

RAINING DATA CORP  
Form 10QSB  
November 10, 2004

## U.S. SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

### FORM 10-QSB

(Mark One)

**Quarterly Report under Section 13 or 15(d) of the Securities  
Exchange Act of 1934**

For the quarterly period ended September 30, 2004

**Transition Report Pursuant to Section 13 or 15(d) of the  
Exchange Act**

For the transition period from            to

Commission File number 0-16449

## RAINING DATA CORPORATION

(Exact name of registrant as specified in its charter)

**Delaware**  
(State of Incorporation)

**94-3046892**  
(IRS Employer Identification No.)

**17500 Cartwright Road**  
**Irvine, CA 92614**  
(Address of principal executive offices)

**(949) 442-4400**  
(Registrant's telephone number)

Check whether the issuer: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Exchange Act during the past 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

As of September 30, 2004, there were 18,473,794 shares of registrant's Common Stock, \$.10 par value, outstanding.

Edgar Filing: RAINING DATA CORP - Form 10QSB

Transitional Small Business Disclosure Format (Check one): Yes  No

---

**RAINING DATA CORPORATION**

**INDEX**

|                 |  |
|-----------------|--|
| <u>PART I.</u>  | <u>FINANCIAL INFORMATION</u>   |
| <u>ITEM 1.</u>  | <u>FINANCIAL STATEMENTS</u>  |
|                 | <u>UNAUDITED CONDENSED CONSOLIDATED BALANCE SHEETS SEPTEMBER 30, 2004 AND MARCH 31, 2004</u> |
|                 | <u>UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS THREE AND SIX MONTHS</u>        |
|                 | <u>ENDED SEPTEMBER 30, 2004 AND 2003</u>   |
|                 | <u>UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS SIX MONTHS ENDED</u>            |
|                 | <u>SEPTEMBER 30, 2004 AND 2003</u>   |
|                 | <u>CONDENSED NOTES TO THE UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS</u>          |
| <u>ITEM 2.</u>  | <u>MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF</u>            |
|                 | <u>OPERATIONS</u>  |
| <u>ITEM 3.</u>  | <u>CONTROLS AND PROCEDURES</u>   |
| <u>PART II.</u> | <u>OTHER INFORMATION</u>   |
| <u>ITEM 1.</u>  | <u>LEGAL PROCEEDINGS</u>   |
| <u>ITEM 6.</u>  | <u>EXHIBITS</u>  |

## PART I. FINANCIAL INFORMATION

## ITEM 1. FINANCIAL STATEMENTS

**RAINING DATA CORPORATION AND SUBSIDIARIES**  
**UNAUDITED CONDENSED CONSOLIDATED BALANCE SHEETS**

|  | September 30,<br>2004 | March 31,<br>2004 |
|--|-----------------------|-------------------|
|  | (In thousands)        |                   |
| <b>ASSETS</b>                              |                       |                   |
| Current assets                             |                       |                   |
| Cash                                       | \$ 8,640              | \$ 7,783          |
| Trade accounts receivable-net              | 1,610                 | 1,865             |
| Other current assets                       | 405                   | 390               |
| Total current assets                       | 10,655                | 10,038            |
| Property, furniture and equipment-net      | 688                   | 795               |
| Intangible assets-net                      | 433                   | 1,733             |
| Goodwill                                   | 27,684                | 27,684            |
| Other assets                               | 160                   | 201               |
| Total assets                               | \$ 39,620             | \$ 40,451         |
| <b>LIABILITIES AND STOCKHOLDERS EQUITY</b> |                       |                   |
| Current liabilities                        |                       |                   |
| Accounts payable                           | \$ 135                | \$ 242            |
| Accrued liabilities                        | 1,971                 | 2,257             |
| Deferred revenue                           | 4,875                 | 5,006             |
| Note payable                               | 5                     | 38                |
| Total current liabilities                  | 6,986                 | 7,543             |
| Long term debt-net of discount             | 23,751                | 23,117            |
| Total liabilities                          | 30,737                | 30,660            |
| Commitments and contingencies              |                       |                   |
| Stockholders' equity                       |                       |                   |
| Preferred stock                            | 300                   | 300               |
| Common stock                               | 1,847                 | 1,840             |
| Additional paid-in capital                 | 95,582                | 95,418            |
| Deferred stock-based compensation          | (25)                  | (41)              |
| Accumulated other comprehensive income     | 1,384                 | 1,509             |
| Accumulated deficit                        | (90,205)              | (89,235)          |
| Total stockholders' equity                 | 8,883                 | 9,791             |
| Total liabilities and stockholders' equity | \$ 39,620             | \$ 40,451         |

Edgar Filing: RAINING DATA CORP - Form 10QSB

See accompanying condensed notes to the unaudited condensed consolidated financial statements.

**RAINING DATA CORPORATION AND SUBSIDIARIES**  
**UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS**  
**THREE AND SIX MONTHS ENDED SEPTEMBER 30,**

|  | Three Months Ended<br>September 30,   |           | Six Months Ended<br>September 30, |            |
|--|---------------------------------------|-----------|-----------------------------------|------------|
|  | 2004                                  | 2003      | 2004                              | 2003       |
|  | (In thousands, except per share data) |           |                                   |            |
| <b>Net revenues</b>  |                                       |           |                                   |            |
| Licenses   | \$ 2,018                              | \$ 2,247  | \$ 4,240                          | \$ 4,533   |
| Services   | 3,054                                 | 3,115     | 6,029                             | 6,238      |
| Total net revenues   | 5,072                                 | 5,362     | 10,269                            | 10,771     |
| <b>Costs of revenues</b>   |                                       |           |                                   |            |
| Cost of license revenues   | 83                                    | 102       | 155                               | 190        |
| Cost of service revenues   | 646                                   | 614       | 1,114                             | 1,104      |
| Total cost of revenues   | 729                                   | 716       | 1,269                             | 1,294      |
| Gross profit   | 4,343                                 | 4,646     | 9,000                             | 9,477      |
| <b>Cost of operations</b>  |                                       |           |                                   |            |
| Selling and marketing  | 1,322                                 | 1,309     | 2,736                             | 2,766      |
| Research and development   | 1,736                                 | 1,843     | 3,474                             | 3,817      |
| General and administrative   | 907                                   | 996       | 1,796                             | 1,916      |
| Stock-based compensation   | 18                                    | 73        | 50                                | 123        |
| Amortization of intangible assets                                    | 650                                   | 650       | 1,300                             | 1,300      |
| Total operating expenses   | 4,633                                 | 4,871     | 9,356                             | 9,922      |
| Operating loss   | (290)                                 | (225)     | (356)                             | (445)      |
| <b>Other expense</b>   |                                       |           |                                   |            |
| Interest expense-net   | (305)                                 | (305)     | (608)                             | (601)      |
| Other income (expense)-net   | 4                                     | (5)       | (6)                               | 11         |
| Net loss   | \$ (301)                              | \$ (310)  | \$ (614)                          | \$ (590)   |
| Net loss   | \$ (591)                              | \$ (535)  | \$ (970)                          | \$ (1,035) |
| Basic and diluted net loss per share                                 | \$ (0.03)                             | \$ (0.03) | \$ (0.05)                         | \$ (0.06)  |
| <b>Shares used in computing basic and diluted net loss per share</b> |                                       |           |                                   |            |
|  | 18,452                                | 18,101    | 18,433                            | 18,029     |
| <b><u>Departmental allocation of stock-based compensation</u></b>    |                                       |           |                                   |            |
| Cost of service revenues   | \$                                    | \$ 16     | \$                                | \$ 33      |
| Selling and marketing  |                                       | 3         |                                   | 5          |
| Research and development   | 16                                    | 51        | 46                                | 80         |
| General and administrative   | 2                                     | 3         | 4                                 | 5          |
| Total stock-based compensation                                       | \$ 18                                 | \$ 73     | \$ 50                             | \$ 123     |

See accompanying condensed notes to the unaudited condensed consolidated financial statements.



