REGAL ENTERTAINMENT GROUP Form 8-K January 15, 2015

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of

The Securities Exchange Act of 1934

Date of report (Date of earliest event reported): January 15, 2015

Regal Entertainment Group

(Exact Name of Registrant as Specified in its Charter)

Delaware (State or Other Jurisdiction of Incorporation) **001-31315** (Commission File Number)

02-0556934 (IRS Employer Identification No.)

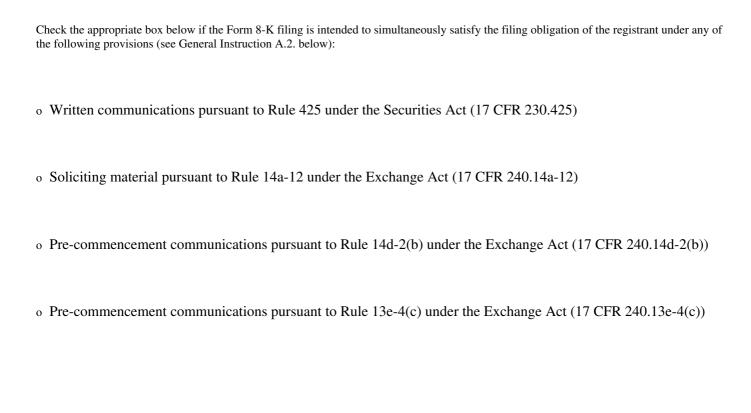
7132 Regal Lane, Knoxville, Tennessee 37918

(Address of Principal Executive Offices) (Zip Code)

Registrant s telephone number, including area code: 865-922-1123

N/A

(Former Name or Former Address, if Changed Since Last Report)



Item 8.01 Other Events.

On January 15, 2015, Regal Entertainment Group (the Company) announced that its Board of Directors, in the course of its examination of strategic alternatives and with the advice of Morgan Stanley & Co. LLC after a thorough market review, has determined that a sale of the Company would not be in the best interest of its shareholders at this time. The Company has issued a press release attached hereto as Exhibit 99.1 and incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No. **Exhibit Description** 99.1

Press Release of the Company, dated January 15, 2015

2

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

REGAL ENTERTAINMENT GROUP

Date: January 15, 2015 By: /s/ Peter B. Brandow

Name: Peter B. Brandow

Title: Executive Vice President, General Counsel &

Secretary

EXHIBIT INDEX

Exhibit No. Exhibit Description

99.1 Press Release of the Company, dated January 15, 2015

4