

First Internet Bancorp
Form DEF 14A
March 29, 2018
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**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

SCHEDULE 14A

**Proxy Statement Pursuant to Section 14(a) of
the Securities Exchange Act of 1934 (Amendment No.)**

Filed by the Registrant X

Filed by a Party other than the Registrant O

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under §240.14a-12

First Internet Bancorp

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

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- No fee required.
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(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

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March 29, 2018

Dear Fellow Shareholder:

It is my pleasure to invite you to attend the 2018 Annual Meeting of Shareholders of First Internet Bancorp on Monday, May 21, 2018 at 1:00 p.m. local time at 11201 USA Parkway, Fishers, Indiana 46037. At the meeting, shareholders will vote on the business items listed in the notice of the meeting, which follows on the next page.

We are furnishing our proxy materials to our shareholders primarily over the Internet. We believe that this e-proxy process will expedite shareholders' receipt of proxy materials, help keep our costs low and reduce the environmental impact of our annual meeting. On or about April 2, 2018, a Notice of Internet Availability of Proxy Materials will be mailed to our shareholders containing instructions on how to access our proxy statement, annual report and any related materials and how to vote online. The Notice of Internet Availability of Proxy Materials also contains instructions on how you can elect to receive a paper copy of the proxy statement, annual report and any related materials.

Whether or not you plan to attend the meeting, your vote is important and we encourage you to vote promptly.

You may vote your shares via a toll-free telephone number or over the Internet. If you receive a paper copy of the proxy card by mail, you may sign, date and mail the proxy card in the envelope provided. Instructions regarding available methods of voting are contained in the Notice of Internet Availability of Proxy Materials, the proxy statement and the proxy card. If you attend the meeting, you may vote in person provided that you comply with the requirements summarized in the proxy statement.

Sincerely,

/s/ David B. Becker

David B. Becker
Chairman, President
and Chief Executive Officer

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11201 USA Parkway

Fishers, Indiana 46037

(317) 532-7900

NOTICE OF ANNUAL MEETING OF SHAREHOLDERS

To Be Held May 21, 2018

The 2018 Annual Meeting of Shareholders of First Internet Bancorp will be held at 11201 USA Parkway, Fishers, Indiana 46037, at 1:00 p.m. local time on Monday, May 21, 2018, for the following purposes:

- To elect seven directors to serve until the next annual meeting of shareholders;
- To approve, in an advisory (non-binding) vote, the compensation paid to our named executive officers;
- To ratify the appointment of BKD, LLP as our independent registered public accounting firm for 2018; and
- To transact such other business as may properly come before the meeting or any adjournments thereof.

Only shareholders of record as of the close of business on March 26, 2018 are entitled to notice of and to vote at the annual meeting or any adjournments thereof. In the event there are not sufficient votes for approval of one or more of the above matters at the time of the annual meeting, the annual meeting may be adjourned in order to permit further solicitation of proxies.

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Your vote is important, regardless of the number of shares you own. If you do not attend the meeting to vote in person, your vote will not be counted unless a proxy representing your shares is presented at the meeting. To ensure that your shares will be voted at the meeting, please vote in one of these ways:

- Go to the website noted on your proxy card or the Notice of Internet Availability of Proxy Materials and vote via the Internet;
- If you receive a printed copy of the proxy materials by mail, use the toll-free telephone number shown on your proxy card;
- If you receive a printed copy of the proxy materials by mail, mark, sign, date and promptly return your proxy card in the envelope provided, which requires no additional postage if mailed in the U.S.; and
- If you attend the meeting, you may revoke any previously-submitted proxy and vote by ballot.

By order of the Board of Directors,

/s/ C. Charles Perfetti

C. Charles Perfetti
Executive Vice President and Secretary

Fishers, Indiana

March 29, 2018

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11201 USA Parkway

Fishers, Indiana 46037

(317) 532-7900

Annual Meeting of Shareholders

May 21, 2018

PROXY STATEMENT

This proxy statement and the accompanying form of proxy are being furnished to the holders of common stock of First Internet Bancorp (the Company, we, our, or us) in connection with the solicitation of proxies by the Board of Directors (the Board) for the 2018 Annual Meeting of Shareholders to be held at 1:00 p.m. local time on Monday, May 21, 2018, at 11201 USA Parkway, Fishers, Indiana 46037, and at any adjournments thereof. This proxy statement and the accompanying form of proxy, or a Notice of Internet Availability of Proxy Materials, are being mailed to our shareholders on or about April 2, 2018.

Important Notice Regarding the Availability of Proxy Materials for the Annual Meeting of Shareholders to be Held May 21, 2018

Copies of the notice of annual meeting of shareholders, this proxy statement and the annual report for the year ended December 31, 2017 are each available at www.firstinternetbancorp.com.

QUESTIONS AND ANSWERS ABOUT THE ANNUAL MEETING AND VOTING

Why did shareholders receive a Notice of Internet Availability of Proxy Materials?

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All of our shareholders will receive a Notice of Internet Availability of Proxy Materials (the Notice) containing information on the availability of our proxy materials on the Internet, unless they previously requested a printed copy of the proxy materials. Shareholders will not receive a printed copy of our proxy materials unless they request the materials in the manner described in the Notice. The Notice explains how to access and review this proxy statement and our annual report for the year ended December 31, 2017, and how you may vote by proxy.

What is a proxy?

A proxy is your legal designation of another person to vote on your behalf. By voting over the Internet, by telephone or, if you receive a printed copy of the proxy materials, by completing and returning a proxy card, you are giving the persons named, David B. Becker and Kenneth J. Lovik, the authority to vote your shares in the manner you indicate.

Who is qualified to vote?

Shareholders of record as of the close of business on March 26, 2018 are entitled to vote at the annual meeting or any adjournments thereof. As of that date, we had 8,422,371 shares of our common stock outstanding, each of which is entitled to one vote for each director nominee and one vote on each other item of business properly brought before the meeting.

How many shares must be present to hold the meeting?

The presence in person or by proxy of the holders of a majority of the outstanding shares entitled to vote at the annual meeting, or 4,211,186 shares, is necessary to constitute a quorum for the transaction of business.

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What is the difference between a shareholder of record and a street name holder?

These terms describe how your shares are held. You are a shareholder of record if your shares are registered directly in your name with our transfer agent, Computershare. You are a street name holder if your shares are held in the name of a brokerage, bank, trust or other nominee as a custodian.

How do I vote my shares?

If you are a shareholder of record, you have several choices. You can vote your shares by proxy:

- over the Internet;
- by telephone; or
- if you receive a printed copy of the proxy card, by marking, signing, dating and mailing your proxy card.

You will need to have the Notice or, if you received a printed copy of the proxy materials, your proxy card, available when voting over the Internet or by telephone. Please refer to the specific instructions set forth on the Notice or proxy card. For security reasons, our electronic voting system has been designed to authenticate your identity as a shareholder. If you vote over the Internet or by telephone, you do not need to return a proxy card.

If you hold your shares in street name, your broker, bank, trustee or other nominee will provide you with materials and instructions for voting your shares.

Can I vote in person at the meeting?

If you are a shareholder of record, you may vote your shares in person at the meeting.

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If you hold your shares in street name, you must obtain a legal proxy from your broker, bank, trustee or other nominee, giving you the right to vote your shares at the meeting.

What do I need to do to attend the meeting and how do I vote my shares in person?

Proof of stock ownership and some form of government-issued photo identification (such as a valid driver's license or passport) will be required for admission to the meeting. **Only shareholders who owned our common stock as of the close of business on March 26, 2018 are entitled to attend the meeting.**

- *If you are a shareholder of record,* you must bring some form of government-issued photo identification to be admitted to the meeting. You may vote your shares in person at the meeting by completing a ballot at the meeting.

- *If your shares are held in street name,* you must bring some form of government-issued photo identification and must request a written legal proxy from your broker, bank, trustee or other nominee that holds your shares in order to vote your shares at the meeting. If you do not obtain a written legal proxy from your broker, bank, trustee or other nominee and bring it to the meeting, then you will not be entitled to vote your shares at the meeting, but you can still attend the meeting if you bring a recent bank or brokerage statement showing that you owned shares of common stock on March 26, 2018 and provide some form of government-issued photo identification.

Even if you currently plan to attend the meeting, we recommend that you vote by proxy, either via the Internet, by telephone or by mail, so that your vote will be counted if you later decide not to attend the meeting.

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What matters will be voted on at the meeting?

There are three substantive matters to be voted on at the meeting, as follows:

- The election of seven directors to serve until the next annual meeting of shareholders;
- An advisory vote to approve the compensation paid to our named executive officers, also referred to as a "say-on-pay" vote; and
- The ratification of the appointment of BKD, LLP as our independent registered public accounting firm for 2018.

What are broker non-votes?

A broker non-vote occurs when a nominee, such as a broker, holding shares for a beneficial owner does not vote on a particular proposal because the nominee does not have discretionary authority to vote on that particular proposal and has not received instructions from the beneficial owner as to how to vote its shares. Proposals 1 and 2 each fall into this category. If you do not provide your broker with voting instructions, none of your shares held by the broker will be voted on either of those proposals.

What vote is required for each of the proposals to be approved?