## RAINING DATA CORPORATION AND SUBSIDIARIES

## UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

## SIX MONTHS ENDED SEPTEMBER 30,

|   | 2004 | (In thousands) | 2003       |
|---|------|----------------|------------|
| Cash flows from operating activities:   |      |                |            |
| Net loss  | \$   | (970)          | \$ (1,035) |
| Adjustments to reconcile net loss to net cash provided by operating activities: |      | 1,450          | 1,479      |
| Depreciation and amortization of long-lived assets                              |      |                |            |
| Note payable discount amortization  |      | 41             | 41         |
| Amortization of deferred stock-based compensation                               |      | 50             | 123        |
| Change in assets and liabilities:   |      |                |            |
| Trade accounts receivable   |      | 299            | 337        |
| Other current and non-current assets  |      | (15)           | (2)        |
| Accounts payable and accrued liabilities  |      | (101)          | (434)      |
| Deferred revenue  |      | 9              | (174)      |
| Net cash provided by operating activities                                       |      | 763            | 335        |
| Cash flows from investing activities:   |      |                |            |
| Purchase of property, furniture and equipment                                   |      | (9)            | (3)        |
| Net cash used in investing activities   |      | (9)            | (3)        |
| Cash flows from financing activities:   |      |                |            |
| Proceeds from exercise of stock options and warrants                            |      | 37             | 126        |
| Proceeds from issuance of common stock  |      | 99             | 83         |
| Repayment of debt   |      | (33)           | (288)      |
| Net cash provided by (used in) financing activities                             |      | 103            | (79)       |
| Effect of exchange rate changes on cash   |      |                | 50         |
| Net increase in cash and equivalents  |      | 857            | 303        |
| Cash and equivalents at beginning of period                                     |      | 7,783          | 5,279      |
| Cash and equivalents at end of period   | \$   | 8,640          | \$ 5,582   |
| Non-cash financing activities:  |      |                |            |
| Issuance of payment-in-kind notes for accrued interest                          | \$   | 581            | \$ 563     |

See accompanying condensed notes to the unaudited condensed consolidated financial statements.



## RAINING DATA CORPORATION AND SUBSIDIARIES

## CONDENSED NOTES TO THE UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

September 30, 2004 (Unaudited)

## 1. INTERIM FINANCIAL STATEMENTS

The unaudited interim condensed consolidated financial information furnished herein reflects all adjustments, consisting only of normal recurring items, which in the opinion of management are necessary to fairly state Raining Data Corporation's (the Company) financial position, the results of its operations and its cash flows for the dates and periods presented and to make such information presented not misleading. Certain information and footnote disclosures, normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States of America, have been omitted pursuant to SEC rules and regulations; nevertheless, management of the Company believes that the disclosures herein are adequate to make the information presented not misleading. These condensed consolidated financial statements should be read in conjunction with the Company's audited financial statements for the year ended March 31, 2004, contained in the Company's Annual Report on Form 10-KSB. The results of operations for the period ended September 30, 2004 are not necessarily indicative of results to be expected for any other interim period or the fiscal year ending March 31, 2005.

## Stock Options

Pro forma information, which assumes the Company had accounted for stock options granted under the fair value method prescribed by Statement of Financial Accounting Standards (SFAS) No. 123, Accounting for Stock-based Compensation as amended, is presented below. The per share weighted-average fair values of stock options granted for the three and six month periods ended September 30, 2004, as estimated using the Black-Scholes option-pricing model, were \$2.32 and \$2.71, respectively. The per share weighted-average fair values of stock options granted for the three and six month periods ended September 30, 2003, as estimated using the Black-Scholes option-pricing model, were \$3.34 and \$2.64, respectively. The following assumptions were used for the three-month period ended September 30, 2004: dividend yield of 0%; expected volatility of 123%; risk-free interest rate of 3.92%; and expected life of 7 years. The following assumptions were used for the six-month period ended September 30, 2004: dividend yield of 0%; expected volatility of 123%; risk-free interest rate of 4.05%; and expected life of 7 years. The following assumptions were used for the three-month period ended September 30, 2003: dividend yield of 0%; expected volatility of 138%; risk-free interest rate of 3.72%; and expected life of 7 years. The following assumptions were used for the six-month period ended September 30, 2003: dividend yield of 0%; expected volatility of 138%; risk-free interest rate of 3.42%; and expected life of 7 years.

For purposes of pro forma disclosures, the estimated fair value of the options is amortized to expense over the options' vesting periods. The Company's historical and pro forma net loss per share for the three and six month periods ended September 30, 2004 and 2003 are as follows (in thousands, except per share data):

|             | Three Months ended<br>September 30, |          | Six Months ended<br>September 30, |            |
|-------------|-------------------------------------|----------|-----------------------------------|------------|
|             | 2004                                | 2003     | 2004                              | 2003       |
| Net loss:   |                                     |          |                                   |            |
| As reported | \$ (591)                            | \$ (535) | \$ (970)                          | \$ (1,035) |
| Add:        |                                     |          |                                   |            |

Edgar Filing: RAINING DATA CORP - Form 10QSB

|   |           |           |            |            |
|---|-----------|-----------|------------|------------|
| Stock-based employee compensation expense included in net loss  | 18        | 73        | 50         | 123        |
| Less:   |           |           |            |            |
| Total stock-based employee compensation expense determined under the fair value method for all awards | (287)     | (504)     | (576)      | (996)      |
| Pro forma net loss:   | \$ (860)  | \$ (966)  | \$ (1,496) | \$ (1,908) |
| Basic and diluted loss per share  |           |           |            |            |
| As reported   | \$ (0.03) | \$ (0.03) | \$ (0.05)  | \$ (0.06)  |
| Pro forma   | \$ (0.05) | \$ (0.05) | \$ (0.08)  | \$ (0.11)  |

**Reclassifications**

Certain reclassifications have been made to prior period amounts to conform to the current period presentation.

**2. LONG-TERM DEBT**

Long-term debt of the Company, including the Convertible Subordinated Note payable to Astoria Capital Partners, L.P. ( Astoria ), the Company's controlling stockholder, as of September 30, 2004 and March 31, 2004, is as follows (in thousands):

|  | September 30,<br>2004 | March 31,<br>2004 |
|--|-----------------------|-------------------|
| Subordinated Convertible Note payable to Astoria | \$ 23,755             | \$ 23,172         |
| Plus accrued interest                            | 299                   | 289               |
| Less unamortized discount                        | (303)                 | (344)             |
|  | 23,751                | 23,117            |
| Other long-term liabilities                      | 5                     | 38                |
| Total debt                                       | 23,756                | 23,155            |
| Less current portion of long-term debt           | (5)                   | (38)              |
| Total long-term debt                             | \$ 23,751             | \$ 23,117         |

**3. STOCKHOLDERS' EQUITY**

Basic loss per share is computed using the net loss and the weighted average number of common shares outstanding during the period. Diluted loss per share is computed using the net loss and the weighted average number of common shares and dilutive potential common shares outstanding during the period when the potential common shares are not anti-dilutive. Potential dilutive common shares include outstanding stock options and warrants, convertible debt, and convertible preferred stock. There were 4,038,013 and 4,050,591 outstanding options to purchase shares of the Company's common stock with exercise prices ranging from \$0.75 to \$52.50 per share at September 30, 2004 and 2003, respectively. There were 2,169,647 and 2,572,502 outstanding warrants to purchase shares of the Company's common stock with exercise prices ranging from \$2.35 to \$6.29 and \$2.35 to \$6.51 per share at September 30, 2004 and 2003, respectively. There were 300,000 shares of preferred stock, which are convertible into 500,100 shares of common stock, outstanding at September 30, 2004 and 2003. There was convertible debt outstanding at September 30, 2004 and 2003, which was convertible into 4,750,992 and 4,519,986 shares of common stock, respectively. The total of these items were not included in the computation of diluted earnings per share because their effect would have been anti-dilutive.

The change in accumulated other comprehensive income during the three and six month periods ended September 30, 2004 and 2003 is the result of the effect of foreign exchange rate changes. The following table reconciles net loss as reported with total comprehensive loss (in thousands):

| Three Months ended<br>September 30, |      | Six Months ended<br>September 30, |      |
|-------------------------------------|------|-----------------------------------|------|
| 2004                                | 2003 | 2004                              | 2003 |

Edgar Filing: RAINING DATA CORP - Form 10QSB

|                             |    |       |    |       |    |         |    |         |
|-----------------------------|----|-------|----|-------|----|---------|----|---------|
| Net loss reported           | \$ | (591) | \$ | (535) | \$ | (970)   | \$ | (1,035) |
| Translation adjustments net |    | 82    |    | 31    |    | (125)   |    | 153     |
| Total comprehensive loss    | \$ | (509) | \$ | (504) | \$ | (1,095) | \$ | (882)   |

**4. SUBSEQUENT EVENT**

On November 9, 2004, the Company entered into a lease agreement with The Irvine Company whereby it leased one building in Irvine, California, comprising approximately 29,000 square feet, to replace its current headquarters facility. The lease is expected to commence in November 2005 and has a five year term. If certain conditions are met, the Company has the option to extend the term of the lease for an additional thirty-six months. The total basic rent over the five year term is approximately \$2.6 million, which represents a lower per square foot cost than the current property lease. The annual basic rent during the five year term ranges from approximately \$475,000 during the first year to approximately \$545,000 during the fifth year.

