

MARTEN TRANSPORT LTD  
Form 10-Q  
May 10, 2010

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**Form 10-Q**

**Quarterly Report Under Section 13 or 15(d)  
of the Securities Exchange Act of 1934**

**For the Quarter ended March 31, 2010**

**Commission File Number 0-15010**

**MARTEN TRANSPORT, LTD.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State of incorporation)

**39-1140809**  
(I.R.S. employer  
identification no.)

**129 Marten Street, Mondovi, Wisconsin 54755**

(Address of principal executive offices)

**715-926-4216**

(Registrant's telephone number)

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Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the Registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (Section 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the Registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

(Do not check if a smaller reporting company)

Indicate by check mark whether the Registrant is a shell company (as defined in Exchange Act Rule 12b-2). Yes  No

The number of shares outstanding of the Registrant's Common Stock, par value \$.01 per share, was 21,920,575 as of May 5, 2010.

## PART I. FINANCIAL INFORMATION

## Item 1. Financial Statements.

## MARTEN TRANSPORT, LTD.

## CONSOLIDATED CONDENSED BALANCE SHEETS

(Unaudited)

| (In thousands, except share information)   | March 31,<br>2010 | December 31,<br>2009 |
|--|-------------------|----------------------|
| <b>ASSETS</b>  |                   |                      |
| Current assets:  |                   |                      |
| Cash and cash equivalents  | \$ 4,347          | \$ 5,410             |
| Marketable securities  | 118               | 118                  |
| Receivables:   |                   |                      |
| Trade, net   | 48,756            | 45,434               |
| Other  | 3,083             | 4,382                |
| Prepaid expenses and other   | 10,796            | 12,328               |
| Deferred income taxes  | 5,693             | 5,172                |
| Total current assets   | 72,793            | 72,844               |
| Property and equipment:  |                   |                      |
| Revenue equipment, buildings and land, office equipment and other  | 504,554           | 491,127              |
| Accumulated depreciation   | (144,465)         | (149,670)            |
| Net property and equipment   | 360,089           | 341,457              |
| Other assets   | 526               | 537                  |
| <b>TOTAL ASSETS</b>  | <b>\$ 433,408</b> | <b>\$ 414,838</b>    |
| <b>LIABILITIES AND STOCKHOLDERS EQUITY</b>   |                   |                      |
| Current liabilities:   |                   |                      |
| Checks issued in excess of cash balances   | \$ 923            | \$ 1,671             |
| Accounts payable and accrued liabilities   | 40,102            | 31,896               |
| Insurance and claims accruals  | 18,908            | 19,222               |
| Current maturities of long-term debt   | 1,428             | 1,428                |
| Total current liabilities  | 61,361            | 54,217               |
| Long-term debt, less current maturities  | 7,736             | 71                   |
| Deferred income taxes  | 84,861            | 85,643               |
| Total liabilities  | 153,958           | 139,931              |
| Stockholders' equity:  |                   |                      |
| Marten Transport, Ltd. stockholders' equity:   |                   |                      |
| Preferred stock, \$.01 par value per share; 2,000,000 shares authorized; no shares issued and outstanding  |                   |                      |
| Common stock, \$.01 par value per share; 48,000,000 shares authorized; 21,920,575 shares at March 31, 2010, and 21,885,073 shares at December 31, 2009, issued and outstanding | 219               | 219                  |
| Additional paid-in capital   | 76,987            | 76,477               |
| Retained earnings  | 200,372           | 196,480              |
| Total Marten Transport, Ltd. stockholders' equity  | 277,578           | 273,176              |
| Noncontrolling interest  | 1,872             | 1,731                |
| Total stockholders' equity   | 279,450           | 274,907              |
| <b>TOTAL LIABILITIES AND STOCKHOLDERS EQUITY</b>   | <b>\$ 433,408</b> | <b>\$ 414,838</b>    |

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The accompanying notes are an integral part of these consolidated condensed financial statements.

## MARTEN TRANSPORT, LTD.

## CONSOLIDATED CONDENSED STATEMENTS OF OPERATIONS

(Unaudited)

| (In thousands, except per share information)                             | Three Months<br>Ended March 31, |            |
|--|---------------------------------|------------|
|  | 2010                            | 2009       |
| OPERATING REVENUE  | \$ 125,812                      | \$ 121,955 |
| OPERATING EXPENSES (INCOME):   |                                 |            |
| Salaries, wages and benefits   | 32,402                          | 36,102     |
| Purchased transportation   | 27,759                          | 22,752     |
| Fuel and fuel taxes  | 27,593                          | 21,866     |
| Supplies and maintenance   | 9,010                           | 9,818      |
| Depreciation   | 13,037                          | 13,433     |
| Operating taxes and licenses   | 1,505                           | 1,676      |
| Insurance and claims   | 3,852                           | 5,521      |
| Communications and utilities   | 813                             | 1,065      |
| Gain on disposition of revenue equipment                                 | (199)                           | (471)      |
| Other  | 3,006                           | 2,942      |
| Total operating expenses   | 118,778                         | 114,704    |
| OPERATING INCOME   | 7,034                           | 7,251      |
| NET INTEREST (INCOME) EXPENSE  | (106)                           | 31         |
| INCOME BEFORE INCOME TAXES   | 7,140                           | 7,220      |
| Less: Income before income taxes attributable to noncontrolling interest | 56                              | 116        |
| INCOME BEFORE INCOME TAXES<br>ATTRIBUTABLE TO MARTEN TRANSPORT, LTD.     | 7,084                           | 7,104      |
| PROVISION FOR INCOME TAXES   | 3,192                           | 3,051      |
| NET INCOME   | \$ 3,892                        | \$ 4,053   |
| BASIC EARNINGS PER COMMON SHARE  | \$ 0.18                         | \$ 0.19    |
| DILUTED EARNINGS PER COMMON SHARE  | \$ 0.18                         | \$ 0.18    |

The accompanying notes are an integral part of these consolidated condensed financial statements.

## MARTEN TRANSPORT, LTD.

## CONSOLIDATED CONDENSED STATEMENTS OF STOCKHOLDERS EQUITY

(Unaudited)

| (In thousands)  | Marten Transport, Ltd. Stockholders |                     |                            |            | Retained Earnings | Non-controlling Interest | Total Stockholders Equity |
|---|-------------------------------------|---------------------|----------------------------|------------|-------------------|--------------------------|---------------------------|
|   | Common Stock Shares                 | Common Stock Amount | Additional Paid-In Capital |            |                   |                          |                           |
| Balance at December 31, 2008  | 21,830                              | \$ 218              | \$ 75,305                  | \$ 180,213 | \$ 1,715          | \$ 257,451               |                           |
| Net income  |                                     |                     |                            | 4,053      |                   | 4,053                    |                           |
| Issuance of common stock from share-based payment arrangement exercises | 22                                  | 1                   | 87                         |            |                   | 88                       |                           |
| Tax benefits from share-based payment arrangement exercises             |                                     |                     | 109                        |            |                   | 109                      |                           |
| Share-based payment arrangement compensation expense                    |                                     |                     | 118                        |            |                   | 118                      |                           |
| Income before income taxes attributable to noncontrolling interest      |                                     |                     |                            |            | 116               | 116                      |                           |
| Noncontrolling interest distributions and other, net                    |                                     |                     |                            |            | 66                | 66                       |                           |
| Balance at March 31, 2009   | 21,852                              | 219                 | 75,619                     | 184,266    | 1,897             | 262,001                  |                           |
| Net income  |                                     |                     |                            | 12,214     |                   | 12,214                   |                           |
| Issuance of common stock from share-based payment arrangement exercises | 33                                  |                     | 244                        |            |                   | 244                      |                           |
| Tax benefits from share-based payment arrangement exercises             |                                     |                     | 146                        |            |                   | 146                      |                           |
| Share-based payment arrangement compensation expense                    |                                     |                     | 468                        |            |                   | 468                      |                           |
| Income before income taxes attributable to noncontrolling interest      |                                     |                     |                            |            | 468               | 468                      |                           |
| Noncontrolling interest distributions                                   |                                     |                     |                            |            | (634)             | (634)                    |                           |
| Balance at December 31, 2009  | 21,885                              | 219                 | 76,477                     | 196,480    | 1,731             | 274,907                  |                           |
| Net income  |                                     |                     |                            | 3,892      |                   | 3,892                    |                           |
| Issuance of common stock from share-based payment arrangement exercises | 36                                  |                     | 160                        |            |                   | 160                      |                           |
| Tax benefits from share-based payment arrangement exercises             |                                     |                     | 191                        |            |                   | 191                      |                           |
| Share-based payment arrangement compensation expense                    |                                     |                     | 159                        |            |                   | 159                      |                           |
| Income before income taxes attributable to noncontrolling interest      |                                     |                     |                            |            | 56                | 56                       |                           |
| Noncontrolling interest distributions and other, net                    |                                     |                     |                            |            | 85                | 85                       |                           |
| Balance at March 31, 2010   | 21,921                              | \$ 219              | \$ 76,987                  | \$ 200,372 | \$ 1,872          | \$ 279,450               |                           |

