATA.**

The following table summarizes the Company's selected financial data for the five years ended December 31, 2010 and should be read in conjunction with the detailed audited consolidated financial statements and related notes included in Item 8 Financial Statements and Supplementary Data and Item 7. Management's Discussion and Analysis of Financial Condition and Result of Operation.

**Selected Consolidated Financial Data**

(in thousands, except per share data)

	Year Ended December 31,				
	2010	2009	2008	2007	2006
<b>Operations Data</b>					
Revenues					
Rental	\$ 200,615	\$ 186,442	\$ 197,236	\$ 185,317	\$ 168,940
Rental Related Services	34,702	33,352	34,080	34,713	31,599
Rental Operations	235,317	219,794	231,316	220,030	200,539
Sales	54,055	53,376	70,404	57,829	64,085
Other	2,002	2,473	2,439	2,550	2,442
Total Revenues	291,374	275,643	304,159	280,409	267,066
Costs and Expenses					
Direct Costs of Rental Operations					
Depreciation of Rental Equipment	56,399	57,215	57,115	51,642	45,353
Rental Related Services	26,542	25,271	24,728	24,257	21,830
Other	40,007	33,147	36,661	33,363	33,576
Total Direct Costs of Rental Operations	122,948	115,633	118,504	109,262	100,759
Costs of Sales	37,637	38,695	49,917	40,591	44,481
Total Costs of Revenues	160,585	154,328	168,421	149,853	145,240
Gross Profit	130,789	121,315	135,738	130,556	121,826
Selling and Administrative Expenses	65,553	60,236	58,059	50,026	45,499
Income from Operations	65,236	61,079	77,679	80,530	76,327
Interest Expense	6,186	7,105	9,977	10,719	10,760
Income before Provision for Income Taxes	59,050	53,974	67,702	69,811	65,567
Provision for Income Taxes	22,571	20,649	26,498	27,337	24,209
Income before Minority Interest	36,479	33,325	41,204	42,474	41,358
Minority Interest in Income of Subsidiary				64	280
Net Income	\$ 36,479	\$ 33,325	\$ 41,204	\$ 42,410	\$ 41,078
Earnings Per Share:					
Basic	\$ 1.52	\$ 1.40	\$ 1.74	\$ 1.68	\$ 1.65
Diluted	\$ 1.50	\$ 1.40	\$ 1.72	\$ 1.67	\$ 1.63
Shares Used in Per Share Calculations:					
Basic	23,944	23,745	23,740	25,231	24,948
Diluted	24,289	23,869	23,944	25,443	25,231
<b>Balance Sheet Data (at period end)</b>					
Rental Equipment, at cost	\$ 897,768	\$ 827,458	\$ 805,744	\$ 707,426	\$ 638,501
Rental Equipment, net	\$ 591,580	\$ 550,220	\$ 552,238	\$ 486,014	\$ 451,342

Edgar Filing: MCGRATH RENTCORP - Form 10-K

Total Assets	\$ 813,562	\$ 757,936	\$ 784,497	\$ 642,236	\$ 585,542
Notes Payable	\$ 265,640	\$ 247,334	\$ 305,500	\$ 197,729	\$ 165,557
Shareholders' Equity	\$ 294,977	\$ 267,413	\$ 249,880	\$ 244,031	\$ 230,792
Shares Issued and Outstanding	24,235	23,795	23,709	24,578	25,090
Book Value Per Share	\$ 12.17	\$ 11.24	\$ 10.54	\$ 9.93	\$ 9.20
Debt (Total Liabilities) to Equity	1.76	1.83	2.11	1.63	1.54
Debt (Notes Payable) to Equity	0.90	0.92	1.22	0.81	0.72
Return on Average Equity	13.0%	12.7%	17.1%	17.2%	19.2%
Cash Dividends Declared Per Common Share	\$ 0.90	\$ 0.88	\$ 0.80	\$ 0.72	\$ 0.64

**Table of Contents**

To supplement the Company's financial data presented on a basis consistent with Generally Accepted Accounting Principles ( GAAP ), the Company presents Adjusted EBITDA, which is defined by the Company as net income before minority interest in income of subsidiary, interest expense, provision for income taxes, depreciation, amortization, and non-cash stock-based compensation.

The Company presents Adjusted EBITDA as a financial measure as management believes it provides useful information to investors regarding the Company's liquidity and financial condition and because management, as well as the Company's lenders, use this measure in evaluating the performance of the Company.

Management uses Adjusted EBITDA as a supplement to GAAP measures to further evaluate the Company's period-to-period operating performance, compliance with financial covenants in the Company's revolving lines of credit and senior notes, and to evaluate the Company's ability to meet future capital expenditure and working capital requirements. Management believes the exclusion of non-cash charges, including stock-based compensation, is useful in measuring the Company's cash available to operations and the performance of the Company. Because management finds Adjusted EBITDA useful, the Company believes its investors will also find Adjusted EBITDA useful in evaluating the Company's performance.

Adjusted EBITDA should not be considered in isolation or as a substitute for net income, cash flows, or other consolidated income or cash flow data prepared in accordance with GAAP in the United States or as a measure of the Company's profitability or liquidity. Adjusted EBITDA is not in accordance with or an alternative for GAAP, and may be different from non-GAAP measures used by other companies. Unlike EBITDA, which may be used by other companies or investors, Adjusted EBITDA does not include stock-based compensation charges. The Company believes that Adjusted EBITDA is of limited use in that it does not reflect all of the amounts associated with the Company's results of operations as determined in accordance with GAAP and does not accurately reflect real cash flow. In addition, other companies may not use Adjusted EBITDA or may use other non-GAAP measures, limiting the usefulness of Adjusted EBITDA for purposes of comparison. The Company's presentation of Adjusted EBITDA should not be construed as an inference that the Company will not incur expenses that are the same as or similar to the adjustments in this presentation. Therefore, Adjusted EBITDA should only be used to evaluate the Company's results of operations in conjunction with the corresponding GAAP measures. The Company compensates for the limitations of Adjusted EBITDA by relying upon GAAP results to gain a complete picture of the Company's performance. Because Adjusted EBITDA is a non-GAAP financial measure, as defined by the Securities and Exchange Commission, the Company includes in the tables below reconciliations of Adjusted EBITDA to the most directly comparable financial measures calculated and presented in accordance with accounting principles generally accepted in the United States.

**Reconciliation of Net Income to Adjusted EBITDA**

(dollar amounts in thousands)

	Year Ended December 31,				
	2010	2009	2008	2007	2006
Net Income	\$ 36,479	\$ 33,325	\$ 41,204	\$ 42,410	\$ 41,078
Minority Interest in Income of Subsidiary <sup>1</sup>				64	280
Provision for Income Taxes	22,571	20,649	26,498	27,337	24,209
Interest Expense	6,186	7,105	9,977	10,719	10,760
Income from Operations	65,236	61,079	77,679	80,530	76,327
Depreciation and Amortization	62,577	63,130	60,416	54,002	47,461
Non-Cash Stock-Based Compensation	4,227	3,598	3,766	3,457	3,125
Adjusted EBITDA <sup>2</sup>	\$ 132,040	\$ 127,807	\$ 141,861	\$ 137,989	\$ 126,913
Adjusted EBITDA Margin <sup>3</sup>	45%	46%	47%	49%	48%

**Table of Contents****Reconciliation of Adjusted EBITDA to Net Cash Provided by Operating Activities***(dollar amounts in thousands)*

	Year Ended December 31,				
	2010	2009	2008	2007	2006
Adjusted EBITDA <sup>2</sup>	\$ 132,040	\$ 127,807	\$ 141,861	\$ 137,989	\$ 126,913
Interest Paid	(6,306)	(7,412)	(10,073)	(10,718)	(10,511)
Net Income Taxes (Paid) Refunds Received	(9,342)	3,321	(4,581)	(14,424)	(17,248)
Gain on Sale of Rental Equipment	(11,728)	(10,892)	(11,185)	(10,027)	(9,747)
Change in certain assets and liabilities:					
Accounts Receivable, net	(5,891)	15,510	(13,341)	(7,227)	4,590
Income Taxes Receivable	120	1,676			
Prepaid Expenses and Other Assets	296	4,079	(2,475)	(1,721)	148
Accounts Payable and Other Liabilities	2,363	(8,378)	(575)	(2,076)	7,254
Deferred Income	(954)	(3,311)	(893)	3,096	(2,280)
<b>Net Cash Provided by Operating Activities</b>	<b>\$ 100,598</b>	<b>\$ 122,400</b>	<b>\$ 98,738</b>	<b>\$ 94,892</b>	<b>\$ 99,119</b>

- 1 In November of 2007, the Company purchased the remaining minority interest in Enviroplex, a classroom manufacturing business selling modular classrooms in California.
  - 2 Adjusted EBITDA is defined as net income before minority interest in income of subsidiary, interest expense, provision for income taxes, depreciation, amortization, non-cash stock-based compensation and non-cash impairment charges.
  - 3 Adjusted EBITDA Margin is calculated as Adjusted EBITDA divided by total revenues for the period.
- Adjusted EBITDA is a component of two restrictive financial covenants for the Company's unsecured line of credit and senior notes. These instruments contain financial covenants requiring the Company to not:

Permit the consolidated fixed charge coverage ratio of Adjusted EBITDA (as defined) to fixed charges as of the end of any fiscal quarter to be less than 2.00 to 1. At December 31, 2010 the actual ratio for the line of credit and the senior notes was 3.10 and 2.70, respectively.

Permit the consolidated leverage ratio of funded debt to Adjusted EBITDA (as defined) at any time during any period of four consecutive quarters to be greater than 2.50 to 1. At December 31, 2010 the actual ratio was 2.01.

At December 31, 2010, the Company was in compliance with each of these aforementioned covenants. There are no anticipated trends that the Company is aware of that would indicate non-compliance with these covenants, though, significant deterioration in our financial performance could impact the Company's ability to comply with these covenants.

## **Table of Contents**

### **ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS.**

*The following Management's Discussion and Analysis of Financial Condition and Results of Operations contains forward-looking statements that involve risks and uncertainties. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of certain factors, including those set forth in this section as well as those discussed under Part I, Item 1A. Risk Factors and elsewhere in this document. This discussion should be read together with the financial statements and the related notes thereto set forth in Item 8. Financial Statements and Supplementary Data.*

#### **Results of Operations**

##### **General**

The Company, incorporated in 1979, is a leading rental provider of relocatable modular buildings for classroom and office space, electronic test equipment for general purpose and communications needs, and liquid and solid containment tanks and boxes. The Company's primary emphasis is on equipment rentals. The Company is comprised of four business segments: (1) its modular building rental division ( Mobile Modular ); (2) its electronic test equipment rental division ( TRS-RenTelco ); (3) its containment solutions for the storage of hazardous and non-hazardous liquids and solids division ( Adler Tanks ); and (4) its classroom manufacturing business selling modular buildings used primarily as classrooms in California ( Enviroplex ). In 2010, Mobile Modular, TRS-RenTelco, Adler Tanks and Enviroplex contributed 43%, 33%, 24% and 0%, respectively, of the Company's income before provision for taxes (the equivalent of pretax income), compared to 78%, 16%, 8% and negative 2%, respectively, for 2009. Although managed as a separate business unit, Enviroplex's revenues, pretax income contribution and total assets are not significant relative to the Company's consolidated financial position.

The Company generates the majority of its revenue from the rental of relocatable modular buildings, electronic test equipment and liquid and solid containment tanks and boxes on operating leases with sales of equipment occurring in the normal course of business. The Company requires significant capital outlay to purchase its rental inventory and recovers its investment through rental and sales revenues. Rental revenue and other services negotiated as part of the lease agreement with the customer and related costs are recognized on a straight-line basis over the term of the lease. Sales revenue and related costs are recognized upon delivery and installation of the equipment to the customer. Sales revenues are less predictable and can fluctuate from period to period depending on customer demands and requirements. Generally, rental revenues recover the equipment's capitalized cost in a short period of time relative to the equipment's rental life and when sold, sale proceeds are above its net book value. The Company's growth in rental assets has been primarily funded through internal cash flow and conventional bank financing.

The Company's rental operations include rental and rental related service revenues which comprised approximately 81% of the Company's total revenues in 2010 and 79% of the Company's total revenues for the three years ended December 31, 2010. Over the past three years modulars comprised approximately 52%, electronic test equipment comprised approximately 38% and tanks and boxes comprised approximately 10% of the cumulative rental operations revenues. The Company's direct costs of rental operations include depreciation of rental equipment, rental related service costs, impairment of rental equipment, and other direct costs of rental operations (which include direct labor, supplies, repairs, insurance, property taxes, license fees and amortization of certain lease costs).

The Company sells modular, electronic test equipment and liquid and solid containment tanks and boxes that are new, or previously rented. The Company's Enviroplex subsidiary manufactures and sells modular classrooms. The renting and selling of some modular equipment requires a dealer's license, which the Company has obtained from the appropriate governmental agencies. Sales and other revenues of modular, electronic test equipment and tanks and boxes have comprised approximately 19% and 21% of the Company's consolidated revenues in 2010 and over the last three years, respectively. During these three years, modulars comprised approximately 61% and electronics represented approximately 39% of sales and other revenues. The Company's cost of sales includes the carrying value of the equipment sold and the direct costs associated with the equipment sold such as delivery, installation, modifications and related site work.

The rental and sale of modulars to public school districts comprised 22%, 28% and 30% of the Company's consolidated rental and sales revenues for 2010, 2009 and 2008, respectively. (For more information, see Item 1. Business - Relocatable Modular Buildings - Classroom Rentals and Sales to Public Schools (K-12) above.)



**Table of Contents**

Selling and administrative expenses primarily include personnel and benefit costs, depreciation and amortization, bad debt expense, advertising costs, and professional service fees. The Company believes that sharing of common facilities, financing, senior management, and operating and accounting systems by all of the Company's operations, results in an efficient use of overhead. Historically, the Company's operating margins have been impacted favorably to the extent its costs and expenses are leveraged over a large installed customer base. However, there can be no assurance as to the Company's ability to maintain a large installed customer base or ability to sustain its historical operating margins.

**Related Party Transactions**

During the years ended December 31, 2010 and 2009, the Company purchased liquid and solid containment tanks totaling \$16.8 million and \$14.1 million, respectively from Sabre Manufacturing, LLC, which is controlled by the President of Adler Tanks. In addition, the Company leases two operating facilities and receives certain support services from companies controlled by the President of Adler Tanks. Payments for these leases and services totaled \$0.6 million and \$0.7 million in 2010 and 2009, respectively. Amounts due to related parties at December 31, 2010 and 2009 were \$0.5 million and \$1.0 million, respectively.

In December 2010, the Company purchased real property located in Deer Park, Texas used as an operating facility for Adler Tanks from a company controlled by the President of Adler Tanks. The purchase price was \$2.7 million which was paid in cash.

**Recent Developments**

In February 2011, the Company announced that its board of directors declared a cash dividend of \$0.23 per common share for the quarter ended March 31, 2011, an increase of 2% over the prior year's comparable quarter.

**Percentage of Revenue Table**

The following table sets forth for the periods indicated the results of operations as a percentage of the Company's total revenues and the percentage of changes in the amount of such of items as compared to the amount in the indicated prior period:

	<i>Percent of Total Revenues</i>					<i>Percent Change</i>	
	<i>Three Years</i>		<i>Year Ended December 31,</i>			<i>2010 over</i>	<i>2009 over</i>
	<i>2010</i>	<i>2008</i>	<i>2010</i>	<i>2009</i>	<i>2008</i>	<i>2009</i>	<i>2008</i>
<b>Revenues</b>							
Rental	67%	69%	68%	65%	65%	8%	-5%
Rental Related Services	12	12	12	11	11	4	-2
Rental Operations	79	81	80	76	76	7	-5
Sales	20	19	19	23	23	1	-24
Other	1		1	1	1	-19	1
<b>Total Revenues</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>	<b>6%</b>	<b>-9%</b>
<b>Costs and Expenses</b>							
<b>Direct Costs of Rental Operations</b>							
Depreciation of Rental Equipment	20	19	21	19	19	-1	0
Rental Related Services	9	9	9	8	8	5	2
Other	12	14	12	12	12	21	-10
<b>Total Direct Costs of Rental Operations</b>	<b>41</b>	<b>42</b>	<b>42</b>	<b>39</b>	<b>39</b>	<b>6</b>	<b>-2</b>
Cost of Sales	14	13	14	16	16	-3	-22
<b>Total Costs</b>	<b>55</b>	<b>55</b>	<b>56</b>	<b>55</b>	<b>55</b>	<b>4</b>	<b>-8</b>

Edgar Filing: MCGRATH RENTCORP - Form 10-K

Gross Profit	45	45	44	45	8	-11
Selling and Administrative	22	23	22	20	9	4
Income from Operations	23	22	22	25	7	-21
Interest Expense	2	2	2	3	-13	-29
Income before Provision for Income Taxes	21	20	20	22	9	-20
Provision for Income Taxes	8	7	8	8	9	-22
Net Income	13%	13%	12%	14%	9%	-19%

---

**Table of Contents**

**Twelve Months Ended December 31, 2010 Compared to**

**Twelve Months Ended December 31, 2009**

**Overview**

The Company's total revenues in 2010 increased 6%, to \$291.4 million from \$275.6 million in 2009. The Company's total net income in 2010 increased 9%, to \$36.5 million, or \$1.50 per diluted share, from \$33.3 million, or \$1.40 per diluted share, in 2009. The Company's year over year total revenue increase was due to higher rental, rental related services and sales revenues as more fully described below.

For 2010 compared to 2009, on a consolidated basis,

Gross profit increased \$9.5 million, or 8%, to \$130.8 million, which was comprised of an increase in Adler Tanks' gross profit of \$13.8 million or 99% due to higher gross profit on rents, an increase in TRS-RenTelco's gross profit of \$10.9 million or 33% due to higher gross profit on rental and sales revenues and an increase in Enviroplex's gross profit of \$1.5 million primarily due to \$4.3 million higher sales revenues, offset by a decrease in Mobile Modular's gross profit of \$16.7 million or 23% due to lower gross profit on rental, rental related services and sales revenues.

Selling and administrative expenses increased \$5.3 million, or 9% to \$65.6 million, with the increase primarily due to increased personnel and employee benefit costs and higher facility rental expenses.

