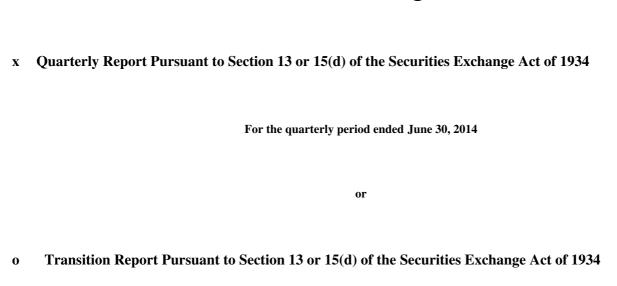
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UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D. C. 20549

FORM 10-Q



For the transition period from

to

Commission File Number 001-11339

PROTECTIVE LIFE CORPORATION

(Exact name of registrant as specified in its charter)

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DELAWARE

95-2492236

(State or other jurisdiction of incorporation or organization)

(IRS Employer Identification Number)

2801 HIGHWAY 280 SOUTH

BIRMINGHAM, ALABAMA 35223

(Address of principal executive offices and zip code)

Registrant s telephone number, including area code (205) 268-1000

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No o

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes x No o

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of registrant s knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K. x

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer, or a smaller reporting company. See definition of accelerated filer and large accelerated filer in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer x Accelerated Filer o Non-accelerated filer o Smaller Reporting Company o

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes o No x

Number of shares of Common Stock, \$0.50 Par Value, outstanding as of July 23, 2014: 78,861,427

PROTECTIVE LIFE CORPORATION

QUARTERLY REPORT ON FORM 10-Q

FOR QUARTERLY PERIOD ENDED JUNE 30, 2014

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PROTECTIVE LIFE CORPORATION

CONSOLIDATED CONDENSED STATEMENTS OF INCOME

(Unaudited)

	Three Mon	The nths En	nded		For ' Six Montl June	ıs Ende	ed
	2014	,	2013		2014	,	2013
		(Dolla	ars In Thousands, Ex	cept P	er Share Amounts)		
Revenues							
Premiums and policy fees	\$ 851,802	\$	756,331	\$	1,667,698	\$	1,483,178
Reinsurance ceded	(342,968)		(390,490)		(670,681)		(725,840)
Net of reinsurance ceded	508,834		365,841		997,017		757,338
Net investment income	550,816		466,220		1,088,979		923,854
Realized investment gains (losses):							
Derivative financial instruments	(89,926)		143,881		(195,276)		151,266
All other investments	80,148		(109,978)		152,262		(114,123)
Other-than-temporary impairment losses	(461)		(1,789)		(884)		(3,129)
Portion recognized in other comprehensive							
income (before taxes)	(999)		(2,211)		(2,167)		(5,455)
Net impairment losses recognized in earnings	(1,460)		(4,000)		(3,051)		(8,584)
Other income	106,931		94,392		205,970		179,419
Total revenues	1,155,343		956,356		2,245,901		1,889,170
Benefits and expenses							
Benefits and settlement expenses, net of reinsurance ceded: (three months: 2014 - \$328,555; 2013 - \$370,752; six months: 2014 -							
\$633,387; 2013 - \$678,058)	747,816		557,866		1,476,335		1,139,746
Amortization of deferred policy acquisition	747,010		337,000		1,470,333		1,137,740
costs and value of business acquired	51,531		74,946		107,113		127,185
Other operating expenses, net of reinsurance ceded: (three months: 2014 - \$46,545; 2013 - \$50,406; six months: 2014 - \$90,311; 2013 -							
\$91,395)	193,786		166,531		375,038		347,599
Total benefits and expenses	993,133		799,343		1,958,486		1,614,530
Income before income tax	162,210		157,013		287,415		274,640
Income tax expense	54,233		53,814		95,799		93,150
Net income	\$ 107,977	\$	103,199	\$	191,616	\$	181,490
Net income - basic	\$ 1.35	\$	1.30	\$	2.40	\$	2.29
Net income - diluted	\$ 1.33	\$	1.27	\$	2.36	\$	2.24
Cash dividends paid per share	\$ 0.24	\$	0.20	\$	0.44	\$	0.38
Average shares outstanding - basic	79,979,153		79,404,770		79,794,831		79,272,814
Average shares outstanding - diluted	81,446,277		81,087,238		81,160,800		80,898,042

PROTECTIVE LIFE CORPORATION

CONSOLIDATED CONDENSED STATEMENTS OF COMPREHENSIVE INCOME (LOSS)

(Unaudited)

