

MATSUSHITA ELECTRIC INDUSTRIAL CO LTD

Form 6-K

March 13, 2007

Table of Contents

---

## **FORM 6-K**

# **SECURITIES AND EXCHANGE COMMISSION**

**WASHINGTON, D.C. 20549**

**Report of Foreign Private Issuer**

**Pursuant to Rule 13a-16 or 15d-16 of**

**The Securities Exchange Act of 1934**

**For the Month of March 2007**

**Commission File Number: 1-6784**

## **Matsushita Electric Industrial Co., Ltd.**

**Kadoma, Osaka, Japan**

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101 (b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101 (b)(7):

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

If  Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

---

**Table of Contents**

**This Form 6-K consists of:**

1. News release issued on March 12, 2007, by Matsushita Electric Industrial Co., Ltd., announcing the comments on Media Reports about Possible Sale of its Stake in Victor Company of Japan, Ltd.

**Table of Contents**

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Matsushita Electric Industrial Co., Ltd.

By: /s/ YOICHI NAGATA  
Yoichi Nagata, Attorney-in-Fact  
Director of Overseas Investor Relations  
Matsushita Electric Industrial Co., Ltd.

Dated: March 13, 2007

**Table of Contents**

*March 12, 2007*

***FOR IMMEDIATE RELEASE***

***Media Contacts:***

***Akira Kadota (Japan)***  
***International PR***  
***(Tel: +81-3-3578-1237)***

***Panasonic News Bureau (Japan)***  
***(Tel: +81-3-3542-6205)***

***Jim Reilly (U.S.)***  
***(Tel: +1-201-392-6067)***

***Munetsugu Takeda (Europe)***  
***(Tel: +49-611-235-305)***

***Investor Relations Contacts:***

***Makoto Mihara (Japan)***  
***Investor Relations***  
***(Tel: +81-6-6908-1121)***

***Akihiro Takei (U.S.)***  
***Panasonic Finance (America), Inc.***  
***(Tel: +1-212-698-1365)***

***Hiroko Carvell (Europe)***  
***Panasonic Finance (Europe) plc***  
***(Tel: +44-20-7562-4400)***

**Matsushita Comments on Media Reports**

**about Possible Sale of its Stake in Victor Company of Japan, Ltd.**

Osaka, Japan, March 12, 2007 Matsushita Electric Industrial Co., Ltd. (MEI [NYSE symbol: MC]), best known for its Panasonic brand, commented on the press reports of March 10 in Japan about a possible sale of its stake in Victor Company of Japan, Ltd.

The Company has not decided anything in regards to the sale of its stake in Victor Company of Japan, Ltd.

###