**5. BUSINESS SEGMENT**

The Company operates in one reportable segment. International operations consist primarily of foreign sales offices selling software developed by or for the Company's entities in the United States of America, combined with local service revenue. The following table summarizes consolidated financial information of the Company's operations by geographic location (in thousands):

|  | North<br>America | Europe   | Total     |
|--|------------------|----------|-----------|
| <i>Three Months Ended September 30, 2004</i> |                  |          |           |
| Net revenues                                 | \$ 3,625         | \$ 1,447 | \$ 5,072  |
| Long lived assets                            | 28,340           | 625      | 28,965    |
| <i>Three Months Ended September 30, 2003</i> |                  |          |           |
| Net revenues                                 | \$ 4,082         | \$ 1,280 | \$ 5,362  |
| Long lived assets                            | 31,075           | 639      | 31,714    |
| <i>Six Months Ended September 30, 2004</i>   |                  |          |           |
| Net revenues                                 | \$ 7,349         | \$ 2,920 | \$ 10,269 |
| Long lived assets                            | 28,340           | 625      | 28,965    |
| <i>Six Months Ended September 30, 2003</i>   |                  |          |           |
| Net revenues                                 | \$ 7,992         | \$ 2,779 | \$ 10,771 |
| Long lived assets                            | 31,075           | 639      | 31,714    |

The Company is engaged in the design, development, sale and support of software infrastructure. The Company divides its products into two main categories: (1) Pick-based database technology ( Databases ), which includes multi-dimensional database management systems, XML data management systems and the Pick Data Provider for the Microsoft .NET development environment; and (2) Rapid Application Development software tools ( RAD Tools ). The following table represents the net revenue from the Company's segment by product line (in thousands):

|                    | Three Months Ended<br>September 30, |          | Six Months Ended<br>September 30, |           |
|--------------------|-------------------------------------|----------|-----------------------------------|-----------|
|                    | 2004                                | 2003     | 2004                              | 2003      |
| <b>Databases:</b>  |                                     |          |                                   |           |
| Databases          | \$ 3,961                            | \$ 4,221 | \$ 7,935                          | \$ 8,458  |
| RAD Tools          | 1,111                               | 1,141    | 2,334                             | 2,313     |
| Total net revenues | \$ 5,072                            | \$ 5,362 | \$ 10,269                         | \$ 10,771 |

**ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

This Form 10-QSB contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended (the Exchange Act). Such statements include our expectations, hopes and intentions regarding the future, including but not limited to statements regarding (i) our strategy, (ii) our research and development plans and costs, (iii) our expectation about selling and marketing costs and general and administrative costs, (iv) the sufficiency of our capital resources, (v) our capital expenditures, (vi) our financing plan, (vii) our revenue and cost of license and service revenue, (viii) our operations and operating results, (ix) our competitive position, (x) our expectation about certain markets, and (xi) our expectation about future expenses. Forward-looking statements involve certain risks and uncertainties, and actual results may differ materially from those discussed in any such statement. Factors that could cause actual results to differ materially from such forward-looking statements include the risks described in the Risk Factors section and elsewhere in this Form 10-QSB. All forward-looking statements in this document are made as of the date hereof, based on information available to us as of the date hereof, and we assume no obligation to update any forward-looking statement.

This discussion and analysis of the financial statements and results of operations should be read in conjunction with our unaudited condensed consolidated financial statements, including the related notes thereto, contained elsewhere in this Form 10-QSB.

## OVERVIEW

We were incorporated in the State of Delaware in August 1987. We were originally incorporated as Blyth Holdings, Inc., and our name was changed to Omnis Technology Corporation in September 1997. Effective December 1, 2000, we completed the acquisition of PickAx, Inc., a Delaware corporation ( PickAx ). Concurrent with the acquisition, we changed our name to Raining Data Corporation.

Our principal business is the design, development, sale and support of software infrastructure. Our products allow customers to create and enhance flexible software applications for their own needs and our software may be categorized into four product lines: Multi-dimensional database management systems ( MDMS ), XML data management systems ( XDMS ), the Pick Data Provider ( PDP ) for the Microsoft .NET development environment and Rapid Application Development ( RAD ) software tools.

Many of our products are based on the Pick Universal Data Model ( Pick UDM ), which we created, and are capable of handling data from many sources. The Pick UDM is a core component across the MDMS, XDMS and PDP product lines.

The MDMS product line consists principally of the D3 Data Base Management System ( D3 ), which operates on many systems including but not limited to IBM AIX, Linux and Windows NT. D3 allows application programmers to create new business solution software in less time than it normally takes in many other environments. This can translate into lower costs for the developer, lower software prices for the customer and reduced costs of ownership for both the developer and end user. Our MDMS products also include mvEnterprise, a scalable multi-dimensional database solution that allows the user to leverage the capabilities of the UNIX operating system, and mvBase, a multi-dimensional database solution that runs on all Windows platforms.

Our first XDMS product, TigerLogic version 1.1, was released in May 2003. TigerLogic XDMS is a high-performance information infrastructure software that provides both scalability, XA-compliant transactional integrity and fine-grain search capabilities typically associated with enterprise databases, as well as the dynamic extensibility, n-tier hierarchies and ease of use and deployment, mostly found in data repositories and file systems. We have filed a patent application related to the technology utilized in the TigerLogic product and this patent was pending as of September 30, 2004.

In September 2003, we announced the production release of the Pick Data Provider for .NET. The PDP component for the Microsoft .NET Framework is tightly integrated with Microsoft Visual Studio .NET. It allows software developers using IBM's Universe and Unidata databases and our D3 database platform to build client/server applications, Web applications or Web services using any of the languages and technologies that run on the Microsoft .NET Framework, such as Microsoft ASP.NET, Visual Basic .NET, Visual C# .NET and Visual J# .NET.

Our RAD products support the full life cycle of software application development and are designed for rapid prototyping, development and deployment of graphical user interface ( GUI ) client/server and Web applications. The RAD products include Omnis Studio, Omnis Studio for SAP and Omnis Classic and are object-oriented and component-based, providing the ability to deploy applications on operating system platforms such as Windows, Unix and Linux, as well as database environments such as MySQL, Oracle, DB2, Sybase, Microsoft SQL Server and other Open Data Base Connectivity ( ODBC ) compatible database management systems.

## Edgar Filing: RAINING DATA CORP - Form 10QSB

We have devoted significant resources to the research and development of our products and technology. We believe that our future success will depend largely on a strong development effort with respect to both our existing and new products. These development efforts have resulted in updates and upgrades to existing MDMS and RAD products and the launch of new products including the XDMS and PDP product lines. New product releases in all of our product lines are currently in progress. We expect to continue our research and development efforts in all product lines for the foreseeable future. We intend for these efforts to improve our future operating results and increase cash flow. However, such efforts may not result in additional new products or revenue, and we can make no assurances that the recently announced products or future products will be successful.

In the United States, we sell our products through established distribution channels consisting of system integrators, specialized vertical application software developers and consulting organizations. We also sell our products directly through our sales personnel to end user organizations. Outside the United States, we maintain direct sales offices in the United Kingdom, France and Germany. Approximately 29% and 28% of our revenue came from sales through our offices located outside the United States for the three and six month periods ended September 30, 2004, respectively, and approximately 24% and 26% of our revenue came from sales through our offices located outside the United States for the three and six month periods ended September 30, 2003, respectively.

We sell our products in U.S. Dollars in North America, British Pounds Sterling in the United Kingdom and Euros in Germany and France. Because we recognize revenue and expense in these various currencies but report our financial results in U.S. Dollars, changes in exchange rates may cause variances in our period-to-period revenue and results of operations in future periods. Recorded foreign exchange gains and losses have not been material to our performance to date.

We license our software on a per-server basis or per-user basis. Therefore, the addition of servers or users to existing systems



increases our revenue from our installed base of licenses. In addition to software products, we provide continuing maintenance and other services to our customers, including professional services, technical support and training to help plan, analyze, implement and maintain application software based on our products.

Our customers may be classified into two general categories:

**Independent Software Vendors and Software Developers.** The majority of our revenue is derived from independent software vendors, which typically write their own vertical application software that they sell as a complete package to end user customers. This category includes value added resellers ( VARs ) and software-consulting companies that provide contract programming services to their customers.

