

AMERIPRISE FINANCIAL INC  
Form 10-Q  
August 04, 2008  
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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D.C. 20549

**FORM 10-Q**

**x QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the Quarterly Period Ended June 30, 2008**

**or**

**o TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

**For the Transition Period from                      to**

**Commission File No. 1-32525**

**AMERIPRISE FINANCIAL, INC.**

(Exact name of registrant as specified in its charter)

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**Delaware**

(State or other jurisdiction of incorporation or organization)

**13-3180631**

(I.R.S. Employer Identification No.)

**1099 Ameriprise Financial Center, Minneapolis, Minnesota**  
(Address of principal executive offices)

**55474**  
(Zip Code)

Registrant's telephone number, including area code: **(612) 671-3131**

Former name, former address and former fiscal year, if changed since last report: **Not Applicable**

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer (Do not check if a smaller reporting company)

Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes  No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

**Class**  
Common Stock (par value \$.01 per share)

**Outstanding at July 25, 2008**  
216,935,125 shares

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(in millions, except per share amounts)

|                                                   | Three Months Ended<br>June 30, |         | Six Months Ended<br>June 30, |          |
|---------------------------------------------------|--------------------------------|---------|------------------------------|----------|
|                                                   | 2008                           | 2007    | 2008                         | 2007     |
| <b>Revenues</b>                                   |                                |         |                              |          |
| Management and financial advice fees              | \$ 780                         | \$ 788  | \$ 1,571                     | \$ 1,510 |
| Distribution fees                                 | 422                            | 494     | 855                          | 912      |
| Net investment income                             | 393                            | 507     | 794                          | 1,042    |
| Premiums                                          | 268                            | 266     | 533                          | 523      |
| Other revenues                                    | 158                            | 164     | 315                          | 331      |
| Total revenues                                    | 2,021                          | 2,219   | 4,068                        | 4,318    |
| Banking and deposit interest expense              | 42                             | 66      | 89                           | 133      |
| Total net revenues                                | 1,979                          | 2,153   | 3,979                        | 4,185    |
| <b>Expenses</b>                                   |                                |         |                              |          |
| Distribution expenses                             | 517                            | 533     | 1,058                        | 1,011    |
| Interest credited to fixed accounts               | 192                            | 215     | 387                          | 433      |
| Benefits, claims, losses and settlement expenses  | 294                            | 288     | 598                          | 543      |
| Amortization of deferred acquisition costs        | 144                            | 125     | 298                          | 259      |
| Interest and debt expense                         | 28                             | 29      | 54                           | 58       |
| Separation costs                                  |                                | 63      |                              | 148      |
| General and administrative expense                | 567                            | 655     | 1,152                        | 1,272    |
| Total expenses                                    | 1,742                          | 1,908   | 3,547                        | 3,724    |
| Pretax income                                     | 237                            | 245     | 432                          | 461      |
| Income tax provision                              | 27                             | 49      | 31                           | 100      |
| Net income                                        | \$ 210                         | \$ 196  | \$ 401                       | \$ 361   |
| <b>Earnings per common share</b>                  |                                |         |                              |          |
| Basic                                             | \$ 0.94                        | \$ 0.83 | \$ 1.77                      | \$ 1.51  |
| Diluted                                           | \$ 0.93                        | \$ 0.81 | \$ 1.75                      | \$ 1.49  |
| <b>Weighted average common shares outstanding</b> |                                |         |                              |          |
| Basic                                             | 223.2                          | 237.4   | 225.8                        | 239.0    |
| Diluted                                           | 226.0                          | 241.0   | 228.8                        | 242.6    |
| <b>Cash dividends paid per common share</b>       | \$ 0.15                        | \$ 0.15 | \$ 0.30                      | \$ 0.30  |

*See Notes to Consolidated Financial Statements.*



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**AMERIPRISE FINANCIAL, INC.**  
**CONSOLIDATED BALANCE SHEETS**

(in millions, except share data)

|                                                                                                                             | June 30,<br>2008<br>(Unaudited) | December 31,<br>2007 |
|-----------------------------------------------------------------------------------------------------------------------------|---------------------------------|----------------------|
| <b>Assets</b>                                                                                                               |                                 |                      |
| Cash and cash equivalents                                                                                                   | \$ 3,373                        | \$ 3,836             |
| Investments                                                                                                                 | 29,506                          | 30,625               |
| Separate account assets                                                                                                     | 58,725                          | 61,974               |
| Receivables                                                                                                                 | 3,614                           | 3,441                |
| Deferred acquisition costs                                                                                                  | 4,611                           | 4,503                |
| Restricted and segregated cash                                                                                              | 994                             | 1,332                |
| Other assets                                                                                                                | 3,444                           | 3,519                |
| <b>Total assets</b>                                                                                                         | <b>\$ 104,267</b>               | <b>\$ 109,230</b>    |
| <b>Liabilities and Shareholders Equity</b>                                                                                  |                                 |                      |
| <b>Liabilities:</b>                                                                                                         |                                 |                      |
| Future policy benefits and claims                                                                                           | \$ 26,744                       | \$ 27,446            |
| Separate account liabilities                                                                                                | 58,725                          | 61,974               |
| Customer deposits                                                                                                           | 6,382                           | 6,201                |
| Debt                                                                                                                        | 2,018                           | 2,018                |
| Accounts payable and accrued expenses                                                                                       | 890                             | 1,187                |
| Other liabilities                                                                                                           | 2,194                           | 2,594                |
| <b>Total liabilities</b>                                                                                                    | <b>96,953</b>                   | <b>101,420</b>       |
| <b>Shareholders Equity:</b>                                                                                                 |                                 |                      |
| Common shares (\$.01 par value; shares authorized, 1,250,000,000; shares issued, 256,239,107 and 255,925,436, respectively) | 3                               | 3                    |
| Additional paid-in capital                                                                                                  | 4,649                           | 4,630                |
| Retained earnings                                                                                                           | 5,111                           | 4,811                |
| Treasury shares, at cost (37,300,932 and 28,177,593 shares, respectively)                                                   | (1,927)                         | (1,467)              |
| <b>Accumulated other comprehensive loss, net of tax:</b>                                                                    |                                 |                      |
| Net unrealized securities losses                                                                                            | (511)                           | (168)                |
| Net unrealized derivatives losses                                                                                           | (7)                             | (6)                  |
| Foreign currency translation adjustments                                                                                    | (30)                            | (19)                 |
| Defined benefit plans                                                                                                       | 26                              | 26                   |
| <b>Total accumulated other comprehensive loss</b>                                                                           | <b>(522)</b>                    | <b>(167)</b>         |
| <b>Total shareholders equity</b>                                                                                            | <b>7,314</b>                    | <b>7,810</b>         |
| <b>Total liabilities and shareholders equity</b>                                                                            | <b>\$ 104,267</b>               | <b>\$ 109,230</b>    |

*See Notes to Consolidated Financial Statements.*

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## AMERIPRISE FINANCIAL, INC.

## CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED)

(in millions)

|                                                                                   | Six Months Ended<br>June 30, |        |
|-----------------------------------------------------------------------------------|------------------------------|--------|
|                                                                                   | 2008                         | 2007   |
| <b>Cash Flows from Operating Activities</b>                                       |                              |        |
| Net income                                                                        | \$ 401                       | \$ 361 |
| Adjustments to reconcile net income to net cash provided by operating activities: |                              |        |
| Capitalization of deferred acquisition and sales inducement costs                 | (375)                        | (465)  |
| Amortization of deferred acquisition and sales inducement costs                   | 334                          | 289    |
| Depreciation and amortization                                                     | 95                           | 85     |
| Deferred income taxes                                                             | (35)                         | (19)   |
| Share-based compensation                                                          | 75                           | 75     |
| Net realized investment gains                                                     | (9)                          | (13)   |
| Other-than-temporary impairments and provision for loan losses                    | 60                           | 2      |
| Premium and discount amortization on Available-for-Sale and other securities      | 46                           | 58     |
| Changes in operating assets and liabilities:                                      |                              |        |
| Segregated cash                                                                   | 143                          | 3      |
| Trading securities and equity method investments in hedge funds, net              | 131                          | (82)   |
| Future policy benefits and claims, net                                            | 21                           | 21     |
| Receivables                                                                       | (159)                        | (390)  |
| Brokerage deposits                                                                | (112)                        | 36     |
| Accounts payable and accrued expenses                                             | (297)                        | (89)   |
| Other, net                                                                        | (119)                        | 216    |
| Net cash provided by operating activities                                         | 200                          | 88     |
| <b>Cash Flows from Investing Activities</b>                                       |                              |        |
| Available-for-Sale securities:                                                    |                              |        |
| Proceeds from sales                                                               | 155                          | 2,646  |
| Maturities, sinking fund payments and calls                                       | 2,025                        | 1,446  |
| Purchases                                                                         | (1,678)                      | (653)  |
| Proceeds from sales and maturities of commercial mortgage loans                   | 142                          | 284    |
| Funding of commercial mortgage loans                                              | (84)                         | (192)  |
| Proceeds from sales of other investments                                          | 31                           | 92     |
| Purchase of other investments                                                     | (308)                        | (44)   |
| Purchase of land, buildings, equipment and software                               | (80)                         | (134)  |
| Proceeds from sale of land, buildings, equipment and other                        |                              | 8      |
| Change in policy loans, net                                                       | (21)                         | (18)   |
| Change in restricted cash                                                         | 197                          | (50)   |
| Other, net                                                                        | 2                            | (14)   |
| Net cash provided by investing activities                                         | 381                          | 3,371  |

*See Notes to Consolidated Financial Statements.*

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## AMERIPRISE FINANCIAL, INC.

## CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED) (CONTINUED)

(in millions)

|                                                      | Six Months Ended<br>June 30, |          |
|------------------------------------------------------|------------------------------|----------|
|                                                      | 2008                         | 2007     |
| <b>Cash Flows from Financing Activities</b>          |                              |          |
| Investment certificates and banking time deposits:   |                              |          |
| Proceeds from additions                              | \$ 930                       | \$ 466   |
| Maturities, withdrawals and cash surrenders          | (621)                        | (1,022)  |
| Change in other banking deposits                     | (15)                         | (128)    |
| Policyholder and contractholder account values:      |                              |          |
| Consideration received                               | 876                          | 491      |
| Net transfers to separate accounts                   | (46)                         | (201)    |
| Surrenders and other benefits                        | (1,540)                      | (1,984)  |
| Dividends paid to shareholders                       | (68)                         | (63)     |
| Principal repayments of debt                         | (28)                         | (28)     |
| Repurchase of common shares                          | (540)                        | (526)    |
| Exercise of stock options                            | 8                            | 27       |
| Excess tax benefits from share-based compensation    | 4                            | 22       |
| Other, net                                           | (32)                         | 51       |
| Net cash used in financing activities                | (1,044)                      | (2,895)  |
| Effect of exchange rate changes on cash              |                              | 9        |
| Net increase (decrease) in cash and cash equivalents | (463)                        | 573      |
| Cash and cash equivalents at beginning of period     | 3,836                        | 2,760    |
| Cash and cash equivalents at end of period           | \$ 3,373                     | \$ 3,333 |
| <b>Supplemental Disclosures:</b>                     |                              |          |
| Interest paid on debt                                | \$ 61                        | \$ 67    |
| Income taxes paid, net                               | 127                          | 76       |

*See Notes to Consolidated Financial Statements.*



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## AMERIPRISE FINANCIAL, INC.

## CONSOLIDATED STATEMENTS OF SHAREHOLDERS' EQUITY (UNAUDITED)

## SIX MONTHS ENDED JUNE 30, 2008 AND 2007

(in millions, except share amounts)

|                                             | Number of<br>Outstanding<br>Shares | Common<br>Shares | Additional<br>Paid-In<br>Capital | Retained<br>Earnings | Treasury<br>Shares | Accumulated<br>Other<br>Comprehensive<br>Loss | Total    |
|---------------------------------------------|------------------------------------|------------------|----------------------------------|----------------------|--------------------|-----------------------------------------------|----------|
| <b>Balances at December 31, 2006</b>        | 241,391,431                        | \$ 3             | \$ 4,353                         | \$ 4,268             | \$ (490)           | \$ (209)                                      | \$ 7,925 |
| Change in accounting principles             |                                    |                  |                                  | (138)                |                    |                                               | (138)    |
| Comprehensive income:                       |                                    |                  |                                  |                      |                    |                                               |          |
| Net income                                  |                                    |                  |                                  | 361                  |                    |                                               | 361      |
| Change in net unrealized securities losses  |                                    |                  |                                  |                      |                    | (146)                                         | (146)    |
| Change in net unrealized derivatives losses |                                    |                  |                                  |                      |                    | (3)                                           | (3)      |
| Foreign currency translation adjustment     |                                    |                  |                                  |                      |                    | 3                                             | 3        |
| Total comprehensive income                  |                                    |                  |                                  |                      |                    |                                               | 215      |
| Dividends paid to shareholders              |                                    |                  |                                  | (63)                 |                    |                                               | (63)     |
| Repurchase of common shares                 | (8,752,794)                        |                  |                                  |                      | (519)              |                                               | (519)    |
| Share-based compensation plans              | 2,654,079                          |                  | 129                              |                      |                    |                                               | 129      |
| Other, net                                  |                                    |                  | 51                               |                      |                    |                                               | 51       |
| <b>Balances at June 30, 2007</b>            | 235,292,716                        | \$ 3             | \$ 4,533                         | \$ 4,428             | \$ (1,009)         | \$ (355)                                      | \$ 7,600 |
| <b>Balances at December 31, 2007</b>        | 227,747,843                        | \$ 3             | \$ 4,630                         | \$ 4,811             | \$ (1,467)         | \$ (167)                                      | \$ 7,810 |
| Change in accounting principle              |                                    |                  |                                  | (30)                 |                    |                                               | (30)     |
| Comprehensive income:                       |                                    |                  |                                  |                      |                    |                                               |          |
| Net income                                  |                                    |                  |                                  | 401                  |                    |                                               | 401      |
| Change in net unrealized securities losses  |                                    |                  |                                  |                      |                    | (343)                                         | (343)    |
| Change in net unrealized derivatives losses |                                    |                  |                                  |                      |                    | (1)                                           | (1)      |
| Foreign currency translation adjustment     |                                    |                  |                                  |                      |                    | (11)                                          | (11)     |
| Total comprehensive income                  |                                    |                  |                                  |                      |                    |                                               | 46       |
| Dividends paid to shareholders              |                                    |                  |                                  | (68)                 |                    |                                               | (68)     |
| Repurchase of common shares                 | (10,903,357)                       |                  |                                  |                      | (542)              |                                               | (542)    |
| Share-based compensation plans              | 2,093,689                          |                  | 19                               | (3)                  | 82                 |                                               | 98       |
| <b>Balances at June 30, 2008</b>            | 218,938,175                        | \$ 3             | \$ 4,649                         | \$ 5,111             | \$ (1,927)         | \$ (522)                                      | \$ 7,314 |

*See Notes to Consolidated Financial Statements.*

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**AMERIPRISE FINANCIAL, INC.**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)**

**1. Basis of Presentation**

The accompanying Consolidated Financial Statements include the accounts of Ameriprise Financial, Inc. ( Ameriprise Financial ), companies in which it directly or indirectly has a controlling financial interest, variable interest entities ( VIEs ) in which it is the primary beneficiary and certain limited partnerships for which it is the general partner (collectively, the Company ). All material intercompany transactions and balances between or among Ameriprise Financial and its subsidiaries and affiliates have been eliminated in consolidation.

The interim financial information in this report has not been audited. In the opinion of management, all adjustments necessary for a fair presentation of the consolidated results of operations and financial position for the interim periods have been made. All adjustments made were of a normal recurring nature.

Ameriprise Financial is a holding company, which primarily conducts business through its subsidiaries to provide financial planning, and products and services that are designed to be utilized as solutions for clients' cash and liquidity, asset accumulation, income, protection and estate and wealth transfer needs. The Company's foreign operations in the United Kingdom are conducted through its subsidiary, Threadneedle Asset Management Holdings Limited ( Threadneedle ).

**Reclassifications**

The accompanying Consolidated Financial Statements are prepared in accordance with U.S. generally accepted accounting principles ( GAAP ). Changes to the Company's reportable operating segments and certain reclassifications of prior year amounts, including new income statement captions, have been made to conform to the current presentation. Reclassifications made in 2007 are described in Note 1, Note 2 and Note 26 of the Company's Annual Report on Form 10-K for the year ended December 31, 2007, filed with the Securities and Exchange Commission ( SEC ) on February 29, 2008 (the 2007 10-K ). In the second quarter of 2008, the Company reclassified the mark-to-market adjustment on certain derivatives from net investment income to various expense lines where the mark-to-market adjustment on the related embedded derivative resides. The mark-to-market adjustment on derivatives hedging variable annuity living benefits, equity indexed annuities and stock market certificates were reclassified to benefits, claims, losses and settlement expenses, interest credited to fixed accounts and banking and deposit interest expense, respectively. These reclassifications were made to enhance transparency and to better align the financial statement captions with the key drivers of the business. Results of operations reported for interim periods are not necessarily indicative of results for the entire year. These Consolidated Financial Statements and Notes should be read in conjunction with the Consolidated Financial Statements and Notes in the Company's 2007 10-K.

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## AMERIPRISE FINANCIAL, INC.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)

The following table shows the impact of the new captions and the reclassifications made to the Company's previously reported Consolidated Statements of Income:

|                                                  | Three Months Ended<br>June 30, 2007 |              | Six Months Ended<br>June 30, 2007 |              |
|--------------------------------------------------|-------------------------------------|--------------|-----------------------------------|--------------|
|                                                  | Previously<br>Reported              | Reclassified | Previously<br>Reported            | Reclassified |
|                                                  | (in millions)                       |              |                                   |              |
| <b>Revenues</b>                                  |                                     |              |                                   |              |
| Management and financial advice fees             | \$ 863                              | \$ 788       | \$ 1,654                          | \$ 1,510     |
| Distribution fees                                | 415                                 | 494          | 759                               | 912          |
| Net investment income                            | 485                                 | 507          | 1,003                             | 1,042        |
| Premiums                                         | 243                                 | 266          | 479                               | 523          |
| Other revenues                                   | 176                                 | 164          | 350                               | 331          |
| Total revenues                                   | 2,182                               | 2,219        | 4,245                             | 4,318        |
| Banking and deposit interest expense             |                                     | 66           |                                   | 133          |
| Total net revenues                               | 2,182                               | 2,153        | 4,245                             | 4,185        |
| <b>Expenses</b>                                  |                                     |              |                                   |              |
| Compensation and benefits                        | 905                                 |              | 1,747                             |              |
| Distribution expenses                            |                                     | 533          |                                   | 1,011        |
| Interest credited to fixed accounts              | 303                                 | 215          | 590                               | 433          |
| Benefits, claims, losses and settlement expenses | 230                                 | 288          | 449                               | 543          |
| Amortization of deferred acquisition costs       | 125                                 | 125          | 259                               | 259          |
| Interest and debt expense                        | 32                                  | 29           | 64                                | 58           |
| Separation costs                                 | 63                                  | 63           | 148                               | 148          |
| Other expenses                                   | 279                                 |              | 527                               |              |
| General and administrative expense               |                                     | 655          |                                   | 1,272        |
| Total expenses                                   | 1,937                               | 1,908        | 3,784                             | 3,724        |
| Pretax income                                    | 245                                 | 245          | 461                               | 461          |
| Income tax provision                             | 49                                  | 49           | 100                               | 100          |
| <b>Net income</b>                                | \$ 196                              | \$ 196       | \$ 361                            | \$ 361       |

**2. Recent Accounting Pronouncements**



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In June 2008, the Financial Accounting Standards Board ( FASB ) issued FASB Staff Position ( FSP ) No. Emerging Issues Task Force ( EITF ) 03-6-1, Determining Whether Instruments Granted in Share-Based Payment Transactions are Participating Securities ( FSP EITF 03-6-1 ). FSP EITF 03-6-1 clarifies that unvested share-based payment awards with nonforeitable rights to dividends or dividend equivalents are considered participating securities and should be included in the calculation of earnings per share pursuant to the two-class method. FSP EITF 03-6-1 is effective for financial statements issued for periods beginning after December 15, 2008 with early adoption prohibited. FSP EITF 03-6-1 requires that all prior-period earnings per share data be adjusted retrospectively to conform with the FSP provisions. The Company is currently evaluating the impact of FSP EITF 03-6-1 on its consolidated results of operations and financial condition.

In March 2008, the FASB issued Statement of Financial Accounting Standards ( SFAS ) No. 161 Disclosures about Derivative Instruments and Hedging Activities an amendment of FASB Statement No. 133 ( SFAS 161 ). SFAS 161 intends to improve financial reporting about derivative instruments and hedging activities by requiring enhanced disclosures about their impact on an entity s financial position, financial performance, and cash flows. SFAS 161 requires disclosures regarding the objectives for using derivative instruments, the fair value of derivative instruments and their related gains and losses, and the accounting for derivatives and related hedged items. SFAS 161 is effective for fiscal years and interim periods beginning after November 15, 2008, with early adoption permitted. The Company is currently evaluating the impact of SFAS 161 on its disclosures. The Company s adoption of SFAS 161 will not impact its consolidated results of operations and financial condition.

In December 2007, the FASB issued SFAS No. 141 (revised 2007) Business Combinations ( SFAS 141(R) ). SFAS 141(R) establishes principles and requirements for how an acquirer recognizes and measures the identifiable assets acquired, the liabilities assumed, any noncontrolling interest in an acquiree, and goodwill acquired. SFAS 141(R) also requires an acquirer to disclose information about the financial effects of a business combination. SFAS 141(R) is effective prospectively for business combinations with an acquisition date on or after the beginning of the first annual reporting period beginning on or after December 15, 2008, with early adoption prohibited. The Company will apply the standard to any business combinations within the scope of SFAS 141(R) occurring after December 31, 2008.

