

BLOCKBUSTER INC
Form 8-K
August 18, 2004

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

**Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934**

Date of report (Date of earliest event reported): August 13, 2004

BLOCKBUSTER INC.

(Exact Name of Registrant as Specified in its Charter)

DELAWARE
(State or Other Jurisdiction
of Incorporation)

001-15153
(Commission File Number)

52-1655102
(IRS Employer
Identification No.)

1201 Elm Street
Dallas, Texas
(Address of Principal Executive Offices)

75270
(Zip Code)

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(214) 854-3000

(Registrant's Telephone Number, Including Area Code)

Item 5. Other Events.

On August 13, 2004, Blockbuster Inc. issued a press release announcing the pricing of its senior subordinated notes. A copy of the press release is attached hereto as Exhibit 99.1.

EXHIBIT INDEX

| <u>Exhibit No.</u> | <u>Description</u> |
|--------------------|--|
| 99.1 | Blockbuster Inc. press release, dated August 13, 2004, announcing the pricing of its senior subordinated notes |