U-Store-It Trust Form DEF 14A April 08, 2011 Table of Contents

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

SCHEDULE 14A

(RULE 14a-101)

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant To Section 14(a) of the Securities

Exchange Act of 1934 (Amendment No.)

| Filed by the Registrant X |
|--|
| Filed by a Party other than the Registrant |
| Check the appropriate box: |

- " Preliminary Proxy Statement.
- " Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)).
- x Definitive Proxy Statement.
- Definitive Additional Materials.
- " Soliciting Material Pursuant to § 240.14a-12.

U-Store-It Trust

(Name of Registrant as Specified in its Charter)

N/A

(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

| Payment of Filing Fee (Check the appropriate box): | |
|--|--|

- x No fee required.
- " Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
 - (1) Title of each class of securities to which transaction applies:
 - (2) Aggregate number of securities to which transaction applies:
 - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
 - (4) Proposed maximum aggregate value of transaction:
 - (5) Total fee paid:
- " Fee paid previously with preliminary materials.
- " Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.
 - (1) Amount Previously Paid:
 - (2) Form, Schedule or Registration Statement No.:
 - (3) Filing Party:
 - (4) Date Filed:

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| 460 East Swedesford Road, Suite 3000 |
| Wayne, Pennsylvania 19087 |
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| NOTICE OF ANNUAL MEETING OF SHAREHOLDERS |
| To Be Held on June 1, 2011 |
| |
| Dear Shareholder: |
| Deal Shareholder. |
| You are cordially invited to attend our 2011 annual meeting of shareholders to be held on June 1, 2011, at 8:00 a.m., Eastern Daylight Saving time, at the Embassy Suites Philadelphia-Valley Forge, 888 Chesterbrook Boulevard, Wayne, Pennsylvania 19087, for the following purpose |
| 1. To elect as trustees the seven individuals named in the accompanying proxy statement to serve until our 2012 annual shareholders meeting and until their successors are duly elected and qualify; |
| To ratify the appointment of KPMG LLP as our independent registered public accounting firm for the year ending December 31, 2011; |
| 3. To cast a non-binding, advisory vote on our executive compensation; |
| 4. To cast a non-binding, advisory vote on the frequency of holding an advisory vote on our executive compensation; and |

| 5. To transact such other business as may properly | come before the meeting or any adjournment or postponement of the meeting. |
|--|--|
| Only shareholders of record at the close of business on Mar | rch 15, 2011 will be entitled to notice of and to vote at the meeting. |
| YOUR VOTE IS IMPORTANT. WHETHER OR NOT COMPLETE, DATE AND SIGN THE ACCOMPANYI ENVELOPE PROVIDED. | YOU PLAN TO ATTEND THE MEETING, YOU ARE URGED TO ING PROXY CARD AND RETURN IT PROMPTLY IN THE POSTAGE-PAID |
| | By Order of the Board of Trustees |
| | Jeffrey P. Foster Secretary |
| Wayne, Pennsylvania | |
| April 8, 2011 | |
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| | 460 East Swedesford Road, Suite 3000 |
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| | Wayne, Pennsylvania 19087 |
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| | PROXY STATEMENT |
| | FOR THE 2011 ANNUAL MEETING |
| | OF SHAREHOLDERS |
| | |
| 8:00 a.m., prevailing Easte our 2010 Annual Report o | U-Store-It Trust is soliciting proxies to be voted at the annual meeting of shareholders to be held on June 1, 2011, at ern time, and at any adjournment or postponement of the meeting. This proxy statement, the enclosed proxy card and in Form 10-K are first being furnished to shareholders and made available electronically on our website at Investor Relations beginning on or about April 8, 2011. |
| At the meeting, we will as consider and vote on the p | k the holders of record of our common shares of beneficial interest as of the close of business on March 15, 2011 to proposals listed below: |
| | elect as trustees the seven individuals named in the accompanying proxy statement to serve until our 2012 annual until their successors are duly elected and qualify; |
| (2) To r December 31, 2011; | ratify the appointment of KPMG LLP as our independent registered public accounting firm for the year ending |
| (3) To c | east a non-binding, advisory vote on our executive compensation; |

| (4) | To cast a non-binding, advisory vote on the frequency of holding an advisory vote on our executive compensation; and |
|----------------------|--|
| (5) meeting. | To transact such other business as may properly come before the meeting or any adjournment or postponement of the |
| presented at the mee | tes knows of no other business that will be presented for consideration at the meeting. If any other matter should be properly sting or any adjournment or postponement of the meeting for action by the shareholders, the persons named in the proxy roxy in accordance with their discretion on such matter. |
| | Important Notice Regarding the Availability of Proxy Materials |
| | for the Shareholder Meeting to Be Held on June 1, 2011 |
| | This proxy statement and the 2010 Annual Report to Shareholders |

are available at http://ir.ustoreit.com

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ABOUT THE MEETING

| Why am I receiving this proxy statement? | | | | | |
|--|---|--|--|--|--|
| 8:00 a.m., pr | tatement contains information related to the solicitation of proxies for use at our 2011 annual meeting of shareholders, to be held at revailing Eastern time, on June 1, 2011, at the Embassy Suites Philadelphia-Valley Forge, 888 Chesterbrook Boulevard, Wayne, a 19087, for the following proposals: | | | | |
| • to and qualify; | o elect as trustees seven individuals to serve until our 2012 annual shareholders meeting and until their successors are duly elected | | | | |
| • to 2011; | o ratify the appointment of KPMG LLP as our independent registered public accounting firm for the year ending December 31, | | | | |
| • to | o cast a non-binding, advisory vote on our executive compensation; | | | | |
| • to | o cast a non-binding advisory vote on the frequency of holding an advisory vote on our executive compensation; and | | | | |
| • to | o transact such other business as may properly come before the meeting or any adjournment or postponement of the meeting. | | | | |
| | tion is made by U-Store-It Trust on behalf of our Board of Trustees. We, our, us and the Company refer to U-Store-It Trust, a al estate investment trust and its subsidiaries. | | | | |
| What are th | ne Board s recommendations? | | | | |
| Our Board re | ecommends that you vote: | | | | |

 ${f FOR}$ the election of the trustees nominated and named in this proxy statement to serve as trustees;

| | FOR the ratification of the appointment of KPMG LLP as our independent registered public accounting firm for the year ending \$1,2011; and |
|--|--|
| • 1 | FOR the approval, on an advisory, non-binding basis, of the compensation of our named executive officers. |
| Our Board r | makes no recommendation on a vote as to the frequency with which shareholders are provided an advisory vote on executive on. |
| Who is enti | itled to vote at the annual meeting? |
| notice of an | rs of record of our common shares at the close of business on March 15, 2011, the record date for the annual meeting, are entitled to d to vote at the meeting or any adjournment or postponement of the annual meeting. Our common shares are the only class of ntitled to vote at the meeting. |
| Who can at | ttend the annual meeting? |
| proxies, are a driver s li meeting. If | of our common shares at the close of business on March 15, 2011, the record date for the annual meeting, or their duly appointed authorized to attend the annual meeting. If you attend the meeting, you may be asked to present valid picture identification, such as icense or passport, before being admitted. Cameras, recording devices, and other electronic devices will not be permitted at the you hold your shares in street name (that is, through a broker or other nominee), you will need to bring a copy of the brokerage effecting your stock ownership as of March 15, 2011, or a legal proxy from your broker. |
| What will c | constitute a quorum at the annual meeting? |
| | of common shareholders is required to hold a valid meeting of our shareholders. The presence at the meeting, in person or by proxy, are of a majority of the common shares outstanding at the close of business on March 15, 2011 will |
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constitute a quorum, permitting the shareholders to conduct business at the meeting. The shares of a shareholder whose ballot on any or all proposals is marked as abstain will be included in the number of shares present at the meeting for the purpose of determining the presence of a quorum. If a broker indicates on the proxy that it does not have discretionary authority as to certain shares to vote on a particular matter, those shares will be considered as present for purposes of determining a quorum, but will not be voted with respect to that matter.

As of the record date, there were 99,427,944 common shares outstanding.

How do I vote my shares that are held by my bank or broker?

If your shares are held by a bank or broker, you should follow the voting instructions provided to you by the bank or broker. Although most banks and brokers offer voting by mail, telephone and on the Internet, availability and specific procedures will depend on their voting arrangements. If you do not provide voting instructions to your bank or broker, your shares are referred to as uninstructed shares. Whether your bank or broker has the discretion to vote these shares on your behalf depends on the ballot item. Under the rules of the New York Stock Exchange (the NYSE), your bank or broker does not have discretion to vote uninstructed shares on non-routine matters, such as Proposals 1, 3 and 4, and as such, may not vote uninstructed shares in the votes on such proposals. However, your bank or broker has discretion to vote your shares on routine matters, such as Proposal 2.

What Vote Is Required to Approve Each Proposal?

Voting Rights Generally. Each common share outstanding on the record date entitles its holder to cast one vote on each matter to be voted upon at the annual meeting. Shareholders have no cumulative voting rights. Although the advisory votes on Proposals 3 and 4 are non-binding, as provided by law, our Board will review the results of the votes and, consistent with our record of shareowner engagement, will take them into account in making a determination concerning executive compensation and the frequency of such advisory votes.

Proposal 1: Election of Trustees. Trustees are elected by a plurality of the votes cast at the annual meeting. Shareholders may vote in favor of all nominees, withhold their votes as to all nominees, or withhold their votes as to specific nominees. Votes cast exclude abstentions and any votes withheld by banks or brokers in the absence of instructions from street-name holders (broker non-votes). Abstentions and broker non-votes will therefore have no effect on the outcome of the vote on this proposal.

Proposal 2: Ratification of KPMG LLP as Our Independent Registered Public Accounting Firm. Ratification of the appointment of KPMG LLP as our independent registered public accounting firm for 2011 requires the affirmative vote of a majority of all votes cast on this proposal (which means the votes cast for the proposal must exceed the votes cast against the proposal). Accordingly, abstentions and broker non-votes will have no effect on the outcome of the vote on this proposal.

Proposal 3: Advisory Vote on Executive Compensation. Approval, by a non-binding, advisory vote, of our executive compensation requires the affirmative vote of a majority of all votes cast on this proposal. Abstentions and broker non-votes will therefore have no effect on the outcome of the vote on this proposal.

Proposal 4: Advisory Vote on Frequency of Holding Advisory Vote on Executive Compensation. The shareholders recommendation regarding the frequency of holding an advisory vote on our executive compensation requires the affirmative vote of a majority of all votes cast on this proposal. In the event that no option receives a majority of the votes cast, we will consider the frequency of the advisory vote on our executive compensation receiving the greatest number of votes (every one, two or three years) to be the frequency recommended by shareholders. Abstentions and broker non-votes will have no effect on the outcome of the vote on this proposal.

How do I vote?

You or your duly authorized agent may authorize a proxy to vote your shares by completing and returning the accompanying proxy card, or you may attend the meeting and vote in person. Even if you plan to attend the meeting in person, we recommend that you submit the accompanying proxy card or voting instructions by the applicable deadline so that your vote will be counted if you later decide not to attend the meeting.

May I change my vote after I return my proxy card?

Yes. You may revoke a previously granted proxy at any time before it is exercised by submitting to our Secretary a notice of revocation or a duly executed proxy bearing a later date, or by attending the meeting and voting in person.

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How are proxy card votes counted?

If the accompanying proxy card is properly signed and returned to us, and not revoked, your shares will be voted as directed by you. Unless contrary instructions are given, the persons designated as proxy holders on the proxy card will vote **FOR** the election of all nominees for our Board of Trustees named in this proxy statement, **FOR** the ratification of KPMG LLP as our independent registered public accounting firm, **FOR** the approval of the compensation of our named executive officers, and as recommended by our Board of Trustees with regard to any other matters which properly come before the annual meeting, or, if no such recommendation is given, the persons designated as proxy holders on the proxy card will vote in their own discretion. Proxy cards for which no instructions are provided as to Proposal 4 will be treated as abstentions on such proposal.

