

CARTERS INC
Form 4
October 16, 2006

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
WHETZEL CHARLES E JR

(Last) (First) (Middle)

C/O CARTER'S, INC., THE
PROSCENIUM,, 1170
PEACHTREE STREET NE, SUITE
900

(Street)

ATLANTA, GA 30309

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
CARTERS INC [CRI]

3. Date of Earliest Transaction
(Month/Day/Year)
10/12/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
Executive VP - Global Sourcing

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	10/12/2006		S(1)		2,500	D	\$ 29.5101
Common Stock	10/12/2006		S(1)		1,000	D	\$ 29.51
Common Stock	10/12/2006		S(1)		1,000	D	\$ 29.49
Common Stock	10/12/2006		S(1)		500	D	\$ 29.4801
Common Stock	10/12/2006		S(1)		200	D	\$ 29.37

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Common Stock							
Common Stock	10/12/2006	S ⁽¹⁾	1,100	D	\$ 29.36	462,220	D
Common Stock	10/12/2006	S ⁽¹⁾	300	D	\$ 29.34	461,920	D
Common Stock	10/12/2006	S ⁽¹⁾	1,300	D	\$ 29.33	460,620	D
Common Stock	10/12/2006	S ⁽¹⁾	1,000	D	\$ 29.32	459,620	D
Common Stock	10/12/2006	S ⁽¹⁾	300	D	\$ 29.29	459,320	D
Common Stock	10/12/2006	S ⁽¹⁾	700	D	\$ 29.28	458,620	D
Common Stock	10/12/2006	S ⁽¹⁾	300	D	\$ 29.27	458,320	D
Common Stock	10/12/2006	S ⁽¹⁾	328	D	\$ 29.25	457,992	D
Common Stock	10/12/2006	S ⁽¹⁾	372	D	\$ 29.24	457,620	D
Common Stock	10/12/2006	S ⁽¹⁾	200	D	\$ 29.21	457,420	D
Common Stock	10/12/2006	S ⁽¹⁾	100	D	\$ 29.09	457,320	D
Common Stock	10/12/2006	S ⁽¹⁾	100	D	\$ 29.08	457,220	D
Common Stock	10/12/2006	S ⁽¹⁾	200	D	\$ 29.07	457,020	D
Common Stock	10/12/2006	S ⁽¹⁾	1,200	D	\$ 29.04	455,820	D
Common Stock	10/12/2006	S ⁽¹⁾	300	D	\$ 29.03	455,520	D
Common Stock	10/12/2006	S ⁽¹⁾	10,000	D	\$ 29	445,520	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

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