



**ITEM 7.01 REGULATION FD DISCLOSURE**

On October 30, 2009, Cash America International, Inc. (the “Company”) announced that it will host an investor/analyst day in Chicago, Illinois, on Tuesday, November 3, 2009, at 8:00 a.m. Central Time. The event will be webcast live on the Investor Relations section of the Company’s corporate website located at [www.cashamerica.com](http://www.cashamerica.com). The webcast and slide presentation will also be archived on the Company’s website at [www.cashamerica.com](http://www.cashamerica.com) for 90 days following the event. A copy of the Company’s press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

**ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS**

(d) Exhibits

99.1 Cash America International, Inc. press release, dated October 30, 2009

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**CASH AMERICA  
INTERNATIONAL, INC.**

Date: October 30, 2009      By: /s/ J. Curtis Linscott  
J. Curtis Linscott  
Executive Vice President,  
General Counsel &  
Secretary

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**EXHIBIT INDEX**

Exhibit No.   Description

99.1            Cash America International, Inc. press release, dated October 30, 2009