

SPARK NETWORKS INC  
Form 8-K  
March 10, 2011

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

**Date of Report: March 10, 2011**  
**(Date of earliest event reported)**

**Spark Networks, Inc.**  
**(Exact name of registrant as specified in its charter)**

**CA**  
**(State or other jurisdiction**  
**of incorporation) 001-32750**

**(Commission File Number) 20-8901733**  
**(IRS Employer**

**Identification Number)**  
**8383 Wilshire Blvd. Suite 800, Beverly Hills, CA**  
**(Address of principal executive offices) 90211**

**(Zip Code)**  
**323-658-3000**  
**(Registrant's telephone number, including area code)**

**Not Applicable**  
**(Former Name or Former Address, if changed since last report)**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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**Item 2.02. Results of Operations and Financial Condition**

On March 10, 2011, Spark Networks, Inc. issued a press release announcing its fourth quarter and full year 2010 results. The press release is attached hereto as Exhibit 99.1 and the information therein is incorporated herein by reference.

**Item 9.01. Financial Statements and Exhibits**

**(a) Financial statements:**

None

**(b) Pro forma financial information:**

None

**(c) Shell company transactions:**

None

**(d) Exhibits**

99.1 Press Release of Spark Networks, Inc. dated March 10, 2011

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: March 10, 2011  
**SPARK NETWORKS, INC.**

By: /s/ Brett A. Zane  
Brett A. Zane  
*Chief Financial Officer*

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**Exhibit Index** **Exhibit No. Description** 99.1 Press Release of Spark Networks, Inc. dated March 10, 2011