The accompanying notes are an integral part of these consolidated condensed financial statements.

## MARTEN TRANSPORT, LTD.

## CONSOLIDATED CONDENSED STATEMENTS OF CASH FLOWS

(Unaudited)

| (In thousands)   | Three Months<br>Ended March 31, |              |
|--|---------------------------------|--------------|
|  | 2010                            | 2009         |
| <b>CASH FLOWS PROVIDED BY OPERATING ACTIVITIES:</b>                              |                                 |              |
| Operations:  |                                 |              |
| Net income   | \$ 3,892                        | \$ 4,053     |
| Adjustments to reconcile net income to net cash flows from operating activities: |                                 |              |
| Depreciation   | 13,037                          | 13,433       |
| Gain on disposition of revenue equipment   | (199)                           | (471)        |
| Deferred income taxes  | (1,303)                         | 1,706        |
| Tax benefits from share-based payment arrangement exercises                      | 191                             | 109          |
| Excess tax benefits from share-based payment arrangement exercises               | (164)                           | (93)         |
| Share-based payment arrangement compensation expense                             | 159                             | 118          |
| Income before income taxes attributable to noncontrolling interest               | 56                              | 116          |
| Changes in other current operating items:  |                                 |              |
| Receivables  | (2,023)                         | 5,612        |
| Prepaid expenses and other   | 1,532                           | 2,122        |
| Accounts payable and accrued liabilities   | 3,813                           | 311          |
| Insurance and claims accruals  | (314)                           | 334          |
| Net cash provided by operating activities  | 18,677                          | 27,350       |
| <b>CASH FLOWS USED FOR INVESTING ACTIVITIES:</b>                                 |                                 |              |
| Revenue equipment additions  | (34,948)                        | (17,614)     |
| Proceeds from revenue equipment dispositions                                     | 10,017                          | 4,775        |
| Buildings and land, office equipment and other additions                         | (2,231)                         | (1,613)      |
| Proceeds from buildings and land, office equipment and other dispositions        | 85                              | 110          |
| Net change in other assets   | 11                              | 106          |
| Purchases of marketable securities   |                                 | (34,977)     |
| Sales of marketable securities   |                                 | 22,732       |
| Net cash used for investing activities   | (27,066)                        | (26,481)     |
| <b>CASH FLOWS PROVIDED BY (USED FOR) FINANCING ACTIVITIES:</b>                   |                                 |              |
| Borrowings under credit facility and long-term debt                              | 27,946                          |              |
| Repayment of borrowings under credit facility and long-term debt                 | (20,281)                        |              |
| Issuance of common stock from share-based payment arrangement exercises          | 160                             | 88           |
| Excess tax benefits from share-based payment arrangement exercises               | 164                             | 93           |
| Change in net checks issued in excess of cash balances                           | (748)                           | (1,335)      |
| Noncontrolling interest distributions and other, net                             | 85                              | 66           |
| Net cash provided by (used for) financing activities                             | 7,326                           | (1,088)      |
| <b>NET CHANGE IN CASH AND CASH EQUIVALENTS</b>                                   | <b>(1,063)</b>                  | <b>(219)</b> |
| <b>CASH AND CASH EQUIVALENTS:</b>  |                                 |              |
| Beginning of period  | 5,410                           | 2,395        |
| End of period  | \$ 4,347                        | \$ 2,176     |
| <b>SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION:</b>                         |                                 |              |
| Cash paid for:   |                                 |              |
| Interest   | \$ 45                           | \$ 64        |
| Income taxes   | \$ 2,047                        | \$ 1,454     |
| Non-cash investing activities:   |                                 |              |
| Change in revenue equipment not yet paid for                                     | \$ 4,393                        | \$ 244       |



The accompanying notes are an integral part of these consolidated condensed financial statements.

## NOTES TO CONSOLIDATED CONDENSED FINANCIAL STATEMENTS

THREE MONTHS ENDED MARCH 31, 2010

(Unaudited)

## (1) Basis of Presentation

The accompanying unaudited consolidated condensed financial statements have been prepared in accordance with U.S. generally accepted accounting principles for interim financial statements, and therefore do not include all information and disclosures required by U.S. generally accepted accounting principles for complete financial statements. In the opinion of management, such statements reflect all adjustments (consisting of normal recurring adjustments) considered necessary to fairly present our consolidated financial condition, results of operations and cash flows for the interim periods presented. The results of operations for any interim period do not necessarily indicate the results for the full year. The unaudited interim consolidated financial statements should be read with reference to the consolidated financial statements and notes to consolidated financial statements in our 2009 Annual Report on Form 10-K.

The accompanying unaudited consolidated condensed financial statements include the accounts of Marten Transport, Ltd., its subsidiaries and its 45% owned affiliate, MW Logistics, LLC (MWL). MWL is a third-party provider of logistics services to the transportation industry. We have applied the provisions of Financial Accounting Standards Board Accounting Standards Codification, or FASB ASC, 810, *Consolidation* to our investment in MWL and have determined that Marten is the primary beneficiary based on MWL's equity structure. All material intercompany accounts and transactions have been eliminated in consolidation. MWL has elected to be classified as a partnership for federal income tax purposes. Consequently, federal income taxes are not payable by MWL.

## (2) Earnings Per Common Share

Basic and diluted earnings per common share were computed as follows:

| (In thousands, except per share amounts)   | Three Months<br>Ended March 31, |          |
|--|---------------------------------|----------|
|  | 2010                            | 2009     |
| Numerator:   |                                 |          |
| Net income   | \$ 3,892                        | \$ 4,053 |
| Denominator:   |                                 |          |
| Basic earnings per common share - weighted-average shares                              | 21,897                          | 21,839   |
| Effect of dilutive stock options   | 100                             | 121      |
| Diluted earnings per common share - weighted-average shares<br>and assumed conversions | 21,997                          | 21,960   |
| Basic earnings per common share  | \$ 0.18                         | \$ 0.19  |
| Diluted earnings per common share  | \$ 0.18                         | \$ 0.18  |



Options totaling 387,600 and 323,100 shares were outstanding but were not included in the calculation of diluted earnings per share for the three-month periods ended March 31, 2010 and March 31, 2009, respectively, primarily because their exercise prices were greater than the average market price of the common shares and, therefore, including the options in the denominator would be antidilutive, or decrease the number of weighted-average shares. Additionally, performance-based option awards totaling 107,000 and 99,500 shares for the 2010 and 2009 periods, respectively, were also not included in the calculation of diluted earnings per share because the performance condition was not considered probable of achievement.

