

MOLSON COORS BREWING CO  
Form 8-K  
November 01, 2016

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**Form 8-K**

**Current Report**  
**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): **November 1, 2016**

**MOLSON COORS BREWING COMPANY**  
(Exact name of registrant as specified in its charter)

**Commission File Number: 1-14829**

**Delaware**                      **84-0178360**  
(State or other jurisdiction    (IRS Employer  
of incorporation)              Identification No.)

**1801 California Street, Suite 4600, Denver, Colorado 80202**  
**1555 Notre Dame Street East, Montréal, Québec, Canada, H2L 2R5**  
(Address of principal executive offices, including zip code)

**(303) 927-2337 / (514) 521-1786**  
(Registrant's telephone number, including area code)

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

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Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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**Item 2.02 Results of Operations and Financial Condition.**

Attached as Exhibit 99.1 is a copy of a press release of Molson Coors Brewing Company (the “Company”), dated November 1, 2016, reporting the Company’s financial results for the fiscal quarter ended September 30, 2016. Such information, including the Exhibit attached hereto, shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such filing

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits.

99.1 Press Release of Molson Coors Brewing Company, dated November 1, 2016, reporting Molson Coors Brewing Company’s financial results for the fiscal quarter ended September 30, 2016.

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**Signature**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**MOLSON COORS BREWING COMPANY**

Date: November 1, 2016 By: /s/ E. Lee Reichert

E. Lee Reichert

Deputy Chief Legal Officer and Secretary

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**EXHIBIT INDEX**

**Exhibit**

| <b>No.</b> | <b>Description</b>   |
|------------|--|
| 99.1       | Press Release of Molson Coors Brewing Company, dated November 1, 2016, reporting Molson Coors Brewing Company's financial results for the fiscal quarter ended September 30, 2016. |