

MASTERCARD INC  
Form 4  
February 27, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
SELANDER ROBERT W

(Last) (First) (Middle)

2000 PURCHASE STREET

(Street)

PURCHASE, NY 105772509

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
MASTERCARD INC [MA]

3. Date of Earliest Transaction  
(Month/Day/Year)  
02/25/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

Chief Executive Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V   | Amount (A) or (D) Price   |  |   |
| Class A Common Stock            | 02/25/2008                           |  | S                              |   | 200 <sup>(1)</sup> D \$ 195.46  | 239,576  | D   |
| Class A Common Stock            | 02/25/2008                           |  | S                              |   | 100 <sup>(1)</sup> D \$ 195.48  | 239,476  | D   |
| Class A Common Stock            | 02/25/2008                           |  | S                              |   | 400 <sup>(1)</sup> D \$ 195.5   | 239,076  | D   |
| Class A Common                  | 02/25/2008                           |  | S                              |   | 100 <sup>(1)</sup> D \$ 195.52  | 238,976  | D   |

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|                            |            |   |                |   |              |         |   |
|----------------------------|------------|---|----------------|---|--------------|---------|---|
| Stock                      |            |   |                |   |              |         |   |
| Class A<br>Common<br>Stock | 02/25/2008 | S | 100 <u>(1)</u> | D | \$<br>195.89 | 238,876 | D |
| Class A<br>Common<br>Stock | 02/25/2008 | S | 100 <u>(1)</u> | D | \$<br>196.49 | 238,776 | D |
| Class A<br>Common<br>Stock | 02/25/2008 | S | 100 <u>(1)</u> | D | \$ 196.6     | 238,676 | D |
| Class A<br>Common<br>Stock | 02/25/2008 | S | 100 <u>(1)</u> | D | \$<br>196.74 | 238,576 | D |
| Class A<br>Common<br>Stock | 02/25/2008 | S | 100 <u>(1)</u> | D | \$<br>196.91 | 238,476 | D |
| Class A<br>Common<br>Stock | 02/25/2008 | S | 200 <u>(1)</u> | D | \$ 197       | 238,276 | D |
| Class A<br>Common<br>Stock | 02/25/2008 | S | 100 <u>(1)</u> | D | \$<br>197.11 | 238,176 | D |
| Class A<br>Common<br>Stock | 02/25/2008 | S | 100 <u>(1)</u> | D | \$<br>197.77 | 238,076 | D |
| Class A<br>Common<br>Stock | 02/25/2008 | S | 100 <u>(1)</u> | D | \$<br>197.86 | 237,976 | D |
| Class A<br>Common<br>Stock | 02/25/2008 | S | 100 <u>(1)</u> | D | \$<br>197.89 | 237,876 | D |
| Class A<br>Common<br>Stock | 02/25/2008 | S | 100 <u>(1)</u> | D | \$<br>197.91 | 237,776 | D |
| Class A<br>Common<br>Stock | 02/25/2008 | S | 100 <u>(1)</u> | D | \$<br>198.07 | 237,676 | D |
| Class A<br>Common<br>Stock | 02/25/2008 | S | 100 <u>(1)</u> | D | \$ 198.1     | 237,576 | D |
| Class A<br>Common<br>Stock | 02/25/2008 | S | 100 <u>(1)</u> | D | \$ 198.2     | 237,476 | D |

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|                            |            |   |                |   |              |                    |   |
|----------------------------|------------|---|----------------|---|--------------|--------------------|---|
| Class A<br>Common<br>Stock | 02/25/2008 | S | 200 <u>(1)</u> | D | \$<br>198.31 | 237,276            | D |
| Class A<br>Common<br>Stock | 02/25/2008 | S | 300 <u>(1)</u> | D | \$<br>198.35 | 236,976            | D |
| Class A<br>Common<br>Stock | 02/25/2008 | S | 100 <u>(1)</u> | D | \$<br>198.38 | 236,876            | D |
| Class A<br>Common<br>Stock | 02/25/2008 | S | 200 <u>(1)</u> | D | \$<br>198.44 | 236,676            | D |
| Class A<br>Common<br>Stock | 02/25/2008 | S | 200 <u>(1)</u> | D | \$<br>198.46 | 236,476            | D |
| Class A<br>Common<br>Stock | 02/25/2008 | S | 500 <u>(1)</u> | D | \$<br>198.49 | 235,976            | D |
| Class A<br>Common<br>Stock | 02/25/2008 | S | 100 <u>(1)</u> | D | \$<br>198.51 | 235,876            | D |
| Class A<br>Common<br>Stock | 02/25/2008 | S | 100 <u>(1)</u> | D | \$<br>198.54 | 235,776            | D |
| Class A<br>Common<br>Stock | 02/25/2008 | S | 400 <u>(1)</u> | D | \$<br>198.57 | 235,376            | D |
| Class A<br>Common<br>Stock | 02/25/2008 | S | 400 <u>(1)</u> | D | \$<br>198.68 | 234,976            | D |
| Class A<br>Common<br>Stock | 02/25/2008 | S | 400 <u>(1)</u> | D | \$ 198.7     | 234,576            | D |
| Class A<br>Common<br>Stock | 02/25/2008 | S | 100 <u>(1)</u> | D | \$<br>198.74 | 234,476 <u>(2)</u> | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Owned Following Reporting Transaction (Instr. 6) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|

## Reporting Owners

| Reporting Owner Name / Address                                      | Relationships |           |                         |       |
|---|---------------|-----------|-------------------------|-------|
|   | Director      | 10% Owner | Officer                 | Other |
| SELANDER ROBERT W<br>2000 PURCHASE STREET<br>PURCHASE, NY 105772509 | X             |           | Chief Executive Officer |       |

## Signatures

/s/Bart S. Goldstein attorney in fact for Robert W. Selander pursuant to Power of Attorney dated July 25, 2006

02/27/2008

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The sale reported in this Form 4 was effected pursuant to a pre-planned trading plan entered into in accordance with Rule 10b5-1 of the

(1) Securities Exchange Act of 1934 and previously referenced in a MasterCard Incorporated Form 8-K filed on August 15, 2007. The pre-planned trading plan was adopted by the reporting person on August 13, 2007.

This Form 4 contains 30 of 125 price increments relating to a transaction that was executed on February 25, 2008. This is the second of

(2) five Form 4s relating to such transaction. Four additional Form 4s containing the balance of the price increments related to such transaction are being filed simultaneously.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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