### (3) Related Party Transactions

We purchase fuel and obtain tires and related services from Bauer Built, Inc., or BBI. Jerry M. Bauer, one of our directors, is the president and a stockholder of BBI. We paid BBI \$190,000 in the first quarter of 2010 and \$196,000 in the first quarter of 2009 for fuel and tire services. In addition, we paid \$463,000 in the first quarter of 2010 and \$388,000 in the first quarter of 2009 to tire manufacturers for tires that we purchased from the tire manufacturers but were provided by BBI. BBI received commissions from the tire manufacturers related to these purchases. Other than any benefit received from his ownership interest, Mr. Bauer receives no compensation or other benefits from our business with BBI.

We paid Durand Builders Service, Inc. \$377,000 in the first quarter of 2009 for various construction projects. Larry B. Hagness, one of our directors, is the president and owner of Durand Builders Service, Inc. Other than any benefit received from his ownership interest, Mr. Hagness receives no compensation or other benefits from these transactions.

### (4) Income Taxes

Our effective income tax rate increased to 45.1% for the first three months of 2010 from 42.9% for the first three months of 2009, primarily because of the nondeductible effect of a per diem pay structure for our drivers which was more broadly implemented in the third quarter of 2009 and further increased in the first quarter of 2010.

Our reserves for unrecognized tax benefits were \$167,000 as of March 31, 2010 and \$158,000 as of December 31, 2009. The \$9,000 increase in the amount reserved in the first quarter of 2010 relates to current period tax positions. The amount reserved as of December 31, 2009 was added in 2007 through 2009 relating to current period tax positions. If recognized, \$109,000 of the unrecognized tax benefits as of March 31, 2010 would impact our effective tax rate. No potential interest or penalties related to unrecognized tax benefits were recognized in our financial statements as of March 31, 2010. We do not expect the reserves for unrecognized tax benefits to change significantly within the next twelve months.

The federal statute of limitations remains open for 2006 and forward. We file tax returns in numerous state jurisdictions with varying statutes of limitations.

### (5) Accounting for Share-based Payment Arrangement Compensation

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We account for share-based payment arrangements in accordance with FASB ASC 718, *Compensation - Stock Compensation*. During the three months ended March 31, 2010, there were no significant changes to the structure of our share-based payment arrangements. Total pre-tax share-based compensation expense recorded in the first three months of 2010 was \$159,000 and in the first three months of 2009 was \$118,000. See Note 8 to our consolidated financial statements in our 2009 Annual Report on Form 10-K for a detailed description of stock-based awards under our 2005 Stock Incentive Plan and 1995 Stock Incentive Plan.

### (6) Fair Value of Financial Instruments

The carrying amounts of accounts receivable, direct financing leases receivable and accounts payable approximate fair value because of the short maturity of these instruments. The fair value of our total long-term debt is estimated to be \$9.2 million at March 31, 2010, and \$1.5 million at December 31, 2009. The fair value was estimated by discounting future cash flows using a current borrowing rate for similar long-term debt instruments.

## (7) Commitments and Contingencies

We are committed to: (a) purchase \$36.1 million of new revenue equipment through 2011; (b) building construction expenditures of \$3.8 million in 2010; and (c) operating lease obligation expenditures totaling \$784,000 through 2013.

We are involved in legal actions that arise in the ordinary course of business. Although the outcomes of any such legal actions cannot be predicted, in the opinion of management, the resolution of any currently pending or threatened actions will not have a material adverse effect upon our financial position or results of operations.

## (8) Business Segments

Our presentation includes two reporting segments Truckload and Logistics. The primary source of our operating revenue is truckload revenue, which we generate by transporting freight for our customers and report within our Truckload segment. Generally, we are paid by the mile for our services. We also derive truckload revenue from fuel surcharges, loading and unloading activities, equipment detention and other ancillary services.

Our operating revenue also includes revenue reported within our Logistics segment, which consists of revenue from our internal brokerage and intermodal operations, both launched in 2005, and through our 45% interest in MWL, a third-party provider of logistics services to the transportation industry. Brokerage services involve arranging for another company to transport freight for our customers while we retain the billing, collection and customer management responsibilities. Intermodal services involve the transport of our trailers on railroad flatcars for a portion of a trip, with the balance of the trip using our tractors or, to a lesser extent, contracted carriers.

The following table sets forth for the periods indicated our operating revenue, operating income and operating ratio by segment. We do not prepare separate balance sheets by segment and, as a result, assets are not separately identifiable by segment.

| (Dollars in thousands)   | Three Months<br>Ended March 31, |            |
|--|---------------------------------|------------|
|  | 2010                            | 2009       |
| Operating revenue:   |                                 |            |
| Truckload revenue, net of fuel surcharge revenue               | \$ 80,920                       | \$ 88,535  |
| Truckload fuel surcharge revenue                               | 15,306                          | 9,837      |
| Total Truckload revenue  | 96,226                          | 98,372     |
| Logistics revenue, net of intermodal fuel surcharge revenue(1) |                                 |            |
| Intermodal fuel surcharge revenue                              | 2,016                           | 933        |
| Total Logistics revenue  | 29,586                          | 23,583     |
| Total operating revenue  | \$ 125,812                      | \$ 121,955 |
| Operating income:  |                                 |            |
| Truckload  | \$ 5,225                        | \$ 5,833   |

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|                              |    |       |    |       |
|------------------------------|----|-------|----|-------|
| Logistics                    |    | 1,809 |    | 1,418 |
| Total operating income       | \$ | 7,034 | \$ | 7,251 |
| Operating ratio(2):          |    |       |    |       |
| Truckload                    |    | 94.6% |    | 94.1% |
| Logistics                    |    | 93.9  |    | 94.0  |
| Consolidated operating ratio |    | 94.4% |    | 94.1% |

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(1) Logistics revenue is net of \$2.2 million and \$3.3 million of inter-segment revenue in the first quarter of 2010 and the first quarter of 2009, respectively, for loads transported by our tractors and arranged by MWL that have been eliminated in consolidation.

(2) Represents operating expenses as a percentage of operating revenue.

(9) Use of Estimates

We must make estimates and assumptions to prepare the consolidated condensed financial statements in conformity with U.S. generally accepted accounting principles. These estimates and assumptions affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities in the consolidated condensed financial statements. These estimates are primarily related to insurance and claims accruals and depreciation. Ultimate results could differ from these estimates.

(10) Reclassifications

The noncontrolling interest distributions and other, net balance of \$66,000 for the first quarter of 2009 in our consolidated condensed statements of cash flows and the net interest expense balance of \$31,000 for the first quarter of 2009 in our consolidated condensed statements of operations have been reclassified to be consistent with the current presentation. These reclassifications do not have a material effect on our consolidated condensed financial statements.

(11) Evaluation of Subsequent Events

As a result of our evaluation through the issuance date of this Quarterly Report on Form 10-Q, we have determined that no events or transactions have occurred subsequent to March 31, 2010 which require recognition or disclosure in the financial statements.



**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.**

*The following discussion and analysis of our financial condition and results of operations should be read together with the selected consolidated financial data and our consolidated condensed financial statements and the related notes appearing elsewhere in this report. This discussion and analysis contains forward-looking statements that involve risks, uncertainties and assumptions. Our actual results may differ materially from those anticipated in these forward-looking statements as a result of many factors, including but not limited to those included in our Form 10-K, Part 1, Item 1A for the year ended December 31, 2009. We do not assume, and specifically disclaim, any obligation to update any forward-looking statement contained in this report.*

**Overview**

The primary source of our operating revenue is truckload revenue, which we generate by transporting long-haul and regional freight for our customers and report within our Truckload segment. Generally, we are paid by the mile for our services. We also derive truckload revenue from fuel surcharges, loading and unloading activities, equipment detention and other ancillary services. The main factors that affect our truckload revenue are the rate per mile we receive from our customers, the percentage of miles for which we are compensated, the number of miles we generate with our equipment and changes in fuel prices. We monitor our revenue production primarily through average truckload revenue, net of fuel surcharges, per tractor per week. We also analyze our average truckload revenue, net of fuel surcharges, per total mile, non-revenue miles percentage, the miles per tractor we generate, our accessorial revenue and our other sources of operating revenue.

