

Giant Interactive Group Inc.  
Form 6-K  
November 17, 2010

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Form 6-K

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

Washington D.C. 20549

REPORT OF FOREIGN ISSUER

PURSUANT TO RULE 13a-16 OR 15d-16 OF THE

SECURITIES EXCHANGE ACT OF 1934

For the month of November, 2010  
Commission File Number: 001-33759

GIANT INTERACTIVE GROUP INC.

2/F No. 29 Building, 396 Guilin Road  
Shanghai 200233  
People's Republic of China

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.  
Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934. Yes  No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):82- N/A

Giant Interactive Group Inc.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Giant Interactive Group Inc.

|        |                         |
|--------|-------------------------|
| By:    | /s/ Eric He             |
| Name:  | Eric He                 |
| Title: | Chief Financial Officer |

Date: November 17, 2010

FOR IMMEDIATE RELEASE

GIANT INTERACTIVE ANNOUNCES  
THIRD QUARTER FISCAL 2010 RESULTS

SHANGHAI, PRC — November 16, 2010 — Giant Interactive Group Inc. (NYSE: GA) (“Giant” or “the Company”), one of China’s leading online game developers and operators, announced today its unaudited financial results for the third fiscal quarter ended September 30, 2010.

## Third Quarter 2010 Highlights:

Net revenue was RMB338.7 million (US\$50.6 million), an increase of 5.3% from the second quarter 2010 and an increase of 16.7% from the third quarter 2009.

Gross profit was RMB288.5 million (US\$43.1 million), an increase of 5.0% from the second quarter 2010 and an increase of 17.9% from the third quarter 2009. Gross profit margin for the third quarter 2010 was 85.2%.

Net income attributable to the Company’s shareholders was RMB208.7 million (US\$31.2 million), an increase of 12.2% from the second quarter 2010 and an increase of 5.6% from the third quarter 2009. The margin of net income attributable to the Company’s shareholders for the third quarter 2010 was 61.6%.

Basic and diluted earnings per American Depositary Share (“ADS”) or one ordinary share were RMB0.92 (US\$0.14) and RMB0.89 (US\$0.13), respectively, compared to basic and diluted earnings per ADS of RMB0.82 and RMB0.79, respectively, for the second quarter 2010, and basic and diluted earnings per ADS of RMB0.87 and RMB0.84, respectively, for the third quarter 2009.

Non-GAAP net income attributable to the Company’s shareholders excluding non-cash share-based compensation was RMB220.9 million (US\$33.0 million), an increase of 14.4% from the second quarter 2010 and an increase of 7.5% from the third quarter 2009. The margin of non-GAAP net income attributable to the Company’s shareholders excluding non-cash share-based compensation was 65.2%.

Basic and diluted non-GAAP earnings excluding non-cash share-based compensation per ADS were RMB0.97 (US\$0.15) and RMB0.95 (US\$0.14), respectively, compared to basic and diluted non-GAAP earnings per ADS of RMB0.85 and RMB0.82, respectively, for the second quarter 2010, and basic and diluted non-GAAP earnings per ADS of RMB0.91 and RMB0.88, respectively, for the third quarter 2009.

Active Paying Accounts (“APA”) for online games was 1,497,000, an increase of 4.4% from the second quarter 2010 and an increase of 35.1% from the third quarter 2009.

Average Revenue Per User (“ARPU”) for online games was RMB225.0, an increase of 0.8% from the second quarter 2010 and a decrease of 13.4% from the third quarter 2009.

Average Concurrent Users (“ACU”) for online games was 538,000, a decrease of 19.7% from the second quarter 2010 and an increase of 26.3% from the third quarter 2009.

Peak Concurrent Users (“PCU”) for online games was 1,466,000, a decrease of 11.5% from the second quarter 2010 and an increase of 14.5% from the third quarter 2009.

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Mr. Yuzhu Shi, Giant's Chairman and Chief Executive Officer commented, "In the third quarter 2010, we witnessed both top and bottom line growth on a sequential and year-over-year basis. Our improving financial results were underpinned by steady growth from our flagship ZT Online Series of games, resulting in a year-over-year improvement across most of our key operating metrics, and in particular, the expansion of our paying player base.