What does it mean if I receive more than one proxy card?

If you receive more than one proxy card, it means that you hold shares registered in more than one account. To ensure that all of your shares are voted, sign and return each proxy card you receive.

Who pays the costs of soliciting proxies?

We will pay the costs of soliciting proxies. We hired Georgeson Inc. to serve as proxy solicitors for us at a cost of \$7,500. In addition to soliciting proxies by mail, our officers, trustees and other employees, without additional compensation, may solicit proxies personally or by other appropriate means. It is anticipated that banks, brokers, fiduciaries, custodians and nominees will forward proxy soliciting materials to their principals, and that we will reimburse such persons out-of-pocket expenses.

How can I find out the results of the voting at the annual meeting?

Preliminary voting results will be announced at the annual meeting. Final voting results for Proposals 1 through 4 will be published in a current report on Form 8-K and filed with the Securities and Exchange Commission, or SEC, within four business days following the annual meeting. Our determination regarding the frequency of shareholder advisory votes on executive compensation will be disclosed on an amendment to our current report on Form 8-K disclosing final voting results for Proposals 1 through 4 not later than the earlier of one-hundred fifty days after the annual meeting or sixty days prior to the deadline for submission of shareholder proposals to the Board.

How can I obtain our Annual Report on Form 10-K?

A copy of our Annual Report on Form 10-K for the fiscal year ended December 31, 2010, is being furnished with this proxy statement. These documents are also available electronically on our website at http://ir.ustoreit.com. Our 2010 Annual Report on Form 10-K is not incorporated

into this proxy statement and shall not be considered proxy solicitation material.

If you wish to have additional printed copies of our Annual Report on Form 10-K for the fiscal year ended December 31, 2010, as well as a copy of any exhibit specifically requested, or additional printed copies of this proxy statement, we will mail these documents to you without charge. Requests should be sent to: Secretary of the Company, U-Store-It Trust, 460 East Swedesford Road, Suite 3000, Wayne, Pennsylvania 19087. Our Form 10-K has been filed with the SEC and may be accessed from the SEC s homepage at www.sec.gov.

Who should I contact if I have any questions?

If you have any questions about the annual meeting, these proxy materials or your ownership of our common shares, please contact our Secretary by telephone at (610) 293-5700 or by fax at (610) 293-5729.

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PROPOSAL 1: ELECTION OF TRUSTEES

Our Board of Trustees is currently comprised of eight trustees, each of whose term expires at the 2011 annual meeting. The Corporate Governance and Nominating Committee recommended to our Board of Trustees that seven of our current trustees be nominated to stand for re-election as follows: William M. Diefenderfer III, Dean Jernigan, Marianne M. Keler, David J. LaRue, John F. Remondi, Piero Bussani, and Jeffrey F. Rogatz. Pursuant to our Corporate Governance Guidelines, Mr. Haller is not eligible to be nominated for election to our Board of Trustees since he has reached his 72nd birthday. Our Board of Trustees has taken action to reduce the size of the Board from eight to seven trustees immediately upon the expiration of Mr. Haller s term at the annual meeting.

The Board of Trustees recommends that shareholders vote in favor of the election of each of the seven nominees to serve as trustees until the 2012 annual meeting of shareholders and until their successors are duly elected and qualify. Based on its review of the relationships between the trustee nominees and us, the Board of Trustees affirmatively determined that if these nominees are elected, six of the seven trustees William M. Diefenderfer III, Marianne M. Keler, David J. LaRue, John F. Remondi, Piero Bussani, and Jeffrey F. Rogatz will be independent trustees under the rules of the NYSE.

The Board of Trustees knows of no reason why any nominee would be unable to serve as a trustee. If any nominee is unavailable for election or service, the Board of Trustees may designate a substitute nominee and the persons designated as proxy holders on the proxy card will vote for the substitute nominee recommended by the Board of Trustees, or the Board of Trustees may decrease the size of our Board of Trustees, as permitted by our bylaws. Each nominee has consented to be named in this proxy statement and has agreed to serve if elected.

When considering whether nominees for trustee have the experience, qualifications, attributes and skills, taken as a whole, to enable the Board of Trustees to satisfy its oversight responsibilities effectively in light of our business and structure, the Corporate Governance and Nominating Committee and the Board of Trustees focused primarily on the information discussed in each of the trustees individual biographies set forth below.

Nominees for Election for a Term Expiring at the 2012 Annual Meeting

Set forth below are descriptions of the backgrounds and principal occupations of each of our nominees for trustee, and the period during which he or she has served as a trustee, as of April 8, 2011.

William M. Diefenderfer III, 65, has served as our Chairman of the Board since February 2007 and as a trustee since our initial public offering in October 2004. Mr. Diefenderfer has been a partner in the law firm of Diefenderfer, Hoover, Boyle & Wood since 1991. He served as Chief Executive Officer and President of Enumerate Solutions Inc., a privately-owned technology company that he co-founded, from 2000 to 2002. From 1992 to 1996, Mr. Diefenderfer served as Treasurer and Chief Financial Officer of Icarus Aircraft, Inc., a privately-owned aviation technology company. Mr. Diefenderfer served a two-year term on the Public Company Accounting Oversight Board s Standing Advisory Group from 2004 through 2005. In October 2006, he accepted appointment to the Commission on the Future of American Veterans, the purpose of which is to formulate a clear plan to guide the U.S. Department of Veteran s Affairs for the next twenty years. Mr. Diefenderfer serves as Vice-Chairman of the Board of Directors of Enumerate Solutions Inc., as well as chairman of its Audit Committee. He currently serves on the board of SLM Corporation, a publicly-traded company more commonly known as Sallie Mae, a leading provider of student loans and

administrator of college savings plans. He is a member of Sallie Mae s Finance Committee.

Relevant Areas of Experience: Mr. Diefenderfer has experience serving on boards of directors and has a background in accounting, including serving a term on the Public Company Accounting Oversight Board s Standing Advisory Group.

Piero Bussani, 45, has served as a trustee since February 2010. Mr. Bussani was appointed by the Board upon the recommendation of the Corporate Governance and Nominating Committee. Since December 2004, Mr. Bussani has been General Counsel and Executive Vice President for WHM LLC (aka Luxury Resorts and Hotels), a leading luxury hotel management company that manages hotels and resorts owned by affiliates of the Blackstone Group. Mr. Bussani is responsible for overseeing and managing the legal, human resources and risk functions for the management and operation of hotels and resorts throughout the U.S. and Caribbean. From June 1996 through June 2007, Mr. Bussani served as General Counsel and Executive Vice President for Extended Stay America, Inc. and Extended Stay Hotels in Spartanburg, South Carolina. From July 1995 through June 1996, Mr. Bussani was Senior Real Estate Counsel for Blockbuster Entertainment Group in Fort Lauderdale, Florida. Mr. Bussani started his career as an associate in the litigation and real estate groups of Arent Fox Kintner Plotkin & Kahn in Washington D.C. where he worked from August 1991 through July 1995.

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Relevant Areas of Experience: Mr. Bussani has significant experience as a general counsel in the hospitality industry, including combined business and legal experience with regard to customer retention, occupancy, and risk mitigation.

Dean Jernigan, 65, has been our Chief Executive Officer since April 2006 and also has served as a member of our Board of Trustees since that time. Mr. Jernigan served as our President from April 2006 to November 2008. From 2004 to April 2006, Mr. Jernigan served as President of Jernigan Property Group, LLC, a Memphis-based company that formerly owned and operated self-storage facilities in the United States. From 2002 to 2004, Mr. Jernigan was a private investor. From 1984 to 2002, he was Chairman of the Board and Chief Executive Officer of Storage USA, Inc., which was a publicly-traded self-storage REIT from 1994 to 2002. Mr. Jernigan served as a member of the National Association of Real Estate Investment Trusts Board of Governors from 1995 to 2002, and as a member of its Executive Committee from 1998 to 2002. Mr. Jernigan currently serves on the board of Thomas & Betts, Inc., a publicly-traded electrical components and equipment company.

Relevant Areas of Experience: Mr. Jernigan has experience with boards of directors and real estate investment trusts and, in particular, knowledge and experience in the self storage industry. Mr. Jernigan has gained extensive knowledge of our business through his service as our Chief Executive Officer, his private self storage investments, and his position with Storage USA, Inc.

Marianne M. Keler, 56, has served as a trustee since March 2007. From 1985 to February 2006, Ms. Keler served in various positions with SLM Corporation, a publicly-traded company more commonly known as Sallie Mae. From 2005 to 2006, she served as Executive Vice President, Corporate Strategy, Consumer Lending and Administration, where she led several business lines, including SLM Financial. From 2001 to 2004, she was Executive Vice President and General Counsel for SLM. Ms. Keler was an attorney at the U.S. Securities and Exchange Commission from 1981 to 1984. She is a partner of Keler-Kershow, LLC, a private law firm, and chairs the board of the American University of Bulgaria as well as the board of Building Hope, a charter school lender. Ms. Keler is a member of the board of directors of Sallie Mae Bank, the E.L. Haynes Public Charter School, the Institute for American Universities, and the National Student Clearinghouse.

Relevant Areas of Experience: Ms. Keler has extensive finance, merger and acquisition, management, governance and risk management experience, including over 20 years of service as a senior corporate officer at a Fortune 100 financial services company.

David J. LaRue, 49, has served as a trustee since our initial public offering in October 2004. Since March 2010, Mr. LaRue has served as the Executive Vice President and Chief Operating Officer at Forest City Enterprises, Inc., a publicly-traded real estate company. In this position, Mr. LaRue has been responsible for all real estate activity, including operations and development of the portfolio. From 2003 until March 2010, Mr. LaRue served as the President and Chief Operating Officer of Forest City Commercial Group, the largest strategic business unit of Forest City Enterprises, Inc. While at the Commercial Group, Mr. LaRue was responsible for the execution of operating and development plans within the Commercial Group, which owns, develops, acquires and manages retail, office, hotel and mixed-use projects throughout the United States. Mr. LaRue served as Executive Vice President of Forest City Rental Properties from 1997 to 2003. Mr. LaRue has been with Forest City since 1986. Mr. LaRue serves as a Trustee for the International Council of Shopping Centers. Additionally, Mr. LaRue is involved as a board member of the following non-profit entities: the Greater Cleveland Sports Commission, the Friends of the Cleveland School of the Arts and the Lawrence School.

Relevant Areas of Experience: Mr. LaRue has a strong financial and audit background with real estate companies, including with Forest City Commercial Group. Mr. LaRue has also gained knowledge of our industry as a result his involvement in real estate ownership, strategy, operation and investment in connection with his experience at Forest City Commercial Group.

John F. Remondi, 48, has served as a trustee since November 2009. Mr. Remondi was appointed by the Board upon the recommendation of the Corporate Governance and Nominating Committee. Mr. Remondi is President and Chief Operating Officer of SLM Corporation, a publicly-traded company more commonly known as Sallie Mae. Prior to rejoining SLM in 2008, Mr. Remondi served as Portfolio Manager to PAR Capital Management Corp. in Boston, Massachusetts, from 2005 to 2008. From 1999 to 2005, Mr. Remondi served in several financial positions with SLM, including Executive Vice President, Corporate Finance. In addition to his experience at SLM Corporation, Mr. Remondi served in corporate finance positions with New England Education Loan Marketing Corporation and BayBank Boston.

Relevant Areas of Experience: Mr. Remondi has considerable financial management experience, including service as chief financial officer at a Fortune 100 financial services company.

