

Edgar Filing: CHEESECAKE FACTORY INCORPORATED - Form 8-K

ITEM 8.01 OTHER EVENTS

On December 9, 2004, The Cheesecake Factory Incorporated announced the opening of Grand Lux Cafe in Houston, Texas. A copy of the press release is attached as Exhibit 99.1.

SECTION 9- FINANCIAL STATEMENTS AND EXHIBITS

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

(c) Exhibits

- 99.1 Press release dated December 9, 2004 entitled "The Cheesecake Factory Opens Grand Lux Cafe in Houston, Texas".

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: December 9, 2004 THE CHEESECAKE FACTORY INCORPORATED

By: /s/ MICHAEL J. DIXON

Michael J. Dixon
Senior Vice President and Chief Financial
Officer

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EXHIBIT INDEX

Exhibit	Description
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