

21ST CENTURY HOLDING CO
 Form 4
 November 28, 2006

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 LAWSON MICHELE

2. Issuer Name and Ticker or Trading Symbol
 21ST CENTURY HOLDING CO
 [TCHC]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)
 3661 WEST OAKLAND PARK
 BLVD, SUITE 300
 (Street)

3. Date of Earliest Transaction
 (Month/Day/Year)
 11/27/2006

____ Director
 ____ Officer (give title below)
 10% Owner
 ____ Other (specify below)

LAUDERDALE LAKES, FL 33311

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code	V	Amount or Price					
Common Stock	11/27/2006		S		25	D	\$ 26.77	25,400	I	In custodial acct for minor child
Common Stock	11/27/2006		S		700	D	\$ 26.91	24,700	I	In custodial acct for minor child
	11/27/2006		S		400	D		24,300	I	

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Common Stock						\$ 26.93			In custodial acct for minor child
Common Stock	11/27/2006	S	200	D	\$ 26.94	24,100	I		In custodial acct for minor child
Common Stock	11/27/2006	S	200	D	\$ 26.95	23,900	I		In custodial acct for minor child
Common Stock	11/27/2006	S	166	D	\$ 26.96	23,734	I		In custodial acct for minor child
Common Stock	11/27/2006	S	100	D	\$ 26.99	23,634	I		In custodial acct for minor child
Common Stock	11/27/2006	S	3,100	D	\$ 27	20,534	I		In custodial acct for minor child
Common Stock	11/27/2006	S	1,400	D	\$ 27.01	19,134	I		In custodial acct for minor child
Common Stock	11/27/2006	S	700	D	\$ 27.02	18,434	I		In custodial acct for minor child
Common Stock	11/27/2006	S	900	D	\$ 27.03	17,534	I		In custodial acct for minor child
	11/27/2006	S	900	D		16,634	I		

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Common Stock					\$ 27.04			In custodial acct for minor child
Common Stock	11/27/2006	S	400	D	\$ 27.05	16,234	I	In custodial acct for minor child
Common Stock	11/27/2006	S	1,100	D	\$ 27.06	15,134	I	In custodial acct for minor child
Common Stock	11/27/2006	S	200	D	\$ 27.07	14,934	I	In custodial acct for minor child
Common Stock	11/27/2006	S	634	D	\$ 27.1	14,300	I	In custodial acct for minor child
Common Stock	11/27/2006	S	400	D	\$ 27.18	13,900	I	In custodial acct for minor child
Common Stock	11/27/2006	S	800	D	\$ 27.22	13,100	I	In custodial acct for minor child
Common Stock	11/27/2006	S	200	D	\$ 27.24	12,900	I	In custodial acct for minor child
Common Stock	11/27/2006	S	200	D	\$ 27.25	12,700	I	In custodial acct for minor child
	11/27/2006	S	33	D		12,667	I	

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Common Stock						\$ 27.27			In custodial acct for minor child
Common Stock	11/27/2006	S	700	D		\$ 27.28	11,967	I	In custodial acct for minor child
Common Stock	11/27/2006	S	500	D		\$ 27.29	11,467	I	In custodial acct for minor child
Common Stock	11/27/2006	S	99	D		\$ 27.3	11,368	I	In custodial acct for minor child
Common Stock	11/27/2006	S	99	D		\$ 27.31	11,269	I	In custodial acct for minor child
Common Stock	11/27/2006	S	1,371	D		\$ 27.5	9,898	I	In custodial acct for minor child
Common Stock	11/27/2006	S	300	D		\$ 27.51	9,598	I	In custodial acct for minor child
Common Stock	11/27/2006	S	398	D		\$ 27.52	9,200 ⁽¹⁾	I	In custodial acct for minor child
Common Stock							386,321	D	
Common Stock							528,216	I	Held by spouse, Edward J. Lawson

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Options	\$ 15.79					12/05/2006 ⁽²⁾ 12/05/2011	Common Stock	100,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
LAWSON MICHELE 3661 WEST OAKLAND PARK BLVD, SUITE 300 LAUDERDALE LAKES, FL 33311		X		

Signatures

Michele V. Lawson 11/28/2006

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The sale of common stock from the custodial account of a minor child is continued on a second Form 4 to be filed by Michele V. Lawson,

(1) the account custodian. The balance of TCHC common stock in the custodial account for a minor will be 0 after reporting all sale transactions.

(2) The options vest 20% per year.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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