Jeffrey F. Rogatz, 49, has served as a trustee since January 2011. Mr. Rogatz is the co-founder of Palladian Realty Capital which provides consulting and advisory services to public and private real estate companies. In addition to Palladian Realty Capital, Mr. Rogatz is the founder and President of Triangle Real Estate Advisors LLC, a real estate asset management company, which is the manager of Triangle Real Estate Securities Fund LLC. Mr. Rogatz is also founder and President of Ridgeway Capital LLC, a real

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estate investment and advisory firm that invests in office, industrial and retail leased assets in the Mid-Atlantic area, and provides advisory services to various clients which have included several publicly traded real estate investment trusts. Prior to founding Ridgeway Capital in 2001, Mr. Rogatz was chief financial officer of Brandywine Realty Trust, a NYSE-listed real estate investment trust. Prior to joining Brandywine in 1999, Mr. Rogatz was a managing director and head of the REIT practice for Legg Mason Wood Walker, Incorporated. Mr. Rogatz is a member of the Board of Directors of CapLease, Inc., a publicly traded diversified real estate investment trust, the Friends of Woodlawn Library, Inc. and Opera Delaware, and a member of the William and Mary Business School Foundation Board.

Relevant Areas of Experience: Mr. Rogatz has experience serving on boards of directors and has knowledge and experience working with real estate investment trusts. Mr. Rogatz has also gained knowledge of our industry as a result his involvement in real estate ownership, strategy, operation and investment through his roles with Palladian Realty Capital and Triangle Real Estate Advisors, LLC.

Vote Required and Recommendation of Our Board of Trustees

The affirmative vote of a plurality of all the votes cast at the annual meeting is necessary for the election of a trustee. For purposes of the election of trustees, votes cast exclude abstentions and broker non-votes. Abstentions and broker non-votes will have no effect on the outcome of the vote on this proposal.

OUR BOARD OF TRUSTEES UNANIMOUSLY RECOMMENDS A VOTE FOR EACH OF THE ABOVE NOMINEES.

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CORPORATE GOVERNANCE

Corporate Governance Documents

Our Board of Trustees maintains corporate governance guidelines and a code of business conduct and ethics. To view the corporate governance guidelines and code of business conduct and ethics, please visit our website at www.ustoreit.com. Each of these documents is also available in print, free of charge, to any shareholder who requests them in writing to the Secretary, U-Store-It Trust, 460 East Swedesford Road, Suite 3000, Wayne, Pennsylvania 19087.

Independence of Trustees

NYSE listing standards require listed companies to have a majority of independent board members and to have each of the nominating/corporate governance, compensation and audit committees comprised solely of independent trustees. Under the listing standards and other independence requirements of the NYSE in order for a trustee to qualify as independent, our Board of Trustees must affirmatively determine that the trustee has no material relationship with us (either directly or as a partner, shareholder or officer of an organization that has a relationship with us) and otherwise qualifies as independent under NYSE listing standards.

For these purposes, an immediate family member includes a trustee s spouse, parents, children, siblings, mother and father-in-law, sons and daughters-in-law, brothers and sisters-in-law, and anyone (other than domestic employees) who shares the trustee s home.

Our Board of Trustees evaluated the status of each trustee who served on our Board during 2010 and of Mr. Rogatz and affirmatively determined, after broadly considering all facts and circumstances, that (other than Mr. Jernigan who is our Chief Executive Officer) each of our other Trustees and Mr. Rogatz meets the independence requirements of the NYSE because each has no known relationship (material or otherwise) with us.

Oversight of Risk Management

Risk is inherent in business and we are exposed to a number of risks and we regularly identify and evaluate these risks and develop enterprise-based plans to manage them effectively. Our Board and management consider risk for these purposes to be the possibility that an undesired event could occur that adversely affects the achievement of our objectives. Risks vary in many ways, including the ability of the Company to anticipate and understand the risk, the types of adverse impacts that could occur if the undesired event occurs, the likelihood that an undesired event and a particular adverse impact would occur, and the ability of the Company to control the risk and the potential adverse impacts. A discussion of particular risks identified by the Company is included in our most recent Annual Report Form 10-K filed with the SEC on March 1, 2011.

Our Board and the relevant Board Committees that report on their deliberations to the Board have oversight of our risk management policies and procedures. In addition, our Chief Executive Officer, Chief Financial Officer and Chief Legal Officer are directly responsible for our enterprise risk management function and report to our Board of Trustees and the relevant Board Committees in this regard to discuss the risks facing us, highlight any new risks that may have arisen since they last met, and develop programs and recommendations to determine the sufficiency of risk identification and the appropriate manner in which to control risk. The relevant Board Committees then report their discussions with the Chief Executive Officer, Chief Financial Officer and Chief Legal Officer regarding our risk management efforts to our Board of Trustees for consideration. Our Board and its Committees oversee risks associated with their respective principal areas of focus as summarized below:

| Board Committee | Primary Area of Risk Oversight |
|-------------------------------------|---|
| Audit | Risks and exposures associated with financial matters, particularly financial reporting, tax, |
| | accounting, disclosure, internal control over financial reporting, financial policies, investment |
| | guidelines and credit and liquidity matters. |
| Corporate Governance and Nominating | Risks and exposures associated with leadership and succession planning; and corporate |
| | governance. |
| Compensation | Risks and exposures associated with executive compensation programs and arrangements, |
| | including incentive plans. See Compensation Discussion and Analysis Additional |
| | Compensation Information Compensation and Risks. |
| | |

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In fulfilling their risk management responsibilities, our Chief Executive Officer, Chief Financial Officer and Chief Legal Officer have developed management reporting processes that are designed to provide visibility to the Board about the identification, assessment, and management and mitigation of critical risks. Our Chief Executive Officer, Chief Financial Officer and Chief Legal Officer work closely with members of executive and senior management, including our President, the heads of each Company department, and financial and accounting staff to maintain these management reporting processes. Not less than quarterly, the Chief Executive Officer, Chief Financial Officer and Chief Legal Officer conduct a risk disclosure meeting with all members of senior management and the heads of each Company department to discuss financial (accounting, credit, liquidity, and tax), legal, regulatory, compliance and reputational risks. Our executives also report directly to our Board on at least an annual basis to apprise them directly of our risk management efforts.

Members of our senior management also participate in the implementation of our risk management policy. Not less than annually, senior management and the heads of each Company department conduct a review of all enterprise risk management policies and procedures and recommend revisions to company controls and policies. Finally, we retain outside consultants to review risks facing us and to recommend policies and programs to minimize the impact of any risks identified in connection with such review.

Communications with the Board

Shareholders and other interested parties may communicate with the Board of Trustees or with the non-management Trustees, as a group or individually by communicating directly with the Chairman of the Board. Please send any correspondence you may have in writing to the Chairman of the Board c/o Secretary of U-Store-It Trust, 460 East Swedesford Road, Suite 3000, Wayne, Pennsylvania 19087, who will then directly forward your correspondence to the Chairman of the Board. The Chairman of the Board will decide what action should be taken with respect to the communication, including whether such communication should be reported to the Board of Trustees.

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POLICIES AND PROCEDURES REGARDING REVIEW, APPROVAL OR RATIFICATION OF TRANSACTIONS WITH RELATED PERSONS

Under our declaration of trust, we may enter into any contract or transaction with a trustee, officer, employee or agent, or any person affiliated with any of them, in which such person has a material financial interest, provided that (i) the Board of Trustees is made aware of the interest and a majority of the disinterested trustees approves or ratifies the contract or transaction; (ii) our shareholders are made aware of the interest and holders of a majority of our outstanding shares entitled to vote (excluding shares owned by the interested party) approve or ratify the contract or transaction; or (iii) the contract or transaction is fair and reasonable to us.

As set forth in our corporate governance guidelines, our Board of Trustees adopted a policy providing that transactions with a trustee who has a personal or financial interest (direct or indirect) should be scrutinized carefully to ensure that the transaction is in our best interests and will not otherwise create a conflict of interest. Without the approval of a majority of the disinterested trustees, we will not enter into a transaction or arrangement (including utilizing the services of any trustee to provide legal, accounting, financial, consulting or other similar services) in which a trustee has a material personal or financial interest (direct or indirect). Whether an interest is a material personal or financial interest in a transaction or arrangement will be determined by the Board of Trustees on a case-by-case basis, but at a minimum a trustee will be considered to have a material personal or financial interest in a transaction or arrangement if we will be required to disclose the transaction or arrangement in our proxy statement or in our Annual Report on Form 10-K. The interested trustee will not participate in any Board discussion regarding the matter in which he or she has such an interest. For purposes of this policy, the disinterested trustees will consider the interests of any entity with which a trustee is affiliated, any immediate family member of a trustee, and any entity in which a trustee s immediate family member has a material interest.

Pursuant to its charter, our Corporate Governance and Nominating Committee is responsible for reviewing any transactions and arrangements with our trustees and making a recommendation to the Board of Trustees concerning such transactions and arrangements. The Corporate Governance and Nominating Committee maintains written procedures regarding general related party transactions and office lease agreements between the Company and related parties. Below is a description of the material features of these procedures, including types of transactions that are covered by them and the standards applied in evaluating transactions and arrangements with trustees and executive officers.

General Related Party Transaction Procedures

The General Related Party Transaction Procedures govern the review of transactions and arrangements in which trustees or executive officers may have a direct or indirect interest that, while not technically requiring approval of the disinterested trustees under our declaration of trust or our corporate governance guidelines, may nonetheless be advisable to be reviewed and approved by the Corporate Governance and Nominating Committee to ensure that related party transactions are properly reviewed and, if necessary, approved first by the Corporate Governance and Nominating Committee, and if appropriate, by a majority of disinterested trustees. The procedures outline: (i) requirements and procedures for trustees and executive officers to report any potential related party transaction to our compliance officer (currently, our Chief Legal Officer); (ii) the procedures our compliance officer follows in collecting and submitting to the Chairman of the Corporate Governance and Nominating Committee information regarding potential related party transactions; (iii) the Corporate Governance and Nominating Committee s process for reviewing and evaluating potential related party transactions; and (iv) the process the disinterested trustees use in reviewing and evaluating a potential related party transaction once approved by the Corporate Governance and Nominating Committee. The Corporate Governance and Nominating Committee may consult with legal counsel as it considers all of the information compiled by our compliance officer and evaluates material issues raised and factors relating to the transaction. The Corporate Governance and Nominating Committee determines whether it is appropriate and advisable for us to engage in the transaction on the basis of whether the transaction is fair, reasonable and in our best interests, and if so, whether the proposed transaction requires approval by the disinterested members of the Board of Trustees.

TRANSACTIONS WITH RELATED PERSONS

Corporate Office Leases

Pursuant to lease agreements that our operating partnership entered into with Amsdell and Amsdell (an entity owned by Barry L. Amsdell and Robert J. Amsdell, former Company trustees) during 2005 and 2006, we rented office space from Amsdell and Amsdell at The Parkview Building, a multi-tenant office building of approximately 40,000 square feet located at 6745 Engle Road and an office building of approximately 18,000 square feet located at 6751 Engle Road. Each of these properties is part of Airport Executive

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Park, a 50-acre office and flex development located in Cleveland, Ohio, which is owned by Amsdell and Amsdell. Our independent trustees approved the terms of, and entry into, each of the office lease agreements by our operating partnership. The table below shows the office space subject to these lease agreements and certain key provisions, including the term of each lease agreement and the minimum and maximum rents payable per month during the term.

| Office Space | Approximate Square Footage | Term | (1) U-Store-It Subleased the Space to a Third Party | Fixed Minimum Rent Per Month | Fixed Maximum Rent Per Month |
|---|----------------------------------|------------|--|---------------------------------------|---------------------------------------|
| 6745 Engle Road Suites 105, 115, | | | | | |
| 130, 215 and 300; and 6751 Engle Yes (exc | | | Yes (except Suites E and | | |
| Road Suites E and F | 21,900 | 12/31/2014 | F) | \$ 25,673 | \$ 31,205 |
| 6745 Engle Road Suite 100 | 2,212 | 12/31/2014 | Yes | \$ 3,051 | \$ 3,709 |
| 6745 Engle Road Suite 110 | 1,731 | 12/31/2014 | Yes | \$ 2,387 | \$ 2,901 |
| 6751 Engle Road Suites C and D | 3,000 | 12/31/2014 | No | \$ 3,137 | \$ 3,771 |

⁽¹⁾ The operating partnership and Amsdell and Amsdell, an entity owned by Robert and Barry Amsdell, entered into a First Amendment to Lease which modified certain terms of all of the lease agreements the operating partnership has with Amsdell and Amsdell for office space in Cleveland, Ohio. The First Amendment provided the operating partnership the ability to assign or sublease the office space previously used for its corporate office and certain operations. Separately, Amsdell and Amsdell consented to the operating partnership s proposed sublease to an unrelated party of approximately 22,000 square feet of office space covered by the aforementioned leases.