Interest expense decreased \$0.9 million, to \$6.2 million from \$7.1 million in 2009 primarily due to lower net average interest rates (2.4% in 2010 compared to 2.5% in 2009) and lower average debt levels of the Company.

Pretax income contributions were 43%, 33% and 24% by Mobile Modular, TRS-RenTelco and Adler Tanks, respectively, in 2010, compared to 78%, 16% and 8%, respectively, in 2009. These results are discussed on a segment basis below. Pre-tax income contribution by Enviroplex improved to zero from negative 2% in 2009.

Provision for income taxes resulted in an effective tax rate of 38.2%, down from 38.3% in 2009. Looking forward, the Company estimates an effective tax rate of 39.2% in 2011, based on the expected revenue distribution by state. However, there can be no assurance that such expected revenue distribution by state will be achieved, which could cause the Company's effective tax rate to change.

Adjusted EBITDA increased \$4.2 million, or 3%, to \$132.0 million compared to \$127.8 million in 2009 resulting primarily from higher income from operations of TRS-RenTelco, Adler Tanks and Enviroplex, partly offset by lower income from operations of Mobile Modular. Adjusted EBITDA is a non-GAAP financial measure and is defined as net income before interest expense, provision for income taxes, depreciation, amortization and non-cash stock-based compensation. A reconciliation of Adjusted EBITDA to net cash provided by operating activities and net income to Adjusted EBITDA can be found in Item 6. Selected Financial Data. on page 33.

**Table of Contents****Mobile Modular**

For 2010, Mobile Modular's total revenues decreased \$16.6 million, or 12%, to \$126.7 million compared to 2009, primarily due to lower rental, rental related services and sales revenues. The revenue decrease, together with lower gross margin on rental revenues and higher selling and administrative expenses, partly offset by lower interest expense, resulted in a decrease in pre-tax income of \$17.0 million, or 40%, to \$25.1 million in 2010.

The following table summarizes year-to-year results for each revenue and gross profit category, income from operations, pretax income, and other selected data.

**Mobile Modular 2010 compared to 2009**

(dollar amounts in thousands)

	Year Ended December 31,		Increase (Decrease)	
	2010	2009	\$	%
<b>Revenues</b>				
Rental	\$ 82,648	\$ 92,331	\$ (9,683)	-10%
Rental Related Services	22,947	25,174	(2,227)	-9%
Rental Operations	105,595	117,505	(11,910)	-10%
Sales	20,685	25,201	(4,516)	-18%
Other	432	581	(149)	-26%
<b>Total Revenues</b>	<b>\$ 126,712</b>	<b>\$ 143,287</b>	<b>\$ (16,575)</b>	<b>-12%</b>
<b>Costs and Expenses</b>				
Direct Costs of Rental Operations:				
Depreciation of Rental Equipment	\$ 13,734	\$ 13,718	\$ 16	0%
Rental Related Services	17,156	18,676	(1,520)	-8%
Other	23,087	18,748	4,339	23%
<b>Total Direct Costs of Rental Operations</b>	<b>53,977</b>	<b>51,142</b>	<b>2,835</b>	<b>5%</b>
Costs of Sales	15,833	18,548	(2,715)	-15%
<b>Total Costs of Revenues</b>	<b>\$ 69,810</b>	<b>\$ 69,690</b>	<b>\$ 120</b>	<b>0%</b>
<b>Gross Profit</b>				
Rental	\$ 45,827	\$ 59,865	\$ (14,038)	-23%
Rental Related Services	5,791	6,498	(707)	-11%
Rental Operations	51,618	66,363	(14,745)	-22%
Sales	4,852	6,653	(1,801)	-27%
Other	432	581	(149)	-26%
<b>Total Gross Profit</b>	<b>56,902</b>	<b>73,597</b>	<b>(16,695)</b>	<b>-23%</b>
Selling and Administrative Expenses	28,309	27,308	1,001	4%
Income from Operations	28,593	46,289	(17,696)	-38%
Interest Expense Allocation	3,513	4,199	(686)	-16%
<b>Pre-tax Income</b>	<b>\$ 25,080</b>	<b>\$ 42,090</b>	<b>\$ (17,010)</b>	<b>-40%</b>

**Other Information**

## Edgar Filing: MCGRATH RENTCORP - Form 10-K

Average Rental Equipment <sup>1</sup>	\$ 491,364	\$ 478,764	\$ 12,600	3%
Average Rental Equipment on Rent <sup>1</sup>	\$ 332,807	\$ 351,515	\$ (18,708)	-5%
Average Monthly Total Yield <sup>2</sup>	1.40%	1.61%		-13%
Average Utilization <sup>3</sup>	67.7%	73.4%		-8%
Average Monthly Rental Rate <sup>4</sup>	2.07%	2.19%		-5%
Period End Rental Equipment <sup>1</sup>	\$ 496,653	\$ 485,943	\$ 10,710	2%
Period End Utilization <sup>3</sup>	67.2%	69.0%		-3%

- 1 Average and Period End Rental Equipment represents the cost of rental equipment excluding new equipment inventory and accessory equipment.
- 2 Average Monthly Total Yield is calculated by dividing the averages of monthly rental revenues by the cost of rental equipment, for the period.
- 3 Period End Utilization is calculated by dividing the cost of rental equipment on rent by the total cost of rental equipment excluding new equipment inventory and accessory equipment. Average Utilization for the period is calculated using the average cost of the rental equipment.
- 4 Average Monthly Rental Rate is calculated by dividing the averages of monthly rental revenues by the cost of rental equipment on rent, for the period.

**Table of Contents**

Mobile Modular's gross profit for 2010 decreased \$16.7 million to \$56.9 million from \$73.6 million in 2009. For the year ended December 31, 2010 compared to the year ended December 31, 2009:

**Gross Profit on Rental Revenues** Mobile Modular's rental revenues decreased \$9.7 million, or 10%, compared to 2009, primarily due to the decline in demand for commercial buildings and higher returns of classroom buildings in our education markets. The rental revenues decrease was due to 5% lower average monthly rental rates and 5% lower average rental equipment on rent. As a percentage of rental revenues, depreciation was 17% in 2010 and 15% in 2009 and other direct costs were 28% in 2010 compared to 20% in 2009, which resulted in gross margin percentage of 55% in 2010 and 65% in 2009. The lower rental revenues, together with lower rental margins, resulted in gross profit on rental revenues decreasing \$14.0 million, or 23%, to \$45.8 million from \$59.9 million in 2009.

**Gross Profit on Rental Related Services** Mobile Modular's rental related services revenues decreased \$2.2 million, or 9%, compared to 2009. Most of these service revenues are negotiated with the initial lease and are recognized on a straight-line basis with the associated costs over the initial term of the lease. The decrease in rental related services revenues was primarily attributable to changes in the mix of leases and the amortization of associated service revenues in 2010 as compared to 2009. The lower revenues combined with lower gross margin percentage of 25% in 2010 compared to 26% in 2009 resulted in rental related services gross profit decreasing \$0.7 million, or 11%, to \$5.8 million from \$6.5 million in 2009.

**Gross Profit on Sales** Mobile Modular's sales revenues decreased \$4.5 million, or 18%, compared to 2009 resulting in lower sales gross profit of \$4.9 million in 2010 compared to \$6.7 million in 2009. Sales occur routinely as a normal part of Mobile Modular's rental business; however, these sales can fluctuate from period to period depending on customer requirements, equipment availability and funding.

For 2010, Mobile Modular's selling and administrative expenses increased \$1.0 million, or 4%, to \$28.3 million from \$27.3 million in 2009, primarily due to higher personnel and employee benefit costs related to the expansion of our portable storage initiative and higher facility rental expenses, and represented 34% of Mobile Modular's rental revenues in 2010 compared to 30% in 2009.

**Table of Contents****TRS-RenTelco**

For 2010, TRS-RenTelco's total revenues increased \$7.8 million, or 8%, to \$107.7 million compared to 2009, primarily due to higher rental and sales revenues. Pre-tax income increased \$10.8 million to \$19.3 million for 2010 from \$8.5 million for 2009, primarily due to higher gross profit on rental and sales revenues and lower interest expense, partly offset by higher selling and administrative expenses.

The following table summarizes year-to-year results for each revenue and gross profit category, income from operations, pretax income, and other selected data.

**TRS-RenTelco 2010 compared to 2009**

(dollar amounts in thousands)

	Year Ended December 31,		Increase (Decrease)	
	2010	2009	\$	%
<b>Revenues</b>				
Rental	\$ 82,540	\$ 75,500	\$ 7,040	9%
Rental Related Services	2,240	1,970	270	14%
Rental Operations	84,780	77,470	7,310	9%
Sales	21,443	20,586	857	4%
Other	1,513	1,858	(345)	-19%
<b>Total Revenues</b>	<b>\$ 107,736</b>	<b>\$ 99,914</b>	<b>\$ 7,822</b>	<b>8%</b>
<b>Costs and Expenses</b>				
Direct Costs of Rental Operations:				
Depreciation of Rental Equipment	\$ 37,017	\$ 40,175	\$ (3,158)	-8%
Rental Related Services	2,001	1,898	103	5%
Other	12,587	11,470	1,117	10%
<b>Total Direct Costs of Rental Operations</b>	<b>51,605</b>	<b>53,543</b>	<b>(1,938)</b>	<b>-4%</b>
Costs of Sales	12,682	13,798	(1,116)	-8%
<b>Total Costs of Revenues</b>	<b>\$ 64,287</b>	<b>\$ 67,341</b>	<b>\$ (3,054)</b>	<b>-4%</b>
<b>Gross Profit</b>				
Rental	\$ 32,936	\$ 23,855	\$ 9,081	38%
Rental Related Services	239	72	167	232%
Rental Operations	33,175	23,927	9,248	39%
Sales	8,761	6,788	1,973	29%
Other	1,513	1,858	(345)	-19%
<b>Total Gross Profit</b>	<b>43,449</b>	<b>32,573</b>	<b>10,876</b>	<b>33%</b>
Selling and Administrative Expenses	22,395	21,878	517	2%
Income from Operations	21,054	10,695	10,359	97%
Interest Expense Allocation	1,791	2,213	(422)	-19%
Pre-tax Income	\$ 19,263	\$ 8,482	\$ 10,781	127%
<b>Other Information</b>				
Average Rental Equipment <sup>1</sup>	\$ 244,425	\$ 247,743	\$ (3,318)	-1%

## Edgar Filing: MCGRATH RENTCORP - Form 10-K

Average Rental Equipment on Rent <sup>1</sup>	\$ 161,419	\$ 152,234	\$ 9,185	6%
Average Monthly Total Yield <sup>2</sup>	2.81%	2.54%		11%
Average Utilization <sup>3</sup>	66.0%	61.4%		8%
Average Monthly Rental Rate <sup>4</sup>	4.26%	4.13%		3%
Period End Rental Equipment <sup>1</sup>	\$ 249,814	\$ 238,934	\$ 10,880	5%
Period End Utilization <sup>3</sup>	64.3%	63.1%		2%

- 1 Average and Period End Rental Equipment represents the cost of rental equipment excluding accessory equipment.
- 2 Average Monthly Total Yield is calculated by dividing the averages of monthly rental revenues by the cost of rental equipment, for the period.
- 3 Period End Utilization is calculated by dividing the cost of rental equipment on rent by the total cost of rental equipment excluding accessory equipment. Average Utilization for the period is calculated using the average costs of the rental equipment.
- 4 Average Monthly Rental Rate is calculated by dividing the averages of monthly rental revenues by the cost of rental equipment on rent, for the period.



**Table of Contents**

TRS-RenTelco's gross profit for 2010 increased 33%, to \$43.4 million from \$32.6 million in 2009. For the year ended December 31, 2010 compared to the year ended December 31, 2009:

**Gross Profit on Rental Revenues** TRS-RenTelco's rental revenues increased \$7.0 million, or 9%, while depreciation expense decreased \$3.2 million, or 8%, resulting in an increase of \$9.1 million, or 38%, in gross profit on rental revenues to \$32.9 million in 2010. The rental revenues increase was due to 3% higher average monthly rental rates and 6% higher average rental equipment on rent.

**Gross Profit on Sales** TRS-RenTelco's sales revenues increased \$0.9 million, or 4%, compared to 2009. Gross margin percentage was 41% in 2010, compared to 33% in 2009, primarily due to higher gross margin on new and used equipment sales resulting in gross profit on sales increasing \$2.0 million, or 29%, to \$8.8 million from \$6.8 million in 2009. Sales occur routinely as a normal part of TRS-RenTelco's rental business; however, these sales and related gross margins can fluctuate from period to period depending on customer requirements, equipment availability and funding.

For 2010, TRS-RenTelco's selling and administrative expenses increased \$0.5 million, or 2%, to \$22.4 million from \$21.9 million in 2009, primarily due to investment in the TRS-Environmental growth initiative and higher bad debt expense. TRS-RenTelco's selling and administrative expenses as a percentage of TRS-RenTelco's rental revenues were 27% in 2010 and 29% in 2009.

**Table of Contents****Adler Tanks**

For 2010, Adler Tanks total revenues increased \$20.2 million, or 81%, to \$45.2 million compared to 2009, primarily due to higher rental and rental related services revenues during 2010. The revenue increase and higher gross margin on rental revenues resulted in pre-tax income increase of \$10.0 million to \$14.4 million for the year ended December 31, 2010, an increase of 225% compared to the pre-tax income for the year ended December 31, 2009.

The following table summarizes year-to-year results for each revenue and gross profit category, income from operations, pre-tax income and other selected information.

**Adler Tanks 2010 compared to 2009**

(dollar amounts in thousands)

	Year Ended December 31,		Increase (Decrease)	
	2010	2009	\$	%
<b>Revenues</b>				
Rental	\$ 35,427	\$ 18,611	\$ 16,816	90%
Rental Related Services	9,515	6,208	3,307	53%
Rental Operations	44,942	24,819	20,123	81%
Sales	232	170	62	37%
Other	57	34	23	68%
<b>Total Revenues</b>	<b>\$ 45,231</b>	<b>\$ 25,023</b>	<b>\$ 20,208</b>	<b>81%</b>
<b>Costs and Expenses</b>				
Direct Costs of Rental Operations:				
Depreciation of Rental Equipment	\$ 5,648	\$ 3,322	\$ 2,326	70%
Rental Related Services	7,385	4,697	2,688	57%
Other	4,333	2,929	1,404	48%
<b>Total Direct Costs of Rental Operations</b>	<b>17,366</b>	<b>10,948</b>	<b>6,418</b>	<b>59%</b>
Costs of Sales	180	165	15	9%
<b>Total Costs of Revenues</b>	<b>\$ 17,546</b>	<b>\$ 11,113</b>	<b>\$ 6,433</b>	<b>58%</b>
<b>Gross Profit</b>				
Rental	\$ 25,446	\$ 12,360	\$ 13,086	106%
Rental Related Services	2,130	1,511	619	41%
Rental Operations	27,576	13,871	13,705	99%
Sales	52	5	47	nm
Other	57	34	23	68%
<b>Total Gross Profit</b>	<b>27,685</b>	<b>13,910</b>	<b>13,775</b>	<b>99%</b>
Selling and Administrative Expenses	12,161	8,566	3,595	42%
Income from Operations	15,524	5,344	10,180	190%
Interest Expense Allocation	1,080	893	187	21%
Pre-tax Income	\$ 14,444	\$ 4,451	\$ 9,993	225%
<b>Other Information</b>				

## Edgar Filing: MCGRATH RENTCORP - Form 10-K

Average Rental Equipment <sup>1</sup>	\$ 101,263	\$ 59,276	\$ 41,987	71%
Average Rental Equipment on Rent <sup>1</sup>	\$ 76,949	\$ 39,333	\$ 37,616	96%
Average Monthly Total Yield <sup>2</sup>	2.92%	2.62%		11%
Average Utilization <sup>3</sup>	76.0%	66.4%		15%
Average Monthly Rental Rate <sup>4</sup>	3.84%	3.94%		-3%
Period End Rental Equipment <sup>1</sup>	\$ 129,114	\$ 74,867	\$ 54,247	73%
Period End Utilization <sup>3</sup>	84.9%	71.2%		19%

1 Average and Period End Rental Equipment represents the cost of rental equipment excluding new equipment inventory and accessory equipment.

2 Average Monthly Total Yield is calculated by dividing the averages of monthly rental revenues by the cost of rental equipment, for the period.

3 Period End Utilization is calculated by dividing the cost of rental equipment on rent by the total cost of rental equipment excluding new equipment inventory and accessory equipment. Average Utilization for the period is calculated using the average cost of the rental equipment.

4 Average Monthly Rental Rate is calculated by dividing the averages of monthly rental revenues by the cost of rental equipment on rent, for the period.

*nm* = not meaningful.

**Table of Contents**

Adler Tanks gross profit for the 2010 increased \$13.8 million, or 99%, to \$27.7 million from \$13.9 million for the same period in 2009. For the year ended December 31, 2010 compared to year ended December 31, 2009:

**Gross Profit on Rental Revenues** Adler Tanks rental revenues increased \$16.8 million, or 90%, primarily due to increased market demand and the expansion into new market areas. As a percentage of rental revenues, depreciation was 16% and 18% in 2010 and 2009, respectively, and other direct costs were 13% in 2010 compared to 15% in 2009, which resulted in gross margin percentages of 71% in 2010 and 67% in 2009. The higher rental revenues, combined with higher rental margins resulted in gross profit on rental revenues increasing \$13.1 million, or 106%, to \$25.4 million in 2010.

**Gross Profit on Rental Related Services** Adler Tanks rental related services revenues increased \$3.3 million, or 53%, compared to 2009. The higher revenues, partly offset by a lower gross margin percentage of 22% in 2010 compared to 24% in 2009 resulted in rental related services gross profit increasing \$0.6 million or 41%, to \$2.1 million from \$1.5 million in 2009.

For 2010, Adler Tanks selling and administrative expenses increased 42%, to \$12.2 million from \$8.6 million in the same period in 2009 primarily due to higher personnel and benefit costs.

---

**Table of Contents**

**Twelve Months Ended December 31, 2009 Compared to**

**Twelve Months Ended December 31, 2008**

**Overview**

The Company's total revenues in 2009 decreased 9%, to \$275.6 million from \$304.2 million in 2008. The Company's net income in 2009 decreased 20%, to \$33.3 million, or \$1.40 per diluted share, from \$41.2 million, or \$1.72 per diluted share, in 2008. The Company's year over year total revenue decrease was due to lower rental and sales revenues from rental operations and lower sales revenues.