**Corporate Information Technology ( IT ) Departments.**

For the three and six month periods ended September 30, 2004 and 2003, no single customer accounted for more than 10% of our revenue.

#### **CRITICAL ACCOUNTING POLICIES AND ESTIMATES**

The discussion and analysis of our financial condition and results of operations is based on our condensed consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States of America. The preparation of these financial statements requires management to make estimates and judgments that affect the reported amounts of assets, liabilities, revenue and expenses and disclosure of contingent liabilities.

On an on-going basis, we evaluate our estimates, including those related to revenue recognition and accounting for intangible assets and goodwill. We base our estimates on historical experience and on various other assumptions that we believe to be reasonable under the circumstances. Actual results may differ from these estimates under different assumptions or conditions.

We have identified the accounting policies below as the policies critical to our business operations and the understanding of our results of operations. We believe the following critical accounting policies and the related judgments and estimates affect the preparation of our condensed consolidated financial statements:

**REVENUE RECOGNITION.** We recognize revenue using the residual method pursuant to the requirements of Statement of Position No. 97-2, Software Revenue Recognition ( SOP 97-2 ), as amended. Under the residual method, revenue is recognized in a multiple element arrangement when company-specific objective evidence of fair value exists for all of the undelivered elements in the arrangement, but does not exist for one or more of the delivered elements in the arrangement. At the outset of the arrangement with the customer, we defer revenue for the fair value of our undelivered elements (e.g., maintenance) based on company-specific objective evidence of the amount such items are sold individually to our customers and recognize revenue for the remainder of the arrangement fee attributable to the elements initially delivered in the arrangement

(e.g., software license) when the basic criteria in SOP 97-2 have been met.

Under SOP 97-2, revenue attributable to an element in a customer arrangement is recognized when persuasive evidence of an arrangement exists and delivery has occurred, provided the fee is fixed or determinable, collectibility is probable and the arrangement does not require significant customization of the software. If at the outset of the customer arrangement, we determine that the arrangement fee is not fixed or determinable, we defer the revenue and recognize the revenue when the arrangement fee becomes due and payable.

Service revenue relates primarily to consulting services, maintenance and training. Maintenance revenue is initially deferred and then recognized ratably over the term of the maintenance contract, typically 12 months. Consulting and training revenue is recognized as the services are performed and is usually calculated on a time and materials basis. Such services primarily consist of implementation services related to the installation of our products and do not include significant customization to or development of the underlying software code. We do not have price protection programs, conditional acceptance agreements or warranty programs, and sales of our products are made without right of return.

**INTANGIBLE ASSETS AND GOODWILL.** We assess the impairment of identifiable intangibles, long-lived assets and goodwill whenever events or changes in circumstances indicate that the carrying value may not be recoverable. We also assess the value of goodwill at least annually. Factors we consider to be important which could trigger an impairment review include the following:

Significant underperformance relative to expected historical or projected future operating results;

Timing of our revenue, significant changes in the manner of use of the acquired assets or the strategy for the overall business;

Significant negative industry or economic trends;

Significant decline in our stock price for a sustained period; and

Our market capitalization relative to net book value.

When we determine that the carrying value of intangibles and other long-lived assets may not be recoverable based upon the existence of one or more of the above indicators of impairment and the carrying value of the asset cannot be recovered from projected undiscounted cash flows, we measure any impairment based on a projected discounted cash flow method using a discount rate determined by our management to be commensurate with the risk inherent in the current business model. Significant management judgment is required in determining whether an indicator of impairment exists and in projecting cash flows.

Following the adoption of SFAS No. 142, Goodwill and Other Intangible Assets, we revised our policy for assessing and determining impairment of goodwill. The SFAS No. 142 goodwill impairment model is a two-step process. The first step is used to identify potential impairment by comparing the fair value of a reporting unit with its net book value (or carrying amount), including goodwill. If the fair value exceeds the carrying amount, goodwill of the reporting unit is considered not impaired and the second step of the impairment test is unnecessary. If the carrying amount of a reporting unit exceeds its fair value, the second step of the goodwill impairment test is performed to measure the amount of impairment loss, if any. The second step of the goodwill impairment test compares the implied fair value of the reporting unit's goodwill with the carrying amount of that goodwill. If the carrying amount of the reporting unit's goodwill exceeds the implied fair value of that goodwill, an impairment loss is recognized in an amount equal to that excess. The implied fair value of goodwill is determined in the same manner as the amount of goodwill recognized in a business combination. That is, the fair value of the reporting unit is allocated to all of the assets and liabilities of that unit (including any unrecognized intangible assets) as if the reporting unit had been acquired in a business combination and the fair value of the reporting unit was the purchase price paid to acquire the reporting unit.

Determining the fair value of a reporting unit under the first step of the goodwill impairment test and determining the fair value of individual assets and liabilities of a reporting unit (including unrecognized intangible assets) under the second step of the goodwill impairment test is judgmental in nature and often involves the use of significant estimates and assumptions. These estimates and assumptions could have a significant impact on whether or not an impairment charge is recognized and the magnitude of any such charge. Estimates of fair value are primarily determined using discounted cash flows and are based on our best estimate of future revenue and operating costs and general market conditions. This approach uses significant assumptions, including projected future cash flows (including timing), the discount rate reflecting the risk inherent in future cash flows, and a terminal growth rate. These estimates are subject to review and approval by management. Changes to these estimates in future periods may have a material impact on our financial position and results of operations.

## **Results of Operations**

The following table sets forth certain Condensed Consolidated Statement of Operations data in total dollars, as a percentage of total net revenues and as a percentage change from the prior year. Cost of license revenues, cost of service revenues, gross profit and margin on license revenues and gross profit and margin on service revenues are expressed as a percentage of the related revenues. This information should be read in conjunction with the Condensed Consolidated Financial Statements included elsewhere in this Form 10-QSB.

Edgar Filing: RAINING DATA CORP - Form 10QSB

|   | Three Months Ended<br>September 30, 2004 |                      |                   | Three Months Ended<br>September 30, 2003 |                      | Six Months Ended<br>September 30, 2004 |                      |                   | Six Months Ended<br>September 30, 2003 |                      |
|---|--|----------------------|-------------------|--|----------------------|--|----------------------|-------------------|--|----------------------|
|   | Results                                  | % of Net<br>Revenues | Percent<br>Change | Results                                  | % of Net<br>Revenues | Results                                | % of Net<br>Revenues | Percent<br>Change | Results                                | % of Net<br>Revenues |
| Net revenues  |  |                      |                   |  |                      |  |                      |                   |  |                      |
| Licenses  | \$ 2,018                                 | 40%                  | (10)%             | \$ 2,247                                 | 42%                  | \$ 4,240                               | 41%                  | (6)%              | \$ 4,533                               | 42%                  |
| Services  | 3,054                                    | 60%                  | (2)%              | 3,115                                    | 58%                  | 6,029                                  | 59%                  | (3)%              | 6,238                                  | 58%                  |
| Total net revenues                                    | 5,072                                    | 100%                 | (5)%              | 5,362                                    | 100%                 | 10,269                                 | 100%                 | (5)%              | 10,771                                 | 100%                 |
| Cost of sales   |  |                      |                   |  |                      |  |                      |                   |  |                      |
| Cost of license revenues (as a % of license revenues) | 83                                       | 4%                   | (19)%             | 102                                      | 5%                   | 155                                    | 4%                   | (18)%             | 190                                    | 4%                   |
| Cost of service revenues (as a % of service revenues) | 646                                      | 21%                  | 5%                | 614                                      | 20%                  | 1,114                                  | 18%                  | 1%                | 1,104                                  | 18%                  |
| Gross margin on license revenues                      | 1,935                                    | 96%                  | (10)%             | 2,145                                    | 95%                  | 4,085                                  | 96%                  | (6)%              | 4,343                                  | 96%                  |
| Gross margin on service revenues                      | 2,408                                    | 79%                  | (4)%              | 2,501                                    | 80%                  | 4,915                                  | 82%                  | (4)%              | 5,134                                  | 82%                  |
| Operating expenses                                    |  |                      |                   |  |                      |  |                      |                   |  |                      |
| Selling and marketing                                 | 1,322                                    | 26%                  | 1%                | 1,309                                    | 24%                  | 2,736                                  | 27%                  | (1)%              | 2,766                                  | 26%                  |
| Research and development                              | 1,736                                    | 34%                  | (6)%              | 1,843                                    | 34%                  | 3,474                                  | 34%                  | (9)%              | 3,817                                  | 35%                  |
| General and administrative                            | 907                                      | 18%                  | (9)%              | 996                                      | 19%                  | 1,796                                  | 17%                  | (6)%              | 1,916                                  | 18%                  |
| Stock-based compensation                              | 18                                       | 0%                   | (75)%             | 73                                       | 1%                   | 50                                     | 0%                   | (59)%             | 123                                    | 1%                   |
| Amortization of intangible assets                     | 650                                      | 13%                  | 0%                | 650                                      | 12%                  | 1,300                                  | 13%                  | 0%                | 1,300                                  | 12%                  |
| Total costs and expenses                              | 4,633                                    | 91%                  | (5)%              | 4,871                                    | 91%                  | 9,356                                  | 91%                  | (6)%              | 9,922                                  | 92%                  |
| Operating loss  | (290)                                    | (6)%                 | 29%               | (225)                                    | (4)%                 | (356)                                  | (3)%                 | (20)%             | (445)                                  | (4)%                 |
| Other expense, net                                    | (301)                                    | (6)%                 | (3)%              | (310)                                    | (6)%                 | (614)                                  | (6)%                 | 4%                | (590)                                  | (5)%                 |
| Net loss  | \$ (591)                                 | (12)%                | 10%               | \$ (535)                                 | (10)%                | \$ (970)                               | (9)%                 | (6)%              | \$ (1,035)                             | (10)%                |

