

CONSUMERS BANCORP INC /OH/  
Form 10-Q  
May 17, 2010  
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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, D.C. 20549**

**FORM 10-Q**

x **QUARTERLY REPORT UNDER SECTION 13 OR 15 (d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the quarterly period ended March 31, 2010**

.. **TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**for the transition period from \_\_\_\_ To \_\_\_\_**

**Commission File No. 033-79130**

**CONSUMERS BANCORP, INC.**

**(Exact name of registrant as specified in its charter)**

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**OHIO**  
(State or other jurisdiction of  
incorporation or organization)

**34-1771400**  
(I.R.S. Employer  
Identification No.)

**614 East Lincoln Way, P.O. Box 256, Minerva, Ohio**  
(Address of principal executive offices)

**44657**  
(Zip Code)

**(330) 868-7701**

(Registrant's telephone number)

**Not applicable**

(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (232.05 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer   
Non-accelerated filer  (Do not check if a smaller reporting company) Smaller reporting company   
Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

**Common Stock, no par value**

**Outstanding at May 14, 2010**  
**2,035,301 Common Shares**

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**CONSUMERS BANCORP, INC.**

**FORM 10-Q**

**QUARTER ENDED March 31, 2010**

**Part I Financial Information**

Item 1 Financial Statements (Unaudited)

Interim financial information required by Rule 10-01 of Regulation S-X is included in this Form 10-Q as referenced below:

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**Table of Contents****PART 1 FINANCIAL INFORMATION****Item 1 Financial Statements****CONSUMERS BANCORP, INC.****CONSOLIDATED BALANCE SHEETS**

(Dollars in thousands, except per share data)

	<b>Unaudited March 31, 2010</b>	<b>June 30, 2009</b>
<b>ASSETS</b>		
Cash on hand and noninterest-bearing deposits in other banks	\$ 5,557	\$ 5,961
Interest-bearing deposits in other banks	4,906	12,930
Total cash and cash equivalents	10,463	18,891
Certificates of deposit in other financial institutions	589	2,012
Securities, available-for-sale	66,310	60,775
Federal bank and other restricted stocks, at cost	1,186	1,186
Total loans	170,195	160,141
Less allowance for loan losses	(2,270)	(1,992)
Net Loans	167,925	158,149
Cash surrender value of life insurance	4,753	4,622
Premises and equipment, net	3,605	3,776
Intangible assets	290	411
Other real estate owned	102	181
Accrued interest receivable and other assets	2,722	1,859
Total assets	\$ 257,945	\$ 251,862
<b>LIABILITIES</b>		
Deposits		
Non-interest bearing demand	\$ 45,381	\$ 42,855
Interest bearing demand	13,884	12,570
Savings	62,842	58,196
Time	89,153	90,430
Total deposits	211,260	204,051
Short-term borrowings	13,431	15,055
Federal Home Loan Bank advances	8,373	9,373
Accrued interest and other liabilities	1,901	1,922
Total liabilities	234,965	230,401
<b>SHAREHOLDERS EQUITY</b>		
Preferred stock (no par value, 350,000 shares authorized)		
Common stock (no par value, 3,500,000 shares authorized; 2,160,000 issued)	4,864	4,869
Retained earnings	19,125	18,244

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Treasury stock, at cost (124,699 and 130,442 common shares at March 31, 2010 and June 30, 2009, respectively)	(1,586)	(1,659)
Accumulated other comprehensive income	577	7
Total shareholders' equity	22,980	21,461
Total liabilities and shareholders' equity	\$ 257,945	\$ 251,862

See accompanying notes to consolidated financial statements

**Table of Contents****CONSUMERS BANCORP, INC.****CONSOLIDATED STATEMENTS OF INCOME (Unaudited)**

(Dollars in thousands, except per share amounts)	Three Months ended		Nine Months ended	
	March 31, 2010	2009	March 31, 2010	2009
Interest income				
Loans, including fees	\$ 2,451	\$ 2,409	\$ 7,392	\$ 7,607
Securities				
Taxable	445	533	1,415	1,683
Tax-exempt	200	189	580	583
Federal funds sold	9	4	54	62
<b>Total interest income</b>	<b>3,105</b>	<b>3,135</b>	<b>9,441</b>	<b>9,935</b>
Interest expense				
Deposits	499	745	1,732	2,324
Short-term borrowings	11	33	37	194
Federal Home Loan Bank advances	70	77	225	250
<b>Total interest expense</b>	<b>580</b>	<b>855</b>	<b>1,994</b>	<b>2,768</b>
<b>Net interest income</b>	<b>2,525</b>	<b>2,280</b>	<b>7,447</b>	<b>7,167</b>
Provision for loan losses	110	165	453	441
<b>Net interest income after provision for loan losses</b>	<b>2,415</b>	<b>2,115</b>	<b>6,994</b>	<b>6,726</b>
Non-interest income				
Service charges on deposit accounts	333	372	1,184	1,266
Debit card interchange income	133	105	377	323
Bank owned life insurance income	43	42	131	126
Securities gains, net		177	213	185
Other-than-temporary loss				
Total impairment loss	(100)		(280)	
Loss recognized in other comprehensive income				
<b>Net impairment loss recognized in earnings</b>	<b>(100)</b>		<b>(280)</b>	
Loss on sale of OREO	(51)		(46)	
Other	41	26	110	109
<b>Total non-interest income</b>	<b>399</b>	<b>722</b>	<b>1,689</b>	<b>2,009</b>
Non-interest expenses				
Salaries and employee benefits	1,141	1,105	3,347	3,278
Occupancy and equipment	266	262	800	817
Data processing expenses	135	136	399	402
Professional and director fees	74	81	265	320
FDIC Assessments	77	65	236	139
Franchise taxes	57	54	164	161
Telephone and network communications	54	62	176	182
Debit card processing expenses	73	68	215	198
Amortization of intangible	40	40	121	121
Other	375	353	1,061	1,085

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Total non-interest expenses	2,292	2,226	6,784	6,703
Income before income taxes	522	611	1,899	2,032
Income tax expense	97	130	408	455
Net Income	\$ 425	\$ 481	\$ 1,491	\$ 1,577
Basic earnings per share	\$ 0.21	\$ 0.24	\$ 0.73	\$ 0.78

See accompanying notes to consolidated financial statements

**Table of Contents****CONSUMERS BANCORP, INC.****CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME****(Unaudited)**

(Dollars in thousands)

	<b>Three Months ended</b>		<b>Nine Months ended</b>	
	<b>March 31,</b>		<b>March 31,</b>	
	<b>2010</b>	<b>2009</b>	<b>2010</b>	<b>2009</b>
Net Income	\$ 425	\$ 481	\$ 1,491	\$ 1,577
Other comprehensive income (loss), net of tax:				
Net change in unrealized gains (losses):				
Other-than-temporarily impaired securities:				
Unrealized gains (losses) on other-than-temporarily impaired securities	(22)		115	
Reclassification adjustment for losses included in income	100		280	
Net unrealized gain (losses)	78		395	
Income tax effect	27		134	
	51		261	
Available-for-sale securities:				
Unrealized gains (losses) arising during the period	145	(431)	682	1,012
Reclassification adjustment for gains included in income		(177)	(213)	(185)
Net unrealized gain (losses)	145	(608)	469	827
Income tax effect	50	(207)	160	281
	95	(401)	309	546
Other comprehensive income (loss)	146	(401)	570	546
Total comprehensive income	\$ 571	\$ 80	\$ 2,061	\$ 2,123

See accompanying notes to consolidated financial statements.



**Table of Contents****CONSUMERS BANCORP, INC.****CONDENSED CONSOLIDATED STATEMENTS OF CHANGES IN SHAREHOLDERS EQUITY****(Unaudited)**

(Dollars in thousands, except per share data)

	<b>Three Months ended</b>		<b>Nine Months ended</b>	
	<b>March 31,</b>		<b>March 31,</b>	
	<b>2010</b>	<b>2009</b>	<b>2010</b>	<b>2009</b>
Balance at beginning of period	\$ 22,582	\$ 21,208	\$ 21,461	\$ 19,571
Comprehensive income				
Net Income	425	481	1,491	1,577
Other comprehensive income (loss)	146	(401)	570	546
<b>Total comprehensive income</b>	<b>571</b>	<b>80</b>	<b>2,061</b>	<b>2,123</b>
Issuance of 2,587 and 5,743 shares for the three and nine month periods ending March 31, 2010, respectively for dividend reinvestment and stock purchase plan	30		68	
Common cash dividends	(203)	(203)	(610)	(609)
Balance at the end of the period	\$ 22,980	\$ 21,085	\$ 22,980	\$ 21,085
Common cash dividends per share	\$ 0.10	\$ 0.10	\$ 0.30	\$ 0.30

See accompanying notes to consolidated financial statements.