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**AMERIPRISE FINANCIAL, INC.**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)**

In December 2007, the FASB issued SFAS No. 160 *Noncontrolling Interests in Consolidated Financial Statements* an amendment of ARB No. 51 ( SFAS 160 ). SFAS 160 establishes the accounting and reporting for ownership interest in subsidiaries not attributable, directly or indirectly, to a parent. SFAS 160 requires that noncontrolling (minority) interests be classified as equity (instead of as a liability) within the consolidated balance sheet, and net income attributable to both the parent and the noncontrolling interest be disclosed on the face of the consolidated statement of income. SFAS 160 is effective for fiscal years beginning after December 15, 2008, and interim periods within those years with early adoption prohibited. The provisions of SFAS 160 are to be applied prospectively, except for the presentation and disclosure requirements which are to be applied retrospectively to all periods presented. The Company is currently evaluating the impact of SFAS 160 on its consolidated results of operations and financial condition.

In September 2006, the FASB issued SFAS No. 158, *Employers' Accounting for Defined Benefit Pension and Other Postretirement Plans* an Amendment of FASB Statements No. 87, 88, 106, and 132(R) ( SFAS 158 ). As of December 31, 2006, the Company adopted the recognition provisions of SFAS 158 which require an entity to recognize the overfunded or underfunded status of an employer's defined benefit postretirement plan as an asset or liability in its statement of financial position and to recognize changes in that funded status in the year in which the changes occur through comprehensive income. The Company's adoption of this provision did not have a material effect on the consolidated results of operations and financial condition. Effective for fiscal years ending after December 15, 2008, SFAS 158 also requires an employer to measure plan assets and benefit obligations as of the date of the employer's fiscal year-end statement of financial position. As of December 31, 2008, the Company will adopt the measurement provisions of SFAS 158 which the Company does not believe will have a material effect on its consolidated results of operations and financial condition.

In September 2006, the FASB issued SFAS No. 157, *Fair Value Measurements* ( SFAS 157 ). SFAS 157 defines fair value, establishes a framework for measuring fair value and expands disclosures about fair value measurements. SFAS 157 applies under other accounting pronouncements that require or permit fair value measurements. Accordingly, SFAS 157 does not require any new fair value measurements. The provisions of SFAS 157 are required to be applied prospectively as of the beginning of the fiscal year in which SFAS 157 is initially applied, except for certain financial instruments as defined in SFAS 157 that require retrospective application. Any retrospective application will be recognized as a cumulative effect adjustment to the opening balance of retained earnings for the fiscal year of adoption. The Company adopted SFAS 157 effective January 1, 2008 and recorded a cumulative effect reduction to the opening balance of retained earnings of \$30 million, net of deferred acquisition costs ( DAC ) and deferred sales inducement costs ( DSIC ) amortization and income taxes. This reduction to retained earnings was related to adjusting the fair value of certain derivatives the Company uses to hedge its exposure to market risk related to certain variable annuity riders. The Company initially recorded these derivatives in accordance with EITF Issue No. 02-3 *Issues Involved in Accounting for Derivative Contracts Held for Trading Purposes and Contracts Involved in Energy Trading and Risk Management Activities* ( EITF 02-3 ). SFAS 157 nullifies the guidance in EITF 02-3 and requires these derivatives to be marked to the price the Company would receive to sell the derivatives to a market participant (an exit price). The adoption of SFAS 157 also resulted in adjustments to the fair value of the Company's embedded derivative liabilities associated with certain variable annuity riders. Since there is no market for these liabilities, the Company considered the assumptions participants in a hypothetical market would make to determine an exit price. As a result, the Company adjusted the valuation of these liabilities by updating certain policyholder assumptions, adding explicit margins to provide for profit, risk, and expenses, and adjusting the rate used to discount expected cash flows to reflect a current market estimate of the Company's risk of nonperformance specific to these liabilities. These adjustments resulted in an adoption impact of a \$4 million increase in earnings, net of DAC and DSIC amortization and income taxes, at January 1, 2008. The nonperformance risk component of the adjustment is specific to the risk of RiverSource Life Insurance Company ( RiverSource Life ) and RiverSource Life Insurance Co. of New York not fulfilling these liabilities. As the Company's estimate of this credit spread widens or tightens, the liability will decrease or increase.

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In accordance with FSP FAS 157-2, Effective Date of FASB Statement No. 157 ( FSP 157-2 ), the Company will defer the adoption of SFAS 157 until January 1, 2009 for all nonfinancial assets and nonfinancial liabilities, except for those that are recognized or disclosed at fair value in the financial statements on a recurring basis. In January 2008, the FASB published for comment Proposed FSP FAS 157-c Measuring Liabilities under FASB Statement No. 157 ( FSP 157-c ). FSP 157-c would amend SFAS 157 to clarify the accounting principles on the fair value measurement of liabilities. The Company is monitoring the impact that this proposed FSP could have on its consolidated results of operations and financial condition. See Note 5 for additional information regarding the fair value of the Company's assets and liabilities.

In June 2006, the FASB issued FASB Interpretation No. 48, Accounting for Uncertainty in Income Taxes an interpretation of FASB Statement No. 109 ( FIN 48 ). FIN 48 clarifies the accounting for uncertainty in income taxes recognized in accordance with FASB Statement No. 109, Accounting for Income Taxes. FIN 48 prescribes a recognition threshold and measurement attribute for the financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return.

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FIN 48 also provides guidance on derecognition, classification, interest and penalties, accounting in interim periods, disclosure and transition. The Company adopted FIN 48 as of January 1, 2007 and recorded a cumulative change in accounting principle resulting in an increase in the liability for unrecognized tax benefits and a decrease in beginning retained earnings of \$4 million.

In September 2005, the AICPA issued Statement of Position ( SOP ) 05-1, Accounting by Insurance Enterprises for Deferred Acquisition Costs in Connection With Modifications or Exchanges of Insurance Contracts ( SOP 05-1 ). SOP 05-1 provides clarifying guidance on accounting for DAC associated with an insurance or annuity contract that is significantly modified or is internally replaced with another contract. Prior to adoption, the Company accounted for many of these transactions as contract continuations and continued amortizing existing DAC against revenue for the new or modified contract. Effective January 1, 2007, the Company adopted SOP 05-1 resulting in these transactions being prospectively accounted for as contract terminations. Consistent with this, the Company now anticipates these transactions in establishing amortization periods and other valuation assumptions. As a result of adopting SOP 05-1, the Company recorded as a cumulative change in accounting principle \$206 million, reducing DAC by \$204 million, DSIC by \$11 million and liabilities for future policy benefits by \$9 million. The after-tax decrease to retained earnings for these changes was \$134 million.

**3. Separation and Distribution from American Express**





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Ameriprise Financial was formerly a wholly owned subsidiary of American Express Company ( American Express ). On February 1, 2005, the American Express Board of Directors announced its intention to pursue the disposition of 100% of its shareholdings in Ameriprise Financial (the Separation ) through a tax-free distribution to American Express shareholders. Effective as of the close of business on September 30, 2005, American Express completed the separation of Ameriprise Financial and the distribution of the Ameriprise Financial common shares to American Express shareholders (the Distribution ).

American Express historically provided a variety of corporate and other support services for the Company, including information technology, treasury, accounting, financial reporting, tax administration, human resources, marketing, legal and other services. Following the Distribution, American Express provided the Company with many of these services pursuant to transition services agreements for transition periods of up to two years or more, if extended by mutual agreement of the Company and American Express. The Company terminated all of these service agreements and completed its separation from American Express in 2007.

The Company incurred significant non-recurring separation costs in 2007 as a result of the Separation. These costs were primarily associated with establishing the Ameriprise Financial brand, separating and reestablishing the Company's technology platforms and advisor and employee retention programs.

#### **4. Investments**



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The following is a summary of investments:

|                                                                                 | June 30,<br>2008 | (in millions) | December 31,<br>2007 |
|---------------------------------------------------------------------------------|------------------|---------------|----------------------|
| Available-for-Sale securities, at fair value                                    | \$ 24,791        |               | \$ 25,931            |
| Commercial mortgage loans, net                                                  | 3,040            |               | 3,097                |
| Trading securities, at fair value, and equity method investments in hedge funds | 379              |               | 504                  |
| Policy loans                                                                    | 725              |               | 706                  |
| Other investments                                                               | 571              |               | 387                  |
| Total                                                                           | \$ 29,506        |               | \$ 30,625            |

Net realized gains and losses on Available-for-Sale securities, determined using the specific identification method, were as follows:

|                                  | Three Months Ended<br>June 30, |       | Six Months Ended<br>June 30, |       |
|----------------------------------|--------------------------------|-------|------------------------------|-------|
|                                  | 2008                           | 2007  | 2008                         | 2007  |
|                                  | (in millions)                  |       | (in millions)                |       |
| Gross realized gains from sales  | \$ 1                           | \$ 18 | \$ 11                        | \$ 34 |
| Gross realized losses from sales |                                | (14)  | (2)                          | (21)  |
| Other-than-temporary impairments | (28)                           | (2)   | (60)                         | (2)   |

The Company regularly reviews Available-for-Sale securities for impairments in value considered to be other-than-temporary. The cost basis of securities that are determined to be other-than-temporarily impaired is written down to current fair value with a corresponding charge to net income. A write-down for impairment can be recognized for both credit-related

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events and for change in fair value due to changes in interest rates. Once a security is written down to fair value through net income, any subsequent recovery in value cannot be recognized in net income until the principal is returned.

Factors the Company considers in determining whether declines in the fair value of fixed-maturity securities are other-than-temporary include: 1) the extent to which the market value is below amortized cost; 2) our ability and intent to hold the investment for a sufficient period of time for it to recover to an amount at least equal to its carrying value; 3) the duration of time in which there has been a significant decline in value; 4) fundamental analysis of the liquidity, business prospects and overall financial condition of the issuer; and 5) market events that could impact credit ratings, economic and business climate, litigation and government actions, and similar external business factors. For structured investments (e.g., mortgage-backed securities), the Company also considers factors such as overall deal structure and our position within the structure, quality of underlying collateral, delinquencies and defaults, loss severities, recoveries, prepayments, cumulative loss projections and discounted cash flows in assessing potential other-than-temporary impairment of these investments. Based upon these factors, securities that have indicators of potential other-than-temporary impairment are subject to detailed review by management. Securities for which declines are considered temporary continue to be carefully monitored by management.

For the three months and six months ended June 30, 2008, other-than-temporary impairments of \$28 million and \$60 million, respectively, primarily relate to six Alt-A mortgage-backed securities.

*Available-for-Sale Securities*



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Available-for-Sale securities distributed by type were as follows:

| Description of Securities                  | June 30, 2008    |                        |                         |                  |
|--------------------------------------------|------------------|------------------------|-------------------------|------------------|
|                                            | Amortized Cost   | Gross Unrealized Gains | Gross Unrealized Losses | Fair Value       |
|                                            | (in millions)    |                        |                         |                  |
| Corporate debt securities                  | \$ 13,744        | \$ 67                  | \$ (492)                | \$ 13,319        |
| Mortgage and other asset-backed securities | 10,405           | 36                     | (514)                   | 9,927            |
| State and municipal obligations            | 1,025            | 8                      | (42)                    | 991              |
| U.S. government and agencies obligations   | 320              | 7                      | (1)                     | 326              |
| Foreign government bonds and obligations   | 95               | 15                     |                         | 110              |
| Common and preferred stocks                | 53               | 7                      | (6)                     | 54               |
| Structured investments                     | 38               |                        |                         | 38               |
| Other debt                                 | 26               |                        |                         | 26               |
| <b>Total</b>                               | <b>\$ 25,706</b> | <b>\$ 140</b>          | <b>\$ (1,055)</b>       | <b>\$ 24,791</b> |

| Description of Securities                  | December 31, 2007 |                        |                         |                  |
|--------------------------------------------|-------------------|------------------------|-------------------------|------------------|
|                                            | Amortized Cost    | Gross Unrealized Gains | Gross Unrealized Losses | Fair Value       |
|                                            | (in millions)     |                        |                         |                  |
| Corporate debt securities                  | \$ 14,158         | \$ 113                 | \$ (328)                | \$ 13,943        |
| Mortgage and other asset-backed securities | 10,517            | 38                     | (162)                   | 10,393           |
| State and municipal obligations            | 1,038             | 14                     | (17)                    | 1,035            |
| U.S. government and agencies obligations   | 322               | 7                      | (1)                     | 328              |
| Foreign government bonds and obligations   | 97                | 15                     |                         | 112              |
| Common and preferred stocks                | 53                | 6                      | (1)                     | 58               |
| Structured investments                     | 46                |                        |                         | 46               |
| Other debt                                 | 16                |                        |                         | 16               |
| <b>Total</b>                               | <b>\$ 26,247</b>  | <b>\$ 193</b>          | <b>\$ (509)</b>         | <b>\$ 25,931</b> |

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The following tables provide information about Available-for-Sale securities with gross unrealized losses and the length of time that individual securities have been in a continuous unrealized loss position:



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| Description of Securities                  | Less than 12 months |                   | June 30, 2008<br>12 months or more |                   | Fair Value       | Total<br>Unrealized Losses |
|--------------------------------------------|---------------------|-------------------|------------------------------------|-------------------|------------------|----------------------------|
|                                            | Fair Value          | Unrealized Losses | Fair Value                         | Unrealized Losses |                  |                            |
|                                            | (in millions)       |                   |                                    |                   |                  |                            |
| Corporate debt securities                  | \$ 5,774            | \$ (139)          | \$ 4,081                           | \$ (353)          | \$ 9,855         | \$ (492)                   |
| Mortgage and other asset-backed securities | 4,238               | (277)             | 2,897                              | (237)             | 7,135            | (514)                      |
| State and municipal obligations            | 505                 | (22)              | 214                                | (20)              | 719              | (42)                       |
| U.S. government and agencies obligations   | 54                  | (1)               | 36                                 |                   | 90               | (1)                        |
| Foreign government bonds and obligations   | 8                   |                   |                                    |                   | 8                |                            |
| Common and preferred stocks                | 44                  | (6)               |                                    |                   | 44               | (6)                        |
| <b>Total</b>                               | <b>\$ 10,623</b>    | <b>\$ (445)</b>   | <b>\$ 7,228</b>                    | <b>\$ (610)</b>   | <b>\$ 17,851</b> | <b>\$ (1,055)</b>          |

| Description of Securities                  | Less than 12 months |                   | December 31, 2007<br>12 months or more |                   | Fair Value       | Total<br>Unrealized Losses |
|--------------------------------------------|---------------------|-------------------|----------------------------------------|-------------------|------------------|----------------------------|
|                                            | Fair Value          | Unrealized Losses | Fair Value                             | Unrealized Losses |                  |                            |
|                                            | (in millions)       |                   |                                        |                   |                  |                            |
| Corporate debt securities                  | \$ 1,514            | \$ (45)           | \$ 8,159                               | \$ (283)          | \$ 9,673         | \$ (328)                   |
| Mortgage and other asset-backed securities | 1,754               | (73)              | 5,715                                  | (89)              | 7,469            | (162)                      |
| State and municipal obligations            | 414                 | (15)              | 73                                     | (2)               | 487              | (17)                       |
| U.S. government and agencies obligations   |                     |                   | 169                                    | (1)               | 169              | (1)                        |
| Foreign government bonds and obligations   |                     |                   | 2                                      |                   | 2                |                            |
| Common and preferred stocks                | 49                  | (1)               |                                        |                   | 49               | (1)                        |
| <b>Total</b>                               | <b>\$ 3,731</b>     | <b>\$ (134)</b>   | <b>\$ 14,118</b>                       | <b>\$ (375)</b>   | <b>\$ 17,849</b> | <b>\$ (509)</b>            |

In evaluating potential other-than-temporary impairments, the Company considers the extent to which amortized cost exceeds fair value and the duration of that difference. A key metric in performing this evaluation is the ratio of fair value to amortized cost. The following tables summarize the unrealized losses by ratio of fair value to amortized cost:

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| Ratio of Fair Value<br>to Amortized Cost | June 30, 2008                              |               |                               |                            |               |                               |                            |                        |                               |
|------------------------------------------|--------------------------------------------|---------------|-------------------------------|----------------------------|---------------|-------------------------------|----------------------------|------------------------|-------------------------------|
|                                          | Less than 12 months                        |               |                               | 12 months or more          |               |                               | Number<br>of<br>Securities | Total<br>Fair<br>Value | Gross<br>Unrealized<br>Losses |
|                                          | Number<br>of<br>Securities                 | Fair<br>Value | Gross<br>Unrealized<br>Losses | Number<br>of<br>Securities | Fair<br>Value | Gross<br>Unrealized<br>Losses |                            |                        |                               |
|                                          | (in millions, except number of securities) |               |                               |                            |               |                               |                            |                        |                               |
| 95% 100%                                 | 648                                        | \$ 9,066      | \$ (145)                      | 258                        | \$ 4,008      | \$ (113)                      | 906                        | \$ 13,074              | \$ (258)                      |
| 90% 95%                                  | 101                                        | 858           | (68)                          | 132                        | 1,873         | (143)                         | 233                        | 2,731                  | (211)                         |
| 80% 90%                                  | 30                                         | 276           | (42)                          | 107                        | 920           | (159)                         | 137                        | 1,196                  | (201)                         |
| Less than 80%                            | 42                                         | 423           | (190)                         | 48                         | 427           | (195)                         | 90                         | 850                    | (385)                         |
| Total                                    | 821                                        | \$ 10,623     | \$ (445)                      | 545                        | \$ 7,228      | \$ (610)                      | 1,366                      | \$ 17,851              | \$ (1,055)                    |







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| Ratio of Fair Value<br>to Amortized Cost | Less than 12 months                        |                 |                               | December 31, 2007<br>12 months or more |                  |                               | Number<br>of<br>Securities | Total<br>Fair<br>Value | Gross<br>Unrealized<br>Losses |
|------------------------------------------|--------------------------------------------|-----------------|-------------------------------|----------------------------------------|------------------|-------------------------------|----------------------------|------------------------|-------------------------------|
|                                          | Number<br>of<br>Securities                 | Fair<br>Value   | Gross<br>Unrealized<br>Losses | Number<br>of<br>Securities             | Fair<br>Value    | Gross<br>Unrealized<br>Losses |                            |                        |                               |
|                                          | (in millions, except number of securities) |                 |                               |                                        |                  |                               |                            |                        |                               |
| 95% 100%                                 | 316                                        | \$ 2,774        | \$ (39)                       | 719                                    | \$ 12,682        | \$ (208)                      | 1,035                      | \$ 15,456              | \$ (247)                      |
| 90% 95%                                  | 89                                         | 732             | (57)                          | 54                                     | 849              | (60)                          | 143                        | 1,581                  | (117)                         |
| 80% 90%                                  | 11                                         | 216             | (32)                          | 33                                     | 490              | (70)                          | 44                         | 706                    | (102)                         |
| Less than 80%                            | 2                                          | 9               | (6)                           | 12                                     | 97               | (37)                          | 14                         | 106                    | (43)                          |
| <b>Total</b>                             | <b>418</b>                                 | <b>\$ 3,731</b> | <b>\$ (134)</b>               | <b>818</b>                             | <b>\$ 14,118</b> | <b>\$ (375)</b>               | <b>1,236</b>               | <b>\$ 17,849</b>       | <b>\$ (509)</b>               |

**5. Fair Values of Assets and Liabilities**



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Effective January 1, 2008, the Company adopted SFAS 157, which defines fair value, establishes a framework for measuring fair value and expands disclosures about fair value measurements. SFAS 157 defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date; that is, an exit price. The exit price assumes the asset or liability is not exchanged subject to a forced liquidation or distressed sale.

### **Valuation Hierarchy**

Under SFAS 157, the Company categorizes its fair value measurements according to a three-level hierarchy. The hierarchy prioritizes the inputs used by the Company's valuation techniques. A level is assigned to each fair value measurement based on the lowest level input that is significant to the fair value measurement in its entirety. The three levels of the fair value hierarchy are defined as follows:

Level 1    Unadjusted quoted prices for identical assets or liabilities in active markets that are accessible at the measurement date.

Level 2 Prices or valuations based on observable inputs other than quoted prices in active markets for identical assets and liabilities.

Level 3 Prices or valuations that require inputs that are both significant to the fair value measurement and unobservable.



**Determination of Fair Value**





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The Company uses valuation techniques consistent with the market and income approaches to measure the fair value of its assets and liabilities. The Company's market approach uses prices and other relevant information generated by market transactions involving identical or comparable assets or liabilities. The Company's income approach uses valuation techniques to convert future projected cash flows to a single discounted present value amount. When applying either approach, the Company maximizes the use of observable inputs and minimizes the use of unobservable inputs.

The following is a description of the valuation techniques used to measure fair value and the general classification of these instruments pursuant to the fair value hierarchy.

### **Assets**



*Cash Equivalents*



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Cash equivalents include highly liquid investments with original maturities of 90 days or less. Actively traded money market funds are measured at their net asset value ( NAV ) and classified as Level 1. The Company's remaining cash equivalents are classified as Level 2 and are measured at amortized cost, which is a reasonable estimate of fair value because of the short time between the purchase of the instrument and its expected realization.

*Investments (Trading Securities and Available-for-Sale Securities)*



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When available, the fair value of securities is based on quoted prices in active markets. If quoted prices are not available, fair values are obtained from nationally-recognized pricing services, broker quotes, or other model-based valuation techniques such as the present value of cash flows. Level 1 securities include U.S. Treasuries and seed money in funds traded in active markets. Level 2 securities include agency mortgage-backed securities; and certain non-agency mortgage-backed securities, asset-backed securities, municipal and corporate bonds, U.S. and foreign government and agency securities, and seed money and other investments in certain hedge funds. Level 3 securities include certain non-agency mortgage-backed securities, asset-backed securities, and corporate bonds.



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*Separate Account Assets*



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The fair value of assets held by separate accounts is determined by the NAV of the funds in which those separate accounts are invested. The NAV represents the exit price for the separate account. Level 1 measurements are assigned to active funds and Level 2 measurements are assigned to those funds that are considered less active.

### *Derivatives*



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Derivatives that are measured using quoted prices in active markets, such as foreign exchange forwards, or derivatives that are exchanged-traded are classified as Level 1 measurements. The fair value of derivatives that are traded in less active over-the-counter markets are generally measured using pricing models with market observable inputs such as interest rates and equity index levels. These measurements are classified as Level 2 within the fair value hierarchy and include interest rate swaps and options. Derivatives that are valued using pricing models that have significant unobservable inputs are classified as Level 3 measurements. Structured derivatives that are used by the Company to hedge its exposure to market risk related to certain variable annuity riders are classified as Level 3.