For Proposal 1, the directors receiving a plurality of the votes cast **FOR** will be elected. Neither abstentions nor broker non-votes will affect the outcome of this proposal. Proposals 2 and 3 will be approved if more shares are voted **FOR** the proposal than **AGAINST**. Neither abstentions nor broker non-votes will affect the outcome of either proposal.

What can I do if I change my mind after I submit my proxy?

If you are a shareholder of record, you may revoke your proxy at any time before it is voted at the meeting by: (1) sending a written notice of the revocation to our Secretary at 11201 USA Parkway, Fishers, Indiana 46037 that is received prior to the meeting, (2) submitting a later-dated proxy via the Internet, by telephone or by mail, or (3) by attending the meeting and voting your shares in person.

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If your shares are held in street name, you may submit new voting instructions by contacting your broker, bank, trustee or other nominee holder. You may also vote in person at the annual meeting if you obtain a written legal proxy as described above.

What are the Board's recommendations on how I should vote my shares?

The Board recommends that you vote your shares as follows:

- **FOR** the election of the seven director nominees;
- **FOR** the say-on-pay vote; and
- **FOR** the ratification of the appointment of BKD, LLP as our independent registered public accounting firm for 2018.

How would my shares be voted if I do not specify how they should be voted?

If you submit a proxy without indicating how you want your shares to be voted, the persons named as proxies will vote your shares in accordance with the Board's recommendations.

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What is the effect of the say-on-pay vote?

This proposal is advisory and not binding on the Company, the Board or the Compensation Committee of the Board. We could, if the Board or the Compensation Committee concluded it was in our best interests to do so, choose not to follow or implement the outcome of this advisory vote.

Why did I receive more than one Notice or proxy card?

You may receive multiple Notices or proxy cards if you hold your shares of record in different ways (*e.g.*, joint tenancy, trusts, and custodial accounts) or in multiple accounts. If your shares are held in street name by a broker, bank, trustee or other nominee, you will receive voting instructions from your broker, bank, trustee or other nominee and you will return your voting instructions to your broker, bank, trustee or other nominee. You should vote on and sign each proxy card and/or voting instruction form you receive.

What is householding?

Under a procedure approved by the U.S. Securities and Exchange Commission (SEC) called householding, certain shareholders who have the same address and last name and do not participate in electronic delivery of proxy materials may receive only one copy of our annual report and proxy statement, unless one or more of those shareholders provides notice that they would like to continue to receive individual copies. Shareholders who participate in householding will continue to receive separate proxy cards. Householding does not in any way affect the payment of dividends.

If you and other shareholders with whom you share an address currently receive multiple copies of our annual report and/or proxy statement, or if you hold stock in more than one account, and in either case, you would like to receive only a single copy of the annual report or proxy statement for your household, please contact our Secretary at First Internet Bancorp, 11201 USA Parkway, Fishers, Indiana 46037 or by calling (317) 532-7900.

If you participate in householding and would like to receive a separate copy of our annual report or this proxy statement, please contact us in the manner described in the immediately preceding paragraph. The requested documents will be delivered to you promptly upon receipt of your request.

What happens if additional matters are presented at the annual meeting?

We know of no other matters other than the items of business described in this proxy statement that will be presented at the meeting. If you grant a proxy, the persons named as proxy holders will have discretion to vote your shares on any additional matters properly presented for a vote at

the meeting in accordance with Indiana law and our Amended and Restated Bylaws.

Can I review the list of shareholders entitled to vote at the meeting?

A list of shareholders entitled to vote at the meeting will be available at the meeting and for five days prior to the meeting, between the hours of 9:00 a.m. and 4:30 p.m. local time, at our offices at 11201 USA Parkway, Fishers, Indiana 46037.

Who pays for the cost of proxy preparation and solicitation?

We will pay the cost of preparing, assembling and mailing the proxy materials. We will also request banks, brokers and other holders of record to send the proxy materials to, and obtain proxies from, beneficial owners, and we will reimburse them for their reasonable expenses in doing so.

Is this proxy statement the only way that proxies are being solicited?

Our directors, officers and other employees may also solicit proxies personally by telephone, facsimile, electronic mail, personal contact or otherwise. They will not be specifically compensated for doing so.

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**SECURITY OWNERSHIP OF CERTAIN
BENEFICIAL OWNERS AND MANAGEMENT**

The following table sets forth information as of March 26, 2018, regarding beneficial ownership of our common stock held by each director and named executive officer, by all directors and executive officers as a group, and by all persons who are known to be beneficial owners of more than 5% of our common stock.

| Name of Beneficial Owner | Amount and Nature of Beneficial Ownership(1) | Percent of Outstanding Shares |
|---|---|-------------------------------------|
| David B. Becker | 242,407(2) | 2.9% |
| Kenneth J. Lovik | 11,970(3) | * |
| Nicole S. Lorch | 16,946(4) | * |
| C. Charles Perfetti | 41,804(5) | * |
| John K. Keach, Jr. | 14,561(6) | * |
| David R. Lovejoy | 22,282(7) | * |
| Ann D. Murtlow | 10,312(8) | * |
| Ralph R. Whitney, Jr. | 47,526(9) | * |
| Jerry Williams | 72,263(10) | * |
| Jean L. Wojtowicz | 46,232(11) | * |
| All directors and current executive officers as a group (10 persons) | 526,303(12) | 6.2% |
| Stieven Capital Advisors, L.P. 12412 Powerscourt Drive, Suite 250 St. Louis, MO 63131 | 678,638(13) | 8.1% |

* Less than 1 percent.

(1) Unless otherwise indicated in the footnotes to this table, (a) the listed beneficial owner has sole voting power and investment power with respect to the number of shares shown, (b) no director or executive officer has pledged as security any shares shown as beneficially owned, and (c) deferred stock rights were issued under the Directors' Deferred Stock Rights Plan. Excludes fractional shares.

(2) Includes 10,630 shares underlying restricted stock units scheduled to vest within 60 days of March 26, 2018; and 190,471 shares pledged as security for a personal line of credit at an unaffiliated institution.

(3) Includes 4,690 shares underlying restricted stock units scheduled to vest within 60 days of March 26, 2018.

(4) Includes 3,484 shares underlying restricted stock units scheduled to vest within 60 days of March 26, 2018.

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- (5) Includes 3,605 shares underlying restricted stock units scheduled to vest within 60 days of March 26, 2018.
- (6) Includes 2,016 shares underlying deferred stock rights.
- (7) Includes 11,681 shares underlying deferred stock rights.
- (8) Includes 1,489 shares underlying deferred stock rights, 577 shares held jointly with spouse, and 5,014 shares in a revocable trust, of which Ms. Murtlow is the sole settlor and a co-trustee with her spouse.
- (9) Includes 26,057 shares underlying deferred stock rights, of which 925 shares were issued under the 2013 Equity Plan.
- (10) Includes 17,676 shares underlying deferred stock rights, 16,000 shares indirectly held through an IRA and 1,702 shares held by a limited liability company of which Mr. Williams holds voting and investment power.
- (11) Includes 25,132 shares underlying deferred stock rights.
- (12) Includes 22,409 shares issuable upon vesting of restricted stock units scheduled to vest within 60 days of March 26, 2018; and 84,051 deferred stock rights, of which 925 were issued under the 2013 Equity Plan.
- (13) Based on information reported to the SEC in a Schedule 13G/A filed by Stieven Capital Advisors, L.P. on February 2, 2018, and reflects beneficial ownership as of December 31, 2017. Stieven Capital Advisors, L.P. reported having shared voting and dispositive power with respect to all shares identified.

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CORPORATE GOVERNANCE

This section of the proxy statement includes Proposal 1, the election of seven persons to serve as directors of the Company until the 2019 Annual Meeting of Shareholders. It also includes information on the business experiences and skills of the nominees, our corporate and governance structure, our governance policies and the committees of the Board.

Proposal 1: Election of Directors

The Board, acting on the recommendation of its Nominating and Corporate Governance Committee, has nominated the seven incumbent directors for election as directors. Each nominee who is elected will serve for a term of one year, which expires at our next annual meeting of shareholders or such later date as his or her successor has been elected and qualifies.

No fees were paid to any third parties to identify or evaluate potential nominees. Unless authority is specifically withheld, the shares voting by proxy will be voted in favor of these nominees.

If any of these nominees becomes unable to serve, we expect that the persons named as proxies will exercise their voting power in favor of other such person or persons as the Board may recommend. All of the nominees have consented to being named in this proxy statement and to serve if elected. The Board knows of no reason why any of the nominees would be unable to serve.