For 2009 compared to 2008, on a consolidated basis,

Gross profit decreased \$14.4 million, or 11%, to \$121.3 million, with gross profit of TRS-RenTelco decreasing \$15.4 million or 32% due to lower gross profit on rental and sales revenues. Mobile Modular's gross profit decreased \$7.9 million or 10% due to lower gross profit on rental, rental related service and sales revenues. Enviroplex's gross profit decreased \$4.1 million primarily due to \$12.1 million lower sales revenues. Adler Tanks' gross profit was \$13.9 million in 2009.

Selling and administrative expenses increased \$2.2 million, or 4% to \$60.2 million, with the increase primarily due to increased selling and administrative expenses of Adler Tanks not present in 2008 and higher depreciation expenses, partly offset by lower personnel costs at Mobile Modular and TRS-RenTelco.

Interest expense decreased \$2.9 million, to \$7.1 million from \$10.0 million in 2008 primarily due to lower net average interest rates (2.5% in 2009 compared to 4.4% in 2008) partly offset by higher average debt levels of the Company.

Pretax income contributions were 78% and 16% by Mobile Modular and TRS-RenTelco, respectively, in 2009, compared to 67% and 28%, respectively, in 2008. Pretax contribution by Adler Tanks was 8% in 2009. These results are discussed on a segment basis below. Pre-tax income contribution by Enviroplex decreased to negative 2% from 4% in 2008.

Provision for income taxes resulted in an effective tax rate of 38.3%, down from 39.1% in 2008 due to higher business levels outside of California in states with lower tax rates, primarily resulting from the first full year of the acquired Adler Tanks' operations.

Adjusted EBITDA decreased \$14.1 million, or 10%, to \$127.8 million compared to \$141.9 million in 2008 resulting primarily from lower income from operations of Mobile Modular, TRS-RenTelco and Enviroplex. Adjusted EBITDA is a non-GAAP financial measure and is defined as net income before interest expense, provision for income taxes, depreciation, amortization and non-cash stock-based compensation. A reconciliation of Adjusted EBITDA to net cash provided by operating activities and net income to Adjusted EBITDA can be found in Item 6. Selected Financial Data. on page 33.

**Table of Contents****Mobile Modular**

For 2009, Mobile Modular's total revenues decreased \$17.8 million, or 11%, to \$143.3 million compared to 2008, primarily due to lower rental and rental related services revenues. The revenue decrease, partly offset by higher gross margin on rental revenues, lower selling and administrative expenses and lower interest expense, resulted in a decrease in pre-tax income of \$3.4 million, or 8%, to \$42.1 million in 2009.

The following table summarizes year-to-year results for each revenue and gross profit category, income from operations, pretax income, and other selected data.

**Mobile Modular 2009 compared to 2008***(dollar amounts in thousands)*

	Year Ended December 31,		Increase (Decrease)	
	2009	2008	\$	%
<b>Revenues</b>				
Rental	\$ 92,331	\$ 103,236	\$ (10,905)	-11%
Rental Related Services	25,174	31,484	(6,310)	-20%
Rental Operations	117,505	134,720	(17,215)	-13%
Sales	25,201	25,796	(595)	-2%
Other	581	543	38	7%
<b>Total Revenues</b>	<b>\$ 143,287</b>	<b>\$ 161,059</b>	<b>\$ (17,772)</b>	<b>-11%</b>
<b>Costs and Expenses</b>				
Direct Costs of Rental Operations:				
Depreciation of Rental Equipment	\$ 13,718	\$ 13,311	\$ 407	3%
Rental Related Services	18,676	22,492	(3,816)	-17%
Other	18,748	24,647	(5,899)	-24%
<b>Total Direct Costs of Rental Operations</b>	<b>51,142</b>	<b>60,450</b>	<b>(9,308)</b>	<b>-15%</b>
Costs of Sales	18,548	19,097	(549)	-3%
<b>Total Costs of Revenues</b>	<b>\$ 69,690</b>	<b>\$ 79,547</b>	<b>\$ (9,857)</b>	<b>-12%</b>
<b>Gross Profit</b>				
Rental	\$ 59,865	\$ 65,278	\$ (5,413)	-8%
Rental Related Services	6,498	8,992	(2,494)	-28%
Rental Operations	66,363	74,270	(7,907)	-11%
Sales	6,653	6,699	(46)	-1%
Other	581	543	38	-7%
<b>Total Gross Profit</b>	<b>73,597</b>	<b>81,512</b>	<b>(7,915)</b>	<b>-10%</b>
Selling and Administrative Expenses	27,308	29,281	(1,973)	-7%
<b>Income from Operations</b>	<b>46,289</b>	<b>52,231</b>	<b>(5,942)</b>	<b>-11%</b>
Interest Expense Allocation	4,199	6,694	(2,495)	-37%
<b>Pre-tax Income</b>	<b>\$ 42,090</b>	<b>\$ 45,537</b>	<b>\$ (3,447)</b>	<b>-8%</b>
<b>Other Information</b>				
Average Rental Equipment <sup>1</sup>	\$ 478,764	\$ 461,848	\$ 16,916	4%

## Edgar Filing: MCGRATH RENTCORP - Form 10-K

Average Rental Equipment on Rent <sup>1</sup>	\$ 351,515	\$ 376,909	\$ (25,394)	-7%
Average Monthly Total Yield <sup>2</sup>	1.61%	1.86%		-14%
Average Utilization <sup>3</sup>	73.4%	81.6%		-10%
Average Monthly Rental Rate <sup>4</sup>	2.19%	2.28%		-4%
Period End Rental Equipment <sup>1</sup>	\$ 485,943	\$ 476,368	\$ 9,575	2%
Period End Utilization <sup>3</sup>	69.0%	81.0%		-15%

- 1 Average and Period End Rental Equipment represents the cost of rental equipment excluding new equipment inventory and accessory equipment.
- 2 Average Monthly Total Yield is calculated by dividing the averages of monthly rental revenues by the cost of rental equipment, for the period.
- 3 Period End Utilization is calculated by dividing the cost of rental equipment on rent by the total cost of rental equipment excluding new equipment inventory and accessory equipment. Average Utilization for the period is calculated using the average cost of the rental equipment.
- 4 Average Monthly Rental Rate is calculated by dividing the averages of monthly rental revenues by the cost of rental equipment on rent, for the period.

**Table of Contents**

Mobile Modular's gross profit for 2009 decreased \$7.9 million to \$73.6 million from \$81.5 million in 2008. For the year ended December 31, 2009 compared to the year ended December 31, 2008:

**Gross Profit on Rental Revenues** Mobile Modular's rental revenues decreased \$10.9 million, or 11%, compared to 2008, primarily due to the decline in demand for commercial buildings and higher returns of classroom buildings in our education markets. The rental revenues decrease was due to 4% lower average monthly rental rates and 7% lower average rental equipment on rent. As a percentage of rental revenues, depreciation was 15% in 2009 and 13% in 2008 and other direct costs were 20% in 2009 compared to 24% in 2008, which resulted in gross margin percentage of 65% in 2009 and 63% in 2008. The lower rental revenues, partly offset by higher rental margins, resulted in gross profit on rental revenues decreasing \$5.4 million, or 8%, to \$59.9 million from \$65.3 million in 2008.

**Gross Profit on Rental Related Services** Mobile Modular's rental related services revenues decreased \$6.3 million, or 20%, compared to 2008. Most of these service revenues are negotiated with the initial lease and are recognized on a straight-line basis with the associated costs over the initial term of the lease. The decrease in rental related services revenues was primarily attributable to changes in the mix of leases and the amortization of associated service revenues in 2009 as compared to 2008. The lower revenues combined with lower gross margin percentage of 26% in 2009 compared to 29% in 2008 resulted in rental related services gross profit decreasing \$2.5 million, or 28%, to \$6.5 million from \$9.0 million in 2008.

**Gross Profit on Sales** Mobile Modular's sales revenues decreased \$0.6 million, or 2%, compared to 2008 resulting in comparable sales gross profit of \$6.7 million in each of 2009 and 2008. Sales occur routinely as a normal part of Mobile Modular's rental business; however, these sales can fluctuate from period to period depending on customer requirements, equipment availability and funding. For 2009, Mobile Modular's selling and administrative expenses decreased \$2.0 million, or 7%, to \$27.3 million from \$29.3 million in 2008, primarily due to lower personnel costs, partly offset by increased depreciation expense, and represented 30% of Mobile Modular's rental revenues in 2009 compared to 28% in 2008.



**Table of Contents****TRS-RenTelco**

For 2009, TRS-RenTelco's total revenues decreased \$21.9 million, or 18%, to \$99.9 million compared to 2008, primarily due to lower rental and sales revenues. Pre-tax income decreased \$10.6 million to \$8.5 million for 2009 from \$19.1 million for 2008, primarily due to lower gross profit on rental and sales revenues, partly offset by lower selling and administrative expenses and lower interest expense.

The following table summarizes year-to-year results for each revenue and gross profit category, income from operations, pretax income, and other selected data.

**TRS-RenTelco 2009 compared to 2008***(dollar amounts in thousands)*

	<i>Year Ended December 31,</i>		<i>Increase (Decrease)</i>	
	2009	2008	\$	%
<b>Revenues</b>				
Rental	\$ 75,500	\$ 92,982	\$ (17,482)	-19%
Rental Related Services	1,970	2,024	(54)	-3%
Rental Operations	77,470	95,006	(17,536)	-18%
Sales	20,586	24,948	(4,362)	-17%
Other	1,858	1,896	(38)	-2%
<b>Total Revenues</b>	<b>\$ 99,914</b>	<b>\$ 121,850</b>	<b>\$ (21,936)</b>	<b>-18%</b>
<b>Costs and Expenses</b>				
<b>Direct Costs of Rental Operations:</b>				
Depreciation of Rental Equipment	\$ 40,175	\$ 43,599	\$ (3,424)	-8%
Rental Related Services	1,898	1,907	(9)	0%
Other	11,470	11,876	(406)	-3%
<b>Total Direct Costs of Rental Operations</b>	<b>53,543</b>	<b>57,382</b>	<b>(3,839)</b>	<b>-7%</b>
Costs of Sales	13,798	16,506	(2,708)	-16%
<b>Total Costs of Revenues</b>	<b>\$ 67,341</b>	<b>\$ 73,888</b>	<b>\$ (6,547)</b>	<b>-9%</b>
<b>Gross Profit</b>				
Rental	\$ 23,855	\$ 37,507	\$ (13,652)	-36%
Rental Related Services	72	117	(45)	-38%
Rental Operations	23,927	37,624	(13,697)	-36%
Sales	6,788	8,442	(1,654)	-20%
Other	1,858	1,896	(38)	-2%
<b>Total Gross Profit</b>	<b>32,573</b>	<b>47,962</b>	<b>(15,389)</b>	<b>-32%</b>
Selling and Administrative Expenses	21,878	25,237	(3,359)	-13%
<b>Income from Operations</b>	<b>10,695</b>	<b>22,725</b>	<b>(12,030)</b>	<b>-53%</b>
Interest Expense Allocation	2,213	3,663	(1,450)	-40%
<b>Pre-tax Income</b>	<b>\$ 8,482</b>	<b>\$ 19,062</b>	<b>\$ (10,580)</b>	<b>-56%</b>
<b>Other Information</b>				
Average Rental Equipment <sup>1</sup>	\$ 247,743	\$ 250,173	\$ (2,430)	-1%

## Edgar Filing: MCGRATH RENTCORP - Form 10-K

Average Rental Equipment on Rent <sup>1</sup>	\$ 152,234	\$ 170,388	\$ (18,154)	-11%
Average Monthly Total Yield <sup>2</sup>	2.54%	3.10%		-18%
Average Utilization <sup>3</sup>	61.4%	68.1%		-10%
Average Monthly Rental Rate <sup>4</sup>	4.13%	4.55%		-9%
Period End Rental Equipment <sup>1</sup>	\$ 238,934	\$ 255,420	\$ (16,486)	-6%
Period End Utilization <sup>3</sup>	63.1%	64.0%		-1%

- 1 Average and Period End Rental Equipment represents the cost of rental equipment excluding accessory equipment.
- 2 Average Monthly Total Yield is calculated by dividing the averages of monthly rental revenues by the cost of rental equipment, for the period.
- 3 Period End Utilization is calculated by dividing the cost of rental equipment on rent by the total cost of rental equipment excluding accessory equipment. Average Utilization for the period is calculated using the average costs of the rental equipment.
- 4 Average Monthly Rental Rate is calculated by dividing the averages of monthly rental revenues by the cost of rental equipment on rent, for the period.

**Table of Contents**

TRS-RenTelco's gross profit for 2009 decreased 32%, to \$32.6 million from \$48.0 million in 2008. For the year ended December 31, 2009 compared to year ended December 31, 2008:

**Gross Profit on Rental Revenues** Compared to 2008, TRS-RenTelco's rental revenues decreased \$17.5 million, or 19%, while depreciation expense decreased \$3.4 million, or 8%, resulting in a decrease of \$13.7 million, or 36%, in gross profit on rental revenues of to \$23.9 million in 2009. The rental revenues decrease was due to 9% lower average monthly rental rates and 11% lower average rental equipment on rent as compared to 2008. The rental rate decrease was due to account penetration and other competitive pressures, and to a lesser extent the phasing out of TRS acquired equipment having lower original cost compared to new equipment purchases and a greater mix of general purpose test equipment that typically has lower rental rates, but longer depreciable lives, compared to communications test equipment.

**Gross Profit on Sales** TRS-RenTelco's sales revenues decreased \$4.4 million, or 17%, compared to 2008. Gross margin percentage was 33% in 2009, compared to 34% in 2008, primarily due to lower gross margin on new and used equipment sales resulting in gross profit on sales decreasing 20%, to \$6.8 million from \$8.4 million in 2008. Sales occur routinely as a normal part of TRS-RenTelco's rental business; however, these sales and related gross margins can fluctuate from period to period depending on customer requirements, equipment availability and funding.

For 2009, TRS-RenTelco's selling and administrative expenses decreased \$3.3 million, or 13% to \$21.9 million from \$25.2 million in 2008, primarily attributable to lower personnel costs. TRS-RenTelco's selling and administrative expenses as a percentage of TRS-RenTelco's rental revenues were 29% in 2009 and 27% in 2008.

**Table of Contents****Adler Tanks**

For 2009, Adler Tanks reported pre-tax income of \$4.5 million, which resulted from rental revenues of \$18.6 million, with gross profit on rental revenues of \$12.4 million. Adler Tanks sales revenues in the year ended December 31, 2009 were \$0.2 million. Adler Tanks selling and administrative expenses were \$8.6 million in 2009.

The following table summarizes year-to-year results for each revenue and gross profit category, income from operations, pre-tax income, and other selected information.

**Adler Tanks 2009 compared to 2008***(dollar amounts in thousands)*

	Year Ended December 31,		Increase (Decrease)	
	2009	2008 <sup>5</sup>	\$	%
<b>Revenues</b>				
Rental	\$ 18,611	\$ 1,018	\$ 17,593	<i>nm</i>
Rental Related Services	6,208	572	5,636	<i>nm</i>
Rental Operations	24,819	1,590	23,229	<i>nm</i>
Sales	170	176	(6)	<i>nm</i>
Other	34		34	<i>nm</i>
<b>Total Revenues</b>	<b>\$ 25,023</b>	<b>\$ 1,766</b>	<b>\$ 23,257</b>	<b><i>nm</i></b>
<b>Costs and Expenses</b>				
Direct Costs of Rental Operations:				
Depreciation of Rental Equipment	\$ 3,322	\$ 205	\$ 3,117	<i>nm</i>
Rental Related Services	4,697	329	4,368	<i>nm</i>
Other	2,929	138	2,791	<i>nm</i>
<b>Total Direct Costs of Rental Operations</b>	<b>10,948</b>	<b>672</b>	<b>10,276</b>	<b><i>nm</i></b>
Costs of Sales	165	168	(3)	<i>nm</i>
<b>Total Costs of Revenues</b>	<b>\$ 11,113</b>	<b>840</b>	<b>\$ 10,273</b>	<b><i>nm</i></b>
<b>Gross Profit</b>				
Rental	\$ 12,360	\$ 675	\$ 11,685	<i>nm</i>
Rental Related Services	1,511	243	1,268	<i>nm</i>
Rental Operations	13,871	918	12,953	<i>nm</i>
Sales	5	8	(3)	<i>nm</i>
Other	34		34	<i>nm</i>
<b>Total Gross Profit</b>	<b>13,910</b>	<b>926</b>	<b>12,984</b>	<b><i>nm</i></b>
Selling and Administrative Expenses	8,566	354	8,212	<i>nm</i>
Income from Operations	5,344	572	4,772	<i>nm</i>
Interest Expense Allocation	893	56	837	<i>nm</i>
Pre-tax Income	\$ 4,451	\$ 516	\$ 3,935	<i>nm</i>
<b>Other Information</b>				
Average Rental Equipment <sup>1</sup>	\$ 59,276	<i>nm</i>		

## Edgar Filing: MCGRATH RENTCORP - Form 10-K

Average Rental Equipment on Rent <sup>1</sup>	\$ 39,333		<i>nm</i>	
Average Monthly Total Yield <sup>2</sup>	2.62%		<i>nm</i>	
Average Utilization <sup>3</sup>	66.4%		<i>nm</i>	
Average Monthly Rental Rate <sup>4</sup>	3.94%		<i>nm</i>	
Period End Rental Equipment <sup>1</sup>	\$ 74,867	\$ 43,679	\$ 31,188	71%
Period End Utilization <sup>3</sup>	71.2%		70.3%	

1 Average and Period End Rental Equipment represents the cost of rental equipment excluding new equipment inventory and accessory equipment.

2 Average Monthly Total Yield is calculated by dividing the averages of monthly rental revenues by the cost of rental equipment, for the period.

3 Period End Utilization is calculated by dividing the cost of rental equipment on rent by the total cost of rental equipment excluding new equipment inventory and accessory equipment. Average Utilization for the period is calculated using the average cost of the rental equipment.

4 Average Monthly Rental Rate is calculated by dividing the averages of monthly rental revenues by the cost of rental equipment on rent, for the period.

5 Represents Adler Tanks results since its acquisition on December 11, 2008 through December 31, 2008.

*nm* = not meaningful.

