Renschler Scott Arnold Form 4 June 16, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue.

See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person ** Renschler Scott Arnold			Symbol CHOICE HOT	and Ticker or Trading FELS DNAL INC /DE [CHH]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) 8171 MAPL	(First)	(Middle)	3. Date of Earliest (Month/Day/Year 06/14/2010		_X_ Director Officer (give below)	title 10% Owner Other (specify below)		
BLVD, SUIT	ΓE 375		00/1 1/2010					
	(Street)		4. If Amendment, Filed(Month/Day/Y	Č	Applicable Line)	oint/Group Filing(Check		
FULTON, M	ID 20759					More than One Reporting		
(City)	(State)	(Zip)	Table I - No	n-Derivative Securities Acq	quired, Disposed of	f, or Beneficially Owned		
1.Title of	2. Transactio	n Date 2A. Dec	emed 3.	4. Securities	5. Amount of	6. Ownership 7. Nature		

(City)	(State) (Z	Zip) Table	e I - Non-D	erivative S	Securities Ac	quired, Disposed	of, or Beneficia	lly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securi onAcquired Disposed (Instr. 3,	(A) or 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock						80,209	I	See Footnore
Common Stock						573,896	I	See Footnote
Common Stock						14,516	I	See Footnote (3)
Common						3,678	I	See

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Stock								Footnote (4)	
Common Stock						120,849	I	See Footnote (5)	
Common Stock						118,890	I	See Footnote (6)	
Common Stock	06/14/2010	A	11	A	\$0	11,412	D (7)		
Common Stock						109,519	I	See Footnote (8)	
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.									

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Instr. 8	5. tionNumber of Derivativ Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	5	ate	7. Title Amour Underl Securit (Instr. 2	nt of ying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
				Code \	/ (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships						
• 0	Director	10% Owner	Officer	Other			
Renschler Scott Arnold 8171 MAPLE LAWN BLVD SUITE 375 FULTON, MD 20759	X						

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Signatures

Christine A. Shreve, Attorney-in-fact

06/16/2010

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares owned by the Scott Renschler Declaration of Trust ("Scott Trust") in which Dr. Renschler is the sole trustee and current beneficiary.
- (2) The proportionate interest of the Scott Trust in shares (7,135,738) owned by Realty Investment Company, Inc. ("Realty") a real estate investment and management company in which Dr. Renschler is a non-controlling shareholder.
- (3) Shares owned by various trusts, the beneficiaries of which are Dr. Renschler's two minor children.
- (4) The proportionate interest of various trusts, the beneficiaries of which are Dr. Renschler's two minor children in shares (1,200,000) owned by MidPines.
- (5) Shares owned by a trust for the benefit of Dr. Renschler's cousins, for which Dr. Renschler is the trustee. Beneficial ownership is disclaimed.
- (6) The proportionate interest of a trust for the benefit of Dr. Renschler's cousins in shares (1,200,000) owned by MidPines. Dr. Renschler is the trustee. Beneficial ownership is disclaimed
- (7) Dr. Renschler's interest in the Non-Employee Director Compensation Plan of the Issuer.
- (8) The proportionate interest of the Scott Trust in shares (1,200,000) owned by MidPines Associates, L.P. ("MidPines").

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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