*Consolidated Property Funds*



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The Company records the fair value of the properties held by its consolidated property funds within other assets. The fair value of these assets is determined using discounted cash flows and market comparables. Given the significance of the unobservable inputs to these measurements, the assets are classified as Level 3.

### **Liabilities**





*Embedded Derivatives*







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The Company values the embedded derivative liability attributable to the provisions of certain variable annuity riders using internal valuation models. These models calculate fair value by discounting expected cash flows from benefits plus margins for profit, risk, and expenses less embedded derivative fees. The projected cash flows used by these models include observable capital market assumptions and incorporate significant unobservable inputs related to policyholder behavior assumptions and margins for risk, profit and expenses that the Company believes an exit market participant would expect. The fair value of these embedded derivatives also reflects a current estimate of the Company's nonperformance risk specific to these liabilities. Given the significant unobservable inputs to this valuation, these measurements are classified as Level 3. The embedded derivative liability attributable to these provisions is recorded in future policy benefits and claims.

### Equity Indexed Annuities and Stock Market Certificates

The Company uses various Black-Scholes calculations to determine the fair value of the embedded derivative liability associated with the provisions of its equity indexed annuities and stock market certificates. The inputs to these calculations are primarily market observable. As a result, these measurements are classified as Level 2. The embedded derivative liability attributable to the provisions of the Company's equity indexed annuities and stock market certificates is recorded in future policy benefits and claims and customer deposits, respectively. The following table presents the balances of assets and liabilities measured at fair value on a recurring basis:

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|                                        | June 30, 2008   |                  |                 |                  |
|----------------------------------------|-----------------|------------------|-----------------|------------------|
|                                        | Level 1         | Level 2          | Level 3         | Total            |
|                                        | (in millions)   |                  |                 |                  |
| <b>Assets</b>                          |                 |                  |                 |                  |
| Cash equivalents                       | \$ 179          | \$ 2,733         | \$              | \$ 2,912         |
| Trading securities                     | 215             | 112              | 44              | 371              |
| Available-for-Sale securities          | 30              | 22,123           | 2,638           | 24,791           |
| Separate account assets                | 3,575           | 55,150           |                 | 58,725           |
| Other assets                           |                 | 5                | 437             | 442              |
| <b>Total assets at fair value</b>      | <b>\$ 3,999</b> | <b>\$ 80,123</b> | <b>\$ 3,119</b> | <b>\$ 87,241</b> |
| <b>Liabilities</b>                     |                 |                  |                 |                  |
| Future policy benefits and claims      | \$              | \$ 31            | \$ 154          | \$ 185           |
| Customer deposits                      |                 | 11               |                 | 11               |
| Other liabilities                      | 13              | 21               | 4               | 38               |
| <b>Total liabilities at fair value</b> | <b>\$ 13</b>    | <b>\$ 63</b>     | <b>\$ 158</b>   | <b>\$ 234</b>    |

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The following tables provide a summary of changes in Level 3 assets and liabilities measured at fair value on a recurring basis:



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Three Months Ended June 30, 2008

|                                                                                                               | Trading<br>Securities | Available-<br>for-Sale<br>Securities | Other Assets<br>(in millions) | Future Policy<br>Benefits and<br>Claims | Other<br>Liabilities |
|---------------------------------------------------------------------------------------------------------------|-----------------------|--------------------------------------|-------------------------------|-----------------------------------------|----------------------|
| Balance, March 31                                                                                             | \$ 43                 | \$ 2,728                             | \$ 678                        | \$ (295)                                | \$                   |
| Total gains (losses) included in:                                                                             |                       |                                      |                               |                                         |                      |
| Net income                                                                                                    | 1(1)                  | (26) <sup>(1)</sup>                  | (40) <sup>(2)</sup>           | 158(3)                                  |                      |
| Other comprehensive income                                                                                    |                       | (118)                                | 1                             |                                         |                      |
| Purchases, sales, issuances and settlements, net                                                              |                       | 54                                   | (202)                         | (17)                                    | (4)                  |
| Balance, June 30                                                                                              | \$ 44                 | \$ 2,638                             | \$ 437                        | \$ (154)                                | \$ (4)               |
| Change in unrealized gains (losses) included in net income relating to assets and liabilities held at June 30 | \$ 1(1)               | \$ (27) <sup>(1)</sup>               | \$ (22) <sup>(4)</sup>        | \$ 159(3)                               | \$                   |

(1) Included in net investment income in the Consolidated Statements of Income.

(2) Represents a \$29 million loss included in benefits, claims, losses and settlement expenses and an \$11 million loss included in other revenues in the Consolidated Statements of Income.

(3) Included in benefits, claims, losses and settlement expenses in the Consolidated Statements of Income.

(4) Represents an \$11 million loss included in benefits, claims, losses and settlement expenses and an \$11 million loss included in other revenues in the Consolidated Statements of Income.

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Six Months Ended June 30, 2008

|                                                                                                               | Trading<br>Securities | Available-<br>for-Sale<br>Securities | Other Assets<br>(in millions) | Future Policy<br>Benefits and<br>Claims | Other<br>Liabilities |
|---------------------------------------------------------------------------------------------------------------|-----------------------|--------------------------------------|-------------------------------|-----------------------------------------|----------------------|
| Balance, January 1                                                                                            | \$ 44                 | \$ 2,908                             | \$ 629                        | \$ (158)                                | \$                   |
| Total gains (losses) included in: Net income                                                                  |                       | (55) <sup>(1)</sup>                  | 3 <sup>(2)</sup>              | 34 <sup>(3)</sup>                       |                      |
| Other comprehensive income                                                                                    |                       | (296)                                | 1                             |                                         |                      |
| Purchases, sales, issuances and settlements, net                                                              |                       | 81                                   | (196)                         | (30)                                    | (4)                  |
| Balance, June 30                                                                                              | \$ 44                 | \$ 2,638                             | \$ 437                        | \$ (154)                                | \$ (4)               |
| Change in unrealized gains (losses) included in net income relating to assets and liabilities held at June 30 | \$                    | \$ (58) <sup>(1)</sup>               | \$ (19) <sup>(4)</sup>        | \$ 35 <sup>(3)</sup>                    | \$                   |

(1) Included in net investment income in the Consolidated Statements of Income.

(2) Represents a \$23 million gain included in benefits, claims, losses and settlement expenses and a \$20 million loss included in other revenues in the Consolidated Statements of Income.

(3) Included in benefits, claims, losses and settlement expenses in the Consolidated Statements of Income.

(4) Represents a \$1 million gain included in benefits, claims, losses and settlement expenses and a \$20 million loss included in other revenues in the Consolidated Statements of Income.

During the reporting period, there were no material assets or liabilities measured at fair value on a nonrecurring basis.

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**AMERIPRISE FINANCIAL, INC.**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)**

**6. Deferred Acquisition Costs**



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The balances of and changes in DAC were as follows:

|                                                                | 2008 | (in millions) | 2007     |
|----------------------------------------------------------------|------|---------------|----------|
| Balance at January 1                                           | \$   | 4,503         | \$ 4,499 |
| Cumulative effect of accounting change                         |      | 36            | (204)    |
| Capitalization of acquisition costs                            |      | 328           | 399      |
| Amortization                                                   |      | (298)         | (259)    |
| Impact of change in net unrealized securities gains and losses |      | 42            | 27       |
| Balance at June 30                                             | \$   | 4,611         | \$ 4,462 |

Effective January 1, 2008, the Company adopted SFAS 157 and recorded as a cumulative change in accounting principle a pretax increase to DAC of \$36 million. See Note 2 and Note 5 for additional information regarding SFAS 157.

Effective January 1, 2007, the Company adopted SOP 05-1 and recorded as a cumulative change in accounting principle a pretax reduction to DAC of \$204 million.

**7. Future Policy Benefits and Claims and Separate Account Liabilities**





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Future policy benefits and claims consisted of the following:

|                                                                      | June 30,<br>2008 | December 31,<br>2007 |
|----------------------------------------------------------------------|------------------|----------------------|
|                                                                      | (in millions)    |                      |
| Fixed annuities                                                      | \$ 13,617        | \$ 14,382            |
| Equity indexed annuities accumulated host values                     | 245              | 253                  |
| Equity indexed annuities embedded derivative                         | 31               | 53                   |
| Variable annuities fixed sub-accounts                                | 5,366            | 5,419                |
| Guaranteed minimum withdrawal benefits variable annuity guarantees   | 101              | 136                  |
| Guaranteed minimum accumulation benefits variable annuity guarantees | 57               | 33                   |
| Other variable annuity guarantees                                    | 29               | 27                   |
| Total annuities                                                      | 19,446           | 20,303               |
| Variable universal life ( VUL )/universal life insurance             | 2,578            | 2,568                |
| Other life, disability income and long term care insurance           | 4,245            | 4,106                |
| Auto, home and other insurance                                       | 380              | 378                  |
| Policy claims and other policyholders funds                          | 95               | 91                   |
| Total                                                                | \$ 26,744        | \$ 27,446            |

Separate account liabilities consisted of the following:

|                                        | June 30,<br>2008 | December 31,<br>2007 |
|----------------------------------------|------------------|----------------------|
|                                        | (in millions)    |                      |
| Variable annuity variable sub-accounts | \$ 49,376        | \$ 51,764            |
| VUL insurance variable sub-accounts    | 5,720            | 6,244                |
| Other insurance variable sub-accounts  | 54               | 62                   |
| Threadneedle investment liabilities    | 3,575            | 3,904                |
| Total                                  | \$ 58,725        | \$ 61,974            |







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**8. Customer Deposits**





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Customer deposits consisted of the following:

|                                                        | June 30,<br>2008 | (in millions) | December 31,<br>2007 |
|--------------------------------------------------------|------------------|---------------|----------------------|
| Fixed rate certificates                                | \$ 2,965         |               | \$ 2,616             |
| Stock market based certificates                        | 1,004            |               | 1,031                |
| Stock market embedded derivative reserve               | 11               |               | 32                   |
| Other                                                  | 70               |               | 78                   |
| Less: accrued interest classified in other liabilities | (5)              |               | (23)                 |
| Total investment certificate reserves                  | 4,045            |               | 3,734                |
| Brokerage deposits                                     | 988              |               | 1,100                |
| Banking deposits                                       | 1,349            |               | 1,367                |
| Total                                                  | \$ 6,382         |               | \$ 6,201             |

**9. Share-Based Compensation**



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The Company's share-based compensation plans consist of the amended and restated Ameriprise Financial 2005 Incentive Compensation Plan (the "2005 ICP") and the Deferred Equity Program for Independent Financial Advisors ("P2 Deferral Plan").

The 2005 ICP, which was amended and approved by shareholders on April 25, 2007, provides for the grant of cash and equity incentive awards to directors, employees and independent contractors, including stock options, restricted stock awards, restricted stock units, stock appreciation rights, performance shares and similar awards designed to comply with the applicable federal regulations and laws of jurisdiction.

The P2 Deferral Plan gives certain advisors the option to defer a portion of their commissions in the form of share-based awards, which are subject to forfeiture based on future service requirements. The Company provides a match of the share-based awards.

For the three months and six months ended June 30, 2008, the Company recognized expense of \$38 million and \$75 million, respectively, related to awards under these share-based compensation plans. For the three months and six months ended June 30, 2007, the Company recognized expense of \$40 million and \$75 million, respectively, related to awards under these share-based compensation plans.

As of June 30, 2008, there was \$204 million of total unrecognized compensation cost related to non-vested awards under the Company's share-based compensation plans. That cost is expected to be recognized over a weighted-average period of 2.2 years.

### **10. Income Taxes**



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The Company's effective tax rates were 11.4% and 7.2% for the three months and six months ended June 30, 2008, respectively. The Company's effective tax rates for the three months and six months ended June 30, 2007 were 20.0% and 21.7%, respectively. The effective tax rate for the three months ended June 30, 2008 included \$27 million of tax benefits, which consisted of \$19 million related to changes in the status of current audits and \$8 million in benefits from tax planning initiatives as well as the level of tax advantaged items relative to pretax income. The effective tax rate for the three months and six months ended June 30, 2007 reflected a \$16 million tax benefit related to the finalization of certain income tax audits.

The Company is required to establish a valuation allowance for any portion of the deferred tax assets that management believes will not be realized. Included in deferred tax assets is a significant deferred tax asset relating to capital losses that have been recognized for financial statement purposes but not yet for tax return purposes. Under current U.S. federal income tax law, capital losses generally must be used against capital gain income within five years of the year in which the capital losses are recognized for tax purposes. Based on analysis of the Company's tax position, management believes it is more likely than not that the results of future operations and implementation of tax planning strategies will generate sufficient taxable income to enable the Company to utilize all of its deferred tax assets. Accordingly, no valuation allowance for deferred tax assets has been established as of June 30, 2008 and December 31, 2007.

As of June 30, 2008 and December 31, 2007, the Company had \$38 million and \$164 million, respectively, of gross unrecognized tax benefits. If recognized, approximately \$30 million and \$84 million, net of federal tax benefits, of the unrecognized tax benefits as of June 30, 2008 and December 31, 2007, respectively, would affect the effective tax rate.

The Company recognizes interest and penalties related to unrecognized tax benefits as a component of the income tax provision. The Company recognized a net reduction of \$18 million and \$23 million in interest and penalties for the

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**AMERIPRISE FINANCIAL, INC.**

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)**

three months and six months ended June 30, 2008, respectively. The Company had an \$11 million receivable and \$12 million liability for the payment of interest and penalties accrued at June 30, 2008 and December 31, 2007, respectively.

It is reasonably possible that the total amounts of unrecognized tax benefits will change in the next 12 months. However, there are a number of open audits and quantification of a range cannot be made at this time.

The Company or one or more of its subsidiaries files income tax returns in the U.S. federal jurisdiction, as well as various states and foreign jurisdictions. With few exceptions, the Company is no longer subject to U.S. federal, state and local, or non-U.S. income tax examinations by tax authorities for years before 1997. The Internal Revenue Service ( IRS ), as part of the overall examination of the American Express Company consolidated return, commenced an examination of the Company's U.S. income tax returns for 1997 through 2002 in the third quarter of 2005. In the first quarter of 2007, the IRS expanded the period of the examination to include 2003 through 2004. The Company's or certain of its subsidiaries' state income tax returns are currently under examination by various jurisdictions for years ranging from 1998 through 2005.

On September 25, 2007, the IRS issued Revenue Ruling 2007-61 in which it announced that it intends to issue regulations with respect to certain computational aspects of the Dividends Received Deduction ( DRD ) related to separate account assets held in connection with variable contracts of life insurance companies and has added the project to the 2007-2008 Priority Guidance Plan. Revenue Ruling 2007-61 suspended a revenue ruling issued in August 2007 that purported to change accepted industry and IRS interpretations of the statutes governing these computational questions. Any regulations that the IRS ultimately proposes for issuance in this area will be subject to public notice and comment, at which time insurance companies and other members of the public will have the opportunity to raise legal and practical questions about the content, scope and application of such regulations. As a result, the ultimate timing and substance of any such regulations are unknown at this time, but they may result in the elimination of some or all of the separate account DRD tax benefit that the Company receives. Management believes that it is likely that any such regulations would apply prospectively only.

The Company's tax allocation agreement with American Express (the Tax Allocation Agreement ), dated as of September 30, 2005, governs the allocation of consolidated U.S. federal and applicable combined or unitary state and local income tax liabilities between American Express and the Company for tax periods prior to September 30, 2005. In addition, this Tax Allocation Agreement addresses other tax-related matters.

**11. Contingencies**





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The Company and its subsidiaries are involved in the normal course of business in legal, regulatory and arbitration proceedings, including class actions, concerning matters arising in connection with the conduct of its activities as a diversified financial services firm. These include proceedings specific to the Company as well as proceedings generally applicable to business practices in the industries in which it operates. The Company can also be subject to litigation arising out of its general business activities, such as its investments, contracts, leases and employment relationships. Uncertain economic conditions and heightened volatility in the financial markets, such as those which have been experienced particularly since the summer of 2007, may increase the likelihood that clients and other persons or regulators may present or threaten legal claims or that regulators increase the scope or frequency of examinations of the Company or the financial services industry generally. Relevant to these current market conditions, the Company has been informed by a client that it will mediate its claims of a potential breach of contractual investment guidelines. The outcome of this matter is uncertain at this time.

As with other financial services firms, the level of regulatory activity and inquiry concerning the Company's businesses remains elevated. From time to time, the Company receives requests for information from, and/or has been subject to examination by, the SEC, the Financial Industry Regulatory Authority ( FINRA ) (formerly known as the National Association of Securities Dealers), Office of Thrift Supervision, state insurance regulators, state attorneys general and various other governmental and quasi-governmental authorities concerning the Company's business activities and practices, and the practices of the Company's financial advisors. Pending matters about which the Company has recently received information requests include: sales and product or service features of, or disclosures pertaining to, the Company's mutual funds, annuities, insurance products, brokerage services, financial plans and other advice offerings; supervision of the Company's financial advisors; sales of, and revenue sharing relating to, other companies' real estate investment trust ( REIT ) shares; supervisory practices in connection with financial advisors' outside business activities; sales practices and supervision associated with the sale of fixed and variable annuities; the delivery of financial plans; the suitability of particular trading strategies and data security. The number of reviews and investigations has increased in recent years with regard to many firms in the financial services industry, including Ameriprise Financial. The Company has cooperated and will continue to cooperate with the applicable regulators regarding their inquiries.

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These legal and regulatory proceedings and disputes are subject to uncertainties and, as such, the Company is unable to estimate the possible loss or range of loss that may result. An adverse outcome in one or more of these proceedings could result in adverse judgments, settlements, fines, penalties or other relief that could have a material adverse effect on the Company's consolidated financial condition or results of operations.

Certain legal and regulatory proceedings are described below.

In June 2004, an action captioned John E. Gallus et al. v. American Express Financial Corp. and American Express Financial Advisors Inc., was filed in the United States District Court for the District of Arizona, and was later transferred to the United States District Court for the District of Minnesota. The plaintiffs alleged that they were investors in several of the Company's mutual funds and they purported to bring the action derivatively on behalf of those funds under the Investment Company Act of 1940. The plaintiffs alleged that fees allegedly paid to the defendants by the funds for investment advisory and administrative services were excessive. On July 6, 2007, the Court granted the Company's motion for summary judgment, dismissing all claims with prejudice. Plaintiffs appealed the Court's decision, and the appellate argument took place on April 17, 2008. The U.S. Court of Appeals for the Eighth Circuit is now considering the appeal.

The Company previously reported two adverse arbitration awards issued in 2006 by FINRA panels against Securities America, Inc. (SAI) and former registered representatives of SAI. Those arbitrations involved customer claims relating to suitability, disclosures, supervision and certain other sales practices. Other clients of those former registered representatives have presented similar claims.

**12. Earnings per Common Share**



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The computations of basic and diluted earnings per common share are as follows:

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|                                                                                        | Three Months Ended<br>June 30, |         | Six Months Ended<br>June 30, |         |
|----------------------------------------------------------------------------------------|--------------------------------|---------|------------------------------|---------|
|                                                                                        | 2008                           | 2007    | 2008                         | 2007    |
| (in millions, except per share amounts)                                                |                                |         |                              |         |
| <b>Numerator:</b>                                                                      |                                |         |                              |         |
| Net income                                                                             | \$ 210                         | \$ 196  | \$ 401                       | \$ 361  |
| <b>Denominator:</b>                                                                    |                                |         |                              |         |
| Basic: Weighted-average common shares outstanding                                      | 223.2                          | 237.4   | 225.8                        | 239.0   |
| Effect of potentially dilutive nonqualified stock options and other share-based awards | 2.8                            | 3.6     | 3.0                          | 3.6     |
| Diluted: Weighted-average common shares outstanding                                    | 226.0                          | 241.0   | 228.8                        | 242.6   |
| <b>Earnings per Common Share:</b>                                                      |                                |         |                              |         |
| Basic                                                                                  | \$ 0.94                        | \$ 0.83 | \$ 1.77                      | \$ 1.51 |
| Diluted                                                                                | 0.93                           | 0.81    | 1.75                         | 1.49    |

Basic weighted average common shares for both the three months and the six months ended June 30, 2008 included 2.4 million vested nonforfeitable restricted stock units and 3.2 million non-vested restricted stock awards and restricted stock units that are forfeitable but receive nonforfeitable dividends. Basic weighted average common shares for the three months and six months ended June 30, 2007 included 1.9 million and 1.8 million, respectively, of vested, nonforfeitable restricted stock units, and 3.6 million non-vested restricted stock awards and restricted stock units that are forfeitable but receive nonforfeitable dividends in both periods.

**13. Shareholders Equity**



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The Company has a share repurchase program in place to return excess capital to shareholders. During the six months ended June 30, 2008 and 2007, the Company repurchased a total of 10.4 million and 8.2 million shares, respectively, of its common stock at an average price of \$50.08 and \$60.30, respectively. As of June 30, 2008, the Company had \$1.4 billion remaining under share repurchase authorizations.

The Company may also reacquire shares of its common stock under its 2005 ICP related to restricted stock awards. Restricted shares that are forfeited before the vesting period has lapsed are recorded as treasury shares. In addition, the holders of restricted shares may elect to surrender a portion of their shares on the vesting date to cover their income tax obligations. These vested restricted shares reacquired by the Company and the Company's payment of the holders' income tax obligations are recorded as a treasury share purchase. The restricted shares forfeited under the 2005 ICP and recorded as treasury shares were 0.1 million

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during both the six months ended June 30, 2008 and 2007. For the six months ended June 30, 2008 and 2007, the Company reacquired 0.4 million shares and 0.5 million shares, respectively, of its common stock in each period through the surrender of restricted shares upon vesting and paid in the aggregate \$22 million and \$25 million, respectively, related to the holders' income tax obligations on the vesting date.

During the six months ended June 30, 2008, the Company reissued 1.8 million treasury shares for restricted stock award grants and the issuance of shares vested under the P2 Deferral Plan and the Transition and Opportunity Bonus program.

**14. Segment Information**





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On December 3, 2007, the Company announced a change in its reportable segments. The revised presentation of previously reported segment data has been applied retroactively to all periods presented in these financial statements. During the fourth quarter of 2007, the Company completed the implementation of an enhanced transfer pricing methodology and expanded its segment presentation from three to five segments to better align with the way the Chief Operating Decision Maker views the business. This facilitates greater transparency of the relationships between the businesses and better comparison to other industry participants in the retail advisor distribution, asset management, insurance and annuity industries. In addition, the Company changed the format of its consolidated statement of income and made reclassifications to enhance transparency. These reclassifications did not result in any changes to consolidated net income or shareholders' equity. A summarization of the various reclassifications made to previously reported balances is presented in Note 1 to the Consolidated Financial Statements in the Company's 2007 10-K.