Our operating revenue also includes revenue reported within our Logistics segment, which consists of revenue from our internal brokerage and intermodal operations, both launched in 2005, and through our 45% interest in MWL, a third-party provider of logistics services to the transportation industry. Brokerage services involve arranging for another company to transport freight for our customers while we retain the billing, collection and customer management responsibilities. Intermodal services involve the transport of our trailers on railroad flatcars for a portion of a trip, with the balance of the trip using our tractors or, to a lesser extent, contracted carriers. The main factors that affect our logistics revenue are the rate per mile and other charges we receive from our customers and the rates charged by third-party providers.

In addition to the factors discussed above, our operating revenue is also affected by, among other things, the United States economy, inventory levels, the level of truck and rail capacity in the transportation market and specific customer demand.

Our operating revenue increased \$3.9 million, or 3.2%, in the first quarter of 2010. This increase was primarily due to fuel surcharge revenue increasing by \$6.6 million, or 60.8%, caused by significantly higher fuel prices in the first quarter of 2010. Our operating revenue, net of fuel surcharges, decreased \$2.7 million, or 2.4%, compared with the first quarter of 2009. Truckload segment revenue, net of fuel surcharges, decreased 8.6% primarily due to decreases in our average fleet size of 150 tractors, or 6.3%, and in our average truckload revenue, net of fuel surcharges, per tractor per week of 2.5% in the first quarter of 2010. The reduction in revenue per tractor per week was primarily caused by a decrease in our average miles per tractor in the first quarter of 2010 due to the difficult freight environment. The changes in our operating statistics are consistent with the continued development and growth of our regional temperature-controlled operations. By focusing on shorter lengths of haul in certain defined areas, we are addressing customer trends toward regional distribution to lower their transportation expense, furthering our own objectives of reducing fuel consumption per load, and matching some of our drivers' desires to stay closer to home. The concentration of a portion of our fleet in these markets is evident in a 16.4% reduction from the first quarter of 2009 in average length of haul to 689 miles. Logistics segment revenue, net of intermodal fuel surcharges, increased 21.7% compared with the first quarter of 2009. The increase in logistics revenue primarily resulted from continued volume growth in each of our internal brokerage and intermodal services and in the logistics services provided by MWL. Logistics revenue represented 23.5% of our operating revenue in the first quarter of 2010 compared to 19.3% in the first quarter of 2009.

Our profitability on the expense side is impacted by variable costs of transporting freight for our customers, fixed costs, and expenses containing both fixed and variable components. The variable costs include fuel expense, driver-related expenses, such as wages, benefits, training, and recruitment, and independent contractor costs, which are

recorded under purchased transportation. Expenses that have both fixed and variable components include maintenance and tire expense and our total cost of insurance and claims. These expenses generally vary with the miles we travel, but also have a controllable component based on safety, fleet age, efficiency and other factors. Our main fixed costs relate to the acquisition and financing of long-term assets, such as revenue equipment and operating terminals. We expect our annual cost of tractor and trailer ownership will increase in future periods as a result of higher prices of new equipment. Although certain factors affecting our expenses are beyond our control, we monitor them closely and attempt to anticipate changes in these factors in managing our business. For example, fuel prices fluctuated dramatically at various times during the last several years, with the D.O.E. national average cost of fuel increasing to \$2.85 per gallon in the first quarter of 2010 from \$2.19 per gallon in the first quarter of 2009. We manage our exposure to changes in fuel prices primarily through fuel surcharge programs with our customers, as well as through volume fuel purchasing arrangements with national fuel centers and bulk purchases of fuel at our terminals. To help further reduce fuel expense, we installed auxiliary power units in our tractors to provide climate control and electrical power for our drivers without idling the tractor engine. For our Logistics segment, our profitability on the expense side is impacted by the percentage of logistics revenue we pay to providers for the transportation services we arrange.

Our operating expenses as a percentage of operating revenue, or operating ratio, was 94.4% in the first quarter of 2010 compared with 94.1% in the first quarter of 2009. Our net income decreased to \$3.9 million in the first quarter of 2010 from \$4.1 million in the first quarter of 2009. The decreased profitability in 2010 was primarily due to the decrease in revenue per tractor per week in our Truckload segment, partially offset by the improvement in our overall cost structure.

Our business requires substantial, ongoing capital investments, particularly for new tractors and trailers. At March 31, 2010, we had approximately \$3.5 million of cash and cash equivalents and marketable securities, net of checks issued in excess of cash balances, \$9.2 million of long-term debt, including current maturities, and \$279.5 million in stockholders' equity. In the first quarter of 2010, net cash flows provided by operating and financing activities were primarily used to purchase new revenue equipment, net of proceeds from dispositions, in the amount of \$24.9 million. We estimate that capital expenditures, net of proceeds from dispositions, will be approximately \$50 million for the remainder of 2010, which we will adjust throughout the year as we size our fleet to existing customer demand. We believe our sources of liquidity are adequate to meet our current and anticipated needs for at least the next twelve months. Based upon anticipated cash flows, existing cash and cash equivalents balances, current borrowing availability and other sources of financing we expect to be available to us, we do not anticipate any significant liquidity constraints in the foreseeable future.

We have been transforming our business strategy toward a more-diversified set of transportation service solutions, primarily regional temperature-controlled operations along with intermodal and brokerage services, to align our growth with customer trends. We believe that we are well-positioned during this difficult freight environment, as well as within an economic recovery, with this transformation of our services combined with our competitive position, cost control emphasis, modern fleet and strong balance sheet.

This Management's Discussion and Analysis of Financial Condition and Results of Operations includes discussions of operating, truckload and logistics revenue, net of fuel surcharges, and net fuel expense (fuel and fuel taxes net of fuel surcharge revenue and surcharges passed through to independent contractors, outside drayage carriers and railroads). We provide these additional disclosures because management believes these measures provide a more consistent basis for comparing results of operations from period to period. These financial measures in this report have not been determined in accordance with U.S. generally accepted accounting principles (GAAP). Pursuant to Item 10(e) of Regulation S-K, we have included the amounts necessary to reconcile these non-GAAP financial measures to the most directly comparable GAAP financial measures, operating revenue and fuel and fuel taxes.

**Results of Operations**

The following table sets forth for the periods indicated certain operating statistics regarding our revenue and operations:

|  | <b>Three Months<br/>Ended March 31,</b> |             |
|--|---|-------------|
|  | <b>2010</b>                             | <b>2009</b> |
| <b>Truckload Segment:</b>  |   |             |
| Total Truckload revenue (in thousands)                                     | \$ 96,226                               | \$ 98,372   |
| Average truckload revenue, net of fuel surcharges, per tractor per week(1) | \$ 2,816                                | \$ 2,887    |
| Average tractors (1)   | 2,235                                   | 2,385       |
| Average miles per trip   | 689                                     | 824         |
| Total miles company-employed drivers (in thousands)                        | 48,944                                  | 52,112      |
| Total miles independent contractors (in thousands)                         | 4,500                                   | 5,943       |
| <b>Logistics Segment:</b>  |   |             |
| Total Logistics revenue (in thousands)                                     | \$ 29,586                               | \$ 23,583   |
| <b>Brokerage:</b>  |   |             |
| <b>Marten Transport</b>  |   |             |
| Revenue (in thousands)   | \$ 10,393                               | \$ 7,249    |
| Loads  | 5,602                                   | 3,854       |
| <b>MWL</b>   |   |             |
| Revenue (in thousands)   | \$ 8,168                                | \$ 7,205    |
| Loads  | 4,279                                   | 3,752       |
| <b>Intermodal:</b>   |   |             |
| Revenue (in thousands)   | \$ 11,025                               | \$ 9,129    |
| Loads  | 4,677                                   | 3,653       |
| Average tractors   | 62                                      | 55          |

(1) Includes tractors driven by both company-employed drivers and independent contractors. Independent contractors provided 147 and 212 tractors as of March 31, 2010 and 2009, respectively.