**Table of Contents****CONSUMERS BANCORP, INC.****CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS****(Unaudited)**

<b>(Dollars in thousands)</b>	<b>Nine Months Ended March 31,</b>	
	<b>2010</b>	<b>2009</b>
<b>Cash flows from operating activities</b>		
Net cash from operating activities	\$ 1,476	\$ 1,827
<b>Cash flow from investing activities</b>		
Securities available-for-sale		
Purchases	(23,218)	(25,934)
Maturities, calls and principal pay downs	12,188	9,296
Proceeds from sales of available-for-sale securities	6,009	13,436
Net decrease in certificates of deposits in other financial institutions	1,423	1,325
Net increase in loans	(10,366)	(6,554)
Acquisition of premises and equipment	(153)	(161)
Disposal of premises and equipment		8
Sale of other real estate owned	170	
Net cash from investing activities	(13,947)	(8,584)
<b>Cash flow from financing activities</b>		
Net increase in deposit accounts	7,209	8,795
Net change in short-term borrowings	(1,624)	3,827
Repayments of Federal Home Loan Bank advances	(1,000)	(1,130)
Proceeds from dividend reinvestment and stock purchase plan	68	
Dividends paid	(610)	(609)
Net cash from financing activities	4,043	10,883
Increase (decrease) in cash or cash equivalents	(8,428)	4,126
Cash and cash equivalents, beginning of period	18,891	6,637
<b>Cash and cash equivalents, end of period</b>	<b>\$ 10,463</b>	<b>\$ 10,763</b>
<b>Supplemental disclosure of cash flow information:</b>		
Cash paid during the period:		
Interest	\$ 2,041	\$ 2,825
Federal income taxes	605	555
Non-cash items:		
Transfer from loans to repossessed assets	\$ 137	\$ 79

See accompanying notes to consolidated financial statements.

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**CONSUMERS BANCORP, INC.**

**Notes to the Consolidated Financial Statements**

**(Unaudited)**

(Dollars in thousands, except per share amounts)

**Note 1 Summary of Significant Accounting Policies:**

**Nature of Operations:** Consumers Bancorp, Inc. is a bank holding company headquartered in Minerva, Ohio that provides, through its banking subsidiary, a broad array of products and services throughout its primary market area of Stark, Columbiana, Carroll and contiguous counties in Ohio. The Bank's business involves attracting deposits from businesses and individual customers and using such deposits to originate commercial, mortgage and consumer loans in its primary market area.

**Basis of Presentation:** The consolidated financial statements for interim periods are unaudited and reflect all adjustments (consisting of only normal recurring adjustments), which, in the opinion of management, are necessary to present fairly the financial position and results of operations and cash flows for the periods presented. The unaudited financial statements are presented in accordance with the requirements of Form 10-Q and do not include all disclosures normally required by accounting principles generally accepted in the United States of America. The financial statements should be read in conjunction with the consolidated financial statements and notes thereto included in Consumers Bancorp, Inc.'s Form 10-K for the year ended June 30, 2009. The results of operations for the interim period disclosed herein are not necessarily indicative of the results that may be expected for a full year.

The consolidated financial statements include the accounts of Consumers Bancorp, Inc. (the Corporation) and its wholly owned subsidiary, Consumers National Bank (the Bank). All significant inter-company transactions and accounts have been eliminated in consolidation.

**Segment Information:** Consumers Bancorp, Inc. is a bank holding company engaged in the business of commercial and retail banking, which accounts for substantially all of the revenues, operating income, and assets. Accordingly, all of its operations are recorded in one segment, banking.

**Accounting Standards Codification:** The Financial Accounting Standards Board's (FASB) Accounting Standards Codification (ASC) became effective on July 1, 2009. At that date, the ASC became FASB's officially recognized source of authoritative accounting principles generally accepted in the United States of America (GAAP) applicable to all public and non-public non-governmental entities, superseding existing FASB, American Institute of Certified Public Accountants (AICPA), Emerging Issues Task Force (EITF) and related literature. Rules and interpretive releases of the SEC under the authority of federal securities laws are also sources of authoritative GAAP for SEC registrants. All other accounting literature is considered non-authoritative. The switch to the ASC affects the way companies refer to U.S. GAAP in financial statements and accounting policies. Citing particular content in the ASC involves specifying the unique numeric path to the content through the Topic, Subtopic, Section and Paragraph structure.

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**CONSUMERS BANCORP, INC.**

**Notes to the Consolidated Financial Statements**

**(Unaudited) (continued)**

(Dollars in thousands, except per share amounts)

**Earnings per Share:** Earnings per common share are computed based on the weighted average common shares outstanding. The weighted average number of outstanding shares was 2,033,289 and 2,029,558 for the quarters ended March 31, 2010 and 2009, respectively. The weighted average number of outstanding shares was 2,031,498 and 2,029,558 for the nine months ended March 31, 2010 and 2009, respectively. The Corporation's capital structure contains no dilutive securities.

**Reclassifications:** Certain items in prior financial statements have been reclassified to conform to the current presentation.

**New Accounting Standards Updates:** *Accounting Standards Update (ASU) No. 2009-16, Transfers and Servicing (Topic 860) Accounting for Transfers of Financial Assets.* ASU 2009-16 amends prior accounting guidance to enhance reporting about transfers of financial assets, including securitizations, and where companies have continuing exposure to the risks related to transferred financial assets. The new authoritative accounting guidance eliminates the concept of a qualifying special-purpose entity and changes the requirements for derecognizing financial assets. The new authoritative accounting guidance also requires additional disclosures about all continuing involvements with transferred financial assets including information about gains and losses resulting from transfers during the period. The provisions of ASU 2009-16 will be effective for the Corporation on July 1, 2010 and are not expected to have a significant impact on the Corporation's financial statements.

*ASU No. 2009-17, Consolidations (Topic 810) - Improvements to Financial Reporting by Enterprises Involved with Variable Interest Entities.* ASU 2009-17 amends prior guidance to change how a company determines when an entity that is insufficiently capitalized or is not controlled through voting (or similar rights) should be consolidated. The determination of whether a company is required to consolidate an entity is based on, among other things, an entity's purpose and design and a company's ability to direct the activities of the entity that most significantly impact the entity's economic performance. ASU 2009-17 requires additional disclosures about the reporting entity's involvement with variable-interest entities and any significant changes in risk exposure due to that involvement as well as its affect on the entity's financial statements. As further discussed below, ASU No. 2010-10, *Consolidations (Topic 810)*, deferred the effective date of ASU 2009-17 for a reporting entity's interests in investment companies. The provisions of ASU 2009-17 will be effective for the Corporation on July 1, 2010 and are not expected to have a significant impact on the Corporation's financial statements.

*ASU No. 2010-10, Consolidations (Topic 810) - Amendments for Certain Investment Funds.* ASU 2010-10 defers the effective date of the amendments to the consolidation requirements made by ASU 2009-17 to a company's interest in an entity (i) that has all of the attributes of an investment company, as specified under ASC Topic 946, *Financial*

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**CONSUMERS BANCORP, INC.**

**Notes to the Consolidated Financial Statements**

**(Unaudited) (continued)**

(Dollars in thousands, except per share amounts)

Services - Investment Companies, or (ii) for which it is industry practice to apply measurement principles of financial reporting that are consistent with those in ASC Topic 946. As a result of the deferral, a company will not be required to apply the ASU 2009-17 amendments to the Subtopic 810-10 consolidation requirements to its interest in an entity that meets the criteria to qualify for the deferral. ASU 2010-10 also clarifies that any interest held by a related party should be treated as though it is an entity's own interest when evaluating the criteria for determining whether such interest represents a variable interest. In addition, ASU 2010-10 also clarifies that a quantitative calculation should not be the sole basis for evaluating whether a decision maker's or service provider's fee is a variable interest. The provisions of ASU 2010-10 will be effective for the Corporation on July 1, 2010 and are not expected to have a significant impact on the Corporation's financial statements.