In addition to monthly rent, the office lease agreements provide that our operating partnership reimburse Amsdell and Amsdell for certain maintenance and improvements to the leased office space. The total amount of lease payments incurred under the five office leases for the year ending December 31, 2010 was approximately \$0.5 million. The total future minimum rental payments under the related party lease agreements are as follows:

| | Related Party Amount (in thousands) | | |
|---------------------|-------------------------------------|-------|--|
| 2011 | \$ | 475 | |
| 2012 | \$ | 475 | |
| 2013 and thereafter | \$ | 998 | |
| Total | \$ | 1.948 | |

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MEETINGS AND COMMITTEES OF THE BOARD OF TRUSTEES

Board of Trustees Meetings

Our Board of Trustees holds regular and special meetings throughout the year. During 2010, the Board of Trustees held six (6) meetings, including telephonic meetings. Each trustee is expected to attend, in person or by telephone, all Board meetings and meetings of committees on which he or she serves. During 2010, each trustee attended at least 75 percent of the Board and committee meetings on which he or she served. Pursuant to our corporate governance guidelines, all of our trustees are expected to attend our annual meetings of shareholders. All of our trustees then serving on our Board attended our 2010 annual shareholders meeting.

Non-Executive Chairman of the Board; Executive Sessions

Our Board believes that independent Board leadership is a critical component of our corporate governance. William M. Diefenderfer III serves as our Non-Executive Chairman of the Board and Dean Jernigan serves as our Chief Executive Officer (CEO) and as a Trustee. We believe that separating the positions of Chairman and CEO is currently appropriate for us given Mr. Diefenderfer s strong business, legal, accounting and management experience and his knowledge and experience with our company. Additionally, separating the positions of Chairman and CEO allows us to achieve independent oversight and evaluation of our senior management and assures effective communication between the Board and senior management on corporate strategy, while simultaneously allowing our CEO to focus on growing our business and implementing our strategic business plans. As Non-Executive Chairman of the Board, Mr. Diefenderfer is charged primarily with:

- presiding over meetings of our Board and shareholders, including executive sessions of the non-management trustees;
- establishing an agenda and setting the timing and length for each Board meeting in collaboration with our CEO and other trustees and meeting with our CEO following each meeting to discuss any open issues and follow-up items;
- facilitating and coordinating communication among the non-management trustees and our CEO and an open flow of information between management and our Board;
- facilitating and coordinating communication among our shareholders and our Board;
- periodically meeting with each non-management trustee;

| • | serving as an ex-officio member of each Board committee; | | | |
|---|--|--|--|--|
| • | providing assistance to and consulting with our CEO, as necessary; | | | |
| • | coordinating the periodic review of management s strategic plan; and | | | |
| • | performing such other duties and services as our Board may require. | | | |
| Pursuant to our corporate governance guidelines and the independence requirements of the NYSE, in order to promote open discussion among independent trustees, our Board of Trustees devotes a portion of each regularly scheduled Board meeting to sessions of non-management trustees without management participation. The Chairman of the Board presides over these sessions. | | | | |
| Board Co | mmittees | | | |

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The table below provides current membership information for each of the Board committees and the number of meetings held by each committee during 2010:

| Name (1) | Audit | Compensation | Corporate Governance and Nominating |
|----------------------------|-------|--------------|---|
| J. C. Dannemiller (2) | | P | P |
| H. S. Haller | | P | P |
| D. B. Hurwitz (3) | P | Chair | |
| M. M. Keler | P | | Chair |
| D. J. LaRue | Chair | | |
| J.F. Remondi (4) | P | Chair | P |
| P. Bussani (5) | | P | P |
| J. F. Rogatz (6) | | | |
| Number of Meetings in 2010 | 5 | 7 | 4 |

- (1) Mr. Diefenderfer, our Chairman of the Board, serves as an ex officio member of each committee.
- (2) Mr. Dannemiller served as a member of the Compensation Committee and Corporate Governance and Nominating Committee until June 2, 2010.
- (3) Mr. Hurwitz served as a member of the Audit Committee and Chair of the Compensation Committee until January 31, 2011.
- (4) Mr. Remondi served as a member of the Corporate Governance and Nominating Committee until June 2, 2010 and was a member of the Compensation Committee effective June 2, 2010. Mr. Remondi was appointed Chair of the Compensation Committee effective January 31, 2011.
- (5) Mr. Bussani has served as a member of the Compensation Committee and Corporate Governance and Nominating Committee since February 23, 2010.
- (6) Mr. Rogatz was appointed to the Board on January 31, 2011.

Audit Committee

The principal purposes of the Audit Committee are to assist the Board of Trustees in the oversight of:

| • the integrity of our financial statements; |
|--|
| our compliance with legal and regulatory requirements; |
| • the qualification and independence of our independent registered public accounting firm; and |
| • the performance of our internal audit function and independent registered public accounting firm. |
| The Audit Committee is directly responsible for the appointment, compensation, retention and oversight of the work of our independent registered public accounting firm and is also responsible for reviewing with our independent registered public accounting firm any audit problems or difficulties they encounter in the course of their audit. The Audit Committee is also charged with the tasks of reviewing our financial statements, any financial reporting issues and the adequacy of internal controls with management and our independent registered public accounting firm. |
| Our Audit Committee s written charter requires that all members of the committee meet the independence, experience, financial literacy and expertise requirements of the NYSE, the Sarbanes-Oxley Act of 2002, the Securities Exchange Act of 1934, as amended, or Exchange Act, and applicable rules and regulations of the SEC, all as in effect from time to time. All of the members of the Audit Committee meet the foregoing requirements. The Board of Trustees determined that Messrs. LaRue and Remondi are each an audit committee financial expert as defined by th rules and regulations of the SEC. |
| Compensation Committee |
| The principal purposes of the Compensation Committee are to: |
| • review and approve our corporate goals and objectives with respect to the compensation of our Chief Executive Officer, evaluate the Chief Executive Officer s performance in light of those goals and objectives, and determine and approve, either as a committee or with our other independent trustees, the appropriate level and structure of the Chief Executive Officer s compensation; |
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- determine and approve, either as a committee or together with our other independent trustees, the compensation of the other executive officers;
- review and recommend succession plans for our key officers;
- make recommendations to the Board of Trustees regarding compensation of trustees; and
- recommend, implement and administer our incentive and equity-based compensation plans.

Our Compensation Committee s primary responsibility is to determine and implement our compensation policies and practices. In connection with its review and approval of compensation levels and structure, the Committee has authority to approve grants of equity-based awards to our executive officers, including our Chief Executive Officer, and our employees. With respect to compensation of our executives other than our CEO, the Committee considers recommendations made by the CEO with respect to compensation of executive officers who report directly to him. In addition, the Board of Trustees has delegated to our CEO the authority to make one-time grants of equity-based awards to non-executive new hires in an amount not to exceed the equivalent of \$100,000. The CEO must regularly report to the Compensation Committee information concerning the grants that are made pursuant to this authority. The Board of Trustees has not delegated authority with respect to executive or trustee compensation to any other group or person.

In carrying out its duties, the Compensation Committee has sole authority, pursuant to its charter, to retain advisors, including compensation consultants, to advise the Compensation Committee on executive compensation matters. The Compensation Committee also has authority to delegate to one or more subcommittees as it deems necessary and appropriate. In addition, the Compensation Committee has the authority to approve any such advisor s or consultant s fees and other terms of engagement. On August 5, 2009, the Compensation Committee engaged Gressle & McGinley LLC, an independent compensation consultant, to review our existing compensation and benefits program, analyze competitive market compensation practices and make recommendations on our 2010 executive compensation program. Gressle & McGinley LLC have also served as the compensation consultant to the Board of Directors of Developer s Diversified Realty. Daniel Hurwitz, a former member of our Board of Trustees, is the Chief Executive Officer and a member of the Board of Directors of Developer s Diversified Realty. The Compensation Committee reviewed the relationship between Gressle & McGinley LLC, Developer s Diversified Realty, and Mr. Hurwitz and determined that those relationships did not prevent Gressle & McGinley LLC from serving as an independent consultant to the Compensation Committee. As part of its review of consultants and advisors, the Compensation Committee decided to conduct a competitive search process for the Committee s independent compensation consultant. Gressle & McGinley declined to participate in the competitive search process and on February 3, 2011, Gressle & McGinley LLC by written notice to the Committee, resigned as the Compensation Committee s independent consultant.

With respect to compensation of trustees, our Compensation Committee has the authority to make recommendations to the Board of Trustees regarding compensation levels and structure. The Board of Trustees, however, has the ultimate authority to approve grants of equity-based awards to our trustees.

The Compensation Committee currently consists of Messrs. Remondi (Chair), Rogatz, Haller, and Bussani. Mr. Hurwitz served as a member and Chair of the Committee until his resignation from the Board and the Committee on January 31, 2011. Mr. Dannemiller also served as a member of the Compensation Committee through June 2, 2010. Each member of our Compensation Committee is independent within the meaning of the listing standards and other independence requirements of the NYSE. In addition, the Board determined that Messrs. Dannemiller and Hurwitz also met the independence requirements pursuant to the listing standards and other independence requirements of the NYSE during there respective terms of service as members of the Committee.

Compensation Committee Interlocks and Insider Participation

Mr. Dannemiller, Mr. Bussani, Mr. Haller, Mr. Remondi and Mr. Hurwitz served on the Compensation Committee during 2010. None of the members of the Compensation Committee during 2010 or as of the date of this proxy statement is or has been an officer or employee of ours and no executive officer of ours served on the compensation committee or board of any company that employed any member of our Compensation Committee or Board of Trustees.