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Comparison of Three Months Ended March 31, 2010 to Three Months Ended March 31, 2009

The following table sets forth for the periods indicated our operating revenue, operating income and operating ratio by segment, along with the change for each component:

| (Dollars in thousands)  | 2010              | Three Months Ended<br>March 31, | 2009              | Dollar<br>Change<br>Three Months<br>Ended<br>March 31,<br>2010 vs. 2009 | Percentage<br>Change<br>Three Months<br>Ended<br>March 31,<br>2010 vs. 2009 |
|---|-------------------|---------------------------------|-------------------|---|---|
| <b>Operating revenue:</b>   |                   |                                 |                   |   |   |
| Truckload revenue, net of fuel surcharge revenue                      | \$ 80,920         |                                 | \$ 88,535         | \$ (7,615)  | (8.6)%  |
| Truckload fuel surcharge revenue                                      | 15,306            |                                 | 9,837             | 5,469   | 55.6  |
| Total Truckload revenue   | 96,226            |                                 | 98,372            | (2,146)   | (2.2)   |
| <b>Logistics revenue, net of intermodal fuel surcharge revenue(1)</b> |                   |                                 |                   |   |   |
| Intermodal fuel surcharge revenue                                     | 2,016             |                                 | 933               | 1,083   | 116.1   |
| Total Logistics revenue   | 29,586            |                                 | 23,583            | 6,003   | 25.5  |
| <b>Total operating revenue</b>  | <b>\$ 125,812</b> |                                 | <b>\$ 121,955</b> | <b>\$ 3,857</b>   | <b>3.2%</b>   |
| <b>Operating income:</b>  |                   |                                 |                   |   |   |
| Truckload   | \$ 5,225          |                                 | \$ 5,833          | \$ (608)  | (10.4)%   |
| Logistics   | 1,809             |                                 | 1,418             | 391   | 27.6  |
| Total operating income  | \$ 7,034          |                                 | \$ 7,251          | \$ (217)  | (3.0)%  |
| <b>Operating ratio(2):</b>  |                   |                                 |                   |   |   |
| Truckload   | 94.6%             |                                 | 94.1%             |   | 0.5%  |
| Logistics   | 93.9              |                                 | 94.0              |   | (0.1)   |
| Consolidated operating ratio  | 94.4%             |                                 | 94.1%             |   | (0.3)%  |

(1) Logistics revenue is net of \$2.2 million and \$3.3 million of inter-segment revenue in the 2010 and 2009 periods, respectively, for loads transported by our tractors and arranged by MWL that have been eliminated in consolidation.

(2) Represents operating expenses as a percentage of operating revenue.

Our operating revenue increased \$3.9 million, or 3.2%, to \$125.8 million in the 2010 period from \$122.0 million in the 2009 period. This increase was primarily due to fuel surcharge revenue increasing to \$17.3 million in the 2010 period from \$10.8 million in the 2009 period, caused by significantly higher fuel prices in the 2010 period. Our operating revenue, net of fuel surcharges, decreased \$2.7 million, or 2.4%, to \$108.5 million in the 2010 period from \$111.2 million in the 2009 period. The decrease in operating revenue, net of fuel surcharges, was due to a decrease in truckload revenue, net of fuel surcharges, partially offset by growth in logistics revenue.

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Truckload segment revenue decreased \$2.1 million, or 2.2%, to \$96.2 million in the 2010 period from \$98.4 million in the 2009 period. Truckload segment revenue, net of fuel surcharges, decreased 8.6% primarily due to decreases in our average fleet size of 150 tractors, or 6.3%, and in our average truckload revenue, net of fuel surcharges, per tractor per week of 2.5% in the 2010 period from the 2009 period. The reduction in revenue per tractor per week was primarily caused by a decrease in our average miles per tractor in the 2010 period due to the difficult freight environment. The changes in our operating statistics are consistent with the continued growth of our regional temperature-controlled operations. By focusing on shorter lengths of haul in certain defined areas, we are addressing customer trends toward regional distribution

to lower their transportation expense, furthering our own objectives of reducing fuel consumption per load, and matching some of our drivers desires to stay closer to home. The concentration of a portion of our fleet in these markets is evident in a 16.4% reduction from the 2009 period in average length of haul to 689 miles. The decrease in revenue per tractor per week, partially offset by the improvement in our overall cost structure, primarily caused the decrease in profitability from the 2009 period.

Logistics segment revenue increased \$6.0 million, or 25.5%, to \$29.6 million in the 2010 period from \$23.6 million in the 2009 period. Logistics segment revenue, net of intermodal fuel surcharges, increased 21.7%. The increase in logistics revenue primarily resulted from continued volume growth in each of our internal brokerage and intermodal services and in the logistics services provided by MWL. The operating ratio for our Logistics segment in the 2010 period was similar to in the 2009 period.

The following table sets forth for the periods indicated the dollar and percentage increase or decrease of the items in our unaudited consolidated condensed statements of operations, and those items as a percentage of operating revenue:

| (Dollars in thousands)   | Dollar<br>Change<br>Three Months<br>Ended<br>March 31,<br>2010 vs. 2009 | Percentage<br>Change<br>Three Months<br>Ended<br>March 31,<br>2010 vs. 2009 | 2010   | Percentage of<br>Operating Revenue<br>Three Months<br>Ended<br>March 31,<br>2009 |
|--|---|---|--------|--|
| Operating revenue  | \$ 3,857  | 3.2%  | 100.0% | 100.0%   |
| Operating expenses (income):   |   |   |        |  |
| Salaries, wages and benefits   | (3,700)   | (10.2)  | 25.8   | 29.6   |
| Purchased transportation   | 5,007   | 22.0  | 22.1   | 18.7   |
| Fuel and fuel taxes  | 5,727   | 26.2  | 21.9   | 17.9   |
| Supplies and maintenance   | (808)   | (8.2)   | 7.2    | 8.1  |
| Depreciation   | (396)   | (2.9)   | 10.4   | 11.0   |
| Operating taxes and licenses   | (171)   | (10.2)  | 1.2    | 1.4  |
| Insurance and claims   | (1,669)   | (30.2)  | 3.1    | 4.5  |
| Communications and utilities   | (252)   | (23.7)  | 0.6    | 0.9  |
| Gain on disposition of revenue equipment                                 | 272   | 57.7  | (0.2)  | (0.4)  |
| Other  | 64  | 2.2   | 2.4    | 2.4  |
| Total operating expenses   | 4,074   | 3.6   | 94.4   | 94.1   |
| Operating income   | (217)   | (3.0)   | 5.6    | 5.9  |
| Net interest (income) expense  | (137)   | (441.9)   | (0.1)  |  |
| Income before income taxes   | (80)  | (1.1)   | 5.7    | 5.9  |
| Less: Income before income taxes attributable to noncontrolling interest | (60)  | (51.7)  |        | 0.1  |
| Income before income taxes attributable to Marten Transport, Ltd.        | (20)  | (0.3)   | 5.6    | 5.8  |
| Provision for income taxes   | 141   | 4.6   | 2.5    | 2.5  |
| Net income   | \$ (161)  | (4.0)%  | 3.1%   | 3.3%   |

Salaries, wages and benefits consist of compensation for our employees, including both driver and non-driver employees, employees' health insurance, 401(k) plan contributions and other fringe benefits. These expenses vary depending upon the ratio of company drivers to independent contractors, our efficiency, our experience with employees' health insurance claims, changes in health care premiums and other factors. The decrease in salaries, wages and benefits resulted primarily from a 6.1% decrease in the total miles driven by company drivers coupled with a more broad implementation of our per diem pay structure for our drivers in the third quarter of 2009 and the first quarter of 2010, along with a \$396,000 decrease in bonus compensation expensed for our non-driver employees.

