

V F CORP
Form 3
July 17, 2012

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Ursula Fairbairn, Clarence Otis, Jr & PNC Bank NA,
Trustees of the John E. Barbey Trust U/D/T dtd 8/21/51 FBO Helen Mucklow Barbey (dec'd) fbo Peter DuPont

(Last) (First) (Middle)

AS APPOINTED FOR PETER DUPONT, C/O PNC BANK, 1600 MARKET ST., 29TH FLOOR

(Street)

PHILADELPHIA, PA 19103

(City) (State) (Zip)

2. Date of Event Requiring Statement
(Month/Day/Year)
07/10/2012

3. Issuer Name and Ticker or Trading Symbol
V F CORP [VFC]

4. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer Other
(give title below) (specify below)

5. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| Common Stock | 21,654,103 ⁽¹⁾ | D | U |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---|--|--|--|--|---|
| | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|--------------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| Ursula Fairbairn, Clarence Otis, Jr & PNC Bank NA, Trustees of the John E. Barbey Trust U/D/T dtd 8/21/51 FBO Helen Mucklow Barbey (dec'd) fbo Peter DuPont AS APPOINTED FOR PETER DUPONT C/O PNC BANK, 1600 MARKET ST., 29TH FLOOR PHILADELPHIA, PA 19103 | X | X | X | X |

Signatures

| | |
|--|------------|
| PNC Bank National Association, Trustee, By: /s/ H. Joshua Bernstein, Senior Vice President | 07/10/2012 |
| **Signature of Reporting Person | Date |
| /s/ Ursula F. Fairbairn, Trustee | 07/10/2012 |
| **Signature of Reporting Person | Date |
| /s/ Clarence Otis, Jr., Trustee | 07/10/2012 |
| **Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The reporting person is one of a number of trusts funded by John E. Barbey that have the same Trustees and that report collective (1) beneficial ownership. The reporting person denies beneficial ownership in the shares listed as beneficially owned except to the extent of the reporting person's pecuniary interest, which is 586,720 shares as of the time of this filing.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.