

Ally Financial Inc.
Form 424B2
August 18, 2014

Filed under Rule 424(b)(2), Registration Statement No. 333-183535

Preliminary Pricing Supplement No. 56 - Dated Monday, August 18, 2014 (To: Prospectus dated August 18, 2014)

| CUSIP Number | Principal Amount | Selling Price | Gross Concession | Net Proceeds | Coupon Type | Coupon Rate | Coupon Frequency | Maturity Date | 1st Coupon Date | 1st Coupon Amount | Survivor's Option |
|--------------|------------------|-----------------|------------------|--------------|-------------|-------------|------------------|---------------|-----------------|-------------------|-------------------|
| 02006DES6 | [] | 100.000% (1) | 1.125% | [] | Fixed | 2.750% | Monthly | 08/15/2017 | 09/15/2014 | \$1.30 | Yes |

Redemption Information: Callable at 100% on 8/15/2015 and Monthly thereafter with 30 Calendar Days Notice.

(1) Investment advisers, either registered under the Investment Advisers Act of 1940 or exempt therefrom, purchasing Notes for the account of their advisory clients may be offered Notes at a 0.4500% discount to the public offering price.

02006DET4 [] 100.000% (2) 1.700% [] Fixed 3.600% Monthly 08/15/2019 09/15/2014 \$1.70 Yes Senior Unsecured Notes

Redemption Information: Callable at 100% on 8/15/2015 and Monthly thereafter with 30 Calendar Days Notice.

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| <p>Ally Financial Inc.</p> <p>Offering Date: Monday, August 18, 2014 through Monday, August 25, 2014</p> <p>Trade Date: Monday, August 25, 2014 @ 12:00 PM ET</p> <p>Settle Date: Thursday, August 28, 2014</p> <p>Minimum Denomination/Increments: \$1,000.00/\$1,000.00</p> <p>Initial trades settle flat and clear SDFS: DTC Book Entry only</p> <p>DTC Number 0235 via RBC Dain Rauscher Inc</p> <p>Agents: Incapital LLC, Citigroup, RBC Capital Markets, Morgan Stanley, J.P. Morgan</p> <p>If the maturity date or an interest payment date for any note is not a business day (as term is defined in prospectus), principal, premium, if any, and interest for that note is paid on the next business day, and no interest will accrue from, and after, the maturity date or interest payment date.</p> | <p>Ally Financial Inc.</p> <p>Ally Financial Term Notes, Series A</p> <p>Prospectus dated August 24, 2012</p> |
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