

STONEMOR PARTNERS LP  
Form 8-K  
November 12, 2009

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, DC 20549

**FORM 8-K**

**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(d) OF THE**  
**SECURITIES EXCHANGE ACT OF 1934**

**Date of Report (Date of earliest event reported) November 10, 2009**

**StoneMor Partners L.P.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction  
of incorporation)

**000-50910**  
(Commission  
File Number)

**80-0103159**  
(IRS Employer  
Identification No.)

Edgar Filing: STONEMOR PARTNERS LP - Form 8-K

**311 Veterans Highway, Suite B, Levittown, PA**  
(Address of principal executive offices)

**19056**  
(Zip Code)

**Registrant's telephone number, including area code (215) 826-2800**

**Not Applicable**

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions ( *see* General Instruction A.2. below):

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**ITEM 7.01. Regulation FD Disclosure.**

In connection with certain securities offerings that StoneMor Partners L.P. (the Partnership) announced on November 10, 2009, the Partnership is providing the following information. The information contained in this Current Report on Form 8-K is neither an offer to sell nor a solicitation of an offer to buy any securities.

**Adjusted EBITDA**

The following table sets forth Adjusted EBITDA for the Partnership for the periods indicated:

	Year Ended December 31,			Nine Months Ended		Twelve
	2006	2007	2008	September 30,	September 30,	Months
				2008	2009	Ended
						September 30,
						2009
Adjusted EBITDA	\$ 29,948	\$ 40,864	\$ 47,351	\$ 36,849	\$ 39,801	\$ 50,303

(dollars in thousands)

Management and external users of the Partnership's financial information, such as its investors, use Adjusted EBITDA as an important financial measure to assess its performance and liquidity, including the ability of its assets to generate cash sufficient to pay interest on its indebtedness, meet capital expenditure and working capital requirements and otherwise meet its obligations as they become due.

Adjusted EBITDA represents net income before interest, taxes, depreciation and amortization and before the following items:

*Amortization of cemetery property*, an expense item resulting from sales of burial lots, lawn crypts and mausoleum crypts, which is based on the historical allocation of original cemetery acquisition and construction costs to individual burial lots and crypts. Management considers this expense to represent the depletion of the Partnership's interment spaces that are available for sale;

*Non-cash unit-based compensation*, an expense representing the fair value of share based payment awards made to employees. The Partnership issued certain key employees and management unit-based compensation in the form of unit appreciation rights and phantom units;

*Increase in deferred revenues*, which represents the increase in revenue on merchandise and services sold and investment income earned in trust for which the Partnership has not yet delivered the underlying merchandise or performed the underlying service as accounting principles generally accepted in the United States (GAAP) requires before revenue may be recognized; and

*Increase in deferred costs and expenses*, which represents the increase in associated costs of merchandise and services sold for which the Partnership has not yet delivered the underlying merchandise or performed the underlying service as GAAP requires before the associated costs and expenses may be recognized.

Because Adjusted EBITDA includes increases in revenues and costs and expenses that otherwise would be deferred under GAAP, it is able to reflect such revenues from contracts written and their related costs and expenses generated in a particular period.

Adjusted EBITDA, as presented above, is a supplemental measure of the Partnership's performance and liquidity that is not required by, or presented in accordance with, GAAP. It is not a measure of the Partnership's financial performance or liquidity under GAAP and should not be considered as an alternative to net income or any other performance measure or to net cash provided by operating activities or any other liquidity measure, in each case as derived in accordance with GAAP.

There are material limitations to using measures such as Adjusted EBITDA, including the difficulty associated with using any such measure as a sole measure to compare the results of one company to another and the



**Ratio of Earnings to Fixed Charges**

The following table sets forth the ratio of earnings to fixed charges for Partnership for the periods indicated:

	Cornerstone Family Services, Inc./ StoneMor Partners L.P.(1)					StoneMor Partners L.P.	
	2004	Year Ended December 31,			2008	Nine Months Ended September 30,	
		2005	2006	2007		2008	2009
Ratio of Earnings to Fixed Charges(2)	0.60x	1.82x	1.54x	1.34x	1.34x	1.35x	1.10x