## Table of Contents

### Liquidity and Capital Resources

*This section contains statements that constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. See the statements at the beginning of this Item for cautionary information with respect to such forward-looking statements.*

The Company's rental businesses are capital intensive and generate significant cash flows. Cash flows for the Company in 2010 as compared to 2009 are summarized as follows:

**Cash Flows from Operating Activities:** The Company's operations provided net cash flow of \$100.6 million for 2010, a decrease of 18%, as compared to \$122.4 million in 2009. The \$21.8 million decrease in net cash provided by operating activities was primarily due to increased accounts receivable in 2010, primarily due to higher business levels at Adler Tanks and Enviroplex, partly offset by other balance sheet changes and higher income from operations.

**Cash Flows from Investing Activities:** Net cash used in investing activities was \$106.2 million for 2010 as compared to \$45.5 million in 2009. The \$60.7 million increase in net cash used in investing activities was primarily due to \$52.2 million higher purchases of rental equipment at Adler Tanks and TRS-RenTelco and \$9.9 million higher purchases of property, plant and equipment in 2010 consisting primarily of \$3.7 million related to information technology projects, \$2.7 million related to the acquisition of a real property in Deer Park, Texas and \$2.4 million related to the expansion of the Company's inventory center in Livermore, California.

**Cash Flows from Financing Activities:** Net cash provided by financing activities was \$5.4 million in 2010, compared to net cash used in financing activities of \$77.1 million in 2009. The \$82.5 million change in net cash flow from financing activities was primarily due to net borrowings of \$18.3 million in 2010 compared to net repayments of \$58.2 million in 2009 and \$6.4 million higher proceeds from the exercise of stock options in 2010.

Significant capital expenditures are required to maintain and grow the Company's rental assets. During the last three years, the Company has financed its working capital and capital expenditure requirements through cash flow from operations, proceeds from the sale of rental equipment and from bank borrowings. Sales occur routinely as a normal part of the Company's rental business. However, these sales can fluctuate from period to period depending on customer requirements and funding. Although the net proceeds received from sales may fluctuate from period to period, the Company believes its liquidity will not be adversely impacted from lower sales in any given year because it believes it has the ability to increase its bank borrowings and conserve its cash in the future by reducing the amount of cash it uses to purchase rental equipment, pay dividends, or repurchase the Company's common stock.

As the following table indicates, cash flow provided by operating activities and proceeds from sales of rental equipment have been greater than rental equipment purchases over the past three years.

### Funding of Rental Asset Growth

(amounts in thousands)

	Year Ended December 31,			Three Year
	2010	2009	2008	Totals
Cash Provided by Operating Activities	\$ 100,598	\$ 122,400	\$ 98,738	\$ 321,736
Proceeds from the Sale of Rental Equipment	28,694	29,255	29,346	87,295
Cash Available for Purchase of Rental Equipment	129,292	151,655	128,084	409,031
Purchases of Rental Equipment	(122,749)	(70,479)	(95,823)	(289,051)
Cash Available for Other Uses	\$ 6,543	\$ 81,176	\$ 32,261	\$ 119,980

In addition to increasing its rental assets, the Company had other capital expenditures for property, plant and equipment of \$12.1 million in 2010, \$2.2 million in 2009, and \$13.6 million in 2008, and has used cash to provide returns to its shareholders, both in the form of cash dividends and stock repurchases. The Company has in the past made repurchases of shares of its common stock from time to time in the over-the-counter market (NASDAQ) and/or through privately negotiated, block transactions under an authorization from the Board of Directors. Shares repurchased by the Company are canceled and returned to the status of authorized but unissued stock. During the year ended December 31, 2010 and 2009, the Company did not repurchase any of its common stock. During the year



**Table of Contents**

ended December 31, 2008, the Company repurchased \$21.9 million of its common stock representing 968,746 shares at an average price of \$22.61 per share. As of February 25, 2011, 2,000,000 shares of the Company's common stock remain authorized for repurchase. The following table summarizes the dividends paid and the repurchases of the Company's common stock during the past three years.

**Dividend and Repurchase Summary**

(amounts in thousands, except per share data)

	Year Ended December 31,			Three Year
	2010	2009	2008	Totals
Cash Dividends Paid	\$ 21,390	\$ 20,414	\$ 18,568	\$ 60,372
Shares Repurchased			969	969
Average Price Per Share			\$ 22.61	\$ 22.61
Aggregate Repurchase Price			\$ 21,900	\$ 21,900
Total Cash Returned to Shareholders	\$ 21,390	\$ 20,414	\$ 40,468	\$ 82,272

**Revolving Lines of Credit**

As the Company's assets have grown, it has been able to negotiate increases in the borrowing limit under its general bank line of credit. In May 2008, the Company entered into a credit facility with a syndicate of banks (the Credit Facility). The Credit Facility provides for a \$350.0 million unsecured revolving credit facility and requires the Company to pay interest determined by reference to the Consolidated Leverage ratio (as defined). In addition, the Company pays a commitment fee on the daily unused portion of the available facility. The Credit Facility matures on May 14, 2013.

In June 2008, the Company entered into a Credit Facility Letter Agreement with Union Bank, N.A. and a Credit Line Note in favor of Union Bank, N.A., extending its \$5.0 million line of credit facility related to its cash management services (Sweep Service Facility). The Sweep Service Facility matures on the earlier of May 14, 2013, or the date the Company ceases to utilize Union Bank of California, N.A. for its cash management services.

At December 31, 2010, under the Credit Facility and the Sweep Service Facility, the Company had unsecured lines of credit that permit it to borrow up to \$355.0 million of which \$253.6 million was outstanding and had capacity to borrow up to an additional \$101.4 million. During the year ended December 31, 2010 the highest and average amounts outstanding under the Credit Facility were \$269.3 million and \$243.5 million, respectively. The Credit Facility contains financial covenants requiring the Company to not:

Permit the Consolidated Fixed Charge Coverage Ratio (as defined) as of the end of any fiscal quarter to be less than 2.00 to 1 under the Company's credit facilities. At December 31, 2010 the actual ratio was 3.10 to 1.

Permit the Consolidated Asset Coverage Ratio (as defined) as of the end of any fiscal quarter to be less than 1.50 to 1 under the Company's credit facilities. At December 31, 2010 the actual ratio was 2.83 to 1.

Permit the Consolidated Leverage Ratio (as defined) at any time during any period of four consecutive quarters to be greater than 2.50 to 1 under the Company's credit facilities. At December 31, 2010 the actual ratio was 2.01 to 1.

At December 31, 2010, the Company was in compliance with each of the aforementioned covenants. There are no anticipated trends that the Company is aware of that would indicate non-compliance with these covenants, though, significant deterioration in our financial performance could impact the Company's ability to comply with these covenants.

**5.08% Senior Notes Due in 2011**

In June 2004, the Company completed a private placement of \$60.0 million of 5.08% senior notes due in 2011. Interest on these notes is due semi-annually in arrears and the principal is due in five equal annual installments, with the fourth payment made on June 2, 2010 which reduced the principal balance to \$12.0 million. Among other restrictions, the note agreement under which the senior notes were sold contains financial covenants requiring the Company to not:



## Edgar Filing: MCGRATH RENTCORP - Form 10-K

Permit the consolidated fixed charge coverage ratio of EBITDA (as defined) to fixed charges as of the end of any fiscal quarter to be less than 2.00 to 1. At December 31, 2010 the actual ratio was 2.70 to 1.

**Table of Contents**

Permit the consolidated leverage ratio of funded debt to EBITDA (as defined) at any time during any period of four consecutive quarters to be greater than 2.50 to 1. At December 31, 2010 the actual ratio was 2.01 to 1.

Permit tangible net worth (as defined, which includes the intangible assets of Adler Tanks) calculated as of the last day of each fiscal quarter to be less than the sum of \$127.5 million, plus 50% of net income for such fiscal quarter, plus 90% of the net cash proceeds from the issuance of the Company's capital stock after December 31, 2003, excluding the first \$2.0 million of such proceeds from the exercise of stock options after December 31, 2003. At December 31, 2010, such sum was \$279.3 million and the actual tangible net worth (as defined) of the Company was \$293.0 million.

At December 31, 2010, the Company was in compliance with each of the aforementioned covenants. There are no anticipated trends that the Company is aware of that would indicate non-compliance with these covenants, though, significant deterioration in our financial performance could impact the Company's ability to comply with these covenants.

The Company is currently exploring completing a new issuance of senior notes that would, when completed, secure access to an additional source of capital and convert a portion of our current variable interest rate debt to fixed interest rate debt. This issuance of senior notes would likely increase the Company's average interest rate in 2011, while also providing greater interest rate certainty for 2011 and future years. The Company expects to complete the issuance of senior notes during the first half of 2011; however, we cannot guarantee that the issuance will be successfully finalized during this time frame.

**Contractual Obligations and Commitments**

At December 31, 2010, the Company's material contractual obligations and commitments consist of outstanding borrowings under our credit facility expiring in 2013, outstanding amounts under our 5.08% senior notes due in 2011, and operating leases for facilities. The operating lease amounts exclude property taxes and insurance. The table below provides a summary of the Company's contractual obligations and reflects expected payments due as of December 31, 2010 and does not reflect changes that could arise after that date.

**Payments Due by Period**

(dollar amounts in thousands)

	Total	Within 1 Year	Within 2 to 3 Years	Within 4 to 5 Years	More than 5 Years
Revolving Lines of Credit	\$ 253,640	\$	\$ 253,640	\$	\$
5.08% Senior Notes due in 2011	12,305	12,305			
Operating Leases for Facilities	5,679	1,162	1,394	1,271	1,852
Total Contractual Obligations	\$271,624	\$13,467	\$255,034	\$1,271	\$1,852

The Company believes that its needs for working capital and capital expenditures through 2011 and beyond will be adequately met by operating cash flow, proceeds from the sale of rental equipment, and bank borrowings.

Please see the Company's Consolidated Statements of Cash Flows on page 63 for a more detailed presentation of the sources and uses of the Company's cash.

**Critical Accounting Policies**

In response to the Securities and Exchange Commission's Release No. 33-8040, Cautionary Advice Regarding Disclosure About Critical Accounting Policies, the Company has identified the most critical accounting policies upon which its financial status depends. The Company determined its critical accounting policies by considering those policies that involve the most complex or subjective decisions or assessments. The Company has identified that its most critical accounting policies are those related to depreciation, maintenance and repair, and impairment of rental equipment. Descriptions of these accounting policies are found in both the notes to the consolidated financial statements and at relevant sections in this management's discussion and analysis.

**Depreciation** The estimated useful lives and estimated residual values used for rental equipment are based on the Company's experience as to the economic useful life and sale value of its products. Additionally, to the extent information is publicly available, the Company also compares its depreciation policies to other companies with similar rental products for reasonableness.



---

## **Table of Contents**

The lives and residual values of rental equipment are subject to periodic evaluation. For modular equipment, external factors to consider may include, but are not limited to, changes in legislation, regulations, building codes, local permitting, and supply or demand. Internal factors for modulars may include, but are not limited to, change in equipment specifications, condition of equipment, or maintenance policies. For electronic test equipment, external factors to consider may include, but are not limited to, technological advances, changes in manufacturers selling prices, and supply or demand. Internal factors for electronic test equipment may include, but are not limited to, change in equipment specifications, condition of equipment or maintenance policies. For liquid and solid containment tanks and boxes, external factors to consider may include, but are not limited to changes in Federal and State legislation, the types of materials stored and the frequency of moves and uses. Internal factors for liquid and solid containment tanks and boxes may include, but are not limited to, change in equipment specifications and maintenance policies.

Changes in useful lives or residual values will impact depreciation expense and any gain or loss from the sale of used equipment. Depending on the magnitude of such changes, the impact on the financial statements could be significant.

**Maintenance, Repair and Refurbishment** Maintenance and repairs are expensed as incurred. The direct material and labor costs of value-added additions or major refurbishment of modular buildings are capitalized to the extent the refurbishment significantly improves the quality and adds value or life to the equipment. Judgment is involved as to when these costs should be capitalized. The Company's policies narrowly limit the capitalization of value-added items to specific additions such as restrooms, 40 and 60-foot sidewalls and ventilation upgrades. In addition, only major refurbishment costs incurred near the end of the estimated useful life of the rental equipment, which extend its useful life, and are subject to certain limitations, are capitalized. Changes in these policies could impact the Company's financial results.

**Impairment of rental equipment** The carrying value of the Company's rental equipment is its capitalized cost less accumulated depreciation. To the extent events or circumstances indicate that the carrying value cannot be recovered, an impairment loss is recognized to reduce the carrying value to fair value. The Company determines fair value based upon the condition of the equipment and the projected net cash flows from its sale considering current market conditions. Additionally, if the Company decides to sell or otherwise dispose of the rental equipment, it is carried at the lower of cost or fair value less costs to sell or dispose. Due to uncertainties inherent in the valuation process and market conditions, it is reasonably possible that actual results of operating and disposing of rental equipment could be materially different than current expectations.

**Impairment of goodwill and intangible assets** The Company assesses the carrying amount of its recorded goodwill and intangible assets annually or in interim periods if circumstances indicate an impairment may have occurred. The impairment review is performed at the reporting unit level. The impairment test is a two-step process and requires management to make certain judgments in determining what assumptions to use in the calculation. The first step in the evaluation consists of estimating the fair value of the reporting unit based on discounted cash flows using revenue and after tax profit estimates. Management then compares its estimate of the fair value of the reporting unit with the reporting unit's carrying amount, which includes goodwill and intangible assets. If the estimated fair value of the reporting unit exceeds the carrying value of the net assets assigned to that unit, then goodwill and intangible assets are not impaired and no further testing is required. If the carrying value of the net assets assigned to the reporting unit were to exceed its fair value, then the second step is performed in order to determine the implied fair value of the reporting unit's goodwill and intangible assets and an impairment loss is recorded for an amount equal to the difference between the implied fair value and the carrying value of the goodwill and intangible assets.

### **Impact of Inflation**

Although the Company cannot precisely determine the effect of inflation, from time to time it has experienced increases in costs of rental equipment, manufacturing costs, operating expenses and interest. Because a majority of its rentals are relatively short-term, the Company has generally been able to pass on such increased costs through increases in rental rates and selling prices, but there can be no assurance that the Company will be able to continue to pass on increased costs to customers in the future.

### **Off Balance Sheet Transactions**

As of December 31, 2010, the Company did not have any off-balance-sheet arrangements, as defined in Item 303(a)(4)(ii) of Regulation S-K.

**Table of Contents****ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK.**

The Company is exposed to cash flow and fair value risk due to changes in interest rates with respect to our 5.08% senior notes due in 2011 and our revolving lines of credit. Weighted average variable rates are based on implied forward rates in the yield curve at December 31, 2010. The estimate of fair value of the Company's fixed rate debt is based on the borrowing rates currently available to the Company for bank loans with similar terms and average maturities. The table below presents principal cash flows by expected annual maturities, related weighted average interest rates and estimated fair value our 5.08% senior notes due in 2011 and our revolving lines of credit as of December 31, 2010.

*(dollar amounts in thousands)*

	2011	2012	2013	2014	2015	Total	Estimated Fair Value
5.08% Senior Notes due in 2011	\$ 12,000	\$	\$	\$	\$	\$ 12,000	\$ 12,172
Weighted Average Interest Rate	5.08%					5.08%	
Revolving Lines of Credit	\$		\$ 253,640	\$	\$	\$ 253,640	\$ 253,640
Weighted Average Interest Rate	1.78%					1.78%	

The Company formed a wholly owned Canadian subsidiary, TRS-RenTelco Inc. in conjunction with the TRS acquisition (see Item 1 Business History, Strategic Expansion and Acquisitions and Note 2 to the Consolidated Financial Statements). The Canadian operations of the Company subject it to foreign currency risks (i.e. the possibility that the financial results could be better or worse than planned because of changes in foreign currency exchange rates). Currently, the Company does not use derivative instruments to hedge its economic exposure with respect to assets, liabilities and firm commitments denominated in foreign currencies. In 2010, the Company has experienced minimal impact on net income due to foreign exchange rate fluctuations. Although there can be no assurances, given the size of the Canadian operations, the Company does not expect future foreign exchange gains and losses to be significant.

The Company has no derivative financial instruments that expose the Company to significant market risk.

**Table of Contents**

**ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA.**

<b>Index</b>	<b>Page</b>
<u>Management's Report on Internal Control over Financial Reporting</u>	57
<u>Reports of Independent Registered Public Accounting Firm</u>	
<u>Report on Internal Control over Financial Reporting</u>	58
<u>Report on Consolidated Financial Statements</u>	59
Consolidated Financial Statements	
<u>Consolidated Balance Sheets as of December 31, 2010 and 2009</u>	60
<u>Consolidated Statements of Income for the Years Ended December 31, 2010, 2009 and 2008</u>	61
<u>Consolidated Statements of Shareholders' Equity for the Years Ended December 31, 2010, 2009 and 2008</u>	62
<u>Consolidated Statements of Cash Flows for the Years Ended December 31, 2010, 2009 and 2008</u>	63
<u>Notes to Consolidated Financial Statements</u>	64

**Table of Contents**

**Management's Report on Internal Control over Financial Reporting**

The Company's management is responsible for the preparation and integrity of the consolidated financial statements appearing in our Annual Report filed on Form 10-K. The consolidated financial statements were prepared in conformity with United States generally accepted accounting principles and include amounts based on management's estimates and judgments. All other financial information in this report has been presented on a basis consistent with the information included in the financial statements.

The Company's management is also responsible for establishing and maintaining adequate internal control over financial reporting as such term is defined in Rules 13a-15(f) and 15d-15(f) under the Securities Exchange Act of 1934. The Company maintains a system of internal control that is designed to provide reasonable assurance as to the reliable preparation and presentation of the consolidated financial statements, as well as to safeguard assets from unauthorized use or disposition.

The Company's system of internal control over financial reporting is embodied in the Company's Code of Business Conduct and Ethics. It sets the tone of our organization and includes factors such as integrity and ethical values. Our internal control over financial reporting is supported by formal policies and procedures, which are reviewed, modified and improved as changes occur in business conditions and operations.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Projections of any evaluation of effectiveness to future periods are subject to risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies and procedures may deteriorate.

The Audit Committee of the Board of Directors, which is composed solely of outside directors, meets periodically with members of management and the independent auditors to review and discuss internal control over financial reporting, as well as accounting and financial reporting matters. The independent auditors report to the Audit Committee and accordingly have full and free access to the Audit Committee at any time.

