Edgar Filing: DUN & BRADSTREET CORP/NW - Form 4

DUN & BR Form 4 March 05, 2	ADSTREET COP	RP/NW							
FORN Check ti if no lor subject Section Form 4 Form 5 obligation	Washingtor CHANGES IN SECU ection 16(a) of t	RITIES AND EXCHANGE COMM shington, D.C. 20549 NGES IN BENEFICIAL OWNERSE SECURITIES				OMB Number: Expires: Estimated a burden hour response			
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 1(b).									
(Print or Type	Responses)								
1. Name and PIETRON	2. Issuer Name an Symbol DUN & BRADS DNB]		c] Is	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last) (First) (Middle) 3. Date c (Month/I			B. Date of Earliest 7 Month/Day/Year) 03/03/2015	Fransaction			Director10% Owner _X Officer (give title Other (specify below) below) PAO & Corporate Controller		
SUODT UI	If Amendment, I Filed(Month/Day/Ye	-	1	A	 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 				
SHORT HILLS, NJ 0/0/8 Person									
(City)	(State)	(Zip)	Table I - Non-	Derivative	Securiti	ies Acqui	red, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution D any (Month/Day	Date, if Transacti Code //Year) (Instr. 8)	4. Securiti onr Dispose (Instr. 3, 4 Amount	ed of (D		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	03/03/2015		М	377 <u>(1)</u>		0	7,329.1005	D	
Common Stock	03/03/2015		F	300 <u>(2)</u>	D \$	31.555	7,029.1005	D	
Common Stock							0.5874 (3)	Ι	HELD IN ESPP

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number or of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8.] De Sec (In
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Leveraged Restricted Stock Units	<u>(1)</u>	03/03/2015		М	355 (1)	<u>(1)</u>	03/03/2017	Common Stock	377 <u>(1)</u>	

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
PIETRONTONE ANTHONY JR 103 JFK PARKWAY SHORT HILLS, NJ 07078			PAO & Corporate Controller				
Signatures							
// White's D. Willie for Antheres D'structure. In the DOA most and							

/s/ Kristin R. Kaldor for Anthony Pietrontone, Jr. by POA previously filed <u>**Signature of Reporting Person</u> Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents the vesting and payout of the first tranche (1/3) of the leveraged restricted stock units (1,067) granted on March 3, 2014 at
(1) 106.3% based on the issuer's stock price performance during the performance period from 1/1/2014-12/31/2014 and includes 22 additional shares above the target number of shares originally reported.

(2) The reporting person made an irrevocable election in November 2014 to satisfy tax withholding obligations relating to the vesting of shares of Common Stock previously awarded through the deduction of shares from the vested amount.

(3) Held in the issuer's employee stock purchase plan (ESPP) as of 3/5/2015.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.