- (1) On April 2, 2004, StoneMor Partners L.P. was formed. On September 20, 2004, in connection with its initial public offering, Cornerstone Family Services Inc. and its subsidiaries contributed to the Partnership substantially all of the assets, liabilities and businesses owned and operated by it, and then converted into CFSI LLC. This transfer represented a reorganization of entities under common control and was recorded at historical cost. The ratio of earnings to fixed charges for the year ended December 31, 2004 includes the operations of Cornerstone Family Services Inc. from January 1, 2004 through September 19, 2004 and StoneMor Partners L.P. from September 20, 2004 through December 31, 2004.
- (2) For purposes of computing the ratio of earnings to fixed charges, earnings consists of pre-tax income from continuing operations plus fixed charges (excluding capitalized interest). Fixed charges represents interest incurred (whether expenses or capitalized) and amortized premiums, discounts and capitalized expenses related to indebtedness. The amount of the deficiency for the year ended December 31, 2004 was \$4.3 million.

**Revenue Mix**

The following table sets forth the revenue mix of the Partnership for the year ended December 31, 2008:

Source of revenue	%
Pre-need sales	37%
At-need sales	35%
Funeral homes	13%
Investment income	11%
Interest	3%
Other	1%
<b>Total</b>	<b>100%</b>

**Pre-Need Sales**

Leads are generated and appointments made

40% of leads result in a presentation

20-25% of all presentations result in a sale

## Edgar Filing: STONEMOR PARTNERS LP - Form 8-K

Pre-need sale is usually financed on terms averaging 33 months

22% of such sales are cash at the time of the sale

Customers make monthly payments, including interest, on financed sales

Down payments average 13%

Finance charges range from 7% to 12%

### ***Dignity 2007 Acquisition***

On December 21, 2007, the Partnership completed the acquisition of 45 cemeteries, 30 funeral homes and one pet cemetery from Service Corporation International (NYSE: SCI) and other entities for the aggregate purchase price of \$68.0 million in cash, subject to various post closing adjustments. The following information compares

Edgar Filing: STONEMOR PARTNERS LP - Form 8-K

certain historical consolidated financial data of the Partnership for the year ended December 31, 2008 calculated in accordance with GAAP (2008 SAB) with the comparable financial data calculated assuming the Partnership's operations were not subject to the deferred revenue recognition and deferred cost recognition standards required for GAAP purposes (2008 Accrual).

	2008 Accrual	2008 SAB	Amount Deferred
	<i>(dollars in thousands)</i>		
Sales	\$ 30,903	\$ 21,386	\$ 9,517 <sup>(1)</sup>
Services and Other Income	14,386	11,515	2,871 <sup>(1)</sup>
Funeral Home	13,042	13,042	
Total Revenues	\$ 58,331	\$ 45,943	\$ 12,388
Cost of Sales	\$ 4,954	\$ 3,388	\$ 1,566 <sup>(2)</sup>
Selling Expenses	9,035	6,609	2,426 <sup>(2)</sup>
Cemetery Expenses	10,015	10,015	
General and Administrative Expenses	4,338	4,338	
Funeral Home Expenses	10,379	10,379	
Total Costs and Expenses	\$ 38,721	\$ 34,729	\$ 3,992
Operating Expenses	\$ 19,610	\$ 11,214	
EBITDA	\$ 21,142	\$ 12,623	

(1) Variance on net deferred revenue on balance sheet.

(2) Variance in deferred selling and obtaining cost on balance sheet.

In accordance with General Instruction B.2 of Form 8-K, the above information is being furnished under Item 7.01 of Form 8-K and shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934 (the Exchange Act), or otherwise subject to the liabilities of that section, unless the Partnership specifically states that the information is to be considered filed under the Exchange Act or incorporates it by reference into a filing under the Exchange Act or the Securities Act of 1933, as amended.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: November 10, 2009

STONEMOR PARTNERS L.P.

By: StoneMor GP LLC  
its general partner

By: /s/ WILLIAM R. SHANE  
Name: **William R. Shane**  
Title: **Executive Vice President and**

**Chief Financial Officer**