		For ' Three Mon June	ths En	ded		For The Six Months Er June 30,	nded
		2014		2013		2014	2013
Net income	\$	107,977	\$	(Dollars In 103,199	Thousa \$	ands) 191,616 \$	181,490
Other comprehensive income (loss):	Ф	107,977	Ф	103,199	Ф	191,010 \$	161,490
Change in net unrealized gains (losses) on							
investments, net of income tax: (three months:							
2014 - \$216,476; 2013 - \$(420,013); six							
months: 2014 - \$476,065; 2013 - \$(496,308))		402,027		(780,022)		884,120	(921,713)
Reclassification adjustment for investment		402,027		(700,022)		004,120	(721,713)
amounts included in net income, net of income							
tax: (three months: 2014 - \$(6,558); 2013 -							
\$(6,131); six months: 2014 - \$(8,581); 2013 -							
\$(8,835))		(12,180)		(11,387)		(15,936)	(16,409)
Change in net unrealized gains (losses) relating		(==,==)		(==,==,		(,,,)	(==, ==,)
to other-than-temporary impaired investments							
for which a portion has been recognized in							
earnings, net of income tax: (three months:							
2014 - \$(571); 2013 - \$(1,293); six months:							
2014 - \$1,858; 2013 - \$2,926)		(1,061)		(2,402)		3,450	5,435
Change in accumulated (loss) gain -							
derivatives, net of income tax: (three months:							
2014 - \$(325); 2013 - \$(1,606); six months:							
2014 - \$(9); 2013 - \$(63))		(604)		(2,983)		(17)	(117)
Reclassification adjustment for derivative							
amounts included in net income, net of income							
tax: (three months: 2014 - \$214; 2013 - \$203;							
six months: 2014 - \$449; 2013 - \$377)		399		377		835	700
Change in postretirement benefits liability							
adjustment, net of income tax: (three months:							
2014 - \$1,896; 2013 - \$(922); six months: 2014							
- \$1,264; 2013 - \$(1,844))		3,520		(1,712)		2,347	(3,424)
Total other comprehensive income (loss)		392,101		(798,129)		874,799	(935,528)
Total comprehensive income (loss)	\$	500,078	\$	(694,930)	\$	1,066,415 \$	(754,038)

PROTECTIVE LIFE CORPORATION

CONSOLIDATED CONDENSED BALANCE SHEETS

(Unaudited)

	As of			
	June 30, 2014 December 31, 20 (Dollars In Thousands)			
Assets				
Fixed maturities, at fair value (amortized cost: 2014 - \$34,244,088; 2013 - \$33,662,295)	\$ 37,164,427	\$	34,815,931	
Fixed maturities, at amortized cost (fair value: 2014 - \$451,382; 2013 - \$335,676)	400,000		365,000	
Equity securities, at fair value (cost: 2014 - \$771,004; 2013 - \$675,758)	792,047		646,027	
Mortgage loans (2014 and 2013 includes: \$531,141 and \$627,731 related to				
securitizations)	5,294,729		5,493,492	
Investment real estate, net of accumulated depreciation (2014 - \$1,123; 2013 - \$1,066)	18,856		20,413	
Policy loans	1,778,379		1,815,744	
Other long-term investments	475,719		521,811	
Short-term investments	208,624		134,146	
Total investments	46,132,781		43,812,564	
Cash	361,088		466,542	
Accrued investment income	485,620		465,333	
Accounts and premiums receivable, net of allowance for uncollectible amounts (2014 -				
\$4,322; 2013 - \$4,283)	101,891		101,039	
Reinsurance receivables	6,132,712		6,175,115	
Deferred policy acquisition costs and value of business acquired	3,273,275		3,570,215	
Goodwill	103,914		105,463	
Property and equipment, net of accumulated depreciation (2014 - \$115,056; 2013 -				
\$111,579)	53,421		52,403	
Other assets	385,060		432,151	
Assets related to separate accounts				
Variable annuity	13,304,455		12,791,438	
Variable universal life	823,747		783,618	
Total assets	\$ 71,157,964	\$	68,755,881	

PROTECTIVE LIFE CORPORATION

CONSOLIDATED CONDENSED BALANCE SHEETS

(continued)

(Unaudited)

	As of		
	June 30, 2014	cember 31, 2013	
	(Dollars In	Thousan	ds)
Liabilities			
Future policy benefits and claims	\$ 29,823,111	\$	29,772,325
Unearned premiums	1,586,785		1,549,815
Total policy liabilities and accruals	31,409,896		31,322,140
Stable value product account balances	2,435,995		2,559,552
Annuity account balances	11,071,468		11,125,253
Other policyholders funds	1,400,817		1,214,380
Other liabilities	1,381,570		1,143,371
Income tax payable	99,869		12,761
Deferred income taxes	1,489,331		1,050,533
Non-recourse funding obligations	579,078		562,448
Repurchase program borrowings	420,490		350,000
Debt	1,445,000		1,585,000
Subordinated debt securities	540,593		540,593
Liabilities related to separate accounts			
Variable annuity	13,304,455		12,791,438
Variable universal life	823,747		783,618
Total liabilities	66,402,309		65,041,087
Commitments and contingencies - Note 10			
Shareowners equity			
Preferred Stock; \$1 par value, shares authorized: 4,000,000; Issued: None			
Common Stock, \$.50 par value, shares authorized: 2014 and 2013 - 160,000,000 shares			
issued: 2014 and 2013 - 88,776,960	\$ 44,388	\$	44,388
Additional paid-in-capital	610,451		606,934
Treasury stock, at cost (2014 - 9,915,533; 2013 - 10,199,514)	(194,838)		(200,416)
Retained earnings	2,926,789		2,769,822
Accumulated other comprehensive income (loss):			
Net unrealized gains (losses) on investments, net of income tax: (2014 - \$757,392; 2013 -			
\$289,908)	1,406,584		538,400
Net unrealized (losses) gains relating to other-than-temporary impaired investments for	, ,		,
which a portion has been recognized in earnings, net of income tax: (2014 - \$2,183; 2013 -			
\$325)	4,053		603
Accumulated loss - derivatives, net of income tax: (2014 - \$(226); 2013 - \$(666))	(417)		(1,235)
Postretirement benefits liability adjustment, net of income tax: (2014 - \$(22,268); 2013 -	(- 1)		(,===)
\$(23,532))	(41,355)		(43,702)
Total shareowners equity	4,755,655		3,714,794
Total liabilities and shareowners equity	\$ 71,157,964	\$	68,755,881

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PROTECTIVE LIFE CORPORATION

CONSOLIDATED CONDENSED STATEMENTS OF SHAREOWNERS EQUITY

(Unaudited)

Accumulated