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FRIENDLY ICE CREAM CORP

Form 8-K

July 30, 2004

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d)
OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): July 30, 2004

FRIENDLY ICE CREAM CORPORATION
(Exact name of registrant as specified in its charter)

Massachusetts	0-3930	04-2053130
(State of	(Commission	(I.R.S. Employer
Incorporation)	File Number)	Identification No.)

1855 Boston Road
Wilbraham, Massachusetts 01095

(Address, including zip code of registrant's principal executive offices)

Registrant's telephone number, including area code: (413) 543-2400

Not Applicable
(Former Name or Former Address, if Changed Since Last Report)

ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS.

(c) Exhibits:

99.1 July 30, 2004 Press Release by Friendly Ice Cream Corporation.

This press release is attached hereto as Exhibit 99.1 and is being furnished, not filed, pursuant to Item 12, Results of Operations and Financial Condition, to this Report on Form 8-K.

ITEM 12. RESULTS OF OPERATIONS AND FINANCIAL CONDITION

On July 30, 2004 Friendly Ice Cream issued a press release describing selected financial results of the Company for the quarter ended June 27, 2004, included herewith as Exhibit 99.1.

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SIGNATURES

Pursuant to the requirements of the Securities and Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

FRIENDLY ICE CREAM CORPORATION

By: /s/ PAUL V. HOAGLAND

Name: Paul V. Hoagland
Title: Executive Vice President
of Administration and Chief
Financial Officer

Date: July 30, 2004

Exhibit Index

99.1 July 30, 2004 Press Release by Friendly Ice Cream Corporation.