

Lumber Liquidators Holdings, Inc.  
 Form 4  
 November 05, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**PESCARA MARCO**

2. Issuer Name and Ticker or Trading Symbol  
**Lumber Liquidators Holdings, Inc. [LL]**

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)  
**3000 JOHN DEERE ROAD**  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
**11/04/2013**

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
**Chief Marketing Officer**

**TOANO, VA 23168**  
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	11/04/2013		M		1,025 A \$ 10.69	4,026	D
Common Stock	11/04/2013		M		475 A \$ 24.19	4,501	D
Common Stock	11/04/2013		S		1,500 D \$ 115.2377	3,001	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

displays a currently valid OMB control number.

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option (right to purchase)	\$ 10.69	11/04/2013		M	1,025	<sup>(1)</sup> 03/12/2019	Common Stock	1,025
Stock Option (right to purchase)	\$ 24.19	11/04/2013		M	475	<sup>(2)</sup> 03/11/2020	Common Stock	475

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
PESCARA MARCO 3000 JOHN DEERE ROAD TOANO, VA 23168			Chief Marketing Officer	

## Signatures

/s/ E. Livingston B. Haskell,  
Power-of-Attorney

11/05/2013

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) The stock option vests in four equal annual installments beginning on March 12, 2010.
- (2) The stock option vests in four equal annual installments beginning on March 11, 2011.
- (3) The average weighted sale price for prices ranging from \$115.20 to \$115.36. 5 shares were sold at \$115.35 per share; 95 shares were sold at \$115.21 per share; 100 shares were sold at \$115.20 per share; 300 shares were sold at \$115.36 per share; and 1,000 shares were sold at

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\$115.2069 per share.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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