"We firmly recognize the need to invest in our future in order to offer the most innovative and unique features and gaming experiences. As such, our R&D efforts have focused on enhancing the content in our existing products, to keep them fresh for our core user base. Furthermore, efforts to develop and test our pipeline games, such as ZT Online 2 and our licensed games Elsword and Allods Online, remain underway and are an integral element of our diversification initiative. As we work to optimize each of our new and existing games, we are also actively pursuing international licensing agreements to further expand our player base and diversify our revenue streams. I am pleased to report that we currently have licensing agreements for some of our games in Taiwan, Japan, Brazil and Turkey, and look to extend this list to include other regions around the world in the near future.

"Our progress in building a broader, more sustainable player base has translated into strengthening financial performance. Our operations and finances remain fundamentally sound, providing us with a solid platform to pursue our growth initiatives. Looking ahead, we expect to again deliver steady revenue growth supported by the continuing health of our ZT Online Series of games, with additional growth opportunities in the coming year as some of our pipeline games begin to gain traction."

#### Third Quarter Fiscal 2010 Unaudited Financial Results

**Net Revenue.** Net revenue for the third quarter 2010 was RMB338.7 million (US\$50.6 million), representing a 5.3% increase from RMB321.7 million in the second quarter 2010 and a 16.7% increase from RMB290.2 million in the third quarter 2009.

Revenue from online games in the third quarter totaled RMB327.4 million (US\$48.9 million), representing a 4.3% increase from RMB313.8 million in the second quarter 2010 and a 13.8% increase from RMB287.5 million in the third quarter 2009. Online game net revenue increased sequentially primarily due to the growth of the ZT Online Series of games.

ACU for online games in the third quarter 2010 was 538,000, representing a 19.7% sequential decrease compared to the second quarter of 2010 and a 26.3% increase over the third quarter 2009. PCU for online games in the third quarter 2010 was 1,466,000, representing an 11.5% sequential decrease and a 14.5% increase over the third quarter 2009. ACU and PCU were down on a sequential basis due to our cleanup of gold farming and robot accounts in the ZT Online Series of games. ARPU for online games in the third quarter 2010 increased 0.8% sequentially and decreased 13.4% year-over-year quarterly to RMB225.0. ARPU remained steady on a sequential basis, but remained at lower than historic levels as Giant's newer games target various audiences with a broader range of spending habits. APA for online games in the third quarter 2010 increased 4.4% sequentially and increased 35.1% from the third quarter 2009 to 1,497,000. The sequential and year-over-year increases in APA are attributable to the increase in paying accounts within the Company's ZT Online Series of games.

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**Cost of Services.** Cost of services was RMB50.2 million (US\$7.5 million), representing an increase of 7.1% from the second quarter 2010 and a 10.5% increase from the third quarter 2009. The sequential increase of cost of services was mainly due to a RMB1.5 million increase of sales tax as a result of higher revenue in the third quarter 2010.

**Gross Profit and Gross Margin.** Gross profit for the third quarter 2010 was RMB288.5 million (US\$43.1 million), representing a 5.0% sequential increase and a 17.9% year-over-year quarterly increase. Gross margin for the third quarter 2010 was 85.2%, essentially flat compared to 85.4% in the second quarter 2010 and slightly up from 84.3% in the third quarter 2009.

**Operating Expenses.** Total operating expenses for the third quarter 2010 were RMB94.3 million (US\$14.1 million), representing a slight increase of 0.1% from RMB94.2 million in the second quarter 2010 and an increase of 77.5% from RMB53.1 million in the third quarter 2009. The year-over-year increase in operating expenses is mainly attributable to higher R&D expenditure.

**Research and product development (“R&D”)** expenses for the third quarter 2010 increased 58.8% sequentially to RMB52.6 million (US\$7.9 million) from RMB33.1 million in the second quarter 2010 and increased 114.3% year-over-year quarterly from RMB24.5 million in the third quarter 2009. The sequential and year-over-year increase in R&D expenses was mainly due to increased compensation for R&D personnel as well as an increase in R&D headcount to support the development of new game projects.

**Sales and marketing (“S&M”)** expenses were RMB37.4 million (US\$5.6 million) in the third quarter 2010, a sequential decrease of 17.5% from RMB45.4 million in the second quarter 2010, as the Company launched fewer new games and marketing campaigns during the third quarter 2010. S&M expenses were up 23.2% year-over-year from RMB30.4 million as the company had limited its market activities last year.