Corporate Governance and Nominating Committee

The principal purposes of the Corporate Governance and Nominating Committee are to:

- identify individuals that are qualified to serve as trustees;
- recommend such individuals to the Board of Trustees, either to fill vacancies that occur on the Board of Trustees from time to time or in connection with the selection of trustee nominees for each annual meeting of shareholders;

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| • | periodically assess the size of the Board of Trustees to ensure it can effectively carry out its obligations; |
|-----------------|---|
| • | develop, recommend, implement and monitor our corporate governance guidelines and our code of business conduct and ethics; |
| • | review any related party transactions and procedures for evaluating and approving such transactions; |
| • | oversee the evaluation of the Board of Trustees and management; and |
| • | ensure that we are in compliance with all NYSE corporate governance listing requirements. |
| Trustee credent | ard of Trustees has adopted a policy to be used for considering potential trustee candidates to continue to ensure that our Board of es consists of a diversified group of qualified individuals that function effectively as a group. The policy provides that qualifications and ials for consideration as a trustee nominee may vary according to the particular areas of expertise being sought as a complement to the gromposition of the Board of Trustees. However, at a minimum, candidates for trustee must possess: |
| • | the highest professional and personal ethics and values; |
| • | a commitment to enhancing shareholder value; |
| • | broad experience at the policy-making level in business, government, education, technology or public interest; |
| • | an ability to provide insights and practical wisdom based on experience and expertise; |
| • | a willingness and ability to devote adequate time and resources to diligently perform Board duties; |
| • | a reputation, both personal and professional, consistent with our image and reputation; and |

| • | an ability to exercise sound judgment and make independent analytical inquiries. |
|----------------|---|
| other qu | ion to the aforementioned minimum qualifications, the Corporate Governance and Nominating Committee also believes that there are nalities and skills that, while not a prerequisite for nomination, should be taken into account when considering whether to recommend a ar person. These factors include: |
| • | whether the person possesses specific expertise and familiarity with general issues affecting our business; |
| | whether the person s nomination and election would enable the Board of Trustees to have a member that qualifies as an audit committee all expert as such term is defined by the SEC; |
| | whether the person would qualify as an independent trustee under the listing standards and other independence requirements of the and our corporate governance guidelines; |
| • | the importance of continuity of the existing composition of the Board of Trustees; and |
| • expertise | the importance of a diversified Board membership, in terms of both the individuals involved and their various experiences and areas of see. |
| includin | rporate Governance and Nominating Committee will seek to identify trustee candidates based on input provided by a number of sources, ag (a) Corporate Governance and Nominating Committee members, (b) other members of the Board of Trustees and (c) our shareholders. reporate Governance and Nominating Committee also has the authority to consult with or retain advisors or search firms to assist in the |

continue to serve as trustees if re-nominated. Once a trustee candidate has been identified, the Corporate Governance and Nominating Committee will evaluate the candidate in light of his or her qualifications and credentials, and any additional factors that it deems necessary or appropriate. Existing trustees who are being considered for re-nomination are re-evaluated as part of the Corporate Governance and Nominating Committee s process of recommending trustee candidates. The Corporate Governance and Nominating Committee will consider all persons recommended by shareholders in the same manner as all other trustee candidates provided that such recommendations are submitted in accordance with the procedures set forth in our bylaws. For more information see the section entitled *Other Matters Shareholder Proposals and Nominations for the 2012 Annual Meeting* below.

identification of qualified trustee candidates. From time to time, the Corporate Governance and Nominating Committee retains the services of the National Association of Corporate Directors, or NACD, and other advisors to identify potentially qualified candidates for the Board.

As part of the identification process, the Corporate Governance and Nominating Committee determines the optimal size of the Board, assessing the future needs based on anticipated trustee vacancies, the value of specific industry expertise, and the willingness of existing trustees to

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After completing the identification and evaluation process described above, the Corporate Governance and Nominating Committee recommends to the Board of Trustees the nomination of a number of candidates equal to the number of trustees expected to be elected at the next annual meeting of shareholders. The Board of Trustees selects the trustee nominees for shareholders to consider and vote upon at the annual meeting.

Former Trustee

On January 31, 2011, Daniel B. Hurwitz resigned from the Board and Jeffrey F. Rogatz was appointed to the Board. Mr. Hurwitz served as an independent member of our Board of Trustees pursuant to the independence requirements of the NYSE.

Other Board Matters

On June 2, 2010, our Board took action to reduce the size of the Board from nine trustees to eight trustees, in connection with the expiration of Mr. Dannemiller s term at the annual meeting.

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TRUSTEE COMPENSATION

Trustee Compensation Table for 2010

The table below shows the actual amounts earned by our trustees for their service during 2010. As an employee of the Company, Mr. Jernigan does not receive compensation for his service as a trustee. Compensation paid to Mr. Jernigan can be found in the table captioned *Summary Compensation Table for 2010*.

| Name (1) | Paid | arned or in Cash (2) | Stock Awards (3) | l Other pensation (4) | Total |
|------------------------|------|----------------------------|------------------------|-----------------------------|---------|
| W. M. Diefenderfer III | \$ | 75,000 \$ | 70,102 | \$ 2,066 \$ | |
| J.C. Dannemiller | \$ | 16,767 \$ | 70,102 | \$ 2,653 \$ | 89,522 |
| H. S. Haller | \$ | 40,000 \$ | 70,102 | \$ 3,727 \$ | 113,829 |
| D. B. Hurwitz | \$ | 55,000 \$ | 70,102 | \$ 1,129 \$ | 126,231 |
| M. M. Keler | \$ | 50,000 \$ | 70,102 | \$ 1,129 \$ | 121,231 |
| D. J. LaRue | \$ | 55,000 \$ | 70,102 | \$ 3,350 \$ | 128,452 |
| J.F. Remondi | \$ | 42,500 \$ | 70,102 | \$ 733 \$ | 113,335 |
| Piero Bussani | \$ | 34,192 \$ | 69,999 | \$ 808 \$ | 104,999 |

⁽¹⁾ Each person listed served as our trustee for all of 2010, except that Mr. Dannemiller retired from the Board on June 2, 2010 upon the expiration of his term, and Mr. Bussani joined the Board on February 23, 2010. All unvested shares held by Mr. Dannemiller on the date of his resignation were forfeited.

⁽²⁾ Includes fees paid in connection with: (a) the annual retainer for service on the Board; (b) the annual retainer for service on the Audit Committee, Compensation Committee and the Corporate Governance and Nominating Committee, as applicable; (c) the annual retainer for the Chairman of the Board and the Chairman of the Audit Committee, Compensation Committee and the Corporate Governance and Nominating Committee, as applicable.

⁽³⁾ On January 31 and February 24, 2010, each trustee was granted 8,333 and 1,439, respectively, restricted shares (except for Mr. Bussani who was awarded 10,769 restricted shares on February 24, 2010), which restricted shares vest one year from the grant date. The amounts listed in this column reflect the grant date fair value of the award in accordance with Financial Accounting Standards Board Accounting Standards Codification Topic 718, Compensation Stock Compensation (FASB ASC Topic 718). Assumptions used in the calculation of these amounts are included in Note 14, Share-Based Compensation Plans, in the Notes to Consolidated Financial Statements included in our Annual Report on Form 10-K filed with the SEC on March 1, 2011. As of December 31, 2010, each of the non-employee trustees named above had 9,772 (except Mr. Bussani who had 10,769) unvested restricted shares outstanding. Mr. Dannemiller had no outstanding unvested restricted shares as of December 31, 2010 as a result of his retirement on June 2, 2010.

⁽⁴⁾ All other compensation includes dividends paid on unvested restricted shares, deferred shares under the old trustee deferred compensation plan and dividend equivalents paid on phantom shares issued under the new deferred compensation plan. See *Trustees Deferred*

Compensation Plan below.

Cash Compensation

For 2010, cash compensation to our independent trustees consisted of the following payments: (i) annual retainer for service on the Board of \$25,000; (ii) annual retainer of \$50,000 for the Chairman of the Board; (iii) annual retainer of \$20,000 for services as the chairman of the Audit Committee; (iv) annual retainer of \$12,500 for service as chairman of the Compensation Committee; (v) annual retainer of \$7,500 for service as chairman of the Corporate Governance and Nominating Committee; (vi) an additional annual retainer of \$10,000 for service as a member of the Audit Committee and (vii) an additional annual retainer of \$7,500 for service as a member of each of the Compensation Committee and the Corporate Governance and Nominating Committee. Non-employee trustees may receive additional fees for service on strategic initiatives or other special committees that the Board of Trustees may from time to time establish.

Equity Awards

In addition to the cash compensation paid to independent trustees for their Board service, for 2010 we granted to each independent trustee a number of restricted shares equal to \$70,000 in value, which is adjusted using a valuation model based on the average of the trailing 30-day closing price for our common shares preceding the date of grant, and which reflects factors such as risk of forfeiture, dividend yield and vesting term. The restricted shares vest on the first anniversary of the date of grant. On January 24,

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2011, each independent trustee (except Mr. Rogatz) received a grant of 7,562 restricted shares, which was equal to \$70,000 in value based on the average of the trailing 30-day closing price for our common shares preceding the date of grant. On January 31, 2011, in connection with his appointment to the Board, Mr. Rogatz received a grant of 7,479 restricted shares, which was equal to \$70,000 in value based on the average of the trailing 30-day closing price for our common shares preceding the date of grant.

Trustees Deferred Compensation Plan

In December 2006, our Board of Trustees approved the U-Store-It Trust Trustees Deferred Compensation Plan (Deferred Trustees Plan), which was amended in December 2008 in order to bring such plan into compliance with Section 409A of the Internal Revenue Code of 1986, as amended, or the Code. New deferrals under the former deferred compensation plan were suspended upon adoption of the new Deferred Trustees Plan. At December 31, 2010, an aggregate of 12,873 deferred shares were outstanding under the former plan.

Pursuant to the new Deferred Trustees Plan, the Board of Trustees designated non-employee trustees as eligible participants. Participants may elect each plan year to defer all or a portion of their compensation and have such amounts credited to accounts until distributed in accordance with the plan and the participants distribution elections. Each distribution account is credited with the returns of the investment options selected by plan participants, which include investment options that are available in our 401(k) plan, or such other investment funds as the Board of Trustees may designate from time to time. At December 31, 2010, an aggregate of approximately 47,719 phantom shares were allocated to the accounts of plan participants, including phantom shares resulting from reinvestment of dividend equivalents.

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EXECUTIVE OFFICERS

Set forth below is background information on each of our executive officers as of April 8, 2011, other than Mr. Jernigan, whose background is described above under *Election of Trustees Nominees for Election for a Term Expiring at the 2012 Annual Meeting*.

Christopher P. Marr, 46, has served as our President and Chief Investment Officer since November 2008. Mr. Marr served as our Chief Financial Officer from June 2006 to November 2008 and Treasurer since August 2006. Mr. Marr was Senior Vice President and Chief Financial Officer of Brandywine Realty Trust, a publicly-traded office REIT, from August 2002 to June 2006. Prior to joining Brandywine Realty Trust, Mr. Marr served as Chief Financial Officer of Storage USA, Inc., a publicly-traded self-storage REIT, from 1998 to 2002.

Timothy M. Martin, 40, has served as our Chief Financial Officer since November 2008. Mr. Martin served as our Senior Vice President and Chief Accounting Officer from December 2006 to November 2008. He previously was employed by Brandywine Realty Trust from 1997 to December 2006, serving as Vice President, Finance and Treasurer from January 2006 to December 2006, as Brandywine s Principal Financial Officer from May 2006 to December 2006, as Vice President and Chief Accounting Officer from March 2004 to January 2006, and as Director, Financial Analysis from 2001 to March 2004. Prior to joining Brandywine, Mr. Martin served as a member of the audit staff of Arthur Andersen, LLP s Philadelphia office, specializing in real estate.

Jeffrey P. Foster, 41, has served as our Senior Vice President, Chief Legal Officer and Secretary since February 2009. From April 2003 to February 2009, Mr. Foster served as Senior Vice President and Associate General Counsel of Gramercy Realty, a division of Gramercy Capital Corp., a publicly traded office REIT (formerly known as American Financial Realty Trust). Prior to joining American Financial Realty Trust, Mr. Foster was an associate with Morgan, Lewis & Bockius, LLP from 1999 to 2003.

Steven P. Hartman, 37, has served as our Senior Vice President of Marketing since January 2010. From February 2001 to December 2009, Mr. Hartman served in various positions with eBay, Inc., most recently as Senior Director of the eBay Partner Network. Mr. Hartman served in other positions with eBay, Inc. including Director, Onsite Advertising; Director, Marketplaces Reporting & Metrics; Senior Manager, Information Delivery; and Manager, Analytical Applications. Prior to his work with eBay, Mr. Hartman was a consultant with Accenture.

