

BRITISH SKY BROADCASTING GROUP PLC  
Form 6-K  
October 21, 2008

**FORM 6-K**

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**Report of Foreign Issuer**

**Pursuant to Rule 13a - 16 or 15d - 16 of  
the Securities Exchange Act of 1934**

For the month of October 2008  
21 October 2008

**BRITISH SKY BROADCASTING GROUP PLC**  
(Name of Registrant)

**Grant Way, Isleworth, Middlesex, TW7 5QD England**  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports  
under cover of Form 20-F or Form 40-F

Form 20-F X      Form 40-F

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes                      No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): Not Applicable

## EXHIBIT INDEX

### Exhibit

1 Press release of British Sky Broadcasting Group plc announcing Notice of First Quarter Results released on 21 October 2008

#### **British Sky Broadcasting Group plc**

#### **Notice of First Quarter Results**

British Sky Broadcasting Group plc will be announcing its results for the three months ended 30 September 2008 via RNS, at 7.00 a.m. (GMT) on Friday 31 October 2008

There will be a conference call for UK/European analysts and investors at 8.30 a.m. (GMT). Participants should register by contacting Yim Wong or Emily Dimmock on +44 20 7251 3801 or at

[bskyb@finsbury.com](mailto:bskyb@finsbury.com)

There will be a separate conference call for US analysts and investors at 10.00 a.m. (EST). To register for this please contact Dana Johnston at Taylor Rafferty on +1 212 889 4350. Alternatively you may register online at [http://invite.taylor-rafferty.com/\\_bskyb/cc](http://invite.taylor-rafferty.com/_bskyb/cc)

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**BRITISH SKY BROADCASTING GROUP PLC**

Date: 21 October 2008

By: /s/ Dave Gormley  
Dave Gormley  
Company Secretary