## REVENUE

NET REVENUES. Our revenues are derived principally from two sources: fees from software licensing and fees for services, including maintenance, consulting, training and technical support. We license our software on a per-server basis or per-user basis. Therefore, the addition of servers or users to existing systems increases our revenue from our installed base of licenses. We view the MDMS and RAD markets in which we operate to be relatively stable and consistent from period to period and anticipate that our revenues on an annual basis from those products will remain relatively stable for the foreseeable future. The decrease in year over year revenue was due to similar reductions in both license and service revenues. Fluctuations in revenues between quarters or year-to-year are primarily the result of the timing of orders and customer order patterns. We do not view the changes in year-to-year revenues for the three and six month periods ended September 30, 2004 and 2003 to be representative of immediate market trends. However, in the longer term, we expect that the MDMS and RAD markets will eventually contract as customers adopt newer technologies and, therefore, the revenues generated from sales of our MDMS and RAD products is expected to decrease.

We have been selling software development kits ( SDKs ) for the PDP product, primarily directly to IT departments that are developing new applications and re-engineering existing applications for in-house use. SDKs are priced competitively to promote the adoption and entry into the product line and, therefore, the sale of SDKs yielded minimal initial revenue. Deployment of applications created using the PDP SDKs requires the purchase of deployment licenses, which would result in additional revenue for us. The development cycle takes time for our customers to complete prior to deployment. Should the adoption of the PDP product and our customer s development efforts be successful, we would anticipate additional revenues in future periods related to the sale of the deployment licenses.

However, we can give no assurances as to customer acceptance of any new products or services, or the ability of the current or any new products and services to generate revenue. While we are committed to research and development efforts that are designed to allow us to penetrate new markets and generate new sources of revenue, such efforts may not result in additional products, services or revenue.

**COST OF REVENUES**

**COST OF LICENSE REVENUES.** Cost of license revenues is comprised of direct costs associated with software license sales including software packaging, documentation, physical media costs and royalties. Total cost of license revenues in absolute dollars remained relatively stable for the three and six month periods ended September 30, 2004 as compared to the three and six month periods ended September 30, 2003, respectively. We anticipate that the cost of license revenues, as a percentage of license revenues and in absolute dollars, will be relatively stable in future periods.

**COST OF SERVICE REVENUES.** Cost of service revenues includes primarily personnel costs related to providing consulting,

technical support and training services. Cost of service revenues remained stable during the three and six month periods ended September 30, 2004 as compared to the three and six month periods ended September 30, 2003, respectively. We anticipate that the cost of service revenues as a percentage of service revenues and in absolute dollars will be relatively stable in future periods.

## **OPERATING EXPENSES**

**SELLING AND MARKETING.** Selling and marketing expense consists primarily of salaries, benefits, advertising, tradeshow, travel and overhead costs for our sales and marketing personnel. Selling and marketing expense remained stable during the three and six month periods ended September 30, 2004 as compared to the same periods in the prior year. We anticipate that selling and marketing costs related to the XDMS and PDP products may increase as we further develop the sales channel for these products and if customer acceptance of these products increases. In addition, if our continued research and development efforts are successful, including with respect to our XDMS and PDP products, and new products or services are created, we may incur increased sales and marketing expense to promote such products and services in future periods.

**RESEARCH AND DEVELOPMENT.** Research and development expense consists primarily of salaries and other personnel-related expenses for engineering personnel, expensable hardware and software costs, overhead costs and costs of contractors. In the three and six month periods ended September 30, 2004, as compared to the same periods in the prior year, our research and development expense, in absolute dollars, decreased slightly due to the nature and timing of certain expenses as well as temporary headcount reductions. We continue to incur costs related to the ongoing development and enhancement of all of our product lines. We are committed to our research and development efforts and expect research and development expense will remain relatively stable in future periods or increase if we believe that additional spending is warranted. Such efforts may not result in additional new products, and any new products, including the XDMS and PDP products, may not generate sufficient revenue, if any, to offset the research and development expense.

**GENERAL AND ADMINISTRATIVE.** General and administrative expense consists primarily of costs associated with our finance, human resources, legal and other administrative functions. These costs consist principally of salaries and other personnel-related expenses, professional fees, depreciation and overhead costs. The slight decrease in general and administrative spending during the three and six month periods ended September 30, 2004, as compared to same periods in the prior year, was the result of the timing of expenditures as well as continued cost controls resulting in reduced legal and related expenses. We are focused on the control of general overhead costs and intend to use any savings from such reduction for our ongoing research and development and sales and marketing efforts. We anticipate that general and administrative costs as a percentage of revenue and in absolute dollars will remain relatively stable for the remainder of the fiscal year. However, we anticipate an increase in general and administrative expense beginning in fiscal 2006 as we increase our efforts related to Sarbanes-Oxley section 404 internal control compliance and the associated costs for implementation, testing and auditing related to that compliance. The extent of these costs cannot be determined at this time.

**STOCK-BASED COMPENSATION.** The decreases in stock-based compensation in the three and six month periods ended September 30, 2004, as compared to the three and six month periods ended September 30, 2003, is attributable primarily to cancellations of previously issued options with an exercise price below fair value on the date of grant for terminated employees, options reaching the end of their vesting periods, no new options being granted with an exercise price below fair value at the date of grant, and fewer options granted to non-employees. We do not anticipate significant changes in stock-based compensation expense in future periods.

**AMORTIZATION OF INTANGIBLE ASSETS.** We continue to amortize identifiable intangible assets in accordance with their determined useful life, estimated to be four years. The amortization of intangible assets is nearly complete and beginning in December 2004, the Company expects to experience an improvement in operating margin and net loss.

OTHER INCOME (EXPENSE). Other expense consists primarily of net interest expense and, to a much lesser extent, gains and losses on foreign currency transactions. Due to the uncertainty in exchange rates, we may experience transaction gains or losses in future periods, the effect of which cannot be determined at this time.

## **LIQUIDITY AND CAPITAL RESOURCES**

In connection with the acquisition of PickAx, we assumed a Secured Promissory Note issued to Astoria Capital Partners, L.P. ( Astoria ) dated November 30, 2000, in the amount of \$18.5 million. In January 2003, we entered into a Note Exchange Agreement (the Exchange Agreement ) with Astoria to replace the existing Secured Promissory Note, as amended, with a Convertible Subordinated Note. Under the terms of the Exchange Agreement, the Secured Promissory Note was exchanged and replaced with a Convertible Subordinated Note having a principal amount of \$22.1 million, which principal amount was equal to the outstanding principal and accrued interest payable on the Secured Promissory Note as of the date of the Exchange Agreement. The Convertible Subordinated Note is convertible into common stock at any time, at the option of Astoria, at a price of \$5.00 per share. The Convertible Subordinated Note matures on May 30, 2008, extending the May 30, 2003 maturity date of the Secured Promissory Note. The Company may not redeem the Convertible Subordinated Note until January 2005. The interest rate of the Convertible

## Edgar Filing: RAINING DATA CORP - Form 10QSB

Subordinated Note is 5% per annum as compared to an interest rate of 10% per annum under the Secured Promissory Note. The interest is payable quarterly at our option in cash or through increases to the outstanding principal of the Convertible Subordinated Note. For the periods ended March 31, 2003, June 30, 2003, September 30, 2003, December 31, 2003, March 31, 2004, June 30, 2004 and September 30, 2004, we issued payment in kind ( PIK ) notes to Astoria for the accrued interest due in the aggregate amount of \$1,914,165. For the foreseeable future, we expect to issue additional PIK notes to Astoria in lieu of cash payments for the interest due under the Convertible Subordinated Note. If the Convertible Subordinated Note or the PIK notes are converted into common stock, our stockholders may experience substantial dilution. Unlike the Secured Promissory Note, the Convertible Subordinated Note is not secured by our assets.

