

BRASIL TELECOM HOLDING CO  
Form SC TO-T  
June 19, 2008

**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**SCHEDULE TO**

**TENDER OFFER STATEMENT UNDER SECTION 14(d)(1) OR 13(e)(1)**

**OF THE SECURITIES EXCHANGE ACT OF 1934**

**BRASIL TELECOM PARTICIPAÇÕES S.A.**

(Name of subject company (Issuer))

**COPART 1 PARTICIPAÇÕES S.A.**

a wholly-owned indirect subsidiary of

**TELEMAR NORTE LESTE S.A.**

a subsidiary of

**TELE NORTE LESTE PARTICIPAÇÕES S.A.**

(Name of Filing Person (Offerors))

Preferred Shares, without par value, and

105530109

American Depositary Shares, each representing

(CUSIP number of American Depositary Shares)

five Preferred Shares

(Title of classes of securities)

Roberto Terziani

Investor Relations Director

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**Rua Humberto de Campos, 425**

**7º andar**

**Leblon, Rio de Janeiro, RJ, Brazil 22430-190**

**Tel: +55 21 3131-1208**

(Name, address, and telephone number of person authorized to receive notices and communications on behalf of Filing Persons)

Copies to:

**Mark O. Bagnall**

**White & Case LLP**

**Wachovia Financial Center, Suite 4900**

**200 South Biscayne Boulevard**

**Miami, FL 33131**

**Tel: (305) 371-2700**

**CALCULATION OF FILING FEE**

| <b>Transaction Valuation(1)</b> | <b>Amount of Filing Fee(2)</b> |
|---------------------------------|--------------------------------|
| <b>US\$393,587,848.25</b>       | <b>US\$15,468.00</b>           |

- (1) Estimated for purposes of calculating the filing fee pursuant to Rule 0-11(d) under the Securities Exchange Act of 1934, as amended (the Exchange Act ), only. The Transaction Valuation was calculated assuming the purchase of 20,826,442 preferred shares, without par value (including preferred shares represented by American Depositary Shares), the maximum number of preferred shares subject to the offer, at a purchase price of R\$30.47 in cash per preferred share. The Transaction Value was calculated in Brazilian *reais* (R\$) and converted into U.S. dollars at the average of the bid and ask exchange rates published by the Brazilian Central Bank at the close of business on June 17, 2008 of US \$1.00=R\$1.6123.
- (2) The filing fee, calculated in accordance with Rule 0-11 of the Exchange Act and Fee Rate Advisory No. 6 for fiscal year 2008, is US\$39.30 per US\$1 million (prorated for amounts less than US\$1 million) of the aggregate Transaction Value. Accordingly, the filing fee is calculated by multiplying the aggregate Transaction Valuation by 0.00003930.

.. Check the box if any part of the fee is offset as provided by Rule 0-11(a)(2) and identify the filing with which the offsetting fee was previously paid. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.

Amount Previously Paid: N/A Filing Party: N/A

Form of Registration No.: N/A Date Filed: N/A

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.. Check the box if the filing relates solely to preliminary communications made before the commencement of the tender offer.  
Check the appropriate boxes below to designate any transactions to which the statement relates:

third party tender offer subject to Rule 14d-1

.. issuer tender offer subject to Rule 13e-4

.. going private transaction subject to Rule 13e-3

.. amendment to Schedule 13D under Rule 13d-2

Check the following box if the filing is a final amendment reporting the results of the tender offer: ..

**Items 1 through 9 and Item 11.**

This Tender Offer Statement on Schedule TO relates to the offer by COPART 1 Participações S.A., a *sociedade anônima* organized under the laws of the Federative Republic of Brazil and a wholly-owned indirect subsidiary of Telemar Norte Leste S.A., or Telemar, which is a *sociedade anônima* organized under the laws of the Federative Republic of Brazil and a subsidiary of Tele Norte Leste Participações S.A., or TNL, a *sociedade anônima* organized under the laws of the Federative Republic of Brazil, to purchase up to 20,826,442 preferred shares, without par value, including preferred shares represented by American Depositary Shares, or ADSs, of Brasil Telecom Participações S.A., a *sociedade anônima* organized under the laws of the Federative Republic of Brazil, or Brasil Telecom Holding, other than preferred shares owned directly or indirectly by the Filing Persons, the controlling shareholders of Brasil Telecom Holding, or any of their affiliates, at a price of R\$30.47 per preferred share (for reference, equivalent to approximately U.S.\$94.49 per ADS based on (i) one ADS representing five preferred shares and (ii) the average of the buy and sell U.S. dollar-Brazilian *real* exchange rates indicated under transaction PTAX 800, option 5 published by the Central Bank of Brazil, or the Central Bank, through the SISBACEN system at 7:00 p.m., Brasilia time (6:00 p.m., New York City time) on June 17, 2008, which was U.S.\$1.00=R\$1.6123) in cash, net of stock exchange and settlement fees described in the offer to purchase dated June 19, 2008 (the Offer to Purchase), any applicable brokerage fees or commissions and applicable withholding taxes, upon the terms and subject to the conditions set forth in the Offer to Purchase and in the related letter of transmittal (the Letter of Transmittal), copies of which are attached hereto as Exhibits (a)(1)(A) and (a)(1)(B), respectively. The information set forth in the Offer to Purchase, including, without limitation, all schedules thereto, and the related Letter of Transmittal is incorporated herein by reference with respect to Items 1 through 9 and 11 of this Schedule TO.

