

TD AMERITRADE HOLDING CORP  
Form SC 13G/A  
February 14, 2019

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549

Schedule 13G

Information to be Included in Statements Filed Pursuant to Rules 13d-1(b), (c) and (d) and  
Amendments Thereto Filed Pursuant to Rule 13d-2(b)  
(Amendment No. 1)\*

TD Ameritrade Holding Corporation

---

(Name of Issuer)

Common Stock, par value \$0.01 per share

---

(Title of Class of Securities)

87236Y 108

---

(CUSIP Number)

J. Joe Ricketts  
c/o Hugo Enterprises LLC  
1395 South Platte River Drive  
Denver, Colorado 80223

with a copy to:  
Alan L. Dye  
Hogan Lovells US LLP  
555 Thirteenth Street, NW  
Washington, D.C. 20007  
(202) 637-5737

December 31, 2018

---

(Date of Event which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 (the "Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions

of the Act  
(however, see  
the Notes).

---

CUSIP No. 872364Y 108 13G

1	NAMES OF REPORTING PERSONS
	J. Joe Ricketts
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)
	(a)
	(b)
3	SEC USE ONLY
4	CITIZENSHIP OR PLACE OF ORGANIZATION
	United States
	SOLE VOTING POWER
	<sup>5</sup> 32,686,808
	SHARED VOTING POWER
	<sup>6</sup> -0-
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH	SOLE DISPOSITIVE POWER
	<sup>7</sup> 32,686,808
	SHARED DISPOSITIVE POWER
	<sup>8</sup> -0-
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
	32,686,808
10	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)
	5.8% <sup>1</sup>
12	

TYPE OF REPORTING  
PERSON\*  
IN

<sup>1</sup>Based on 560,363,945 shares of common stock, par value \$0.01 per share, of the Issuer outstanding as of January 22, 2019, as reported by the Issuer in its Quarterly Report on Form 10-Q for the quarter ended December 31, 2018.

---

CUSIP No. 872364Y 108 13G

Item 1(a) Name of Issuer:

TD Ameritrade Holding Corporation (the "Issuer")

Item 1(b) Address of Issuer's Principal Executive Offices:

200 South 108th Avenue  
Omaha, Nebraska 68154

Item 2(a) Name of Person Filing:

J. Joe Ricketts

Item 2(b) Address of Principal Business Office or, if none, Residence:

c/o Hugo Enterprises LLC  
1395 South Platte River Drive  
Denver, Colorado 80223

Item 2(c) Citizenship:

U.S.

Item 2(d) Title of Class of Securities:

Common Stock, par value \$0.01 per share ("Common Stock")

Item 2(e) CUSIP No.:

87236Y 108

Item 3 If this statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:

Not Applicable.

Item 4 Ownership:

(a) Amount beneficially owned:

32,686,808\*

\* Does  
not include  
13,873,875

shares of  
Common  
Stock  
owned by  
Marlene M.  
Ricketts,  
the  
Reporting  
Person's  
spouse.  
The  
Reporting  
Person  
disclaims  
beneficial  
ownership  
of all shares  
held by Ms.  
Ricketts.

(b) Percent  
of Class

5.8%

Number  
of shares  
as to  
(c) which  
such  
person  
has:

(i) Sole  
power to  
vote or to  
direct the  
vote:  
32,686,808

(ii) Shared  
power to  
vote or to  
direct the  
vote: -0-

(iii) Sole  
power to  
dispose or to  
direct the  
disposition  
of:  
32,686,808

(iv) Shared  
power to  
dispose or to  
direct the  
disposition  
of: -0-

Item 5 Ownership of Five Percent or Less of a Class:

If this statement is being filed to report the fact that as of the date hereof the Reporting Person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following:

Item 6 Ownership of More Than Five Percent on Behalf of Another Person:

Not applicable.

Item 7 Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company or Control Person:

Not applicable.

Item 8 Identification and Classification of Members of the Group:

Not applicable

Item 9 Notice of Dissolution of Group:

Not applicable

Item 10 Certifications:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect, other than activities solely in connection with a nomination under §240.14a-11.



SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 14, 2019

/s/ J. Joe Ricketts  
J. Joe Ricketts