If our future financial performance improves, we may seek to take advantage of opportunities in the equity and capital markets to raise additional funds for operating needs or to pay down our debt to Astoria. There can be no assurances that such opportunities will arise. In addition to holding the Convertible Subordinated Note, Astoria is a major stockholder of ours, holding all of our preferred stock and a majority of our outstanding common stock. Richard W. Koe, a member of our Board of Directors, serves as the Managing General Partner for Astoria. Carlton H. Baab, our President and Chief Executive Officer, served as a Managing Principal of Astoria Capital Management, which is a general partner of Astoria, until taking a formal leave of absence to join us in August 2001. Gerald F. Chew, a member of our Board of Directors, is the cousin of Mr. Koe.

At September 30, 2004, we had \$8.6 million in cash. We believe that our cash flow from operating activities will be sufficient to meet our operating and capital expenditure requirements for the remainder of the fiscal year ending March 31, 2005 and through the foreseeable future. We are committed to research and development efforts that are intended to allow us to penetrate new markets and generate new sources of revenue and improve operating results. However, our research and development efforts have required, and will continue to require, cash outlays without the immediate or short-term receipt of related revenue. Our ability to service our long-term debt and meet our expenditure requirements is dependent upon our future financial performance, which will be affected by, among other things, prevailing economic conditions, our ability to penetrate new markets and attract new customers, market acceptance of our new and existing products and services, the success of research and development efforts and other factors beyond our control.

In February 2004, we entered into a credit facility with Silicon Valley Bank which provides us with the ability to borrow up to \$1.5 million at an annual interest rate of Prime plus 1.0%, provided, that the annual interest rate shall never be less than 5%. The credit facility is collateralized by our assets and expires in February 2006. The credit facility contains financial and reporting covenants that require us to maintain certain financial ratios only when we have outstanding credit extensions. There were no outstanding credit extensions at September 30, 2004.

On November 9, 2004, we entered into a lease agreement with The Irvine Company whereby we leased one building in Irvine, California, comprising approximately 29,000 square feet, to replace our current headquarters facility. The lease is expected to commence in November 2005 and has a five year term. If certain conditions are met, we have the option to extend the term of the lease for an additional thirty-six months. The total basic rent over the five year term is approximately \$2.6 million, which represents a lower per square foot cost than our current property lease. The annual basic rent during the five year term ranges from approximately \$475,000 during the first year to approximately \$545,000 during the fifth year. We expect to incur move in costs in future periods, however these costs are not expected to be material in the periods in which they are incurred.

We had no material commitments for capital expenditures at September 30, 2004.

Net cash provided by operating activities was \$0.8 million and \$0.3 million for the six months ended September 30, 2004 and 2003, respectively.



## Edgar Filing: RAINING DATA CORP - Form 10QSB

Our earnings before interest, taxes, depreciation and amortization (EBITDA) was \$0.5 million, or 9% of total net revenue, and \$1.1 million, or 11% of total net revenue, for the three and six month periods ended September 30, 2004, and \$0.6 million, or 11% of total net revenue, and \$1.2 million, or 11% of total net revenue, for the three and six month periods ended September 30, 2003. EBITDA is defined as net loss with an add-back for depreciation, amortization of intangible assets, non-cash stock-based compensation expense, interest expense and other income. The following table reconciles EBITDA to the reported net loss:

### RAINING DATA CORPORATION AND SUBSIDIARIES

#### RECONCILIATION OF EBITDA TO NET LOSS

(Unaudited)

| In \$000 s                    | For the three months<br>ended September 30, |               | For the six months<br>ended September 30, |                 |
|-------------------------------|---|---------------|---|-----------------|
|                               | 2004  | 2003          | 2004                                      | 2003            |
| Reported net loss             | \$ (591)                                    | \$ (535)      | \$ (970)                                  | \$ (1,035)      |
| Depreciation and amortization | 75  | 88            | 150                                       | 179             |
| Stock-based compensation      | 18  | 73            | 50  | 123             |
| Intangible asset amortization | 650   | 650           | 1,300                                     | 1,300           |
| Interest expense-net          | 305   | 305           | 608                                       | 601             |
| Other income (expense)-net    | (4)   | 5             | 6   | (11)            |
| <b>EBITDA</b>                 | <b>\$ 453</b>                               | <b>\$ 586</b> | <b>\$ 1,144</b>                           | <b>\$ 1,157</b> |

EBITDA does not represent funds available for management's discretionary use and is not intended to represent cash flow from operations. EBITDA should not be construed as a substitute for net loss or as a better measure of liquidity than cash flow from operating activities, which are determined in accordance with generally accepted accounting principles ( GAAP ). EBITDA excludes components that are significant in understanding and assessing our results of operations and cash flows. In addition, EBITDA is not a term defined by GAAP and as a result our measure of EBITDA might not be comparable to similarly titled measures used by other companies.

However, EBITDA is used by management to evaluate, assess and benchmark our operational results and we believe that EBITDA is relevant and useful information, which is often reported and widely used by analysts, investors and other interested parties in our industry. Accordingly, we are disclosing this information to permit a more comprehensive analysis of our operating performance, to provide an additional measure of performance and liquidity and to provide additional information with respect to our ability to meet future debt service, capital expenditure and working capital requirements.

Our EBITDA financial information is also comparable to net cash provided by operating activities. The table below reconciles EBITDA to the GAAP disclosure of net cash provided by operating activities:

**RAINING DATA CORPORATION AND SUBSIDIARIES**  
**RECONCILIATION OF EBITDA TO NET CASH PROVIDED BY OPERATING ACTIVITIES**

(Unaudited)

| In \$000 s   | For the six months<br>ended September 30, |                 |
|--|---|-----------------|
|  | 2004                                      | 2003            |
| Net cash provided by operating activities          | \$ 763                                    | \$ 335          |
| Interest expense-net                               | 608                                       | 601             |
| Other (income) expense-net                         | 6   | (11)            |
| Change in accounts receivable                      | (299)                                     | (337)           |
| Change in other assets                             | 15  | 2               |
| Change in accounts payable and accrued liabilities | 101                                       | 434             |
| Change in deferred revenue                         | (9)                                       | 174             |
| Note payable discount amortization                 | (41)                                      | (41)            |
| <b>EBITDA</b>                                      | <b>\$ 1,144</b>                           | <b>\$ 1,157</b> |

**RISK FACTORS**

We operate in a rapidly changing environment that involves numerous risks and uncertainties. The following section lists some, but not all, of these risks and uncertainties that may have a material adverse effect on our business, financial condition and results of operation.

**IF WE DO NOT DEVELOP NEW PRODUCTS AND ENHANCE EXISTING PRODUCTS TO KEEP PACE WITH RAPIDLY CHANGING TECHNOLOGY AND INDUSTRY STANDARDS, OUR REVENUE MAY DECLINE.**

We have devoted significant resources to the research and development of products and technology. We believe that our future success will depend in large part on a strong research and development effort with respect to both our existing and new products. Since the start of fiscal year 2002, we have changed the mix of our research and development efforts to include technologies, markets and products outside of our historical market, specifically XML-based infrastructure products. In May 2003, we announced the initial production release of our first XDMS product which resulted from these development efforts. In September 2003, we released the production version of the PDP for .NET. This was our first release in the PDP product line which is designed to support the Microsoft.NET Framework. While we intend for these efforts to improve our future operating results and increase cash flow, such efforts may not result in new products or revenue, and any new products that do result may not be successful. The development of new or enhanced software products is a complex and uncertain process requiring high levels of innovation, as well as accurate anticipation of customer and technical trends. In developing new products and services, we may fail to develop and market products that respond to technological changes or evolving industry standards in a timely or cost-effective manner, or experience difficulties that could delay or prevent the successful development, introduction and marketing of these new products. The development and introduction of new or enhanced products also requires us to manage the transition from older products in order to minimize disruptions in customer

ordering patterns and to ensure that adequate supplies of new products can be delivered to meet customer demand. Failure to develop and introduce new products, or enhancements to existing products, in a timely manner in response to changing market conditions or customer requirements, or lack of customer acceptance of our products, will materially and adversely affect our business, results of operations and financial condition.

