

McNeill Bryan H
Form 4
August 21, 2018

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
McNeill Bryan H

2. Issuer Name and Ticker or Trading Symbol
V F CORP [VFC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
105 CORPORATE CENTER BLVD
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
08/20/2018

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
VP, Chief Accounting Officer

GREENSBORO, NC 27408

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	08/20/2018		M	1,080 A	\$ 36.4	5,121.981	D
Common Stock	08/20/2018		M	4,256 A	\$ 40.49	9,377.981	D
Common Stock	08/20/2018		M	4,776 A	\$ 56.79	14,153.981	D
Common Stock	08/20/2018		M	6,671 A	\$ 75.35	20,824.981	D
Common Stock	08/20/2018		M	5,239 A	\$ 61.29	26,063.981	D

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Common Stock	08/20/2018		M	3,210	A	\$ 53.47	29,273.981	D
Common Stock	08/20/2018		S	1,080	D	\$ 92.534	28,193.981	D
Common Stock	08/20/2018		S	4,256	D	\$ 92.509	23,937.981	D
Common Stock	08/20/2018		S	4,776	D	\$ 92.462	19,161.981	D
Common Stock	08/20/2018		S	6,671	D	\$ 92.451	12,490.981	D
Common Stock	08/20/2018		S	5,239	D	\$ 92.417	7,251.981	D
Common Stock	08/20/2018		S	3,210	D	\$ 92.406	4,041.981	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
2012 Non-qualified Stock Option (Right to Buy)	\$ 36.4	08/20/2018		M	1,080	<u>(1)</u> 02/20/2022	Common Stock	1,080
2013 Non-qualified Stock Option (Right to Buy)	\$ 40.49	08/20/2018		M	4,256	<u>(2)</u> 02/19/2023	Common Stock	4,256
2014 Non-qualified	\$ 56.79	08/20/2018		M	4,776	<u>(3)</u> 02/18/2024	Common Stock	4,776