The Company's five segments are Advice & Wealth Management, Asset Management, Annuities, Protection and Corporate & Other. Each segment records revenues and expenses as if they were each a stand-alone business using the Company's enhanced transfer pricing methodology. Transfer pricing uses rates that approximate market-based arm's length prices for specific services provided. The Company reviews the transfer pricing rates periodically and makes appropriate adjustments to ensure the transfer pricing rates that approximate arm's length market prices remain at current market levels. Costs related to shared services are allocated to segments based on their usage of the services provided.

The largest source of intersegment revenues and expenses is retail distribution services, where segments are charged transfer pricing rates that approximate arm's length market prices for distribution through the Advice & Wealth Management segment. The Advice & Wealth Management segment provides distribution services for proprietary and non-proprietary products and services. The Asset Management segment provides investment management services for the Company's owned assets and client assets, and accordingly charges investment and advisory management fees to the other segments.

All costs related to shared services are allocated to the segments based on a rate times volume or fixed basis.

The Advice & Wealth Management segment provides financial advice and full service brokerage and banking services, primarily to retail clients, through the Company's financial advisors. The advisors distribute a diversified selection of both proprietary and non-proprietary products to help clients meet their financial needs. A significant portion of revenues in this segment are fee-based, driven by the level of client assets, which is impacted by both market movements and net asset flows. The Company also earns net investment income on owned assets, from primarily certificate and banking products. This segment earns distribution fees for distributing non-proprietary products and earns intersegment distribution fees for distributing the Company's proprietary products and services to its retail clients. Intersegment expenses for this segment include expenses for investment management services provided by the Asset Management segment.

The Asset Management segment provides investment advice and investment products to retail and institutional clients. Threadneedle predominantly provides international investment advice and products, and RiverSource Investments predominantly provides domestic products and services. Domestic retail products are primarily distributed through the Advice & Wealth Management segment, and also through third-party distribution. International retail products are primarily distributed through third parties. Products accessed by consumers on a retail basis include mutual funds, variable product funds underlying insurance and annuity separate accounts, separately managed accounts and collective funds. Asset Management products are also distributed directly to institutions through an institutional sales force. Institutional asset management products include traditional asset classes, separate accounts, collateralized loan obligations, hedge funds and property funds. Revenues in this segment are primarily earned as fees based on managed asset balances, which are impacted by both market movements and net asset flows. This segment earns intersegment revenue for investment management services. Intersegment expenses for this segment include distribution expenses for services provided by the Advice & Wealth Management, Annuities and Protection segments.

The Annuities segment provides RiverSource Life variable and fixed annuity products to the Company's retail clients, primarily distributed through the Advice & Wealth Management segment, and to the retail clients of unaffiliated distributors through third-party distribution. Revenues for the Company's variable annuity products are primarily earned as fees based on underlying account balances, which are impacted by both market movements and net asset flows. Revenues for the Company's fixed



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annuity products are primarily earned as net investment income on underlying account balances, with profitability significantly impacted by the spread between net investment income earned and interest credited on the fixed account balances. The Company also earns net investment income on owned assets supporting annuity benefit reserves and capital supporting the business. Intersegment revenues for this segment reflect fees paid by the Asset Management segment for marketing support and other services provided in connection with the availability of RiverSource Funds under the variable annuity contracts. Intersegment expenses for this segment include distribution expenses for services provided by the Advice & Wealth Management segment, as well as expenses for investment management services provided by the Asset Management segment.

The Protection segment offers a variety of protection products to address the identified protection and risk management needs of the Company's retail clients including life, disability income and property-casualty insurance. Life and disability income products are primarily distributed through the Advice & Wealth Management segment. The Company's property-casualty products are sold direct, primarily through affinity relationships. The primary sources of revenues for this segment are premiums, fees, and charges that the Company receives to assume insurance-related risk. The Company earns net investment income on owned assets supporting insurance reserves and capital supporting the business. The Company also receives fees based on the level of assets supporting variable universal life separate account balances. This segment earns intersegment revenues from fees paid by the Asset Management segment for marketing support and other services provided in connection with the availability of RiverSource Funds under the variable universal life contracts. Intersegment expenses for this segment include distribution expenses for services provided by the Advice & Wealth Management segment, as well as expenses for investment management services provided by the Asset Management segment.

The Corporate & Other segment consists of net investment income on corporate level assets, including unallocated equity and other revenues from various investments as well as unallocated corporate expenses. This segment also includes non-recurring separation costs in 2007 associated with the Company's separation from American Express.

The accounting policies of the segments are the same as those of the Company, except for the method of capital allocation and the accounting for gains (losses) from intercompany revenues and expenses, which are eliminated in consolidation. The Company evaluates the performance of each segment based on pretax income from continuing operations. The Company allocates certain non-recurring items, such as separation costs, to the Corporate segment.

The following is a summary of assets by segment:

|                            | <b>June 30,<br/>2008</b> | <b>(in millions)</b> | <b>December 31,<br/>2007</b> |
|----------------------------|--------------------------|----------------------|------------------------------|
| Advice & Wealth Management | \$                       | 8,557                | \$ 8,146                     |
| Asset Management           |                          | 5,989                | 6,661                        |
| Annuities                  |                          | 67,367               | 71,556                       |
| Protection                 |                          | 20,019               | 20,347                       |
| Corporate & Other          |                          | 2,335                | 2,520                        |

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|              |    |         |    |         |
|--------------|----|---------|----|---------|
| Total assets | \$ | 104,267 | \$ | 109,230 |
|--------------|----|---------|----|---------|

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The following is a summary of segment operating results:

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| Three Months Ended June 30,          | Advice &<br>Wealth<br>Management | Asset<br>Management | Annuities | Protection<br>(in millions) | Corporate &<br>Other | Eliminations | Consolidated |
|--------------------------------------|----------------------------------|---------------------|-----------|-----------------------------|----------------------|--------------|--------------|
| <b>2008</b>                          |                                  |                     |           |                             |                      |              |              |
| Revenue from external customers      | \$ 703                           | \$ 359              | \$ 474    | \$ 473                      | \$ 12                | \$           | \$ 2,021     |
| Intersegment revenue                 | 230                              | 6                   | 20        | 18                          | 2                    | (276)        |              |
| Total revenues                       | 933                              | 365                 | 494       | 491                         | 14                   | (276)        | 2,021        |
| Banking and deposit interest expense | 42                               | 1                   |           | 1                           |                      | (2)          | 42           |
| Net revenues                         | 891                              | 364                 | 494       | 490                         | 14                   | (274)        | 1,979        |
| Pretax income (loss)                 | \$ 51                            | \$ 42               | \$ 77     | \$ 113                      | \$ (46)              | \$           | 237          |
| Income tax provision                 |                                  |                     |           |                             |                      |              | 27           |
| Net income                           |                                  |                     |           |                             |                      |              | \$ 210       |
| <b>2007</b>                          |                                  |                     |           |                             |                      |              |              |
| Revenue from external customers      | \$ 788                           | \$ 447              | \$ 511    | \$ 473                      | \$                   | \$           | \$ 2,219     |
| Intersegment revenue                 | 280                              | 8                   | 24        | 13                          | 1                    | (326)        |              |
| Total revenues                       | 1,068                            | 455                 | 535       | 486                         | 1                    | (326)        | 2,219        |
| Banking and deposit interest expense | 61                               | 6                   |           | 1                           | 1                    | (3)          | 66           |
| Net revenues                         | 1,007                            | 449                 | 535       | 485                         |                      | (323)        | 2,153        |
| Pretax income (loss)                 | \$ 101                           | \$ 81               | \$ 86     | \$ 118                      | \$ (141)             | \$           | 245          |
| Income tax provision                 |                                  |                     |           |                             |                      |              | 49           |
| Net income                           |                                  |                     |           |                             |                      |              | \$ 196       |









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| Six Months Ended June 30,            | Advice &<br>Wealth<br>Management | Asset<br>Management | Annuities | Protection<br>(in millions) | Corporate &<br>Other | Eliminations | Consolidated |
|--------------------------------------|----------------------------------|---------------------|-----------|-----------------------------|----------------------|--------------|--------------|
| <b>2008</b>                          |                                  |                     |           |                             |                      |              |              |
| Revenue from external customers      | \$ 1,459                         | \$ 710              | \$ 925    | \$ 955                      | \$ 19                | \$           | \$ 4,068     |
| Intersegment revenue                 | 457                              | 12                  | 47        | 28                          | 5                    | (549)        |              |
| Total revenues                       | 1,916                            | 722                 | 972       | 983                         | 24                   | (549)        | 4,068        |
| Banking and deposit interest expense | 89                               | 3                   |           | 1                           | 1                    | (5)          | 89           |
| Net revenues                         | 1,827                            | 719                 | 972       | 982                         | 23                   | (544)        | 3,979        |
| Pretax income (loss)                 | \$ 115                           | \$ 60               | \$ 119    | \$ 215                      | \$ (77)              | \$           | 432          |
| Income tax provision                 |                                  |                     |           |                             |                      |              | 31           |
| Net income                           |                                  |                     |           |                             |                      |              | \$ 401       |
| <b>2007</b>                          |                                  |                     |           |                             |                      |              |              |
| Revenue from external customers      | \$ 1,488                         | \$ 854              | \$ 1,016  | \$ 944                      | \$ 16                | \$           | \$ 4,318     |
| Intersegment revenue                 | 548                              | 16                  | 50        | 23                          | 1                    | (638)        |              |
| Total revenues                       | 2,036                            | 870                 | 1,066     | 967                         | 17                   | (638)        | 4,318        |
| Banking and deposit interest expense | 123                              | 10                  |           | 1                           | 3                    | (4)          | 133          |
| Net revenues                         | 1,913                            | 860                 | 1,066     | 966                         | 14                   | (634)        | 4,185        |
| Pretax income (loss)                 | \$ 157                           | \$ 127              | \$ 204    | \$ 238                      | \$ (265)             | \$           | 461          |
| Income tax provision                 |                                  |                     |           |                             |                      |              | 100          |
| Net income                           |                                  |                     |           |                             |                      |              | \$ 361       |

**15. Subsequent Event**





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On July 7, 2008, the Company announced a definitive agreement to acquire J. & W. Seligman & Co., an asset management firm, for total consideration of approximately \$440 million. The transaction is expected to close in the fourth quarter of 2008.

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**AMERIPRISE FINANCIAL, INC.**

**PART I FINANCIAL INFORMATION**

**ITEM 2. MANAGEMENT S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**



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The following discussion and analysis of our consolidated financial condition and results of operations should be read in conjunction with the Forward-Looking Statements that follow and our Consolidated Financial Statements and Notes presented in Item 1. Our Management's Discussion and Analysis should be read in conjunction with our Annual Report on Form 10-K for the year ended December 31, 2007, filed with the Securities and Exchange Commission (SEC) on February 29, 2008 (2007 10-K), as well as our current reports on Form 8-K and other publicly available information.

### Overview



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We are engaged in providing financial planning, products and services that are designed to be utilized as solutions for our clients' cash and liquidity, asset accumulation, income, protection and estate and wealth transfer needs with a network of more than 11,500 financial advisors and registered representatives (including affiliated financial advisors). Our asset management, annuity, and auto and home protection products are also distributed outside of our affiliated financial advisors, through third party advisors and affinity relationships.

We strive to deliver solutions to our clients through an approach focused on building long term personal relationships. We offer financial planning and advice that aims to be responsive to our clients' evolving needs and helps them achieve their identified financial goals by recommending to clients actions and a range of product solutions consisting of investment, annuities, insurance, banking and other financial products that help them achieve a positive return or form of protection while accepting what they determine to be an appropriate range and level of risk. The financial product solutions we offer through our affiliated advisors include our own products and services and products of other companies. Our financial planning and advisory process is designed to provide comprehensive advice, when appropriate, to address our clients' cash and liquidity, asset accumulation, income, protection, and estate and wealth transfer needs. We believe that our focus on personal relationships, together with our strengths in financial planning and product development, allows us to better address our clients' financial needs, including the financial needs of our primary target market segment, the mass affluent and affluent, which we define as households with investable assets of more than \$100,000. This focus also puts us in a strong position to capitalize on significant demographic and market trends, which we believe will continue to drive increased demand for our financial planning and other financial services.

We have four main operating segments: Advice & Wealth Management, Asset Management, Annuities and Protection, as well as our Corporate & Other segment. Our four main operating segments are aligned with the financial solutions we offer to address our clients' needs. The products and services we provide retail clients and, to a lesser extent, institutional clients, are the primary source of our revenues and net income. Revenues and net income are significantly impacted by the relative investment performance and the total value and composition of assets we manage and administer for our retail and institutional clients as well as the distribution fees we receive from other companies. These factors, in turn, are largely determined by overall investment market performance and the depth and breadth of our individual client relationships.

It is management's priority to increase shareholder value over a multi-year horizon by achieving our on-average, over-time financial targets. We measure progress against these goals excluding the impact of non-recurring separation costs related to our separation from American Express Company (American Express) which was completed in 2007. Our financial targets, adjusted to exclude this impact, are:

- Net revenue growth of 6% to 8%,
- Earnings per diluted share growth of 12% to 15%, and
- Return on equity of 12% to 15%.

Our net revenues for the three months ended June 30, 2008 were \$2.0 billion, a decrease of 8% from the three months ended June 30, 2007. Net revenue for the six months ended June 30, 2008 was \$4.0 billion, a decrease of 5% from the six months ended June 30, 2007. This revenue decline reflects lower net investment income, driven by decreased volume in fixed annuities and certificates and net realized investment losses; a decline in distribution fees, due to lower advisor cash sales as compared to the year-ago period; and the impact of increased fees in the prior year period from proceeds from real estate investment trust liquidations that were reinvested by clients.

Our consolidated net income for the three months ended June 30, 2008 was \$210 million, up \$14 million, or 7%, from net income of \$196 million for the three months ended June 30, 2007. Consolidated net income for six months ended June 30, 2008 was \$401 million, up \$40 million, or 11%, from net income of \$361 million for the six months ended June 30, 2007.





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**AMERIPRISE FINANCIAL, INC.**

**PART I FINANCIAL INFORMATION**

Our adjusted earnings, which exclude after-tax non-recurring separation costs in 2007, declined 11% to \$210 million for the three months ended June 30, 2008 from \$237 million for the three months ended June 30, 2007. Adjusted earnings declined 12% to \$401 million for the six months ended June 30, 2008 from \$457 million for the six months ended June 30, 2007.

Earnings per diluted share for the three months ended June 30, 2008 were \$0.93, up \$0.12, or 15%, from earnings per diluted share of \$0.81 for the three months ended June 30, 2007, and down \$0.05, or 5%, from adjusted earnings per diluted share of \$0.98 for the three months ended June 30, 2007.

Earnings per diluted share for the six months ended June 30, 2008 were \$1.75, up \$0.26, or 17%, from earnings per diluted share of \$1.49 for the six months ended June 30, 2007, and down \$0.13, or 7%, from adjusted earnings per diluted share of \$1.88 for the six months ended June 30, 2007.

Return on equity for the trailing twelve months ended June 30, 2008 was 11.2% compared to 9.2% for the trailing twelve months ended June 30, 2007. Adjusted return on equity for the trailing twelve months ended June 30, 2008 and 2007 was 12.0% and 12.5%, respectively.

We continue to establish Ameriprise Financial as a financial services leader as we focus on meeting the financial needs of the mass affluent and affluent, as evidenced by our continued leadership in financial planning and our strong corporate foundation. Our client retention percentage increased to 95%. Our franchisee advisor retention as of June 30, 2008 increased to 94% as compared to the annual retention rate of 93% in the year-ago period. Branded financial plan net cash sales for the three and six months ended June 30, 2008 increased 8% and 2%, respectively, as compared to the year-ago periods.

Our owned, managed and administered ( OMA ) assets declined to \$445.4 billion at June 30, 2008, a net decrease of 7% from December 31, 2007 OMA assets of \$480.2 billion. For the six months ended June 30, 2008, we had net inflows in wrap accounts of \$4.2 billion, offset by market declines of \$6.6 billion. RiverSource variable annuities had net inflows of \$1.7 billion, but variable annuity contract accumulation values decreased by \$2.4 billion, net of market-driven declines in separate account asset values. Our fixed annuities had total net outflows of \$0.9 billion. RiverSource managed assets had net outflows of \$5.1 billion and market declines of \$8.3 billion. Threadneedle Asset Management Holdings Limited ( Threadneedle ) managed assets had net outflows of \$5.0 billion, primarily related to low-margin institutional assets.

**On July 7, 2008, we announced a definitive agreement to acquire J. & W. Seligman & Co., an asset management firm, for total consideration of approximately \$440 million. The transaction is expected to close in the fourth quarter of 2008.**



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**On July 23, 2008, we announced an increase to our quarterly dividend of 13%, or \$0.02 per share, to \$0.17 per share. This dividend is payable on August 22, 2008 to shareholders of record as of August 8, 2008.**



Share Repurchase Program

During the three and six months ended June 30, 2008, we purchased 5.2 million shares and 10.4 million shares, respectively, for an aggregate cost of \$250 million and \$520 million, respectively. During the three and six months ended June 30, 2007, we purchased 2.3 million shares and 8.2 million shares, respectively, for an aggregate cost of \$142 million and \$494 million, respectively. In April 2008, our Board of Directors authorized the expenditure of up to \$1.5 billion for the repurchase of our common stock through April 2010. As of June 30, 2008, we had \$1.4 billion remaining under share repurchase authorizations.

Separation from American Express

On February 1, 2005, the American Express Board of Directors announced its intention to pursue the disposition of 100% of its shareholdings in our company (the Separation ) through a tax-free distribution to American Express shareholders. Effective as of the close of business on September 30, 2005, American Express completed the Separation of our company and the distribution of our common shares to American Express shareholders (the Distribution ). Prior to the Distribution, we had been a wholly owned subsidiary of American Express. Our separation from American Express resulted in specifically identifiable impacts to our 2007 consolidated results of operations and financial condition.

We incurred a total of \$890 million of non-recurring separation costs as part of our separation from American Express. These costs were primarily associated with establishing the Ameriprise Financial brand, separating and reestablishing our technology platforms and advisor and employee retention programs. Our separation from American Express was completed in 2007.

**Recent Accounting Pronouncements**



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For information regarding recent accounting pronouncements and their expected impact on our future consolidated results of operations or financial condition, see Note 2 to our Consolidated Financial Statements.



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## AMERIPRISE FINANCIAL, INC.

## PART I FINANCIAL INFORMATION

## Non-GAAP Financial Information

We follow accounting principles generally accepted in the United States ( GAAP ). This report includes information on both a GAAP and non-GAAP basis. The non-GAAP presentation in this report excludes non-recurring separation costs. Certain of our key non-GAAP financial measures include:

- adjusted earnings or net income excluding non-recurring separation costs;
- adjusted earnings per diluted share; and
- adjusted return on equity, using as the numerator adjusted earnings for the last 12 months and as the denominator a five-point average of equity excluding equity allocated to expected non-recurring separation costs as of the last day of the preceding four quarters and the current quarter.

Management believes that the presentation of these non-GAAP financial measures best reflects the underlying performance of our 2007 operations and facilitates a more meaningful trend analysis. These non-GAAP measures were also used for goal setting, certain compensation related to our annual incentive award program and evaluating our performance on a basis comparable to that used by securities analysts.

A reconciliation of non-GAAP measures is as follows:

|                                      | Three Months Ended June 30,             |         | Six Months Ended June 30, |         |
|--------------------------------------|-----------------------------------------|---------|---------------------------|---------|
|                                      | 2008                                    | 2007    | 2008                      | 2007    |
|                                      | (in millions, except per share amounts) |         |                           |         |
| <b>Consolidated Income Data</b>      |                                         |         |                           |         |
| Net income                           | \$ 210                                  | \$ 196  | \$ 401                    | \$ 361  |
| Add: Separation costs, after-tax (1) |                                         | 41      |                           | 96      |
| Adjusted earnings                    | \$ 210                                  | \$ 237  | \$ 401                    | \$ 457  |
| Weighted average diluted shares      | 226.0                                   | 241.0   | 228.8                     | 242.6   |
| Adjusted earnings per diluted share  | \$ 0.93                                 | \$ 0.98 | \$ 1.75                   | \$ 1.88 |
| Separation costs                     | \$                                      | \$ 63   | \$                        | \$ 148  |

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|                                                        |    |    |    |    |    |    |
|--------------------------------------------------------|----|----|----|----|----|----|
| Less: Tax benefit attributable to separation costs (1) |    |    | 22 |    |    | 52 |
| Separation costs, after-tax (1)                        | \$ | \$ | 41 | \$ | \$ | 96 |

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|                                                     | Twelve Months Ended June 30,      |          |
|-----------------------------------------------------|-----------------------------------|----------|
|                                                     | 2008                              | 2007     |
|                                                     | (in millions, except percentages) |          |
| <b>Return on Equity</b>                             |                                   |          |
| Return on equity                                    | 11.2%                             | 9.2%     |
| Net income                                          | \$ 854                            | \$ 706   |
| Add: Separation costs, after-tax(1)                 | 58                                | 233      |
| Adjusted earnings                                   | \$ 912                            | \$ 939   |
| Equity                                              | \$ 7,613                          | \$ 7,649 |
| Less: Equity allocated to expected separation costs | 12                                | 158      |
| Adjusted equity                                     | \$ 7,601                          | \$ 7,491 |
| Adjusted return on equity(2)                        | 12.0%                             | 12.5%    |



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- (1) For this non-GAAP presentation of separation costs, after-tax is calculated using the statutory tax rate of 35%.
- (2) Adjusted return on equity is calculated using adjusted earnings (income excluding non-recurring separation costs) in the numerator, and equity excluding equity allocated to expected non-recurring separation costs as of the last day of the preceding four quarters and the current quarter in the denominator.

