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Form 4					
February 10, 2010			OMB AF	PROVAL	
	S SECURITIES AND EXCHANGE C Washington, D.C. 20549	OMMISSION	OMB Number:	3235-0287	
Check this box if no longer subject to STATEMENT O	NT OF CHANGES IN BENEFICIAL OWNERSHIP OF			January 31, 2005 verage	
Section 16. Form 4 or Form 5 Eiled pursuant to	SECURITIES	A (51024	burden hours per response		
obligations may continue Section 17(a) of the	Section 16(a) of the Securities Exchange Public Utility Holding Company Act of) of the Investment Company Act of 194	1935 or Section			
(Print or Type Responses)					
1. Name and Address of Reporting Person <u>*</u> Pepper David A	2. Issuer Name and Ticker or Trading Symbol CHOICE HOTELS	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
	INTERNATIONAL INC /DE [CHH]				
(Last) (First) (Middle) 10750 COLUMBIA PIKE	3. Date of Earliest Transaction (Month/Day/Year) 02/08/2010	Director 10% Owner XOfficer (give title Other (specify below) Senior Vice President			
(Street)	4. If Amendment, Date Original Filed(Month/Day/Year)	 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person 			
SILVER SPRING, MD 20901		Form filed by Mo Person			
(City) (State) (Zip)	Table I - Non-Derivative Securities Acq	uired, Disposed of,	or Beneficial	ly Owned	
(Instr. 3) any	med 3. 4. Securities Acquired on Date, if Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) Day/Year) (Instr. 8) (A) or	Securities I Beneficially (Owned I	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Common 02/08/2010	Code V Amount (D) Price F 441 D \$		D		
Stock Common Stock	31.45		I	401(k) Plan	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transact Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Unde Secur	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
Pepper David A 10750 COLUMBIA PIKE SILVER SPRING, MD 20901			Senior Vice President			
Signatures						
Bret L. Limage, attorney in fact	02/1	0/2010				
<u>**Signature of Reporting Person</u>		Date				

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.