

GAP INC  
Form 8-K  
May 06, 2010

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**Form 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): 05/06/2010**

**The Gap, Inc.**

(Exact name of registrant as specified in its charter)

**Commission File Number: 1-7562**

**Delaware**  
(State or other jurisdiction of  
incorporation)

**94-1697231**  
(IRS Employer  
Identification No.)

**2 Folsom Street**  
San Francisco, CA 94105  
(Address of principal executive offices, including zip code)

**(650) 952-4400**  
(Registrant's telephone number, including area code)

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 2.02. Results of Operations and Financial Condition**

On May 6, 2010, The Gap, Inc. (the "Company") issued a press release announcing the Company's sales for the fiscal month and quarter ended May 1, 2010. A copy of this press release is attached hereto as Exhibit 99.1.

**Item 7.01. Regulation FD Disclosure**

Gap Inc. will release its first quarter earnings via press release on May 20, 2010, at 1:00 p.m. Pacific Time. In addition, the company will host a summary of Gap Inc.'s first quarter results in a live conference call and webcast at approximately 2:00 p.m. Pacific Time. The conference call can be accessed by calling 1-800-374-0168 and international callers may dial 706-634-0994. The webcast can be accessed at [www.gapinc.com](http://www.gapinc.com).

For more detailed information regarding the company's April 2010 sales, please call 1-800-GAP-NEWS (1-800-427-6397) to listen to Gap Inc.'s monthly sales recording. International callers may call 706-634-4421.

**Item 9.01. Financial Statements and Exhibits**

99.1 Press Release dated May 6, 2010

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

The Gap, Inc.

Date: May 06, 2010

By: /s/ Sabrina Simmons

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Sabrina Simmons  
Executive Vice President and Chief Financial Officer

**EXHIBIT INDEX**

| <b><u>Exhibit No.</u></b> | <b><u>Description</u></b>       |
|---------------------------|---------------------------------|
| EX-99.1                   | Press Release dated May 6, 2010 |