

ASHE NEIL  
Form 4  
December 22, 2006

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
ASHE NEIL

2. Issuer Name and Ticker or Trading Symbol  
CNET NETWORKS INC [CNET]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction  
(Month/Day/Year)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

235 SECOND STREET

12/20/2006

CHIEF EXECUTIVE OFFICER

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

SAN FRANCISCO, CA 94105-3124

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Amount		Price

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security	2. Conversion or Exercise	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any	4. Transaction Code	5. Number of Derivative Securities Acquired (A) or	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Underlying Security (Instr. 3 and 4)
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(Instr. 3)	Price of Derivative Security	(Month/Day/Year)	(Instr. 8)		Disposed of (D) (Instr. 3, 4, and 5)		Date Exercisable	Expiration Date	Title
			Code	V	(A)	(D)			
Stock Option (right to buy)	\$ 4.67	12/20/2006	D <sup>(1)(2)</sup>			125,000	<u>(1)(2)</u>	06/24/2013	Common Stock
Stock Option (right to buy)	<u>(1) (2)</u>	12/20/2006	A <sup>(1)(2)</sup>		125,000		<u>(1)(2)</u>	06/24/2013	Common Stock
Stock Option (right to buy)	\$ 9.58	12/20/2006	D <sup>(1)(2)</sup>			200,000	<u>(1)(2)</u>	03/29/2014	Common Stock
Stock Option (right to buy)	<u>(1) (2)</u>	12/20/2006	A <sup>(1)(2)</sup>		200,000		<u>(1)(2)</u>	03/29/2014	Common Stock
Stock Option (right to buy)	\$ 8.975	12/20/2006	D <sup>(1)(2)</sup>			84,000	<u>(1)(2)</u>	07/22/2014	Common Stock
Stock Option (right to buy)	<u>(1) (2)</u>	12/20/2006	A <sup>(1)(2)</sup>		84,000		<u>(1)(2)</u>	07/22/2014	Common Stock
Stock Option (right to buy)	\$ 10.46	12/20/2006	D <sup>(1)(2)</sup>			20,000	<u>(1)(2)</u>	12/21/2014	Common Stock
Stock Option (right to buy)	<u>(1) (2)</u>	12/20/2006	A <sup>(1)(2)</sup>		20,000		<u>(1)(2)</u>	12/21/2014	Common Stock

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ASHE NEIL 235 SECOND STREET SAN FRANCISCO, CA 94105-3124	X		CHIEF EXECUTIVE OFFICER	

## Signatures

/s/ Delida Costin, attorney-in-fact for Neil  
Ashe

12/22/2006

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The reporting person has entered into an agreement, dated December 20, 2006 (the "Agreement"), with CNET Networks Inc. (the "Company") to have the exercise prices of certain options granted to the reporting person reset to be equal to, and in no event less than, the fair market value of a share of the Company's common stock on the applicable accounting measurement date for the grant. These accounting measurement dates are being determined by the Company (the date of the determination, the "Determination Date"). Within two business days after the Determination Date, the reporting person will file an amendment to this Form 4 to reflect the amended exercise prices of all relevant stock options. (Continued to footnote 2.)

(2) See the Company's Current Report on Form 8-K dated December 20, 2006 for additional information. For Section 16 reporting purposes only, the increases in option exercise prices are deemed to be a cancellation of the old options and the grant of replacement options. The other terms of the outstanding options (including the vesting of the options) remain unchanged.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.