**OUR FAILURE TO COMPETE EFFECTIVELY MAY HAVE AN ADVERSE IMPACT ON OUR OPERATING RESULTS.**

The market for our products is highly competitive, diverse and subject to rapid change. Our products and services compete on the basis of the following key characteristics: performance; inter-operability; scalability; functionality; reliability; pricing; post sale customer support; quality; compliance with industry standards; and overall total cost of ownership.

We currently face competition from a number of sources, including several large vendors that develop and market databases, development tools, and decision support products and consulting services. Our MDMS products compete with products developed by companies such as Oracle, Microsoft and IBM. Our Omnis line of RAD developer products currently encounters competition from several direct competitors, including Microsoft Corporation and competing development environments such as JAVA. Competition is developing and evolving in the XML market for which our XDMS products are intended. Companies who do or are expected to compete in this market include Oracle, IBM, Microsoft and BEA, as well as a number of smaller companies with products that directly and indirectly compete with our XDMS products. Our new initiatives in the .NET area are subject to significant competition, primarily from Microsoft and Oracle. Additionally, as we expand our business, we expect to compete with a different group of companies, including smaller, highly focused companies offering single products.

Most of our competitors have significantly more financial, technical, marketing and other resources than we do. As a result, these competitors may be able to respond more quickly to new or emerging technologies, evolving markets, changes in customer requirements, and may devote greater resources to the development, promotion and sale of their products. While we currently believe that our products and services compete favorably in the marketplace, our products and services could fall behind marketplace demands at any time. If we fail to address the competitive challenges, our business would suffer materially.

**BECAUSE THE MARKET FOR OUR MDMS AND RAD PRODUCTS IS RELATIVELY STABLE, OUR REVENUE MAY DECLINE IF WE CANNOT MAINTAIN OUR SALES TO EXISTING CUSTOMERS OR GENERATE SALES TO NEW CUSTOMERS.**

We believe that the markets for our MDMS and RAD products are relatively stable and consistent from period to period. As a result, to grow our revenue in these markets, we will need to maintain our sales to existing customers and to generate sales to new customers, including corporate development teams, commercial application developers, system integrators, independent software vendors and independent consultants. If we fail to attract new customers, if we lose our customers to competitors, or if the MDMS or RAD markets decline, our revenue may be adversely affected. In the longer term, it is expected that the MDMS and RAD markets will eventually contract as customers adopt newer technologies.

**IF WE FAIL TO INCREASE REVENUE OR IMPROVE OUR OPERATING RESULTS, WE MAY NOT BE ABLE TO REPAY OUR DEBT TO ASTORIA.**

## Edgar Filing: RAINING DATA CORP - Form 10QSB

We believe that our cash and cash flow from operating activities will be sufficient to meet our operating and capital expenditure requirements at least through the foreseeable future. Our ability to meet our expenditures and service our debt obligations is dependent upon our future financial performance, which will be affected by, among other things, prevailing economic conditions, our ability to penetrate new markets and attract new customers, market acceptance of our new and existing products and services, the success of research and development efforts and other factors beyond our control. As previously noted, in January 2003, we entered into the Exchange Agreement with Astoria to replace the existing Secured Promissory Note, which was due May 2003, with a Convertible Subordinated Note, which is due and payable in May 2008. The Convertible Subordinated Note bears interest at 5% per annum and is convertible into common stock by Astoria at any time at a price of \$5.00 per share. If we are unable to penetrate new markets, generate new sources of revenue or otherwise improve our operating results, we may be unable to repay our debt to Astoria or to access opportunities in the equity and capital markets to raise additional funds for operating needs.

### **THE CONCENTRATION OF OUR STOCK OWNERSHIP AND THE DEBT OWED TO ASTORIA GIVE CERTAIN STOCKHOLDERS SIGNIFICANT CONTROL OVER OUR BUSINESS.**

As of September 30, 2004, Astoria and Rockport Group, LP ( Rockport ) together beneficially owned approximately 71% of our outstanding common stock. As of such date, Astoria also owned all of our outstanding preferred stock. In addition, as of September 30, 2004, the Convertible Subordinated Note issued to Astoria had a balance of approximately \$24.1 million in principal and accrued interest maturing on May 30, 2008. Richard W. Koe, a member of our Board of Directors, serves as the Managing General Partner for Astoria Capital Management, which is a general partner of Astoria. Carlton H. Baab, our President and Chief Executive Officer, served as a Managing Principal of Astoria Capital Management until taking a formal leave of absence to join us in August 2001.

Mr. Wagner, a member of our Board of Directors, is the Managing Director of Rockport. This concentration of stock ownership, together with the outstanding debt, would allow Astoria, acting alone, or Rockport and Astoria, acting together, to block any actions that require approval of our stockholders, including the election of members to the Board of Directors and the approval of significant corporate transactions. Also, Astoria, acting alone, or Rockport and Astoria, acting together, could approve certain corporate actions without the consent of the other stockholders. Moreover, this concentration of ownership may delay or prevent a change in control.

**WE MAY EXPERIENCE QUARTERLY FLUCTUATIONS IN OPERATING RESULTS, WHICH MAY RESULT IN VOLATILITY OF OUR STOCK PRICE.**

In the past, we have experienced significant quarterly fluctuations in our operating results. We expect to continue to spend substantial amounts of money in the area of research and development, sales and marketing and operations in order to promote new product development and introduction. Because the expenses associated with these activities are relatively fixed in the short-term, we may be unable to timely adjust spending to offset any unexpected shortfall in revenue growth or any decrease in revenue levels. Operating results may also fluctuate due to factors such as:

the size and timing of customer orders;

changes in pricing policies by us or our competitors;

our ability to develop, introduce, and market new and enhanced versions of our products;

the number, timing, and significance of product enhancements and new product announcements by our competitors;

the demand for our products;

non-renewal of customer support agreements;

software defects and other product quality problems; and

personnel changes.

We operate without a significant backlog of orders. As a result, the quarterly sales and operating results in any given quarter are dependent, in large part, upon the volume and timing of orders booked and products shipped during that quarter. Accordingly, we may be unable to adjust spending in a timely manner to compensate for any unanticipated decrease in orders, sales or shipments. Therefore, any decline in demand for our products and services, in relation to the forecast for any given quarter, could materially and negatively impact the results of our operations. As a result, we expect our quarterly operating results to continue to fluctuate, which may cause our stock price to be volatile. In addition, we believe that period-to-period comparisons of our operating results should not be relied upon as indications of future performance.

**THE SUCCESS OF OUR BUSINESS DEPENDS IN PART UPON OUR ABILITY TO RECRUIT AND RETAIN KEY PERSONNEL AND MANAGEMENT.**

## Edgar Filing: RAINING DATA CORP - Form 10QSB

Many of the our executive officers joined us subsequent to the acquisition of PickAx, including our President and Chief Executive Officer, Carlton Baab, who joined us in August 2001. Additional changes in management have occurred following Mr. Baab's appointment, including the hiring of Brian Bezdek, Chief Financial Officer and Soheil Raissi, Vice President, Product Development and Professional Services. The loss of one or more of these or other executives could adversely affect our business. In addition, we believe that our future success will depend to a significant extent on our ability to recruit, hire and retain highly skilled management and employees with experience in engineering, product management, sales, marketing and customer service. Competition for such personnel in the software industry can be intense, and there can be no assurance that we will be successful in attracting and retaining such personnel. If we are unable to do so, we may experience inadequate levels of staffing to develop and license our products and perform services for our customers, which could adversely affect our business.

### **THE INABILITY TO PROTECT OUR INTELLECTUAL PROPERTY COULD HARM OUR ABILITY TO COMPETE.**

Our ability to compete successfully will depend, in part, on our ability to protect our proprietary technology and operations without infringing upon the rights of others. We may fail to do so. In addition, the laws of certain countries in which our products are, or may be, licensed may not protect our proprietary rights to the same extent as the laws of the United States. We rely primarily on a combination of trade secret, copyright and trademark laws and contractual provisions to protect our intellectual property and proprietary rights. Our trademarks include Raining Data, Pick, D3, Omnis, Omnis Studio, mvEnterprise, mvBase, mvDesigner and TigerLogic, among others. We also have a pending U.S. patent application as of September 30, 2004. In addition to trademark and copyright protections, we license our products to end users on a right to use basis pursuant to a perpetual license agreement that restricts use of products to a specified number of users. We generally rely on click-wrap licenses that become effective when a customer downloads and installs software on its system. In order to retain exclusive ownership rights to our software and technology, we generally provide our software in object code only, with contractual restrictions on copying, disclosure and transferability. There can be no assurance that these protections will be adequate, or that our competitors will not independently develop technologies that are substantially equivalent or superior to our technology.