**General and administrative expenses (“G&A”)** for the third quarter 2010 were RMB33.7 million (US\$5.0 million), up 30.8% from RMB25.7 million in the second quarter 2010, and up 25.0% from RMB26.9 million in the third quarter 2009. The sequential and year-over-year increases were mainly caused by incremental compensation expenses recorded for the repricing of certain incentive based share options and the Company’s granting of restricted shares during the second quarter 2010.

**Financial Incentive.** The financial incentive, which mainly relates to sales tax received from the municipal government, was RMB29.4 million (US\$4.4 million) in the third quarter 2010, a sequential increase of 193.9% and a year-over-year increase of 2.3%. These proceeds mainly relate to the sales tax accounted for in the Company’s cost of services and is treated as a deduction in operating expenses.

**Interest Income.** Interest income for the third quarter 2010 was RMB37.1 million (US\$5.5 million), compared to RMB30.5 million in the second quarter 2010 and RMB23.1 million in the third quarter 2009.

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**Income Tax.** Income tax expense for the third quarter 2010 was RMB21.8 million (US\$3.3 million), compared to income tax expense of RMB20.0 million in the second quarter 2010 and income tax expense of RMB18.1 million in the third quarter 2009.

**Net Income Attributable to the Company's Shareholders.** Net income attributable to the Company's shareholders for the third quarter 2010 was RMB208.7 million (US\$31.2 million), an increase of 12.2% from RMB186.0 million in the second quarter 2010 and a year-over-year quarterly increase of 5.6% from RMB197.7 million. Net income attributable to the Company's shareholders increased sequentially as a result of the increase in online game revenue and the increase of interest income during the third quarter 2010. The margin of net income attributable to the Company's shareholders was 61.6% for the third quarter 2010, compared to 57.8% in the second quarter 2010 and 68.1% in the third quarter 2009.

**Cash, Cash Equivalents, Short-Term Investments and Held-To-Maturity Investments.** As of September 30, 2010, Giant's cash, cash equivalents, short-term investments and held-to-maturity securities totaled RMB5,753.3 million (US\$859.9 million), compared to RMB5,496.9 million as of June 30, 2010. The sequential increase consists of cash generated by the Company's operating business.

**Share Repurchase Program.** In August 2009, Giant implemented a share repurchase plan, authorizing the Company to repurchase up to US\$150.0 million of its ADSs. In August, 2010, the Board of Directors decided to extend the term of the plan, which would have expired on August 30, 2010, for one additional year, unless further extended or shortened by the Board of Directors, as under the board resolution and as defined by SEC regulations. To date, the Company did not repurchase any shares under the plan

#### Business Highlights and Outlook

**ZT Online Series** — During the third quarter 2010, Giant made significant enhancements to daily tasks and introduced engaging group PK and tag-team PK battles, casual card gameplay and new equipment called 'Thunder Wings' to the original ZT Online. In September 2010, the Company released a new expansion pack to ZT Online Classic Edition, which features a new group tournament and more functions within the battle system. The first expansion pack for ZT Online Green Edition, featuring animals for transportation and battle, has been rolling out at a steady pace. In addition, Giant continued to add new gameplay such as the 'Brotherhood Union', 'Homeland Transfer' and 'Random Acquisition of Skills' to keep current gamers engaged and to attract new players.

**Giant Online** — During the third quarter 2010, Giant released a new expansion pack featuring battles in space for Giant Online and focused efforts on developing in-game activities. To fulfill players' continuous pursuit of new game content, the Company unlocked a new military rank called 'Major General' in the fourth quarter 2010. The Taiwanese version of Giant Online entered into official open beta testing at the end of September 2010.

**King of Kings III** — The Company launched the first expansion pack for King of Kings III, which includes a dragon theme, during the third quarter 2010. A second expansion pack, which will feature improved game mechanics and twenty-seven advanced professions derived from the three original basic roles, will be introduced towards the end of 2010.