*ASU No. 2010-06, Fair Value Measurements and Disclosures (Topic 820) - Improving Disclosures About Fair Value Measurements.*

ASU 2010-06 requires expanded disclosures related to fair value measurements including (i) the amounts of significant transfers of assets or liabilities between Levels 1 and 2 of the fair value hierarchy and the reasons for the transfers, (ii) the reasons for transfers of assets or liabilities in or out of Level 3 of the fair value hierarchy, with significant transfers disclosed separately, (iii) the policy for determining when transfers between levels of the fair value hierarchy are recognized and (iv) for recurring fair value measurements of assets and liabilities in Level 3 of the fair value hierarchy, a gross presentation of information about purchases, sales, issuances and settlements. ASU 2010-06 further clarifies that (i) fair value measurement disclosures should be provided for each class of assets and liabilities (rather than major category), which would generally be a subset of assets or liabilities within a line item in the statement of financial position and (ii) company's should provide disclosures about the valuation techniques and inputs used to measure fair value for both recurring and nonrecurring fair value measurements for each class of assets and liabilities included in Levels 2 and 3 of the fair value hierarchy. The new disclosures and clarifications of existing disclosures about Level 1 and Level 2 securities are effective for interim and annual reporting periods beginning after December 15, 2009. The disclosures about purchases, sales, issuances, and settlements in the roll forward of activity in Level 3 fair value measurements are effective for fiscal years beginning after December 15, 2010, and for interim periods within those fiscal years. The adoption of this update did not have a material effect on the Corporation's results of operations or financial position. See Note 5 Fair Value Measurements.

**Table of Contents****CONSUMERS BANCORP, INC.****Notes to the Consolidated Financial Statements****(Unaudited) (continued)**

(Dollars in thousands, except per share amounts)

**Note 2 Securities**

Description of Securities	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	Fair Value
<b>March 31, 2010</b>				
Obligations of government sponsored entities	\$ 11,793	\$ 212	\$ (28)	\$ 11,977
Obligations of state and political subdivisions	20,054	254	(336)	19,972
Mortgage-backed securities residential	32,887	1,044	(41)	33,890
Trust preferred security	702		(231)	471
Total securities	\$ 65,436	\$ 1,510	\$ (636)	\$ 66,310

Description of Securities	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	Fair Value
<b>June 30, 2009</b>				
Obligations of government sponsored entities	\$ 14,278	\$ 385	\$ (1)	\$ 14,662
Obligations of state and political subdivisions	18,171	62	(608)	17,625
Mortgage-backed securities - residential	27,334	810	(12)	28,132
Trust preferred security	982		(626)	356
Total securities	\$ 60,765	\$ 1,257	\$ (1,247)	\$ 60,775

Sale of available-for-sale securities were as follows:

	Three Months Ended March 31,		Nine Months Ended March 31,	
	2010	2009	2010	2009
Proceeds from sales	\$	\$ 7,000	\$ 6,009	\$ 13,436
Gross realized gains		177	213	238
Gross realized losses				53

The estimated fair values of securities at March 31, 2010, by contractual maturity, are shown below. Actual maturities will differ from contractual maturities because borrowers may have the right to call or prepay obligations with or without call or prepayment penalties. The trust preferred security has a final maturity date of September 22, 2036, with a first optional call date of June 22, 2011 and a first auction call date of June 22, 2016.



**Table of Contents****CONSUMERS BANCORP, INC.****Notes to the Consolidated Financial Statements****(Unaudited) (continued)**

(Dollars in thousands, except per share amounts)

	<b>Amortized Cost</b>	<b>Estimated Fair Value</b>
Due in one year or less	\$ 5,914	\$ 6,044
Due after one year through five years	4,374	4,470
Due after five years through ten years	5,521	5,451
Due after ten years	16,038	15,984
<b>Total</b>	<b>31,847</b>	<b>31,949</b>
Mortgage-backed securities - residential	32,887	33,890
Trust preferred security	702	471
<b>Total</b>	<b>\$ 65,436</b>	<b>\$ 66,310</b>

Securities with unrealized losses at March 31, 2010 and June 30, 2009, aggregated by investment category and length of time that individual securities have been in a continuous unrealized loss position, were as follows:

Description of Securities	Less than 12 Months		12 Months or more		Total	
	Fair Value	Unrealized Loss	Fair Value	Unrealized Loss	Fair Value	Unrealized Loss
<b>March 31, 2010</b>						
Obligations of government sponsored entities	\$ 2,774	\$ (28)	\$	\$	\$ 2,774	\$ (28)
Obligations of states and political subdivisions	7,944	(277)	626	(59)	8,570	(336)
Mortgage-backed securities - residential	8,569	(41)			8,569	(41)
Trust preferred security			471	(231)	471	(231)
<b>Total temporarily impaired</b>	<b>\$ 19,287</b>	<b>\$ (346)</b>	<b>\$ 1,097</b>	<b>\$ (289)</b>	<b>\$ 20,384</b>	<b>\$ (636)</b>

Description of Securities	Less than 12 Months		12 Months or more		Total	
	Fair Value	Unrealized Loss	Fair Value	Unrealized Loss	Fair Value	Unrealized Loss
<b>June 30, 2009</b>						
Obligations of government sponsored entities	\$ 532	\$ (1)	\$	\$	\$ 532	\$ (1)
Obligations of states and political subdivisions	8,425	(267)	4,277	(341)	12,702	(608)
Mortgage-backed securities - residential			135	(12)	135	(12)
Trust preferred security			356	(626)	356	(626)



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Total temporarily impaired	\$ 8,957	\$ (268)	\$ 4,768	\$ (979)	\$ 13,725	\$ (1,247)
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Management evaluates securities for other-than-temporary impairment (OTTI) on a quarterly basis, and more frequently when economic or market conditions warrant such an evaluation. The securities portfolio is evaluated for OTTI by segregating the portfolio into two general segments and applying the appropriate OTTI model. Investment securities are

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(Dollars in thousands, except per share amounts)

generally evaluated for OTTI under FASB ASC Topic 320, *Accounting for Certain Investments in Debt and Equity Securities*. However, the trust preferred security is evaluated using the model outlined in FASB ASC Topic 325, *Recognition of Interest Income and Impairment on Purchased Beneficial Interests and Beneficial Interests that Continue to be Held by a Transfer in Securitized Financial Assets*.

In determining OTTI under the ASC Topic 320 model, management considers many factors, including: (1) the length of time and the extent to which the fair value has been less than cost, (2) the financial condition and near-term prospects of the issuer, (3) whether the market decline was affected by macroeconomic conditions, and (4) whether the entity has the intent to sell the debt security or more likely than not will be required to sell the debt security before its anticipated recovery. The assessment of whether an other-than-temporary decline exists involves a high degree of subjectivity and judgment and is based on the information available to management at a point in time.

The second segment of the portfolio uses the OTTI guidance provided by ASC Topic 325. Under the ASC Topic 325 model, the present value of the remaining cash flows as estimated at the preceding evaluation date are compared to the current expected remaining cash flows. An OTTI is deemed to have occurred if there has been an adverse change in the remaining expected future cash flows. The analysis of the trust preferred security falls within the scope of ASC Topic 325.

The Corporation owns a trust preferred security, which represents collateralized debt obligations (CDOs) issued by other financial and insurance companies. The following table summarizes the relevant characteristics of the pooled-trust-preferred security at March 31, 2010. The security is part of a pool of issuers that support a more senior tranche of securities. Due to the illiquidity in the market, it is unlikely the Corporation would be able to recover its investment in this security if the Corporation sold the security at this time.