The names of the persons who are nominees for election, their current positions and offices with First Internet Bancorp and their experience and qualifications are set forth below. There are no family relationships among any of our directors or executive officers. Except for Mr. Becker's employment agreement, which provides that he will be employed as Chairman, President and Chief Executive Officer of our Company, there is no arrangement or understanding pursuant to which a director or executive officer has been selected as a director or nominee for election or as an executive officer.

| Director/Nominee | Age | Positions and Offices Held with First Internet Bancorp |
|-------------------------|------------|---|
| David B. Becker | 64 | Chairman, President, Chief Executive Officer and Director |
| John K. Keach, Jr. | 66 | Director |
| David R. Lovejoy | 69 | Director, Vice Chair of the Board |
| Ann D. Murtlow | 57 | Director |
| Ralph R. Whitney, Jr. | 83 | Director |
| Jerry Williams | 75 | Director |
| Jean L. Wojtowicz | 60 | Director |

David B. Becker has served as our Chairman of the Board since 2006 and as our President and Chief Executive Officer since 2007. Mr. Becker founded the Company's subsidiary, First Internet Bank of Indiana (the Bank), in 1998 and has served as its president and chief executive officer since its founding and as a director of the Bank since 1999. In 1981, he founded re:Member Data Services, an electronic data processing services provider focused on credit unions throughout the United States, and served as its chief executive officer until its acquisition by Open Solutions

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Inc. in 2004. In 1994, he founded OneBridge, Inc., a credit and debit card processing firm, and served as its chief executive officer until it was acquired by Vantiv Inc. in 2014. In 1995, he founded VIFI, an Internet services provider focused on financial institutions, which was acquired by Digital Insight Corporation in 2002. In 2002, he founded Dynamic Knowledge Transfer, LLC, a private company that does business under the name DyKnow and specializes in educational technology for interactive learning experiences, and currently serves as a director. In 2007, he founded RICS Software, Inc., a private provider of web-based inventory control and POS solutions for retailers. He served as chief executive officer of RICS Software from 2007 to February 2016 and has served as a director since 2007. He also serves on the board of directors of Techpoint, a philanthropic organization focused on strengthening Indiana's tech ecosystem and helping its tech companies grow.

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Mr. Becker's more than 30 years of experience as a successful entrepreneur in numerous businesses and his role as our principal executive officer for over a decade uniquely qualify him for service on our Board.

John K. Keach, Jr. has served as a director of the Company and the Bank since November 2012. He is currently a private investor. From 1994 to September 2012, he was Chairman of the Board, President and Chief Executive Officer of Indiana Community Bancorp, a bank holding company headquartered in Columbus, Indiana, which was acquired by Old National Bancorp in September 2012.

Mr. Keach's experience as the chief executive officer of a publicly-held bank holding company for more than ten years qualifies him for service on our Board.

David R. Lovejoy has served as Vice Chair of the Board since 2006. He has been a director of the Company since 2006 and a director of the Bank since 1999. Mr. Lovejoy previously served as President of the Bank from 2000 to 2006. He is currently a managing director of Greycourt & Co., which provides investment advisor services. Mr. Lovejoy has extensive experience in financial services, corporate development and strategy, corporate restructuring and startup. He has served as the Vice Chairman of Mellon Bank Corporation and Security Pacific Corporation, and as a director of the Los Angeles Branch of the 12th District Federal Reserve Bank and Phelps Dodge Corporation. He also serves on the board of directors and is President of the Trade Institute of Pittsburgh.

Mr. Lovejoy's years of experience in the financial services industry, including his service as an executive of major financial companies and a director of a Federal Reserve Bank, qualify him for service on our Board.

Ann D. Murtlow has been a director of the Company and the Bank since January 2013. Ms. Murtlow has served as President and CEO of United Way of Central Indiana since April 1, 2013. Previously, she served as Principal of her consulting firm, AM Consulting, LLC. From 2002 to 2011, Ms. Murtlow served as President, Chief Executive Officer and Director of IPALCO Enterprises, Inc., a wholly owned subsidiary of AES Corporation, and Indianapolis Power and Light Company, a wholly owned subsidiary of IPALCO Enterprises. She also served as Vice President and Group Manager of AES Corporation's Northern and Central European operations from 1999 to 2002. Ms. Murtlow served as a director of the Federal Reserve Bank of Chicago from 2007 to 2012, and of AEGIS Insurance Services from 2009 to 2011. She currently serves as a director of Great Plains Energy, Inc. and its subsidiaries Kansas City Power & Light Company and Kansas City Power & Light Company Greater Missouri Operations Company, and Wabash National Corporation. In addition, she is a director of The Mind Trust, the Greater Indianapolis Chamber of Commerce and the Greater Indianapolis Progress Committee.

Ms. Murtlow's experience as principal executive officer and experience with corporate and non-profit boards of directors qualify her for service on our Board. Her experience as a former director of the Federal Reserve Bank of Chicago and former CEO of a regulated utility company also provides helpful insight into the financial services and banking industry and the associated regulatory environment.

Ralph R. Whitney, Jr. has been a director of the Company since 2006 and a director of the Bank since 1998. Mr. Whitney is Chairman Emeritus and previously served as principal at Hammond, Kennedy, Whitney & Co., a New York financial intermediary and private investment banking firm, since 1971. He has served on the boards of directors of Baldwin Technology Company, Inc., Excel Industries, Inc. and Dura Automotive Systems, Inc. He serves as an advisor to Cheyenne Capital and Access Venture Partners. Mr. Whitney is also a Trustee of the University of Rochester and a director of the University of Wyoming Foundation.

Mr. Whitney's decades of experience in private equity and investment banking and his service on several boards of directors of public companies qualify him for service on our Board.

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Jerry Williams has been a director of the Company since 2006 and a director of the Bank since 1998. Mr. Williams has been a practicing attorney for more than 40 years and retired in December 2015 from the Indianapolis office of Taft Stettinius & Hollister LLP, a Cincinnati-based law firm. Mr. Williams previously served as executive vice president, general counsel and a director of ADESA Corporation, and was responsible for more than 20 acquisitions. He is a past director of NNC Group (and chaired its compensation and audit committees), the Indiana Secondary Market for Education Loans, Inc., a state chartered organization originating and acquiring higher education loans, and Gleaners Food Bank of Indiana, Inc. He is also a minority owner of the Indy Fuel, a professional hockey team and member of the ECHL.

Mr. Williams' career, encompassing his experience in private legal practice in advising businesses and as general counsel and a director of publicly-traded and private companies, qualifies him for service on our Board.

Jean L. Wojtowicz has been a director of the Company since 2006 and a director of the Bank since 1998. Ms. Wojtowicz founded Cambridge Capital Management Corp., a consulting firm and manager of non-traditional sources of business capital, in 1983 and currently serves as its President. She serves on the boards of directors of publicly-traded companies Vectren Corporation and First Merchants Corporation in addition to the One America Mutual Insurance Holding Company.

Ms. Wojtowicz's entrepreneurial skills demonstrated in the founding of her company, her experiences as an advisor to businesses obtaining financing and as a director of publicly-traded companies qualify her for service on our Board.

The Board of Directors recommends a vote FOR each of the nominees for director.

General

Board of Directors. The Company is managed under the direction of the Board. The Company is a bank holding company and substantially all business activities are conducted through the Company's wholly-owned subsidiary, First Internet Bank of Indiana. The directors of the Company also serve as the directors of the Bank.

Policies on Corporate Governance. Our Board believes that good corporate governance is important to ensure that the Company is managed for the long-term benefit of its shareholders. The Board or one of its committees periodically reviews our Corporate Governance Principles, the written charters for each of the standing committees of the Board and our Code of Business Conduct and Ethics and amends them as appropriate to reflect new policies or practices.

Board Leadership Structure. Our Board is currently led by Mr. Becker, who is the Chairman of the Board, President and Chief Executive Officer. Mr. Becker has held all of these positions since 2007 and has experience in leading the Company through a range of cycles in various business environments. The Board believes that it is most efficient and effective for a single individual to fulfill these two leadership roles at this time. Combining the Chairman and Chief Executive Officer roles facilitates clear leadership responsibility and accountability, effective decision-making and a cohesive corporate strategy. Mr. Lovejoy, as Vice Chair of the Board, serves as our lead independent director and

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presides over executive sessions among the independent directors.

Our Board possesses considerable experience and knowledge of the challenges and opportunities that we face as a company. We feel they are well qualified to evaluate our current and future needs and to judge how the capabilities of our senior management can be most effectively organized to meet those needs. Our Board currently has six independent directors. We have three standing committees whose membership is limited to independent directors. The Board evaluates the appropriateness of its leadership structure on an ongoing basis and may change it in the future as circumstances warrant.

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Board Role in Risk Oversight. Our Board regularly receives reports from our Chief Executive Officer and other members of our senior management team regarding areas of significant risk to us, including strategic, credit, operational, financial, technology, legal, regulatory and reputational risks. However, management is responsible for assessing and managing our various risk exposures on a day-to-day basis. In this regard, management, with the assistance, where appropriate, of its counsel, has established functions that focus on particular risks, such as legal matters, regulatory compliance, interest rate sensitivity, liquidity management, asset quality and information security, and has developed a systemic and integrated approach to overall risk management, which includes the identification of risks and mitigation plans in the strategic planning process.

Our Board's role is primarily one of oversight. Our Board oversees our risk management processes to determine whether those processes are functioning as intended and are consistent with our business and strategy. Our Board conducts this oversight primarily through the Audit Committee, although some aspects of risk oversight are performed by the full Board or another committee. The Audit Committee is assigned with, among other things, oversight of our risks relating to accounting matters, financial reporting and legal and regulatory compliance. The Audit Committee meets regularly with our Chief Financial Officer, external auditors and management to discuss our major financial risk exposures and the steps management has taken to monitor and control such exposures, including our risk assessment and risk management policies. The Audit Committee also receives regular reports regarding issues such as the status and findings of audits being conducted by our independent auditors, the status of material litigation and material accounting changes or proposed audit adjustments that could affect our financial statements. Our Audit Committee has standing items on its quarterly meeting agendas relating to these responsibilities. The Audit Committee members, as well as each of the other directors, have access to our Chief Financial Officer and any other member of our management for discussions between meetings as warranted. The Audit Committee provides reports to the full Board on risk-related items.