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ZT Online 2 — As the Company’s revolutionary flagship product, ZT Online 2 not only introduces new gameplay to the ZT Online Series, but also adopts innovative artwork methods such as particle effects, photo backdrop and overlap to increase the overall graphical quality of the game. In terms of game content, Giant combined casual game elements such as a farm game system and a magical pet raising system with hardcore PK elements to satisfy various gamer needs. In addition, a revised in-game economy will be introduced for ZT Online 2. In October 2010, the game underwent a server-pressure test with limited persistent accounts. The purpose of the test was to check the capability of servers and collect feedback from the market. ZT Online 2 is expected to begin unlimited closed beta testing during the fourth quarter 2010.

XT Online — A revised version of XT Online was launched in August 2010 and has been well received by gamers. Towards the end of the third quarter, the Company introduced new instance dungeons, skills and other updates based upon gamers’ feedback. Giant’s R&D team plans to roll out new content on a monthly basis to keep the game fresh. The Company plans to launch the open beta test for XT Online in 2011.

Dragon Soul — In August 2010, the Company carried out closed beta testing and many intriguing on-line and off-line promotional activities for Dragon Soul to attract gamers to participate. Throughout the third quarter 2010, Giant continued to add and optimize game content and features, which include additional enhancements to the Master-and-Apprentice system and animal pets for transportation and battle. The first expansion pack, slated to launch towards the end of the fourth quarter 2010, will feature a fortune-telling system, new professions such as the Musician and additional monetization features.

The Golden Land — During the third quarter 2010, Giant continued to update The Golden Land, introducing the state battlefield as a new gameplay option and adding more attributes to the hero characters. In Taiwan, The Golden Land remained one of the most popular webgames during the third quarter. In August 2010, The Golden Land entered into a 3-day beta test without persistent user accounts in Japan and received positive feedback from gamers, helping Giant further optimize the game prior to the open beta test in Japan in October 2010. In addition, the Company has signed license agreements to export the game to Brazil and Turkey, and expects to conduct an internal test for the Brazil market in November 2010.

Elsword — Elsword is a 3D side-scrolling, advanced casual game developed by KOG of South Korea Co., Ltd. (“KOG”). Elsword has generated the best performance in terms of user numbers among all the licensed games operated by Nexon Corporation, one of the top online game companies in Korea. Elsword has also been ranked the number one game year-round within the casual online games sector in Taiwan. Giant plans to conduct limited engineering testing towards the end of November 2010 and will proceed to commercially launch the game in mainland China in 2011.

Allods Online — Allods Online is a 3D free-to-play MMORPG developed by Astrum Nival, LLC (“Astrum Nival”), a studio owned by Mail.Ru Inc. (“Mail.Ru”). The Company is currently localizing and tailoring the game to Chinese gamers’ preferences, and expects to complete an initial Chinese version in the fourth quarter 2010 and launch engineering testing during the first half of 2011.



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Fourth Quarter 2010 Guidance — For the fourth quarter 2010, the Company expects the ZT Online Series of games and other games in our product portfolio to carry on the positive momentum experienced thus far in 2010. As a result, the Company expects continued top-line growth in the fourth quarter 2010.

Conference Call

Giant's senior management will host a conference call on November 16, 2010 at 8:00 pm (US Eastern Time) / 5:00 pm (US Pacific Time), which is November 17, 2010 at 9:00 am (Beijing Time) to discuss its 2010 third quarter financial results and recent business activity. The conference call may be accessed by calling +1 800 299 7098 (for callers in the US), +86 10 800 130 0399 (for Telecom callers in Southern China), +86 10 800 852 1490 (for Netcom callers in Southern China), +86 10 800 152 1490 (for Telecom callers in Northern China) or +1 617 801 9715 (for callers outside of the US and China) and entering passcode 94977411. Please dial in approximately 10 minutes before the scheduled time of the call.

A recording of the conference call will be available starting 11:00 pm (US Eastern Time) on November 16, 2010, by calling +1 888 286 8010 (for callers in the US) or +1 617 801 6888 (for callers outside the US) and entering passcode 87419498.

A live webcast of the conference call and replay will be available on the investor relations page of Giant Interactive Group's website at <http://www.ga-me.com/earningsannouncements.php>.

Currency Convenience Translation

This release contains translations of certain Renminbi (RMB) amounts into US dollars (US\$) at the rate of US\$1.00 to RMB6.6905, which was the noon buying rate as of September 30, 2010 in the City of New York for cable transfers in Renminbi per US dollar as certified for customs purposes by the Federal Reserve Bank of New York. The Company makes no representation that the Renminbi or US dollar amounts referred to in this release could have been, or could be, converted into US dollars at such rate or at all.

