Edgar Filing: GARCIA PAUL R - Form 4

| GARCIA P. | AUL R | | | | | | | | | | |
|--|---------------------|--------------------|-------------------------|---|---------------------|-------|--|--------------------------------------|---------------------------|----------------------------------|--|
| Form 4 | | | | | | | | | | | |
| June 15, 20 | 12 | | | | | | | | | | |
| FORM 4 UNITED STATES SECURITIES AND EXCHANCE COMMISSION | | | | | | | | | OMB APPROVAL | | |
| Washington, D.C. 20549 | | | | | | | | UMMISSION | OMB Number: | 3235-0287 January 31, 2005 | |
| Check this box if no longer | | | | | | | | | Expires: | | |
| subject to STATEMENT OF CHANC | | | | GES IN BENEFICIAL OWNERSHIP OF | | | | ERSHIP OF | Estimated average | | |
| Section Form 4 | | SECURITIES | | | | | | | burden hours per | | |
| Form 4 Form 5 | | | | | | | | response | 0.5 | | |
| obligatio | ons Section 17 | | | | | | • | 1935 or Section | | | |
| may con <i>See</i> Inst | iunue. | | | • | t Compan | · · | | | , | | |
| 1(b). | luction | | | | 1 | 5 | | | | | |
| | | | | | | | | | | | |
| (Print or Type Responses) | | | | | | | | | | | |
| 1. Name and Address of Reporting Person 2. Issuer Name and Ticker or Trading 5. Relationship of Reporting Person(s) to | | | | | | | | | | son(s) to | |
| GARCIA PAUL R Symbol | | | | | | | Issuer | | | | |
| | | | | & BRADSTREET CORP/NW | | | (Check all applicable) | | | | |
| | | | [DNB] | | | | | (Cheek | an applicable | ·) | |
| (Last) | (First) (| Middle) | 3. Date o | of Earliest T | ransaction | | | _X_ Director | | Owner | |
| | | | Day/Year) | | | | Officer (give the below) | er (specify | | | |
| 103 JFK PARKWAY 06/13/2 | | | 2012 | | | | | | | | |
| | | | mendment, Date Original | | | | 6. Individual or Joint/Group Filing(Check | | | | |
| | | | onth/Day/Year) | | | | Applicable Line) _X_ Form filed by One Reporting Person | | | | |
| SHORT HI | LLS, NJ 07078 | | | | | | | Form filed by Mo Form filed by Mo | | | |
| (City) | (State) | (Zip) | Tab | le I - Non-l | Derivative | Secur | ities Acar | iired, Disposed of, | or Beneficial | lv Owned | |
| 1.Title of | 2. Transaction Date | 24 Deer | | 3. | | | - | | 6. | 7. Nature of | |
| Security | (Month/Day/Year) | Execution Date, if | | 3. 4. Securities Acquired (A Transaction Disposed of (D) | | | | Securities | 0. Ownership | Indirect | |
| (Instr. 3) | · · · | any | | Code | (Instr. 3, 4 and 5) | | | Beneficially | Form: | Beneficial | |
| | | (Month/Day/Year) | | (Instr. 8) | | | | Owned Following | Direct (D) or Indirect | Ownership (Instr. 4) | |
| | | | | | | (A) | | Reported | (I) | (1115111-1) | |
| | | | | | | or | | Transaction(s) (Instr. 3 and 4) | (Instr. 4) | | |
| G | | | | Code V | | (D) | Price | (msu. 5 and 4) | | | |
| Common | 06/13/2012 | | | А | 6.9096 (1) | А | \$ 67.215 | 1,230.9096 | D | | |
| Stock | | | | | <u>(1)</u> | | 67.315 | | | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. ofNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, | | ate | 7. Title Amoun Underl Securit (Instr. | nt of lying | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secur Bene Owno Follo Repo Trans (Instr |
|---|---|---|---|--|--|---------------------|--------------------|---|--|---|---|
| | | | | Code V | 4, and 5) (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|---|---------------|------------|---------|-------|--|--|--|
| | Director | 10% Owner | Officer | Other | | | |
| GARCIA PAUL R 103 JFK PARKWAY SHORT HILLS, NJ 07078 | Х | | | | | | |
| Signatures | | | | | | | |
| /s/ Christine Cappuccia for Pau Garcia | ıl R. | 06/15/2012 | | | | | |
| **Signature of Reporting Person | | D | ate | | | | |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Acquired pursuant to a dividend reinvestment feature of the issuer's non-employee directors' stock incentive plan (DSIP) in connection with restricted stock units held by the reporting person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.