Deal Name	Par Value	Book Value	Fair Value	Unrealized Loss	# of Issuers Currently Performing/ Remaining	Actual Deferrals and Defaults as a % of Original Collateral	Expected Defaults as a % of Remaining Collateral	Excess Subordination (2)
Pre Tsl XXII (1)	\$ 982	\$ 702	\$ 471	\$ 231	76/103	25.3%	14.5%	

- (1) Security was determined to have other-than-temporary impairment. As such, the book value is net of recorded credit impairment.
- (2) Excess subordination percentage represents the additional defaults in excess of both current and projected defaults that the security can absorb before the bond experiences credit impairment. Excess subordinated percentage is calculated by: (a) determining what percentage of defaults a deal can experience before the bond has credit impairment, and (b) subtracting from this default breakage percentage both total current and expected future default percentages.

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(Dollars in thousands, except per share amounts)

On March 31, 2010, the lowest credit rating on this security was Fitch's rating of C, which is defined as highly speculative. The issuers in this security are primarily banks, bank holding companies and a limited number of insurance companies. The Corporation uses the OTTI evaluation model to compare the present value of expected cash flows to the previous estimate to evaluate if there has been an adverse change in cash flows during the period. The discount rate used to calculate the cash flows is the coupon rate of the security, based on the forward LIBOR curve. The OTTI model considers the structure and term of the CDO and the financial condition of the underlying issuers. Specifically, the model details interest rates, principal balances of note classes and underlying issuers, the timing and amount of interest and principal payments of the underlying issuers, and the allocation of the payments to the note classes. The current estimate of expected cash flows is based on the most recent trustee reports and any other relevant market information including announcements of interest payment deferrals or defaults of underlying trust preferred securities. Assumptions used in the model include expected future default rates and prepayments. We assume no recoveries on defaults and all interest payment deferrals are treated as defaults with an assumed recovery rate of 15% on deferrals. In addition we use the model to stress the CDO, or make assumptions more severe than expected activity, to determine the degree to which assumptions could deteriorate before the CDO could no longer fully support repayment of the Corporation's note class. According to the March 31, 2010 analysis, the expected cash flows were below the recorded amortized cost of the trust preferred security. Therefore, management determined it was appropriate to record an other-than-temporary impairment loss from this security of \$100 during the three month period ended March 31, 2010, bringing the total impairment loss to \$280 for the nine month period ended March 31, 2010. Management has reviewed this security and these conclusions with an independent third party. If there is further deterioration in the underlying collateral of this security, other-than-temporary impairments may also occur in future periods.

**Note 3 Loans**

Major classifications of loans were as follows:

	<b>March 31, 2010</b>	<b>June 30, 2009</b>
Real estate residential mortgage	\$ 51,558	\$ 49,116
Real estate construction	2,925	6,907
Commercial, financial and agriculture	109,928	98,392
Consumer	5,784	5,726
<b>Total Loans</b>	<b>\$ 170,195</b>	<b>\$ 160,141</b>

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(Dollars in thousands, except per share amounts)

	March 31, 2010	June 30, 2009	March 31, 2009
Loans past due over 90 days and still accruing	\$ 20	\$ 328	\$
Loans on non-accrual	2,607	2,476	2,336
Accruing restructured loans	328	147	

Individually impaired loans were as follows:

	March 31, 2010	June 30, 2009
Period-end loans with no allocated allowance for loan losses	\$ 554	\$
Period-end loans with allocated allowance for loan losses	1,850	2,231
<b>Total</b>	<b>\$ 2,404</b>	<b>\$ 2,231</b>

Amount of allowance allocated to impaired loans	\$ 557	\$ 344
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For each of the periods listed above, all of the impaired loans were also included in non-accrual loans.

**Note 4 Allowance for Loan Losses**

A summary of activity in the allowance for loan losses for the nine months ended March 31, 2010, and 2009, were as follows:

	2010	2009
Beginning of period	\$ 1,992	\$ 1,709
Provision	453	441
Charge-offs	(267)	(175)
Recoveries	92	87
<b>Balance at March 31,</b>	<b>\$ 2,270</b>	<b>\$ 2,062</b>

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**CONSUMERS BANCORP, INC.**

**Notes to the Consolidated Financial Statements**

**(Unaudited) (continued)**

(Dollars in thousands, except per share amounts)

**Note 5 Fair Value Measurement**

The fair value of an asset or liability is the price that would be received to sell that asset or paid to transfer that liability in an orderly transaction occurring in the principal market (or most advantageous market in the absence of a principal market) for such asset or liability. FASB ASC Topic 820 establishes a fair value hierarchy for valuation inputs that gives the highest priority to quoted prices in active markets for identical assets or liabilities and the lowest priority to unobservable inputs. The fair value hierarchy is as follows:

**Level 1:** Quoted prices (unadjusted) for identical assets or liabilities in active markets that the entity has the ability to access as of the measurement date.

**Level 2:** Significant other observable inputs other than Level 1 prices such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data.

**Level 3:** Significant unobservable inputs that reflect a company's own assumptions about the assumptions that market participants would use in pricing an asset or liability. Valuation techniques include use of discounted cash flow models and similar techniques.

The Corporation used the following methods and significant assumptions to estimate the fair value of items:

**Securities:** Where available, the fair values of available-for-sale securities are determined by obtaining quoted prices on nationally recognized securities exchanges (Level 1 inputs). If quoted market prices are not available, fair values are estimated using matrix pricing, which is a mathematical technique widely used in the industry to value debt securities without relying exclusively on quoted prices for the specific securities, but rather by relying on the securities' relationship to other benchmark quoted securities (Level 2 inputs). In certain cases where there is limited activity or less transparency around inputs to the valuation, fair values are estimated using a discounted cash flow model and market liquidity premium (Level 3 inputs). With the current market conditions, the assumptions used to determine the fair value of Level 3 securities have greater subjectivity due to the lack of observable market transactions. Observable inputs for the Corporation's trust preferred security and this class of investment have declined which has resulted in unreliable external pricing.

Federal bank and other restricted stocks includes stock acquired for regulatory purposes, such as Federal Home Loan Bank stock and Federal Reserve Bank stock that are accounted for at cost due to restrictions placed on their transferability; and therefore, are not subject to the fair value disclosure requirements of FASB ASC Topic 820.

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(Dollars in thousands, except per share amounts)

**Assets and Liabilities Measured on a Recurring Basis**

Assets and liabilities measured at fair value on a recurring basis are summarized below:

	Balance at March 31, 2010	Fair Value Measurements at March 31, 2010 Using		
		Level 1	Level 2	Level 3
Assets:				
Obligations of government sponsored entities	\$ 11,977	\$	\$ 11,977	\$
Obligations of states and political subdivisions	19,972		19,972	
Mortgage-backed securities - residential	33,890		33,890	
Trust preferred security	471			471

	Balance at June 30, 2009	Fair Value Measurements at June 30, 2009 Using		
		Level 1	Level 2	Level 3
Assets:				
Obligations of government sponsored entities	\$ 14,662	\$	\$ 14,662	\$
Obligations of states and political subdivisions	17,625		17,625	
Mortgage-backed securities - residential	28,132		28,132	
Trust preferred security	356			356

The following table presents a reconciliation of assets measured at fair value on a recurring basis using significant unobservable inputs (Level 3) for the period ended March 31, 2010:

	Three Months Ended March 31, 2010	Nine Months Ended March 31, 2010
Balance at beginning of the period	\$ 493	\$ 356
Realized losses included in non-interest income	(100)	(280)
Unrealized gains recognized in other comprehensive income	78	395
Balance at March 31, 2010	\$ 471	\$ 471

**Assets and Liabilities Measured on a Non-Recurring Basis**

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Certain assets and liabilities may be required to be measured at fair value on a non-recurring basis in periods subsequent to their initial recognition. Generally, non-recurring valuation is the result of the application of other accounting pronouncements which require assets and liabilities to be assessed for impairment or recorded at the lower of cost or fair value.

Impaired loans are generally measured for impairment using the fair value of the collateral supporting the loan. Evaluating impaired loan collateral is based on level 3 inputs utilizing outside appraisals adjusted by management for sales costs and other assumptions regarding market conditions to arrive at fair value. As of March 31, 2010, impaired loans had a

**Table of Contents****CONSUMERS BANCORP, INC.****Notes to the Consolidated Financial Statements****(Unaudited) (continued)**

(Dollars in thousands, except per share amounts)

principal balance of \$1,850, with a valuation allowance of \$557; resulting in an additional provision for loan losses of \$87 and \$328 being recorded for the three and nine month periods ended March 31, 2010, respectively.