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**AMERIPRISE FINANCIAL, INC.**

**PART I FINANCIAL INFORMATION**

**Owned, Managed and Administered Assets**





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Owned assets include certain assets on our Consolidated Balance Sheets for which we do not provide investment management services and do not recognize management fees, such as investments in non-proprietary funds held in the separate accounts of our life insurance subsidiaries, as well as restricted and segregated cash and receivables.

Managed assets include managed external client assets and managed owned assets. Managed external client assets include client assets for which we provide investment management services, such as the assets of the RiverSource family of mutual funds, assets of institutional clients and client assets held in wrap accounts. Managed external client assets also include assets managed by sub-advisors selected by us. Managed external client assets are not reported on our Consolidated Balance Sheets. Managed owned assets include certain assets on our Consolidated Balance Sheets for which we provide investment management services and recognize management fees in our Asset Management segment, such as the assets of the general account and RiverSource Variable Product funds held in the separate accounts of our life insurance subsidiaries.

Administered assets include assets for which we provide administrative services such as client assets invested in other companies' products that we offer outside of our wrap accounts. These assets include those held in clients' brokerage accounts. We do not exercise management discretion over these assets and do not earn a management fee. These assets are not reported on our Consolidated Balance Sheets.

We earn management fees on our owned separate account assets based on the market value of assets held in the separate accounts. We record the income associated with our owned investments, including net realized gains and losses associated with these investments and other-than-temporary impairments on these investments, as net investment income. For managed assets, we receive management fees based on the value of these assets. We generally report these fees as management and financial advice fees. We may also receive distribution fees based on the value of these assets. We generally record fees received from administered assets as distribution fees.

Fluctuations in our owned, managed and administered assets impact our revenues. Our owned, managed and administered assets are impacted by net flows of client assets and market movements. Managed owned assets are also affected by changes in our capital structure.

During the three months ended June 30, 2008 and 2007, RiverSource managed assets had \$2.5 billion and \$1.2 billion, respectively, in net outflows. Threadneedle managed assets had \$2.5 billion in net outflows in the three months ended June 30, 2008 compared to net outflows of \$10.8 billion during the three months ended June 30, 2007. Our wrap accounts had net inflows of \$2.8 billion in the three months ended June 30, 2008 compared to net inflows of \$3.8 billion in the three months ended June 30, 2007.

During the six months ended June 30, 2008 and 2007, RiverSource managed assets had \$5.1 billion and \$3.8 billion, respectively, in net outflows. Threadneedle managed assets had \$5.0 billion in net outflows in the six months ended June 30, 2008 compared to net outflows of \$13.2 billion during the six months ended June 30, 2007. Our wrap accounts had net inflows of \$4.2 billion in the six months ended June 30, 2008 compared to net inflows of \$7.2 billion in the six months ended June 30, 2007.

The following table presents detail regarding our owned, managed and administered assets:

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|                                                     | June 30,<br>2008 | December 31,<br>2007              |          | Change |
|-----------------------------------------------------|------------------|-----------------------------------|----------|--------|
|                                                     |                  | (in billions, except percentages) |          |        |
| <b>Owned Assets</b>                                 | \$               | 36.9                              | \$ 39.6  | (7)%   |
| <b>Managed Assets(1):</b>                           |                  |                                   |          |        |
| RiverSource                                         |                  | 145.0                             | 157.9    | (8)    |
| Threadneedle                                        |                  | 120.9                             | 134.4    | (10)   |
| Wrap account assets                                 |                  | 91.4                              | 93.9     | (3)    |
| Eliminations(2)                                     |                  | (14.4)                            | (16.6)   | (13)   |
| <b>Total Managed Assets</b>                         |                  | 342.9                             | 369.6    | (7)    |
| <b>Administered Assets</b>                          |                  | 65.6                              | 71.0     | (8)    |
| <b>Total Owned, Managed and Administered Assets</b> | \$               | 445.4                             | \$ 480.2 | (7)%   |



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- (1) Includes managed external client assets and managed owned assets.
- (2) Includes eliminations for RiverSource mutual fund assets included in wrap account assets and RiverSource assets sub-advised by Threadneedle.

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**AMERIPRISE FINANCIAL, INC.**

**PART I FINANCIAL INFORMATION**

**Consolidated Results of Operations for the Three Months Ended June 30, 2008 and 2007**





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In the second quarter of 2008, we reclassified the mark-to-market adjustment on certain derivatives from net investment income to various expense lines where the mark-to-market adjustment on the related embedded derivative resides. The mark-to-market adjustment on derivatives hedging variable annuity living benefits, equity indexed annuities and stock market certificates were reclassified to benefits, claims, losses and settlement expenses, interest credited to fixed accounts and banking and deposit interest expense, respectively. Prior period amounts were reclassified to conform to the current presentation. The following table presents our consolidated results of operations for the three months ended June 30, 2008 and 2007:

|                                                  | Three Months Ended June 30, |        | Change                            |      |
|--------------------------------------------------|-----------------------------|--------|-----------------------------------|------|
|                                                  | 2008                        | 2007   | (in millions, except percentages) |      |
| <b>Revenues</b>                                  |                             |        |                                   |      |
| Management and financial advice fees             | \$ 780                      | \$ 788 | \$ (8)                            | (1)% |
| Distribution fees                                | 422                         | 494    | (72)                              | (15) |
| Net investment income                            | 393                         | 507    | (114)                             | (22) |
| Premiums                                         | 268                         | 266    | 2                                 | 1    |
| Other revenues                                   | 158                         | 164    | (6)                               | (4)  |
| Total revenues                                   | 2,021                       | 2,219  | (198)                             | (9)  |
| Banking and deposit interest expense             | 42                          | 66     | (24)                              | (36) |
| Total net revenues                               | 1,979                       | 2,153  | (174)                             | (8)  |
| <b>Expenses</b>                                  |                             |        |                                   |      |
| Distribution expenses                            | 517                         | 533    | (16)                              | (3)  |
| Interest credited to fixed accounts              | 192                         | 215    | (23)                              | (11) |
| Benefits, claims, losses and settlement expenses | 294                         | 288    | 6                                 | 2    |
| Amortization of deferred acquisition costs       | 144                         | 125    | 19                                | 15   |
| Interest and debt expense                        | 28                          | 29     | (1)                               | (3)  |
| Separation costs                                 |                             | 63     | (63)                              | #    |
| General and administrative expense               | 567                         | 655    | (88)                              | (13) |
| Total expenses                                   | 1,742                       | 1,908  | (166)                             | (9)  |
| Pretax income                                    | 237                         | 245    | (8)                               | (3)  |
| Income tax provision                             | 27                          | 49     | (22)                              | (45) |
| Net income                                       | \$ 210                      | \$ 196 | \$ 14                             | 7%   |

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# Variance of 100% or greater.

*Overall*



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Consolidated net income for the three months ended June 30, 2008 was \$210 million, up \$14 million, or 7%, as compared to the same period a year ago. Included in consolidated net income for the three months ended June 30, 2008 were pretax net realized investment losses of \$27 million, which included losses of \$28 million primarily related to the other-than-temporary impairment of three AAA-rated Alt-A mortgage-backed securities, compared to pretax net realized investment gains of \$2 million in the three months ended June 30, 2007. Also included in consolidated net income for the three months ended June 30, 2007 were \$63 million of pretax non-recurring separation costs.

We recognized \$27 million and \$16 million of tax benefits in the three months ended June 30, 2008 and 2007, respectively.

### *Net Revenues*



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Net revenues decreased \$174 million, or 8%, to \$2.0 billion for the three months ended June 30, 2008.

Management and financial advice fees decreased in the three months ended June 30, 2008 to \$780 million, down \$8 million, or 1%, from \$788 million in the same period a year ago. This decrease was a result of the impact of equity market declines, as well as a decline in assets under management due to net outflows in RiverSource and Threadneedle funds. These declines were offset partially by an increase in management and financial advice fees in our Advice & Wealth Management segment which is a result of a net increase of 3% in wrap account assets, as positive flows were partially offset by market declines. Management and financial advice fees in our Annuities segment also increased, as fees related to variable annuities increased slightly in the three months ended June 30, 2008, driven by positive

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**AMERIPRISE FINANCIAL, INC.**

**PART I FINANCIAL INFORMATION**

net flows offset somewhat by market-related declines in separate account values. Overall, managed assets decreased 8% from the same period in the prior year, as the increases in wrap accounts and variable annuity account assets were more than offset by the decreases in RiverSource and Threadneedle managed assets.

Distribution fees were \$422 million, down \$72 million, or 15%, due primarily to an increase in the three months ended June 30, 2007 from the sales of direct investments as clients reinvested proceeds from real estate investment trust liquidations.

Net investment income decreased \$114 million, or 22%, to \$393 million, driven by decreased volume in fixed annuities and certificates and net realized investment losses. Included in net investment income were net realized investment losses on Available-for-Sale securities of \$27 million in the three months ended June 30, 2008, which included \$28 million of other-than-temporary impairment losses primarily related to three AAA-rated Alt-A mortgage-backed securities, compared to net realized investment gains of \$2 million in the same period of 2007.

Premiums increased \$2 million, or 1%, to \$268 million. This increase was attributable to a 5% year-over-year increase in auto and home policy counts.

Other revenues decreased \$6 million, or 4%, to \$158 million. This decrease was due to a decline in revenues related to certain consolidated limited partnerships, which had a corresponding decrease in expense, offset partially by an increase in our guaranteed benefit rider fees on variable annuities and growth in cost-of-insurance fees for variable universal life/universal life ( VUL/UL ) insurance.

Banking and deposit interest expense decreased \$24 million, or 36%, due to a decrease in certificate balances, which declined 3% from the same period in the prior year, as well as lower crediting rates accrued on certificates and the deconsolidation of certain limited partnerships in the fourth quarter of 2007, which was offset in net investment income.

*Expenses*





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Total expenses decreased \$166 million, or 9%, to \$1.7 billion for the three months ended June 30, 2008. Expenses in the three months ended June 30, 2007 included \$63 million on non-recurring separation costs.

Distribution expenses decreased \$16 million, or 3%, primarily driven by the impact on advisor compensation of lower cash sales, due primarily to the increase in the prior year in sales of direct investments as clients reinvested proceeds from real estate investment trust liquidations. This was partially offset by the impact of product mix shift resulting in lower deferrals as our franchisee advisor platform continues to grow. As a result of lower deferrals, we recognized a higher percentage of these expenses in the current quarter.

Interest credited to fixed accounts decreased \$23 million, or 11%, reflecting a decrease related to a continued decline in fixed annuity account balances.

Benefits, claims, losses and settlement expenses increased \$6 million, or 2%, driven by an increase in life insurance claims, up 27% from the year-ago period, and an increase in long term care benefits. These increases were partially offset by a lower provision for variable annuity guaranteed living benefit costs, net of hedging, resulting from Statement of Financial Accounting Standards No. 157, Fair Value Measurements ( SFAS 157 ) valuation benefits related to changes in our variable annuity hedging strategy.

The amortization of deferred acquisition costs ( DAC ) increased \$19 million, or 15%, to \$144 million. The increase was driven by the impact of the current quarter market decline on estimated gross profits for future periods. The current quarter included additional DAC amortization of \$10 million related to market impacts, compared to an \$11 million benefit in the year-ago period.

Interest and debt expense for the three months ended June 30, 2008 decreased \$1 million, or 3%, from the year-ago period due to the deconsolidation of \$225 million of non-recourse debt of a collateralized debt obligation in the fourth quarter of 2007.

Separation costs incurred in 2007 were primarily associated with separating and reestablishing our technology platforms. All separation costs were incurred as of December 31, 2007.

General and administrative expense decreased 13%, or \$88 million, to \$567 million as a result of expense management initiatives, and a decline in expenses related to certain consolidated limited partnerships, which has a corresponding decrease in other revenues, noted above. These declines were partially offset by increased technology development costs.

### *Income Taxes*



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Our effective tax rate decreased to 11.4% for the three months ended June 30, 2008, compared to 20.0% for the three months ended June 30, 2007 primarily due to tax benefits of \$27 million, which consisted of \$19 million related to changes in the

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**AMERIPRISE FINANCIAL, INC.**

**PART I FINANCIAL INFORMATION**

status of current audits and \$8 million in benefits from tax planning initiatives, as well as the level of tax advantaged items relative to pretax income. The effective tax rate for the three months ended June 30, 2007 reflected a \$16 million tax benefit related to the finalization of certain income tax audits. We expect our effective tax rate for the remaining two quarters of 2008 to be in the 24% to 26% range.

On September 25, 2007, the Internal Revenue Service ( IRS ) issued Revenue Ruling 2007-61 in which it announced that it intends to issue regulations with respect to certain computational aspects of the Dividends Received Deduction ( DRD ) related to separate account assets held in connection with variable contracts of life insurance companies and has added the project to the 2007-2008 Priority Guidance Plan. Revenue Ruling 2007-61 suspended a revenue ruling issued in August 2007 that purported to change accepted industry and IRS interpretations of the statutes governing these computational questions. Any regulations that the IRS ultimately proposes for issuance in this area will be subject to public notice and comment, at which time insurance companies and other members of the public will have the opportunity to raise legal and practical questions about the content, scope and application of such regulations. As a result, the ultimate timing and substance of any such regulations are unknown at this time, but they may result in the elimination of some or all of the separate account DRD tax benefit that we receive. Management believes that it is likely that any such regulations would apply prospectively only.

**Results of Operations by Segment for the Three Months Ended June 30, 2008 and 2007**



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The following tables present summary financial information by segment and a reconciliation to the consolidated totals derived from Note 14 to our Consolidated Financial Statements for the three months ended June 30, 2008 and 2007:

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|                             | 2008     | Three Months Ended June 30,                                    |          | Percent Share<br>of Total |
|-----------------------------|----------|----------------------------------------------------------------|----------|---------------------------|
|                             |          | Percent Share<br>of Total<br>(in millions, except percentages) | 2007     |                           |
| <b>Total net revenues</b>   |          |                                                                |          |                           |
| Advice & Wealth Management  | \$ 891   | 45%                                                            | \$ 1,007 | 47%                       |
| Asset Management            | 364      | 18                                                             | 449      | 21                        |
| Annuities                   | 494      | 25                                                             | 535      | 25                        |
| Protection                  | 490      | 25                                                             | 485      | 22                        |
| Corporate & Other           | 14       | 1                                                              |          |                           |
| Eliminations                | (274)    | (14)                                                           | (323)    | (15)                      |
| Total net revenues          | \$ 1,979 | 100%                                                           | \$ 2,153 | 100%                      |
| <b>Total expenses</b>       |          |                                                                |          |                           |
| Advice & Wealth Management  | \$ 840   | 48%                                                            | \$ 906   | 47%                       |
| Asset Management            | 322      | 19                                                             | 368      | 19                        |
| Annuities                   | 417      | 24                                                             | 449      | 24                        |
| Protection                  | 377      | 22                                                             | 367      | 20                        |
| Corporate & Other           | 60       | 3                                                              | 141      | 7                         |
| Eliminations                | (274)    | (16)                                                           | (323)    | (17)                      |
| Total expenses              | \$ 1,742 | 100%                                                           | \$ 1,908 | 100%                      |
| <b>Pretax income (loss)</b> |          |                                                                |          |                           |
| Advice & Wealth Management  | \$ 51    | 21%                                                            | \$ 101   | 41%                       |
| Asset Management            | 42       | 18                                                             | 81       | 33                        |
| Annuities                   | 77       | 32                                                             | 86       | 35                        |
| Protection                  | 113      | 48                                                             | 118      | 48                        |
| Corporate & Other           | (46)     | (19)                                                           | (141)    | (57)                      |
| Pretax income               | \$ 237   | 100%                                                           | \$ 245   | 100%                      |





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**AMERIPRISE FINANCIAL, INC.**

**PART I FINANCIAL INFORMATION**

*Advice & Wealth Management*



## Edgar Filing: AMERIPRISE FINANCIAL INC - Form 10-Q

Our Advice & Wealth Management segment provides financial planning and advice, as well as full service brokerage and banking services, primarily to retail clients, through our financial advisors. Our affiliated advisors utilize a diversified selection of both proprietary and non-proprietary products to help clients meet their financial needs.

The following table presents the results of operations of our Advice & Wealth Management segment for the three months ended June 30, 2008 and 2007:

|                                      | Three Months Ended June 30, |        | Change  |       |
|--------------------------------------|-----------------------------|--------|---------|-------|
|                                      | 2008                        | 2007   |         |       |
| <b>Revenues</b>                      |                             |        |         |       |
| Management and financial advice fees | \$ 352                      | \$ 327 | \$ 25   | 8%    |
| Distribution fees                    | 508                         | 620    | (112)   | (18)  |
| Net investment income                | 54                          | 103    | (49)    | (48)  |
| Other revenues                       | 19                          | 18     | 1       | 6     |
| Total revenues                       | 933                         | 1,068  | (135)   | (13)  |
| Banking and deposit interest expense | 42                          | 61     | (19)    | (31)  |
| Total net revenues                   | 891                         | 1,007  | (116)   | (12)  |
| <b>Expenses</b>                      |                             |        |         |       |
| Distribution expenses                | 564                         | 615    | (51)    | (8)   |
| General and administrative expense   | 276                         | 291    | (15)    | (5)   |
| Total expenses                       | 840                         | 906    | (66)    | (7)   |
| Pretax income                        | \$ 51                       | \$ 101 | \$ (50) | (50)% |

Our Advice & Wealth Management segment pretax income was \$51 million, down 50% from \$101 million.

### *Net Revenues*

Management and financial advice fees increased \$25 million, or 8%, as compared to the year-ago period. The increase was attributable to a net increase in wrap account assets of 3% from June 30, 2007 to June 30, 2008 as continued positive net flows were partially offset by market declines. Also contributing to the increase was an increase in planning fees resulting from accelerated financial plan delivery standards.

The decline in distribution fees of \$112 million, or 18% is due primarily to the increase in sales of direct investments in the three months ended June 30, 2007 as clients reinvested proceeds from real estate investment trust liquidations.

Net investment income decreased \$49 million, or 48%, due to net realized investment losses of \$21 million in the three months ended June 30, 2008, which included \$22 million of other-than-temporary impairments primarily related to two AAA-rated Alt-A mortgage-backed securities, compared to net losses of \$1 million in the year-ago period. Also contributing to the decline in net investment income was the impact of lower average account balances in certificate products.

Banking and deposit interest expense decreased \$19 million, or 31%, due to a decrease in certificate balances and lower crediting rates accrued on certificates.

*Expenses*

Total expenses decreased \$66 million, or 7%, driven by a decrease in distribution expenses as a result of the lower cash sales mentioned above. General and administrative expense decreased due to our continued expense management initiatives, which were offset partially by increased technology costs.

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**AMERIPRISE FINANCIAL, INC.**

**PART I FINANCIAL INFORMATION**

*Asset Management*





## Edgar Filing: AMERIPRISE FINANCIAL INC - Form 10-Q

Our Asset Management segment provides investment advice and investment products to retail and institutional clients.

The following table presents the results of operations of our Asset Management segment for the three months ended June 30, 2008 and 2007:

|                                            | Three Months Ended June 30, |        | Change                            |       |
|--------------------------------------------|-----------------------------|--------|-----------------------------------|-------|
|                                            | 2008                        | 2007   | (in millions, except percentages) |       |
| <b>Revenues</b>                            |                             |        |                                   |       |
| Management and financial advice fees       | \$ 295                      | \$ 330 | \$ (35)                           | (11)% |
| Distribution fees                          | 70                          | 84     | (14)                              | (17)  |
| Net investment income                      | 7                           | 22     | (15)                              | (68)  |
| Other revenues                             | (7)                         | 19     | (26)                              | #     |
| Total revenues                             | 365                         | 455    | (90)                              | (20)  |
| Banking and deposit interest expense       | 1                           | 6      | (5)                               | (83)  |
| Total net revenues                         | 364                         | 449    | (85)                              | (19)  |
| <b>Expenses</b>                            |                             |        |                                   |       |
| Distribution expenses                      | 111                         | 116    | (5)                               | (4)   |
| Amortization of deferred acquisition costs | 5                           | 9      | (4)                               | (44)  |
| General and administrative expense         | 206                         | 243    | (37)                              | (15)  |
| Total expenses                             | 322                         | 368    | (46)                              | (13)  |
| Pretax income                              | \$ 42                       | \$ 81  | \$ (39)                           | (48)% |



# Variance of 100% or greater.

Our Asset Management segment pretax income was \$42 million, a decline of 48% from \$81 million.

*Net Revenues*



## Edgar Filing: AMERIPRISE FINANCIAL INC - Form 10-Q

Management and financial advice fees declined \$35 million, or 11%, primarily driven by the impact of equity market declines, which contributed to an 11% decrease in assets under management. Also contributing to the decline in assets were net outflows of \$2.5 billion in both RiverSource and Threadneedle funds during the three months ended June 30, 2008. RiverSource net outflows in the quarter were primarily due to reduced mutual fund sales as client activity slowed, as well as anticipated outflows of institutional assets of a former affiliate. Redemption rates for RiverSource Funds remained stable. Threadneedle experienced anticipated outflows of lower-margin institutional assets and outflows of hedge fund assets due to a change in portfolio manager. Net inflows in Threadneedle retail funds were driven by an increase in sales as compared to the year-ago period.

Distribution fees declined due to continued client movement to wrap accounts, which are included in the Advice & Wealth Management segment.

The decline in net investment income was due to the deconsolidation of certain limited partnerships in the fourth quarter of 2007, which is offset in banking and deposit interest expense, as well as losses on the value of seed money investments, driven by a declining market.

The decline in other revenues was due to decreases in revenue related to certain consolidated limited partnerships, which had a corresponding decrease in expense.

### *Expenses*



## Edgar Filing: AMERIPRISE FINANCIAL INC - Form 10-Q

Total expenses decreased \$46 million, or 13%, primarily due to a decrease in general and administrative expense. The primary drivers of this decline were a decrease in expenses related to certain consolidated limited partnerships, which corresponds with the decline in other revenues noted above, as well as expense management initiatives.



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**AMERIPRISE FINANCIAL, INC.**

**PART I FINANCIAL INFORMATION**

*Annuities*



## Edgar Filing: AMERIPRISE FINANCIAL INC - Form 10-Q

Our Annuities segment provides RiverSource Life variable and fixed annuity products to our retail clients primarily through our Advice & Wealth Management segment and to the retail clients of unaffiliated advisors through third-party distribution.