Purchased transportation consists of payments to independent contractor providers of revenue equipment and to carriers for transportation services we arrange in connection with brokerage and intermodal activities. This category will vary depending upon the ratio of company drivers versus independent contractors, the amount of fuel surcharges passed through to independent contractors and the amount and rates, including fuel surcharges, we pay to third-party railroad and motor carriers. Purchased transportation expense increased \$5.0 million in total, or 22.0%, in the 2010 period from the 2009 period. Payments to carriers for transportation services we arranged in our brokerage and intermodal operations increased \$5.5 million to \$22.3 million in the 2010 period from \$16.9 million in the 2009 period. The portion of purchased transportation expense related to our independent contractors, including fuel surcharges, decreased \$477,000 in the 2010 period, primarily due to a decrease in the number of independent contractor-owned tractors in our fleet. We expect that purchased transportation expense will increase as we continue to grow our Logistics segment.

Net fuel expense (fuel and fuel taxes net of fuel surcharge revenue and surcharges passed through to independent contractors, outside drayage carriers and railroads) decreased \$36,000, or 0.3%, to \$12.5 million in the 2010 period from \$12.6 million in the 2009 period. Fuel surcharges passed through to independent contractors, outside drayage carriers and railroads were \$2.2 million in the 2010 period and \$1.5 million in the 2009 period. We have worked diligently to control fuel usage and costs by improving our volume purchasing arrangements and optimizing our drivers' fuel purchases with national fuel centers, focusing on shorter lengths of haul, installing and tightly managing the use of auxiliary power units in our tractors to minimize engine idling and improving fuel usage in our trailers' refrigeration units. Auxiliary power units, which we have installed in our company-owned tractors, provide climate control and electrical power for our drivers without idling the tractor engine. The decrease in net fuel expense was primarily due to a 6.1% decrease in the total miles driven by our company-owned fleet and to the cost control measures stated above, which were substantially offset by a significant increase in the D.O.E. national average cost of fuel to \$2.85 per gallon in the 2010 period from \$2.19 per gallon in the 2009 period. Net fuel expense represented 13.9% of truckload and intermodal revenue, net of fuel surcharges, in the 2010 period, compared with 13.0% in the 2009 period.

Supplies and maintenance consist of repairs, maintenance, tires, parts, oil and engine fluids, along with load-specific expenses including loading/unloading, tolls, pallets and trailer hostling. The decrease in supplies and maintenance in the 2010 period primarily resulted from a decrease in outside vendor maintenance on our revenue equipment which we were able to achieve by increasing the capacity of our maintenance facilities. Our maintenance practices were consistent with the 2009 period.

Insurance and claims consist of the costs of insurance premiums and the accruals we make for claims within our self-insured retention amounts, primarily for personal injury, property damage, physical damage to our equipment, cargo claims and workers' compensation claims. These expenses will vary primarily based upon the frequency and severity of our accident experience, our self-insured retention levels and the market for insurance. The \$1.7 million decrease in insurance and claims in the 2010 period was primarily due to a decrease in the cost of self-insured auto liability and workers' compensation accident claims. Our significant self-insured retention exposes us to the possibility of significant fluctuations in claims expense between periods depending on the frequency, severity and timing of claims and to adverse financial results if we incur large or numerous losses.

Gain on disposition of revenue equipment decreased to \$199,000 in the 2010 period from \$471,000 in the 2009 period as a result of a decrease in the market value for used revenue equipment, which was partially offset by an increase in the number of tractors and trailers sold. Future gains or losses on disposition of revenue equipment will be impacted by the market for used revenue equipment, which is beyond our control.





We do not expect our gain on disposition to improve in the near future as we believe that there are few buyers with adequate financing in comparison with available inventory, and the expectation of additional trucking company failures is likely to keep used truck inventories high.

As a result of the foregoing factors, our operating expenses as a percentage of operating revenue, or operating ratio, was 94.4% in the 2010 period compared with 94.1% in the 2009 period. The operating ratio for our Truckload segment increased to 94.6% from 94.1% in the 2009 period and the operating ratio for our Logistics segment decreased to 93.9% from 94.0% in the 2009 period.

Our effective income tax rate increased to 45.1% in the 2010 period from 42.9% in the 2009 period, primarily because of the nondeductible effect of a per diem pay structure for our drivers which was more broadly implemented in the third quarter of 2009 and further increased in the first quarter of 2010.

As a result of the factors described above, net income decreased to \$3.9 million in the 2010 period from \$4.1 million in the 2009 period. Net earnings were \$0.18 per diluted share in both periods.

## Liquidity and Capital Resources

Our business requires substantial, ongoing capital investments, particularly for new tractors and trailers. Our primary sources of liquidity are funds provided by operations, our unsecured senior notes and our revolving credit facility. A portion of our tractor fleet is provided by independent contractors who own and operate their own equipment. We have no capital expenditure requirements relating to those drivers who own their tractors or obtain financing through third parties.

The table below reflects our net cash flows provided by operating activities, net cash flows used for investing activities and net cash flows provided by (used for) financing activities for the periods indicated.

| (In thousands)   | Three Months<br>Ended March 31, |           |
|--|---------------------------------|-----------|
|  | 2010                            | 2009      |
| Net cash flows provided by operating activities            | \$ 18,677                       | \$ 27,350 |
| Net cash flows used for investing activities               | (27,066)                        | (26,481)  |
| Net cash flows provided by (used for) financing activities | 7,326                           | (1,088)   |

In the first quarter of 2010, net cash flows provided by operating and financing activities were primarily used to purchase new revenue equipment, net of proceeds from dispositions, in the amount of \$24.9 million. We estimate that capital expenditures, net of proceeds from dispositions, will be approximately \$50 million for the remainder of 2010, which we will adjust throughout the year as we size our fleet to existing customer demand. We believe our sources of liquidity are adequate to meet our current and anticipated needs for at least the next twelve months. Based upon anticipated cash flows, existing cash and cash equivalents balances, current borrowing availability and other sources of financing we expect to be available to us, we do not anticipate any significant liquidity constraints in the foreseeable future.

We have outstanding senior unsecured notes with an aggregate principal balance of \$1.4 million at March 31, 2010. These notes, which bear interest at a fixed annual rate of 8.57%, matured in April 2010 with a final principal payment of \$1.4 million.

We maintain a credit agreement that provides for a five-year unsecured committed credit facility maturing in September 2011 in an aggregate principal amount of up to \$50 million. The aggregate principal amount of the credit facility may be increased at our option up to a maximum aggregate principal amount of \$100 million. At March 31, 2010, the credit facility had an outstanding principal balance of \$7.7 million, outstanding standby letters of credit of \$8.4 million and remaining borrowing availability of \$33.9 million. The \$7.7 million increase in the outstanding principal balance of the credit facility from December 31, 2009 primarily resulted from the excess of capital expenditures, net of proceeds from dispositions, over the amount of net cash flows provided by operating activities. This facility bears interest at a variable rate based on the London Interbank Offered Rate or the agent bank's Prime Rate, in each case plus/minus applicable margins. The weighted average interest rate for the facility was 0.85% at March 31, 2010.

Our credit facility prohibits us from paying, in any fiscal year, dividends in excess of 25% of our net income from the prior fiscal year. The debt agreements discussed above also contain restrictive covenants which, among other matters, require us to maintain certain financial ratios, including debt-to-equity, cash flow leverage, interest coverage and fixed charge coverage. We were in compliance with all of these covenants at March 31, 2010.