### **OUR PRODUCTS MAY CONTAIN SOFTWARE DEFECTS, WHICH COULD HARM OUR BUSINESS.**

Our enterprise applications software may contain undetected errors or failures. This includes our XDMS and PDP products, which are

at higher risk given these products are in the earliest stages of the product life cycle. This may result in loss of, or delay in, customer acceptance of our products and could harm our reputation and our business. Undetected errors or failures in computer software programs are not uncommon. While we make every effort to thoroughly test our software, in the event that we experience significant software errors, we could experience delays in release, customer dissatisfaction and lost revenue. Any of these errors or defects could harm our business.

**IF THE REGISTRATION RIGHTS HELD BY ASTORIA AND OTHER SECURITIES HOLDERS ARE EXERCISED, OR THESE SECURITIES HOLDERS SELL A SUBSTANTIAL AMOUNT OF RESTRICTED SECURITIES IN THE OPEN MARKET, OUR STOCK PRICE MAY DECLINE.**

As of September 30, 2004, we had 18,473,794 outstanding shares of common stock, of which approximately 9,600,000 shares were restricted securities held by Astoria and other holders. Restricted securities may be sold in the public market only if they are registered or if they qualify for an exemption from registration promulgated under the Securities Act of 1933, as amended. At present, all of our outstanding restricted securities are either entitled to registration rights or eligible for public sale under Rule 144, subject to volume limitations and other requirements of Rule 144. If Astoria or other holders decide to exercise their demand registration rights, we would incur costs and expenses associated with the registration of securities.

Furthermore, sales of a substantial number of shares by Astoria or other securities holders in the public market, or the perception that those sales may occur, could cause the market price of our common stock to decline. In addition, if we register shares of our common stock in connection with a public offering of securities, we may be required to include shares of restricted securities in the registration, which may have an adverse effect on our ability to raise capital.

**OUR PRODUCTS HAVE A LONG SALES CYCLE, WHICH COULD RESULT IN DELAYS IN THE RECEIPT OF REVENUE.**

The sales cycle for our MDMS and RAD products typically ranges from three to nine months or longer and the sales cycle for our XDMS and PDP products is anticipated to be significantly longer since these products are still in the process of being adopted by the marketplace. Our products are typically used by application developers, system integrators and value added resellers to develop applications that are critical to their corporate end user's business. Because the purchases of our products are often part of an end user's larger business process, re-engineering initiative, or implementation of client/server or web-based computing, the end users frequently view the purchase of our products as part of a long-term strategic decision regarding the management of their workforce-related operations and expenditures. Thus, this sometimes results in end users taking a significant period of time to assess alternative solutions by competitors or to defer a purchase decision as a result of an unrelated strategic issue beyond our control. As a result, a significant period of time may elapse between our research and development efforts and recognition of revenue, if any.

**OUR GLOBAL OPERATIONS EXPOSE US TO ADDITIONAL RISKS AND CHALLENGES ASSOCIATED WITH CONDUCTING BUSINESS INTERNATIONALLY.**

We operate on a global basis with offices or distributors in Europe, Africa, Asia, Latin America, South America, Australia and North America. Approximately 29% and 28% of our revenue for the three and six month periods ended September 30, 2004 was generated from our international offices. We face several risks inherent in conducting business internationally, including but not limited to the following:



fluctuations in interest rates or currency exchange rates;

language and cultural differences;

local and governmental requirements;

difficulties and costs of staffing and managing international operations;

differences in intellectual property protections;

difficulties in collecting accounts receivable and longer collection periods;

seasonal business activities in certain parts of the world; and

trade policies.

Any of these factors could harm our international operations and, consequently, affect the international growth or maintenance of our business. These factors or any combination of these factors may adversely affect our international revenue or our overall financial performance.

**THE FAILURE OF OUR PRODUCTS TO CONTINUE TO CONFORM TO INDUSTRY STANDARDS MAY HARM OUR OPERATING RESULTS.**

A key factor in our future success will continue to be the ability of our products to operate and perform well with existing and future leading, industry-standard enterprise software applications intended to be used in connection with our MDMS, RAD, XDMS and PDP products. Inter-operability may require third party licenses, which may not be available to us on favorable terms or at all. Failure to meet existing or future inter-operability and performance requirements of industry standard applications in a timely manner could adversely affect our business. Uncertainties relating to the timing and nature of new product announcements or introductions or

modifications of third party software applications could delay our product development, increase our product development expense or cause customers to delay evaluation, purchase, and deployment of our products.

**THIRD PARTIES COULD ASSERT THAT OUR SOFTWARE PRODUCTS AND SERVICES INFRINGE ON THEIR INTELLECTUAL PROPERTY RIGHTS, WHICH COULD RESULT IN COSTLY LITIGATION, CAUSE PRODUCT SHIPMENT DELAYS, PROHIBIT PRODUCT LICENSING OR REQUIRE US TO ENTER INTO ROYALTY OR LICENSING AGREEMENTS.**

There has been a substantial amount of litigation in the software industry regarding intellectual property rights. Third parties may claim that our current or potential future products and services infringe upon their intellectual property. We expect that software product developers and providers of software applications will increasingly be subject to infringement claims as the number of products and competitors in our industry segment grow and the functionality of products in different industry segments overlap. Any claims, with or without merit, could be time consuming, result in costly litigation, cause product shipment delays, prohibit product licensing or require us to enter into royalty or licensing agreements. Royalty or licensing agreements, if required, may not be available on terms acceptable to us or at all, which could seriously harm our business.

**ITEM 3. CONTROLS AND PROCEDURES**

**EVALUATION OF DISCLOSURE CONTROLS AND PROCEDURES**

The evaluation of our disclosure controls and procedures and internal control over financial reporting included a review of their objectives and processes, implementation and effect on the information generated for use in this report. In the course of this evaluation, we sought to identify any significant deficiencies or material weaknesses in our controls and any acts of fraud involving personnel who have a significant role in our internal control over financial reporting, and to confirm that any necessary corrective action, including process improvements, were being undertaken. The overall goals of these evaluation activities are to monitor our disclosure controls and procedures and internal control over financial reporting and to make modifications as necessary.

Our principal executive officer and principal financial officer have concluded that our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act) are effective, as of the end of the period covered by this report, to ensure that information required to be disclosed by us in reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in Securities and Exchange Commission rules and accumulated and communicated to the Company's management, including its principal executive officer and principal financial officer, to allow timely decisions regarding required disclosure.

However, a control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. Management necessarily applied its judgment in assessing the benefits of controls relative to their costs. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues, if any, within Raining Data Corporation have been detected.

**Changes in Internal Controls**

There was no change in our internal control over financial reporting that occurred during our last fiscal quarter that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

**PART II. OTHER INFORMATION**

ITEM 1. LEGAL PROCEEDINGS

We are subject from time to time to claims and suits arising in the ordinary course of business. As of September 30, 2004, we were not a party to any material litigation, claim or suit.

ITEM 6. EXHIBITS

- (a) Exhibits:
- 10.1 Lease agreement dated November 9, 2004 between registrant and The Irvine Company.
  - 31.1 Certification of Chief Executive Officer.
  - 31.2 Certification of Chief Financial Officer.
  - 32.1 Certification of Chief Executive Officer and Chief Financial Officer Pursuant to 18 U.S.C. 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

**SIGNATURES**

In accordance with the requirements of the Exchange Act, the registrant caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: November 9, 2004

**RAINING DATA CORPORATION**

*/s/ Brian C. Bezdek*  
Brian C. Bezdek  
*Chief Financial Officer and Duly Authorized Officer*

**EXHIBIT INDEX**

- 10.1 Lease agreement dated November 9, 2004 between registrant and The Irvine Company.
- 31.1 Certification of Chief Executive Officer
- 31.2 Certification of Chief Financial Officer
- 32.1 Certification of Chief Executive Officer and Chief Financial Officer Pursuant to 18 U.S.C. 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.