

MASTERCARD INC  
Form 4  
February 27, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Dunbar Webster Roy

(Last) (First) (Middle)  
2200 MASTERCARD BOULEVARD  
(Street)

O'FALLON, MO 63366-7263

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
MASTERCARD INC [MA]

3. Date of Earliest Transaction (Month/Day/Year)  
02/26/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Pres., Technology & Operations

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Class A Common Stock	02/26/2008		M		9,808 (1) A \$ 39	57,029	D
Class A Common Stock	02/26/2008		S		200 (1) D \$ 193.28	56,829	D
Class A Common Stock	02/26/2008		S		200 (1) D \$ 193.38	56,629	D
Class A Common	02/26/2008		S		50 (1) D \$ 193.52	56,579	D

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Stock							
Class A Common Stock	02/26/2008	S	50 <u>(1)</u>	D	\$ 193.82	56,529	D
Class A Common Stock	02/26/2008	S	100 <u>(1)</u>	D	\$ 194.05	56,429	D
Class A Common Stock	02/26/2008	S	100 <u>(1)</u>	D	\$ 194.08	56,329	D
Class A Common Stock	02/26/2008	S	100 <u>(1)</u>	D	\$ 194.11	56,229	D
Class A Common Stock	02/26/2008	S	100 <u>(1)</u>	D	\$ 194.2	56,129	D
Class A Common Stock	02/26/2008	S	100 <u>(1)</u>	D	\$ 194.49	56,029	D
Class A Common Stock	02/26/2008	S	100 <u>(1)</u>	D	\$ 194.5	55,929	D
Class A Common Stock	02/26/2008	S	100 <u>(1)</u>	D	\$ 194.61	55,829	D
Class A Common Stock	02/26/2008	S	300 <u>(1)</u>	D	\$ 194.69	55,529	D
Class A Common Stock	02/26/2008	S	200 <u>(1)</u>	D	\$ 194.71	55,329	D
Class A Common Stock	02/26/2008	S	100 <u>(1)</u>	D	\$ 194.75	55,229	D
Class A Common Stock	02/26/2008	S	200 <u>(1)</u>	D	\$ 194.9	55,029	D
Class A Common Stock	02/26/2008	S	100 <u>(1)</u>	D	\$ 194.96	54,929	D
Class A Common Stock	02/26/2008	S	200 <u>(1)</u>	D	\$ 194.97	54,729	D

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Class A Common Stock	02/26/2008	S	100 <sup>(1)</sup>	D	\$ 195	54,629	D
Class A Common Stock	02/26/2008	S	100 <sup>(1)</sup>	D	\$ 195.02	54,529	D
Class A Common Stock	02/26/2008	S	100 <sup>(1)</sup>	D	\$ 195.03	54,429	D
Class A Common Stock	02/26/2008	S	100 <sup>(1)</sup>	D	\$ 195.13	54,329	D
Class A Common Stock	02/26/2008	S	300 <sup>(1)</sup>	D	\$ 195.14	54,029	D
Class A Common Stock	02/26/2008	S	100 <sup>(1)</sup>	D	\$ 195.16	53,929	D
Class A Common Stock	02/26/2008	S	200 <sup>(1)</sup>	D	\$ 195.27	53,729	D
Class A Common Stock	02/26/2008	S	200 <sup>(1)</sup>	D	\$ 195.32	53,529	D
Class A Common Stock	02/26/2008	S	8 <sup>(1)</sup>	D	\$ 195.33	53,521	D
Class A Common Stock	02/26/2008	S	400 <sup>(1)</sup>	D	\$ 195.44	53,121	D
Class A Common Stock	02/26/2008	S	200 <sup>(1)</sup>	D	\$ 195.49	52,921	D
Class A Common Stock	02/26/2008	S	100 <sup>(1)</sup>	D	\$ 195.51	52,821 <sup>(2)</sup>	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 39	02/26/2008		M	9,808 <u>(1)</u>	<u>(3)</u> 05/25/2016	Class A Common Stock	9,808

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Dunbar Webster Roy 2200 MASTERCARD BOULEVARD O'FALLON, MO 63366-7263			Pres., Technology & Operations	

## Signatures

/s/ Bart S. Goldstein attorney in fact for Webster Roy Dunbar pursuant to Power of Attorney dated July 25, 2006 02/27/2008

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The transactions reported in this Form 4 were effected pursuant to a pre-planned trading plan entered into in accordance with Rule 10b5-1 of the Securities Exchange Act of 1934 and previously referenced in a MasterCard Incorporated Form 8-K filed on August 15, 2007. The pre-planned trading plan was adopted by the reporting person on August 13, 2007.
- (2) This Form 4 contains 29 of 65 price increments relating to transactions that were executed on February 26, 2008. This is the first of three Form 4s relating to such transactions. Two additional Form 4s containing the balance of the price increments related to such transactions are being filed simultaneously.
- (3) The reporting person was awarded 39,232 options on May 25, 2006. The remaining 29,424 options will vest in three equal annual installments beginning on May 25, 2008.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.