**Fair Value of Financial Instruments**

The following table shows the estimated fair value at March 31, 2010 and June 30, 2009, and the related carrying value of financial instruments:

	March 31, 2010		June 30, 2009	
	Carrying Amount	Estimated Fair Value	Carrying Amount	Estimated Fair Value
<b>Financial Assets:</b>				
Cash and cash equivalents	\$ 10,463	\$ 10,463	\$ 18,891	\$ 18,891
Certificates of deposits in other financial institutions	589	589	2,012	2,012
Securities available-for-sale	66,310	66,310	60,775	60,775
Loans, net	167,925	163,847	158,149	154,542
Accrued interest receivable	928	928	1,038	1,038
<b>Financial Liabilities:</b>				
Demand and savings deposits	(122,107)	(122,107)	(113,621)	(113,621)
Time deposits	(89,153)	(89,649)	(90,430)	(91,593)
Short-term borrowings	(13,431)	(13,431)	(15,055)	(15,055)
Federal Home Loan Bank advances	(8,373)	(8,490)	(9,373)	(9,841)
Accrued interest payable	(137)	(137)	(184)	(184)

For purposes of the above disclosures of estimated fair value, the following assumptions were used. Estimated fair value for cash and cash equivalents, accrued interest receivable and payable, demand and savings deposits and short-term borrowings were considered to approximate carrying value for instruments that reprice frequently and fully. Fair value for loans was estimated for portfolios of loans with similar financial characteristics. For adjustable rate loans that reprice at least annually and for fixed rate commercial loans with maturities of six months or less which possess normal risk characteristics, carrying value was determined to be fair value. Fair value of other types of loans (including adjustable rate loans which reprice less frequently than annually and fixed rate term loans or loans which possess higher risk characteristics) was estimated by discounting future cash flows using the current rates at which similar loans would be made to borrowers with similar credit ratings and for similar anticipated maturities. Fair value for impaired loans was based on recent appraisals of the collateral or, if appropriate, using estimated discounted cash flows. The Corporation has not considered market illiquidity in estimating the fair value of loans.



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**CONSUMERS BANCORP, INC.**

**Notes to the Consolidated Financial Statements**

**(Unaudited) (continued)**

(Dollars in thousands, except per share amounts)

Fair value of core deposits, including demand deposits, savings accounts and certain money market deposits, was the amount payable on demand. Fair value of fixed-maturity certificates of deposit was estimated using the rates offered at March 31, 2010 and June 30, 2009, for deposits of similar remaining maturities. Estimated fair value does not include the benefit that result from low-cost funding provided by the deposit liabilities compared to the cost of borrowing funds in the market. Fair value of short-term borrowings and accrued interest was determined to be the carrying amounts since these financial instruments generally represent obligations that are due on demand. Fair value of Federal Home Loan Bank advances was estimated using current rates at March 31, 2010 and June 30, 2009 for similar financing. The fair value of unrecorded commitments at March 31, 2010 and June 30, 2009 were not material.

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**CONSUMERS BANCORP, INC.**

**Item 2 Management's Discussion and Analysis of Financial Condition and Results of Operations**

**(Dollars in thousands, except per share data)**

**General**

The following is management's analysis of the Corporation's results of operations for the three and nine month periods ended March 31, 2010, compared to the same periods in 2009, and the consolidated balance sheet at March 31, 2010 compared to June 30, 2009. This discussion is designed to provide a more comprehensive review of the operating results and financial condition than could be obtained from an examination of the financial statements alone. This analysis should be read in conjunction with the consolidated financial statements and related footnotes and the selected financial data included elsewhere in this report.

**Overview**

Consumers Bancorp, Inc., a bank holding company incorporated under the laws of the State of Ohio, owns all of the issued and outstanding common shares of Consumers National Bank, a bank chartered under the laws of the United States of America. The Corporation's activities have been limited primarily to holding the common shares of the Bank. The Bank's business involves attracting deposits from businesses and individual customers and using such deposits to originate commercial, mortgage and consumer loans in its market area, consisting primarily of Stark, Columbiana, Carroll and contiguous counties in Ohio. The Bank also invests in securities consisting primarily of U.S. government agency obligations, municipal obligations and mortgage-backed securities.

**Results of Operations**

**Three and Nine Months Ended March 31, 2010 and March 31, 2009**

**Net Income**

Earnings per common share for the third fiscal quarter of 2010 were \$0.21 as compared to \$0.24 for the same period last year. Net income was \$425 for the three month period ended March 31, 2010, a \$56 decrease from the same period last year. The decline was primarily the result of a loss on the sale of other real estate owned acquired through loan foreclosures of \$51 and an impairment charge on securities of \$100 that were recognized during the third fiscal quarter of 2010. In addition, earnings in the third quarter of 2009 benefited from a gain on the sale of securities of \$177.

For the nine months ended March 31, 2010, net income was \$1.49 million compared to \$1.58 million for the same period last year. Fiscal year-to-date net income per share decreased to \$0.73 compared to \$0.78 for the same period last year. The decrease in net income for the nine month period was mainly attributable to a \$280 impairment charge on securities and a loss of \$46 on the sale of other real estate owned acquired through loan foreclosures. These decreases were partially offset by a \$280, or 3.9%, increase in net interest income.

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**CONSUMERS BANCORP, INC.**

**Management's Discussion and Analysis of Financial Condition  
and Results of Operations (continued)**

(Dollars in thousands, except per share data)

Return on average equity (ROE) and return on average assets (ROA) were 7.55% and 0.68%, respectively, for the third quarter of fiscal year 2010 compared to 9.20% and 0.81%, respectively, for the third quarter of fiscal year 2009.

ROE and ROA were 8.80% and 0.78%, respectively, for the 2010 fiscal year-to-date period compared to 10.46% and 0.87%, respectively, for the same periods last year.

**Net Interest Income**

Net interest income, the difference between interest income earned on interest-earning assets and interest expense incurred on interest-bearing liabilities, is the largest component of the Corporation's earnings. Net interest income is affected by changes in the volumes, rates and composition of interest-earning assets and interest-bearing liabilities. Net interest margin is calculated by dividing net interest income on a fully tax equivalent basis (FTE) by total average interest-earning assets. FTE income includes tax-exempt income, restated to a pre-tax equivalent, based on the statutory federal income tax rate. All average balances are daily average balances. Non-accruing loans are included in average loan balances.

The Corporation's net interest margin for the three months ended March 31, 2010 was 4.41%, compared to 4.19% for the same period a year ago. Net interest income for the three months ended March 31, 2010 increased by \$245, or 10.7%, to \$2,525 from \$2,280 for the same year ago period. The increase in net interest income was primarily the result of a decline in the Corporation's cost of funds and an increase in the amount of interest-earning assets. The Corporation's cost of funds decreased to 1.28% for the three month period ended March 31, 2010 from 1.97% for the same year ago period mainly due to lower market rates affecting the rates paid on all interest-bearing deposit accounts and short-term borrowings. The net interest income was also positively impacted by an \$11,350, or 4.9%, increase in average interest-earning assets. These increases were partially offset by a decline in the yield on average interest-earning assets to 5.41% for the three month period ended March 31, 2010 from 5.70% from the same year ago period.

The Corporation's net interest margin for the nine months ended March 31, 2010 was 4.27%, compared to 4.36% for the same year ago period. Net interest income for the nine months ended March 31, 2010 increased by \$280, or 3.9%, to \$7,447 from \$7,167 for the same year ago period. The increase in net interest income was primarily the result of a decline in the Corporation's cost of funds and an increase in the dollar amount of interest-earning assets. The Corporation's cost of funds decreased to 1.45% for the nine month period ended March 31, 2010 from 2.13% for the same year ago period mainly due to lower market rates affecting the rates paid on all interest-bearing deposit accounts and borrowings. The net interest income was also positively impacted by a \$13,638, or 6.0%, increase in average interest-earning assets. These increases were partially offset by a decline in the yield on average interest-earning assets to 5.39% for the nine months ended March 31, 2010 from 5.98% from the same year ago period.

