

SALESFORCE COM INC
Form 4
February 25, 2014

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Martinez Maria

(Last) (First) (Middle)
THE LANDMARK @ ONE
MARKET ST, SUITE 300

(Street)

SAN FRANCISCO, CA 94105

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
SALESFORCE COM INC [CRM]

3. Date of Earliest Transaction
(Month/Day/Year)
02/22/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
Pres., Sales & Cust. Success

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	02/22/2014		M	3,748	A \$ 0	21,616	D
Common Stock	02/22/2014		M	992	A \$ 0	22,608	D
Common Stock	02/23/2014		M	1,668	A \$ 0	24,276	D
Common Stock	02/23/2014		M	372	A \$ 0	24,648	D
Common Stock	02/24/2014		S	1,460	D \$ 62.7512	23,188	D

(1)

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Common Stock	02/24/2014	S	378	D	\$ 62.7506 (2)	22,810	D
Common Stock	02/24/2014	S	636	D	\$ 62.7499 (3)	22,174	D
Common Stock	02/24/2014	S	142	D	\$ 62.7511 (4)	22,032	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Restricted Stock Units	\$ 0.001	02/22/2014		M	3,748	11/22/2012 ⁽⁵⁾ 11/22/2016	Common Stock	3,748	
Restricted Stock Units	\$ 0.001	02/22/2014		M	992	11/22/2012 ⁽⁵⁾ 11/22/2016	Common Stock	992	
Restricted Stock Units	\$ 0.001	02/23/2014		M	1,668	02/23/2011 ⁽⁵⁾ 02/23/2015	Common Stock	1,668	
Restricted Stock Units	\$ 0.001	02/23/2014		M	372	11/23/2011 ⁽⁵⁾ 11/23/2015	Common Stock	372	