The Company's management conducted an evaluation of the effectiveness of our internal control over financial reporting as of December 31, 2010 based on the criteria set forth in Internal Control - Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission. Based on its evaluation, management has concluded that, as of December 31, 2010, the Company's internal control over financial reporting was effective based on those criteria.

---

**Table of Contents**

**Reports of Independent Registered Public Accounting Firm**

**Report on Internal Control over Financial Reporting**

Board of Directors and Shareholders of McGrath RentCorp and Subsidiaries:

We have audited McGrath RentCorp and Subsidiaries' internal control over financial reporting as of December 31, 2010, based on criteria established in *Internal Control - Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). McGrath RentCorp and Subsidiaries' management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying Management's Report on Internal Control over Financial Reporting. Our responsibility is to express an opinion on McGrath RentCorp and Subsidiaries' internal control over financial reporting based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, testing and evaluating the design and operating effectiveness of internal control based on the assessed risk, and performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, McGrath RentCorp and Subsidiaries maintained, in all material respects, effective internal control over financial reporting as of December 31, 2010, based on criteria established in *Internal Control - Integrated Framework* issued by COSO.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), the accompanying consolidated balance sheets of McGrath RentCorp and Subsidiaries as of December 31, 2010 and 2009 and the related statements of income, shareholders' equity and cash flows for each of the three years in the period ended December 31, 2010, and our report dated February 25, 2011 expressed an unqualified opinion thereon.

/s/ GRANT THORNTON LLP

San Francisco, California

February 25, 2011



**Table of Contents**

**Reports of Independent Registered Public Accounting Firm (Continued)**

**Report on Consolidated Financial Statements**

Board of Directors and Shareholders of McGrath RentCorp and Subsidiaries:

We have audited the accompanying consolidated balance sheets of McGrath RentCorp and Subsidiaries as of December 31, 2010 and 2009, and the related consolidated statements of income, shareholders' equity and cash flows for each of the three years in the period ended December 31, 2010. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of McGrath RentCorp and Subsidiaries as of December 31, 2010 and 2009, and the results of their operations and their cash flows for each of the three years in the period ended December 31, 2010, in conformity with accounting principles generally accepted in the United States of America.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States), McGrath RentCorp and Subsidiaries' internal control over financial reporting as of December 31, 2010, based on criteria established in *Internal Control - Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO) and our report dated February 25, 2011 expressed an unqualified opinion thereon.

/s/ **GRANT THORNTON LLP**

San Francisco, California

February 25, 2011

**Table of Contents**

**MCGRATH RENTCORP**  
**CONSOLIDATED BALANCE SHEETS**

<i>(in thousands)</i>	December 31,	
	2010	2009
<b>Assets</b>		
Cash	\$ 990	\$ 1,187
Accounts Receivable, net of allowance for doubtful accounts of \$1,700 in 2010 and 2009	76,488	70,597
Income Taxes Receivable	6,131	6,251
Rental Equipment, at cost:		
Relocatable Modular Buildings	514,548	504,018
Electronic Test Equipment	250,125	239,152
Liquid and Solid Containment Tanks and Boxes	133,095	80,916
	897,768	824,086
Less Accumulated Depreciation	(306,188)	(276,848)
Rental Equipment, net	591,580	547,238
Property, Plant and Equipment, net	83,861	77,092
Prepaid Expenses and Other Assets	13,944	14,240
Intangible Assets, net	12,868	13,670
Goodwill	27,700	27,661
<b>Total Assets</b>	<b>\$ 813,562</b>	<b>\$ 757,936</b>
<b>Liabilities and Shareholders' Equity</b>		
<b>Liabilities:</b>		
Notes Payable	\$ 265,640	\$ 247,334
Accounts Payable and Accrued Liabilities	49,612	50,975
Deferred Income	23,790	24,744
Deferred Income Taxes, net	179,543	167,470
<b>Total Liabilities</b>	<b>518,585</b>	<b>490,523</b>
<b>Commitments and Contingencies (Note 8)</b>		
<b>Shareholders' Equity:</b>		
Common Stock, no par value		
Authorized 40,000 shares		
Issued and Outstanding 24,235 shares in 2010 and 23,795 shares in 2009	63,623	50,869
Retained Earnings	231,354	216,544
<b>Total Shareholders' Equity</b>	<b>294,977</b>	<b>267,413</b>
<b>Total Liabilities and Shareholders' Equity</b>	<b>\$ 813,562</b>	<b>\$ 757,936</b>

*The accompanying notes are an integral part of these consolidated financial statements.*



**Table of Contents****MCGRATH RENTCORP****CONSOLIDATED STATEMENTS OF INCOME**

<i>(in thousands, except per share amounts)</i>	Year Ended December 31,		
	2010	2009	2008
<b>Revenues</b>			
Rental	\$ 200,615	\$ 186,442	\$ 197,236
Rental Related Services	34,702	33,352	34,080
Rental Operations	235,317	219,794	231,316
Sales	54,055	53,376	70,404
Other	2,002	2,473	2,439
Total Revenues	291,374	275,643	304,159
<b>Costs and Expenses</b>			
Direct Costs of Rental Operations			
Depreciation of Rental Equipment	56,399	57,215	57,115
Rental Related Services	26,542	25,271	24,728
Other	40,007	33,147	36,661
Total Direct Costs of Rental Operations	122,948	115,633	118,504
Cost of Sales	37,637	38,695	49,917
Total Costs of Revenues	160,585	154,328	168,421
Gross Profit	130,789	121,315	135,738
Selling and Administrative Expenses	65,553	60,236	58,059
Income from Operations	65,236	61,079	77,679
Interest Expense	6,186	7,105	9,977
Income before Provision for Income Taxes	59,050	53,974	67,702
Provision for Income Taxes	22,571	20,649	26,498
Net Income	\$ 36,479	\$ 33,325	\$ 41,204
Earnings Per Share:			
Basic	\$ 1.52	\$ 1.40	\$ 1.74
Diluted	\$ 1.50	\$ 1.40	\$ 1.72
Shares Used in Per Share Calculations:			
Basic	23,944	23,745	23,740
Diluted	24,289	23,869	23,944
Cash Dividends Declared Per Share	\$ 0.90	\$ 0.88	\$ 0.80

*The accompanying notes are an integral part of these consolidated financial statements.*

**Table of Contents****MCGRATH RENTCORP****CONSOLIDATED STATEMENTS OF SHAREHOLDERS EQUITY**

(in thousands, except per share amounts)

	Common Stock		Retained	Total
	Shares	Amount	Earnings	Equity
<b>Balance at December 31, 2007</b>	24,578	\$ 41,917	\$ 202,114	\$ 244,031
Net Income			41,204	41,204
Repurchase of Common Stock	(969)	(1,663)	(20,237)	(21,900)
Non-Cash Stock-Based Compensation		3,766		3,766
Issuance of Common Stock	40	696		696
Exercise of Stock Options	60	898		898
Excess Tax Benefit from the Exercise of Stock Options		140		140
Dividends Declared of \$0.80 Per Share			(18,954)	(18,954)
<b>Balance at December 31, 2008</b>	23,709	\$ 45,754	\$ 204,127	\$ 249,881
Net Income			33,325	33,325
Non-Cash Stock-Based Compensation		3,598		3,598
Exercise of Stock Options	86	1,098		1,098
Excess Tax Benefit from the Exercise of Stock Options		419		419
Dividends Declared of \$0.88 Per Share			(20,908)	(20,908)
<b>Balance at December 31, 2009</b>	23,795	\$ 50,869	\$ 216,544	\$ 267,413
Net Income			36,479	36,479
Non-Cash Stock-Based Compensation		4,227		4,227
Exercise of Stock Options and Issuance of Restricted Stock	440	7,506		7,506
Excess Tax Benefit from the Exercise of Stock Options		1,021		1,021
Dividends Declared of \$0.90 Per Share			(21,669)	(21,669)
<b>Balance at December 31, 2010</b>	24,235	\$ 63,623	\$ 231,354	\$ 294,977

The accompanying notes are an integral part of these consolidated financial statements.

**Table of Contents****MCGRATH RENTCORP****CONSOLIDATED STATEMENTS OF CASH FLOWS**

<i>(in thousands)</i>	Year Ended December 31,		
	2010	2009	2008
<b>Cash Flows from Operating Activities:</b>			
Net Income	\$ 36,479	\$ 33,325	\$ 41,204
Adjustments to Reconcile Net Income to Net Cash Provided by Operating Activities:			
Depreciation and Amortization	62,577	63,130	60,416
Provision for Doubtful Accounts	1,494	1,389	1,761
Non-Cash Stock-Based Compensation	4,227	3,598	3,766
Gain on Sale of Used Rental Equipment	(11,728)	(10,892)	(11,185)
Change In:			
Accounts Receivable	(7,385)	14,121	(15,102)
Income Taxes Receivable	120	1,676	(7,927)
Prepaid Expenses and Other Assets	296	4,079	(2,475)
Accounts Payable and Accrued Liabilities	3,399	(6,595)	(531)
Deferred Income	(954)	(3,311)	(893)
Deferred Income Taxes	12,073	21,880	29,704
Net Cash Provided by Operating Activities	100,598	122,400	98,738
<b>Cash Flows from Investing Activities:</b>			
Payments Related to Acquisition of Adler Tanks	(39)	(2,100)	(88,297)
Purchase of Rental Equipment	(122,749)	(70,479)	(95,823)
Purchase of Property, Plant and Equipment	(12,144)	(2,151)	(13,552)
Proceeds from Sale of Used Rental Equipment	28,694	29,255	29,346
Net Cash Used in Investing Activities	(106,238)	(45,475)	(168,326)
<b>Cash Flows from Financing Activities:</b>			
Net Borrowings (Payments) Under Bank Lines of Credit	30,306	(46,166)	119,771
Principal Payments on Senior Notes	(12,000)	(12,000)	(12,000)
Proceeds from the Exercise of Stock Options	7,506	1,098	898
Excess Tax Benefit from Exercise and Disqualifying			
Disposition of Stock Options	1,021	419	140
Repurchase of Common Stock			(24,418)
Payment of Dividends	(21,390)	(20,414)	(18,568)
Net Cash Provided by (Used in) Financing Activities	5,443	(77,063)	65,823
Net Decrease in Cash	(197)	(138)	(3,765)
Cash Balance, beginning of period	1,187	1,325	5,090
Cash Balance, end of period	\$ 990	\$ 1,187	\$ 1,325
Interest Paid, during the period	\$ 6,306	\$ 7,412	\$ 10,073
Net Income Taxes Paid (Refunds Received), during the period	\$ 9,342	\$ (3,321)	\$ 4,581

Edgar Filing: MCGRATH RENTCORP - Form 10-K

Dividends Declared, not yet paid	\$ 5,513	\$ 5,235	\$ 4,742
Rental Equipment Acquisitions, not yet paid	\$ 5,388	\$ 10,429	\$ 8,329
Common Stock Issued for the Acquisition of Adler Tanks	\$	\$	\$ 696

*The accompanying notes are an integral part of these consolidated financial statements.*

---

**Table of Contents**

**MCGRATH RENTCORP**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**NOTE 1. ORGANIZATION AND BUSINESS**

McGrath RentCorp (the Company) is a California corporation organized in 1979. The Company is a diversified business to business rental company with three rental products; relocatable modular buildings, electronic test equipment and liquid and solid containment tanks and boxes. Although the Company's primary emphasis is on equipment rentals, sales of equipment occur in the normal course of business. The Company is comprised of four business segments: its modular building division ( Mobile Modular ), its electronic test equipment division ( TRS-RenTelco ), its containment solutions for the storage of hazardous and non-hazardous liquids and solids division ( Adler Tanks ) and its classroom manufacturing business selling modular classrooms in California ( Enviroplex ).

Significant risks of rental equipment ownership are borne by the Company, which include, but are not limited to, uncertainties in the market for its products over the equipment's useful life, use limitations for modular equipment related to updated building codes or legislative changes, technological obsolescence of electronic test equipment, changes in Federal and State laws regulating liquid and solid containment storage, environmental litigation and rental equipment deterioration. The Company believes it mitigates these risks by continuing advocacy and collaboration with governing agencies and legislative bodies for continuing use of its modular products, staying abreast of technology trends in order to make good buy-sell decisions of electronic test equipment, and ongoing investment in repair and maintenance programs to insure all types of rental equipment are maintained in good operating condition.

**NOTE 2. SIGNIFICANT ACCOUNTING POLICIES**

**Principles of Consolidation**

The consolidated financial statements include the accounts of McGrath RentCorp and its 100% owned subsidiaries: Mobile Modular Management Corporation, Enviroplex Inc., TRS-RenTelco Inc. and Adler Tank Rentals, LLC. All intercompany accounts and transactions have been eliminated in consolidation.

**Revenue Recognition**

Rental revenue from operating leases is recognized on a straight-line basis over the term of the lease. Rental billings for periods extending beyond month end are recorded as deferred income and are recognized as earned. Rental related services revenue is primarily associated with relocatable modular building leases and consists of billings to customers for modifications, delivery, installation, building, additional site related work, and dismantle and return delivery. Revenue from these services is an integral part of the negotiated lease agreement with customers and is recognized on a straight-line basis over the term of the lease.

Sales revenue is recognized upon delivery and installation of the equipment to customers. Certain leases are accounted for as sales-type leases. For these leases, sales revenue and the related accounts receivable are recognized upon delivery and installation of the equipment and the unearned interest is recognized over the lease term on a basis which results in a constant rate of return on the unrecovered lease investment.

Other revenue is recognized when earned and primarily includes interest income on sales-type leases, rental income on facility rentals and certain logistics services.

Sales taxes charged to customers are reported on a net basis and are excluded from revenues and expenses.

**Depreciation of Rental Equipment**

Rental equipment is depreciated on a straight-line basis for financial reporting purposes and on an accelerated basis for income tax purposes. The costs of major refurbishment of relocatable modular buildings are capitalized to the extent the refurbishment significantly adds value to, or extends the life of the equipment. Maintenance and repairs are expensed as incurred.





**Table of Contents****MCGRATH RENTCORP****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**

The estimated useful lives and residual values of the Company's rental equipment used for financial reporting purposes are as follows:

Relocatable modular buildings and accessories	3 to 18 years, 0% to 50% residual value
Electronic test equipment and accessories	1 to 8 years, no residual value
Portable storage containers	25 years, 62.5% residual value
Liquid and solid containment tanks and boxes and accessories	10 to 20 years, no residual value

**Costs of Rental Related Services**

Costs of rental related services are primarily associated with relocatable modular building leases and consist of costs for services to be provided under the negotiated lease agreement for delivery, installation, modifications, skirting, additional site related work, and dismantle and return delivery. Costs related to these services are recognized on a straight-line basis over the term of the lease. Costs of rental related services associated with liquid and solid containment solutions consists of costs of delivery, removal and cleaning of the tanks and boxes. These costs are recognized in the period the service is performed.

**Impairment of Long-Lived Assets**

The Company evaluates the carrying value of rental equipment and identifiable definite lived intangible assets for impairment whenever events or circumstances have occurred that would indicate the carrying amount may not be fully recoverable. A key element in determining the recoverability of long-lived assets is the Company's outlook as to the future market conditions for its rental equipment. If the carrying amount is not fully recoverable, an impairment loss is recognized to reduce the carrying amount to fair value. The Company determines fair value based upon the condition of the rental equipment and the projected net cash flows from its sale considering current market conditions. Impairment loss, if any, for identifiable indefinite lived intangible assets is determined based upon the estimated fair value of the asset. There were no impairments of long-lived assets during the years ended December 31, 2010, 2009 and 2008.

**Other Direct Costs of Rental Operations**

Other direct costs of rental operations include direct labor, supplies, repairs, insurance, property taxes, license fees and certain modular lease costs charged to the customer in the negotiated rental rate, which are recognized on a straight-line basis over the term of the lease.

**Cost of Sales**

Cost of sales in the Consolidated Statements of Income includes the carrying value of the equipment sold and all direct costs associated with the sale.

**Warranty Reserves**

Sales of new relocatable modular buildings, portable storage containers, electronic test equipment and related accessories and liquid and solid containment tanks and boxes not manufactured by the Company are typically covered by warranties provided by the manufacturer of the products sold. The Company typically provides limited 90-day warranties for certain sales of used rental equipment and one-year warranties on equipment manufactured by Enviroplex. Although the Company's policy is to provide reserves for warranties when required for specific circumstances, the Company has not found it necessary to establish such reserves to date as warranty costs have not been significant.

**Table of Contents****MCGRATH RENTCORP****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)****Property, Plant and Equipment**

Property, plant and equipment are stated at cost, net of accumulated depreciation. Depreciation is recognized on a straight-line basis for financial reporting purposes, and on an accelerated basis for income tax purposes with no residual values. Depreciation expense is included in Selling and Administrative Expenses in the Consolidated Statements of Income. Maintenance and repairs are expensed as incurred.

Property, plant and equipment consist of the following:

<i>(dollar amounts in thousands)</i>	Estimated Useful Life In Years	December 31,	
		2010	2009
Land	Indefinite	\$ 28,151	\$ 26,046
Land improvements	20 50	31,821	31,732
Buildings	30	17,508	16,873
Furniture, Office and Computer Equipment	5 10	17,347	16,738
Machinery and Service Equipment	5 20	8,686	6,772
		103,513	98,161
Less Accumulated Depreciation		(26,051)	(21,527)
		77,462	76,634
Construction In Progress		6,399	458
		\$ 83,861	\$ 77,092

Construction in progress at December 31, 2010 consisted primarily of \$3.7 million related to information technology projects and \$2.4 million related to the expansion of the inventory center in Livermore, California. Construction in progress at December 31, 2009 consisted primarily of costs related to information technology projects.

**Income Taxes**

Income taxes are accounted for using an asset and liability approach. Deferred tax assets and liabilities are recorded based on the differences between the financial statement and tax bases of assets and liabilities at the tax rates in effect when these differences are expected to reverse.