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(Dollars in thousands, except per share data)

**Average Balance Sheets and Analysis of Net Interest Income for the Three Months Ended March 31,**

(In thousands, except percentages)

	2010			2009		
	Average Balance	Interest	Yield/ Rate	Average Balance	Interest	Yield/ Rate
<b>Interest-earning assets:</b>						
Taxable securities	\$ 45,439	\$ 445	4.03%	\$ 46,605	\$ 533	4.67%
Nontaxable securities (1)	19,606	292	6.05	18,013	276	6.14
Loans receivable (1)	168,426	2,457	5.92	158,036	2,413	6.19
Interest bearing deposits and federal funds sold	7,557	9	0.48	7,024	4	0.23
<b>Total interest-earning assets</b>	<b>241,028</b>	<b>3,203</b>	<b>5.41%</b>	<b>229,678</b>	<b>3,226</b>	<b>5.70%</b>
<b>Noninterest-earning assets</b>	<b>12,366</b>			<b>12,498</b>		
<b>Total Assets</b>	<b>\$ 253,394</b>			<b>\$ 242,176</b>		
<b>Interest-bearing liabilities:</b>						
NOW	\$ 13,373	\$ 7	0.21%	\$ 11,213	\$ 11	0.40%
Savings	60,690	40	0.27	54,941	65	0.48
Time deposits	87,825	452	2.09	87,094	669	3.12
Short-term borrowings	12,795	11	0.35	12,786	33	1.05
FHLB advances	8,559	70	3.32	9,767	77	3.20
<b>Total interest-bearing liabilities</b>	<b>183,242</b>	<b>580</b>	<b>1.28%</b>	<b>175,801</b>	<b>855</b>	<b>1.97%</b>
<b>Noninterest-bearing liabilities:</b>						
Noninterest-bearing checking accounts	45,593			43,259		
Other liabilities	1,695			1,927		
<b>Total liabilities</b>	<b>230,530</b>			<b>220,987</b>		
Shareholders' equity	22,864			21,189		
<b>Total liabilities and shareholders' equity</b>	<b>\$ 253,394</b>			<b>\$ 242,176</b>		
<b>Net interest income, interest rate spread (1)</b>		<b>\$ 2,623</b>	<b>4.13%</b>		<b>\$ 2,371</b>	<b>3.73%</b>

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Net interest margin (net interest as a percent of average interest-earning assets) (1)	4.41%	4.19%
Federal tax exemption on non-taxable securities and loans included in interest income	\$ 98	\$ 91
Average interest-earning assets to interest-bearing liabilities	131.54%	130.65%

(1) calculated on a fully taxable equivalent basis

**Table of Contents****CONSUMERS BANCORP, INC.****Management's Discussion and Analysis of Financial Condition****and Results of Operations (continued)**

(Dollars in thousands, except per share data)

**Average Balance Sheets and Analysis of Net Interest Income for the Nine Months Ended March 31,**

(In thousands, except percentages)

	2010			2009		
	Average Balance	Interest	Yield/ Rate	Average Balance	Interest	Yield/ Rate
<b>Interest-earning assets:</b>						
Taxable securities	\$ 45,823	\$ 1,415	4.18%	\$ 45,557	\$ 1,683	4.88%
Nontaxable securities (1)	18,824	848	6.01	17,617	842	6.10
Loans receivable (1)	165,109	7,413	5.98	155,868	7,628	6.52
Interest bearing deposits and federal funds sold	11,423	54	0.63	8,499	62	0.97
<b>Total interest-earning assets</b>	<b>241,179</b>	<b>9,730</b>	<b>5.39%</b>	<b>227,541</b>	<b>10,215</b>	<b>5.98%</b>
<b>Noninterest-earning assets</b>	<b>11,907</b>			<b>13,170</b>		
<b>Total Assets</b>	<b>\$ 253,086</b>			<b>\$ 240,711</b>		
<b>Interest-bearing liabilities:</b>						
NOW	\$ 13,314	\$ 20	0.20%	\$ 11,528	\$ 42	0.49%
Savings	58,468	140	0.32	54,189	260	0.64
Time deposits	90,180	1,572	2.32	82,883	2,022	3.25
Short-term borrowings	12,666	37	0.39	14,124	194	1.83
FHLB advances	9,073	225	3.30	10,054	250	3.31
<b>Total interest-bearing liabilities</b>	<b>183,701</b>	<b>1,994</b>	<b>1.45%</b>	<b>172,778</b>	<b>2,768</b>	<b>2.13%</b>
<b>Noninterest-bearing liabilities:</b>						
Noninterest-bearing checking accounts	44,945			45,814		
Other liabilities	1,859			2,029		
<b>Total liabilities</b>	<b>230,505</b>			<b>220,621</b>		
Shareholders' equity	22,581			20,090		
<b>Total liabilities and shareholders' equity</b>	<b>\$ 253,086</b>			<b>\$ 240,711</b>		
<b>Net interest income, interest rate spread (1)</b>		<b>\$ 7,736</b>	<b>3.94%</b>		<b>\$ 7,447</b>	<b>3.85%</b>

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Net interest margin (net interest as a percent of average interest-earning assets) (1)	4.27%	4.36%
Federal tax exemption on non-taxable securities and loans included in interest income	\$ 289	\$ 280
Average interest-earning assets to interest-bearing liabilities	131.29%	131.70%

(1) calculated on a fully taxable equivalent basis

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**CONSUMERS BANCORP, INC.**

**Management's Discussion and Analysis of Financial Condition**

**and Results of Operations (continued)**

(Dollars in thousands, except per share data)

**Provision for Loan Losses**

The provision for loan losses represents the charge to income necessary to adjust the allowance for loan losses to an amount that represents management's assessment of the estimated probable credit losses in the Bank's loan portfolio that have been incurred at each balance sheet date. The provision for loan losses decreased by \$55 for the three month period ended March 31, 2010, but increased by \$12 for the nine month period ended March 31, 2010, compared with the same periods last year.

The increased provision for loan losses for the nine month period ended March 31, 2010 resulted mainly from lower collateral value assumptions on non-accrual loans based on current market valuations as well as an increase in non-performing loans from the same period last year. The allowance for loan losses as a percent of total loans at March 31, 2010 was 1.33% up from 1.24% at June 30, 2009 and from 1.30% a year ago. This increase is a result of management's concerns about the current economic conditions, the higher level of unemployment in our market areas and the depressed real estate values in the markets where we lend affecting the underlying collateral values.

Non-performing loans were \$2,627 as of March 31, 2010 and represented 1.54% of total loans. This compared with \$2,804, or 1.75%, at June 30, 2009 and \$2,336, or 1.47%, as of March 31, 2009. The provision for loan losses as of March 31, 2010 was considered sufficient by management for maintaining an appropriate allowance for loan losses.

**Non-Interest Income**

Non-interest income totaled \$399 for the third quarter of fiscal year 2010, compared to \$722 for the same period last year. Adjusted for losses from the sale of other real estate owned (OREO), security gains and security impairment charges, non-interest income totaled \$550 for the third quarter of fiscal year 2010, compared with \$545 for the same period last year. A loss of \$51 on the sale of other real estate owned acquired through loan foreclosures and an OTTI impairment loss of \$100 related to a trust preferred security were recognized during the third fiscal quarter of 2010. Non-interest income in the third quarter of 2009 benefited from the recognition of a gain on the sale of securities of \$177.

Also within non-interest income during the third quarter of fiscal year 2010, debit card interchange income increased by \$28, or 26.7%, mainly due to an increase in debit card usage. Service charges on deposits decreased by \$39, or 10.5%, mainly due to a decline in overdraft fee income from reduced volume. The decline on overdraft fee income was partially offset by a \$12, or 20.7%, increase in service charges on deposit accounts.

Non-interest income totaled \$1,689 during the first nine months of fiscal year 2010, compared to \$2,009 for the same period last year. Adjusted for losses from the sale of OREO, security gains and security impairment charges, non-interest income totaled \$1,802 for the 2010 fiscal year-to-date period, compared with \$1,824 for the same period



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**CONSUMERS BANCORP, INC.**

**Management's Discussion and Analysis of Financial Condition**

**and Results of Operations (continued)**

(Dollars in thousands, except per share data)

last year. A loss of \$46 on the sale of OREO acquired through loan foreclosures and an OTTI impairment loss of \$280 related to a trust preferred security were recognized during the 2010 fiscal year-to-date. Gains recognized on the sale of securities totaled \$213 during the first nine months of fiscal year 2010 and \$185 during the same year ago period. A discussion of the impairment loss is included on the following pages under the heading Financial Condition .

