

SCRIPPS E W CO /DE  
Form 8-K  
July 21, 2004  
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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported) July 15, 2004**

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**THE E.W. SCRIPPS COMPANY**

(Exact name of registrant as specified in its charter)

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**Commission File Number 0-16914**

**Ohio**  
(State or other jurisdiction of  
incorporation or organization)

**31-1223339**  
(I.R.S. Employer  
Identification Number)

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312 Walnut Street

Cincinnati, Ohio  
(Address of principal executive offices)

45202  
(Zip Code)

Registrant's telephone number, including area code: (513) 977-3000

Not Applicable

(Former name or former address, if changed since last report)

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**Item 5. Other Events and Regulation FD Disclosure**

On July 15, holders of The E.W. Scripps Company's (Scripps) Common Voting Shares voted to approve an amendment to Scripps' Articles of Incorporation that will increase the number of authorized shares of its two classes of common stock. The vote increases Scripps' current stock authorization to 240 million Class A Common Shares and 60 million Common Voting Shares. Scripps' board of directors is expected to vote on a resolution to split the stock when it meets on July 29<sup>th</sup>.

A copy of the amended and restated Articles of Incorporation is filed as Exhibit 3(i) and a copy of the press release is filed as Exhibit 99.

**Item 7. Financial Statements and Exhibits**

**(c) Exhibits**

- 3(i) Articles of Incorporation
- 99 Press release dated July 15, 2004

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**Signature**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

THE E.W. SCRIPPS COMPANY

BY: /s/ Joseph G. NeCastro

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Joseph G. NeCastro

Senior Vice President and Chief Financial Officer

Dated: July 21, 2004