The following table presents the results of operations of our Annuities segment for the three months ended June 30, 2008 and 2007:

|                                                  | Three Months Ended June 30, |        | Change |       |
|--------------------------------------------------|-----------------------------|--------|--------|-------|
|                                                  | 2008                        | 2007   |        |       |
| <b>Revenues</b>                                  |                             |        |        |       |
| Management and financial advice fees             | \$ 130                      | \$ 127 | \$ 3   | 2%    |
| Distribution fees                                | 72                          | 66     | 6      | 9     |
| Net investment income                            | 237                         | 295    | (58)   | (20)  |
| Premiums                                         | 21                          | 24     | (3)    | (13)  |
| Other revenues                                   | 34                          | 23     | 11     | 48    |
| Total net revenues                               | 494                         | 535    | (41)   | (8)   |
| <b>Expenses</b>                                  |                             |        |        |       |
| Distribution expenses                            | 47                          | 51     | (4)    | (8)   |
| Interest credited to fixed accounts              | 156                         | 180    | (24)   | (13)  |
| Benefits, claims, losses and settlement expenses | 69                          | 77     | (8)    | (10)  |
| Amortization of deferred acquisition costs       | 91                          | 76     | 15     | 20    |
| General and administrative expense               | 54                          | 65     | (11)   | (17)  |
| Total expenses                                   | 417                         | 449    | (32)   | (7)   |
| Pretax income                                    | \$ 77                       | \$ 86  | \$ (9) | (10)% |

Our Annuities segment pretax income was \$77 million, down 10% from \$86 million.

### *Net Revenues*



## Edgar Filing: AMERIPRISE FINANCIAL INC - Form 10-Q

Management and financial advice fees related to variable annuities increased in the three months ended June 30, 2008 driven by positive net flows, partially offset by market declines.

The increase in distribution fees was driven by positive net flows in variable annuity accounts.

Net investment income decreased due to declining average fixed annuity account balances. Substantially lower net outflows in fixed annuities reflect the market environment and sales initiatives. Net realized investment losses were \$5 million during the three months ended June 30, 2008, and nil in the prior year period. Included in the current year net realized losses were \$4 million of other-than-temporary impairments primarily related to the impairment of three Alt-A mortgage-backed securities.

The decline in premiums was attributable to lower sales of immediate annuities with life contingencies.

The increase in other revenues was due to an increase in our guaranteed benefit rider fees on variable annuities, driven by volume increases.

### *Expenses*



## Edgar Filing: AMERIPRISE FINANCIAL INC - Form 10-Q

Total expenses decreased \$32 million, or 7%. Interest credited to fixed accounts decreased, driven by declining fixed annuity account balances, down 14% from the year-ago period, and variable annuity sub-account balances, down 1% from the year-ago period.

The decrease in net benefits, claims, losses and settlement expenses was due to a lower provision for variable annuity guaranteed living benefit costs, net of hedges, resulting from favorable SFAS 157 valuation benefits as a result of changes in our variable annuity hedging strategy. Otherwise, the net impact from living benefits net of hedges had no material impact during either the current quarter or the year-ago quarter. Partially offsetting the decreased provision for living benefit costs, net of hedges, was a higher cost of providing for variable annuity guaranteed death benefits in the three months ended June 30, 2008 as compared to the year-ago period.

General and administrative expense decreased due to expense management initiatives.



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**AMERIPRISE FINANCIAL, INC.**

**PART I FINANCIAL INFORMATION**

Partially offsetting these declines was an increase in the amortization of DAC due to the impact of the current quarter market decline on estimated gross profits for future periods, and the decreased provision for variable annuity guaranteed living benefits, net of hedging. The current quarter included additional DAC amortization of \$9 million related to market impacts, compared to a \$10 million benefit in the year-ago period.

***Protection***



## Edgar Filing: AMERIPRISE FINANCIAL INC - Form 10-Q

Our Protection segment offers a variety of protection products to address the identified protection and risk management needs of our retail clients including life, disability income and property-casualty insurance.

The following table presents the results of operations of our Protection segment for the three months ended June 30, 2008 and 2007:

|                                                  | Three Months Ended June 30, |        | Change |      |
|--------------------------------------------------|-----------------------------|--------|--------|------|
|                                                  | 2008                        | 2007   |        |      |
| <b>Revenues</b>                                  |                             |        |        |      |
| Management and financial advice fees             | \$ 16                       | \$ 17  | \$ (1) | (6)% |
| Distribution fees                                | 25                          | 26     | (1)    | (4)  |
| Net investment income                            | 85                          | 87     | (2)    | (2)  |
| Premiums                                         | 255                         | 251    | 4      | 2    |
| Other revenues                                   | 110                         | 105    | 5      | 5    |
| Total revenues                                   | 491                         | 486    | 5      | 1    |
| Banking and deposit interest expense             | 1                           | 1      |        |      |
| Total net revenues                               | 490                         | 485    | 5      | 1    |
| <b>Expenses</b>                                  |                             |        |        |      |
| Distribution expenses                            | 17                          | 18     | (1)    | (6)  |
| Interest credited to fixed accounts              | 36                          | 35     | 1      | 3    |
| Benefits, claims, losses and settlement expenses | 225                         | 211    | 14     | 7    |
| Amortization of deferred acquisition costs       | 48                          | 40     | 8      | 20   |
| General and administrative expense               | 51                          | 63     | (12)   | (19) |
| Total expenses                                   | 377                         | 367    | 10     | 3    |
| Pretax income                                    | \$ 113                      | \$ 118 | \$ (5) | (4)% |

Our Protection segment pretax income was \$113 million, down 4% from \$118 million.

### *Net Revenues*



## Edgar Filing: AMERIPRISE FINANCIAL INC - Form 10-Q

Net revenues were \$490 million, an increase of \$5 million, or 1%. This increase was the result of an increase in premiums resulting from a 5% increase in auto and home policy counts, as well as an increase in other revenues, due to higher cost-of-insurance fees for VUL/UL insurance resulting from volume increases. These increases were partially offset by a decline in investment income from fixed maturities and net realized investment losses of \$1 million in the current year. Included in the current year net realized losses were \$2 million of other-than-temporary impairments primarily related to the impairment of two Alt-A mortgage-backed securities

### *Expenses*

Total expenses were \$377 million, an increase of \$10 million, or 3%. The increase was due to an increase in benefits, claims, losses and settlement expenses resulting from an increase in life insurance claims, as well as an increase in long term care benefits, partially offset by a decrease in auto and home claims..

Also contributing to the increase in total expense was higher DAC amortization. DAC amortization for the three months ended June 30, 2008 increased \$1 million as a result of the impact of the current quarter market decline on estimated gross profit in future periods. Additionally, DAC amortization for the three months ended June 30, 2007 was reduced by favorable adjustments from recognizing increases in certain policyholder charges on select policies..

These expense increases were partially offset by a decline in general and administrative expense due to expense management initiatives.

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**AMERIPRISE FINANCIAL, INC.**

**PART I FINANCIAL INFORMATION**

*Corporate & Other*



## Edgar Filing: AMERIPRISE FINANCIAL INC - Form 10-Q

The following table presents the results of operations of our Corporate & Other segment for the three months ended June 30, 2008 and 2007:

|                                      | Three Months Ended June 30, |          |                                   | Change |      |
|--------------------------------------|-----------------------------|----------|-----------------------------------|--------|------|
|                                      | 2008                        | 2007     | (in millions, except percentages) |        |      |
| <b>Revenues</b>                      |                             |          |                                   |        |      |
| Net investment income                | \$ 12                       | \$ 2     | \$ 10                             |        | #%   |
| Other revenues                       | 2                           | (1)      | 3                                 |        | #    |
| Total revenues                       | 14                          | 1        | 13                                |        | #    |
| Banking and deposit interest expense |                             | 1        | (1)                               |        | #    |
| Total net revenues                   | 14                          |          | 14                                |        | #    |
| <b>Expenses</b>                      |                             |          |                                   |        |      |
| Distribution expenses                | 1                           | 1        |                                   |        |      |
| Interest and debt expense            | 28                          | 29       | (1)                               |        | (3)  |
| Separation costs                     |                             | 63       | (63)                              |        | #    |
| General and administrative expense   | 31                          | 48       | (17)                              |        | (35) |
| Total expenses                       | 60                          | 141      | (81)                              |        | (57) |
| Pretax loss                          | \$ (46)                     | \$ (141) | \$ 95                             |        | 67%  |





# Variance of 100% or greater.

Our Corporate & Other pretax segment loss was \$46 million, an improvement of \$95 million compared to a pretax segment loss of \$141 million for the same period in 2007. The improvement was due to a decrease in separation costs of \$63 million, as the separation from American Express was completed in 2007. Also contributing to the improvement was a decrease in general and administrative expense, which was due to expense management initiatives, and an increase in net investment income compared to the three month period ended June 30, 2007, which included losses related to the mark-to-market of certain equity market hedges.

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**AMERIPRISE FINANCIAL, INC.**

**PART I FINANCIAL INFORMATION**

**Consolidated Results of Operations for the Six Months Ended June 30, 2008 and 2007**



## Edgar Filing: AMERIPRISE FINANCIAL INC - Form 10-Q

In the second quarter of 2008, we reclassified the mark-to-market adjustment on certain derivatives from net investment income to various expense lines where the mark-to-market adjustment on the related embedded derivative resides. The mark-to-market adjustment on derivatives hedging variable annuity living benefits, equity indexed annuities and stock market certificates were reclassified to benefits, claims, losses and settlement expenses, interest credited to fixed accounts and banking and deposit interest expense, respectively. Prior period amounts were reclassified to conform to the current presentation. The following table presents our consolidated results of operations for the six months ended June 30, 2008 and 2007:

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|                                                  | Six Months Ended June 30, |          |                                   | Change |  |
|--------------------------------------------------|---------------------------|----------|-----------------------------------|--------|--|
|                                                  | 2008                      | 2007     | (in millions, except percentages) |        |  |
| <b>Revenues</b>                                  |                           |          |                                   |        |  |
| Management and financial advice fees             | \$ 1,571                  | \$ 1,510 | \$ 61                             | 4%     |  |
| Distribution fees                                | 855                       | 912      | (57)                              | (6)    |  |
| Net investment income                            | 794                       | 1,042    | (248)                             | (24)   |  |
| Premiums                                         | 533                       | 523      | 10                                | 2      |  |
| Other revenues                                   | 315                       | 331      | (16)                              | (5)    |  |
| Total revenues                                   | 4,068                     | 4,318    | (250)                             | (6)    |  |
| Banking and deposit interest expense             | 89                        | 133      | (44)                              | (33)   |  |
| Total net revenues                               | 3,979                     | 4,185    | (206)                             | (5)    |  |
| <b>Expenses</b>                                  |                           |          |                                   |        |  |
| Distribution expenses                            | 1,058                     | 1,011    | 47                                | 5      |  |
| Interest credited to fixed accounts              | 387                       | 433      | (46)                              | (11)   |  |
| Benefits, claims, losses and settlement expenses | 598                       | 543      | 55                                | 10     |  |
| Amortization of deferred acquisition costs       | 298                       | 259      | 39                                | 15     |  |
| Interest and debt expense                        | 54                        | 58       | (4)                               | (7)    |  |
| Separation costs                                 |                           | 148      | (148)                             | #      |  |
| General and administrative expense               | 1,152                     | 1,272    | (120)                             | (9)    |  |
| Total expenses                                   | 3,547                     | 3,724    | (177)                             | (5)    |  |
| Pretax income                                    | 432                       | 461      | (29)                              | (6)    |  |
| Income tax provision                             | 31                        | 100      | (69)                              | (69)   |  |
| Net income                                       | \$ 401                    | \$ 361   | \$ 40                             | 11%    |  |



# Variance of 100% or greater.

*Overall*





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Consolidated net income for the six months ended June 30, 2008 was \$401 million, up \$40 million, or 11%, as compared to the same period a year ago. Included in consolidated net income for the six months ended June 30, 2008 were pretax net realized investment losses of \$51 million, which included losses primarily related to the other-than-temporary impairment of six Alt-A mortgage-backed securities, compared to pretax net realized investment gains of \$11 million in the six months ended June 30, 2007. Also included in consolidated net income for the six months ended June 30, 2007 were \$148 million of pretax non-recurring separation costs.

Financial markets drove a number of impacts to our results, negatively impacting pretax earnings by \$117 million in the six months ended June 30, 2008, compared to a positive impact of \$42 million in the six months ended June 30, 2007. The pretax impact of equity market declines to management and financial advice fees was a negative \$48 million in the six months ended June 30, 2008. The pretax impact of equity market declines on the amortization of DAC and deferred sales inducement costs ( DSIC ) was \$38 million in the current period, compared to a positive impact on the amortization of DAC and DSIC of \$14 million in the year-ago period. Other pretax market impacts included lower short-term interest rates on our cash and cash equivalent positions, which resulted in a negative impact of \$21 million in the current period, and losses on our hedge fund and seed money investments of \$12 million, compared to gains of \$16 million in the year-ago period.

We also recognized \$65 million and \$16 million of tax benefits in the six months ended June 30, 2008 and 2007, respectively.

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**AMERIPRISE FINANCIAL, INC.**

**PART I FINANCIAL INFORMATION**

*Net Revenues*



## Edgar Filing: AMERIPRISE FINANCIAL INC - Form 10-Q

Net revenues decreased \$206 million, or 5%, to \$4.0 billion for the six months ended June 30, 2008.

Management and financial advice fees increased in the six months ended June 30, 2008 to \$1.6 billion, up \$61 million, or 4%, from \$1.5 billion in the same period a year ago. This increase was led by an increase in planning fees due to accelerated financial plan delivery standards, and net increases in wrap account assets of 3%, which increased management and financial advice fees in our Advice & Wealth Management segment by \$86 million. Overall, managed assets decreased 8% from the same period in the prior year, as increases in wrap accounts and variable annuity account assets were more than offset by decreases in RiverSource and Threadneedle managed assets.

Distribution fees were \$855 million, down \$57 million, or 6%, due primarily to an increase in the six months ended June 30, 2007 from the sales of direct investments as clients reinvested proceeds from real estate investment trust liquidations. Partially offsetting this decline was an increase in fees resulting from positive flows in wrap account balances, up 3% from the year-ago period.

Net investment income decreased \$248 million, or 24%, to \$794 million, driven by decreased volume in fixed annuities and certificates and net realized investment losses. Included in net investment income were net realized investment losses on Available-for-Sale securities of \$51 million in the six months ended June 30, 2008, which included \$60 million of other-than-temporary impairment losses primarily related to six Alt-A mortgage-backed securities, compared to net realized investment gains of \$11 million in the same period of 2007.

Premiums increased \$10 million, or 2%, to \$533 million. This increase was attributable to a 5% year-over-year increase in auto and home policy counts.

Other revenues decreased \$16 million, or 5%, to \$315 million. This decrease was due to a decline in other revenues related to certain consolidated limited partnerships, which had a corresponding decrease in general and administrative expense, offset partially by growth in our guaranteed benefit rider fees on variable annuities and in cost-of-insurance fees for VUL/UL insurance.

Banking and deposit interest expense decreased \$44 million, or 33%, due to a decrease in certificate balances, which declined 3% from the same period in the prior year, as well as lower crediting rates accrued on certificates and the deconsolidation of certain limited partnerships in the fourth quarter of 2007, which was offset in net investment income.

### *Expenses*



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Total expenses decreased \$177 million, or 5%, to \$3.5 billion for the six months ended June 30, 2008. Total expenses in the six months ended June 30, 2007 included \$148 million of non-recurring separation costs.

Distribution expenses increased \$47 million, or 5%. The increase was driven by higher sales compensation resulting from the impact of product mix shift on payout rates as our franchisee advisor platform continues to grow. This increase was partially offset by the impact of lower cash sales on advisor compensation.

Interest credited to fixed accounts decreased \$46 million, or 11%, reflecting a decrease related to a continued decline in fixed annuity account balances.

Benefits, claims, losses and settlement expenses increased \$55 million, or 10%, driven by an increase in the cost of providing for guaranteed benefits associated with our variable annuity guaranteed living benefits, net of hedges, and after recognizing favorable valuation impacts related to SFAS 157. Also contributing to the increase in expense was an increase in life insurance claims, up 14%, and an increase in long term care benefits.

The amortization of DAC increased \$39 million, or 15%, to \$298 million. The increase was due to the estimated impact of the current period market decline on estimated gross profit in future periods, offset in part by a decrease in amortization driven by the increased cost of providing for variable annuity guaranteed living benefits, net of hedging. The current period included additional DAC amortization of \$34 million related to market impacts, compared to an \$11 million benefit in the year-ago period.

Interest and debt expense for the six months ended June 30, 2008 decreased \$4 million, or 7%, from the year-ago period due to the deconsolidation of \$225 million of non-recourse debt of a collateralized debt obligation in the fourth quarter of 2007.

Separation costs incurred in 2007 were primarily associated with separating and reestablishing our technology platforms. All separation costs were incurred as of December 31, 2007.

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**AMERIPRISE FINANCIAL, INC.**

**PART I FINANCIAL INFORMATION**

General and administrative expense decreased 9%, or \$120 million, to \$1.2 billion as a result of expense management initiatives, lower legal and regulatory expenses, and a decline in expenses related to certain consolidated limited partnerships, offset in other revenue as discussed above. These declines were partially offset by increased technology-related costs.

*Income Taxes*





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*Our effective tax rate decreased to 7.2% for the six months ended June 30, 2008, compared to 21.7% for the six months ended June 30, 2007 primarily due to \$65 million of tax benefits related to changes in the status of current audits and closed audits, tax planning initiatives as well as the level of tax advantaged items, relative to pretax income. The effective tax rate for the six months ended June 30, 2007 reflected a \$16 million tax benefit related to the finalization of certain income tax audits.*



**Results of Operations by Segment for the Six Months Ended June 30, 2008 and 2007**



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The following tables present summary financial information by segment and a reconciliation to the consolidated totals derived from Note 14 to our Consolidated Financial Statements for the six months ended June 30, 2008 and 2007:

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|                             | 2008     | Six Months Ended June 30,<br>Percent Share<br>of Total<br>(in millions, except percentages) |    | 2007  | Percent Share<br>of Total |
|-----------------------------|----------|---------------------------------------------------------------------------------------------|----|-------|---------------------------|
| <b>Total net revenues</b>   |          |                                                                                             |    |       |                           |
| Advice & Wealth Management  | \$ 1,827 | 46%                                                                                         | \$ | 1,913 | 46%                       |
| Asset Management            | 719      | 18                                                                                          |    | 860   | 21                        |
| Annuities                   | 972      | 24                                                                                          |    | 1,066 | 25                        |
| Protection                  | 982      | 25                                                                                          |    | 966   | 23                        |
| Corporate & Other           | 23       | 1                                                                                           |    | 14    |                           |
| Eliminations                | (544)    | (14)                                                                                        |    | (634) | (15)                      |
| Total net revenues          | \$ 3,979 | 100%                                                                                        | \$ | 4,185 | 100%                      |
| <b>Total expenses</b>       |          |                                                                                             |    |       |                           |
| Advice & Wealth Management  | \$ 1,712 | 48%                                                                                         | \$ | 1,756 | 47%                       |
| Asset Management            | 659      | 18                                                                                          |    | 733   | 20                        |
| Annuities                   | 853      | 24                                                                                          |    | 862   | 23                        |
| Protection                  | 767      | 22                                                                                          |    | 728   | 20                        |
| Corporate & Other           | 100      | 3                                                                                           |    | 279   | 7                         |
| Eliminations                | (544)    | (15)                                                                                        |    | (634) | (17)                      |
| Total expenses              | \$ 3,547 | 100%                                                                                        | \$ | 3,724 | 100%                      |
| <b>Pretax income (loss)</b> |          |                                                                                             |    |       |                           |
| Advice & Wealth Management  | \$ 115   | 27%                                                                                         | \$ | 157   | 34%                       |
| Asset Management            | 60       | 14                                                                                          |    | 127   | 27                        |
| Annuities                   | 119      | 27                                                                                          |    | 204   | 44                        |
| Protection                  | 215      | 50                                                                                          |    | 238   | 52                        |
| Corporate & Other           | (77)     | (18)                                                                                        |    | (265) | (57)                      |
| Pretax income               | \$ 432   | 100%                                                                                        | \$ | 461   | 100%                      |

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**AMERIPRISE FINANCIAL, INC.**

**PART I FINANCIAL INFORMATION**

*Advice & Wealth Management*





## Edgar Filing: AMERIPRISE FINANCIAL INC - Form 10-Q

Our Advice & Wealth Management segment provides financial planning and advice, as well as full service brokerage and banking services, primarily to retail clients, through our financial advisors. Our affiliated advisors utilize a diversified selection of both proprietary and non-proprietary products to help clients meet their financial needs.

The following table presents the results of operations of our Advice & Wealth Management segment for the six months ended June 30, 2008 and 2007:

|                                      | Six Months Ended June 30, |        | Change                            |       |
|--------------------------------------|---------------------------|--------|-----------------------------------|-------|
|                                      | 2008                      | 2007   | (in millions, except percentages) |       |
| <b>Revenues</b>                      |                           |        |                                   |       |
| Management and financial advice fees | \$ 719                    | \$ 633 | \$ 86                             | 14%   |
| Distribution fees                    | 1,025                     | 1,160  | (135)                             | (12)  |
| Net investment income                | 133                       | 209    | (76)                              | (36)  |
| Other revenues                       | 39                        | 34     | 5                                 | 15    |
| Total revenues                       | 1,916                     | 2,036  | (120)                             | (6)   |
| Banking and deposit interest expense | 89                        | 123    | (34)                              | (28)  |
| Total net revenues                   | 1,827                     | 1,913  | (86)                              | (4)   |
| <b>Expenses</b>                      |                           |        |                                   |       |
| Distribution expenses                | 1,149                     | 1,177  | (28)                              | (2)   |
| General and administrative expense   | 563                       | 579    | (16)                              | (3)   |
| Total expenses                       | 1,712                     | 1,756  | (44)                              | (3)   |
| Pretax income                        | \$ 115                    | \$ 157 | \$ (42)                           | (27)% |

Our Advice & Wealth Management segment pretax income was \$115 million, down 27% from \$157 million.

### *Net Revenues*

Management and financial advice fees increased \$86 million, or 14%, as compared to the year-ago period. The increase was led by net increases in wrap account assets of 3% from June 30, 2007 to June 30, 2008 as continued positive net flows were partially offset by market declines. Also contributing to the increase was an increase in planning fees resulting from accelerated financial plan delivery standards.