The activities of the Compensation Committee with respect to risks relating to our compensation policies and procedures are discussed below in the Executive Compensation section of this proxy statement.

Director Independence and Board Meetings. The Board has determined that each of Mr. Keach, Mr. Lovejoy, Ms. Murtlow, Mr. Whitney, Mr. Williams and Ms. Wojtowicz is an independent director as defined by the listing standards of The Nasdaq Stock Market LLC ("Nasdaq"), and the director independence rules of the SEC. Both our common stock and \$25,000,000 aggregate outstanding principal amount of 6.0% Fixed-to-Floating Rate Subordinated Notes due 2026 are listed on the Nasdaq Global Select Market. The Board has affirmatively determined that none of our independent directors have any relationship with us that would impair their independence.

In reaching its determination of independence, the Board considered Ms. Wojtowicz's relationship with First Merchants Corporation ("First Merchants"). Her service on the boards of directors of our Company and the Bank, while simultaneously serving on the boards of directors of First Merchants and its subsidiary bank, First Merchants Bank ("FMB") represents a management interlock, subject to the Depository Institution Management Interlocks Act (the "Interlocks Act"). Ms. Wojtowicz's service on each board was previously exempt from the Interlocks Act's prohibitions on interlocking directorates due to the respective market shares of the institutions in their overlapping markets and the total assets of each institution. Changes in circumstances, including the increase in the Bank's assets and the relocation of our principal offices, required a formal request for an exemption from the limitations in the Interlocks Act. The Federal Deposit Insurance Corporation (with respect to the Bank and FMB) and the Board of Governors of the Federal Reserve System (with respect to the Company and First Merchants), issued general exemptions from the prohibitions of the Interlocks Act for Ms. Wojtowicz's board service on November 1, 2017 and March 7, 2018, respectively. Accordingly, Ms. Wojtowicz is permitted to continue to serve on the boards of directors of the Company, the Bank, First Merchants and FMB.

Directors are expected to attend Board meetings, meetings of committees on which they serve and our annual meeting of shareholders, and to spend the time needed and meet as frequently as necessary to properly discharge their responsibilities. During 2017, the Board held nine meetings. No member of the board attended fewer than 75% of the aggregate number of meetings of the Board and the committees on which they served during 2017.

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Each director is expected to be present at the annual meeting of shareholders, absent exigent circumstances that prevents their attendance. If a director is unable to attend an annual meeting in person but is able to do so by electronic conferencing, then the Company will arrange for the director's participation by means where the director can hear, and be heard, by those present at the meeting. All seven directors attended the annual meeting of shareholders held on May 15, 2017.

Committees of the Board

The Board has three standing committees which facilitate the oversight responsibilities of the Board in three key areas: audit, compensation and nominating and governance. All committees are composed entirely of independent directors. The members of the committees, as of the date of this proxy statement, are identified in the following table.

| Name of Independent Director | Audit Committee | Compensation Committee | Nominating and Corporate Governance Committee |
|-------------------------------------|------------------------|-------------------------------|--|
| John K. Keach, Jr. | | û | û |
| David R. Lovejoy | û | | Chair |
| Ann D. Murtlow | | | û |
| Ralph R. Whitney, Jr. | û | û | |
| Jerry Williams | | Chair | |
| Jean L. Wojtowicz | Chair | | |

Audit Committee. The Audit Committee oversees our accounting and financial reporting activities. It appoints and evaluates our independent registered public accounting firm and meets with that firm and our Chief Financial Officer to review the scope, cost and results of our annual audit and to review our internal control over financial reporting, disclosure controls, policies and procedures. The Report of the Audit Committee appears in the Audit-Related Matters section of this proxy statement.

All members of the Audit Committee are independent directors as such term is defined under the Nasdaq rules and meet the additional independence criteria for audit committee members set forth in the Nasdaq rules and SEC Rule 10A-3 promulgated under the Securities Exchange Act of 1934, as amended (the Exchange Act). The Board has determined that Ms. Wojtowicz qualifies as an audit committee financial expert, as defined in Item 407(d)(5)(ii) of Regulation S-K of the Exchange Act. Shareholders should understand that this designation is an SEC disclosure requirement related to this director's experience and understanding with respect to certain accounting and auditing matters. The designation does not impose any duties, obligations or liabilities that are greater than are generally imposed upon such director as a member of the Audit Committee and the Board.

The Audit Committee held four meetings during 2017.

The Audit Committee operates under a written charter, a copy of which is available on our website at www.firstinternetbancorp.com.

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Compensation Committee. The Compensation Committee is responsible for reviewing and approving the compensation of our executive officers and directors and overseeing the Company's overall compensation plans and benefits programs. The Compensation Committee also oversees the administration of our equity plans, including granting awards to employees and directors under such plans, subject to appropriate delegation. In determining the compensation of the executive officers other than our Chief Executive Officer, the Compensation Committee considers the recommendations of the Chief Executive Officer. The Report of the Compensation Committee appears in the Executive Compensation section of this proxy statement.

All members of the Compensation Committee are independent directors as such term is defined in the Nasdaq rules; and non-employee directors as such term is defined in Rule 16b-3 of the Exchange Act. All of the members also meet the additional independence criteria for compensation committee members set forth in the Nasdaq rules and SEC Rule 10C-1 promulgated under the Exchange Act.

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The Compensation Committee held six meetings during 2017.

The Compensation Committee operates under a written charter, a copy of which is available on our website at www.firstinternetbancorp.com.

Compensation Committee Interlocks and Insider Participation. During the year ended December 31, 2017, no person who served as a member of our Compensation Committee was, during such period, an officer or employee of the Company, or has ever been one of our officers, and no such person had any transaction with us required to be disclosed in Transactions with Related Persons below. In addition, during the year ended December 31, 2017, (1) none of our executive officers served as a member of the compensation committee of another entity, one of whose executive officers served on our Compensation Committee; (2) none of our executive officers served as a director of another entity, one of whose executive officers served on our Compensation Committee; and (3) none of our executive officers served as a member of the compensation committee of another entity, one of whose executive officers served as one of our directors.

Nominating and Corporate Governance Committee. The Nominating and Corporate Governance Committee assists the Board by identifying individuals qualified to become Board members, maintains our Corporate Governance Principles and Code of Business Conduct and Ethics, leads the Board in its periodic self-evaluations, recommends members and chairs for each standing committee, and determines and evaluates succession plans for our Chief Executive Officer.

All members of the Nominating and Corporate Governance Committee are independent directors as defined by Nasdaq rules.

The Nominating and Corporate Governance Committee held five meetings during 2017.

The Nominating and Corporate Governance Committee is responsible for identifying potential Board members. In identifying, evaluating and recommending nominees for the Board, the Committee examines, among other things, the following qualifications and skills of director candidates: their character; their business or professional experience and length of service; their areas of expertise; their independence; their integrity and judgment; their records of public service; their ability to devote sufficient time to the affairs of the Company; the diversity of backgrounds and experience they will bring to the Board; the current size and composition of the Board and its need for certain skills or experiences; and their understanding of our business. The Nominating and Corporate Governance Committee also believes that all nominees should be individuals of substantial accomplishment with demonstrated leadership capabilities.

Although the Nominating and Corporate Governance Committee does not assign any particular weighting or priority to any of the factors it considers in evaluating director candidates, the Committee has established the following minimum qualifications which each nominee to the Board must possess: the highest personal and professional ethics and integrity; proven achievement and competence in the nominee's field and the ability to exercise sound business judgment; skills that are complementary to those of the existing Board; and the ability to assist and support management and make significant contributions to the Company's success.

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The Nominating and Corporate Governance Committee will consider candidates for director who are recommended by shareholders in the same manner as other candidates identified by the Committee. A shareholder who wishes to recommend a director candidate for consideration by the Committee should send such recommendation to our Chief Financial Officer at 11201 USA Parkway, Fishers, Indiana 46037, who will forward it to the Committee. Any such recommendation must include the candidate's name, home and business contact information, detailed biographical data, relevant qualifications, a signed letter from the candidate confirming willingness to serve, information regarding any relationships between the candidate and the Company and evidence of the recommending shareholder's ownership of Company stock. Such recommendations must also include a statement from the recommending shareholder in support of the candidate, particularly within the context of the criteria for Board membership, including issues of character, integrity, judgment, diversity,

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independence, area(s) of expertise, experience, length of service, potential conflicts of interest, other commitments and the like and personal references.

A shareholder who wishes to nominate an individual as a candidate for director without the recommendation of the Nominating and Corporate Governance Committee must comply with the advance notice and informational requirements set forth in our Amended and Restated Bylaws, which are more fully explained later in this proxy statement under Shareholder Proposals for 2019 Annual Meeting.