Use of Non-GAAP Financial Measures

Giant has reported net income attributable to the Company's shareholders for the period indicated below on a non-GAAP basis excluding non-cash share-based compensation. Giant believes that both management and investors benefit from referring to these non-GAAP financial measures in assessing the performance of Giant and when planning and forecasting future periods. Giant computes its non-GAAP financial measures using the same consistent method from quarter to quarter.

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Readers are cautioned not to view non-GAAP results on a stand-alone basis or as a substitute for results under GAAP, or as being comparable to results reported or forecasted by other companies, and should refer to the reconciliation of GAAP results with non-GAAP results in the attached financial information.

The table below sets forth the reconciliation of GAAP measures to non-GAAP measures for the indicated periods:

|   | September<br>30,<br>2009<br>(RMB) | Three months ended<br>June 30,<br>2010<br>(RMB) | September<br>30,<br>2010<br>(RMB) | September<br>30,<br>2010<br>(US\$) |
|---|-----------------------------------|---|-----------------------------------|------------------------------------|
| GAAP net income attributable to the Company's shareholders:     | 197,735,865                       | 186,022,043                                     | 208,654,381                       | 31,186,6                           |
| Share-based compensation  | 7,640,287                         | 7,054,023                                       | 12,283,800                        | 1,836,0                            |
| Non-GAAP net income attributable to the Company's shareholders: | 205,376,152                       | 193,076,066                                     | 220,938,181                       | 33,022,6                           |
| Non-GAAP earnings per share:                                    |                                   |   |                                   |                                    |
| Basic   | 0.91                              | 0.85  | 0.97                              | 0.                                 |
| Diluted   | 0.88                              | 0.82  | 0.95                              | 0.                                 |
| Weighted average ordinary shares:                               |                                   |   |                                   |                                    |
| Basic   | 226,453,309                       | 227,233,796                                     | 227,392,454                       | 227,392,4                          |
| Diluted   | 234,274,321                       | 234,089,527                                     | 233,497,787                       | 233,497,7                          |

## Statement Regarding Unaudited Financial Information

The unaudited financial information set forth above is preliminary and subject to adjustments. Adjustments to the financial statements may be identified when audit work is performed for the year-end audit, which could result in significant differences from this preliminary unaudited financial information.

## About Giant Interactive Group Inc.

Giant Interactive Group Inc. (NYSE: GA) is a leading online game developer and operator in China in terms of market share according to iResearch Consulting Group, an independent Chinese research center, and focuses on massively multiplayer online role playing games. Currently, Giant operates multiple games, including ZT Online, ZT Online Green Edition, Giant Online, King of Kings III, The Golden Land, XT Online, Dragon Soul, and My Sweetie. Giant has several additional online games that it intends to launch, including ZT Online 2, Allods Online, and Elsword. Giant has built a nationwide distribution network to sell the prepaid game cards and game points required to play its games, which as of September 30, 2010 consisted of over 130 distributors, and reached over 96,000 retail outlets, including internet cafes, software stores, supermarkets, bookstores, newspaper stands, and convenience stores located throughout China. For more information, please visit Giant Interactive Group on the web at [www.ga-me.com](http://www.ga-me.com).



