

RALPH LAUREN CORP  
Form 4  
December 28, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Lauren Family, L.L.C.

2. Issuer Name and Ticker or Trading Symbol  
RALPH LAUREN CORP [RL]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
12/26/2012

\_\_\_\_ Director  
\_\_\_\_ Officer (give title below)  
\_\_X\_\_ 10% Owner  
\_\_\_\_ Other (specify below)

C/O CBIZ MHM, LLC., 1065 AVENUE OF THE AMERICAS - 12TH FLOOR

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_\_X\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

NEW YORK, NY 10018

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |   |
|                                 |                                      |  |                                | Code  | V   | Amount   |   |
| Class A Common Stock            | 12/26/2012                           |  | S <sup>(1)</sup>               | 28,499  | D   | \$ 145.2<br>(2)  | 171,501 D   |
| Class A Common Stock            | 12/26/2012                           |  | S <sup>(1)</sup>               | 6,567   | D   | \$ 146.6<br>(3)  | 164,934 D   |
| Class A Common Stock            | 12/26/2012                           |  | S <sup>(1)</sup>               | 6,933   | D   | \$<br>(4)  | 147.54 158,001 D                                      |
| Class A Common Stock            | 12/26/2012                           |  | S <sup>(1)</sup>               | 3,200   | D   | \$   | 154,801 D   |

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|                      |            |  |                  |        |   |             |         |   |
|----------------------|------------|--|------------------|--------|---|-------------|---------|---|
| Common Stock         |            |  |                  |        |   | 148.51      |         |   |
|                      |            |  |                  |        |   | <u>(5)</u>  |         |   |
| Class A Common Stock | 12/26/2012 |  | S <sup>(1)</sup> | 1,901  | D | \$ 149.25   | 152,900 | D |
|                      |            |  |                  |        |   | <u>(6)</u>  |         |   |
| Class A Common Stock | 12/26/2012 |  | S <sup>(1)</sup> | 2,200  | D | \$ 150.06   | 150,700 | D |
|                      |            |  |                  |        |   | <u>(7)</u>  |         |   |
| Class A Common Stock | 12/26/2012 |  | S <sup>(1)</sup> | 700    | D | \$ 151.38   | 150,000 | D |
|                      |            |  |                  |        |   | <u>(8)</u>  |         |   |
| Class A Common Stock | 12/27/2012 |  | S <sup>(1)</sup> | 11,007 | D | \$ 146.54   | 138,993 | D |
|                      |            |  |                  |        |   | <u>(9)</u>  |         |   |
| Class A Common Stock | 12/27/2012 |  | S <sup>(1)</sup> | 10,900 | D | \$ 147.52   | 128,093 | D |
|                      |            |  |                  |        |   | <u>(10)</u> |         |   |
| Class A Common Stock | 12/27/2012 |  | S <sup>(1)</sup> | 27,693 | D | \$ 148.34   | 100,400 | D |
|                      |            |  |                  |        |   | <u>(11)</u> |         |   |
| Class A Common Stock | 12/27/2012 |  | S <sup>(1)</sup> | 400    | D | \$ 149      | 100,000 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 6) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|
|  |  |                                      |  |                                |   | Date Exercisable   | Expiration Date   | Title                                      | Amount or Number of Shares  |
|  |  |                                      |  |                                |   | Code   | V   | (A)  | (D)   |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
|   | Director      | 10% Owner | Officer | Other |
| Lauren Family, L.L.C.<br>C/O CBIZ MHM, LLC.<br>1065 AVENUE OF THE AMERICAS - 12TH FLOOR<br>NEW YORK, NY 10018 |               |           | X       |       |

## Signatures

|  |            |
|--|------------|
| /s/ Craig L. Smith, Attorney-in-Fact for Andrew Lauren,<br>Manager | 12/28/2012 |
| **Signature of Reporting Person                                    | Date       |
| /s/ Craig L. Smith, Attorney-in-Fact for David Lauren,<br>Manager  | 12/28/2012 |
| **Signature of Reporting Person                                    | Date       |
| /s/ Craig L. Smith, Attorney-in-Fact for Dylan Lauren,<br>Manager  | 12/28/2012 |
| **Signature of Reporting Person                                    | Date       |

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Sales made pursuant to a Rule 10b5-1 sales plan.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$145.00 to \$145.99, inclusive. The reporting person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes (2) through (11) to this Form 4.
- (2) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$146.00 to \$146.99, inclusive.
- (3) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$147.00 to \$147.94, inclusive.
- (4) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$148.00 to \$148.99, inclusive.
- (5) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$149.00 to \$149.84, inclusive.
- (6) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$150.00 to \$150.30, inclusive.
- (7) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$151.09 to \$151.46, inclusive.
- (8) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$146.00 to \$146.99, inclusive.
- (9) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$147.00 to \$147.97, inclusive.
- (10) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$148.00 to \$148.95, inclusive.
- (11)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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