**Goodwill and Intangible Assets**

Goodwill and intangible assets primarily consists of intangible assets of \$39.9 million from the 2008 acquisition of Adler Tanks. Intangible assets related to customer relationships are amortized over eleven years. Intangible assets related to goodwill and trade name are not amortized, but are evaluated for impairment at least annually. At December 31, 2010 and 2009, goodwill and trade name intangible assets which have indefinite lives totaled \$33.4 million. (See Note 10)

**Table of Contents****MCGRATH RENTCORP****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)****Earnings Per Share**

Basic earnings per share ( EPS ) is computed as net income divided by the weighted average number of shares of common stock outstanding for the period. Diluted EPS is computed as net income divided by the weighted average number of shares outstanding of common stock and common stock equivalents for the period including the dilutive effects of stock options and other potentially dilutive securities. Common stock equivalents result from the number of dilutive options computed using the treasury stock method and the average share price for the reported period. The table below presents the weighted-average common stock used to calculate basic and diluted earnings per share:

<i>(in thousands)</i>	Year Ended December 30,		
	2010	2009	2008
Weighted-average common stock for calculating basic earnings per share	23,944	23,745	23,740
Effect of potentially dilutive securities from equity-based compensation	345	124	204
Weighted-average common stock for calculating diluted earnings per share	24,289	23,869	23,944

The following securities were not included in the computation of diluted earnings per share as their effect would have been anti-dilutive:

<i>(in thousands)</i>	Year Ended December 30,		
	2010	2009	2008
Options to purchase common stock	1,066	2,436	1,077

**Accounts Receivable and Concentration of Credit Risk**

The Company's accounts receivable consist of amounts due from customers for rentals, sales, financed sales and unbilled amounts for the portion of Mobile Modular end-of-lease services earned, which were negotiated as part of the lease agreement. Unbilled receivables related to end-of-lease services were \$17.0 million and \$17.8 million at December 31, 2010 and 2009, respectively. The Company sells primarily on 30-day terms, individually performs credit evaluation procedures on its customers on each transaction and will require security deposits from its customers when a significant credit risk is identified. The Company records an allowance for doubtful accounts in amounts equal to the estimated losses expected to be incurred in the collection of the accounts. The estimated losses are based on historical collection experience in conjunction with an evaluation of the current status of the existing accounts. Customer accounts are written off against the allowance for doubtful accounts when an account is determined to be uncollectable. The allowance for doubtful accounts activity was as follows:

<i>(in thousands)</i>	2010	2009
Beginning Balance, January 1	\$ 1,700	\$ 1,400
Acquired Adler Tanks Reserve (see Note 9)		53
Provision for doubtful accounts	1,494	1,389
Write-offs, net of recoveries	(1,494)	(1,141)
Ending Balance, December 31	\$ 1,700	\$ 1,700

Financial instruments that potentially subject the Company to concentration of credit risk consist primarily of trade accounts receivable.

**Table of Contents****MCGRATH RENTCORP****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)****Fair Value of Financial Instruments**

The Company believes that the carrying amounts for cash, accounts receivable, accounts payable and notes payable approximate their fair values except for fixed rate debt included in notes payable which has an estimated fair value of \$12.2 million and \$24.8 million compared to the recorded value of \$12.0 million and \$24.0 million as of December 31, 2010 and 2009, respectively. The estimates of fair value of the Company's fixed rate debt are based on the borrowing rates currently available to the Company for bank loans with similar terms and average maturities.

**Foreign Currency Transactions**

The Company's Canadian subsidiary, TRS-RenTelco Inc., a British Columbia corporation, functions as a branch sales office for TRS-RenTelco in Canada. Since the functional currency of the Company's Canadian subsidiary is the U.S. dollar, foreign currency transaction gains and losses of the Company's Canadian subsidiary are reported in the results of operations in the period in which they occur. Currently, the Company does not use derivative instruments to hedge its economic exposure with respect to assets, liabilities and firm commitments as the foreign currency transactions and risks to date have not been significant.

**Stock-Based Compensation**

The Company measures stock-based compensation expense based on grant date fair value and recognizes that expense in earnings over the service period of each award. The Company utilizes the Black-Scholes option-pricing model to estimate the fair value of employee stock-based compensation at the date of grant, which requires the use of accounting judgment and financial estimates, including estimates of the expected term option holders will retain their vested stock options before exercising them, the estimated volatility of the Company's stock price over the expected term and the expected number of options that will be forfeited prior to the completion of their vesting requirements. Application of alternative assumptions could produce significantly different estimates of the fair value of stock-based compensation amounts recognized in the Consolidated Statements of Income.

For the years ended December 31, 2010, 2009 and 2008, the non-cash stock-based compensation expense included in Selling and Administrative Expenses in the Consolidated Statements of Income was \$4.2 million, \$3.6 million and \$3.8 million, before provision for income taxes, respectively. The Company recorded a tax benefit of approximately \$1.6 million, \$1.4 million and \$1.5 million related to the aforementioned stock-based compensation expenses. For the years ended December 31, 2010, 2009 and 2008, the stock-based compensation expenses, net of taxes, reduced net income by \$2.6 million, \$2.2 million and \$2.3 million, respectively or \$0.11, \$0.09, and \$0.10 per diluted share for each period, respectively.

The fair value of each option granted was estimated on the date of grant using the Black-Scholes option-pricing model using the following weighted average assumptions:

	Year Ended December 31,		
	2010	2009	2008
Expected term (in years)	5.2	5.0	5.0
Expected volatility	51.2%	45.2%	33.3%
Expected dividend yields	3.8%	5.6%	3.8%
Risk-free interest rates	2.2%	2.0%	2.8%

The Company monitors option exercise behavior to determine the appropriate homogenous groups for estimation purposes. Currently, the Company's option activity is separated into two categories: directors and employees. The expected term of the options represents the estimated period of time until exercised and is based on historical experience, giving consideration to the option terms, vesting schedules and expectations of future employee behavior. Expected stock volatility is based on historical stock price volatility of the Company and the risk-free interest rates are based on U.S. Treasury yields in effect on the date of the option grant for the estimated period the options will be outstanding. The expected dividend yield is based upon the current dividend annualized as a percentage of the grant exercise price.



---

**Table of Contents**

**MCGRATH RENTCORP**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**

The weighted average fair value per share of grants at grant dates was \$8.12, \$3.91 and \$4.69 during the years ended 2010, 2009 and 2008, respectively.

**New Accounting Pronouncements**

In June 2009, the Financial Accounting Standards Board ( FASB ) issued new guidance to improve financial reporting by enterprises involved with variable interest entities ( VIE ). This new guidance amends current GAAP by: requiring ongoing reassessments of whether an enterprise is the primary beneficiary of a VIE; amending the quantitative approach previously required for determining the primary beneficiary of the VIE; modifying the guidance used to determine whether an entity is a VIE; adding an additional reconsideration event (e.g. troubled debt restructurings) for determining whether an entity is a VIE; and requiring enhanced disclosures regarding an entity's involvement with a VIE. The Company implemented these new requirements in its first quarter of fiscal year 2010. The adoption of this accounting guidance did not have a significant impact on the Company's consolidated financial statements.

In October 2009, the FASB amended revenue recognition guidance for arrangements with multiple deliverables. The guidance eliminates the residual method of revenue recognition and requires the use of management's best estimate of the selling price for individual elements of an arrangement when vendor specific objective evidence ( VSOE ) or third-party evidence ( TPE ) of selling price is unavailable. This guidance should be applied on a prospective basis for revenue arrangements entered into or materially modified in fiscal years beginning on or after June 15, 2010, with early adoption permitted. The Company implemented these new requirements in its third quarter of fiscal year 2010. The adoption of this accounting guidance did not have a significant impact on the Company's consolidated financial statements.

In April 2010, the FASB issued an accounting standards update to clarify that an employee share-based payment award with an exercise price denominated in the currency of a market in which a substantial portion of the entity's equity securities trades, should not be considered to contain a condition that is not a market, performance or service condition. Therefore, an entity would not classify such an award as a liability if it otherwise qualifies as equity. This update is effective for fiscal years, and interim periods within those fiscal years, beginning on or after December 15, 2010. The Company does not expect the adoption of this update to have a significant impact on its consolidated financial statements.

**Use of Estimates**

The preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions in determining reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during each period presented. Actual results could differ from those estimates. The most significant estimates included in the financial statements are the future cash flows and fair values used to determine the recoverability of the rental equipment and identifiable definite lived intangible assets carrying value, the various assets' useful lives and residual values, and the allowance for doubtful accounts.

**Reclassifications**

Certain prior period amounts have been reclassified to conform to current year presentation, including \$3.0 million of capital assets from rental equipment, net to property, plant and equipment, net. This reclassification had no impact on gross profit, net income, earnings per share or operating cash flows.

**Table of Contents****MCGRATH RENTCORP****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)****NOTE 3. FINANCED LEASE RECEIVABLES**

The Company has entered into sales type leases to finance certain equipment sales to customers. The lease agreements have a bargain purchase option at the end of the lease term. The minimum lease payments receivable and the net investment included in accounts receivable for such leases are as follows:

<i>(in thousands)</i>	December 31,	
	2010	2009
Gross minimum lease payments receivable	\$ 2,850	\$ 3,148
Less unearned interest	(261)	(356)
Net investment in sales type lease receivables	\$ 2,589	\$ 2,792

As of December 31, 2010, the future minimum lease payments under non-cancelable sales-type leases to be received in 2011 and thereafter are as follows:

<i>(in thousands)</i>	
Year Ended December 31,	
2011	\$ 2,301
2012	543
2013	6
2014 and thereafter	
Total minimum future lease payments	\$2,850

**NOTE 4. NOTES PAYABLE**

Notes Payable consists of the following:

<i>(in thousands)</i>	December 31,	
	2010	2009
5.08% Senior Notes due in 2011	\$ 12,000	\$ 24,000
Unsecured Revolving Lines of Credit	253,640	223,334
	\$ 265,640	\$ 247,334

**5.08% Senior Notes Due in 2011**

In June 2004, the Company completed a private placement of \$60.0 million of 5.08% senior notes due in 2011. Interest on these notes is due semi-annually in arrears and the principal is due in five equal annual installments, with the fourth payment made on June 2, 2010 which reduced the principal balance to \$12.0 million. Among other restrictions, the note agreement under which the senior notes were sold contains financial covenants requiring the Company to not:



## Edgar Filing: MCGRATH RENTCORP - Form 10-K

Permit the consolidated fixed charge coverage ratio of Adjusted EBITDA (as defined) to fixed charges as of the end of any fiscal quarter to be less than 2.00 to 1. At December 31, 2010 the actual ratio was 2.70 to 1.

Permit the consolidated leverage ratio of funded debt to Adjusted EBITDA (as defined) at any time during any period of four consecutive quarters to be greater than 2.50 to 1. At December 31, 2010 the actual ratio was 2.01 to 1.

Permit tangible net worth (as defined to include the intangible assets of Adler Tanks) calculated as of the last day of each fiscal quarter to be less than the sum of \$127.5 million, plus 50% of net income for such fiscal quarter, plus 90% of the net cash proceeds from the issuance of the Company's capital stock after December 31, 2003, excluding the first \$2.0 million of such proceeds from the exercise of stock options after December 31, 2003. At December 31, 2010, such sum was \$279.3 million and the actual tangible net worth of the Company was \$293.0 million.

**Table of Contents****MCGRATH RENTCORP****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)****Revolving Lines of Credit**

In May 2008, the Company entered into a credit facility with a syndicate of banks (the Credit Facility). The Credit Facility provides for a \$350.0 million unsecured revolving credit facility and requires the Company to pay interest determined by reference to the Consolidated Leverage ratio (as defined). In addition, the Company pays a commitment fee on the daily unused portion of the available facility. The Credit Facility matures on May 14, 2013.

In June, 2008, the Company entered into a Credit Facility Letter Agreement with Union Bank, N.A. and a Credit Line Note in favor of Union Bank, N.A., extending its \$5.0 million line of credit facility related to its cash management services ( Sweep Service Facility ). The Sweep Service Facility matures on the earlier of May 14, 2013, or the date the Company ceases to utilize Union, N.A. for its cash management services.

At December 31, 2010, under the Credit Facility and the Sweep Service Facility, the Company had unsecured lines of credit that permit it to borrow up to \$355.0 million of which \$253.6 million was outstanding, leaving capacity to borrow up to an additional \$101.4 million. The Credit Facility contains financial covenants requiring the Company to not:

Permit the Consolidated Fixed Charge Coverage Ratio (as defined) as of the end of any fiscal quarter to be less than 2.00 to 1 under the Company's credit facilities. At December 31, 2010 the actual ratio was 3.10 to 1.

Permit the Consolidated Asset Coverage Ratio (as defined) as of the end of any fiscal quarter to be less than 1.50 to 1 under the Company's credit facilities. At December 31, 2010 the actual ratio was 2.83 to 1.

Permit the Consolidated Leverage Ratio (as defined) at any time during any period of four consecutive quarters to be greater than 2.50 to 1 under the Company's credit facilities. At December 31, 2010 the actual ratio was 2.01 to 1.

At December 31, 2010, the Company was in compliance with each of the aforementioned covenants. There are no anticipated trends that the Company is aware of that would indicate non-compliance with these covenants, though, significant deterioration in the Company's financial performance could impact its ability to comply with these covenants.

The following information relates to the lines of credit for each of the following periods:

<i>(dollar amounts in thousands)</i>	Year Ended December 31,	
	2010	2009
Maximum amount outstanding	\$ 269,267	\$ 272,500
Average amount outstanding	\$ 243,542	\$ 249,622
Weighted average interest rate, during the period	2.15%	2.22%
Weighted average interest rate, end of period	1.78%	1.76%
Prime interest rate, end of period	3.25%	3.25%

**NOTE 5. INCOME TAXES**

The provision for income taxes consists of the following:

Edgar Filing: MCGRATH RENTCORP - Form 10-K

(in thousands)

	Year Ended December 31,		
	2010	2009	2008
Current	\$ 8,754	\$ (1,231)	\$ (3,206)
Deferred	13,817	21,880	29,704
	\$ 22,571	\$ 20,649	\$ 26,498

**Table of Contents****MCGRATH RENTCORP****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**

The reconciliation of the federal statutory tax rate to the Company's effective tax rate is as follows:

	Year Ended December 31,		
	2010	2009	2008
Federal statutory rate	35.0%	35.0%	35.0%
State taxes, net of federal benefit	4.2	3.6	4.7
Other	(1.0)	(0.3)	(0.6)
	38.2%	38.3%	39.1%

The following table shows the deferred income taxes related to the temporary differences between the tax bases of assets and liabilities and the respective amounts included in Deferred Income Taxes, net on the Company's Consolidated Balance Sheets:

<i>(in thousands)</i>	December 31,	
	2010	2009
<b>Deferred Tax Liabilities:</b>		
Accelerated Depreciation	\$ 195,804	\$ 170,218
Prepaid Costs Currently Deductible	4,253	4,220
Deferred Revenues	830	3,424
Other		741
<b>Total Deferred Tax Liabilities</b>	<b>200,887</b>	<b>178,603</b>
<b>Deferred Tax Assets:</b>		
Accrued Costs Not Yet Deductible	5,359	5,476
Allowance for Doubtful Accounts	661	660
Net Operating Loss Carry Forwards	8,248	
Stock Based Compensation	6,301	4,997
Other	775	
<b>Total Deferred Tax Assets</b>	<b>21,344</b>	<b>11,133</b>
<b>Deferred Income Taxes, net</b>	<b>\$ 179,543</b>	<b>\$ 167,470</b>

In 2010, 2009 and 2008 the Company obtained an excess tax benefit of \$1.0 million, \$0.4 million and \$0.1 million respectively, from the exercise of non-qualified stock options and early dispositions of stock obtained through the exercise of incentive stock options by employees. The tax benefit was recorded as common stock in conjunction with the proceeds received from the exercise of the stock options.

As of December 31, 2010, the Company's federal net operating losses for tax return purposes were \$23.0 million. If not utilized, these carry forwards will begin to expire in 2031. As of December 31, 2010, the Company had state tax credits carry forwards of \$0.3 million, majority of which will not expire.

The Company recognizes the financial statement benefit of a tax position only after determining that the relevant tax authority would more likely than not sustain the position following an audit. For tax positions meeting the more-likely-than-not threshold, the amount recognized in the financial statements is the largest benefit that has a greater than 50 percent likelihood of being realized upon ultimate settlement with the relevant tax authority. The Company evaluated all of its tax positions for which the statute of limitations remained open and determined there were no material unrecognized tax benefits as of December 31, 2010 and 2009. In addition, there have been no material changes in unrecognized benefits during 2010, 2009 and 2008.



**Table of Contents****MCGRATH RENTCORP****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**

The Company is subject to income taxes in the U.S. federal jurisdiction, and various states and foreign jurisdictions. Tax regulations within each jurisdiction are subject to interpretation of the related tax laws and regulations and require the application of significant judgment. With few exceptions, the Company is no longer subject to U.S. federal, state and local, or non-U.S. income tax examinations by tax authorities for the years before 2006.

The Company recognizes interest and penalties related to unrecognized tax benefits in the provision for income taxes for all periods presented. Such interest and penalties were not significant.

**NOTE 6. BENEFIT PLANS****Stock Plans**

The Company adopted the 2007 Stock Incentive Plan (the 2007 Plan) effective June 6, 2007, under which 1,875,000 shares of common stock of the Company, plus the number of shares that remained available for grants of awards under the Company's 1998 Stock Option Plan (the 1998 Plan) and those shares that become available as a result of forfeiture, termination, or expiration of awards previously granted under the 1998 Plan, were reserved for the grant of awards to its employees, directors and consultants to acquire common stock of the Company. The 2007 Plan provides for the grant of awards in the form of stock options, stock appreciation rights, restricted stock, restricted stock units or other rights and benefits. Options under the 2007 Plan are granted at an exercise price of not less than 100% of the fair market value of the Company's common stock on the date of grant. The 2007 Plan replaced the Company's 1998 Plan and the 2000 Long-Term Bonus Plan.

**Stock Options**

As of December 31, 2010, a cumulative total of 6,135,500 shares subject to options have been granted with exercise prices ranging from \$11.26 to \$34.28. Of these, options have been exercised for the purchase of 2,096,900 shares, while options for 694,150 shares have been terminated, and options for 3,344,450 shares remain outstanding under the stock plans. Most of these options vest over five years and expire seven and ten years after grant. To date, no options have been issued to any of McGrath RentCorp's non-employee advisors. As of December 31, 2010, 956,250 shares remain available for issuance of awards under the stock plans.

