PLURISTEM THERAPEUTICS INC Form DEFA14A March 29, 2013

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

SCHEDULE 14A

(Rule 14a-101) SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

(Amendment No.)

Filed by the Registrant x

Filed by a Party other than the Registrant o

Check the appropriate box:

- o Preliminary Proxy Statement.
- o Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)).
- o Definitive Proxy Statement.
- x Definitive Additional Materials.
- o Soliciting Material Pursuant to §240.14a-12.

Pluristem Therapeutics Inc. (Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- x No fee required.
- o Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
 - (1) Title of each class of securities to which transaction applies:
 - (2) Aggregate number of securities to which transaction applies:
 - Per unit price or other underlying value of transaction computed pursuant to

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| | Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined): |
|----------------------------------|--|
| (4) | Proposed maximum aggregate value of transaction: |
| (5) | Total fee paid: |
| Fee paid previously with prelimi | inary materials. |
| • • | is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for d previously. Identify the previous filing by registration statement number, or the fits filing. |
| (1) | Amount Previously Paid: |
| (2) | Form, Schedule or Registration Statement No.: |
| (3) | Filing Party: |
| (4) | Date Filed: |

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Important Notice of Availability of Proxy Materials for the Stockholder Meeting of

PLURISTEM THERAPEUTICS INC.

To Be Held On:

May 21 2013 at 5:00 p.m.

at the Company's offices at Matam Advanced Technology Park Building No. 5, Haifa, Israel, 31905

COMPANY NUMBER ACCOUNT NUMBER CONTROL NUMBER

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting.

If you want to receive a paper or e-mail copy of the proxy materials you must request one. There is no charge to you for requesting a copy. To facilitate timely delivery please make the request as instructed below before 5/10/13.

Please visit http://www.amstock.com/ProxyServices/ViewMaterial.asp?CoNumber=15665, where the following materials are available for view:

• Notice of Annual Meeting of Stockholders

• Proxy Statement

• Form of Electronic Proxy Card

Annual Report

TO REQUEST TELEPHONE: 888-Proxy-NA (888-776-9962) (For US Residents Only)

MATERIAL: E-MAIL: info@amstock.com (For US Residents Only)

WEBSITE: http://www.amstock.com/proxyservices/requestmaterials.asp (For US

Residents Only)

TELEPHONE: 972-74-7108602 (For Non-US Residents) E-MAIL: info@pluristem.com (For Non-US Residents)

TO VOTE: ONLINE: To access your online proxy card, please visit www.voteproxy.com and

follow the on-screen instructions. You may enter your voting instructions at www.voteproxy.com up until 11:59 PM Eastern Time the day before the cut-off or

meeting date.

IN PERSON: You may vote your shares in person by attending the Annual Meeting.

TELEPHONE: To vote by telephone, please visit

https://secure.amstock.com/voteproxy/login2.asp to view the materials and to obtain the

toll free number to call.

MAIL: You may request a card by following the instructions above.

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In their discretion, the proxies are authorized to vote upon such other business as may properly come before the Stockholders Meeting. 1. Proposal No. 1 - Election of Directors: To elect the following nominees to the Board of Directors to serve as directors of the Company until the next annual meeting of the stockholders and until his or her successor is elected and qualified or his earlier resignation or removal:

Zami Aberman

Israel Ben-Yoram

Isaac Braun

Mark Germain

Moria Kwiat

Hava Meretzki

Nachum Rosman

Doron Shorrer

Proposal No. 2 -To consider and approve, by a

2. nonbinding advisory vote the compensation of the Company's named executive officers.

Proposal No. 3 - To recommend, by a nonbinding

- 3. advisory vote, the frequency of holding an advisory vote on executive compensation.
- 4. Proposal No. 4 -Ratification of the selection of Kost Forer Gabbay & Kasierer, a Member of Ernst & Young Global, as Independent Registered Public Accounting Firm of the Company for the fiscal year ending June 30, 2013.

Please note that you cannot use this notice to vote by mail. 3. advisory vote, the frequency of holding an advisory