CRENSHAW WILLIAM E
Form 4
March 11, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number:	3235-0287
Expires:	January 31, 2005
Estimated average burden hours per response...	0.5

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
CRENSHAW WILLIAM E

(Last) (First) (Middle)

P.O. BOX 407

(Street)

LAKELAND, FL 33802-0407

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
PUBLIX SUPER MARKETS INC [NONE]

3. Date of Earliest Transaction (Month/Day/Year)
03/09/2011

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

__X__ Director _____ 10% Owner
__X__ Officer (give title below) _____ Other (specify below)
CEO

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	01/18/2011		G	V	654	D	$ 19.85	6,489,611	I	By Trustee Of Mother's Trust
Common Stock	01/18/2011		G	V	654	A	$ 19.85	1,944,233	D	
Common Stock	01/18/2011		G	V	1,006	D	$ 19.85	6,488,605	I	By Trustee Of Mother's Trust
Common Stock	01/18/2011		G	V	1,962	D	$ 19.85	6,486,643	I	By Trustee Of Mother's Trust

Common Stock	01/18/2011		G	V	1,962	A	$ 19.85	8,128	I	By Trustee Of Nephews' Trust
Common Stock	01/18/2011		G	V	1,962	D	$ 19.85	6,484,681	I	By Trustee Of Mother's Trust
Common Stock	01/18/2011		G	V	1,962	A	$ 19.85	6,976	I	By Trustee Of Niece's Trust
Common Stock	03/01/2011		J	V	35.8852	A	$ 20.9	1,525.6108	I	By 401(k) (1)
Common Stock	03/01/2011		J	V	971.6598	A	$ 20.9	170,530.9262	I	By ESOP (2)
Common Stock	03/04/2011		G	V	2,200	D	$ 20.9	1,942,033	D	
Common Stock	03/09/2011		S		96,000	D	$ 20.9	6,388,681	I	By Trustee Of Mother's Trust
Common Stock								25,000	I	By Spouse
Common Stock								19,280	I	By Spouse As Custodian For Children
Common Stock								528,500	I	By Trustee GRAT Trust
Common Stock								43,260	I	By Family Limited Partnership (3)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security	2. Conversion or Exercise	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any	4. Transaction Code	5. Number of	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying	8. Price of Derivative Security	9. Nu Deriv Secur

(Instr. 3)	Price of Derivative Security	(Month/Day/Year)	(Instr. 8)		Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)				Securities (Instr. 3 and 4)		(Instr. 5)	Bene Owne Follo Repo Trans (Instr
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CRENSHAW WILLIAM E P.O. BOX 407 LAKELAND, FL 33802-0407	X		CEO	

Signatures

/s/ Monica Allman, POA on file for William E Crenshaw	03/11/2011
**Signature of Reporting Person	Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Acquired under the Publix Super Markets, Inc. 401(k) SMART Plan. Transaction exempt under rule 16b-3(c).

(2) Acquired under the Publix Super Markets, Inc. Employee Stock Ownership Plan. Transaction exempt under rule 16b-3(c).

(3) The reporting person disclaims beneficial ownership of the common stock held by the Limited Partnership except to the extent of his pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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