Option activity and options exercisable including the weighted average exercise price for the three years ended December 31, 2010 are as follows:

	Year Ended December 31,					
	2010		2009		2008	
	Shares	Weighted Average Exercise Price	Shares	Weighted Average Exercise Price	Shares	Weighted Average Exercise Price
Options outstanding at January 1,	3,504,319	\$ 22.09	2,985,942	\$ 23.35	2,173,346	\$ 24.30
Options granted during the year	282,000	23.72	680,000	15.62	949,000	20.83
Options exercised during the year	(422,069)	17.78	(86,823)	12.64	(59,354)	15.13
Options terminated during the year	(19,800)	22.03	(74,800)	23.29	(77,050)	25.64
Options outstanding at December 31,	3,344,450	22.80	3,504,319	22.09	2,985,942	23.35
Options exercisable at December 31,	2,148,100	23.91	2,011,869	23.30	1,399,817	22.82

The aggregate intrinsic value of stock options is calculated as the difference between the exercise price of the underlying awards and the quoted price of the Company's common stock. The aggregate intrinsic value of options outstanding as of December 31, 2010 and 2009 was \$11.4

## Edgar Filing: MCGRATH RENTCORP - Form 10-K

million and \$0.9 million, respectively, and had a weighted average remaining contract life of 4.33 years and 5.17 years, respectively. The intrinsic value for options exercisable as of December 31, 2010 and 2009 was \$5.0 million and zero,

**Table of Contents****MCGRATH RENTCORP****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**

respectively, and had a weighted average remaining contract life of 4.10 years and 4.92 years, respectively. The aggregate intrinsic value of options exercised and sold under the Company's stock option plans was \$3.6 million, \$0.6 million and \$0.4 million for the years ended December 31, 2010, 2009 and 2008, respectively, determined as of the date of option exercise. As of December 31, 2010, there was approximately \$5.8 million of total unrecognized compensation cost related to unvested share-based compensation option arrangements granted under the Company's stock plans, which is expected to be recognized over a weighted-average period of 2.5 years.

The following table indicates the options outstanding and options exercisable by exercise price with the weighted average remaining contractual life for the options outstanding and the weighted average exercise price at December 31, 2010:

Exercise Price	Options Outstanding			Options Exercisable	
	Number Outstanding at December 31, 2010	Weighted Average Remaining Contractual Life (Years)	Weighted Average Exercise Price	Number Exercisable at December 31, 2010	Weighted Average Exercise Price
\$10 - 15	126,500	2.28	\$ 12.11	117,250	\$ 12.13
15 - 20	704,931	4.79	15.59	282,431	15.54
20 - 25	1,445,019	4.54	21.71	832,519	21.47
25 - 30	578,000	5.02	29.36	532,750	29.42
30 - 35	490,000	3.24	31.38	383,150	31.33
10 - 35	3,344,450	4.33	22.80	2,148,100	23.91

**Restricted Stock Units**

The following table summarizes the activity of the Company's restricted stock units for the years ended December 31, 2010 and 2009:

	Year Ended December 31, 2010		Year Ended December 31, 2009	
	Number of Shares	Weighted Average Grant Date Fair Value	Number of Shares	Weighted Average Grant Date Fair Value
Restricted stock unvested as of January 1,	23,200	\$ 15.62		
Restricted stock granted during the year	106,200	23.91	40,000	\$ 15.62
Restricted stock vested during the year	(17,850)	15.62		15.62
Restricted stock forfeited during the year	(1,350)	15.62	(16,800)	15.62
Restricted stock unvested as of December 31,	110,200	23.61	23,200	15.62

Stock-based compensation expense for restricted stock for the year ended December 31, 2010 and 2009 was \$1.2 million and \$0.3 million, respectively. As of December 31, 2010, the total unrecognized compensation expense net of forfeitures related to unvested restricted stock awards not yet recognized was \$1.4 million and is expected to be recognized over a period of 55 months.

**Employee Stock Ownership Plan**



## Edgar Filing: MCGRATH RENTCORP - Form 10-K

In 1985, the Company established a non-leveraged Employee Stock Ownership Plan ( Plan ). Under the terms of the Plan, as amended, the Company makes annual contributions in the form of cash or common stock of McGrath RentCorp to a trust for the benefit of eligible employees. Employees of the Company are generally eligible to participate in the Plan on the January 1<sup>st</sup>, or

**Table of Contents****MCGRATH RENTCORP****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**

July 1<sup>st</sup>, immediately following the completion of the minimum of 1,000 hours and twelve months of service. The amount of the contribution is determined annually by the Board of Directors. Contributions are expensed in the year approved and were \$0.7 million for 2008. There was no contribution approved in 2009 or 2010. Contributions to the Plan are allocated to participants following a formula based upon years of service and covered compensation. Dividends paid to Plan participants are treated as ordinary dividends and, in accordance with existing tax laws, are deducted by the Company in the year paid. For the years ended December 31, 2010, 2009 and 2008, dividends deducted by the Company were \$0.5 million each year, which resulted in a tax benefit of approximately \$0.2 million each year. Plan shares outstanding at December 31, 2010 were 479,467, or 2% of total common shares outstanding, and are included in basic and diluted earnings per share calculations.

**401(k) Plans**

In 1995, McGrath RentCorp established a contributory retirement plan, the McGrath RentCorp 401(k) Plan, as amended, covering eligible employees of McGrath RentCorp with at least three months of service. The McGrath RentCorp 401(k) Plan provides that each participant may annually contribute an elected percentage of his or her salary, not to exceed the statutory limit. McGrath RentCorp, at its discretion, may make contributions. Contributions are expensed in the year approved. In 2009, an employer contribution of \$0.9 million was approved by the Board of Directors. There were no contributions approved in 2010 or 2008.

In 1997, Enviroplex established a contributory retirement plan, the Enviroplex 401(k) Plan, as amended, covering eligible employees of Enviroplex with at least three months of service. The Enviroplex 401(k) Plan provides that each participant may annually contribute an elected percentage of his or her salary, not to exceed the statutory limit. Enviroplex at its discretion may make a matching contribution. Enviroplex made contributions of \$43,000 and \$30,000 in 2009 and 2008, respectively. There was no matching contribution in 2010.

**NOTE 7. SHAREHOLDERS EQUITY**

The Company has in the past made purchases of shares of its common stock from time to time in the over-the-counter market (NASDAQ) and/or through privately negotiated, block transactions under an authorization of the Company's board of directors. Shares repurchased by the Company are cancelled and returned to the status of authorized but unissued stock. There were no repurchases of common stock in 2010 and 2009. During 2008, the Company repurchased 968,746 shares of common stock, for an aggregate repurchase price of \$21.9 million or an average price of \$22.61 per share. On May 14, 2008, the Company's Board of Directors authorized the Company to repurchase an aggregate of 2,000,000 shares of the Company's outstanding common stock. In connection with this authorization, the Board of Directors terminated its previous share repurchase authorization announced on March 21, 2003. As of December 31, 2010, 2,000,000 shares remain authorized for repurchase.

**NOTE 8. COMMITMENTS AND CONTINGENCIES**

The Company leases certain facilities under various operating leases. Most of the lease agreements provide the Company with the option of renewing its lease at the end of the lease term, at the fair rental value. In most cases, management expects that in the normal course of business, facility leases will be renewed or replaced by other leases. Minimum payments under these leases, exclusive of property taxes and insurance, are as follows:

(in thousands)

<u>Year Ended December 31,</u>	
2011	\$ 1,162
2012	717
2013	677
2014	635
2015	635
Thereafter	1,853



**Table of Contents****MCGRATH RENTCORP****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**

Rent expense was \$2.3 million, \$1.6 million and \$1.0 million in 2010, 2009 and 2008, respectively.

The Company is involved in various lawsuits and routine claims arising out of the normal course of its business. The Company maintains insurance coverage for its operations and employees with appropriate aggregate, per occurrence and deductible limits as the Company reasonably determines necessary or prudent with current operations and historical experience. The major policies include coverage for property, general liability, auto, directors and officers, health, and workers' compensation insurances. In the opinion of management, the ultimate amount of liability not covered by insurance, if any, under any pending litigation and claims, individually or in the aggregate, will not have a material adverse effect on the financial position or operating results of the Company.

**NOTE 9. ACQUISITION**

On December 11, 2008, the Company, through its newly created wholly-owned subsidiary Adler Tank Rentals, LLC, a Delaware limited liability company (the Purchaser), completed the purchase of substantially all of the assets of the liquid and solid containment tanks and boxes rental business of Adler Tank Rentals, LLC, a New Jersey limited liability company (Adler Tanks). Pursuant to the terms and conditions of the Asset Purchase Agreement, the Purchaser acquired Adler Tanks for a total purchase price of \$91.1 million, which consisted of \$88.1 million in cash, 40,000 shares of the Company's common stock valued at \$0.7 million, \$1.3 million of certain liabilities relating to Adler Tanks and \$1.0 million of transaction costs. The Company financed the acquisition from its \$350.0 million credit facility. Adler Tanks' results have been included in the Company's Consolidated Statements of Income since December 11, 2008.

The acquisition was accounted for using the acquisition method of accounting. Under the acquisition method of accounting, the total purchase price is allocated to Adler Tanks' assets based upon their fair value as of the date of the transaction. Based upon the allocation of the purchase price and management's estimate of fair value based upon an independent valuation, the purchase price allocation was as follows:

<i>(in thousands)</i>	
Rental Equipment	\$ 43,706
Intangible Assets:	
Goodwill	25,863
Customer Relationship	8,500
Trade Name	5,700
Accounts Receivable, net	5,705
Property, Plant and Equipment	2,390
Prepaid Expenses and Other Assets	299
Accounts Payable and Accrued Liabilities	(1,070)
 Total Purchase Price	 \$ 91,093

A valuation of the purchased assets was performed to determine the fair value of each identifiable tangible and intangible asset and allocate the purchase price among the acquired assets and assumed liabilities. Standard valuation procedures and techniques were utilized in determining the fair values. Of the \$25.9 million fair value allocated to goodwill, \$25.2 million is deductible for tax purposes.

**NOTE 10. GOODWILL AND INTANGIBLE ASSETS**

Purchase prices of acquired businesses have been allocated to the assets and liabilities acquired based on the estimated fair values on the respective acquisition dates. Based on these values, the excess purchase prices over the fair value of the net assets acquired were allocated to goodwill and other intangible assets.



**Table of Contents****MCGRATH RENTCORP****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**

The Company assesses potential impairment of its goodwill and intangible assets when there is evidence that events or circumstances have occurred that would indicate the recovery of an asset's carrying value is unlikely. The Company also assesses potential impairment of its goodwill and intangible assets on an annual basis regardless if there is evidence of impairment. If indicators of impairment were to be present in intangible assets used in operations and future discounted cash flows were not expected to be sufficient to recover the assets' carrying amount, an impairment loss would be charged to expense in the period identified. The amount of an impairment loss would be recognized as the excess of the asset's carrying value over its fair value. Factors the Company considers important, which may cause impairment include, among others, significant changes in the manner of use of the acquired asset, negative industry or economic trends, and significant underperformance relative to historical or projected operating results.

The Company follows a two-step impairment test to identify potential impairment and measure the amount of the impairment loss to be recognized. In the first step, the fair value of the reporting unit is compared to its carrying value to determine if the goodwill and intangible assets are impaired. If the fair value of the reporting unit exceeds the carrying value of the net assets assigned to that unit, then goodwill and intangible assets are not impaired and no further testing is required. If the carrying value of the net assets assigned to the reporting unit were to exceed its fair value, then the second step is performed in order to determine the implied fair value of the reporting unit's goodwill and intangible assets and an impairment loss is recorded for an amount equal to the difference between the implied fair value and the carrying value of the goodwill and intangible assets.

The Company conducted its annual impairment analysis in the fourth quarter of its fiscal year. The impairment analysis did not result in an impairment charge for the fiscal years ended 2010, 2009 or 2008. Determining the fair value of a reporting unit is judgmental and involves the use of significant estimates and assumptions. The Company based its fair value estimates on assumptions that it believes are reasonable but are uncertain and subject to changes in market conditions.

The following table shows the activity and balances related to goodwill from January 1, 2009:

<i>(in thousands)</i>	
Goodwill at January 1, 2009,	\$ 27,464
Acquisitions	
Adjustments <sup>1</sup>	197
Goodwill at December 31, 2009	27,661
Acquisitions	
Adjustments <sup>1</sup>	39
Goodwill at December 31, 2010	\$ 27,700

<sup>1</sup> Represents working capital and acquisition costs adjustments associated with the Adler Tank acquisition.

Intangible assets consist of the following:

<i>(dollar amounts in thousands)</i>		Estimated	December 31,	
		Useful Life	2010	2009
Trade name		In Years	\$ 5,700	\$ 5,700
Customer Relationships		Indefinite	8,814	8,814
		11		
			14,514	14,514
Less Accumulated Amortization			(1,646)	(844)

\$ 12,868    \$ 13,670

Intangible assets with finite useful lives are amortized over their respective useful lives. Based on the carrying values at December 31, 2010 and assuming no subsequent impairment of the underlying assets, the annual amortization is expected to be \$0.8 million in 2011 through 2015 and thereafter.

**Table of Contents****MCGRATH RENTCORP****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)****NOTE 11. RELATED PARTY TRANSACTIONS**

During the years ended December 31, 2010 and 2009, the Company purchased liquid and solid containment tanks totaling \$16.8 million and \$14.1 million, respectively from Sabre Manufacturing, LLC, which is controlled by the President of Adler Tanks. In addition, the Company leases two operating facilities and receives certain support services from companies controlled by the President of Adler Tanks. Payments for these leases and services totaled \$0.6 million and \$0.7 million in 2010 and 2009, respectively. Amounts due to related parties at December 31, 2010 and 2009 were \$0.5 million and \$1.0 million, respectively.

In December 2010, the Company purchased real property located in Deer Park, Texas used as an operating facility for Adler Tanks from a company controlled by the President of Adler Tanks. The purchase price was \$2.7 million which was paid in cash.

**NOTE 12. SUBSEQUENT EVENTS**

The Company evaluated all events or transactions that occurred after December 31, 2010. During this period, the Company did not have any material subsequent events that require disclosure in these consolidated financial statements.

**NOTE 13. SEGMENT REPORTING**

FASB guidelines establish annual and interim reporting standards for an enterprise's operating segments and related disclosures about its products, services, geographic areas and major customers. In accordance with these guidelines the Company's four reportable segments are Mobile Modular, TRS-RenTelco, Adler Tanks and Enviroplex. Management focuses on several key measures to evaluate and assess each segment's performance including rental revenue growth, gross margin, and income before provision for income taxes. As separate corporate entities, Adler Tanks and Enviroplex revenues and expenses are separately maintained from Mobile Modular and TRS-RenTelco. Excluding interest expense, allocations of revenue and expense not directly associated with one of these segments are generally allocated to Mobile Modular, TRS-RenTelco and Adler Tanks, based on their pro-rata share of direct revenues. Interest expense is allocated between Mobile Modular, TRS-RenTelco and Adler Tanks based on their pro-rata share of average rental equipment at cost, goodwill, intangible assets, accounts receivable, deferred income and customer security deposits. The Company does not report total assets by business segment. Summarized financial information for the years ended December 31, 2010, 2009 and 2008, for the Company's reportable segments is shown in the following table:

<b>SEGMENT DATA</b>	Mobile Modular	TRS-RenTelco	Adler Tanks	Enviroplex <sup>1</sup>	Consolidated
<i>(dollar amounts in thousands)</i>					
<b>Year Ended December 31,</b>					
<b>2010</b>					
Rental Revenues	\$ 82,648	\$ 82,540	\$ 35,427	\$	\$ 200,615
Rental Related Services Revenues	22,947	2,240	9,515		34,702
Sales and Other Revenues	21,117	22,956	289	11,695	56,057
Total Revenues	126,712	107,736	45,231	11,695	291,374
Depreciation of Rental Equipment	13,734	37,017	5,648		56,399
Gross Profit	56,902	43,449	27,685	2,753	130,789
Interest Expense (Income) Allocation	3,513	1,791	1,080	(198)	6,186
Income before Provision for Income Taxes	25,080	19,263	14,444	263	59,050
Rental Equipment Acquisitions	22,948	42,406	52,353		117,707
Accounts Receivable, net (period end)	39,041	20,620	14,751	2,076	76,488
Rental Equipment, at cost (period end)	514,548	250,125	133,095		897,768
Rental Equipment, net book value (period end)	369,195	98,444	123,941		591,580
Utilization (period end) <sup>2</sup>	67.2%	64.3%	84.9%		
Average Utilization <sup>2</sup>	67.7%	66.0%	76.0%		





**Table of Contents****MCGRATH RENTCORP****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)**

<b>SEGMENT DATA (Continued)</b> <i>(dollar amounts in thousands)</i>	Mobile Modular	TRS-RenTelco	Adler Tanks	Enviroplex <sup>1</sup>	Consolidated
<b>Year Ended December 31,</b>					
<b>2009</b>					
Rental Revenues	\$ 92,331	\$ 75,500	\$ 18,611	\$	\$ 186,442
Rental Related Services Revenues	25,174	1,970	6,208		33,352
Sales and Other Revenues	25,782	22,444	204	7,419	55,849
Total Revenues	143,287	99,914	25,023	7,419	275,643
Depreciation of Rental Equipment	13,718	40,175	3,322		57,215
Gross Profit	73,597	32,573	13,910	1,235	121,315
Interest Expense (Income) Allocation	4,199	2,213	893	(200)	7,105
Income before Provision for Income Taxes	42,090	8,482	4,451	(1,049)	53,974
Rental Equipment Acquisitions	13,298	22,842	37,751		73,891
Accounts Receivable, net (period end)	41,165	20,578	7,313	1,541	70,597
Rental Equipment, at cost (period end)	504,018	239,152	80,916		824,086
Rental Equipment, net book value (period end)	367,939	101,902	77,397		547,238
Utilization (period end) <sup>2</sup>	69.0%	63.0%	67.6%		
Average Utilization <sup>2</sup>	73.4%	61.5%	70.3%		
<b>2008</b>					
Rental Revenues	\$ 103,236	\$ 92,982	\$ 1,018	\$	\$ 197,236
Rental Related Services Revenues	31,484	2,024	572		34,080
Sales and Other Revenues	26,339	26,844	176	19,484	72,843
Total Revenues	161,059	121,850	1,766	19,484	304,159
Depreciation of Rental Equipment	13,311	43,599	205		57,115
Gross Profit	81,512	47,962	926	5,338	135,738
Interest Expense (Income) Allocation	6,694	3,663	56	(436)	9,977
Income before Provision for Income Taxes	45,537	19,062	516	2,587	67,702
Rental Equipment Acquisitions	38,437	56,631	46,432		141,500
Accounts Receivable, net (period end)	51,042	22,916	6,524	5,530	86,011
Rental Equipment, at cost (period end)	503,678	255,778	46,288		805,744
Rental Equipment, net book value (period end)	376,606	129,573	46,059		552,238
Utilization (period end) <sup>2</sup>	81.0%	64.0%	70.3%		
Average Utilization <sup>2</sup>	81.6%	68.1%			

1 Gross Enviroplex sales revenues were \$12,321, \$8,106 and \$21,674 in 2010, 2009 and 2008, respectively, which includes inter-segment sales to Mobile Modular of \$626, \$687 and \$2,190, which are eliminated in consolidation.

