

PODESCHI DAVID M  
Form 4  
January 05, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
PODESCHI DAVID M

(Last) (First) (Middle)  
2711 N. HASKELL AVE.  
  
(Street)

DALLAS 75204

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
7 ELEVEN INC [SE]

3. Date of Earliest Transaction (Month/Day/Year)  
01/03/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
SVP, Merchandising

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock					500	I	Note <sup>(1)</sup>
Common Stock					2,313 <sup>(2)</sup>	D	
Common Stock	01/03/2005		M		7,000	A	\$ 15 18,047
Common Stock	01/03/2005		S		4,222	D <sup>(3)</sup>	\$ 23.6783 13,825
Common Stock	01/03/2005		S		875	D <sup>(3)</sup>	\$ 23.53 12,950

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Common Stock	01/03/2005	M	11,600	A	\$ 9.53	24,550	D
Common Stock	01/03/2005	S	7,278	<u>D</u> (3)	\$ 23.6783	17,272	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable      Expiration Date	Title      Amount or Number of Shares
Employee Stock Options	\$ 16.21					01/21/2005      01/21/2014	Common Stock      35,000
Employee Stock Options	\$ 6.88					03/07/2004      03/07/2013	Common Stock      70,000
Employee Stock Options	\$ 9.12					04/24/2003      04/24/2012	Common Stock      30,000
Employee Stock Options	\$ 10.92					05/14/2002      05/14/2011	Common Stock      10,000
Employee Stock Options	\$ 19					05/23/2001      05/23/2010	Common Stock      23,080
Employee Stock Options	\$ 9.38					10/08/2000      10/08/2009	Common Stock      11,800
Employee Stock Options	\$ 9.53	01/03/2005		M	11,600	10/14/1999      10/14/2008	Common Stock      11,600

Employee										
Stock	\$ 12.35	01/03/2005	M	7,000	11/12/1998	11/12/2007	Common Stock	7,000		
Options										

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
PODESCHI DAVID M 2711 N. HASKELL AVE. DALLAS 75204			SVP, Merchandising	

## Signatures

David T. Fenton, Attorney-in-Fact	01/05/2005
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    \*\*Signature of Reporting Person                      Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Shares are held in a brokerage account for Mr. and Mrs. David Podeschi.

- (2) Represents the number of Restricted Stock Units, each convertible into one share of the Company's Common Stock on the first day of the month following the Reporting Person's separation from employment with the Issuer, granted under the Issuer's 1995 Stock Incentive Plan pursuant to the requirements of Rule 16b-3. The Restricted Stock Units represent the stock-based portion of the Reporting Person's Annual Performance Incentive for 2003.

- (3) The listed number of shares were sold pursuant to a 10b5-1 sales plan. In connection with the exercise of certain stock options granted in 1997 and 1998, the Reporting Person (i) sold the number of shares necessary to pay fees, commissions, any applicable transfer and withholding taxes and the exercise price of the options exercised and (ii) retained the remaining shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.