The Nominating and Corporate Governance Committee operates under a written charter, a copy of which is available on our website at www.firstinternetbancorp.com.

Shareholder Communications

The Board has implemented a process whereby shareholders may send communications to its attention, which is summarized in the Company's Corporate Governance Principles, a copy of which is available on our website at www.firstinternetbancorp.com. In cases where shareholders wish to communicate directly with the independent directors, email messages can be sent to klovik@firstib.com, or to First Internet Bancorp, 11201 USA Parkway, Fishers, Indiana 46037, Attn: Chief Financial Officer. These messages will be forwarded to the appropriate committee of the Board or independent director.

Section 16(a) Beneficial Ownership Reporting Compliance

Section 16(a) of the Exchange Act requires our directors and executive officers, and persons who own more than 10% of our common stock, to file reports of ownership with the SEC. Such persons are also required to furnish us with copies of all Section 16(a) forms they file. To our knowledge, based upon our review of reports and written representations furnished to the Company, all applicable Section 16(a) filing requirements were timely filed and satisfied.

Code of Business Conduct and Ethics

We have adopted a Code of Business Conduct and Ethics, which applies to all of our directors, officers and employees, including our principal executive officer, principal financial officer and principal accounting officer. A copy of the Code of Business Conduct and Ethics is available on our website at www.firstinternetbancorp.com. We will disclose on our website any amendments or updates to our Code of Business Conduct and Ethics, or any grant of a waiver from a provision of our Code of Business Conduct and Ethics.

Transactions with Related Persons

Policy for Approval of Related Person Transactions

We maintain a written policy for reviewing, approving and monitoring transactions involving the Company and related persons. The Audit Committee is responsible for review and oversight of all related party transactions. The Audit Committee reviews and the Board must approve any related person transaction in which the Company is a participant before commencement of the transaction; provided, however, that if a related person transaction is identified after it commences, it will be brought to the Audit Committee for review and to the Board for possible ratification. The Board will approve or ratify a transaction only if it determines that the transaction is beneficial to the Company and that the terms of the transaction are fair to the Company.

For these purposes, a related person includes our directors, nominees for director, executive officers, any holder of more than 5% of our common stock, and any immediate family member of any of the foregoing persons. A related person transaction means any transaction, arrangement or relationship, or any series of similar transactions, arrangements or relationships, in which the Company (including any of its subsidiaries) is a participant and in which a related person has a direct or indirect interest, other than the following:

- payment of compensation by us to a related person for service as a director or executive officer;

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- transactions available to all employees or all shareholders on the same terms; and
- transactions that, when aggregated with the amount of all other transactions between the related person and us, involve \$120,000 or less in a fiscal year.

In determining whether to approve a related person transaction, the Audit Committee and Board will analyze factors such as whether the transaction is material to the Company, the role the related person has played in arranging the transaction, the structure of the transaction and the interests of all related persons in the transaction.

Based on the results of the Audit Committee's review, the Board may approve or disapprove any related person transaction. Approval of a related person transaction may be conditioned upon the Company and the related person following certain procedures designated in connection with its approval. With regard to any transaction for which ratification is sought, the Audit Committee may require amendment or termination of the transaction may be required under the authority conferred by the policy.

Banking Transactions with Related Persons

The Bank offers loans and banking services to directors, executive officers and employees in the ordinary course of business on substantially the same terms, including interest rate and collateral, as those prevailing at the time for comparable transactions with others not related to the Company, and which do not involve more than the normal risk of collectability or present other unfavorable features. Federal banking regulations permit executive officers and directors to participate, subject to certain limits, in loan programs that are available to other employees, so long as the director or executive officer is not given preferential treatment compared to other participating employees.

Although the Sarbanes-Oxley Act of 2002 (the Sarbanes-Oxley Act) generally prohibits a public company from extending credit, arranging for the extension of credit or renewing an extension of credit in the form of a personal loan to an executive officer or director, there are several exceptions to this general prohibition, including loans made by an FDIC-insured depository institution that is subject to the insider lending restrictions of the Federal Reserve Act. All loans to directors and executive officers comply with the Federal Reserve Act and the Federal Reserve's Regulation O. Therefore, the Company is not subject to the prohibitions on loans to executive officers and directors under the Sarbanes-Oxley Act.

During 2017, the Bank engaged in transactions in the ordinary course of business with some of our executive officers, directors and entities with which they are associated. These transactions involved loans and other banking services that were in the ordinary course of business and on substantially the same terms, including interest rates and collateral, as those prevailing at the time for comparable transactions with others not related to the Company and did not involve more than the normal risk of collectability or present other unfavorable features. All such loan transactions were performing in accordance with their terms as of the date of this proxy statement.

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EXECUTIVE COMPENSATION

This section of the proxy includes Proposal 2, the advisory vote to approve the compensation paid to our named executive officers for 2017. It also includes the Compensation Discussion and Analysis, the Report of the Compensation Committee (referred to as the Committee in this section) and the accompanying tables, which provide information regarding our compensation program and practices as they relate to our Chief Executive Officer, Chief Financial Officer and the two other executive officers identified in the Summary Compensation Table below, who are referred to as the named executive officers in this section. We currently do not have any executive officers who are not also named executive officers.

Proposal 2: Advisory Vote to Approve Executive Compensation

The second proposal to be considered at the annual meeting is an advisory vote to approve the compensation paid to our named executive officers as disclosed in this proxy statement pursuant to the SEC's compensation disclosure rules (which disclosure includes the compensation tables and the narrative discussion following the compensation tables). This proposal, commonly known as the say-on-pay vote, gives our shareholders the opportunity to express their views on our executive compensation. This vote is not intended to address any specific item of compensation but rather the overall compensation paid to our named executive officers for the preceding year and the philosophy, policies and practices described in this proxy statement.

Our executive compensation program is designed to attract, motivate and retain highly qualified and effective leaders who drive our success. When designing our program, the Committee works to foster an environment in which executives are motivated to achieve financial performance goals and individual objectives that will drive the success of our business and, in turn, increase shareholder value on a long-term, sustainable basis. Our compensation program is intended to motivate and retain qualified executive personnel in a way that establishes an appropriate relationship between executive pay and the creation of shareholder value. We believe that our executive compensation program accomplishes this goal.

Our executive compensation program received substantial shareholder support and was approved, on an advisory basis, by approximately 95.9% of the votes cast FOR or AGAINST the corresponding proposal at the annual meeting of shareholders held on May 15, 2017. The Committee and the other members of our Board believe that this vote reflected our shareholders' strong support of the compensation decisions made by the Committee for our named executive officers for 2016. Based on these results, the Committee concluded that our executive compensation program achieved the goals of our compensation philosophy and, therefore, reaffirmed elements of our executive compensation for 2017.

For 2017, the Committee approved increases to the annual base salaries of the named executive officers. The Committee also established an Annual Bonus Plan for 2017 and future fiscal years (the Annual Bonus Plan), which provides senior management, including named executive officers, an opportunity to earn a performance-based cash bonus for each applicable fiscal year. In January 2017, the Committee also granted awards to key personnel, including each named executive officer, of performance-based restricted stock units (RSUs) that are scheduled to vest in proportion to the achievement of goals for our operational performance for a year. As discussed below, the named executive officers earned these awards based on the Committee's determination in early 2018 that the Company had achieved the net income and cash dividend performance goals established for the 2017 performance period. The earned RSUs, which settle in shares of our common stock upon vesting, are subject to time-based vesting in three substantially equal installments on March 31, 2018, 2019 and 2020. The compensation paid to the named executive officers for 2017 is discussed in more detail in the Compensation Discussion and Analysis below. The Compensation Discussion and Analysis also describes the compensation decisions the Committee has made for 2018.

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The following resolution will be voted on at the annual meeting:

RESOLVED, that the Company's shareholders approve, on an advisory basis, the compensation of the Company's named executive officers as disclosed in the Company's proxy statement for the 2018 Annual Meeting of Shareholders pursuant to the compensation disclosure rules of the Securities and Exchange Commission, including the compensation tables and the narrative discussion.

As an advisory vote, this proposal is not binding upon the Company, the Board or the Committee and will not be construed as overruling a decision by the Company, the Board or the Committee or creating or implying any additional fiduciary duty for the Company, the Board or the Committee. However, the Committee and the Board value the opinions expressed by shareholders in their vote on this proposal and will consider the outcome of the advisory vote when making future executive compensation decisions.

The Board of Directors recommends a vote FOR the advisory proposal to approve the compensation of our named executive officers as disclosed in this proxy statement.

Compensation Discussion and Analysis

This Compensation Discussion and Analysis provides information about the Company's compensation philosophy and compensation arrangements for the named executive officers. The named executive officers with respect to 2017 are David B. Becker, Kenneth J. Lovik, Nicole S. Lorch, and C. Charles Perfetti.

Philosophy. The goals of our executive compensation program are to foster the creation of shareholder value while motivating and retaining executives. Our executive compensation program has been designed to hold executives accountable for the financial and operational performance of the Company. Our compensation program includes the use of awards under our shareholder approved equity incentive plan and stock ownership guidelines that serve to align the interests of our executives with the interests of our shareholders. Our compensation program is designed to reward executives at levels comparable to similar financial institutions to promote fairness and success in attracting and retaining executives. Our executive compensation philosophy and objectives have always included the goal of aligning executive compensation with our performance. We believe that our compensation program does not promote excessive risk taking and that various elements of our policies serve to mitigate excessive risk, such as capped incentive opportunities, stock ownership guidelines, and recoupment of cash incentive payments.

