HSBC HOLDINGS PLC Form 6-K March 25, 2014

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of March HSBC Holdings plc

42nd Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F).

Form 20-F X Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934).

Yes...... No X

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-...........).

Analysis by global business

HSBC profit/(loss) before tax and balance sheet data

	Retail Banking and Wealth Management US\$m	Commercial Banking US\$m	Global Banking and Markets US\$m	Global Private Banking US\$m	Other39 US\$m	Inter- segment elimination49 US\$m	Total US\$m
Profit/(loss) before tax							
Net interest income/(expense)	18,339	10,200	6,766	1,146	(737)	(175)	35,539
Net fee income	7,021	4,717	3,482	1,150	64	-	16,434
Trading income/(expense) excluding net interes income							
Net interest income/(expense) on trading activities	689	649	4,953	390	(38)	-	6,643
	(3)	-	1,827	4	44	175	2,047
Net trading income44	686	649	6,780	394	6	175	8,690
Changes in fair value of long- term debt issued and related derivatives				_	(1,228)	_	(1,228)
Net income/(expense) from other financial instruments			-		(1,220)		(1,220)
designated at fair value	1,638	332	599	4	(576)	(1)	1,996
Net income/(expense) from financial instruments							
designated at fair value Gains less losses from	1,638	332	599	4	(1,804)	(1)	768
financial investments		4	7.45	(2)	1 212		2.012
	55 21	1 15	747 129	(3)	1,212 149		2,012 322

Dividend income									
Net earned insurance premiums Other operating income/	10,543	1,375	6	16	-	-	11,940		
(expense)	544	621	670	(239)	6,761	(5,725)	2,632		
Total operating income	38,847	17,910	19,179	2,476	5,651	(5,726)	78,337		
Net insurance claims50	(12,107)	(1,545)	(3)	(37)	-	-	(13,692)		
Net operating income4	26,740	16,365	19,176	2,439	5,651	(5,726)	64,645		
Loan impairment charges and other credit risk provisions									
	(3,227)	(2,384)	(207)	(31)	-	-	(5,849)		
Net operating income	23,513	13,981	18,969	2,408	5,651	(5,726)	58,796		
Employee expenses51	(5,219)	(2,327)	(3,549)	(776)	(7,325)	-	(19,196)		
Other operating expenses	(12,029)	(4,722)	(6,411)	(1,453)	(471)	5,726	(19,360)		
Total operating expenses	(17,248)	(7,049)	(9,960)	(2,229)	(7,796)	5,726	(38,556)		
Operating profit/(loss)	6,265	6,932	9,009	179	(2,145)	-	20,240		
Share of profit/(loss) in									
associates and joint ventures	384	1,509	432	14	(14)	-	2,325		
Profit/(loss) before tax	6,649	8,441	9,441	193	(2,159)	-	22,565		
Share of HSBC's profit before tax	%	%	%	%	%		%		
	29.5 64.5	37.4 43.1	41.8 51.9	0.9 91.4	(9.6) 138.0		100.0 59.6		

Cost efficiency ratio

.....

Balance sheet data40	US\$m	US\$m	US\$m	US\$m	US\$m		US\$m	
Loans and advances to	Coun	СБфііі	ОЗФІП	ОЗФІП	ОБФІП		СБФІП	
customers (net) Total assets	375,115	297,852	297,852 360,659 44,224 2,454				1,080,304	
	517,085	360,623	1,975,509	97,655	171,812	(451,366)	2,671,318	
Customer accounts	579,994	354,298	450,315	96,770	1,435		1,482,812	
	Retail		Global	2012				
	Banking	G	Banking	Global		Inter-		
	and Wealth Management	Commercial Banking	and Markets	Private Banking	Other39	segment elimination49	Total	
Profit before tax	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	US\$m	
Net interest								
income/(expense)	20,298	10,361	6,960	1,294	(730)	(511)	37,672	
Net fee income	7,205	4,470	3,329	1,232	194	-	16,430	
Trading								
income/(expense) excluding net								
interest income								
Net interest income	276	617	3,588	476	(549)	-	4,408	
on								
trading activities	28	16	2,102	14	12	511	2,683	
Net trading income/(expense)44	304	633	5,690	490	(537)	511	7,091	
Changes in fair value of long- term debt issued and related derivatives	:							
Net income/(expense)	1,893	250	1,094	-	(4,327) (1,136)	-	(4,327) 2,101	

from other financial instruments designated at fair value							
Net income/(expense) from financial instruments							
designated at fair value Gains less losses from	1,893	250	1,094	-	(5,463)	-	(2,226)
financial investments	96	22	730	(3)	344	-	1,189
Dividend income	24	18	148	6	25	-	221
Net earned insurance premiums Gains on disposal of US branch network, US cards business	11,191	1,786	25	42	-	-	13,044
and Ping An	3,735	277	-	-	3,012	-	7,024
Other operating income	1,472	536	313	151	5,487	(5,859)	2,100
meome	1,772	330	313	131	3,407	(3,037)	2,100
Total operating income	46,218	18,353	18,289	3,212	2,332	(5,859)	82,545
Net insurance claims50	(12,357)	(1,802)	(16)	(40)	-	-	(14,215)
Net operating income4	33,861	16,551	18,273	3,172	2,332	(5,859)	68,330
Loan impairment charges and other							
credit risk provisions	(5,515)	(2,099)	(670)	(27)	-	-	(8,311)
Net operating income	28,346	14,452	17,603	3,145	2,332	(5,859)	60,019
Employee expenses 51 Other operating	(5,532)	(2,247)	(3,764)	(915)	(8,033)	-	(20,491)
expenses	(14,237)	(5,351)	(6,143)	(1,228)	(1,336)	5,859	(22,436)
	(19,769)	(7,598)	(9,907)	(2,143)	(9,369)	5,859	(42,927)

Edgar Filing: HSBC HOLDINGS PLC - Form 6-K

Total operating expenses														
Operating profit/(loss)		8,577		6,854		7,696	1,0	002	(7,037)		-	1	17,092
Share of profit in associates and joint ventures														
		998		1,681		824		7	4	7		-		3,557
Profit/(loss) before tax		9,575		8,535		8,520	1,0	009	(6,990)		-	2	20,649
	%		%		%		%		%				%	
Share of HSBC's profit before tax														
Cost efficiency ratio	46.4		41.3		41.3		4.9		(33.9)				100.0	
	58.4	3.4 45		45.9		54.2		67.6					62.8	
Balance sheet data40		US\$m	Ţ	J S \$m	Ţ	J S \$m	US	\$m	US\$m				1	US\$m
Loans and advances to														
customers (net)	37	8,040	28	8,033	28	3,842	45,2	213	2,49	5			99	97,623
Total assets	53	6,244	36	3,659	1,94	2,470	118,4	440	201,74	1	(470,0)16)	2,69	92,538
Customer accounts	56	52,151	33	8,405	33	2,115	105,7	772	1,57	1			1,34	10,014

For footnotes, see page 132.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HSBC Holdings plc

By:

Name: Ben J S Mathews

Title: Group Company Secretary

Date: 25 March 2014