COMPENSATION COMMITTEE REPORT

The Compensation Committee reviewed and discussed with management the Compensation Discussion and Analysis contained in this proxy statement. Based on the Compensation Committee s review of, and discussions with management with respect to, the Compensation Discussion and Analysis, the Compensation Committee recommended to the Board of Trustees that the Compensation Discussion and Analysis be included in this proxy statement for filing with the SEC.

Respectfully submitted, The Compensation Committee of the Board of Trustees

John F. Remondi, Chairman Harold S. Haller Piero Bussani Jeffrey F. Rogatz

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COMPENSATION DISCUSSION AND ANALYSIS

The Compensation Committee determines the compensation for our executive officers, sets corporate goals and objectives with respect to executive compensation, evaluates performance against those goals and objectives, and determines the appropriate level and structure of executive compensation based on its evaluation. In carrying out these duties during 2010, the Compensation Committee considered, among other things, analyses prepared by Gressle & McGinley LLC, an independent compensation consultant. Discussed below is our philosophy with respect to, and our objectives in setting, executive compensation. As a part of this discussion, we also outline the elements of compensation awarded to, earned by, or paid to the named executive officers.

Compensation Philosophy and Objectives

We desire to build and maintain a superior executive management team to forge our business strategy and lead us to profitable growth. We believe success in accomplishing these goals will, in part, depend on the effectiveness of our executive compensation programs, which are designed to compensate and reward executive officers for the achievement of corporate goals and desired business results and for their personal contributions in the execution of our business strategy. Excellence in corporate and individual performance is our primary objective, and tying a significant portion of overall executive compensation to the achievement of our corporate goals is our philosophy. The Compensation Committee believes that the most effective executive compensation programs are designed to reward the achievement of specific annual, long-term and strategic goals that align executives interests with those of the shareholders by rewarding performance above established goals, with the ultimate objective of improving shareholder value.

In setting executive compensation, we endeavor to:

- provide compensation that is sufficient to attract and retain the very best possible executive talent;
- provide a significant portion of total compensation linked to achieving performance goals that we believe will create shareholder value in the short and long-term to ensure that executive officers maintain an ongoing personal stake in our company; and
- encourage executive officers to achieve superior individual performance.

2010 Executive Compensation Program

The Compensation Committee engaged Gressle & McGinley LLC, an independent compensation consultant, to review our existing compensation and benefits program, analyze competitive market compensation practices and make recommendations on our 2010 executive compensation program to achieve the objectives described above. Representatives of Gressle & McGinley LLC were present at several of the

Compensation Committee s meetings and met with the Compensation Committee in executive session, where no members of management were present.

Gressle & McGinley LLC provided the Compensation Committee with multiple market reference points, including compensation data compiled from (a) proxy statements from a group of 24 REITs with a median market capitalization of \$1.2 billion, (b) survey data from 32 comparably-sized general industry companies with a median market capitalization of \$0.9 billion and (c) proxy statements from our three publicly-traded self-storage REIT peers.

As part of the Compensation Committee s process of designing a compensation program, it carefully considered the appropriate market reference point for determining pay competitiveness and determined that the comparative group for benchmarking purposes should represent the marketplace in which we are likely to compete for talent. The Compensation Committee faced challenges in determining a comparative peer group, including the short tenure of some of our named executive officers; market data specific to our self-storage peers is limited to three companies; and the unique nature of compensation for chief executive officers in the REIT industry due to the fact that it is common within the REIT industry for the chief executive officer also to be a founder of the company. The Compensation Committee reviewed and discussed the compensation data compiled by Gressle & McGinley LLC. In light of the top talent recruited from different industries, the caliber and diverse backgrounds of our named executive officers, the challenging environment facing our management team and our desire to retain a superior executive management team, the Compensation Committee considered and established executive compensation levels to reflect these diverse factors.

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Listed below are the companies that comprise the groups reviewed by the Compensation Committee.

General Industry Group Companies (32)

| A. O. Smith Corporation | Cleco Corporation | SAIC, Inc. |
|--|---------------------------------------|---|
| ALLETE, Inc. | Dollar Thrifty Automotive Group, Inc. | SVB Financial Group |
| American Axle & Manufacturing Holdings, Inc. | Ferrellgas Partners, L.P. | The Great Atlantic & Pacific Tea Company, Inc. |
| American Greetings Corporation | H.B. Fuller Company | Tupperware Brands Corporation |
| ArvinMeritor, Inc. | Kelly Services, Inc. | UIL Holdings Corporation |
| Avista Corporation | Kindred Healthcare, Inc. | UniSource Energy Corporation |
| Black Hills Corporation | Mine Safety Appliances Company | USEC Inc. |
| Blockbuster Inc. | Northwest Natural Gas Company | Valmont Industries, Inc. |
| Bob Evans Farms, Inc. | Otter Tail Corporation | W. R. Grace & Co. |
| Callaway Golf Company | Plexus Corp. | Winnebago Industries, Inc. |
| Cincinnati Bell Inc. | | Zale Corporation |

REIT Group Companies (24)

| BioMed Realty Trust, Inc. | FelCor Lodging Trust Incorporated | National Retail Properties, Inc. |
|-----------------------------------|--|--|
| Cousins Properties Incorporated | Glimcher Realty Trust | Nationwide Health Properties, Inc. |
| DiamondRock Hospitality Co. | Healthcare Realty Trust, Inc. | Pennsylvania Real Estate Investment Trust |
| Digital Realty Trust, Inc. | Inland Real Estate Corporation | PS Business Parks, Inc. |
| EastGroup Properties, Inc. | LaSalle Hotel Properties | Strategic Hotels & Resorts, Inc. |
| Entertainment Properties Trust | Lexington Corporate Properties Trust | Sunstone Hotel Investors, Inc. |
| Equity Lifestyle Properties, Inc. | Mid-America Apartment Communities, Inc. | Tanger Factory Outlet Centers, Inc. |
| Equity One, Inc. | | |
| | Mission West Properties, Inc. | |

Washington Real Estate Investment Trust

Storage REIT Group Companies (3)

| Extra Space Storage Inc. |
|--------------------------|
| Public Storage, Inc. |

Sovran Self Storage Inc.

Compensation Components

Our executive compensation program consists of three principal components: salary, annual incentive compensation and long-term incentive compensation. The design and objective of each component of 2010 compensation are set forth below. Using the market data provided by Gressle & McGinley LLC, combined with our desire to retain a superior executive management team, the Compensation Committee determined the appropriate percentages of salary, annual incentive compensation and long term incentive compensation components. There is no predefined or preferred weighting among salary, annual incentive compensation and long term incentive compensation to achieve the goals established by the Compensation Committee. Decisions regarding the components of salary and the salary targets for 2010 were made in the first quarter of 2010.

| Component | Design | Objective |
|---------------------|--|--|
| Salary | • To provide a base level of cash compensation for annual services; to recognize individual performance; and to retain and motivate executive talent. | • Reflect the caliber and background of talent, as well as new hire / current market rates. |
| Annual Incentive | Annual incentive dependent upon achievement of (i) total shareholder return (50%), (ii) same store EBITDA growth (30%), (iii) Board evaluation of performance (10%), and (iv) individual performance objectives (10%). Payout ranges from 50% to 200% of target award, except that the portion tied to individual performance objectives is limited to a maximum 150% of target payout. | A significant portion of the award based on corporate measures to align the executive management team to common goals and objectives. Reflecting that the highest priority for us in 2010 was to maximize return to our shareholders, 50% of the annual incentive was targeted to that objective. 30% of the annual incentive related to same store EBITDA growth was largely based on rewarding management s operational and financial performance. An incentive that, in part, rewards individual performance of each executive. Creates a variable earning opportunity tied to key performance goals. |
| Long-Term Incentive | • Annual grant values of long-term awards will be structured as follows: (i) 50% in stock options and (ii) 50% in time-vested restricted shares. | Balances retention and performance awards and provides greater leverage through options. Maintaining consistency with general industry practice by emphasizing stock options relative to time-vested restricted stock. |

| Edgar Filing: U-Store-It Trust - Form DEF 14A | Edgar Filing: | U-Store-It | Trust - | Form | DEF | 14A |
|---|---------------|------------|---------|------|-----|-----|
|---|---------------|------------|---------|------|-----|-----|

- Emphasizing retention and performance and promoting alignment with shareholder interests.
- Mixing restricted shares and options as a competitive pay practice among REITs and in the broader U.S. market.

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Total Cash Compensation

Base Salary. Base salary is the fixed component of pay for our named executive officers and is intended to compensate for ordinary job duties. Factors considered in determining base salaries included the executive s scope of responsibilities, a market competitive assessment of similar roles at a peer group of general industry companies, and the performance of the individual executive. Minimum base salaries for Messrs. Jernigan, Marr, and Martin are established in their respective employment agreements and in the case of Mr. Foster, his employment letter agreement, the material terms of which are summarized below under the heading *Employment Agreements and Potential Payments Upon Termination or Change in Control.* Any increases to the base salaries of executive officers, other than the CEO, are set by the Compensation Committee after discussions with, and recommendations by, the CEO regarding each individual s accomplishments, areas of strength and opportunities for development. Any increase to the base salary of the CEO is set after each Trustee completes a performance evaluation of the CEO, the results of which are summarized and reviewed by the Chairman of the Compensation Committee with Compensation Committee members and with the CEO. After review and discussion, the Compensation Committee left 2010 base salaries for executive officers unchanged from 2008 and 2009 levels.

Annual Incentive Compensation. We believe that annual incentive compensation is an important element of executive compensation that enables us to achieve our objectives of attracting and retaining executive talent, encouraging superior individual performance, and more importantly, achieving our corporate goals and objectives. In making annual incentive compensation decisions, the Compensation Committee approved a targeted cash annual incentive opportunity for each executive officer that correlated to specific performance achievements. Except for Mr. Hartman, annual incentive compensation for 2010 was comprised of four elements—total shareholder return weighted at 50%, same store EBITDA growth weighted at 30%, Board evaluation of management weighted at 10%, and individual goals weighted at 10%. Mr. Hartman—s annual incentive compensation was weighted at 50% to same store EBITDA growth and 50% to individual goals.

For 2010, the total shareholder return goals approved by the Compensation Committee were set as follows: threshold 7%; target 8%; and maximum 10%. Similarly, the Compensation Committee approved the following same store EBITDA growth goals for 2010: threshold -5.5%; target -3.5%; and maximum -0.5%.

With respect to the element of annual incentive compensation attributable to the Board s evaluation of management, each member of the Board responded to a survey of the CEO s performance prepared by Gressle & McGinley LLC. Gressle & McGinley LLC tabulated the results of the survey and reported such results to the Compensation Committee. The CEO provided the Compensation Committee with a separate evaluation of Messrs. Marr, Martin and Foster. Based on the results of the survey and the evaluations presented by the CEO, the Compensation Committee awarded maximum payout for this component of annual incentive compensation to each of Messrs. Jernigan, Marr, Martin, and Foster.

Individual goals include a subjective assessment of management s performance. Specific individual goals for Mr. Jernigan in 2010 included, among other elements, expansion of the Company s third-party management business, development of the Company s network affiliate program, increasing acquisition opportunities, and exploring targeted property dispositions. Specific individual goals for Mr. Marr in 2010 included, among other elements, refining the Company s acquisitions underwriting process, increasing the frequency of the Company s investor relations efforts, evaluating and formulating a plan to amend the Company s credit facility and assisting Mr. Martin and Mr. Foster in the achievement of their individual performance goals. Specific individual goals for Mr. Martin in 2010 included, among other elements, the negotiation of the principal terms and conditions of an amendment to the Company s credit facility, the integration of the Company s third-party management business with accounting, human resources, and information technology, the implementation and transition of new human resources information systems, and the enhancement of our corporate culture through development of a corporate culture committee and development of corporate events. Specific individual goals for Mr. Foster in 2010 included, among other elements, recruiting a risk management services and developing a new employee policy and procedures manual. Specific individual goals for Mr. Hartman in 2010 included, among other elements, building the

Company s marketing organization, increasing the Company s internet presence, developing strategic marketing partnerships and helping the Company achieve its occupancy targets.