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Safe Harbor Statement

Statements in this release contain “forward-looking” statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and as defined in the Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as “will,” “expects,” “anticipates,” “future,” “intends,” “plans,” “believes,” “estimates” and similar statements and among others include our business outlook for the fourth quarter of 2010, the ability of ZT Online series to attract players and extend its life cycle with the enhancements introduced in the third quarter 2010, our expectations on the performances of our newly launched games, our ability to successfully commercially launch our new games, our continued efforts to successfully operate and adjust features of our existing games, including introduction of expansion packs, and our ability to continue to grow our business and build long-term shareholder value. These forward-looking statements are not historical facts but instead represent only our belief regarding future events, many of which, by their nature, are inherently uncertain and outside of our control. Our actual results and financial condition and other circumstances may differ, possibly materially, from the anticipated results and financial condition indicated in these forward-looking statements. Among the factors that could cause our actual results to differ from what we currently anticipate may include failure by ZT Online gamers to resume in-game spending or continue in-game spending at historical levels, our ability to develop, purchase or license additional online games that are attractive to our players, our ability to develop and successfully launch expansion packs for our online games, our ability to adjust and enhance our online games to users’ preferences to generate revenues, our dependence on one online game, which currently accounts for the majority of our historical net revenues, our ability to respond to competition, our ability to adjust to the current global economic crisis, our need to implement and maintain effective internal control over financial reporting, our limited operating history and unproven long-term potential of our online game business model, our uncertainties with respect to the PRC legal and regulatory environments and volatility in the markets we operate in. The financial information contained in this release should be read in conjunction with the consolidated financial statements and notes thereto included in our annual report on Form 20F for the fiscal year 2009, as filed with the Securities and Exchange Commission on June 7, 2010, and are available on the Securities and Exchange Commission’s website at [www.sec.gov](http://www.sec.gov). For additional information on these and other important factors that could adversely affect our business, financial condition, results of operations and prospects, see “Risk Factors” beginning on page 8 of our annual report for fiscal year 2009. Our actual results of operations for the third quarter 2010 are not necessarily indicative of our operating results for any future periods. Any projections in this release are based on limited information currently available to us, which is subject to change. Although such projections and the factors influencing them will likely change, we undertake no obligation to update or revise these forward-looking statements, whether as a result of new information, future events or otherwise, after the date of this press release. Such information speaks only as of the date of this release.

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GIANT INTERACTIVE GROUP, INC.  
CONSOLIDATED BALANCE SHEETS

|   | Unaudited<br>September 30,<br>2009<br>(RMB) | Unaudited<br>June 30,<br>2010<br>(RMB) | Unaudited<br>September 30,<br>2010<br>(RMB) | Unaudited<br>September 30,<br>2010<br>(US\$) |
|---|---|--|---|--|
| <b>ASSETS</b>                               |   |  |   |  |
| Current assets:                             |   |  |   |  |
| Cash and cash equivalents                   | 854,016,847                                 | 2,673,694,945                          | 605,049,628                                 | 90,434,142                                   |
| Prepayments and other current assets        | 83,920,471                                  | 103,485,163                            | 111,616,927                                 | 16,682,898                                   |
| Accounts receivable                         | 1,143,934                                   | 16,275,111                             | 19,328,988                                  | 2,889,020                                    |
| Due from a related party                    | -   | 3,572                                  | -   | -  |
| Inventories                                 | 736,170                                     | 353,439                                | 276,940                                     | 41,393                                       |
| Deferred tax assets                         | 69,577,691                                  | 76,447,887                             | 87,715,173                                  | 13,110,406                                   |
| Short-term investments                      | 3,825,410,000                               | 2,323,180,000                          | 5,148,286,000                               | 769,491,966                                  |
| <b>Total current assets</b>                 | <b>4,834,805,113</b>                        | <b>5,193,440,117</b>                   | <b>5,972,273,656</b>                        | <b>892,649,825</b>                           |
| Non-current assets:                         |   |  |   |  |
| Property and equipment, net                 | 187,574,442                                 | 149,935,585                            | 151,985,957                                 | 22,716,681                                   |
| Intangible assets, net                      | 114,888,675                                 | 116,565,240                            | 112,849,847                                 | 16,867,177                                   |
| Due from R&D entity partners                | -   | 13,185,600                             | 11,245,600                                  | 1,680,831                                    |
| Goodwill                                    | 6,224,587                                   | 6,224,587                              | 6,224,587                                   | 930,362                                      |
| Investment in an equity investee            | -   | 2,787,260                              | 2,597,350                                   | 388,215                                      |
| Available-for-sale securities               | 475,021,469                                 | 427,248,585                            | 431,544,605                                 | 64,501,099                                   |
| Held-to-maturity securities                 | 500,000,000                                 | 500,000,000                            | -   | -  |
| Deferred tax assets                         | 9,257,497                                   | 11,686,618                             | 12,305,523                                  | 1,839,253                                    |
| Other assets                                | 85,239,597                                  | 102,711,524                            | 102,276,802                                 | 15,286,870                                   |
| <b>Total non-current assets</b>             | <b>1,378,206,267</b>                        | <b>1,330,344,999</b>                   | <b>831,030,271</b>                          | <b>124,210,488</b>                           |
| <b>Total assets</b>                         | <b>6,213,011,380</b>                        | <b>6,523,785,116</b>                   | <b>6,803,303,927</b>                        | <b>1,016,860,313</b>                         |
| <b>LIABILITIES AND SHAREHOLDERS' EQUITY</b> |   |  |   |  |
| Current liabilities:                        |   |  |   |  |
| Payables and accrued expenses               | 93,434,907                                  | 103,541,179                            | 108,370,100                                 | 16,197,608                                   |
| Advances from distributors                  | 77,997,941                                  | 53,588,141                             | 88,112,867                                  | 13,169,848                                   |
| Deferred revenue                            | 314,761,757                                 | 352,121,774                            | 385,348,531                                 | 57,596,373                                   |
| Unrecognized tax benefit                    | 8,821,098                                   | 11,838,570                             | 12,028,576                                  | 1,797,859                                    |
| Tax payable                                 | 1,011,813                                   | 9,795,947                              | 20,372,954                                  | 3,045,057                                    |
| Deferred tax liabilities                    | 119,016                                     | 1,401,752                              | 471,169                                     | 70,424                                       |
| <b>Total current liabilities</b>            | <b>496,146,532</b>                          | <b>532,287,363</b>                     | <b>614,704,197</b>                          | <b>91,877,169</b>                            |
| Non-current liabilities:                    |   |  |   |  |
| Deferred tax liabilities                    | -   | 303,722                                | 245,109                                     | 36,635                                       |
| <b>Total non-current liabilities</b>        | <b>-</b>                                    | <b>303,722</b>                         | <b>245,109</b>                              | <b>36,635</b>                                |