2017 Financial Highlights. 2017 was another year of strong growth for the Company. Our commercial and consumer lending teams continued to generate high quality loans, allowing us to maintain sound asset quality while driving revenue and earnings growth. To support this growth, as well as position the balance sheet for future growth, we successfully accessed the public markets and strengthened our capital base. Highlights from 2017 include:

- Net income of \$15.2 million during 2017, an increase of 26.1% over 2016 results.

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- Diluted earnings per share of \$2.13, a decrease of 7.4% over 2016 results.
- Annual results included \$1.8 million of additional income tax expense recorded in the fourth quarter 2017 to revalue the Company's net deferred tax asset (net DTA) resulting from the enactment of the Tax Cuts and Jobs Act of 2017.

§ Adjusted for the net DTA revaluation, net income was \$17.1 million, an increase of 41.4% over 2016 results.(1)

§ Adjusted for the net DTA revaluation, diluted earnings per share was \$2.39, an increase of 3.9% over 2016 results.(1)

(1) Refer to the Reconciliation of Non-GAAP Financial Measures, appearing on page 24.

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- Net interest income of \$54.0 million, an increase of 36.0% over 2016 results.

- Total assets of \$2.8 billion as of December 31, 2017, an increase of 49.3% from December 31, 2016.

- Total loans of \$2.1 billion as of December 31, 2017, an increase of 67.2% from December 31, 2016.

- § Commercial loans increased \$695.3 million, or 83.5%.

- § Consumer loans increased \$144.0 million, or 34.8%.

- Total deposits of \$2.1 billion as of December 31, 2017, an increase of 42.5% from December 31, 2016.

- Asset quality remained sound, with:
 - § Nonperforming loans to total loans of 0.04% as of December 31, 2017.
 - § Nonperforming assets to total assets (excluding TDRs) of 0.21% as of December 31, 2017.
 - § Net charge-offs to average loans of 0.05% as of December 31, 2017.

- Successfully completed an underwritten public offering of common stock raising \$51.6 million in net proceeds.

Consideration of 2017 Advisory Vote on Compensation. At our 2017 annual meeting of shareholders, approximately 95.9% of the votes cast FOR or AGAINST were voted FOR approving the compensation paid to our named executive officers. Based in part on the strong level of shareholder support for the past four years, the Committee did not make any significant changes in the executive compensation program for 2017.

Role of Committee and Input from Management. The responsibilities of the Committee include administering our compensation programs and approving or ratifying all compensation-related decisions for the named executive officers. The Committee is responsible for determining our executive compensation philosophy, objectives, policies and programs and approves all compensation-related decisions for the named executive officers. When making executive compensation decisions, the Committee considers any input from its independent compensation consultant and, for all executives other than our Chief Executive Officer, the recommendation of our Chief Executive Officer. Our Chief Executive Officer recommends salary levels, short-term incentive compensation awards, equity-based compensation awards and perquisites for our other named executive officers. Our Chief Executive Officer's compensation is determined solely by the Committee with the assistance of the Committee's independent compensation consultant. The Committee applies the same principles for executive compensation in determining our Chief Executive Officer's compensation that it applies in determining the compensation of our other named executive officers.

Role of Compensation Consultant. The Committee engaged McLagan as its independent compensation consultant to advise and assist the Committee with compensation matters for 2017. McLagan was retained directly by the Committee, reported directly to the Committee and participated in a portion of the Committee meetings. In this regard, McLagan assists the Committee on compensation matters and designing short- and long-term incentive compensation to fairly reward individuals who are responsible for prudent growth, profitability, and long-term stability of the Company. McLagan additionally assists the Committee with identifying comparable companies and compensation surveys, which the Committee may use to evaluate the appropriateness and competitiveness of our executive compensation program and on matters of director compensation.

McLagan may, from time to time, contact our named executive officers for information necessary to fulfill its assignment and may make reports and presentations to and on behalf of the Committee that our named executive officers also receive.

McLagan and its affiliates did not provide any other services to us or our affiliates during 2017. In addition, the Committee has determined that the work of McLagan and its employees for 2017 did not raise any conflict of interest.

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Recoupment Policies. The Committee continues to monitor SEC and Nasdaq actions with respect to requiring compensation recoupment policies and expects to recommend appropriate policies to the Board in light of ongoing SEC and Nasdaq rulemaking and interpretive guidance. The Annual Bonus Plan provides for the recoupment of bonus payments in the event of a restatement of the Company's financial statements for the applicable performance period.

Elements of Compensation. The compensation package of our named executive officers consists primarily of an annual base salary, short-term incentive compensation and long-term incentive compensation.

- **Annual Base Salaries.** We believe that offering competitive annual base salaries is a key factor in attracting and retaining talent. When deciding on the appropriate annual base salary for each named executive officer, the Committee takes into consideration the recommendations of our Chief Executive Officer (with respect to the other named executive officers), readily available market data, as well as the individual's performance, his or her roles and responsibilities and related experience in the role.
- **Short-Term Incentive Compensation.** In January 2017, the Committee established performance targets under the Annual Bonus Plan, including target net income, net interest income, one-year asset growth rate, ratio of nonperforming assets to total assets (excluding troubled debt restructurings, or TDRs) and other conditions. The Annual Bonus Plan provides for awards to be earned for a fiscal year under each plan criterion, independent of the other criteria. For each metric, the Committee determined a threshold, target and maximum level of achievement based on the Company's operating plan for 2017. The specific threshold, target and maximum opportunity for each named executive officer is expressed as a percentage of annual base salary, reflective of the named executive's role and our compensation philosophy. Awards are interpolated to the next whole percent between the threshold, target and maximum goals. In January 2018, the Committee reviewed the Company's 2017 performance against the applicable performance targets under the Annual Bonus Plan and determined that the corporate performance goals were achieved on a weighted combined basis at 111% of the targeted opportunities. For 2017, the Committee determined that net income, net interest income, one-year asset growth rate and nonperforming assets to total assets (excluding TDRs) each exceeded target performance. In evaluating actual net income against the applicable targets, the Committee determined to exclude the net deferred tax asset revaluation adjustment that resulted from the Tax Cuts and Jobs Act signed into law on December 22, 2017.
- **Long-Term Incentive Compensation.** The First Internet Bancorp 2013 Equity Incentive Plan (the 2013 Equity Plan) is a shareholder-approved plan that permits the Committee to provide executives with long-term incentive compensation opportunities. The Committee believes that equity-based awards that include multi-year vesting requirements provide our executives with an ownership stake in the Company, promote executive retention and are prudent in light of competitive market conditions. The Committee also believes that grants of restricted shares and stock units are an effective means to align the interests of executives more closely with those of our shareholders and that grants of performance-based equity awards directly link executive compensation with performance.

In January 2017, the Committee awarded an aggregate of 28,407 performance-based RSUs to the named executive officers under the 2013 Equity Plan and in accordance with the Company's long-term incentive program. The RSUs were eligible to be earned by each executive depending on the Company's achievement of thresholds set by the Committee for net income and cash dividends declared for 2017. In January 2018, the Committee determined that the named executive officers earned the full amount of RSUs granted as a result of the Company's achievement of the net income and cash dividend performance goals established by the Committee for the 2017 performance period. The earned RSUs are scheduled to settle in shares of our common stock upon vesting in three equal increments on each of March 31, 2018, 2019 and 2020. In January 2018, the Committee granted similar awards of performance-based RSUs to the named executive officers under the 2013 Equity Plan and the Company's long-term incentive program.

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- **Stock Ownership Guidelines and Hedging Prohibitions.** The Board of Directors has approved stock ownership guidelines for the named executive officers and non-employee directors (the Covered Individuals). The guidelines expect that the Covered Individuals will own at least a specified value of the Company's common stock by the later of September 15, 2019 or five years after the person becomes a Covered Individual. The securities that count toward satisfaction of the guidelines are shares of common stock, owned directly or indirectly through a specified entity, vested shares of restricted stock or stock units, and deferred stock rights.

The current recommended minimum values are four times annual base salary for Mr. Becker, two times annual base salary for the other named executive officers, and \$100,000 for each non-employee director. As of December 31, 2017, all named executive officers were either in compliance with their respective recommended minimum values or had made progress toward compliance. As of the same date, all non-employee directors were in compliance with their recommended minimum values.

Our Stock Trading Policy prohibits executive officers and non-employee directors from holding Company shares in a margin account or otherwise pledging Company shares as collateral for a loan unless that person can clearly demonstrate the financial capacity to repay the loan without resort to the pledged securities. The policy also prohibits executive officers and non-employee directors from entering into hedging, monetization or similar transactions involving Company shares that are intended to realize the value of, or limit the risks and rewards of owning, Company shares.

- **Medical, Disability and Life Insurance.** All full-time employees, including the named executive officers, participate in insurance benefits coverage to help manage the financial impact of ill health, disability and death. The named executive officers are also eligible to participate in increased life insurance coverage at their election.