The following is a summary of our contractual obligations as of March 31, 2010.

| (In thousands)                             | Remainder<br>Of<br>2010 | 2011<br>And<br>2012 | Payments Due by Period |            |    | Total     |
|--|-------------------------|---------------------|------------------------|------------|----|-----------|
|  |                         |                     | 2013<br>And<br>2014    | Thereafter |    |           |
| Purchase obligations for revenue equipment | \$ 34,605               | \$ 1,507            | \$                     | \$         | \$ | \$ 36,112 |
| Long-term debt obligations                 | 1,428                   | 7,736               |                        |            |    | 9,164     |
| Building construction obligations          | 3,781                   |                     |                        |            |    | 3,781     |
| Operating lease obligations                | 296                     | 431                 | 57                     |            |    | 784       |
| Total                                      | \$ 40,110               | \$ 9,674            | \$ 57                  | \$         | \$ | \$ 49,841 |

### Related Parties

We purchase fuel and obtain tires and related services from Bauer Built, Inc., or BBI. Jerry M. Bauer, one of our directors, is the president and a stockholder of BBI. We paid BBI \$190,000 in the first quarter of 2010 and \$196,000 in the first quarter of 2009 for fuel and tire services. In addition, we paid \$463,000 in the first quarter of 2010 and \$388,000 in the first quarter of 2009 to tire manufacturers for tires that we purchased from the tire manufacturers but were provided by BBI. BBI received commissions from the tire manufacturers related to these purchases. Other than any benefit received from his ownership interest, Mr. Bauer receives no compensation or other benefits from our business with BBI.

We paid Durand Builders Service, Inc. \$377,000 in the first quarter of 2009 for various construction projects. Larry B. Hagness, one of our directors, is the president and owner of Durand Builders Service, Inc. Other than any benefit received from his ownership interest, Mr. Hagness receives no compensation or other benefits from these transactions.

### Off-balance Sheet Arrangements

Other than standby letters of credit maintained in connection with our self-insurance programs in the amount of \$8.4 million and operating leases summarized above in our summary of contractual obligations, we did not have any other material off-balance sheet arrangements at March 31, 2010.

### Inflation and Fuel Costs

Most of our operating expenses are inflation-sensitive, with inflation generally producing increased costs of operations. During the last two years, the most significant effects of inflation have been on revenue equipment prices, accident claims, health insurance and employee compensation. We attempt to limit the effects of inflation through increases in freight rates and cost control efforts.

In addition to inflation, fluctuations in fuel prices can affect our profitability. We require substantial amounts of fuel to operate our tractors and power the temperature-control units on our trailers. Substantially all of our contracts with customers contain fuel surcharge provisions. Although we historically have been able to pass through a significant portion of long-term increases in fuel prices and related taxes to customers in the form of surcharges and higher rates, such increases usually are not fully recovered. These surcharge provisions are not effective in mitigating the fuel price increases related to non-revenue miles or fuel used while the tractor is idling.

### **Seasonality**

Our tractor productivity generally decreases during the winter season because inclement weather impedes operations and some shippers reduce their shipments. At the same time, operating expenses generally increase, with harsh weather creating higher accident frequency, increased claims and more equipment repairs.

## Critical Accounting Policies

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions about future events, and apply judgments that affect the reported amounts of assets, liabilities, revenue and expenses in our consolidated condensed financial statements and related notes. We base our estimates, assumptions and judgments on historical experience, current trends and other factors believed to be relevant at the time our consolidated condensed financial statements are prepared. However, because future events and their effects cannot be determined with certainty, actual results could differ from our estimates and assumptions, and such differences could be material. We believe that the following critical accounting policies affect our more significant estimates, assumptions and judgments used in the preparation of our consolidated condensed financial statements.

*Revenue Recognition.* We recognize revenue, including fuel surcharges, at the time shipment of freight is completed. We account for revenue of our Logistics segment and revenue on freight transported by independent contractors within our Truckload segment on a gross basis because we are the primary obligor in the arrangements, we have the ability to establish prices, we have the risk of loss in the event of cargo claims and we bear credit risk with customer payments. Accordingly, all such revenue billed to customers is classified as operating revenue and all corresponding payments to carriers for transportation services we arrange in connection with brokerage and intermodal activities and to independent contractor providers of revenue equipment are classified as purchased transportation expense.

*Accounts Receivable.* We are dependent upon a limited number of customers, and, as a result, our trade accounts receivable are highly concentrated. Trade accounts receivable are recorded at the invoiced amounts, net of an allowance for doubtful accounts. Our allowance for doubtful accounts was \$200,000 as of March 31, 2010 and \$245,000 as of December 31, 2009. A considerable amount of judgment is required in assessing the realization of these receivables including the current creditworthiness of each customer and related aging of the past-due balances, including any billing disputes. In order to assess the collectibility of these receivables, we perform ongoing credit evaluations of our customers' financial condition. Through these evaluations, we may become aware of a situation where a customer may not be able to meet its financial obligations due to deterioration of its financial viability, credit ratings or bankruptcy. The allowance for doubtful accounts is based on the best information available to us and is reevaluated and adjusted as additional information is received. We evaluate the allowance based on historical write-off experience, the size of the individual customer balances, past-due amounts and the overall national economy. We review the adequacy of our allowance for doubtful accounts monthly.

*Property and Equipment.* The transportation industry requires significant capital investments. Our net property and equipment was \$360.1 million as of March 31, 2010 and \$341.5 million as of December 31, 2009. Our depreciation expense was \$13.0 million for the first quarter of 2010 and \$13.4 million for the first quarter of 2009. We compute depreciation of our property and equipment for financial reporting purposes based on the cost of each asset, reduced by its estimated salvage value, using the straight-line method over its estimated useful life. We determine and periodically evaluate our estimate of the projected salvage values and useful lives primarily by considering the market for used equipment, prior useful lives and changes in technology. We have not changed our policy regarding salvage values as a percentage of initial cost or useful lives of tractors and trailers within the last ten years. We believe that our policies and past estimates have been reasonable. Actual results could differ from these estimates. A 5% decrease in estimated salvage values would have decreased our net property and equipment as of March 31, 2010 by approximately \$8.9 million, or 2.5%.

In the first quarter of 2010, we replaced most of our company-owned tractors within approximately 4.5 years and our trailers within approximately six years after purchase. Our useful lives for depreciating tractors is five years and trailers is seven years, with a 25% salvage value for tractors and a 35% salvage value for trailers. These salvage values are based upon the expected market values of the equipment after five years for tractors and seven years for trailers. Depreciation expense calculated in this manner approximates the continuing declining value of the revenue equipment, and continues at a consistent straight-line rate for units held beyond the normal replacement cycle. Calculating tractor depreciation expense with a five-year useful life and a 25% salvage value results in the same depreciation rate of 15% of cost per year and the same net book value of 32.5% of cost at the 4.5-year replacement date as using a 4.5-year useful life and 32.5% salvage





value. As a result, there is no difference in recorded depreciation expense on a quarterly or annual basis with our five-year useful life and 25% salvage value compared with a 4.5-year useful life and 32.5% salvage value. Similarly, calculating trailer depreciation expense with a seven-year useful life and a 35% salvage value results in the same depreciation rate of 9.3% of cost per year and the same net book value of 44.3% of cost at the six-year replacement date as using a six-year useful life and 44.3% salvage value. As a result, there is no difference in recorded depreciation expense on a quarterly or annual basis with our seven-year useful life and 35% salvage value compared with a six-year useful life and 44.3% salvage value.

*Impairment of Assets.* Long-lived assets are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of assets to be held and used is measured by a comparison of the carrying amount of an asset to future net undiscounted cash flows expected to be generated by the asset. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the assets exceeds the fair value of the assets. Assets to be disposed of are reported at the lower of the carrying amount or fair value less the costs to sell.

*Insurance and Claims.* We self-insure, in part, for losses relating to workers' compensation, auto liability, general liability, cargo and property damage claims, along with employees' health insurance with varying risk retention levels. We maintain insurance coverage for per-incident and total losses in excess of these risk retention levels in amounts we consider adequate based upon historical experience and our ongoing review. However, we could suffer a series of losses within our self-insured retention limits or losses over our policy limits, which could negatively affect our financial condition and operating results. We have \$8.4 million in standby letters of credit to guarantee settlement of claims under agreements with our insurance carriers and regulatory authorities. The insurance and claims accruals in our consolidated condensed balance sheets were \$18.9 million as of March 31, 2010, and \$19.2 million as of December 31, 2009. We reserve currently for the estimated cost of the uninsured portion of pending claims. We periodically evaluate and adjust these reserves based on our evaluation of the nature and severity of outstanding individual claims and our estimate of future claims development based on historical claims development factors. We believe that our claims development factors have historically been reasonable, as indicated by the adequacy of our insurance and claims accruals compared to settled claims. Actual results could differ from these current estimates. In addition, to the extent that claims are litigated and not settled, jury awards are difficult to predict. If our claims settlement experience worsened causing our historical claims development factors to increase by 5%, our estimated outstanding loss reserves as of March 31, 2010 would have needed to increase by approximately \$3.6 million.

