

MATSUSHITA ELECTRIC INDUSTRIAL CO LTD

Form 6-K

October 10, 2003

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FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16 of

The Securities Exchange Act of 1934

For the Month of September, 2003

Commission File Number: 1-6784

Matsushita Electric Industrial Co., Ltd.

Kadoma, Osaka, Japan

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101

(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101

(b)(7):

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule

12g3-2(b): 82-_____

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This Form 6-K consists of:

1. News release issued on September 12, 2003, by Matsushita Electric Industrial Co., Ltd. (the registrant), announcing that it has purchased a portion of its own shares in conformity with provisions of Article 210 of the Japanese Commercial Code.

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September 12, 2003

FOR IMMEDIATE RELEASE

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Matsushita Electric Executes Own Share Repurchase

Matsushita Electric Industrial Co., Ltd. (NYSE and PCX: MC), best known for its Panasonic brand products, today announced that it has purchased a portion of its own shares from the market in conformity with provisions of Article 210 of the Japanese Commercial Code.

Details of the share repurchase are as follows:

1. Class of shares: Common stock
2. Period of purchase: Between August 28, 2003 and September 12, 2003
3. Aggregate purchase amount: 14,998,751,000 yen
4. Aggregate number of shares purchased: 9,782,000 shares
5. Method of purchase: Shares were purchased on the Tokyo Stock Exchange

(Reference)

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- 1) The following are the resolutions that were approved at the ordinary general meeting of shareholders held on June 27, 2003:
 - Class of shares: Common stock
 - Aggregate number of shares to be purchased: Up to 200 million shares
 - Aggregate purchase amount: Up to 200 billion yen

- 2) Cumulative total of shares repurchased through September 12, 2003:
 - Aggregate purchase amount: 29,998,568,000 yen
 - Aggregate number of shares purchased: 20,268,000 shares

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