- **Retirement Benefits.** We sponsor a 401(k) plan in which all full-time employees are eligible to participate. The purpose of the plan is to provide an incentive for employees to save for their retirement income needs and to assist in the attraction and retention of employees. Our named executive officers participate in the 401(k) plan on the same basis as other eligible employees. We currently match 100% of the first one percent of a participant's annual earnings that he or she contributes and then 50% on deferrals over 1% up to a maximum of 6% of an individual's total eligible salary as defined by the 401(k) plan, up to the maximum permitted by law.

- **Perquisites.** The Committee believes that perquisites are an integral component in establishing the competitiveness of our overall compensation program. Perquisites offered to our named executive officers are identified in the footnotes to the Summary Compensation Table.

- **Employee Stock Purchase Plan.** In March 2016, we established an employee stock purchase plan (the ESPP), in which all of our full-time employees are eligible to participate. The ESPP permits employees to acquire shares of our common stock through periodic payroll deductions. Purchases under the ESPP are not subject to any discount or supplemental employer contribution or subsidy.

Competitive Compensation Analysis

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In evaluating the competitive nature of the compensation for our named executive officers, the Committee collects compensation data for a group of peer companies selected primarily based on a variety of characteristics, including their asset size and growth rates, relative to the Company's anticipated asset size as of the end of the current fiscal year. The Committee does not specifically target any elements of total compensation against the peer group, and the peer group data is not a determinative factor in establishing the compensation of our named executive officers. The comparison data is merely one of the data points that the Committee references in establishing executive compensation and does not supplant the analyses of internal pay equity and the individual performance of the executive officers that it considers when making compensation decisions.

Because the comparative compensation information is just one of the several analytic tools that are used in setting executive compensation, the Committee has discretion in determining the nature and extent of its use. Further, given the limitations associated with comparative pay information for setting individual executive compensation,

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the Committee may elect to not use the comparative compensation information at all in the course of making decisions with respect to the compensation of one or more named executive officers.

In light of the Company's rapid growth, the Committee supplements the peer group data with additional data provided by McLagan relating to additional companies with financial and operating characteristics that suggest that they are reasonably likely to represent Company peers in the near future.

Peer Group for 2017. For 2017, McLagan provided the Committee with compensation data for other companies based on the following:

- The Committee worked with McLagan to develop a peer group of firms similar to the Company. Despite significant challenges resulting from the Company's internet-based structure, rapid growth and nationwide presence relative to other financial institutions of similar size, a peer group was established using a variety of metrics, including total assets and both historical and projected growth rates.
- The resulting peer group for 2017 included:

Allegiance Bancshares, Inc.
Atlantic Capital Bancshares, Inc.
Bankwell Financial Group, Inc.
BSB Bancorp, Inc.
Blue Hills Bancorp, Inc.
Carolina Financial Corporation
First Business Financial Services, Inc.
First Connecticut Bancorp, Inc.
First Foundation Inc.

Franklin Financial Network, Inc.
Heritage Commerce Corp
Hingham Institution for Savings
National Commerce Corporation
Pacific Continental Corporation
People's Utah Bancorp
Republic First Bancorp Inc.
WashingtonFirst Bankshares Inc.

McLagan also provided to the Committee comparisons of the same compensation elements and levels for our named executive officers against companies in our industry who are reasonably likely to join the peer group in the future based on data obtained from McLagan's proprietary compensation survey.

Peer Group for 2018. Following a similar process as described above for 2017, McLagan provided the Committee with compensation data for other companies based on the following peer group for 2018.

Allegiance Bancshares, Inc.
Atlantic Capital Bancshares, Inc.
Bryn Mawr Bank Corp.
BSB Bancorp, Inc.
Carolina Financial Corporation

Heritage Commerce Corp
Hingham Institution for Savings
Northfield Bancorp, Inc.
Peapack-Gladstone Financial Corporation
TriState Capital Holdings, Inc.

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ConnectOne Bancorp, Inc.
First Foundation Inc.
Franklin Financial Network, Inc.

United Community Financial Corp.
Western New England Bancorp, Inc.

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Compensation for 2017

Details of the compensation payable to the named executive officers for 2017 are disclosed in the tables and related discussion that follow this Compensation Discussion and Analysis.

2017 Base Salaries. The following table sets forth the annual base salary of each of the named executive officers for 2016 and the annual base salary established by the Committee for each of those officers for 2017, as well as the percentage increase between the two years:

| Named Executive Officer | Annual Base Salary | | % Change |
|-------------------------|--------------------|-----------|----------|
| | 2016 | 2017 | |
| David B. Becker | \$500,000 | \$600,000 | 20% |
| Kenneth J. Lovik | \$270,000 | \$280,000 | 4% |
| Nicole S. Lorch(1) | \$195,000 | \$270,000 | 38% |
| C. Charles Perfetti | \$207,500 | \$215,000 | 4% |

(1) The Board of Directors appointed Ms. Lorch to serve as the Company's Chief Operating Officer, effective January 1, 2017.

2017 Short-Term Incentive Compensation. In January 2017, the Committee established the Annual Bonus Plan for senior management, including all of our named executive officers, and established performance targets for 2017. The Annual Bonus Plan provided an opportunity for each participant to earn an annual cash bonus based on the Company's achievement for 2017 (at threshold, target and maximum levels) of budgeted goals for net income, net interest income, one-year asset growth rate and ratio of nonperforming assets to total assets (excluding TDRs). The Annual Bonus Plan also required that the following conditions be met for payments to be made with respect to 2017:

- The executive must have achieved a satisfactory individual 2017 performance rating.
- The Company must have reported positive net income for 2017 (taking into account the expense of paying all incentive compensation but not any expense attributable to the cost of raising capital).
- The Company must have declared in 2017 and paid not later than January 31, 2018 a specified amount of cash dividends.
- The Bank must receive a satisfactory regulatory review for the immediately preceding fiscal year, as determined by the Committee

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If the financial goals and conditions were met, then each named executive officer would be eligible to receive a bonus that would range from the following minimum and maximum percentages of the officer's annual base salary:

| Named Executive Officer | Percentage of Annual Base Salary | | |
|-------------------------|----------------------------------|--------|---------|
| | Threshold | Target | Maximum |
| | (90%) | (100%) | (115%) |
| David B. Becker | 20% | 55% | 70% |
| Kenneth J. Lovik | 15% | 50% | 60% |
| Nicole S. Lorch | 15% | 50% | 60% |
| C. Charles Perfetti | 15% | 50% | 60% |

If, after the payment of any bonus for 2017 under the Annual Bonus Plan, the Company restates its financial statements for the year ended December 31, 2017, then the Committee will determine the amount of bonus that should have been paid to the officers who received them based on the restated financial statements (the Restated Bonus Amount). If the Restated Bonus Amount is greater than the bonus that is paid (if any), then the Company will pay such difference. If the Restated Bonus Amount is less than the bonus that is paid (if any), then the employee (or his or her designated beneficiary or estate) will repay such difference. The right to receive and the obligation to repay any Restated Bonus Amount applies regardless of whether the employee is then currently employed with the Company.

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In January 2018, the Committee reviewed the Company's 2017 performance against the performance targets established under the Annual Bonus Plan and determined that the following levels of performance were achieved:

| Performance Goal (Relative Weight) | Corporate Performance Level | | | 2017 Actual Performance | Performance Level Achieved | Weighted Payout Percentage |
|---|-----------------------------|---------------|----------------|-------------------------|----------------------------|----------------------------|
| | Threshold (90%) | Target (100%) | Maximum (115%) | | | |
| Net Income ⁽¹⁾ (25%) | \$14,347,000 | \$15,941,000 | \$18,332,000 | \$17,072,000 | 107% | 27% |
| Net Interest Income (25%) | \$45,039,000 | \$50,043,000 | \$57,549,000 | \$53,982,000 | 108% | 27% |
| One-Year Asset Growth Rate (30%) | 21% | 24% | 27% | 49% | 115% | 34% |
| Nonperforming Asset Percentage ⁽²⁾ (20%) | 1.10% | 1.00% | 0.85% | 0.21% | 115% | 23% |
| Total Weighted Percentage Earned | | | | | | 111% |

(1) 2017 Actual Performance represents net income after an adjustment approved by the Committee (adjusted net income), which excludes the impact of the net deferred tax asset revaluation adjustment that resulted from the Tax Cuts and Jobs Act signed into law on December 22, 2017. Because it is determined by methods other than in accordance with U.S. generally accepted accounting principles (GAAP), adjusted net income is a non-GAAP financial measure. The following table provides a reconciliation of adjusted net income to the most directly comparable GAAP financial measure.

| | Fiscal Year Ended December 31, 2018 |
|------------------------------------|--|
| Net Income - GAAP | \$15,226,000 |
| Adjustments: | |
| Net deferred tax asset revaluation | 1,846,000 |
| Adjusted net income | \$17,072,000 |

Non-GAAP financial measures, specifically adjusted net income, are also used by management to measure the strength of the Company's capital and analyze profitability, including its ability to generate earnings on tangible capital invested by its shareholders. Although the Company believes these non-GAAP financial measures provide a greater understanding of its business, they should not be considered a substitute for financial measures determined in accordance with GAAP, nor are they necessarily comparable to non-GAAP financial measures that may be presented by other companies.