*Share-based Payment Arrangement Compensation.* We have granted stock options to certain employees and non-employee directors. We recognize compensation expense for all share-based payment arrangements granted after December 31, 2005 net of an estimated forfeiture rate and only record compensation expense for those shares expected to vest on a straight-line basis over the requisite service period for service-based awards (normally the vesting period). Compensation expense will be recorded for performance-based awards in the periods in which the performance condition is probable of achievement. Determining the appropriate fair value model and calculating the fair value of share-based payment arrangements require the input of highly subjective assumptions, including the expected life of the share-based payment arrangements and stock price volatility. We use the Black-Scholes model to value our stock option awards. We believe that future volatility will not materially differ from our historical volatility. Thus, we use the historical volatility of our common stock over the expected life of the award. The assumptions used in calculating the fair value of share-based payment awards represent our best estimates, but these estimates involve inherent uncertainties and the application of judgment. As a result, if factors change and we use different assumptions, share-based compensation expense could be materially different in the future. In addition, we are required to estimate the expected forfeiture rate and only recognize expense for those shares expected to vest. If the actual forfeiture rate is materially different from the estimate, share-based compensation expense could be significantly different from what has been recorded in the current period.

**Item 3. Quantitative And Qualitative Disclosures About Market Risk.**

We are exposed to a variety of market risks, most importantly the effects of the price and availability of diesel fuel. We require substantial amounts of diesel fuel to operate our tractors and power the temperature-control units on our trailers. The price and availability of diesel fuel can vary, and are subject to political, economic and market factors that are beyond our control. Significant increases in diesel fuel costs could materially and adversely affect our results of operations and financial condition. Based upon our fuel consumption in the first quarter of 2010, a 5% increase in the average cost of diesel fuel would have increased our fuel expense by \$1.4 million.

We have historically been able to pass through a significant portion of long-term increases in diesel fuel prices and related taxes to customers in the form of fuel surcharges. Fuel surcharge programs are widely accepted among our customers, though they can vary somewhat from customer-to-customer. These fuel surcharges, which adjust weekly with the cost of fuel, enable us to recover a substantial portion of the higher cost of fuel as prices increase. These fuel surcharge provisions are not effective in mitigating the fuel price increases related to non-revenue miles or fuel used while the tractor is idling. In addition, we have worked diligently to control fuel usage and costs by improving our volume purchasing arrangements and optimizing our drivers' fuel purchases with national fuel centers, focusing on shorter lengths of haul, installing and tightly managing the use of auxiliary power units in our tractors to minimize engine idling and improving fuel usage in our trailers' refrigeration units.

While we do not currently have any outstanding hedging instruments to mitigate this market risk, we may enter into derivatives or other financial instruments to hedge a portion of our fuel costs in the future.

**Item 4. Controls and Procedures.**

As required by Rule 13a-15 under the Securities Exchange Act of 1934 (the Exchange Act), we have carried out an evaluation of the effectiveness of the design and operation of our disclosure controls and procedures (as defined in Exchange Act Rule 13a-15(e)) as of the end of the period covered by this report. This evaluation was carried out under the supervision and with the participation of our management, including our Chief Executive Officer and our Chief Financial Officer. Based upon that evaluation, our Chief Executive Officer and our Chief Financial Officer concluded that our disclosure controls and procedures were effective as of March 31, 2010. There were no changes in our internal control over financial reporting that occurred during the period covered by this report that have materially affected, or that are reasonably likely to materially affect, our internal control over financial reporting. We intend to periodically evaluate our disclosure controls and procedures as required by the Exchange Act Rules.

**Item 5. Other Information.****Submission of Matters to a Vote of Security Holders.**

Our annual meeting of stockholders was held on May 4, 2010. The following items were voted upon at the meeting:

(a) Six incumbent directors were elected to serve one-year terms expiring at the annual meeting of stockholders to be held in 2011. The following summarizes the votes cast for, votes withheld and broker non-votes for each nominee:

| Nominee            | Votes For  | Votes Withheld | Broker Non-Votes |
|--------------------|------------|----------------|------------------|
| Randolph L. Marten | 19,407,582 | 47,215         | 918,103          |
| Larry B. Hagness   | 17,805,985 | 1,648,812      | 918,103          |
| Thomas J. Winkel   | 18,032,491 | 1,422,306      | 918,103          |
| Jerry M. Bauer     | 19,155,156 | 299,641        | 918,103          |
| Robert L. Demorest | 19,443,575 | 11,222         | 918,103          |
| G. Larry Owens     | 19,454,772 | 25             | 918,103          |

(b) The stockholders also voted to confirm the appointment of KPMG LLP as our independent public accountants for the year ending December 31, 2010 by a vote of 20,536,118 shares in favor, 70,368 shares against, 6,960 shares abstaining, and no broker non-votes.

**Compensatory Arrangements of Certain Officers.**

On May 4, 2010, our Compensation Committee approved an approximately 6% increase to the base salary for the company's named executive officers listed below, retroactive to April 26, 2010. Effective April 26, 2010, the named executive officers received the following annual base salaries in the listed positions:

| Name and Position as of May 4, 2010                                  | Base Salary |
|--|-------------|
| Randolph L. Marten<br>(Chairman and Chief Executive Officer)         | \$ 521,123  |
| Timothy M. Kohl<br>(President)                                       | \$ 371,000  |
| Robert G. Smith<br>(Chief Operating Officer)                         | \$ 262,756  |
| Timothy P. Nash<br>(Executive Vice President of Sales and Marketing) | \$ 262,756  |

|  |    |         |
|--|----|---------|
| James J. Hinnendael<br>(Chief Financial Officer) | \$ | 207,352 |
|--|----|---------|

**PART II. OTHER INFORMATION****Item 1A. Risk Factors.**

We do not believe there are any material changes from the risk factors previously disclosed in Item 1A to Part I of our Form 10-K for the year ended December 31, 2009.

**Item 6. Exhibits.**

| <b>Item No.</b> | <b>Item</b>   | <b>Method of Filing</b>  |
|-----------------|---|--|
| 10.12           | Named Executive Officer Compensation  | Filed with this Report.  |
| 10.15           | 2010 Non-Employee Director Compensation Summary   | Filed with this Report.  |
| 10.16           | Form of Indemnification Agreement   | Incorporated by reference to Exhibit 10.1 of the Company's Current Report on Form 8-K filed February 22, 2010. |
| 31.1            | Certification pursuant to Item 601(b)(31) of Regulation S-K, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002, by Randolph L. Marten, the Registrant's Chief Executive Officer (Principal Executive Officer)  | Filed with this Report.  |
| 31.2            | Certification pursuant to Item 601(b)(31) of Regulation S-K, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002, by James J. Hinnendael, the Registrant's Chief Financial Officer (Principal Financial Officer) | Filed with this Report.  |
| 32.1            | Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002  | Filed with this Report.  |

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned, thereunto duly authorized.

MARTEN TRANSPORT, LTD.

Dated: May 10, 2010

By: /s/ Randolph L. Marten  
Randolph L. Marten  
Chief Executive Officer  
(Principal Executive Officer)

Dated: May 10, 2010

By: /s/ James J. Hinnendael  
James J. Hinnendael  
Chief Financial Officer  
(Principal Financial and Accounting Officer)

**EXHIBIT INDEX TO FORM 10-Q**

**For the Quarter Ended March 31, 2010**

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