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|   |                 |                 |                 |               |
|---|-----------------|-----------------|-----------------|---------------|
| Total liabilities   | 496,146,532     | 532,591,085     | 614,949,306     | 91,913,804    |
| <b>Shareholders' equity</b>   |                 |                 |                 |               |
| Ordinary shares   | 417             | 417             | 417             | 62            |
| (par value US\$0.0000002 per share;<br>500,000,000 shares authorized as at<br>September 30, 2009, June 30, 2010 and<br>September 30, 2010 respectively;<br>263,110,626 shares issued and 226,441,541<br>shares outstanding at September 30,<br>2009, 263,110,626 shares issued<br>and 227,348,625 shares outstanding at<br>June 30, 2010, 263,110,626 shares issued<br>and 227,455,322 shares outstanding at<br>September 30, 2010) |                 |                 |                 |               |
| Additional paid-in capital  | 6,024,441,066   | 6,054,941,806   | 6,069,015,652   | 907,109,432   |
| Statutory reserves  | 43,890,273      | 43,890,273      | 43,890,273      | 6,560,089     |
| Accumulated other comprehensive loss  | (188,444,945)   | (247,350,587)   | (269,131,517)   | (40,225,920)  |
| Retained earnings   | 2,008,880,649   | 2,298,814,714   | 2,507,469,095   | 374,780,524   |
| Treasury stock  | (2,176,792,033) | (2,176,792,033) | (2,176,792,033) | (325,355,658) |
| Total shareholders' equity  | 5,711,975,427   | 5,973,504,590   | 6,174,451,887   | 922,868,529   |
| Non controlling interests   | 4,889,421       | 17,689,441      | 13,902,734      | 2,077,980     |
| Total equity  | 5,716,864,848   | 5,991,194,031   | 6,188,354,621   | 924,946,509   |
| Total liabilities and equity  | 6,213,011,380   | 6,523,785,116   | 6,803,303,927   | 1,016,860,313 |

FOR IMMEDIATE RELEASE

GIANT INTERACTIVE GROUP, INC.  
CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE INCOME

