

INVESTOOLS INC  
Form 8-K  
August 18, 2004

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**  
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported)  
August 18, 2004

**INVESTOOLS INC.**

Exact Name of Registrant as Specified in its Charter

**DELAWARE**  
State of Incorporation or  
Organization

**0-31226**  
(Commission File  
Number)

**76-0685039**  
(I.R.S. Employer  
Identification No.)

**5959 CORPORATE DRIVE, SUITE LL 250**  
**HOUSTON, TEXAS**  
Address of Principal Executive Offices

**77036**  
Zip Code

**(281) 588-9700**  
Registrant's telephone number, including area code

**INFORMATION TO BE INCLUDED IN THE REPORT**

Item 9. Regulation FD Disclosure.

INVESTools is hereby furnishing information provided to investors as part of the Company's investor relations activities, which information is posted on the Company's corporate website in the Investor Relations section. Such information is furnished as Exhibit 99.1 to this Current Report.

(c) Exhibits

99.1 INVESTools Investor Presentation dated August 18, 2004

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

INVESTTOOLS, INC.

By:            /s/            Paul A. Helbling  
                                          Paul A. Helbling  
                                          Chief Financial Officer

Dated: August 18, 2004

**INDEX TO EXHIBITS**

<b>Exhibit Number</b>	<b>Exhibit</b>
99.1	INVESTools Investor Presentation dated August 18, 2004