

Goff Leah A  
 Form 4  
 December 10, 2009

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2005  
 Estimated average burden hours per response... 0.5

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Goff Leah A

2. Issuer Name and Ticker or Trading Symbol  
 WINMARK CORP [WINA]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
 605 HIGHWAY 169 N, SUITE 400  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
 12/10/2009

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 VP of Human Resources

MINNEAPOLIS, MN 55441

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |     |       |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|-----|-------|
|                                 |                                      |  |                                | (A) or (D)  | Code  | V  | Amount                            | (D) | Price |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security | 2. Conversion or Exercise | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any | 4. Transaction Code | 5. Number of Derivative Securities | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|---------------------------------|---------------------------|--------------------------------------|-----------------------------------|---------------------|------------------------------------|--|---|
|---------------------------------|---------------------------|--------------------------------------|-----------------------------------|---------------------|------------------------------------|--|---|

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| (Instr. 3)                           | Price of Derivative Security | (Month/Day/Year) | (Instr. 8) | Acquired (A) or Disposed of (D)<br>(Instr. 3, 4, and 5) | Code | V | (A) | (D) | Date Exercisable          | Expiration Date | Title        | Amount or Number of Shares |
|--------------------------------------|------------------------------|------------------|------------|---|------|---|-----|-----|---------------------------|-----------------|--------------|----------------------------|
| Employee Stock Option (right to buy) | \$ 20.46                     |                  |            |   |      |   |     |     | 12/13/2006 <sup>(1)</sup> | 12/13/2015      | Common Stock | 2,500                      |
| Employee Stock Option (right to buy) | \$ 20.32                     |                  |            |   |      |   |     |     | 12/14/2007 <sup>(1)</sup> | 12/14/2016      | Common Stock | 2,450                      |
| Employee Stock Option (right to buy) | \$ 20.96                     |                  |            |   |      |   |     |     | 12/13/2008 <sup>(1)</sup> | 12/13/2017      | common stock | 2,500                      |
| Employee Stock Option (right to buy) | \$ 16.52                     |                  |            |   |      |   |     |     | 08/13/2009 <sup>(1)</sup> | 08/13/2018      | Common Stock | 1,250                      |
| Employee Stock Option (right to buy) | \$ 12.75                     |                  |            |   |      |   |     |     | 12/11/2009 <sup>(1)</sup> | 12/11/2018      | Common Stock | 1,250                      |
| Employee Stock Option (right to buy) | \$ 13.01                     |                  |            |   |      |   |     |     | 06/01/2010 <sup>(1)</sup> | 06/01/2019      | Common Stock | 1,250                      |
| Employee Stock Option (right to buy) | \$ 22.15                     | 12/10/2009       | A          | 1,750   |      |   |     |     | 12/10/2010 <sup>(1)</sup> | 12/10/2019      | Common Stock | 1,750                      |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                       |       |
|--|---------------|-----------|-----------------------|-------|
|  | Director      | 10% Owner | Officer               | Other |
| Goff Leah A<br>605 HIGHWAY 169 N<br>SUITE 400<br>MINNEAPOLIS, MN 55441 |               |           | VP of Human Resources |       |

## Signatures

/s/ Leah A. Goff                      12/10/2009

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) 25% per year for four years

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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