ROCKY BRANDS, INC.
Form 10-Q
October 31, 2012

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF $^{\rm X}$ 1934

For the quarterly period ended September 30, 2012

OR

..TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _ to _

Commission file number: 001-34382

ROCKY BRANDS, INC.

(Exact name of registrant as specified in its charter)

Ohio 31-1364046 (State or Other Jurisdiction of (I.R.S. Employer Incorporation or Organization) Identification No.)

39 E. Canal Street, Nelsonville, Ohio 45764

(Address of Principal Executive Offices, Including Zip Code)

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(Registrant's Telephone Number, Including Area Code)

Not Applicable

(Former Name, Former Address and Former Fiscal Year, if Changed Since Last Report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. YES x NO "

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes x No "

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer "Accelerated filer x Non-accelerated filer "Smaller reporting company"

(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). YES " $NO\ x$

As of October 26, 2012, 7,503,568 shares of Rocky Brands, Inc. common stock, no par value, were outstanding.

FORM 10-Q

ROCKY BRANDS, INC.

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PART I - FINANCIAL INFORMATION

ITEM 1 - FINANCIAL STATEMENTS

ROCKY BRANDS, INC. AND SUBSIDIARIES

CONDENSED CONSOLIDATED BALANCE SHEETS

	September 30, 2012 (Unaudited)	December 31, 2011	September 30, 2011 (Unaudited)
ASSETS:			
CURRENT ASSETS:			
Cash and cash equivalents	\$3,509,973	\$3,650,291	\$3,330,196
Trade receivables – net	60,648,404	45,008,793	63,339,879
Other receivables	811,730	946,686	1,055,666
Inventories	73,028,601	65,019,048	78,887,067
Income tax receivable	-	1,164,664	-
Deferred income taxes	1,091,657	1,154,040	1,238,989
Prepaid expenses	2,122,697	2,561,941	2,822,954
Total current assets	141,213,062	119,505,463	150,674,751
FIXED ASSETS – net	24,396,719	23,557,102	23,572,687
IDENTIFIED INTANGIBLES	30,485,935	30,493,107	30,505,267
OTHER ASSETS	392,565	510,293	737,489
TOTAL ASSETS	\$196,488,281	\$174,065,965	\$205,490,194
LIABILITIES AND SHAREHOLDERS' EQUITY:			
CURRENT LIABILITIES:			
Accounts payable	\$13,366,846	\$5,696,363	\$11,054,561
Current maturities – long term debt	-	-	2,955
Accrued expenses:			
Salaries and wages	2,028,785	2,310,906	2,330,197
Taxes - other	498,437	609,992	420,082
Accrued freight	699,352	633,254	544,801
Commissions	649,537	709,201	606,048
Income taxes payable	1,676,590	-	1,916,316
Current portion of pension funding	-	-	3,348,035
Other	1,445,016	970,806	1,403,360
Total current liabilities	20,364,563	10,930,522	21,626,355

LONG TERM DEBT – less current maturities DEFERRED INCOME TAXES DEFERRED LIABILITIES TOTAL LIABILITIES	41,862,634	35,000,000	60,054,291
	10,765,962	10,987,395	9,521,852
	406,323	488,437	535,937
	73,399,482	57,406,354	91,738,435
COMMITMENTS AND CONTINGENCIES			
SHAREHOLDERS' EQUITY: Common stock, no par value; 25,000,000 shares authorized; issued and outstanding September 30, 2012 - 7,503,568; December 31, 2011 - 7,489,995 and September 30, 2011 - 7,489,995	69,694,770	69,572,270	69,546,028
Accumulated other comprehensive loss Retained earnings Total shareholders' equity TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	-	-	(2,608,298)
	53,394,029	47,087,341	46,814,029
	123,088,799	116,659,611	113,751,759
	\$196,488,281	\$174,065,965	\$205,490,194

See notes to the interim unaudited condensed consolidated financial statements.

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ROCKY BRANDS, INC. AND SUBSIDIARIES

CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

(UNAUDITED)

	Three Month September 30),	Nine Months E September 30,	
NET SALES	2012 \$72,539,400	2011 \$71,020,546	2012 \$170,273,676	2011 \$175,609,453
COST OF GOODS SOLD	46,356,820	45,430,389	110,717,388	110,136,023
GROSS MARGIN	26,182,580	25,590,157	59,556,288	65,473,430
SELLING, GENERAL AND ADMINISTRATIVE EXPENSES	18,244,196	18,026,065	49,879,981	53,108,445
INCOME FROM OPERATIONS	7,938,384	7,564,092	9,676,307	12,364,985
OTHER INCOME AND (EXPENSES): Interest expense, net Other – net Total other - net	(192,249 138,757 (53,492) (252,858 106,033) (146,825	143,038	153,442
INCOME BEFORE INCOME TAXES	7,884,892	7,417,267	9,352,143	11,757,583
INCOME TAX EXPENSE	2,517,455	2,205,000	3,045,455	3,724,000
NET INCOME	\$5,367,437	\$5,212,267	\$6,306,688	\$8,033,583
NET INCOME PER SHARE Basic Diluted	\$0.72 \$0.72	\$0.70 \$0.70	\$0.84 \$0.84	\$1.07 \$1.07
WEIGHTED AVERAGE NUMBER OF COMMON SHARES OUTSTANDING Basic Diluted	7,503,568 7,503,568	7,489,995 7,489,995	7,503,469 7,503,469	7,485,529 7,486,250
COMPREHENSIVE INCOME Net income Other comprehensive income:	\$5,367,437	\$5,212,267	\$6,306,688	\$8,033,583
Amortization of unrecognized transition obligation, service cost and net loss	-	73,564	-	220,692
TOTAL COMPREHENSIVE INCOME	\$5,367,437	\$5,285,831	\$6,306,688	\$8,254,275

See notes to the interim unaudited condensed consolidated financial statements.

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ROCKY BRANDS, INC. AND SUBSIDIARIES

CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(UNAUDITED)

	Nine Months Ended September 30,		
	2012	2011	
CASH FLOWS FROM OPERATING ACTIVITIES:			
Net income	\$6,306,688	\$8,033,583	
Adjustments to reconcile net income to net cash			
used in operating activities:			
Depreciation and amortization	4,337,217	4,279,667	
Deferred compensation and other	-	670,552	
Deferred income taxes	(159,050)	126,279	
(Gain) loss on disposal of fixed assets	(61,515)	37,320	
Stock compensation expense	122,500	122,500	
Change in assets and liabilities			
Receivables	(15,504,655)	(15,890,635)	
Inventories	(8,009,553)	(20,034,511)	
Other current assets	1,603,908	(1,029,102)	
Other assets	117,728	485,223	
Accounts payable	7,588,751	2,275,812	
Accrued and other liabilities	1,681,444	574,398	
Net cash used in operating activities	(1,976,537)	(20,348,914)	
CASH FLOWS FROM INVESTING ACTIVITIES: Purchase of fixed assets Investment in trademarks and patents Proceeds from sale of fixed assets	(5,111,209) (30,104) 114,898		