Distribution fees declined \$135 million, or 12%, as fees for the six months ended June 30, 2007 included an increase from the sales of direct investments as clients reinvested proceeds from real estate investment trust liquidations.

Net investment income decreased \$76 million, or 36%, due to net realized investment losses of \$21 million in the six months ended June 30, 2008, including \$22 million of other-than-temporary impairments primarily related to two AAA-rated Alt-A mortgage-backed securities, compared to net losses of \$1 million in the year-ago period. Also contributing to the decline in net investment income were lower average account balances in certificate products.

Banking and deposit interest expense decreased \$34 million, or 28%, due to a decrease in certificate balances, lower crediting rates accrued on certificates, and the impact of hedges for stock market certificates.

*Expenses*

Total expenses decreased \$44 million, or 3%, driven by a decrease in distribution expenses as a result of the lower cash sales mentioned above. General and administrative expense decreased due to our continued expense management initiatives which were offset partially by increased technology costs.

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**AMERIPRISE FINANCIAL, INC.**

**PART I FINANCIAL INFORMATION**

*Asset Management*



## Edgar Filing: AMERIPRISE FINANCIAL INC - Form 10-Q

Our Asset Management segment provides investment advice and investment products to retail and institutional clients.

The following table presents the results of operations of our Asset Management segment for the six months ended June 30, 2008 and 2007:

|                                            | Six Months Ended June 30, |        | Change                            |       |
|--------------------------------------------|---------------------------|--------|-----------------------------------|-------|
|                                            | 2008                      | 2007   | (in millions, except percentages) |       |
| <b>Revenues</b>                            |                           |        |                                   |       |
| Management and financial advice fees       | \$ 591                    | \$ 627 | \$ (36)                           | (6)%  |
| Distribution fees                          | 140                       | 166    | (26)                              | (16)  |
| Net investment income                      | 3                         | 39     | (36)                              | (92)  |
| Other revenues                             | (12)                      | 38     | (50)                              | #     |
| Total revenues                             | 722                       | 870    | (148)                             | (17)  |
| Banking and deposit interest expense       | 3                         | 10     | (7)                               | (70)  |
| Total net revenues                         | 719                       | 860    | (141)                             | (16)  |
| <b>Expenses</b>                            |                           |        |                                   |       |
| Distribution expenses                      | 229                       | 229    |                                   |       |
| Amortization of deferred acquisition costs | 13                        | 19     | (6)                               | (32)  |
| General and administrative expense         | 417                       | 485    | (68)                              | (14)  |
| Total expenses                             | 659                       | 733    | (74)                              | (10)  |
| Pretax income                              | \$ 60                     | \$ 127 | \$ (67)                           | (53)% |



# Variance of 100% or greater.

Our Asset Management segment pretax income was \$60 million, a decline of 53% from \$127 million.

*Net Revenues*





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Management and financial advice fees declined \$36 million, or 6%, driven by an 11% decrease in assets under management due to net outflows of RiverSource and Threadneedle funds of \$5.1 billion and \$5.0 billion, respectively, during the six months ended June 30, 2008, as well as the impact of equity market declines. RiverSource net outflows in the current year were primarily due to reduced mutual fund sales as well as anticipated outflows of institutional assets of a former affiliate. Redemption rates for RiverSource Funds remained stable. Threadneedle experienced anticipated outflows of lower-margin institutional assets and outflows of hedge fund assets due to a change in portfolio manager.

Distribution fees declined due primarily to lower sales of loaded funds.

The decline in net investment income was due to losses on the value of seed money investments, driven by a declining market, as well as the deconsolidation of certain limited partnerships in the fourth quarter of 2007, which is offset in banking and deposit interest expense.

The decline in other revenues was due to decreases in revenue related to certain consolidated limited partnerships, which had a corresponding decrease in expense.

### *Expenses*



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Total expenses decreased \$74 million, or 10%, due to a decrease in general and administrative expense. The primary drivers of this decline were a decrease in expenses related to certain consolidated limited partnerships, which corresponds with the decline in other revenues noted above, as well as a decline resulting from expense management initiatives.

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**AMERIPRISE FINANCIAL, INC.**

**PART I FINANCIAL INFORMATION**

*Annuities*



## Edgar Filing: AMERIPRISE FINANCIAL INC - Form 10-Q

Our Annuities segment provides RiverSource Life variable and fixed annuity products to our retail clients primarily through our Advice & Wealth Management segment and to the retail clients of unaffiliated advisors through third-party distribution.

The following table presents the results of operations of our Annuities segment for the six months ended June 30, 2008 and 2007:

|                                                  | Six Months Ended June 30, |        | Change                            |       |
|--------------------------------------------------|---------------------------|--------|-----------------------------------|-------|
|                                                  | 2008                      | 2007   | (in millions, except percentages) |       |
| <b>Revenues</b>                                  |                           |        |                                   |       |
| Management and financial advice fees             | \$ 256                    | \$ 242 | \$ 14                             | 6%    |
| Distribution fees                                | 142                       | 127    | 15                                | 12    |
| Net investment income                            | 474                       | 611    | (137)                             | (22)  |
| Premiums                                         | 39                        | 46     | (7)                               | (15)  |
| Other revenues                                   | 61                        | 40     | 21                                | 53    |
| Total net revenues                               | 972                       | 1,066  | (94)                              | (9)   |
| <b>Expenses</b>                                  |                           |        |                                   |       |
| Distribution expenses                            | 92                        | 96     | (4)                               | (4)   |
| Interest credited to fixed accounts              | 316                       | 364    | (48)                              | (13)  |
| Benefits, claims, losses and settlement expenses | 147                       | 114    | 33                                | 29    |
| Amortization of deferred acquisition costs       | 185                       | 165    | 20                                | 12    |
| General and administrative expense               | 113                       | 123    | (10)                              | (8)   |
| Total expenses                                   | 853                       | 862    | (9)                               | (1)   |
| Pretax income                                    | \$ 119                    | \$ 204 | \$ (85)                           | (42)% |

Our Annuities segment pretax income was \$119 million, down 42% from \$204 million.

### *Net Revenues*





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Management and financial advice fees related to variable annuities increased \$14 million, or 6%, driven by positive net flows, partially offset by market declines.

The increase in distribution fees was driven by positive net flows in variable annuity accounts.

Net investment income decreased due to declining average fixed annuity account balances and \$25 million in net realized investment losses, including \$30 million of other-than-temporary impairments primarily related to the impairment of four Alt-A mortgage-backed securities, compared to \$6 million of net realized gains in the year-ago period.

The decline in premiums was attributable to lower sales of immediate annuities with life contingencies.

The increase in other revenues was due to an increase in our guaranteed benefit rider fees on variable annuities, driven by volume increases.

### *Expenses*



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Total expenses decreased \$9 million, or 1%. The decrease was due to a decrease in interest credited to fixed accounts, which was driven by declining fixed annuity account balances, down 14% from the year-ago period

Also contributing to the decline was a decrease in general and administrative expense due to expense management initiatives.

Partially offsetting the declines was an increase in benefits, claims, losses and settlement expenses driven by an increase in the cost of providing for variable annuity living benefits, net of hedges, and after recognizing favorable valuation impacts related to SFAS 157. The cost of providing for variable annuity guaranteed death benefits was also higher in the six months ended June 30, 2008 than in the year-ago period.

The increase in the amortization of DAC was attributable to the estimated impact of the current period market decline on estimated gross profit in future periods, offset in part by a decrease in amortization driven by the increased cost of providing for variable annuity guaranteed living benefits, net of hedging. The current period included additional DAC amortization of \$31 million related to market impacts, compared to a \$10 million benefit in the year-ago period.

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## AMERIPRISE FINANCIAL, INC.

## PART I FINANCIAL INFORMATION

*Protection*

Our Protection segment offers a variety of protection products to address the identified protection and risk management needs of our retail clients including life, disability income and property-casualty insurance.

The following table presents the results of operations of our Protection segment for the six months ended June 30, 2008 and 2007:

|                                                  | Six Months Ended June 30, |        | Change                            |       |
|--------------------------------------------------|---------------------------|--------|-----------------------------------|-------|
|                                                  | 2008                      | 2007   | (in millions, except percentages) |       |
| <b>Revenues</b>                                  |                           |        |                                   |       |
| Management and financial advice fees             | \$ 31                     | \$ 33  | \$ (2)                            | (6)%  |
| Distribution fees                                | 52                        | 51     | 1                                 | 2     |
| Net investment income                            | 168                       | 176    | (8)                               | (5)   |
| Premiums                                         | 509                       | 494    | 15                                | 3     |
| Other revenues                                   | 223                       | 213    | 10                                | 5     |
| Total revenues                                   | 983                       | 967    | 16                                | 2     |
| Banking and deposit interest expense             | 1                         | 1      |                                   |       |
| Total net revenues                               | 982                       | 966    | 16                                | 2     |
| <b>Expenses</b>                                  |                           |        |                                   |       |
| Distribution expenses                            | 31                        | 32     | (1)                               | (3)   |
| Interest credited to fixed accounts              | 71                        | 69     | 2                                 | 3     |
| Benefits, claims, losses and settlement expenses | 451                       | 429    | 22                                | 5     |
| Amortization of deferred acquisition costs       | 100                       | 75     | 25                                | 33    |
| General and administrative expense               | 114                       | 123    | (9)                               | (7)   |
| Total expenses                                   | 767                       | 728    | 39                                | 5     |
| Pretax income                                    | \$ 215                    | \$ 238 | \$ (23)                           | (10)% |

Our Protection segment pretax income was \$215 million, down 10% from \$238 million.

*Net Revenues*



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Net revenues were \$982 million, an increase of \$16 million, or 2%. This increase was due to a 5% increase in auto and home policy counts, which drove higher premiums, as well as an increase in other revenues, due to higher cost-of-insurance fees for VUL/UL insurance resulting from volume increases. These increases were partially offset by a decline in investment income from fixed maturities and \$4 million of net realized investment losses, which included \$6 million of other-than-temporary impairments primarily related to the impairment of three Alt-A mortgage-backed securities, compared to \$1 million of net realized investment gains in the year-ago period.

### *Expenses*



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Total expenses were \$767 million, an increase of \$39 million, or 5%. The increase was due to an increase in benefits, claims, losses and settlement expenses resulting from higher auto and home claims and increases to auto and home reserves as a result of volume increases, as well as an increase in life insurance claims and an increase in long term care benefits. Expenses in the first half of 2007 included an unfavorable \$12 million adjustment in reserves for disability income insurance claims.

DAC amortization for the six months ended June 30, 2008 increased as a result of the impact of the current period market decline on estimated gross profit in future periods. DAC amortization for the six months ended June 30, 2007 was reduced by favorable adjustments from recognizing increases in certain policyholder charges on select policies.



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**AMERIPRISE FINANCIAL, INC.**

**PART I FINANCIAL INFORMATION**

*Corporate & Other*



## Edgar Filing: AMERIPRISE FINANCIAL INC - Form 10-Q

The following table presents the results of operations of our Corporate & Other segment for the six months ended June 30, 2008 and 2007:

|                                      | Six Months Ended June 30, |          | Change                            |      |
|--------------------------------------|---------------------------|----------|-----------------------------------|------|
|                                      | 2008                      | 2007     | (in millions, except percentages) |      |
| <b>Revenues</b>                      |                           |          |                                   |      |
| Net investment income                | \$ 20                     | \$ 11    | \$ 9                              | 82%  |
| Other revenues                       | 4                         | 6        | (2)                               | (33) |
| Total revenues                       | 24                        | 17       | 7                                 | 41   |
| Banking and deposit interest expense | 1                         | 3        | (2)                               | (67) |
| Total net revenues                   | 23                        | 14       | 9                                 | 64   |
| <b>Expenses</b>                      |                           |          |                                   |      |
| Distribution expense                 | 1                         | 1        |                                   |      |
| Interest and debt expense            | 54                        | 58       | (4)                               | (7)  |
| Separation costs                     |                           | 148      | (148)                             | #    |
| General and administrative expense   | 45                        | 72       | (27)                              | (38) |
| Total expenses                       | 100                       | 279      | (179)                             | (64) |
| Pretax loss                          | \$ (77)                   | \$ (265) | \$ 188                            | 71%  |



# Variance of 100% or greater.

Our Corporate & Other pretax segment loss was \$77 million, an improvement of \$188 million compared to a pretax segment loss of \$265 million for the same period in 2007. The improvement was due to a decrease in separation costs of \$148 million, as the separation from American Express was completed in 2007. Also contributing to the improvement was a decrease in general and administrative expense which was due to expense management initiatives, and an increase in net investment income compared to the year-ago period, which included losses related to the mark-to-market of certain equity market hedges.

**Market Risk**



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Equity market and interest rate fluctuations can have a significant impact on our results of operations, primarily due to the effects they have on the asset management and other asset-based fees we earn, the spread income generated on our annuities, banking, and face amount certificate products and universal life ( UL ) insurance products, the value of DAC and DSIC, assets associated with variable annuity and variable UL products, the values of liabilities for guaranteed benefits associated with our variable annuities and the values of derivatives held to hedge these benefits.

There have been no material changes in our net risk exposure to pretax income based on our sources of market risk during the six months ended June 30, 2008, except for our interest rate risk exposure related to our variable annuity riders. The guaranteed benefits associated with our variable annuities are guaranteed minimum withdrawal benefit ( GMWB ), guaranteed minimum accumulation benefit ( GMAB ), guaranteed minimum death benefit ( GMDB ) and guaranteed minimum income benefit ( GMIB ) options. Each of the guaranteed benefits mentioned above guarantees payouts to the annuity holder under certain specific conditions regardless of the performance of the underlying investment assets.

### Interest Rate Risk - Variable Annuity Riders

The GMAB and the non-life contingent benefits associated with the GMWB provisions create embedded derivatives which are carried at fair value separately from the underlying host variable annuity contract. Increases in interest rates reduce the fair value of the GMWB and GMAB liabilities. At June 30, 2008, if interest rates had hypothetically increased by 100 basis points, and remain at that level for 12 months, we estimate that the fair value of our GMWB and GMAB liabilities would decrease by \$133 million and \$28 million, respectively, with a favorable impact to pretax income. The GMWB and GMAB interest rate exposure is hedged with a portfolio of longer dated put and call derivatives and interest rate swaps. During the three months ended June 30, 2008, we continued to adjust the hedge portfolio to reflect the sensitivity of the liabilities. At June 30, 2008, we estimate that for a hypothetical 100 basis point increase in interest rates sustained for a 12 month period, the negative impact of the derivatives on pretax income would be \$147 million. Of the \$147 million, \$123 million is attributable to our GMWB and \$24 million is attributable to our GMAB. At June 30, 2008, we estimate that the net impact on pretax income would be a favorable \$4 million, which consists of a favorable impact of \$10 million for GMWB and \$4 million attributable to GMAB, and a \$10 million negative impact related to DAC amortization. At December 31, 2007, we estimated that the net combined impact of these same items on pretax income would be a favorable \$14 million.

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**AMERIPRISE FINANCIAL, INC.**

**PART I FINANCIAL INFORMATION**

Nonperformance Risk - Variable Annuity Riders

Statement of Financial Accounting Standards No. 157, Fair Value Measurements ( SFAS 157 ) requires companies to measure the fair value of liabilities at the price that would be received to transfer the liability to a market participant (an exit price). Since there is not a market for these liabilities, we considered the assumptions participants in a hypothetical market would make to reflect an exit price. As a result, we adjusted the valuation of variable annuity riders by updating certain policyholder assumptions, adding explicit margins to provide for profit, risk and expenses, and adjusting the rates used to discount expected cash flows to reflect a current market estimate of our nonperformance risk. The nonperformance risk adjustment is specific to the risk of RiverSource Life Insurance Company ( RiverSource Life ) and RiverSource Life Insurance Co. of New York not fulfilling these liabilities. Consistent with general market conditions, this estimate resulted in a significant spread over the LIBOR swap curve as of June 30, 2008. As our estimate of this spread widens or tightens, the liability will decrease or increase. If this nonperformance credit spread moves to a zero spread over the LIBOR swap curve, the reduction to net income would be approximately \$23 million, net of DAC and DSIC amortization and income taxes, based on June 30, 2008 credit spreads.

***Credit Risk***





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We are exposed to credit risk within our investment portfolio, which includes loans, and through derivative and reinsurance counterparties. Credit risk relates to the uncertainty of an obligor's continued ability to make timely payments in accordance with the contractual terms of the instrument or contract. Our potential derivative credit exposure to each counterparty is aggregated with all of our other exposures to the counterparty to determine compliance with established credit guidelines at the time we enter into a derivative transaction. We manage credit risk through fundamental credit analysis, issuer and industry concentration guidelines, and diversification requirements. These guidelines and oversight of credit risk are managed through our comprehensive enterprise risk management program that includes members of senior management.

We manage the risk of adverse default experience on these investments by applying disciplined fundamental credit analysis and underwriting standards, prudently limiting exposures to lower-quality, higher-yielding investments, and diversifying exposures by issuer, industry, region and property type. For each counterparty or borrowing entity and its affiliates, our exposures from all types of transactions are aggregated and managed in relation to guidelines set by risk tolerance thresholds and external and internal rating quality. We remain exposed to occasional adverse cyclical economic downturns during which default rates may be significantly higher than the long term historical average used in pricing.

Credit exposures on derivative contracts may take into account enforceable netting arrangements and collateral arrangements. Before executing a new type of structure of derivative contract, we determine the variability of the contract's potential market and credit exposures and whether such variability might reasonably be expected to create exposure to a counterparty in excess of established limits.

Additionally, we reinsure a portion of the insurance risks associated with our life, disability income, long term care and auto and home insurance products through reinsurance agreements with unaffiliated reinsurance companies. Reinsurance is used in order to limit losses, reduce exposure to large risks and provide additional capacity for future growth. To manage exposure to losses from reinsurer insolvencies, the financial condition of reinsurers is evaluated prior to entering into new reinsurance treaties and on a periodic basis during the terms of the treaties. Our insurance companies remain primarily liable as the direct insurers on all risks reinsured.

For additional information regarding our sensitivity to market and credit risk, see Management's Discussion and Analysis Quantitative and Qualitative Disclosures About Market Risk in our 2007 10-K.

### ***Fair Value Measurements***



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SFAS 157 defines fair value, provides a framework for measuring fair value and expands disclosures about fair value measurements. Fair value assumes the exchange of assets or liabilities in orderly transactions. We include actual market prices, or observable inputs in our fair value measurements to the extent available. SFAS 157 does not require the use of market prices that are the result of a forced liquidation or distressed sale. Recent market conditions have increased the likelihood of other-than-temporary impairments for certain non-agency residential mortgage-backed and asset-backed securities.

Sub-prime mortgage lending is the origination of residential mortgage loans to customers with weak credit profiles. Alt-A mortgage lending is the origination of residential mortgage loans to customers who have credit ratings above sub-prime but may not conform to government-sponsored standards. We have exposure to these types of loans only through mortgage-backed and asset-backed securities. The slow down in the U.S. housing market, combined with relaxed underwriting standards by some originators, has recently led to higher delinquency and loss rates for some of these investments. As a part of our risk management process, an internal rating system is used in conjunction with market data as the basis of analysis to assess the likelihood that we will not receive all contractual principal and interest payments for these investments. For the investments that are more at risk for impairment, we perform our own assessment of projected cash flows incorporating assumptions about

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**AMERIPRISE FINANCIAL, INC.**

**PART I FINANCIAL INFORMATION**

default rates, prepayment speeds, loss severity, and geographic concentrations to determine if an other-than-temporary impairment should be recognized. Based on this analysis, other than the six Alt-A mortgage-backed securities that had credit-related impairments recorded in the six months ended June 30, 2008, all contractual payments are expected to be received.

The following table presents, as of June 30, 2008, our residential mortgage-backed and asset-backed securities backed by sub-prime and Alt-A mortgage loans by credit rating and vintage year. For presentation in this table, other-than-temporarily impaired securities are shown at their internal rating of BB and below (amounts in millions):

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|                        | AAA       |          | AA        |        | A         |       | BBB       |       | BB & Below |       | Total     |          |
|------------------------|-----------|----------|-----------|--------|-----------|-------|-----------|-------|------------|-------|-----------|----------|
|                        | Amortized | Fair     | Amortized | Fair   | Amortized | Fair  | Amortized | Fair  | Amortized  | Fair  | Amortized | Fair     |
|                        | Cost      | Value    | Cost      | Value  | Cost      | Value | Cost      | Value | Cost       | Value | Cost      | Value    |
| <b>Sub-prime</b>       |           |          |           |        |           |       |           |       |            |       |           |          |
| 2003 & prior           | \$ 2      | \$ 1     | \$        | \$     | \$        | \$    | \$        | \$    | \$         | \$    | \$ 2      | \$ 1     |
| 2004                   | 14        | 12       | 9         | 7      |           |       | 10        | 10    |            |       | 33        | 29       |
| 2005                   | 97        | 90       | 6         | 4      |           |       | 3         | 2     |            |       | 106       | 96       |
| 2006                   | 65        | 59       | 52        | 45     |           |       |           |       |            |       | 117       | 104      |
| 2007                   |           |          |           |        |           |       |           |       | 15         | 5     | 15        | 5        |
| 2008                   | 12        | 12       |           |        |           |       |           |       |            |       | 12        | 12       |
| <b>Total Sub-prime</b> | \$ 190    | \$ 174   | \$ 67     | \$ 56  | \$        | \$    | \$ 13     | \$ 12 | \$ 15      | \$ 5  | \$ 285    | \$ 247   |
| <b>Alt-A</b>           |           |          |           |        |           |       |           |       |            |       |           |          |
| 2003 & prior           | \$ 8      | \$ 8     | \$        | \$     | \$        | \$    | \$        | \$    | \$         | \$    | \$ 8      | \$ 8     |
| 2004                   | 92        | 84       | 28        | 16     |           |       |           |       |            |       | 120       | 100      |
| 2005                   | 447       | 375      | 80        | 51     | 5         | 4     |           |       | 20         | 20    | 552       | 450      |
| 2006                   | 374       | 258      |           |        |           |       |           |       | 50         | 50    | 424       | 308      |
| 2007                   | 283       | 214      |           |        |           |       |           |       |            |       | 283       | 214      |
| 2008                   |           |          |           |        |           |       |           |       |            |       |           |          |
| <b>Total Alt-A</b>     | \$ 1,204  | \$ 939   | \$ 108    | \$ 67  | \$ 5      | \$ 4  | \$        | \$    | \$ 70      | \$ 70 | \$ 1,387  | \$ 1,080 |
| <b>Grand Total</b>     | \$ 1,394  | \$ 1,113 | \$ 175    | \$ 123 | \$ 5      | \$ 4  | \$ 13     | \$ 12 | \$ 85      | \$ 75 | \$ 1,672  | \$ 1,327 |

**Liquidity and Capital Resources**





*Overview*



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We maintained substantial liquidity during the second quarter of 2008. At June 30, 2008, we had \$3.4 billion in cash and cash equivalents, down from \$3.8 billion at December 31, 2007. We have additional liquidity available through an unsecured revolving credit facility for \$750 million that expires in September 2010. Under the terms of the underlying credit agreement, we can increase this facility to \$1.0 billion. Available borrowings under this facility are reduced by any outstanding letters of credit. We have had no borrowings under this credit facility and had \$2 million of outstanding letters of credit at June 30, 2008. We believe cash flows from operating activities, available cash balances and our availability of revolver borrowings will be sufficient to fund our operating liquidity needs.