(2) Expressed as a percentage of total assets (excluding TDRs).

For 2017, net income (as adjusted), net interest income, one-year asset growth rate, and nonperforming assets to total assets (excluding TDRs) were determined to exceed target performance. The Committee also determined that the additional conditions for payment in the Annual Bonus Plan had been satisfied for 2017.

Based on the Company's performance and the individual performance rating of each named executive officer, the Compensation Committee approved the following cash bonus awards for 2017 performance in accordance with the Annual Bonus Plan:

| Named Executive Officer | Annual Cash Bonus Earned | Percentage of 2017 Annual Base Salary |
|-------------------------|--------------------------|---------------------------------------|
| David B. Becker | \$396,000 | 66% |
| Kenneth J. Lovik | \$160,533 | 57% |
| Nicole S. Lorch | \$154,800 | 57% |

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C. Charles Perfetti

\$123,267

57%

2017 Long-Term Incentive Compensation. In January 2017, the Committee granted equity awards to our senior executives, including our named executive officers, in the form of performance-based RSUs. The number of RSUs awarded to each executive was determined by dividing a percentage of the executive's current annual base salary by a reference price equal to the closing price of a share of common stock on the last trading day of 2016, which was \$32.00 as of December 30, 2016. As a result, Mr. Becker received an award representing 75% of annual base salary and the other named executive officers each received an award representing 60% of their respective annual base salary. Mr. Becker received an award of 14,063 RSUs; Mr. Lovik received an award of 5,250 RSUs; Ms. Lorch received an award of 5,063 RSUs; and Mr. Perfetti received an award of 4,031 RSUs. The performance-based RSUs were eligible to be earned by the executive (and converted into time-vested RSUs) depending on the Company's achievement of performance goals established by the Committee for net income reported and cash dividends declared and the Committee's determination that the Bank received a satisfactory regulatory review for the most recent completed fiscal year.

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In January 2018, the Committee determined that the Company both (a) achieved positive net income for 2017 and (b) declared 2017 dividends per share at least equal to the amount declared per share for 2016. As a result, the full number of RSUs were earned by the named executive officers. Mr. Becker earned 14,168 RSUs; Mr. Lovik earned 5,289 RSUs; Ms. Lorch earned 5,100 RSUs; and Mr. Perfetti earned 4,066 RSUs. The foregoing amounts include additional shares as the result of dividend equivalent rights, described further below. The earned RSUs are scheduled to vest, and settle in shares of common stock, in three substantially equal installments on March 31, 2018, 2019 and 2020. For each of those years, vesting is conditioned on (a) the Company achieving positive net income for the previous calendar year and (b) maintenance of continued employment through the vesting date or termination of executive's employment because of death, disability, or retirement. If the executive's employment terminates for any other reason, the unvested portion of the earned RSUs will be forfeited.

The RSUs have dividend equivalent rights that result in the accrual of additional RSUs representing the value of cash dividends that would have been paid if each outstanding RSU had been a share of common stock on the dividend payment date. Any additional RSUs that accrue under the dividend equivalent rights are subject to vesting and settlement in whole shares of common stock at the same time and on the same conditions as the underlying RSUs.

Compensation Decisions for 2018

The Committee made the following decisions with respect to the compensation payable to the named executive officers for 2018.

2018 Base Salaries. The following table sets forth the annual base salary of each of the named executive officers for 2017 and the annual base salary established by the Committee for each of those officers for 2018, as well as the percentage increase between the two years:

| Name | Annual Base Salary | | % Change |
|---------------------|--------------------|-----------|----------|
| | 2017 | 2018 | |
| David B. Becker | \$600,000 | \$700,000 | 16.7% |
| Kenneth J. Lovik | \$280,000 | \$292,000 | 4.3% |
| Nicole S. Lorch | \$270,000 | \$285,000 | 5.6% |
| C. Charles Perfetti | \$215,000 | \$223,000 | 3.7% |

2018 Short-Term Incentive Compensation Actions. In November 2017, the Committee established performance goals for 2018 for senior management, including all of our named executive officers, pursuant to the Annual Bonus Plan.

2018 Long-Term Incentive Compensation Actions. In January 2018, the Committee granted equity awards to our senior executives, including the named executive officers, in the form of performance-based RSUs. The number of RSUs awarded to each executive was determined by dividing a percentage of the executive's current annual base salary by a reference price equal to the closing price of a share of common stock on the last trading day of 2017, which was \$38.15 as of December 29, 2017. As a result, Mr. Becker received an award representing 75% of annual base salary and the other named executive officers each received an award representing 60% of their respective annual base salary. Mr. Becker received an award of 13,761 RSUs; Mr. Lovik received an award of 4,592 RSUs; Ms. Lorch received an award of 4,482 RSUs; and Mr. Perfetti received an award of 3,507 RSUs. The performance-based RSUs may be earned by the executive (and converted into time-vested RSUs) depending on the Company's achievement of performance goals established by the Committee for net income reported and cash dividends declared and the Committee's determination that the Bank received a satisfactory regulatory review for the most recent completed fiscal year. If

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earned, the RSUs will then become subject to time-based vesting in three substantially equal installments on March 31, 2019, 2020 and 2021, which vesting will be further conditioned on (a) the Company achieving positive net income for the previous calendar year and (b) maintenance of continued employment through the vesting date or termination of executive's employment because of death, disability, or retirement.

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Taxes and Accounting Considerations

Section 162(m) of the Internal Revenue Code as in effect prior to the enactment of tax reform legislation in December 2017 generally disallowed a tax deduction to public companies for compensation of more than \$1 million paid in any taxable year to each covered employee, consisting of the chief executive officer and the three other highest paid executive officers employed at the end of the year (other than the chief financial officer). Performance-based compensation was exempt from this deduction limitation if the Company met specified requirements set forth in the Code and applicable Treasury Regulations.

Recent tax reform legislation retained the \$1 million deduction limit, but repealed the performance-based compensation exemption from the deduction limit and expanded the definition of covered employees, effective for taxable years beginning after December 31, 2017. Covered employees now also includes any person who served as chief executive officer or chief financial officer at any time during a taxable year, as well as any person who was ever identified as a covered employee in 2017 or any subsequent year. Consequently, compensation paid in 2018 and later years to our named executive officers in excess of \$1 million will not be deductible unless it qualifies for transitional relief applicable to certain binding, written performance-based compensation arrangements that were in place as of November 2, 2017.

The deductibility of some types of compensation payments can depend upon the timing of the vesting or an executive's exercise of previously granted equity awards. Interpretations of and changes to applicable tax laws and regulations as well as other factors beyond our control also can affect deductibility of compensation. The Committee considers the anticipated tax treatment to the Company when determining executive compensation and seeks to preserve the deductibility of compensation payments and benefits to the extent reasonably practicable, consistent with our compensation policies and what we believe is in the best interests of our shareholders. The Committee continues to believe that shareholder interests are best served if its discretion and flexibility in structuring and awarding compensation is not restricted, even though some compensation awards may have resulted in the past, and are expected to result in the future, in non-deductible compensation expenses to the Company. The Committee's ability to continue to provide a competitive compensation package to attract, motivate and retain the Company's most senior executives is considered critical to the Company's success and to advancing the interests of its shareholders.

Section 409A of the Internal Revenue Code also affects the payments of certain types of deferred compensation to key employees and includes requirements relating to when payments under such arrangements can be made, acceleration of benefits, and timing of elections under such arrangements. Failure to satisfy these requirements will generally lead to an acceleration of the timing for including deferred compensation in an employee's income, as well as certain penalties and interest. Our nonqualified deferred compensation arrangements meet the effective requirements of Section 409A as required by law or regulation.

Report of the Compensation Committee

The Compensation Committee has reviewed and discussed the foregoing Compensation Discussion and Analysis with management. Based on that review and those discussions, the Committee recommended to the Board of Directors that the Compensation Discussion and Analysis be included in this proxy statement on Schedule 14A and incorporated by reference in the Company's Annual Report on Form 10-K for the year ended December 31, 2017.

Jerry Williams, *Chair*

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John K. Keach, Jr.

Ralph R. Whitney, Jr.

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Reconciliation of Non-GAAP Financial Measures

This proxy statement contains financial information determined by methods other than in accordance with U.S. generally accepted accounting principles (GAAP). Non-GAAP financial measures, specifically adjusted net income and adjusted diluted earnings per share are used by management to measure the Company s performance and may be considered by our Compensation Committee in the process of determining payouts under incentive compensation arrangements. Although the Company believes these non-GAAP measures provide investors with a greater understanding of its business, they should not be considered a substitute for financial measures determined in accordance with GAAP, nor are they necessarily comparable to non-GAAP performance measures that may be presented by other companies. Reconciliations of these non-GAAP financial measures to the most directly comparable GAAP financial measures are included in the following table.

| | Twelve Months Ended December 31, | | |
|-----------------|---|-------------|-----------------|
| | 2017 | 2016 | % Change |
| Net income GAAP | \$ 15,226 | \$ 12,074 | 26.1% |
| Adjustments: | | | |