Also within non-interest income during the 2010 fiscal year-to-date, debit card interchange income increased by \$54, or 16.7%, mainly due to an increase in debit card usage. Service charges on deposits decreased by \$82, or 6.5%, mainly due to a decline in overdraft fee income from reduced usage. The decline on overdraft fee income was partially offset by a \$28, or 15.5%, increase in service charges on deposit accounts.

**Non-Interest Expenses**

Total non-interest expenses increased to \$2,292, or 3.0%, during the third quarter of fiscal year 2010, compared with \$2,226 during the same year ago period. Total non-interest expenses increased to \$6,784, or 1.2%, during the first nine months of fiscal year 2010, compared with \$6,703 during the same year ago period.

Salaries and employee benefits increased by \$69, or 2.1%, during the first nine months of fiscal year 2010 mainly due to an increase in salary continuation benefit expense since a reduction in this expense of approximately \$140 was recognized during fiscal year 2009 as a result of the departure of the previous chief executive officer. This increase was partially offset by a reduction in overtime wages, the implementation of a ten percent reduction in hours for non-exempt personnel and a salary freeze for exempt personnel that went into effect during the third quarter of fiscal year 2009.

Occupancy and equipment expenses decreased by \$17, or 2.1%, during the 2010 fiscal year-to-date period mainly due to lower depreciation expense associated with furniture, fixtures and equipment.

FDIC insurance expense increased by \$12 for the third fiscal quarter of 2010 compared to the same period last year. This increase was mainly the result of an increase in total deposits, the assessment base upon which FDIC insurance assessments are calculated. For the 2010 fiscal year-to-date period, FDIC insurance expense increased by \$97, compared to the same period last year. The increase for the year-to-date period was the result of an industry wide deposit insurance rate increase that went into effect on January 1, 2009 and as a result of an increase in total deposits.

Debit card processing expenses increased by \$5, or 7.4%, and \$17, or 8.6%, for the third quarter and the year-to-date periods of fiscal year 2010, respectively, compared to the same periods last year. These increases were mainly the result of increased debit card usage by our customers.

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**and Results of Operations (continued)**

(Dollars in thousands, except per share data)

Other expenses increased by \$22, or 6.2%, during the three month period ended March 31, 2010 compared with the same period last year mainly as a result of increased marketing and OREO related expenses. These increases were partially offset by reduced expenses as a result of the renegotiation and non-renewal of miscellaneous contracts and other cost containment efforts related to office related expenses.

Other expenses decreased by \$24, or 2.2%, during the first nine month period of fiscal year 2010 mainly due to the renegotiation and non-renewal of miscellaneous contracts and other cost containment efforts related to travel, transportation and office related expenses. These decreases were partially offset by an increase in other real estate expenses related to properties acquired through loan foreclosures.

**Income Taxes**

Income tax expense for the three month period ended March 31, 2010 decreased by \$33, to \$97 from \$130, compared to a year ago. The effective tax rate was 18.6% for the current quarter as compared to 21.3% for the same period last year.

Income tax expense for the nine month period ended March 31, 2010 decreased by \$47, to \$408 from \$455, compared to a year ago. The effective tax rate was 21.5% for the current period as compared to 22.4% for the same period last year.

The effective tax rate differed from the federal statutory rate principally as a result of tax-exempt income from obligations of states and political subdivisions, loans and earnings on bank owned life insurance.

**Financial Condition**

Total assets at March 31, 2010 were \$257,945 compared to \$251,862 at June 30, 2009, an increase of \$6,083, or 3.2% on an annualized basis.

Available-for-sale securities increased by \$5,535 from \$60,775 at June 30, 2009 to \$66,310 at March 31, 2010. Within the securities portfolio, the Corporation owns a trust preferred security, which represents CDOs issued by other financial and insurance companies. As of March 31, 2010, the trust preferred security had an adjusted amortized cost of \$702 after an impairment charge of \$280 and a fair value of \$471. Due to the illiquidity in the market, it is unlikely the Corporation would be able to recover its investment in this security if the Corporation sold the security at this time.

Our analysis of the trust preferred security is governed by accounting standards that are described in detail in Note 1 and Note 2 to the consolidated financial statements. On March 31, 2010, Fitch rated this security as C, which is defined as highly speculative. The issuers in this security are primarily banks, bank holding companies and a limited number of insurance companies. The Corporation uses the OTTI evaluation model to

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(Dollars in thousands, except per share data)

compare the present value of expected cash flows to the previous estimate to evaluate if there has been an adverse change in cash flows during the period. The OTTI model considers the structure and term of the CDO and the financial condition of the underlying issuers. Specifically, the model details interest rates, principal balances of note classes and underlying issuers, the timing and amount of interest and principal payments of the underlying issuers, and the allocation of the payments to the note classes. The current estimate of expected cash flows is based on the most recent trustee reports and any other relevant market information including announcements of interest payment deferrals or defaults of underlying trust preferred securities. Assumptions used in the model include expected future default rates and prepayments. We assume no recoveries on defaults and all interest payment deferrals are treated as defaults with an assumed recovery rate of 15% on deferrals. In addition we use the model to stress the CDO, or make assumptions more severe than expected activity, to determine the degree to which assumptions could deteriorate before the CDO could no longer fully support repayment of the Corporation's note class. According to the March 31, 2010 analysis, the expected cash flows were below the recorded amortized cost of the trust preferred security. Therefore, management determined it was appropriate to record an other-than-temporary impairment loss from this security of \$100 during the three month period ended March 31, 2010, bringing the total impairment loss to \$280 for the nine month period ended March 31, 2010. Management has reviewed this security and these conclusions with an independent third party. If there is further deterioration in the underlying collateral of this security, other-than-temporary impairments may also occur in future periods.

Loan receivables increased by \$10,054 to \$170,195 at March 31, 2010 compared to \$160,141 at June 30, 2009. Total shareholders' equity increased by \$1,519 from June 30, 2009, to \$22,980 as of March 31, 2010. The increase was mainly due to an increase in the fair value of available-for-sale securities and net income for the current nine month period. These increases were partially offset by cash dividends paid during the period.

**Non-Performing Assets**

The following table presents the aggregate amounts of non-performing assets and respective ratios as of the dates indicated.

	<b>March 31, 2010</b>	<b>June 30, 2009</b>	<b>March 31, 2009</b>
Non-accrual loans	\$ 2,607	\$ 2,476	\$ 2,336
Loans past due over 90 days and still accruing	20	328	
<b>Total non-performing loans</b>	<b>2,627</b>	<b>2,804</b>	<b>2,336</b>
Other real estate owned	102	181	79
<b>Total non-performing assets</b>	<b>\$ 2,729</b>	<b>\$ 2,985</b>	<b>\$ 2,415</b>
Non-performing loans to total loans	1.54%	1.75%	1.47%
Allowance for loan losses to total non-performing loans	86.41%	71.04%	88.27%

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(Dollars in thousands, except per share data)

Following is a breakdown of non-accrual loans as of March 31, 2010 by collateral:

	<b>March 31, 2010</b>
Commercial nonresidential collateral	\$ 1,038
Commercial non-real estate collateral	23
Vacant land and farmland	463
Multifamily residential properties	255
1-4 family residential properties	813
Consumer	15
<b>Total</b>	<b>\$ 2,607</b>

As of March 31, 2010, impaired loans totaled \$2,404, all of which are included in non-accrual loans. Commercial and commercial real estate loans are classified as impaired if management determines that full collection of principal and interest, in accordance with the terms of the loan documents, is not probable. Impaired loans and non-performing loans have been considered in management's analysis of the appropriateness of the allowance for loan losses. Management and the Board of Directors are closely monitoring these loans and believe that the prospects for recovery of principal and interest, less identified specific reserves, are favorable.