2 Utilization is calculated each month by dividing the cost of rental equipment on rent by the total cost of rental equipment excluding new equipment inventory and accessory equipment. The average utilization for the period is calculated using the average costs of rental equipment.

No single customer accounted for more than 10% of total revenues during 2010, 2009 and 2008. In addition, total foreign country customers and operations accounted for less than 10% of the Company's revenues and long-lived assets for the same periods.



**Table of Contents****MCGRATH RENTCORP****NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Continued)****NOTE 14. QUARTERLY FINANCIAL INFORMATION (unaudited)**

Quarterly financial information for each of the two years ended December 31, 2010 is summarized below:

(in thousands, except per share amounts)

	First	Second	2010 Third	Fourth	Year
<b>Operations Data</b>					
Rental Revenues	\$ 45,133	\$ 47,851	\$ 52,674	\$ 54,957	\$ 200,615
Total Revenues	61,730	66,523	83,204	79,917	291,374
Gross Profit	27,782	30,528	34,050	38,429	130,789
Income from Operations	12,371	13,579	17,481	21,805	65,236
Income Before Provision for Income Taxes	10,862	12,073	15,849	20,266	59,050
Net Income	6,648	7,388	9,700	12,743	36,479
Earnings Per Share:					
Basic	\$ 0.28	\$ 0.31	\$ 0.41	\$ 0.53	\$ 1.52
Diluted	\$ 0.28	\$ 0.31	\$ 0.40	\$ 0.52	\$ 1.50
Dividends Declared Per Share	\$ 0.225	\$ 0.225	\$ 0.225	\$ 0.225	\$ 0.90
Shares Used in Per Share Calculations:					
Basic	23,826	23,924	23,936	24,085	23,944
Diluted	24,075	24,201	24,173	24,500	24,289
<b>Balance Sheet Data</b>					
Rental Equipment, net	\$ 554,681	\$ 571,810	\$ 587,149	\$ 591,580	\$ 591,580
Total Assets	754,948	777,860	812,651	813,562	813,562
Notes Payable	242,047	263,500	272,500	265,640	265,640
Shareholders' Equity	271,856	275,179	280,952	294,977	294,977
	First	Second	2009 Third	Fourth	Year
<b>Operations Data</b>					
Rental Revenues	\$ 48,372	\$ 45,083	\$ 45,898	\$ 47,089	\$ 186,442
Total Revenues	67,155	66,474	75,500	66,514	275,643
Gross Profit	30,380	28,951	31,634	30,350	121,315
Income from Operations	14,803	13,486	17,334	15,452	61,079
Income Before Provision for Income Taxes	12,920	11,533	15,647	13,870	53,974
Net Income	7,868	7,024	9,529	8,902	33,325
Earnings Per Share:					
Basic	\$ 0.33	\$ 0.30	\$ 0.40	\$ 0.37	\$ 1.40
Diluted	\$ 0.33	\$ 0.30	\$ 0.40	\$ 0.37	\$ 1.40
Dividends Declared Per Share	\$ 0.22	\$ 0.22	\$ 0.22	\$ 0.22	\$ 0.88
Shares Used in Per Share Calculations:					
Basic	23,714	23,738	23,752	23,775	23,745
Diluted	23,829	23,804	23,876	23,950	23,869
<b>Balance Sheet Data</b>					
Rental Equipment, net	\$ 552,138	\$ 549,880	\$ 547,362	\$ 547,238	\$ 547,238
Total Assets	767,274	753,343	757,861	757,936	757,936
Notes Payable	293,666	268,583	261,500	247,334	247,334
Shareholders' Equity	253,682	256,831	262,104	267,415	267,415



**Table of Contents**

**ITEM 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE.**

None.

**ITEM 9A. CONTROLS AND PROCEDURES.**

*Evaluation of Disclosure Controls and Procedures.* The Company's Management under the supervision and with the participation of the Company's Chief Executive Officer ( CEO ) and Chief Financial Officer ( CFO ) are responsible for establishing and maintaining disclosure controls and procedures (as defined in rules promulgated under the Securities Exchange Act of 1934, as amended) for the Company. Based on their evaluation the CEO and CFO have concluded that the Company's disclosure controls and procedures were effective as of December 31, 2010.

*Changes in Internal Control over Financial Reporting.* During the last quarter of the Company's fiscal year ended December 31, 2010, there were no changes in the Company's internal control that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

*Limitations on the Effectiveness of Controls.* A control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues, if any, within a company have been detected. The Company's disclosure controls and procedures are designed to provide reasonable assurance of achieving their objectives, and the CEO and CFO have concluded that these controls and procedures are effective at the reasonable assurance level.

*Management's Assessment of Internal Control.* Management's assessment of the effectiveness of the Company's internal control over financial reporting as of December 31, 2010, is discussed in the Management's Report on Internal Control Over Financial Reporting included on page 57.

The effectiveness of the Company's internal control over financial reporting as of December 31, 2010 has been audited by Grant Thornton LLP, the Company's independent registered public accounting firm, and its report is included in this Annual Report on Form 10-K.

**ITEM 9B. OTHER INFORMATION.**

None.

**Table of Contents**

**PART III**

**ITEM 10. DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE.**

The information required by this Item is incorporated by reference to McGrath RentCorp's definitive Proxy Statement with respect to its 2011 Annual Meeting of Shareholders to be held on June 8, 2011, which will be filed with the Securities and Exchange Commission no later than April 30, 2011.

**ITEM 11. EXECUTIVE COMPENSATION.**

The information required by this Item is incorporated by reference to McGrath RentCorp's definitive Proxy Statement with respect to its 2011 Annual Meeting of Shareholders to be held on June 8, 2011, which will be filed with the Securities and Exchange Commission no later than April 30, 2011.

**ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS.**

The information required by this Item is incorporated by reference to McGrath RentCorp's definitive Proxy Statement with respect to its 2011 Annual Meeting of Shareholders to be held on June 8, 2011, which will be filed with the Securities and Exchange Commission no later than April 30, 2011.

**ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS AND DIRECTOR INDEPENDENCE.**

The information required by this Item is incorporated by reference to McGrath RentCorp's definitive Proxy Statement with respect to its 2011 Annual Meeting of Shareholders to be held on June 8, 2011, which will be filed with the Securities and Exchange Commission no later than April 30, 2011.

**ITEM 14. PRINCIPAL ACCOUNTING FEES AND SERVICES.**

The information required by this Item is incorporated by reference to McGrath RentCorp's definitive Proxy Statement with respect to its 2011 Annual Meeting of Shareholders to be held on June 8, 2011, which will be filed with the Securities and Exchange Commission no later than April 30, 2011.

**Table of Contents**

**PART IV**

**ITEM 15. EXHIBITS, FINANCIAL STATEMENT SCHEDULES.**

Index of documents filed as part of this report:

1. The following Consolidated Financial Statements of McGrath RentCorp are included in Item 8.

	<i>Page of this report</i>
<u>Management's Report on Internal Control over Financial Reporting</u>	57
<u>Reports of Independent Registered Public Accounting Firm</u>	
<u>Report on Internal Control over Financial Reporting</u>	58
<u>Report on Consolidated Financial Statements</u>	59
Consolidated Financial Statements	
<u>Consolidated Balance Sheets as of December 31, 2010 and 2009</u>	60
<u>Consolidated Statements of Income for the Years Ended December 31, 2010, 2009 and 2008</u>	61
<u>Consolidated Statements of Shareholders' Equity for the Years Ended December 31, 2010, 2009 and 2008</u>	62
<u>Consolidated Statements of Cash Flows for the Years Ended December 31, 2010, 2009 and 2008</u>	63
<u>Notes to Consolidated Financial Statements</u>	64

2. Financial Statement Schedules. None

3. Exhibits. See Index of Exhibits on page 85 of this report.

Schedules and exhibits required by Article 5 of Regulation S-X other than those listed are omitted because they are not required, are not applicable, or equivalent information has been included in the consolidated financial statements, and notes thereto, or elsewhere herein.



**Table of Contents****SIGNATURES**

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: February 25, 2011

**McGRATH RENTCORP**

by: /s/ Dennis C. Kakures  
DENNIS C. KAKURES  
Chief Executive Officer, President and Director

(Principal Executive Officer)

by: /s/ Keith E. Pratt  
KEITH E. PRATT  
Senior Vice President and Chief Financial Officer

(Principal Financial Officer)

by: /s/ David M. Whitney  
DAVID M. WHITNEY  
Vice President and Controller

(Principal Accounting Officer)

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons in the capacities and on the dates indicated.

<i>Name</i>	<i>Title</i>	<i>Date</i>
/s/ William J. Dawson WILLIAM J. DAWSON	Director	February 25, 2011
/s/ Robert C. Hood ROBERT C. HOOD	Director	February 25, 2011
/s/ Dennis C. Kakures DENNIS C. KAKURES	Chief Executive Officer, President and Director	February 25, 2011
/s/ Robert P. McGrath ROBERT P. McGRATH	Chairman Emeritus	February 25, 2011
/s/ M. Richard Smith M. RICHARD SMITH	Director	February 25, 2011
/s/ Dennis P. Stradford	Director	February 25, 2011

Edgar Filing: MCGRATH RENTCORP - Form 10-K

DENNIS P. STRADFORD

/s/ Ronald H. Zech

Chairman of the Board

February 25, 2011

RONALD H. ZECH

84

**Table of Contents**

<i>Number</i>	<i>Description</i>	<i>Method of Filing</i>
3.1	Articles of Incorporation of McGrath RentCorp.	Filed as exhibit 19.1 to the Company's Quarterly Report on Form 10-Q for the quarter ended June 30, 1988 (filed August 14, 1988), and incorporated herein by reference.
3.1.1	Amendment to Articles of Incorporation of McGrath RentCorp.	Filed as exhibit 3.1 to the Company's Registration Statement on Form S-1 (filed March 28, 1991 Registration No. 33-39633), and incorporated herein by reference.
3.1.2	Amendment to Articles of Incorporation of McGrath RentCorp.	Filed as exhibit 3.1.2 to the Company's Annual Report on Form 10-K for the year ended December 31, 1997 (filed March 31, 1998), and incorporated herein by reference.
3.2	Amended and Restated By-Laws of McGrath RentCorp, as amended and restated on July 26, 2010.	Filed as exhibit 3.1 to the Company's Quarterly Report on Form 10-Q for the quarter ended September 30, 2010 (filed November 1, 2010), and incorporated herein by reference.
4.1	Note Purchase and Private Shelf Agreement between the Company and Prudential Investment Management, Inc., as placement agent, dated June 2, 2004.	Filed as exhibit 10.12 to the Company's Current Report on Form 8-K (filed June 10, 2004), and incorporated herein by reference.
4.1.1	Amendment to Note Purchase and Private Shelf Agreement between the Company and Prudential Investment Management, Inc., as placement agent, effective as of July 11, 2005.	Filed as exhibit 10.19 to the Company's Current Report on Form 8-K (filed July 15, 2005), and incorporated herein by reference.
4.1.2	Amendment to Note Purchase and Private Shelf Agreement between the Company and Prudential Investment Management, Inc., as placement agent, effective as of October 20, 2008.	Filed as exhibit 4.1.2 to the Company's Annual Report on Form 10-K for the year ended December 31, 2009 (filed February 26, 2010), and incorporated herein by reference.
4.1.3	Multiparty Guaranty between Enviroplex, Inc., Mobile Modular Management Corporation, Prudential Investment Management, Inc., and such other parties that become Guarantors thereunder, dated June 2, 2004.	Filed as exhibit 10.13 to the Company's Current Report on Form 8-K (filed June 10, 2004), and incorporated herein by reference.
4.1.4	Release from Obligations (TRS-RenTelco Inc.) related to the Note Purchase and Private Shelf Agreement dated June 2, 2004 by and among the Company, certain parties thereto, and Prudential Investment Management, Inc.	Filed as exhibit 10.15 to the Company's Quarterly Report on Form 10-Q (filed August 3, 2006) and incorporated herein by reference.
4.1.5	Indemnity, Contribution and Subordination Agreement between Enviroplex, Inc., Mobile Modular Management Corporation, the Company and such other parties that become Guarantors thereunder, dated June 2, 2004.	Filed as exhibit 10.14 to the Company's Current Report on Form 8-K (filed June 10, 2004), and incorporated herein by reference.
4.1.6	Amendment to Note Purchase and Private Shelf Agreement between the Company and Prudential Investment Management, Inc., as placement agent effective August 4, 2009.	Filed as exhibit 4.1 to the Company's Quarterly Report on form 10-Q (filed August 6, 2009), and incorporated herein by reference.
4.2	Credit Agreement dated as of May 14, 2008 among the Company, Bank of America, N.A. as Administrative Agent, Swing line Lender and L/C Issuer, and the Other Lenders Party thereto.	Filed as exhibit 10.1 to the Company's Current Report on Form 8-K (filed May 15, 2008), and incorporated herein by reference.
4.2.1	Guaranty dated as of May 14, 2008 among each Subsidiary of the Company in favor of Bank of America, N.A., in its capacity as the administrative agent for the Lenders	Filed as exhibit 10.2 to the Company's Current Report on Form 8-K (filed May 15, 2008), and incorporated herein by reference.
4.3	\$5,000,000 Committed Credit Facility Letter Agreement between the Company and Union Bank of California, N.A., dated as of June 26, 2008.	Filed as exhibit 10.1 to the Company's Current Report on Form 8-K (filed June 27, 2008) and incorporated herein by reference.
4.3.1	\$5,000,000 Credit Line Note, dated June 26, 2008.	Filed as exhibit 10.2 to the Company's Current Report on Form 8-K (filed June 27, 2008), and incorporated herein by reference.
10.1	McGrath RentCorp 1998 Stock Option Plan as amended and restated on November 22, 2002.	Filed as exhibit 10.2 to the Company's Annual Report on Form 10-K for the year ended December 31, 2002 (filed March 20, 2003), and incorporated herein by reference.

**Table of Contents**

<i>Number</i>	<i>Description</i>	<i>Method of Filing</i>
10.1.1	Exemplar Incentive Stock Option for Employees Under the 1998 Stock Option Plan.	Filed as exhibit 10.2 to the Company's Quarterly Report on Form 10-Q for the quarter ended September 30, 1998 (filed November 12, 1998), and incorporated herein by reference.
10.1.2	Exemplar Non-Qualified Stock Option for Directors under the 1998 Stock Option Plan.	Filed as exhibit 10.3 to the Company's Quarterly Report on Form 10-Q for the quarter ended September 30, 1998 (filed November 12, 1998), and incorporated herein by reference.
10.2	Exemplar Form of the Directors, Officers and Other Agents Indemnification Agreements.	Filed as exhibit 10.3 to the Company's Annual Report on Form 10-K for the year ended December 31, 2001 (filed March 18, 2002), and incorporated herein by reference.
10.3	McGrath RentCorp Employee Stock Ownership Plan, as amended and restated on December 31, 2008.	Filed as exhibit 10.3 to the Company's Annual Report on Form 10-K for the year ended December 31, 2009 (filed February 26, 2010), and incorporated herein by reference.
10.3.1	McGrath RentCorp Employee Stock Ownership Trust Agreement, as amended and restated on December 31, 2008.	Filed as exhibit 10.3.1 to the Company's Annual Report on Form 10-K for the year ended December 31, 2009 (filed February 26, 2010), and incorporated herein by reference.
10.4	McGrath RentCorp 2007 Stock Incentive Plan.	Filed as exhibit 10.12 to the Company's Quarterly Report on Form 10-Q for the quarter ended June 30, 2007 (filed August 2, 2007), and incorporated herein by reference.
10.4.1	Form of 2007 Stock Incentive Plan Stock Option Award and Agreement.	Filed as exhibit 10.12.1 to the Company's Quarterly Report on Form 10-Q for the quarter ended June 30, 2007 (filed August 2, 2007), and incorporated herein by reference.
10.4.2	Form of 2007 Stock Incentive Plan Non-Qualified Stock Option Award and Agreement.	Filed as exhibit 10.12.2 to the Company's Quarterly Report on Form 10-Q for the quarter ended June 30, 2007 (filed August 2, 2007), and incorporated herein by reference.
10.4.3	Form of 2007 Stock Incentive Plan Stock Appreciation Right Award and Agreement.	Filed as exhibit 10.4.3 to the Company's Quarterly Report on Form 10-Q for the quarter ended March 31, 2010 (filed May 6, 2010), and incorporated herein by reference.
10.4.4	Form of 2007 Stock Incentive Plan Restricted Stock Unit Award and Agreement.	Filed as exhibit 10.4.4 to the Company's Quarterly Report on Form 10-Q for the quarter ended March 31, 2010 (filed May 6, 2010), and incorporated herein by reference.
10.5	Asset Purchase Agreement, dated as of November 26, 2008, by and between Abrams Rentals LLC, Adler Tank Rentals, LLC each of Steve Adler and Howard Werner, and the Company.	Filed as exhibit 2.1 to the Company's Current Report on Form 8-K (filed December 12, 2008), and incorporated herein by reference.
21.1	List of Subsidiaries.	Filed herewith.
23	Written Consent of Grant Thornton LLP.	Filed herewith.
31.1	Certification of Chief Executive Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.	Filed herewith.
31.2	Certification of Chief Financial Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.	Filed herewith.
32.1	Certification of Chief Executive Officer Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.	Furnished herewith.
32.2	Certification of Chief Financial Officer Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.	Furnished herewith.