|   | Three months ended                   |                                       |                                      |                                       |
|---|--------------------------------------|---------------------------------------|--------------------------------------|---------------------------------------|
|   | 30-Sep<br>2009<br>(RMB)<br>Unaudited | 30-June<br>2010<br>(RMB)<br>Unaudited | 30-Sep<br>2010<br>(RMB)<br>Unaudited | 30-Sep<br>2010<br>(US\$)<br>Unaudited |
| Net revenue:  |                                      |                                       |                                      |                                       |
| Online game   | 287,546,644                          | 313,794,352                           | 327,368,323                          | 48,930,323                            |
| Licensing revenue   | 2,640,216                            | 7,551,922                             | 11,216,816                           | 1,676,529                             |
| Other revenue, net  | 14,031                               | 306,533                               | 82,844                               | 12,382                                |
| <b>Total net revenue</b>  | <b>290,200,891</b>                   | <b>321,652,807</b>                    | <b>338,667,983</b>                   | <b>50,619,234</b>                     |
| <b>Cost of services</b>   | <b>(45,436,528)</b>                  | <b>(46,886,113)</b>                   | <b>(50,195,467)</b>                  | <b>(7,502,499)</b>                    |
| <b>Gross profit</b>   | <b>244,764,363</b>                   | <b>274,766,694</b>                    | <b>288,472,516</b>                   | <b>43,116,735</b>                     |
| Operating (expenses) income:  |                                      |                                       |                                      |                                       |
| Research and product development expenses   | (24,538,213)                         | (33,125,895)                          | (52,596,816)                         | (7,861,418)                           |
| Sales and marketing expenses  | (30,394,878)                         | (45,393,654)                          | (37,438,525)                         | (5,595,774)                           |
| General and administrative expenses   | (26,915,756)                         | (25,729,485)                          | (33,652,902)                         | (5,029,953)                           |
| Government financial incentives   | 28,730,000                           | 10,000,000                            | 29,386,000                           | 4,392,198                             |
| <b>Total operating expenses</b>   | <b>(53,118,847)</b>                  | <b>(94,249,034)</b>                   | <b>(94,302,243)</b>                  | <b>(14,094,947)</b>                   |
| <b>Income from operations</b>   | <b>191,645,516</b>                   | <b>180,517,660</b>                    | <b>194,170,273</b>                   | <b>29,021,788</b>                     |
| Interest income   | 23,102,435                           | 30,454,426                            | 37,127,065                           | 5,549,221                             |
| Other income (expense), net   | 748,786                              | (6,227,159)                           | (2,451,391)                          | (366,399)                             |
| <b>Income before income tax expenses, and share of loss of an equity investee</b> | <b>215,496,737</b>                   | <b>204,744,927</b>                    | <b>228,845,947</b>                   | <b>34,204,610</b>                     |
| Income tax expense  | (18,051,287)                         | (20,041,347)                          | (21,781,031)                         | (3,255,516)                           |
| Share of loss of an equity investee   | -                                    | (128,496)                             | (189,911)                            | (28,385)                              |
| <b>Net income</b>   | <b>197,445,450</b>                   | <b>184,575,084</b>                    | <b>206,875,005</b>                   | <b>30,920,709</b>                     |
| <b>Net loss attributable to non controlling interest</b>                          | <b>290,415</b>                       | <b>1,446,959</b>                      | <b>1,779,376</b>                     | <b>265,956</b>                        |
| <b>Net income attributable to the Company's shareholders</b>                      | <b>197,735,865</b>                   | <b>186,022,043</b>                    | <b>208,654,381</b>                   | <b>31,186,665</b>                     |
| Other comprehensive loss, net of tax  |                                      |                                       |                                      |                                       |
| Foreign currency translation  | (1,116,473)                          | (12,480,121)                          | (31,809,524)                         | (4,754,432)                           |
| Unrealized holding (loss)gain   | (3,107,122)                          | (12,238,203)                          | 10,028,594                           | 1,498,930                             |



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|  |             |              |              |             |
|--|-------------|--------------|--------------|-------------|
| Reclassification adjustment                | (1,813,513) | -            | -            | -           |
| Total other comprehensive loss, net of tax | (6,037,108) | (24,718,324) | (21,780,930) | (3,255,502) |
| Comprehensive income                       | 191,698,757 | 161,303,719  | 186,873,451  | 27,931,163  |
| Earnings per share:                        |             |              |              |             |
| Basic                                      | 0.87        | 0.82         | 0.92         | 0.14        |
| Diluted                                    | 0.84        | 0.79         | 0.89         | 0.13        |
| Weighted average ordinary shares:          |             |              |              |             |
| Basic                                      | 226,453,309 | 227,233,796  | 227,392,454  | 227,392,454 |
| Diluted                                    | 234,274,321 | 234,089,527  | 233,497,787  | 233,497,787 |







































