

Wollaert Guy  
Form 3  
January 10, 2011

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol	
Wollaert Guy		(Month/Day/Year)	COCA COLA CO [KO]	
(Last)	(First)	(Middle)	01/01/2011	
THE COCA-COLA COMPANY, ONE COCA-COLA PLAZA			4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
(Street)			(Check all applicable)	
ATLANTA, GA 30313			<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner	6. Individual or Joint/Group Filing(Check Applicable Line)
(City)	(State)	(Zip)	<input type="checkbox"/> Officer <input checked="" type="checkbox"/> Other	<input checked="" type="checkbox"/> Form filed by One Reporting Person
			(give title below) (specify below)	<input type="checkbox"/> Form filed by More than One Reporting Person
			Chief Technical Officer	

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock, \$.25 Par Value	7,731	D <sup>(1)</sup>	^

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative	5. Ownership Form of Derivative Security	6. Nature of Indirect Beneficial Ownership (Instr. 5)
--	--	---	---	--	---

Edgar Filing: Wollaert Guy - Form 3

	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Employee Stock Option (Right to Buy)	Â <u>(2)</u>	12/17/2013	Common Stock, \$.25 Par Value	6,500	\$ 49.8	D	Â
Employee Stock Option (Right to Buy)	Â <u>(3)</u>	10/20/2014	Common Stock, \$.25 Par Value	4,130	\$ 53.4062	D	Â
Employee Stock Option (Right to Buy)	Â <u>(4)</u>	12/15/2014	Common Stock, \$.25 Par Value	18,000	\$ 41.27	D	Â
Employee Stock Option (Right to Buy)	Â <u>(5)</u>	10/17/2015	Common Stock, \$.25 Par Value	7,100	\$ 57.8437	D	Â
Employee Stock Option (Right to Buy)	Â <u>(6)</u>	12/13/2015	Common Stock, \$.25 Par Value	22,950	\$ 41.185	D	Â
Employee Stock Option (Right to Buy)	Â <u>(7)</u>	02/14/2017	Common Stock, \$.25 Par Value	58,621	\$ 47.84	D	Â
Employee Stock Option (Right to Buy)	Â <u>(8)</u>	02/20/2018	Common Stock, \$.25 Par Value	51,829	\$ 58.145	D	Â
Employee Stock Option (Right to Buy)	Â <u>(9)</u>	02/18/2019	Common Stock, \$.25 Par Value	10,000	\$ 43.2	D	Â
Employee Stock Option (Right to Buy)	Â <u>(10)</u>	02/18/2019	Common Stock, \$.25 Par Value	95,238	\$ 43.2	D	Â
Employee Stock Option (Right to Buy)	Â <u>(11)</u>	02/17/2020	Common Stock, \$.25 Par Value	50,300	\$ 55.535	D	Â
International Thrift Plan	Â <u>(12)</u>	Â <u>(12)</u>	Common Stock,	3,983	\$ 0 <u>(13)</u>	I	by International Thrift Plan <u>(14)</u>

\$.25 Par  
Value

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Wollaert Guy THE COCA-COLA COMPANY ONE COCA-COLA PLAZA ATLANTA, GA 30313	Â	Â	Â	Chief Technical Officer

## Signatures

/s/ Guy Wollaert                      01/09/2011

                              Date  
\*\*Signature of  
Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Exhibit Index - Exhibit No. 24 - Power of Attorney
  - (2) Option (with tax withholding right) granted on December 18, 2003 under The Coca-Cola Company 2002 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.
  - (3) Option (with tax withholding right) granted on October 21, 1999 under the 1999 Stock Option Plan. One-fourth of the grant became exercisable on the first, second, third and fourth anniversaries of the grant date.
  - (4) Option (with tax withholding right) granted on December 16, 2004 under The Coca-Cola Company 2002 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.
  - (5) Option (with tax withholding right) granted on October 18, 2000 under The Coca-Cola Company 1999 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.
  - (6) Option (with tax withholding right) granted on December 14, 2005 under The Coca-Cola Company 2002 Stock Option Plan. One-fourth of grant became exercisable on each of the first, second, third and fourth anniversaries of the grant date.
  - (7) Option (with tax withholding right) granted on February 15, 2007 under The Coca-Cola Company 1999 Stock Option Plan. One-fourth of grant becomes exercisable on the first, second, third and fourth anniversaries of the grant date.
  - (8) Option (with tax withholding right) granted on February 21, 2008 under The Coca-Cola Company 2002 Stock Option Plan. One-fourth of grant becomes exercisable on the first, second, third and fourth anniversaries of the grant date.
  - (9) Option (with tax withholding right) granted on February 19, 2009 under The Coca-Cola Company 2008 Stock Option Plan. One-fourth of grant becomes exercisable on the first, second, third and fourth anniversaries of the grant date.
  - (10) Option (with tax withholding right) granted on February 19, 2009 under The Coca-Cola Company 2002 Stock Option Plan. One-fourth of grant becomes exercisable on the first, second, third and fourth anniversaries of the grant date.
  - (11) Option (with tax withholding right) granted on February 18, 2010 under The Coca-Cola Company 2008 Stock Option Plan. One-fourth of grant becomes exercisable on each of the first, second, third and fourth anniversaries of the grant date.
  - (12) There is no data applicable with respect to the hypothetical shares.
  - (13) Each hypothetical share is equal to one share of Common Stock of The Coca-Cola Company.
  - (14) As of December 31, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.