**Item 10 Financial Statements.**

Not applicable.

**Item 12 Exhibits.**

| Exhibit No. | Description   |
|-------------|---|
| (a)(1)(A)   | Offer to Purchase dated June 19, 2008.  |
| (a)(1)(B)   | Form of Letter of Transmittal to transmit American Depositary Shares (including Guidelines for Certification of Taxpayer Identification Number on Substitute Form W-9).   |
| (a)(1)(C)   | Form of Letter to Brokers, Dealers, Commercial Banks, Trust Companies and Other Nominees.   |
| (a)(1)(D)   | Form of Letter to Clients for use by Brokers, Dealers, Commercial Banks, Trust Companies and Other Nominees.  |
| (a)(1)(E)   | Notice of Voluntary Tender Offer for Acquisition of Preferred Shares issued by Brasil Telecom Participações S.A. dated June 19, 2008 (English translation).   |
| (a)(5)(A)   | Material Fact filed by Telemar and TNL with the Comissão de Valores Mobiliários (Brazilian Securities Commission, or CVM) on April 24, 2008 (incorporated by reference to Schedule TO filed by Telemar on April 25, 2008).    |
| (a)(5)(B)   | Presentation to Analysts dated April 28, 2008 (incorporated by reference to Schedule TO filed by Telemar on April 28, 2008).  |
| (a)(5)(C)   | Letter to Brasil Telecom Holdings and the CVM dated April 30, 2008 regarding open market purchases of preferred shares of Brasil Telecom Holdings (incorporated by reference to Schedule TO filed by Telemar on May 1, 2008). |
| (a)(5)(D)   | Transcript of International Conference Call held on April 28, 2008 (incorporated by reference to Schedule TO filed by Telemar on May 5, 2008).  |
| (a)(5)(E)   | Material Fact filed by Telemar and TNL with the CVM on May 8, 2008 (incorporated by reference to Schedule TO filed by each of Telemar and TNL on May 8, 2008).  |

| <b>Exhibit No.</b> | <b>Description</b>  |
|--------------------|---|
| (a)(5)(F)          | Presentation to Analysts dated May 2008 (incorporated by reference to Schedule TO filed by each of Telemar and TNL on May 13, 2008).  |
| (a)(5)(G)          | Communication to the Market filed by Telemar and TNL with the CVM on May 28, 2008 (incorporated by reference to Schedule TO filed by each of Telemar and TNL on May 28, 2008).  |
| (a)(5)(H)          | Announcement to the Market filed by Telemar and TNL with the CVM on June 5, 2008 (incorporated by reference to Schedule TO filed by each of Telemar and TNL on June 5, 2008).   |
| (a)(5)(I)          | Communication to the Market filed by Telemar and TNL with the CVM on June 6, 2008 (incorporated by reference to Schedule TO filed by each of Telemar and TNL on June 6, 2008).  |
| (a)(5)(J)          | Valuation Report pursuant to CVM Instruction Number 361, dated May 30, 2008, prepared by Credit Suisse (Brasil) S.A. Corretora de Títulos e Valores Mobiliários for Telemar on preferred shares of Brasil Telecom Holdings. |
| (b)                | None.   |
| (g)                | None.   |
| (h)                | None.   |

**SIGNATURE**

After due inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: June 19, 2008

**COPART 1 Participações S.A.**

By: /s/ José Luis Magalhães Salazar  
Name: José Luis Magalhães Salazar

Title: Executive Officer

By: /s/ Luiz Eduardo Falco Pires Corrêa  
Name: Luiz Eduardo Falco Pires Corrêa

Title: Chief Executive Officer

**Telemar Norte Leste S.A.**

By: /s/ José Luis Magalhães Salazar  
Name: José Luis Magalhães Salazar

Title: Chief Financial Officer and Investor Relations Officer

By: /s/ Luiz Eduardo Falco Pires Corrêa  
Name: Luiz Eduardo Falco Pires Corrêa

Title: Chief Executive Officer

**Tele Norte Leste Participações S.A.**

By: /s/ José Luis Magalhães Salazar  
Name: José Luis Magalhães Salazar

Title: Chief Financial Officer and Investor Relations Officer

By: /s/ Luiz Eduardo Falco Pires Corrêa  
Name: Luiz Eduardo Falco Pires Corrêa

Title: Chief Executive Officer

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| (b)                | None.   |
| (g)                | None.   |
| (h)                | None.   |