**Contractual Obligations, Commitments, Contingent Liabilities and Off-Balance Sheet Arrangements****Liquidity**

The objective of liquidity management is to ensure adequate cash flows to accommodate the demands of our customers and provide adequate flexibility for the Corporation to take advantage of market opportunities under both normal operating conditions and under unpredictable circumstances of industry or market stress. Cash is used to fund loans, purchase investments, fund the maturity of liabilities, and at times to fund deposit outflows and operating activities. The Corporation's principal sources of funds are deposits; amortization and prepayments of loans; maturities, sales and principal receipts from securities; borrowings; and operations. Management considers the asset position of the Corporation to be sufficiently liquid to meet normal operating needs and conditions. The Corporation's earning assets are mainly comprised of loans and investment securities. Management continually strives to obtain the best mix of loans and investments to both maximize yield and insure the soundness of the portfolio, as well as to provide funding for loan demand as needed.

Net cash from operating activities for the nine month period ended March 31, 2010 was \$1,476, net cash outflows from investing activities was \$13,947 and net cash inflows from financing activities was \$4,043. A major source of cash was \$18,197 from sales, maturities, calls or principal pay downs on available-for-sale securities and a \$7,209

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increase in deposits. Major uses of cash included a \$23,218 purchase of securities and a \$10,366 increase in loans. Total cash and cash equivalents was \$10,463 as of March 31, 2010 compared to \$18,891 at June 30, 2009 and \$10,763 at March 31, 2009.

The Bank offers several types of deposit products to its customers. The rates offered by the Bank and the fees charged for them are competitive with others currently available in the market area. Total deposits increased by \$7,209, or 4.7% on an annualized basis, during the first nine months of fiscal year 2010. Also, during the same period, the overall cost for funds decreased by 68 basis points from the same year ago period.

To provide an additional source of liquidity, the Corporation has entered into an agreement with the Federal Home Loan Bank (FHLB) of Cincinnati. At March 31, 2010, FHLB advances totaled \$8,373 as compared with \$9,373 at June 30, 2009. As of March 31, 2010, the Bank had the ability to borrow an additional \$16,309 from the FHLB based on a blanket pledge of qualifying first mortgage loans. The Corporation considers the FHLB to be a reliable source of liquidity funding, secondary to its deposit base.

Short-term borrowings consisted of repurchase agreements which is a financing arrangement that matures daily. The Bank pledges securities as collateral for the repurchase agreements. Short-term borrowings decreased to \$13,431 at March 31, 2010 from \$15,055 from June 30, 2009.

Jumbo time deposits (those with balances of \$100 thousand and over) increased from \$31,007 at June 30, 2009 to \$33,036 at March 31, 2010. These deposits are monitored closely by the Corporation and are mainly priced on an individual basis. When these deposits are from a municipality, certain bank-owned securities are pledged to guarantee the safety of these public fund deposits as required by Ohio law. The Corporation has the option to use a fee-paid broker to obtain deposits from outside its normal service area as an additional source of funding. The Corporation however, does not rely upon these deposits as a primary source of funding. Although management monitors interest rates on an ongoing basis, a quarterly rate sensitivity report is used to determine the effect of interest rate changes on the financial statements. In the opinion of management, enough assets or liabilities could be repriced over the near term (up to three years) to compensate for such changes. The spread on interest rates, or the difference between the average earning assets and the average interest-bearing liabilities, is monitored quarterly.

**Capital Resources**

The Bank is subject to various regulatory capital requirements administered by federal regulatory agencies. Capital adequacy guidelines and prompt corrective-action regulations involve quantitative measures of assets, liabilities, and certain off-balance-sheet items calculated under regulatory accounting practices. Failure to meet various capital requirements can initiate regulatory action that could have a direct material effect on the Corporation's financial statements. The Bank is considered well-capitalized under

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**Management's Discussion and Analysis of Financial Condition  
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the Federal Deposit Insurance Act at March 31, 2010. Management is not aware of any matters occurring subsequent to March 31, 2010 that would cause the Bank's capital category to change.

**Critical Accounting Policies**

The financial condition and results of operations for the Corporation presented in the Consolidated Financial Statements, accompanying notes to the Consolidated Financial Statements and Management's Discussion and Analysis of Financial Condition and Results of Operations are, to a large degree, dependent upon the Corporation's accounting policies. The selection and application of these accounting policies involve judgments, estimates and uncertainties that are susceptible to change.

The Company has identified the appropriateness of the allowance for loan losses and the valuation of securities as critical accounting policies and an understanding of these policies are necessary to understand the financial statements. Critical accounting policies are those policies that require management's most difficult, subjective or complex judgments, often as a result of the need to make estimates about the effect of matters that are inherently uncertain. Footnote one (Securities and Allowance for Loan Losses), footnote two (Securities), footnote three (Loans) and Management Discussion and Analysis of Financial Condition and Results from Operation (Critical Accounting Policies) of the 2009 Form 10-K provide detail with regard to the Corporation's accounting for the allowance for loan losses. There have been no significant changes in the application of accounting policies since June 30, 2009.

**Forward-Looking Statements**

When used in this report (including information incorporated by reference in this report), the words or phrases "will likely result," "are expected to," "will continue," "is anticipated," "estimate," "project," "believe" or similar expressions are intended to identify forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements may involve risks and uncertainties that are difficult to predict, may be beyond the Corporation's control, and could cause actual results to differ materially from those described in such statements. Any such forward-looking statements are made only as of the date of this report or the respective dates of the relevant incorporated documents, as the case may be, and, except as required by law, the Corporation undertakes no obligation to update these forward-looking statements to reflect subsequent events or circumstances. Factors that could cause actual results for future periods to differ materially from those anticipated or projected include, but are not limited to:

regional and national economic conditions becoming less favorable than expected, resulting in, among other things, a deterioration in credit quality of assets and the underlying value of collateral could prove to be less valuable than otherwise assumed;

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(Dollars in thousands, except per share data)

material unforeseen changes in the financial condition or results of Consumers National Bank's customers;

changes in levels of market interest rates which could reduce anticipated or actual margins;

competitive pressures on product pricing and services;

the nature, extent, and timing of government and regulatory actions; and

a continued deterioration in market conditions causing debtors to be unable to meet their obligations.

The risks and uncertainties identified above are not the only risks the Corporation faces. Additional risks and uncertainties not presently known to the Corporation or that the Corporation currently believes to be immaterial also may adversely affect the Corporation. Should any known or unknown risks and uncertainties develop into actual events, those developments could have material adverse effects on the Corporation's business, financial condition and results of operations.

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**CONSUMERS BANCORP, INC.**

**Item 4T Controls and Procedures**

As of the end of the period covered by the report, an evaluation was performed under the supervision and with the participation of the Corporation's management, including the Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of the Corporation's disclosure controls and procedures pursuant to Exchange Act Rule 13a-15e. Based on the evaluation, the Chief Executive Officer and Chief Financial Officer concluded that the design and operation of these disclosure controls and procedures were effective. There have not been any changes in the Corporation's internal control over financial reporting that occurred during the Corporation's last quarter that has materially affected, or is reasonably likely to materially affect, internal control over financial reporting.



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**CONSUMERS BANCORP, INC.**

**PART II OTHER INFORMATION**

**Item 1 Legal Proceedings**

**Item 2 Unregistered Sales of Equity Securities and Use of Proceeds**

**Item 3 Defaults Upon Senior Securities**

**Item 5 Other Information**

On May 12, 2010, the Board of Directors of Consumers Bancorp, Inc., declared a \$0.10 per share cash dividend for shareholders of record on May 24, 2010 that will be paid on June 11, 2010.

**Item 6 Exhibits**

Exhibit 11 Statement regarding Computation of Per Share Earnings (included in Note 1 to the Consolidated Financial Statements).

Exhibit 31.1 Rule 13a-14(a)/15d-14(a) Certification of Chief Executive Officer

Exhibit 31.2 Rule 13a-14(a)/15d-14(a) Certification of Chief Financial Officer

Exhibit 32.1 Certification of Chief Executive Officer and Chief Financial Officer Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes Oxley Act of 2002.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

CONSUMERS BANCORP, INC.

(Registrant)

Date: May 17, 2010

/s/ Ralph J. Lober  
Ralph J. Lober, II  
Chief Executive Officer

Date: May 17, 2010

/s/ Renee K. Wood  
Renee K. Wood  
Chief Financial Officer & Treasurer