

Prestige Brands Holdings, Inc.
 Form 4
 August 21, 2008

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
GTCR PARTNERS VIII L P

2. Issuer Name and Ticker or Trading Symbol
Prestige Brands Holdings, Inc. [PBH]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
08/20/2008

___ Director ___X___ 10% Owner
 ___ Officer (give title below) ___ Other (specify below)

C/O GTCR GOLDR RAUNER, LLC, SEARS TOWER #6100

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 ___ Form filed by One Reporting Person
 ___X___ Form filed by More than One Reporting Person

CHICAGO, IL 60606-6402

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock, par value \$0.01 per share	08/20/2008		S		486 ⁽¹⁾ D \$ 9.79 699,497	D	
Common Stock, par value \$0.01 per share	08/20/2008		S		123 ⁽¹⁾ D \$ 9.97 699,374	D	
Common Stock, par value \$0.01	08/20/2008		S		1,073 ⁽¹⁾ D \$ 9.86 698,301	D	

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per share							
Common Stock, par value \$0.01 per share	08/20/2008	S	<u>3,289</u> (1)	D	\$ 9.87	695,012	D
Common Stock, par value \$0.01 per share	08/20/2008	S	<u>1,264</u> (1)	D	\$ 9.84	693,748	D
Common Stock, par value \$0.01 per share	08/20/2008	S	598 <u>(1)</u>	D	\$ 9.82	693,150	D
Common Stock, par value \$0.01 per share	08/20/2008	S	598 <u>(1)</u>	D	\$ 9.81	692,552	D
Common Stock, par value \$0.01 per share	08/20/2008	S	<u>2,392</u> (1)	D	\$ 9.8	690,160	D
Common Stock, par value \$0.01 per share	08/20/2008	S	898 <u>(1)</u>	D	\$ 9.74	689,262	D
Common Stock, par value \$0.01 per share	08/20/2008	S	<u>1,395</u> (1)	D	\$ 9.78	687,867	D
Common Stock, par value \$0.01 per share	08/20/2008	S	<u>1,295</u> (1)	D	\$ 9.65	686,572	D
Common Stock, par value \$0.01 per share	08/20/2008	S	299 <u>(1)</u>	D	\$ 9.7	686,273	D
Common Stock, par value \$0.01 per share	08/20/2008	S	398 <u>(1)</u>	D	\$ 9.69	685,875	D
Common Stock, par value \$0.01 per share	08/20/2008	S	499 <u>(1)</u>	D	\$ 9.68	685,376	D

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Common Stock, par value \$0.01 per share	08/20/2008	S	<u>4,517</u> ⁽¹⁾	D	\$ 9.73	680,859	D	
Common Stock, par value \$0.01 per share	08/20/2008	S	<u>6,647</u> ⁽¹⁾	D	\$ 9.76	674,212	D	
Common Stock, par value \$0.01 per share	08/20/2008	S	499 ⁽¹⁾	D	\$ 9.77	673,713	D	
Common Stock, par value \$0.01 per share	08/20/2008	S	<u>3,673</u> ⁽¹⁾	D	\$ 9.75	670,040	D	
Common Stock, par value \$0.01 per share	08/20/2008	S	100 ⁽¹⁾	D	\$ 9.753	669,940	D	
Common Stock, par value \$0.01 per share						11,122,046	I	See footnote <u>(2)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 6)
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
						Code	V	(A)	(D)