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The target award for total annual incentive compensation is a percentage of the 2010 base salary for each executive officer as follows: Mr. Jernigan, 100%; Mr. Marr, 80%; Mr. Martin, 60%; Mr. Foster, 55%; and Mr. Hartman, 45%. Except for Mr. Hartman, performance above and below targeted levels results in a pro-rated award of 50% of target for threshold performance and 200% of target for maximum performance, except that the maximum percentage achievable for individual goals is limited to 150% of target. With respect to Mr. Hartman, performance above and below targeted levels results in a pro-rated award of 50% of target for threshold performance and 150% of target for maximum performance for EBITDA and individual goals. Payouts were interpolated for performance between threshold, target and maximum levels. The table below lists the potential payouts at threshold, target and maximum performance, and the actual annual incentive compensation paid under each component as a result of 2010 performance.

| | | Target | | | | | | | | | | | | |
|------------------|------------------------|--|------------|---|---------------------------|--------------|-----------|------------|---------------------------------|------------|-----------|-----------|--------------------------------|--------------------|
| | 2010 Annual Base | Annual Incentive Opportunity as % of | | | older Retur t Opportun | ity) | | | BITDA Gro et Opportun Max | | (10%) | of Targe | valuation et Opportu Max | ınity) Ac Pa |
| Name | Salary (\$) | Salary | (\$) | (\$) | Max (\$) | Payout (\$) | | (\$) | (\$) | (\$) | (\$) | (\$) | (\$) | 1 4 |
| D. | • `` | · | | | | • `` | | | | | | | | |
| Jernigan | 610,000 | 100% | \$ 152,500 | \$ 305,000 | \$610,000 | \$ 610,000 | \$ 91,500 | \$ 183,000 | \$ 366,000 | \$ 366,000 | \$ 30,500 | \$61,000 | \$ 91,500 | \$9 |
| C. P. | | | | | | | | | | | | | | |
| Marr | 410,000 | 80% | \$ 82,000 | \$ 164,000 | \$ 328,000 | \$ 328,000 | \$ 49,200 | \$ 98,400 | \$ 196,800 | \$ 196,800 | \$ 16,400 | \$ 32,800 | \$ 49,200 | \$ 49 |
| T. M. | | | | | | | | | | | | | | |
| Martin | 275,000 | 60% | \$ 41,250 | \$ 82,500 | \$ 165,000 | \$ 165,000 | \$ 24,750 | \$ 49,500 | \$ 99,000 | \$ 99,000 | \$ 8,250 | \$ 16,500 | \$ 24,750 | \$ 24 |
| J.P. Foster | 255,000 | 55% | \$ 35.063 | \$ 70,125 | \$ 140.250 | \$ 140.250 | \$ 21.038 | \$ 42.075 | \$ 84,150 | \$ 84.150 | \$ 7.013 | \$ 14.025 | \$ 21.038 | 8 \$ 2 |
| S. P. Hartman | , | | | , | , ,,,,,,,,, | . ,,,,,,,,,, | | | | | | , ,,,, | , ,,,,,,, | , = |
| (1) | \$ 219,295 | 45% | | | | | \$ 24,750 | \$ 49,500 | \$ 74,250 | \$ 74,250 |) | | | |

| | 2010 Annual | Target Annual Incentive Opportunity as | | (10 | | dividual of Targe | | ity |) |
|------------------|----------------|--|-----|---------|----|----------------------|--------------|-----|-----------|
| NT. | Base | % of | Tl | reshold | , | Target | Max | | Actual |
| Name | Salary (\$) | Salary | | (\$) | | (\$) | (\$) | Pa | yout (\$) |
| D. | | | | | | | | | |
| Jernigan | 610,000 | 100 | %\$ | 30,500 | \$ | 61,000 | \$ 91,500 | \$ | 91,500 |
| C. P. | | | | | | | | | |
| Marr | 410,000 | 80 | %\$ | 16,400 | \$ | 32,800 | \$ 49,200 | \$ | 49,200 |
| T. M. | | | | | | | | | |
| Martin | 275,000 | 60 | %\$ | 8,250 | \$ | 16,500 | \$ 24,750 | \$ | 20,625 |
| J.P. | | | | | | | | | |
| Foster | 255,000 | 559 | %\$ | 7,013 | \$ | 14,025 | \$ 21,038 | \$ | 17,531 |
| S. P. Hartman | | | | | | | | | |
| (1) | \$ 219,295 | 459 | %\$ | 24,750 | \$ | 49,500 | \$ 74,250 | \$ | 49,500 |

⁽¹⁾ Mr. Hartman s employment commenced on January 4, 2010. The components of Mr. Hartman s 2010 annual incentive award were weighted 50% to same store EBITDA growth and 50% to individual goals.

We exceeded the maximum target performance for total shareholder return. As a result, the Compensation Committee awarded the total shareholder return element of the annual incentive compensation to each applicable named executive officer at the maximum payout level. In addition, we exceeded the maximum performance target for same store EBITDA growth, and, as a result, the Compensation Committee awarded the same store EBITDA growth element of the annual incentive compensation to each named executive officer at the maximum payout level. The Compensation Committee awarded the Board evaluation element of the annual incentive compensation to each applicable named executive officer at the maximum payout level. Finally, the Compensation Committee awarded the individual portion of the annual incentive compensation as follows: at the maximum payout level to Messrs. Jernigan and Marr; at a level of 125% of target for Messrs. Martin and Foster; and at the target payout level for Mr. Hartman.

Equity Compensation

Long-Term Incentive Compensation. Our long-term incentive compensation consists of non-qualified stock options and time-vested restricted common shares. We believe that long-term incentive compensation is an important element in providing competitive compensation and, because such awards have a basis in our common shares, helps to ensure that executive officers maintain an ongoing personal stake in the achievement of superior corporate performance. In January 2010, the Compensation Committee awarded a target grant level for long-term incentive compensation for each executive officer as follows:

| D. Jernigan | \$ 1,250,000 |
|---------------|--------------|
| C. P. Marr | \$ 550,000 |
| T. M. Martin | \$ 340,000 |
| J. P. Foster | \$ 300,000 |
| S. P. Hartman | \$ 120,003 |

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The foregoing amounts were established based on achievement of corporate goals and objectives, individual performance, and for the additional reasons discussed under 2010 Executive Compensation Program. Long-term incentive compensation award values were allocated 50% to non-qualified stock options and 50% to time-vested restricted shares. The actual number of time-vested restricted shares and non-qualified stock options received by each of our named executive officers in 2010 as a result of the long-term incentive award is set forth below under Executive Compensation Grants of Plan Based Awards Table.

The stock options and time-vested restricted shares vest ratably over three years beginning on the first anniversary of the date of grant, and the stock options have a term of 10 years and an exercise price equal to the closing price of our common shares on the date of grant.

Dividends are paid on time-vested restricted shares prior to vesting, which is consistent with the competitive practices among REITs and recognizes the competitive orientation of the awards. Unvested shares are subject to forfeiture if the executive s employment terminates prior to the vesting date for any reason other than disability, death or a change in control.

2011 Compensation Actions

In addition to entering into an amended and restated employment agreement with Mr. Marr and an amended and restated employment letter agreement with Mr. Foster, which are discussed below under *Employment Agreements And Potential Payments Upon Termination Or Change In Control*, the Compensation Committee took the following additional actions in 2011. In January 2011, the Compensation Committee awarded a target grant level for long-term incentive compensation for each executive officer as follows:

| D. Jernigan | \$ 1,250,000 |
|---------------|-----------------|
| C. P. Marr | \$ 550,000 |
| T. M. Martin | \$ 340,000 |
| J. P. Foster | \$ 300,000 |
| S. P. Hartman | \$ 121.000 |

In setting executive compensation for the current fiscal year, the Compensation Committee, upon the recommendation of the CEO, determined that no salary increases or increases in the levels of annual and long-term incentive compensation should be approved for the named executive officers as of the date of this Proxy Statement. Long-term incentive compensation award values were allocated 50% to stock options and 50% to time-vested restricted shares, except for Mr. Jernigan whose long-term compensation award was allocated 100% to time-vested restricted shares. The Compensation Committee used an economic value model to determine the allocated compensation award values for stock options. Finally, the Compensation Committee established annual incentive compensation goals for 2011 comprised of four elements—share price appreciation relative to the NAREIT All Equity REIT Index weighted at 35%, portfolio performance weighted at 30%, achievement of strategic goals weighted at 25%, and individual goals weighted at 10%. The establishment of individual goals will be tailored to each executive—s duties to the Company.

Other Compensation Elements

Employment Agreements. We have employment agreements with each of Messrs. Jernigan, Marr, and Martin. We have an employment letter agreement with Mr. Foster. We have summarized the material terms of these agreements under the heading Employment Agreements and Potential Payments Upon Termination or Change in Control.

Deferred Compensation Benefits. In December 2006, the Compensation Committee approved the U-Store-It Trust Executive Deferred Compensation Plan (amended in December 2008 in order to bring such plan into compliance with Section 409A of the Code), which permits employees with the title of vice president or above, including our named executive officers, to defer receipt of all or a portion of their salary and annual incentive and have that deferred compensation credited to accounts until distributed in accordance with the Plan and their elections. Under the Plan, we credit to each participant s account a matching deferred compensation amount that is equal to the difference between the total matching contribution we would have made under our 401(k) plan without regard to the limits imposed by the Code and the actual matching contribution that we make under the 401(k) plan.

Perquisites and Personal Benefits. We do not provide any significant perquisites to our executive officers. During 2010, we provided the use of a company car, long-term disability insurance coverage, and executive medical coverage to each of our named executive officers. While these benefits were not tied to any formal performance criteria, they were intended to serve as part of a competitive total compensation program.

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Additional Compensation Principles

Policy on Grants of Equity Awards. The Board of Trustees adopted a Policy Statement on the Grant of Equity Awards to ensure compliance with securities, tax and accounting rules and regulations, and adherence to best corporate governance practices in granting equity-based compensation. This Policy provides that the Board of Trustees has sole authority to approve equity awards to our trustees and the Compensation Committee has sole authority to approve equity awards to our executive officers. The Policy further provides that the grant date shall be the date of the meeting at which the award is approved by the Board or the Compensation Committee, as the case may be, except that, with respect to new hires, the date of the award shall be the later of the first date of employment of such person or the date approval for the grant is obtained from the Board or the Compensation Committee. Under no circumstances will the grant date for any equity award be any earlier than the date on which action is taken to approve such award. The exercise price of equity awards shall be the closing price for our common shares on the NYSE on the date of grant. As a part of this Policy, the Board of Trustees delegated authority to Mr. Jernigan to make one-time grants of equity-based awards to non-executive new hires in an amount not to exceed the equivalent of \$100,000, and Mr. Jernigan must make regular reports to the Compensation Committee regarding awards granted pursuant to this authority. We believe this delegation of authority facilitates improved efficiency in recruiting key new non-executive employees.

Risk Guidelines. The structure of our compensation policies and practices is designed to discourage our executives from engaging in unnecessary and excessive risk taking. Our compensation policies and practices are centrally designed and administered and are substantially similar throughout the Company and among all levels of employees. Key components of our compensation policies and practices include base salary, performance-based compensation, employee benefit and welfare programs, and retirement plans. The Company maintains strong internal financial controls and uses effective management processes for developing strategic and annual operating plans and employee development programs. As a result of our compensation policies and practices, we have concluded that we are not encouraging or creating risks that are reasonably likely to have a material adverse effect on the Company. Executive attention is to be focused on key strategic, operational and long-term financial measures. In addition, the Compensation Committee considers the annual and progressive achievement of personal goals of each employee, including leadership, scope of responsibilities and experience. By focusing on the long-term achievement of corporate and personal goals, we discourage our employees from engaging in unnecessary and excessive risk taking.