The following table summarizes the ratings for Ameriprise Financial, Inc. and certain of its subsidiaries as of the date of this filing:

|                                         | A.M. Best<br>Company | Standard &<br>Poor's Rating<br>Services | Moody's<br>Investors<br>Service, Inc. | Fitch Ratings<br>Ltd. |
|-----------------------------------------|----------------------|-----------------------------------------|---------------------------------------|-----------------------|
| <b>Claims Paying Ratings</b>            |                      |                                         |                                       |                       |
| RiverSource Life                        | A+                   | AA-                                     | Aa3                                   | AA-                   |
| IDS Property Casualty Insurance Company | A                    | N/R                                     | N/R                                   | N/R                   |
| <b>Credit Ratings</b>                   |                      |                                         |                                       |                       |
| Ameriprise Financial, Inc.              | a-                   | A                                       | A3                                    | A-                    |

On July 10, 2008, Standard & Poor's Ratings Services (S&P) raised its counterparty credit rating on Ameriprise Financial, Inc. to A from A- and indicated its ratings outlook on our company as stable, citing our strong balance sheet and strong cash coverage of our stable life insurance and asset management operations, supported by an innovative financial advisory distribution channel. These positive factors are somewhat offset by sensitivity to equity-market and debt-market volatility and competitive pressure in our key segments. At the same time, S&P affirmed its AA- counterparty credit and financial strength ratings on our life insurance subsidiaries, RiverSource Life and RiverSource Life Insurance Co. of New York.

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**AMERIPRISE FINANCIAL, INC.**

**PART I FINANCIAL INFORMATION**

*Dividends from Subsidiaries*



## Edgar Filing: AMERIPRISE FINANCIAL INC - Form 10-Q

Ameriprise Financial, Inc. is primarily a parent holding company for the operations carried out by our wholly owned subsidiaries. Because of our holding company structure, our ability to meet our cash requirements, including the payment of dividends on our common stock, substantially depends upon the receipt of dividends or return of capital from our subsidiaries, particularly our life insurance subsidiary, RiverSource Life, our face-amount certificate subsidiary, Ameriprise Certificate Company ( ACC ), our retail introducing broker-dealer subsidiary, Ameriprise Financial Services, Inc. ( AFSI ), our clearing broker-dealer subsidiary, American Enterprise Investment Services, Inc. ( AEIS ), our auto and home insurance subsidiary, IDS Property Casualty Insurance Company ( IDS Property Casualty ), doing business as Ameriprise Auto & Home Insurance, Threadneedle, RiverSource Service Corporation and our investment advisory company, RiverSource Investments, LLC. The payment of dividends by many of our subsidiaries is restricted and certain of our subsidiaries are subject to regulatory capital requirements.

Actual capital and regulatory capital requirements for our wholly owned subsidiaries subject to regulatory capital requirements were as follows:

|                                                     | Actual Capital as of |                                       | Regulatory Capital Requirement |
|-----------------------------------------------------|----------------------|---------------------------------------|--------------------------------|
|                                                     | June 30,<br>2008     | December 31,<br>2007<br>(in millions) |                                |
| RiverSource Life Insurance Company(1)(2)            | \$ 2,579             | \$ 3,017                              | \$ 442                         |
| RiverSource Life Insurance Co. of New York(1)(2)    | 278                  | 288                                   | 34                             |
| IDS Property Casualty Insurance Company(1)(3)       | 443                  | 424                                   | 120                            |
| Ameriprise Insurance Company(1)(3)                  | 46                   | 49                                    | 2                              |
| Ameriprise Certificate Company(4)                   | 237                  | 210                                   | 202                            |
| Threadneedle Asset Management Holdings Limited(5)   | 340                  | 232                                   | 119                            |
| Ameriprise Bank, FSB(6)                             | 56                   | 143                                   | 56                             |
| Ameriprise Financial Services, Inc.(3)(4)           | 149                  | 102                                   | #                              |
| Ameriprise Captive Insurance Company                | 17                   | 16                                    | 14                             |
| Ameriprise Trust Company(3)                         | 46                   | 60                                    | 34                             |
| American Enterprise Investment Services, Inc.(3)(4) | 86                   | 56                                    | 5                              |
| Securities America, Inc.(3)(4)                      | 13                   | 13                                    | #                              |
| RiverSource Distributors, Inc.(3)(4)                | 38                   | 30                                    | #                              |



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# Amounts are less than \$1 million.

- (1) Actual capital is determined on a statutory basis.
- (2) Regulatory capital requirement is based on the most recent annual statutory risk-based capital filing, as of December 31, 2007.
- (3) Regulatory capital requirement is based on the applicable regulatory requirement, calculated as of June 30, 2008.
- (4) Actual capital is determined on an adjusted GAAP basis.
- (5) Actual capital and regulatory capital requirements are determined in accordance with U.K. regulatory legislation. The actual capital requirement and the regulatory capital requirement for June 30, 2008 are as of December 31, 2007. The actual capital requirement for December 31, 2007 is as of June 30, 2007.
- (6) Ameriprise Bank holds capital in compliance with the Federal Deposit Insurance Corporation policy regarding *de novo* depository institutions.

In addition to the particular regulations restricting dividend payments and establishing subsidiary capitalization requirements, we take into account the overall health of the business, capital levels and risk management considerations in determining a dividend strategy for payments to our company from our subsidiaries, and in deciding to use cash to make capital contributions to our subsidiaries. During the six months ended June 30, 2008, Ameriprise Financial, Inc. received cash dividends and made cash contributions to subsidiaries of \$570 million and \$35 million, respectively. Of the dividends received for the six months ended June 30, 2008, \$400 million came from RiverSource Life. During the six months ended June 30, 2007, Ameriprise Financial, Inc. received cash dividends and made cash contributions to subsidiaries of \$440 million and \$40 million, respectively. Of the dividends received for the six months ended June 30, 2007, \$250 million came from RiverSource Life.

*Share Repurchases and Dividends Paid to Shareholders*





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We have a share repurchase program in place to return excess capital to shareholders. During the six months ended June 30, 2008 and 2007, we repurchased a total of 10.4 million and 8.2 million shares, respectively, of our common stock at an average price of \$50.08 and \$60.30, respectively. As of June 30, 2008, we had \$1.4 billion remaining under share repurchase authorizations.

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**AMERIPRISE FINANCIAL, INC.**

**PART I FINANCIAL INFORMATION**

The share repurchase program does not require the purchase of any minimum number of shares, and depending on market conditions and factors, these purchases may be commenced or suspended at any time without prior notice. We used our existing working capital to fund these share repurchases, and we currently intend to fund additional share repurchases through existing working capital, future earnings, debt capacity and other customary financing methods.

We paid regular quarterly cash dividends to our shareholders totaling \$68 million and \$63 million for the six months ended June 30, 2008 and 2007, respectively.

On July 23, 2008, our Board of Directors declared a regular quarterly cash dividend of \$0.17 per common share. The dividend will be paid on August 22, 2008 to our shareholders of record at the close of business on August 8, 2008.

*Cash Flows from Operating Activities*



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Net cash provided by operating activities for the six months ended June 30, 2008 was \$200 million compared to \$88 million for the six months ended June 30, 2007, an increase of \$112 million. The increase was primarily related to lower investments in hedge funds compared to the prior year period and a \$100 million payment in the first half of 2007 related to the settlement of the consolidated securities class action lawsuit. In addition, the completion of separation costs in the second half of 2007 had a positive impact on operating cash flows for the first half of 2008. These positives were partially offset by higher net payments for income taxes in the first half of 2008 compared to the prior year period.

### *Cash Flows from Investing Activities*



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Our investing activities primarily relate to our Available-for-Sale investment portfolio. Further, this activity is significantly affected by the net outflows of our investment certificate, fixed annuity and universal life products reflected in financing activities.

Net cash provided by investing activities for the six months ended June 30, 2008 was \$381 million compared to \$3.4 billion for the six months ended June 30, 2007, a decrease of \$3.0 billion. The decrease was primarily due to a \$2.5 billion decrease in proceeds from sales of Available-for-Sale securities partly due to lower net outflows of our investment certificates and fixed annuities compared to the prior year period. In addition, we purchased \$1.0 billion more of Available-for-Sale securities in the six months ended June 30, 2008 compared to the prior year period, partially offset by \$579 million increase in cash proceeds from maturities, sinking fund payments and calls of Available-for-Sale securities. These decreases were also offset by an increase in cash of \$247 million related to the change in restricted cash compared to the prior year period. The \$197 million positive cash flow from the change in restricted cash for the six months ended June 30, 2008 primarily related to the liquidation of certain hedge funds consolidated under EITF 04-5.

### *Cash Flows from Financing Activities*





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Net cash used in financing activities for the six months ended June 30, 2008 was \$1.0 billion compared to \$2.9 billion for the six months ended June 30, 2007, a decrease of \$1.9 billion. Net cash from policyholder and contractholder account values increased \$984 million from the prior year period primarily due to lower net out flows in fixed annuities as a result of the market environment and sales initiatives. Proceeds from additions of investment certificates increased \$464 million due to an increase in sales of investment certificates as a result of a sales promotion we began in April 2008. Maturities, withdrawals and cash surrenders of investment certificates and banking time deposits were \$401 million lower compared to the prior year period, resulting in less cash used in financing activities.

### *Contractual Commitments*



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There have been no material changes in our contractual obligations disclosed in our 2007 10-K.

*Off-Balance Sheet Arrangements*



There have been no material changes in our off-balance sheet arrangements disclosed in our 2007 10-K.

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**AMERIPRISE FINANCIAL, INC.**

**PART I FINANCIAL INFORMATION**

**Forward-Looking Statements**



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This report contains forward-looking statements that reflect our plans, estimates and beliefs. Actual results could differ materially from those described in these forward-looking statements. We have made various forward-looking statements in this report. Examples of such forward-looking statements include:

- statements of our plans, intentions, expectations, objectives or goals, including those relating to asset flows, mass affluent and affluent client acquisition strategy, financial advisor retention and enrollments, general and administrative costs, consolidated tax rate, and excess capital position;
- statements about future economic performance, the performance of equity markets and interest rate variations and the economic performance of the United States and of global markets; and
- statements of assumptions underlying such statements.

The words believe, expect, anticipate, optimistic, intend, plan, aim, will, may, should, could, would, likely and similar to identify forward-looking statements but are not the exclusive means of identifying such statements. Forward-looking statements are subject to risks and uncertainties, which could cause actual results to differ materially from such statements.

Such factors include, but are not limited to:

- changes in the valuations, liquidity and volatility in the interest rate, equity market, and foreign exchange environments;
- changes in the litigation and regulatory environment, including ongoing legal proceedings and regulatory actions, the frequency and extent of legal claims threatened or initiated by clients, other persons and regulators, and developments in regulation and legislation;
- our investment management performance and consumer acceptance of our products;
- effects of competition in the financial services industry and changes in product distribution mix and distribution channels;
- our capital structure including ratings and indebtedness, limitations on subsidiaries to pay dividends, and the extent, manner, terms and timing of any share repurchases we may effect;



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- risks of default by issuers or guarantors of investments we own or by counterparties to hedge, derivative, insurance or reinsurance arrangements;
- experience deviations from our assumptions regarding morbidity, mortality and persistency in certain annuity and insurance products, or from assumptions regarding market volatility underlying our hedges on guaranteed benefit annuity riders;
- the impacts of our efforts to improve distribution economics and to grow third-party distribution of our products;
- our ability to complete the acquisition opportunities we negotiate, and to realize the financial, operating and business fundamental benefits we plan for those opportunities;
- our ability to realize benefits from reengineering and tax planning; and
- general economic and political factors, including consumer confidence in the economy as well as the ability and inclination of consumers generally to invest, the costs of products and services we consume in the conduct of our business, and applicable legislation and regulation, including tax laws, tax treaties, fiscal and central government treasury policy, and regulatory rulings and pronouncements.

Readers are cautioned that the foregoing list of factors is not exhaustive. There may also be other risks that we are unable to predict at this time that may cause actual results to differ materially from those in forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date on which they are made. We undertake no obligation to update publicly or revise any forward-looking statements. The forgoing list of factors should be read in conjunction with the Risk Factors discussion included as Part I, Item 1A of our 2007 10-K.

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**AMERIPRISE FINANCIAL, INC.**

**PART I FINANCIAL INFORMATION**

**ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**



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The information set forth in Part I, Item 2, Management's Discussion and Analysis of Financial Condition and Results of Operations Market Risk in this report is incorporated herein by reference.

### **ITEM 4. CONTROLS AND PROCEDURES**



**Disclosure Controls and Procedures**



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Our company maintains disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) of the Securities Exchange Act of 1934, as amended (the Exchange Act )) designed to provide reasonable assurance that the information required to be reported in the Exchange Act filings is recorded, processed, summarized and reported within the time periods specified and pursuant to SEC regulations, including controls and procedures designed to ensure that this information is accumulated and communicated to our management, including its Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding the required disclosure. It should be noted that, because of inherent limitations, our company's disclosure controls and procedures, however well designed and operated, can provide only reasonable, and not absolute, assurance that the objectives of the disclosure controls and procedures are met.

Our management, with the participation of our Chief Executive Officer and Chief Financial Officer, evaluated the effectiveness of the disclosure controls and procedures as of the end of the period covered by this report. Based upon that evaluation, our company's Chief Executive Officer and Chief Financial Officer have concluded that our disclosure controls and procedures were effective at a reasonable level of assurance as of June 30, 2008.

### **Changes in Internal Control Over Financial Reporting**





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During the second quarter of 2008 we made certain changes to internal controls over financial reporting related to the implementation of a new general ledger system. The system changes were not undertaken in response to any actual or perceived deficiencies in our internal control over financial reporting. There were no other changes in our internal control over financial reporting (as such term is defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) during the fiscal quarter to which this report relates that have materially affected, or are reasonably likely to materially affect, our company's internal control over financial reporting.

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**AMERIPRISE FINANCIAL, INC.**

**PART II OTHER INFORMATION**

**ITEM 1. LEGAL PROCEEDINGS**



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The information set forth in Note 11 to the Consolidated Financial Statements in Part I, Item 1 is incorporated herein by reference.

**ITEM 1A. RISK FACTORS**



There have been no material changes in the risk factors provided in Part I, Item 1A of our 2007 10-K.

**ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS**





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The following table presents the information with respect to purchases made by or on behalf of Ameriprise Financial, Inc. or any affiliated purchaser (as defined in Rule 10b-18(a)(3) under the Securities Exchange Act of 1934), of our common stock during the second quarter of 2008:

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| (a)<br>Period                    | (b)<br>Total Number<br>of Shares<br>Purchased | Average Price<br>Paid per Share | (c)<br>Total Number of Shares<br>Purchased as Part of<br>Publicly Announced<br>Plans or Programs(1) (2) | (d)<br>Approximate Dollar<br>Value of Shares that May<br>Yet Be Purchased Under<br>the Plans or Programs(1) (2) |
|----------------------------------|-----------------------------------------------|---------------------------------|---------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|
| <b>April 1 to April 30, 2008</b> |                                               |                                 |                                                                                                         |                                                                                                                 |
| Share repurchase program(1)      | 1,607,127                                     | \$ 50.45(3)                     | 1,607,127                                                                                               | \$ 67,356,786                                                                                                   |
| Share repurchase program(2)      |                                               | \$                              |                                                                                                         | \$ 1,500,000,000                                                                                                |
| Employee transactions(4)         | 2,212                                         | \$ 55.06                        | N/A                                                                                                     | N/A                                                                                                             |
| <b>May 1 to May 31, 2008</b>     |                                               |                                 |                                                                                                         |                                                                                                                 |
| Share repurchase program(1)      | 1,356,676                                     | \$ 49.65(3)                     | 1,356,676                                                                                               | \$                                                                                                              |
| Share repurchase program(2)      | 1,018,324                                     | \$ 47.24(3)                     | 1,018,324                                                                                               | \$ 1,451,890,249                                                                                                |
| Employee transactions(4)         | 1,115                                         | \$ 46.80                        | N/A                                                                                                     | N/A                                                                                                             |
| <b>June 1 to June 30, 2008</b>   |                                               |                                 |                                                                                                         |                                                                                                                 |
| Share repurchase program(2)      | 1,157,341                                     | \$ 45.91(3)                     | 1,157,341                                                                                               | \$ 1,398,753,272                                                                                                |
| Employee transactions(4)         | 37,738                                        | \$ 46.35                        | N/A                                                                                                     | N/A                                                                                                             |
| <b>Totals</b>                    |                                               |                                 |                                                                                                         |                                                                                                                 |
| Share repurchase program         | 5,139,468                                     | \$ 48.58                        | 5,139,468                                                                                               |                                                                                                                 |
| Employee transactions            | 41,065                                        | \$ 46.83                        | N/A                                                                                                     |                                                                                                                 |
|                                  | 5,180,533                                     |                                 | 5,139,468                                                                                               |                                                                                                                 |



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- (1) On March 15, 2007, we announced that our Board of Directors authorized us to repurchase up to \$1.0 billion worth of our common stock through March 15, 2009. The share repurchase program does not require the purchase of any minimum number of shares, and depending on market conditions and other factors, these purchases may be commenced or suspended at any time without prior notice. Acquisitions under the share repurchase program may be made in the open market, through block trades or other means.
- (2) On April 22, 2008, we announced that our Board of Directors authorized us to repurchase up to \$1.5 billion worth of our common stock through April 22, 2010. The share repurchase program does not require the purchase of any minimum number of shares, and depending on market conditions and other factors, these purchases may be commenced or suspended at any time without prior notice. Acquisitions under the share repurchase program may be made in the open market, through block trades or other means.
- (3) Includes commissions and other transaction costs of approximately \$0.02 per share.
- (4) Restricted shares withheld pursuant to the terms of awards under the amended and revised Ameriprise Financial 2005 Incentive Compensation Plan (the Plan ) to offset tax withholding obligations that occur upon vesting and release of restricted shares. The Plan provides that the value of the shares withheld shall be the average of the high and low prices of common stock of Ameriprise Financial, Inc. on the date the relevant transaction occurs.

### **ITEM 6. EXHIBITS**



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The list of exhibits required to be filed as exhibits to this report are listed on page E-1 hereof, under Exhibit Index, which is incorporated herein by reference.

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**SIGNATURES**





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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

AMERIPRISE FINANCIAL, INC.  
(Registrant)

Date: August 4, 2008

By

/s/ Walter S. Berman  
Walter S. Berman  
Executive Vice President and  
Chief Financial Officer

Date: August 4, 2008

By

/s/ David K. Stewart  
David K. Stewart  
Senior Vice President and  
Controller  
(Principal Accounting Officer)

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**EXHIBIT INDEX**



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Pursuant to the rules and regulations of the Securities and Exchange Commission, Ameriprise Financial, Inc. has filed certain agreements as exhibits to this Quarterly Report on Form 10-Q. These agreements may contain representations and warranties by the parties. These representations and warranties have been made solely for the benefit of the other party or parties to such agreements and (i) may have been qualified by disclosures made to such other party or parties, (ii) were made only as of the date of such agreements or such other date(s) as may be specified in such agreements and are subject to more recent developments, which may not be fully reflected in Ameriprise Financial, Inc.'s public disclosure, (iii) may reflect the allocation of risk among the parties to such agreements and (iv) may apply materiality standards different from what may be viewed as material to investors. Accordingly, these representations and warranties may not describe Ameriprise Financial, Inc.'s actual state of affairs at the date hereof and should not be relied upon.

The following exhibits are filed as part of this Quarterly Report on Form 10-Q. The exhibit numbers followed by an asterisk (\*) indicate exhibits electronically filed herewith. All other exhibit numbers indicate exhibits previously filed and are hereby incorporated herein by reference.

| <b>Exhibit</b> | <b>Description</b> |
|----------------|--------------------|
|----------------|--------------------|

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- 3.1 Amended and Restated Certificate of Incorporation of Ameriprise Financial, Inc. (incorporated by reference to Exhibit 3.1 to the Current Report on Form 8-K, File No. 1-32525, filed on October 4, 2005).
- 3.2 Amended and Restated Bylaws of Ameriprise Financial, Inc. (incorporated by reference to Exhibit 3.2 to the Annual Report on Form 10-K, File No. 1-32525, filed on February 27, 2007).
- 4.1 Form of Specimen Common Stock Certificate (incorporated by reference to Exhibit 4.1 to Amendment No. 3 to Form 10 Registration Statement, File No. 1-32525, filed on August 19, 2005).

Other instruments defining rights of holders of long-term debt securities of the registrant are omitted pursuant to Section (b)(4)(iii)(A) of Item 601 of Regulation S-K. The registrant agrees to furnish copies of these instruments to the SEC upon request.

- 31.1\* Certification of James M. Cracchiolo pursuant to Rule 13a-14(a) promulgated under the Securities Exchange Act of 1934, as amended.
- 31.2\* Certification of Walter S. Berman pursuant to Rule 13a-14(a) promulgated under the Securities Exchange Act of 1934, as amended.
- 32\* Certification of James M. Cracchiolo and Walter S. Berman pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.