Share Ownership Guidelines. We maintain share ownership guidelines for our named executive officers because the Compensation Committee believes that executive officers should maintain a material personal financial stake in us to promote strong alignment between the interests of management and shareholders. Within a five-year period of his or her appointment, we expect each named executive officer to acquire and maintain ownership in our common shares having a market value equal to: five times annual base salary for the CEO; three times annual base salary for the President and Chief Financial Officer; and two times annual base salary for all other executive officers. The Board of Trustees annually reviews progress toward achieving these ownership levels.

Compensation Recovery. We have not adopted a policy that provides for recovery of a compensatory award if a performance measure used to calculate the award is subsequently adjusted in a manner that would have reduced the size of the award. If we were to experience such an adjustment, our Compensation Committee would assess the circumstances relating to the adjustment and take such action as it believes to be appropriate, including, potentially an action to recover the excess portion of the award. The Compensation Committee intends to adopt a compensatory award recovery policy promptly following the adoption of rules and regulations by the SEC governing such recovery policies.

Hedging Limitations. Our executives and trustees are prohibited from hedging their ownership or offsetting any decline in the market value of our shares, including by trading in publicly-traded options, puts, calls and other derivative instruments related to our shares.

Tally Sheets. In considering executive compensation decisions, the Compensation Committee reviews tally sheets prepared for each named executive officer. The tally sheets present the dollar amounts of each component of compensation awarded to the named executive officers, including base salary, annual incentive, accumulated deferred compensation balances, outstanding equity awards, defined contribution retirement plan, potential payments under the employment agreements for Messrs. Jernigan, Marr, and Martin or the employment letter agreement for Mr. Foster, severance payments, perquisites and other benefits. The overall purpose of the tally sheets is to bring together, in one place, all of the elements of actual and potential future compensation in certain circumstances so that the Compensation Committee may analyze both the individual elements of compensation (including the compensation mix), as well as the aggregate total amount of compensation.

Tax Compliance Policy. The Compensation Committee reviewed the potential consequences for us of Section 162(m) of the Code, which imposes a limit on tax deductions for annual compensation in excess of \$1 million paid to any of the named executive officers. To the extent that compensation is required to and does not qualify for deduction under Section 162(m), a larger portion of shareholder distributions may be subject to federal income tax expense as dividend income rather than return of capital, and any such

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| compensation allocated to our taxable REIT subsidiaries whose income is subject to federal income tax would result in an increase in income |
|---|
| taxes due to the inability to deduct such compensation. Although we will be mindful of the limits imposed by Section 162(m), even if it is |
| determined that Section 162(m) applies or may apply to certain compensation packages, we nevertheless reserve the right to structure the |
| compensation packages and awards in a manner that may exceed the limitation on deduction imposed by Section 162(m). |

Tax and Accounting Implications of Each Form of Compensation.

- Salary is expensed when earned and is not deductible over \$1 million for covered employees.
- Annual incentives are expensed during the year when payout is probable. The portion to be paid on the basis of total shareholder return and EBITDA growth meets the requirements of Section 162(m) of the Code and is deductible. The portions paid on the basis of Board evaluation and individual goals are not deductible over \$1 million under Section 162(m) of the Code for covered employees.
- Stock options are expensed over the shorter of the vesting period or the service period. Our equity incentive plans have been approved by shareholders and awards are deductible under Section 162(m) of the Code.
- Performance-vested restricted shares are expensed over the performance and service period when payout is probable. Section 162(m) of the Code may limit the deductibility of the compensation paid pursuant to these awards. We did not grant any performance-vested restricted shares in 2010.
- Restricted shares are expensed over the service period. Our equity incentive plans have been approved by shareholders but restricted shares are not deductible over \$1 million under Section 162(m) of the Code for covered employees. The restricted shares granted to the named executive officers in 2010 were deductible.

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EXECUTIVE COMPENSATION

The following tables and narrative summarize the compensation for the years ended December 31, 2008, December 31, 2009 and December 31, 2010, paid to or earned by our Chief Executive Officer, Chief Financial Officer and three other named executive officers.

Summary Compensation Table for 2010

| Name and Position | Year | Salary (\$) | Bonus (\$)(6) | Stock Awards (\$)(7) | Option Awards (\$)(7) | Non-Equity Incentive Plan Compensation (\$) | C | All Other compensation (\$)(8) | Total (\$) |
|----------------------------------|------|----------------|---------------|----------------------------|-----------------------------|--|----|--------------------------------|---------------|
| D. Jernigan (1) | 2010 | \$ 610,000 | \$ 500,000 | \$ 625,001 | \$ 625,001 | \$ 1,159,000 | \$ | 55,403 \$ | 3,574,405 |
| Chief Executive Officer | 2009 | \$ 610,000 | | \$ 298,926 | \$ 502,099 | \$ 991,250 | \$ | 48,055 \$ | 2,450,330 |
| | 2008 | \$ 610,000 | | \$ 516,903 | \$ 521,984 | \$ 1,037,000 | \$ | 62,112 \$ | 2,748,000 |
| C. P. Marr (2) | 2010 | \$ 410,000 | | \$ 275,002 | \$ 275,001 | \$ 623,200 | \$ | 69,050 \$ | 1,652,253 |
| President and Chief Investment | 2009 | \$ 410,000 | | \$ 275,000 | \$ 318,421 | \$ 533,000 | \$ | 61,148 \$ | 1,597,568 |
| Officer | 2008 | \$ 410,000 | | \$ 215,028 | \$ 312,975 | \$ 453,050 | \$ | 91,335 \$ | 1,482,388 |
| T. M. Martin (3) | 2010 | \$ 275,000 | \$ 125,000 | \$ 170,003 | \$ 170,000 | \$ 309,375 | \$ | 56,433 \$ | 1,105,811 |
| Chief Financial Officer | 2009 | \$ 275,000 | | \$ 170,000 | \$ 196,842 | \$ 268,125 | \$ | 45,277 \$ | 955,245 |
| | 2008 | \$ 225,000 | | \$ 124,057 | \$ 180,562 | \$ 210,375 | \$ | 56,350 \$ | 796,344 |
| J. P. Foster (4) | | | | | | | | | |
| Senior Vice President, Chief | | | | | | | | | |
| Legal | 2010 | \$ 255,000 | | \$ 149,999 | \$ 150,000 | \$ 262,869 | \$ | 43,318 \$ | 861,286 |
| Officer and Secretary | 2009 | \$ 223,125 | | \$ 78,795 | \$ 71,351 | \$ 199,184 | \$ | 26,411 \$ | 598,866 |
| S. P. Hartman (5) | | | | | | | | | |
| Senior Vice President, Marketing | 2010 | \$ 219,295 | | \$ 120,003 | | \$ 123,750 | \$ | 69,804 \$ | 532,852 |

⁽¹⁾ Mr. Jernigan has served as our Chief Executive Officer since April 2006 and as our President from April 2006 to November 2008.

- (3) Mr. Martin has served as our Chief Financial Officer since November 2008. From December 2006 to November 2008, Mr. Martin served as our Senior Vice President and Chief Accounting Officer.
- (4) Mr. Foster has served as our Senior Vice President, Chief Legal Officer and Secretary since February 2009.
- (5) Mr. Hartman has served as our Senior Vice President, Marketing since January 2010.

⁽²⁾ Mr. Marr has served as our President and Chief Investment Officer since November 2008. Mr. Marr served as our Chief Financial Officer from June 2006 to November 2008 and Treasurer since August 2006.

- (6) The amounts listed in the Bonus column for 2010 represent the signing payments paid to Mr. Jernigan and Mr. Martin in connection with their respective entry into Amended and Restated Employment Agreements in June 2010.
- The amounts listed in the Stock Awards and Option Awards columns represent the grant date fair value of restricted shares and option awards granted to the named executive officers under our equity incentive plans. Such amounts were calculated in accordance with the provisions of FASB ASC Topic 718. Pursuant to SEC rules, the amounts shown exclude the impact of estimated forfeitures related to service-based vesting conditions. Please refer to Note 14, Share-Based Compensation Plans, in the Notes to Consolidated Financial Statements included in our Annual Report on Form 10-K for the year ended December 31, 2010, filed on March 1, 2011, for the relevant assumptions used to determine the grant date fair value of our share and option awards. The value of each of the awards granted to the named executive officers in 2010 is listed in the table captioned *Grants of Plan-Based Awards for 2010*.
- (8) The amounts reported in the All Other Compensation column reflect for the year indicated, for each named executive officer, the sum of (a) the aggregate incremental cost to us of all perquisites and other personal benefits, including personal use of a company car, long-term disability insurance and executive medical insurance; (b) the amounts contributed by us to the U-Store-It, L.P. 401(k) Retirement Savings Plan; (c) amounts contributed by us to the executive under the U-Store-It Trust Executive Deferred Compensation Plan; and (d) the dollar value of dividends on unvested restricted shares. The aggregate incremental cost to us to provide a company car is based on the actual lease cost incurred for the automobile provided to each of the named executive officers plus expenses for fuel, maintenance and insurance. For purposes of calculating this amount, we disregarded business usage and assumed 100 percent personal usage. The aggregate incremental cost of executive medical insurance is based on the difference between the actual premium we pay for executive medical insurance for the named executive officers and the actual cost we incurred in providing family medical coverage for our general employee population. In addition, the amounts reported in the All Other Compensation column in 2010 for Mr. Hartman include relocation compensation payable to Mr. Hartman in connection with the commencement of his employment.

Listed in the table below are the dollar values of the amounts reported in this column for 2010.

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| | | | | | | | | Dividends | | | | |
|---------------|-----|----------|---------|-----|-------------|-------|---------------------------|--------------|----|------------|------|---------|
| | | | Execut | ive | | | Company Match in | on Unvested | Lo | ong-Term | | |
| | | | Medic | al | Company M | latch | Executive Deferred | Restricted | D | Disability | Rel | ocation |
| Name | Com | pany Car | Insurai | ıce | in 401(k) P | lan | Compensation Plan | Shares | Iı | nsurance | Allo | owance |
| D. Jernigan | \$ | 19,135 | \$ 10. | 892 | \$ | 8,388 | \$ | \$ 14,022 | \$ | 2,966 \$ | ò | |
| C. P. Marr | \$ | 18,747 | \$ 10. | 892 | \$ | 4,550 | \$ 20,540 | \$ 9,784 | \$ | 4,537 \$ | ò | |
| T. M. Martin | \$ | 20,131 | \$ 10. | 892 | \$ | 4,550 | \$ 11,533 | \$ 5,877 | \$ | 3,450 \$ | ò | |
| J. P. Foster | \$ | 15,571 | \$ 10. | 892 | \$ | 4,550 | \$ 5,275 | \$ 3,268 | \$ | 3,762 \$ | ò | |
| S. P. Hartman | \$ | 15.233 | \$ 10. | 892 | \$ | 7.108 | \$ | \$ 1,664 | \$ | 2,771 \$ | S | 32,136 |

Grants of Plan-Based Awards for 2010

The following table and narrative provide information about plan-based awards granted during 2010 to the named executive officers. Each were eligible to receive the two types of plan-based awards described below as a part of the 2010 Executive Compensation Program approved by the Compensation Committee and the independent members of the Board of Trustees.

All Other Option
All Other Awards:

Estimated Future Payouts Under Non-Equity Incentive Plan Awards

(\$)(1) Shares of Underlying